Welcome from the ISLA Chair

Welcome to another year of the Iowa Small Library Association! I am honored to be the Chair of the Iowa Small Library Association for this year. My name is Natalie Struecker and I’m the Director at the Atlantic Public Library, located in Southwest Iowa. I’ve been at the Atlantic Public Library for almost two years and happy to be back in Iowa and working with the Iowa Library Association.

We have so many things we would like to accomplish this year that it’s hard to know where to start. If you’ve been a member of the Small Library Association and would like to get more involved, we’re looking for you! We need help on the Programming Committee, the Membership Committee, and the Public Relations Committee. Each of these committees work to promote Small Libraries within the Iowa Library Association, and promote the Iowa Library Association with our colleagues and counterparts across the state. We have some talking points included in this newsletter to help you talk up and promote the Iowa Library Association and the Small Library Association. Want to be more involved? Let me know!

The Executive Board of ISLA met on Friday, March 31st to talk about ISLA and our plans for this coming year. Our minutes are included here in the newsletter so you know what’s going on as well. We hope to get more active and visible within ILA and the state in general. We had a great meeting to talk about the future of ISLA and what we would like to do this next year.

The ISLA Spring Meeting is set for Friday, May 5th and will focus on time management. I hope you’ll join us for the business meeting at 9:30 am and stick around for the program afterwards. There is a $5 registration fee for ISLA members. We do have scholarships available for the Iowa Library Association conference, if you attend the Spring Meeting and are a member of ISLA. We will also have a drawing for $100 towards a Summer Reading program for a size A or size B library. You don’t want to miss your chance at these scholarships! We hope to “see” you on Friday, May 5th.

Speaking of the annual conference...The Iowa Library Association conference is set for October 18th-20th, 2017 in Coralville, Iowa. We are planning on having a booth in the Exhibit Hall. If you’re interested in helping, let me know. Otherwise, make sure you stop and chat with us when you’re in the Exhibit Hall!

Do you have ideas on how ISLA can do more for our libraries and staff? We’re looking for ideas of how to promote ISLA and to provide networking opportunities, and support for all our libraries and their staff. If you have suggestions or comments, please share them with us!

Are you on Facebook? Have you found the Iowa Small Library Association and ‘liked’ us? If not, please do so! We will try to share information on a more regular basis and not just information about the Iowa Library Association and other items that may affect your libraries.

We look forward to hearing from you! If you have something successful that has happened at your library and would like to share, please let us know! We want to share our successes and celebrate the small libraries in Iowa.

Hope to see you at the Spring Meeting!

Natalie
Why join ISLA?

- It costs $5 on top of your ILA membership
- Networking opportunities with other small library staff
- Spring Meeting on topics relevant to your library
- Scholarship opportunities to pay for the ILA Conference
- Scholarship opportunity for the ILA Leadership Institute
- A group focused just on small libraries in the Iowa Library Association
- Opportunities to get involved in ILA within ISLA
- Help plan the annual conference
- Get your voices heard!

DO YOU HAVE NEWS TO SHARE?

We would love to hear from small libraries across the state! What programs have been a success for you? Who do you partner with? What are some low budget programs, displays etc. that you are doing? Have you received any grants or special recognition in your community? Let us know, so we can pass it on to others!
Iowa Small Library Association

Executive Board Planning Meeting Minutes

Friday, March 31st, 2017

Ames Public Library

Acting Chair Natalie Struecker called the meeting to order at 10:00 a.m.

Attendance: Natalie Struecker, Sandy Long, Kathy Bayne, Sarah Sellon, Mara Strickler, Jody Fischer and Jenny Bledsoe.

Motion was made by Sarah Sellon to approve the presented agenda, seconded by Mara Strickler.

There were no Minutes available.

Natalie Struecker gave a brief explanation of the current ISLA Executive Board situation. Chair Dorothy Knight resigned her position at VanMeter in February 2017. Natalie is working on getting information from Dorothy hoping that will be completed soon. In order for our organization to continue to move forward, Natalie has stepped forward in the role as acting Chair for ISLA. Election of officers was discussed. Natalie will also reach out to current committee members to see if they are willing to remain on their committee. Sarah Sellon has agreed to step up to fulfill the Vice Chair position and remain on the program committee. The committee thanked Natalie and Sarah for choosing to step into these positions. Jenny Bledsoe has agreed to remain on as Secretary until fall of 2017. Jenny will at that time have completed 2.5 terms.

ILA Conference Information

Planning Day- Pre-conference programs and sessions were discussed. ILA 2017 theme is Diversity. ISLA meeting will be held at noon this fall, 2017. Discussion was held on hosting a booth at ILA 2017. Sarah Sellon made a motion that ISLA host a booth for 2017, 2nd by Mara Strickler; ayes seven. The cost of a booth is approximately $150.00. We will need two people at a time to man the booth and is open Wednesday and Thursday. The exhibit hall is not open on Friday. We currently have a banner that will be used at the booth to promote the Iowa Small Library Association. Paying half the cost for the Leadership Conference was discussed; no action was taken regarding this conference.

Treasurer’s Report

Sandy Long presented the 2016 Budget. Attached.

