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2012 Grand River Center Wireless Network Info
Network: grcpublic
Unsecured – no password needed

There’s a special twitter feed for this year’s unconference. Be sure to subscribe to #ialib12un

The Iowa Library Association is working hard to keep you connected at this year’s conference and long after you’re back home! Follow us on Twitter and Facebook and stay up-to-date on all ILA related events and activities!

Take a moment to “friend” us on Facebook and to subscribe to the conference Twitter feed at #ialib12
President’s Message

Welcome to Dubuque and the 122nd ILA conference. The conference is full of wonderful opportunities for learning and sharing with fellow members. The exhibit hall is bursting with ready and willing exhibitors to share the most up-to-date offerings. The Iowa Library Association Foundation once again provides an array of items waiting for bids. You never know, you may be blessed with a book drop at a great price. The conference center is located on the beautiful Mississippi River. Relax and let the world go by while on a break with friends, a stroll or just sitting on the beautiful steps.

Enjoy the conference.

Lorraine Borowski
ILA President

Special thanks to the 2012 Conference Planning Committee: **Seated:** Mary McInroy, Committee Chair; **Middle Row:** Susan Henricks, Ellen Van Waart, Barb Peterson, Amy McGraw, Linda Adams, Pat Means, Beth Burrow, Carol Kirsch; **Back Row:** Becky Johnson, Denny Sharp, Mary Heinzman, Jill Sanders, Kris Stacy-Bates, Jennie Garner, Sarah Meyer-Ryerson, Danielle Day; **Not Pictured:** ILA President Lorraine Borowski, Jerri Heid, Barb Corson

2 - 2012 ILA Annual Conference
Call for a complete catalog

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122nd Iowa Library Association Conference

Agenda At A Glance

All events take place in the Grand River Center unless otherwise specified in the program.

Program Subject To Change • CE Credit Approved For Concurrent Sessions • “Supported By” Indicates Corporate Monetary Donations.

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WEDNESDAY, OCTOBER 10

10:00 AM – 3:00 PM Pre-Conferences Dealing With Digital
Room 1
Opening Doors To Early Literacy
Room 2
Running Into The Roar - Doing What It Takes To Thrive As A Team
Room 3
Mining History For Storytelling Magic: Using Storytelling To Promote Your Library
Room 4

3:00 – 6:00 PM Grand Opening Of Exhibits
Exhibit Hall

6:00 – 9:00 PM Conference Reception
Location: Carnegie-Stout Public Library, 360 West 11th Street, Dubuque, IA 52001
Trolley service between the Grand River Center and the library will run throughout the reception. The first trolley will leave the Grand River Center beginning at 5:45 PM and the last trolley will leave the library at 9:15 PM.

THURSDAY, OCTOBER 11

7:30 – 8:25 AM Continental Breakfast
Outside Ballroom

7:45 – 8:30 AM Conference Orientation/New Members Breakfast
River Room

8:30 AM – 5:00 PM Banned Books Display
Sponsored by Intellectual Freedom Committee
Outside River Room

8:30 – 10:00 AM Opening General Session
Welcome Candidates Forum
We're All In This Together – Working Together To Meet The Needs Of Our Communities
Ballroom

10:00 – 11:00 AM BREAK IN THE EXHIBIT HALL

11:05 – 11:55 AM Concurrent Sessions E-Book Update
Room 1
Walk The Line: Managing In A Small Town
Room 4

12:00 – 1:50 PM LUNCH
Introduction Of Exhibitors
Corporate Member Recognition
Candidates Forum
Iowa Library Services Update
ILA Membership Business Meeting
Ballroom

2:00 – 2:50 PM Concurrent Sessions
How Do You Solve A Problem Like Jayne Ann Krentz? An Introduction To Authority Control
Room 2
Creative Adult Programming On A Limited Budget
Room 3
The Possibilities And Limits Of Fair Use: The National Conversation
Room 5
Go Green With Moodle
Room 6
Libraries And Documentary Filmmakers
Salon B
Games You Have Never Seen (But Will Love)
Room 1
Porn In Your Library: How One Word Affects Your Library's Collections, Policies, Services, And Public Relations
Room 4
Open Meetings Law: Know Your Rights And Responsibilities
Salon A

2:50 – 3:30 PM BREAK IN THE EXHIBIT HALL

3:30 – 4:20 PM Concurrent Sessions DocsTeach: Cool Tool From The National Archives!
Room 1

4 - 2012 ILA Annual Conference
We’re all in this together
ILA 2012

122nd Iowa Library Association Conference

Agenda At A Glance

THURSDAY, OCTOBER 11, 3:30 - 4:20 PM
To Make A Long Story Short: Libraries And Copyright Today
Room 4
Graphic Novels For Youth And Teens
Room 2
Afterschool Programming
Salon A
You’ve Got Mail: Managing E-Mail
Room 3
All About City Government And Finance
Room 5
Banned Books 2013: What’s New, What’s The Same, And Why The Speaker’s Hair Is “50 Shades Of Grey”
Salon B
Through JTACQ-Colored Glasses: Streamlining the Acquisitions Process
Room 6

4:30 – 5:00 PM  Visit The Exhibits (Final Opportunity)

4:30 – 6:00 PM  Subdivision Business Meetings
Video Roundtable, Special Libraries Roundtable, and the inactive Friends subdivision: attendees interested in joining any of these groups can sign up and/or chat informally in the River Room any time from 4:30 - 6:00 PM.

4:30 – 5:15 PM
ILA/ACRL - Room 1
Iowa Association of School Librarians - Room 2
Information Technology Forum - Room 3
Iowa Health Sciences Library Association - Room 4
Iowa Library Trustees Association - Room 5
Public Library Forum - Salon A
Youth Services Subdivision - Room 6

5:15 – 6:00 PM
Community College Librarians Roundtable - Room 1
Iowa Small Library Association - Room 2
Library Leadership Administration and Management Association - Room 3
Local History and Genealogy - Room 4
Resources and Technical Services Forum - Room 5
Support Personnel - Room 6
Government Documents Roundtable - Salon A
Storytellers Roundtable - Salon B

6:00 – 6:50 PM  Social Hour /Final ILAF Auction Bidding
Room 1/Exhibit Hall

7:00 – 9:00 PM  BANQUET
Soaring Success: All In This Together
Ballroom

FRIDAY, OCTOBER 12
7:30 – 8:25 AM  Coffee And Tea Available For Purchase In Lobby
Of Convention Center

8:30 – 10:00 AM  General Session
Hangin’ (Together Or Separately)
Ballroom

10:00 – 10:15 AM  BEVERAGE BREAK

10:20 – 11:10 AM  Concurrent Sessions
Social Media’s Impact On Libraries: Social Media And Collaborative Consumption
Room 3
E-Content And Its Discontents
Room 2
Easy Early Literacy Storytimes for Every Library
Room 5
The Best Laid Plans...A Look At PLA’s Strategic Planning For Results - Part 1
Room 1
Google Tools For Libraries
Salon A
Book Buddies: Successful Public Library - School Library Partnerships
Room 4
From A(norexia) To Z(its): Providing Health Information To Teens
Salon B
Graphic Content: Adult Graphic Novels In The Public Library
Room 6

11:20 AM – 12:10 PM  Concurrent Sessions
Maximizing Social Media
Room 2
High School To College
Room 3
The Healthiest State Initiative
Room 4
The Best Laid Plans...A Look At PLA’s Strategic Planning For Results - Part 2
Room 1
Two Tin Cans, Without The Wire: Wi-Fi In The Library
Room 5
Using Skype For Genealogy Programming
Salon A
YA&J: Like PB&J, Made For Kids, But Adults Love It Too!
Room 6
Iowa Population Trends - Census 2010 And The American Community Survey
Salon B
Libraries, Lobbying, And Legislators
River Room

12:15 – 1:45 PM  LUNCH
Blue Zones: Secrets Of A Long Life
Ballroom

1:45 – 3:00 PM  Reconvene ILA Business Meeting
(if necessary)
Meet the Faces of New Librarianship
@ The School of Library and Information Studies