Programming Committee

It was decided that Time Management will be the topic for the ISLA Spring Meeting that will be held via the ZOOM Meeting Room. Sarah will put out a message via Facebook and e-mail for speakers for this event. We would like to have four speakers at approximately 15 minutes each. Natalie Struecker has agreed to be a speaker. There will be a small fee for the ISLA Spring Conference. Various dates for the event were discussed. Friday, April 28th, 2017 is the tentative date. Sarah will check with ILA regarding the ZOOM software availability for this date.
Membership Committee-

The newly updated brochures were handed out. There were a couple of small changes to the brochures and Natalie will take care of these changes. It was discussed that ILA conference winners must be in attendance at the meeting and be a member of an A-E size small library. Also discussed was the Summer Reading Award be changed to say “winner will be from an A or B size library and must attend meeting, but need not be an ILA member. Natalie will check with ILA to see if this can be changed. Brainstorming ideas were discussed for increasing membership. It was mentioned that perhaps ISLA could post information in the State Library of Iowa Eye-Opener newsletter and get consultants ideas on networking at Director’s Roundtables. Natalie will check with her consultant Missy regarding these possibilities.

PR Committee-

The newsletter was discussed. It was decided that there are two annual newsletter that go out. Natalie will contact Cathy Shaw re: information for the newsletter including specifics for the spring meeting. The committee discussed different ideas for promotional items to have available at the exhibit booth. We have done t-shirts in the past and Natalie will find out if there are any of those left. Other ideas were ribbons, lanyards and magnets. Natalie will check into the cost for these ideas. Natalie is the admin for the ISLA Facebook page. She asked the committee to get her ideas to post.

There was a motion to adjourn by Mari Strickler and 2nd by Jody Fischer at 12:40 p.m.

Respectfully submitted,

Jenny Bledsoe, Secretary ISLA

DID YOU KNOW?

- 68 percent of Americans have a library card
- Americans check out more than 2 billion items each year from their public libraries; the average user takes out more than seven books a year
- Patrons also go to their libraries to learn new computer skills, conduct job searches and participate in the activities of local community organizations
- Americans spend more than twice as much on candy as they do on public libraries.
- Public libraries are the number one point of online access for people without internet connections at home, school, or work.

( Taken from Libraries For Real Life web site)
ISLA 2017 Spring Meeting & Program

**PANEL PRESENTATION:**

*Time Management: Ways to Tackle Your Time*

Friday, May 5, 2017
9:30 a.m. to 12:30 p.m.

Registration Cost:
- $5 fee for ISLA members
- $10 for non-ISLA and
- $15 non-ILA/non-ISLA

_Registration is easy! Register online in the C.E. Catalog, through mail or through fax._

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*A panel of Librarians, small business owners and others will share their best tips and tricks on ways to tackle time and manage everything that we do in our small libraries!*

_There will be a question and answer session at the end of the presentations._

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**Don’t miss this Spring Meeting & Program for your chance to win one of the following scholarships:**

- One ($100) Summer Reading Program Scholarship will be awarded to an attendee from a library size A or B.

- One of three ($150 each) Scholarships to attend ILA this fall in Coralville. To be eligible for entry, you must attend the spring program, be a member of ISLA, and currently work in a small library (size A-E).

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Receive 2 C.E. credit hours for attending the ISLA Spring Program!

Locations to be determined!

Please let us know on the registration form if you would be willing to host this program.
ISLA 2017 Spring Meeting & Program
Panel Presentation:
Time Management—Ways to Tackle Your Time

May 5, 2017
Business Meeting 9:30-10:30 a.m.
Program 10:30 a.m.—12:30 p.m.

Name & Library Affiliation: ___________________________ Phone: ___________________________
Email: ___________________________ Address: ___________________________ City/Zip: ___________________________

Earn 2 C.E. credit hours for attending the ISLA Program
Scholarships you could win:
- One ($100) Summer Reading Program Scholarship will be awarded to an attendee from a library size A or B
- One of three ($150 each) Scholarships to attend ISLA this fall in Coralville. To be eligible for entry, you must attend the spring program, be a member of ISLA, and currently work in a small library (size A-E)

Location: This year, the ISLA Executive Committee has decided to utilize ILA’s Zoom contract to present the spring meeting at 40 sites across Iowa instead of the ICN Network. 40 libraries will be selected to host this program based on the locations of registrants. Please indicate if you would be willing to host this program in your library and have a meeting room with access to the internet and a webcam.

Yes, I will host the program in my library ___ Name of hosting library: ___________________________
No, I need to attend at another library close to me ______

Please note: Feel free to continue the conversation at lunch. You can plan to go out as a group from your respective sites if you wish but the program will end at 12:30 p.m. Each site host should be able to provide you with ideas for where to eat in the community.

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Card #: __________________ Exp. Date: __________
Signature: ___________________________

Two easy payment options:
1. Mail your completed registration form and payment* to: Iowa Library Association
   6919 Vista Drive
   West Des Moines, IA 50266
   *When you provide a check as payment, you authorize us either to use the information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction

2. Fax registration with credit card information to: 515-282-9117
   **this is a secure fax number located directly in the IIA office**

Questions: Contact Sarah Sellon, ISLA 2017 Program Committee Chair at (319) 848-7616 or ssellon@ely.lib.ia.us