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Wednesday, October 10

Pre-Conferences

10:00 AM - 3:00 PM  DEALING WITH DIGITAL
Christopher Harris, Director of the School Library System for the Genesee Valley Educational Partnership in Western New York
Sponsored by Iowa Association of School Librarians
In this session, explore safe ways to get to yes for technologies that drive inquiry, creativity, and student engagement with digital learning.
Room 1

10:00 AM - 3:00 PM  OPENING DOORS TO EARLY LITERACY
Dr. James L. Thomas, Early Literacy Consultant, Flower Mound, TX
Sponsored by Youth Services Subdivision
Hear new songs, discover exciting books, dance around the room, learn 80 signs for use with your little ones, gain access to his four wiki sites, and go home with a FREE CD of everything covered during the sessions.
Room 2

10:00 AM - 3:00 PM  RUNNING INTO THE ROAR - DOING WHAT IT TAKES TO THRIVE AS A TEAM!
Heather Woody, Success Coach, Heather Woody Unlimited, Inc.
Sponsored by Iowa Small Library Association and Public Library Forum
Participants will learn how to be strong contributors to their teams, navigate crucial situations, and build high impact teams in their own library and community.
Room 3

10:00 AM - 3:00 PM  MINING HISTORY FOR STORYTELLING MAGIC — USING STORYTELLING TO PROMOTE YOUR LIBRARY
Pippa White, One’s Company, Lincoln, NE
Sponsored by Storytellers Roundtable and Local History and Genealogy
This workshop guides participants in learning how to sift through the dry, boring facts in the history books to find the fascinating human interest stories that are abundant, riveting, and unforgettable—perfect for storytelling!
Room 4

3:00 - 6:00 PM  GRAND OPENING OF EXHIBITS
Dubuque Chamber of Commerce Ambassadors
Lorraine Borowski, ILA President
Susan Henricks, Director, Carnegie-Stout Public Library, Dubuque
Entertainment by Upper Main Street Jazz Band
Supported by OPN Architects
Wednesday, October 10 continued...

6:00 - 9:00 PM  CONFERENCE RECEPTION
Location: Carnegie-Stout Public Library, 360 West 11th Street, Dubuque, IA 52001
Trolley service between the Grand River Center and the library will run throughout the reception. The first trolley will leave the Grand River Center beginning at 5:45 PM and the last trolley will leave the library at 9:15 PM. Entertainment by Upper Main Street Jazz Band
Supported by the City of Dubuque

Thursday, October 11

7:30 - 8:25 AM  CONTINENTAL BREAKFAST
Supported in part by University of Iowa School of Library and Information Science
Outside Ballroom

7:45 - 8:30 AM  CONFERENCE ORIENTATION/NEW MEMBERS BREAKFAST
Supported by George Lawson Consulting
River Room

8:30 AM - 5:00 PM  BANNED BOOKS DISPLAY
Supported by Intellectual Freedom Committee
Outside River Room

8:30 - 10:00 AM  GENERAL SESSION
WELCOME
ILA President, Lorraine Borowski and Dubuque Mayor, Mayor Roy D. Buol
CANDIDATES FORUM
President-Elect Candidates

WE'RE ALL IN THIS TOGETHER- WORKING TOGETHER TO MEET THE NEEDS OF OUR COMMUNITIES
Christopher Harris, Director of the School Library System for the Genesee Valley Educational Partnership in Western New York
Supported by Iowa Association of School Librarians and Iowa Library Association Foundation Endowed Speaker's Fund
In this session, Chris will explore how new technologies and new challenges are helping us work together.
Ballroom

10:00 - 11:00 AM  BREAK IN THE EXHIBIT HALL
Supported by Innovative Interfaces

CONCURRENT SESSIONS
11:05 - 11:55 AM  E-BOOK UPDATE
Christopher Harris, Director of the School Library System for the Genesee Valley Educational Partnership in Western New York
Supported by Iowa Association of School Librarians
This session will review the high level policy and legal issues we are facing in working with different publishers/vendors.
Room 1
WALK THE LINE: MANAGING IN A SMALL TOWN
Heather Woody, Success Coach, Heather Woody Unlimited, Inc.
Sponsored by Iowa Small Library Association
In this session, participants will learn how to honor their important role in management while navigating relationships with staff and community successfully.
Room 4

PUBLIC RECORDS LAW: KEEPING THE BALANCE
Angela McBride, Assistant State Ombudsman, Des Moines
Sponsored by Editorial Committee and Iowa Library Trustee Association
This is a practical session dealing with hard-to-answer questions about providing access to public records, confidential records, and retention and destruction of records.
Room 2

DIY-DIGITIZE IT YOURSELF: HOW TO PLAN AND EXECUTE A SUCCESSFUL DIGITIZATION PROJECT
Emily Shaw, Digital Preservation Librarian, University of Iowa Libraries, Iowa City
Sponsored by Local History and Genealogy
How to plan and execute a successful digitization project.
Room 3

LANGUAGE PLAY FOR INFANTS
Dr. James L. Thomas, Early Literacy Consultant, Flower Mound, TX
Sponsored by Youth Services Subdivision
Participants will learn ways of organizing a setting that will be age-appropriate; providing content that will maintain interest and engage little ones; sharing activities such as songs, body movement, and books; and encouraging exercise and signing activities.
Room 5

FROM 5 DAYS TO 1 HOUR - PLA BOOTCAMP ESSENTIALS
Angela Campbell, Director, Glenwood Public Library
Sponsored by Library Leadership and Management Association and Public Relations Committee
PLA Boot Camp: An Immersion Program is more than strategic planning, it’s your future.
Room 6

GOING CLUBBING: SPICING UP YOUR BOOK CLUB
Becky Canovan, Reference and Instruction Librarian, University of Dubuque
Diana Newman, Library Office Manager, University of Dubuque
Sponsored by Public Library Forum
Discover unique and engaging ideas for turning stale book club conversations into interactive reader experiences.
Salon A
CORE COMPETENCIES FOR LIBRARY STAFF

**Sheryl Bissen**, Library Systems Support Specialist, Grinnell College Libraries

**R. Cecilia Knight**, Associate Director and Acquisitions and Discovery Librarian, Grinnell College Libraries

*Sponsored by Support Personnel Subdivision*

“How do I know what I need to know?” The Core Competencies checklist can serve as a basis for orienting and identifying training needs for staff.

**Salon B**

**12:00 - 1:50 PM LUNCH**

**INTRODUCTION OF EXHIBITORS**

*Jerri Heid, Denny Sharp, Jill Sanders*, Exhibit Co-Chairs

**CORPORATE MEMBER RECOGNITION**

*Dee Crowner, Chair, Membership Committee*

**CANDIDATES FORUM**

*Executive Board Candidates*

**Ballroom**

**CONCURRENT SESSIONS**

**2:00 - 2:50 PM**

**HOW DO YOU SOLVE A PROBLEM LIKE JAYNE ANN KRENTZ? AN INTRODUCTION TO AUTHORITY CONTROL**

*Dreama Deskins*, DKD Consulting, Ankeny, IA

*Sponsored by Resources and Technical Services Forum*

Learn about authority control, the practice of creating and maintaining an index of names, subjects, or titles and “see” and “see also” references in catalogs.

**Room 2**

**CREATIVE ADULT PROGRAMMING ON A LIMITED BUDGET**

*Molly Keating*, Adult Services Coordinator, Hiawatha Public Library

*Sponsored by Public Library Forum*

Learn unique and exciting ideas to help develop your programming for adults.

**Room 3**

**THE POSSIBILITIES AND LIMITS OF FAIR USE: THE NATIONAL CONVERSATION**

*Dwayne Buttlar*, Evelyn J. Schneider Endowed Chair for Scholarly Communication, University of Louisville, KY

*Sponsored by ILA/ACRL and Community College Librarians Roundtable*

Fair use in copyright law has become a central element in the national debate about copyright and the role of libraries. This session will explore some of the possibilities and limits of the best practice movement.

**Room 5**

**GO GREEN WITH MOODLE**

*Cindy Blinkensop*, Head of Materials and Media Distribution, Mississippi Bend AEA, Bettendorf

*Sponsored by Iowa Association of School Librarians*

Attendees will learn how to use Moodle to provide professional development as a blended course to area teacher-librarians, the various features of the software, and how to get started with Moodle in your library.

**Room 6**
LIBRARIES AND DOCUMENTARY FILMMAKERS

Kelly Rundle, Producer, Writer and Editor, Fourth Wall Films, Moline, IL
Tammy Rundle, Producer and Writer, Fourth Wall Films, Moline, IL

Sponsored by Video Roundtable

Filmmakers Kelly and Tammy Rundle will discuss the important role that libraries play in the production and distribution of their Midwestern historical documentary films.

Salon B

GAMES YOU HAVE NEVER SEEN (BUT WILL LOVE)

Christopher Harris, Director of the School Library System for the Genesee Valley Educational Partnership in Western New York

Sponsored by Iowa Association of School Librarians

In this session, learn how to provide a more socially enriching game experience in your library using modern board games.

Room 1

PORN IN YOUR LIBRARY: HOW ONE WORD AFFECTS YOUR LIBRARY’S COLLECTIONS, POLICIES, SERVICES, AND PUBLIC RELATIONS

Barbara Jones, Executive Director, Office of Intellectual Freedom/American Library Association, Chicago, IL

Sponsored by Intellectual Freedom Committee and Public Library Forum

“Porn” is one of the most improperly used words in the media today, and it is often used to attack libraries unfairly. Come hear practical information on how libraries can clarify debates about sexually explicit information.

Room 4

OPEN MEETINGS LAW: KNOW YOUR RIGHTS AND RESPONSIBILITIES

Angela McBride, Assistant State Ombudsman, Des Moines

Sponsored by Editorial Committee and Iowa Library Trustee Association

This session is intended for every government official who serves as a member of a board, commission, or task force, and for staff members who are often relied upon to know the law.

Salon A

2:50 - 3:30 PM  BREAK IN THE EXHIBIT HALL

Supported in part by Jones Library Sales, Inc.

CONCURRENT SESSIONS

3:30 - 4:20 PM  DOCSTEACH: COOL TOOL FROM THE NATIONAL ARCHIVES!

Mickey Ebert, Education Specialist, National Archives, Kansas City, MO

Sponsored by Government Documents Roundtable and Local History and Genealogy

DocsTeach.org is a new website from the National Archives that uses a fun interactive approach to introduce, teach, review, and assess students using National Archives documents.

Room 1

TO MAKE A LONG STORY SHORT: LIBRARIES AND COPYRIGHT TODAY

Dwayne Buttler, Evelyn J. Schneider Endowed Chair for Scholarly Communication, University of Louisville, KY

Sponsored by ILA/ACRL and Community College Librarians Roundtable

The session will focus on library and other exceptions in copyright law that might support services and others that may hinder them.

Room 4
GRAPHIC NOVELS FOR YOUTH AND TEENS
Becky Johnson, District Lead Librarian, Cedar Rapids Community School District
Andrew Frisbie, Youth and Teen Services Librarian, North Liberty Community Library
Ann Hartmann, Teen Services Librarian, Council Bluffs Public Library
Sarah Latcham, Van Allen Elementary School, Iowa City
Sponsored by Iowa Association of School Librarians
You will leave with a shopping list of “must buys” and ideas on how to promote graphic novels at your library.
Room 2

AFTERSCHOOL PROGRAMMING
Sarah Day, Youth Services Director, Alden Public Library
Sponsored by Youth Services Subdivision
This session will provide an opportunity to learn how to structure an after school program, how to use the program to foster social interaction and literacy growth, and give examples of types of programs to add to your library’s program schedule.
Salon A

YOU’VE GOT MAIL: MANAGING E-MAIL
Dreama Deskins, DKD Consulting, Ankeny, IA
Sponsored by Editorial Committee
Learn how to send messages people will want to read, gain more than you lose from discussion lists, and manage the mail in your inbox.
Room 3

ALL ABOUT CITY GOVERNMENT AND FINANCE
Cindy Kendall, Extension Specialist, Iowa State University Extension and Outreach/Iowa League of Cities, Ames
Sponsored by Public Library Forum and Iowa Library Trustee Association
This session will address the idea that city finance is just as much about planning and priorities as it is about how many dollars are in the bank.
Room 5

BANNED BOOKS 2013: WHAT’S NEW, WHAT’S THE SAME, AND WHY THE SPEAKER’S HAIR IS “50 SHADES OF GREY”
Barbara Jones, Executive Director, Office of Intellectual Freedom/American Library Association, Chicago, IL
Sponsored by Intellectual Freedom Committee and Iowa Association of School Librarians
This session will review 30 years of Banned Books Week by examining the themes that have dominated the banned books lists over the decades.
Salon B

THROUGH JTACQ-COLORED GLASSES: STREAMLINING THE ACQUISITIONS PROCESS
Jonathan Helmke, Head of Technical Services and Library Systems, College Archivist, University of Dubuque
Nathan Gruber, Acquisitions and Data Management Assistant, University of Dubuque
Jim Taylor, President, Data and Stuff, Inc., Mexico, MO
Sponsored by Resources and Technical Services Forum
JTacq is a mature, free application that allows libraries to streamline the collection development and ordering process. While JTacq does not replace the traditional ILS acquisitions model, it removes many of the tedious, time-consuming aspects of this process making book buying fun again.
Room 6
4:30 - 5:00 PM VISIT THE EXHIBITS (Final Opportunity)

4:00 - 6:00 PM SUBDIVISION BUSINESS MEETINGS
Video Roundtable, Special Libraries Roundtable, and the inactive Friends subdivision: attendees interested in joining any of these groups can sign up and/or chat informally in the River Room at any time from 4:30-6:00 PM.

4:30 - 5:15 PM SUBDIVISION BUSINESS MEETINGS
ILA/ACRL - Room 1
Iowa Association of School Librarians - Room 2
Information Technology Forum - Room 3
Iowa Health Sciences Library Association - Room 4
Iowa Library Trustees Association - Room 5
Public Library Forum - Salon A
Youth Services Subdivision - Room 6

5:15 - 6:00 PM SUBDIVISION BUSINESS MEETINGS
Community College Librarians Roundtable - Room 1
Iowa Small Library Association - Room 2
Library Leadership Administration and Management Association - Room 3
Local History and Genealogy - Room 4
Resources and Technical Services Forum - Room 5
Support Personnel - Room 6
Government Documents Roundtable - Salon A
Storytellers Roundtable - Salon B

6:00 - 6:50 PM SOCIAL HOUR/FINAL ILAF AUCTION BIDDING
Exhibit Hall

7:00 - 9:00 PM BANQUET
SOARING SUCCESS: ALL IN THIS TOGETHER
Bob Anderson, Director, Raptor Research Project, Decorah
Sponsored by Iowa Library Association Foundation
Bob Anderson will share the Raptor Research Project’s “soaring success” and discuss the first internet bird cam, which watched a nest of Decorah’s young eagles grow from newly hatched babies to fledglings on the wing.
Ballroom

Friday, October 12

7:30 - 8:25 AM COFFEE AND TEA AVAILABLE FOR PURCHASE IN LOBBY OF CONVENTION CENTER

8:30 - 10:00 AM GENERAL SESSION
HANGIN’ (TOGETHER OR SEPARATELY)
Jamie LaRue, Director, Douglas County Libraries, Castle Rock, CO
Supported by Iowa Library Association Foundation
Our communities need us more than ever: five ways libraries make things better.
Ballroom

10:00 – 10:15 AM BEVERAGE BREAK
Supported by Tech Logic

CONCURRENT SESSIONS
10:20 – 11:10 AM SOCIAL MEDIA’S IMPACT ON LIBRARIES: SOCIAL MEDIA AND COLLABORATIVE CONSUMPTION
Meg Gerritsen Knodl, Online Community Manager, Hennepin County Public Affairs, Maple Grove, MN
Sponsored by Information Technology and Iowa Association of School Librarians
This session will look at coworking and maker cultures and how people are using new means to share workspace, resources and information.
Room 3
Friday, October 12 continued...

**E-CONTENT AND ITS DISCONTENTS**
Joseph Sanchez, Instructional Designer, Auraria Library, Denver, CO  
*Sponsored by ILA/ACRL and Community College Librarians Roundtable*
Using Lakoff’s theory of Conceptual Metaphor, this session will examine the relevance of libraries in an era of information saturation and digital content.  
Room 2

**EASY EARLY LITERACY STORYTIMES FOR EVERY LIBRARY**
Jenna Ehler, Children’s Librarian, West Des Moines Public Library  
Betsy Richter, Children’s Services Assistant, West Des Moines Public Library  
*Sponsored by Youth Services Subdivision*
Join us for an interactive presentation on incorporating early literacy information for parents and caregivers into your storytime programs while keeping your young audience engaged and having fun.  
Room 5

**THE BEST LAID PLANS…A LOOK AT PLA’S STRATEGIC PLANNING FOR RESULTS - PART 1**
Bonnie McKewon, Consultant, Iowa Library Services, Northwest District, Sioux City  
*Sponsored by Public Library Forum and Strategic Planning Committee*
PLA’s Strategic Planning for Results “helps public libraries envision, evaluate, and respond to community needs with distinctive programs and services…” effectively leading library boards, staff, and patrons through a process that fosters a new appreciation for the library’s place in the community.  
Room 1

**GOOGLE TOOLS FOR LIBRARIES**
Kimberly Van Deest, Network Analyst and Information Literacy Coordinator, Waterloo Public Library  
*Sponsored by Library Leadership and Management Association and Leadership Development Committee*
The backbone to Google’s business is its search engine, but that’s not the only service Google offers; do a little digging on Google’s site and you’ll come across everything from productivity applications to an instant messaging client.  
Salon A

**BOOK BUDDIES: SUCCESSFUL PUBLIC LIBRARY - SCHOOL LIBRARY PARTNERSHIPS**
Carol Hoke, Children’s Services Manager, Cedar Rapids Public Library  
Becky Johnson, District Lead Librarian, Cedar Rapids Community School District  
*Sponsored by Iowa Association of School Librarians*
You will want to attend this session if you are interested in learning ways school and public libraries can work together to meet the needs of one of the hardest to reach age groups – middle school students.  
Room 4

**FROM A (NOREXIA) TO Z(ITS): PROVIDING HEALTH INFORMATION TO TEENS**
Samanthi Hewakapuge, Consumer Health Coordinator, National Network of Libraries of Medicine, Chicago, IL  
*Sponsored by Iowa Health Sciences Library Association*
The session will present an overview of health information needs of teenagers and their information seeking behaviors, review communication skills needed during reference interviews with teenagers, and explore credible health information resources that are designed for teens.  
Salon B
As libraries rush to meet the growing demand for graphic novels we have several important questions to answer, particularly when popular works include content decidedly not for children.

CONCURRENT SESSIONS
11:20 AM – 12:10 PM  MAXIMIZING SOCIAL MEDIA

Meg Gerritsen Knodl, Online Community Manager, Hennepin County Public Affairs, Maple Grove, MN
Sponsored by Information Technology and Iowa Association of School Librarians
This session covers how to move beyond simply posting updates to Facebook. Learn how to handle controversial and challenging online situations at your library.
Room 2

HIGH SCHOOL TO COLLEGE
Pamela Rees, Director of Library and Information Resources, Grand View University Library, Des Moines
Kathleen Ann Bottero, Library/Media Head Teacher, Sioux City Community School District
Sponsored by Iowa Association of School Librarians, ILA/ACRL and Community College Librarians Roundtable
A panel of academic and high school faculty members/librarians will share successful K-16 collaborative efforts focused on preparing students for university-level research and writing.
Room 3

THE HEALTHIEST STATE INITIATIVE
Mariannette Miller-Meeks, Director, Iowa Department of Public Health, Des Moines
Sponsored by Iowa Health Sciences Library Association
Learn about the Healthiest State Initiative and how libraries and librarians can assist Iowans in learning about and applying proven methods to live longer, happier and healthier lives.
Room 4

THE BEST LAID PLANS…A LOOK AT PLA’S STRATEGIC PLANNING FOR RESULTS - PART 2
Bonnie McKewon, Consultant, Iowa Library Services Northwest District, Sioux City
Sponsored by Public Library Forum and Strategic Planning Committee
PLA’s Strategic Planning for Results “helps public libraries envision, evaluate, and respond to community needs with distinctive programs and services...” effectively leading library boards, staff, and patrons through a process that fosters a new appreciation for the library’s place in the community.
Room 1

TWO TIN CANS, WITHOUT THE WIRE: WI-FI IN THE LIBRARY
Louise Alcorn, Reference Technology Librarian, West Des Moines Public Library
Sponsored by Iowa Small Library Association
Louise Alcorn will discuss why wireless networks can be a terrific boon to library services, and discuss ‘things to think about’ related to offering wireless Internet in the library, including planning, marketing and policy.
Room 5

USING SKYPE FOR GENEALOGY PROGRAMMING
Kimberly Van Deest, Network Analyst and Information Literacy Coordinator, Waterloo Public Library
Sponsored by Local History and Genealogy
Skype can be a valuable tool in offering programming to your patrons without breaking the budget.
Salon A
Friday, October 12 continued...

**YA&J: LIKE PB&J, MADE FOR KIDS, BUT ADULTS LOVE IT TOO!**  
*Sherry Schlundt*, Youth and Children’s Librarian, Kirkendall Public Library, Ankeny  
*Kelly Munter*, Youth and Children’s Librarian, Kirkendall Public Library, Ankeny  
_Sponsored by Youth Services Subdivision and Iowa Association of School Librarians_  
Learn how to create a book discussion featuring the secret love of many adults – young adult and juvenile literature!  
Room 6

**IOWA POPULATION TRENDS - CENSUS 2010 AND THE AMERICAN COMMUNITY SURVEY**  
*Gary Krob*, Director, Iowa State Data Center, Iowa Library Services, Des Moines  
_Sponsored by Government Documents Roundtable_  
This presentation will look at how Iowa's population has changed and how it is projected to change over time.  
Salon B

**LIBRARIES, LOBBYING, AND LEGISLATORS**  
*Craig Patterson*, Lobbyist, Campbell-Patterson Consulting, Grimes  
_Sponsored by Governmental Affairs Committee_  
ILA lobbyist Craig Patterson will offer valuable tips for the legislative process as well as a look ahead for the upcoming legislative session.  
River Room

12:15 – 1:45 PM - LUNCH

**BLUE ZONES: SECRETS OF A LONG LIFE**  
*Dan Buettner*, Author, _Blue Zones_, Minneapolis, MN  
_Supported by Wellmark Blue Cross and Blue Shield_  
Dan Buettner has traveled the globe to uncover the best strategies for longevity and well-being and is applying that information to communities across Iowa through the Blue Zones Project and Healthiest State Initiatives.  
Ballroom

1:45 - 3:00 PM - RECONVENE ILA BUSINESS MEETING (if necessary)
122nd Iowa Library Association Conference

2012 Committee Appointments

Awards
Dale Vande Haar, Des Moines Public Schools, 2012; Chair, Liaison
Laura Blaker, Independence Public Library, 2012
Jodi Morin, Buena Vista University Library, 2012
Barbara Peterson, Council Bluffs Public Library, 2012

Bylaws and Organization Manual
Mary Jo Langhorne, Iowa City Community Schools, 2013; Chair
Carmen Epstein, Urbandale Public Library, 2013
Sheri Muller, Grand View University Library, 2014
Sarah Willeford, Kirkendall Public Library, 2013
Louise Alcorn, West Des Moines Public Library, 2012; Liaison
Mary Heinzman, St Ambrose University Library, 2012; Liaison

Conference Planning
Mary McInroy, University Of Iowa Libraries, 2012; Chair
Danielle Day, Carnegie - Stout Public Library, 2012; Local Arrangements
Susan Henricks, Carnegie-Stout Public Library, 2012; Local Arrangements
Linda Adams, Fayette Community Library, 2015
Beth Burrow, Waverly Public Library, 2015
Barbara Corson, Iowa Library Services, 2012
Jennie Garner, North Liberty Community Library, 2012
Jetty Heid, Ames Public Library, 2012
Becky Johnson, Jefferson High School, 2014
Carol Kirsch, State Historical Society, 2012
Amy McGraw, Independence Public Library, 2015
Pat Means, Villisca Public Library, 2013
Sarah Meyer-Reyerson, Waverly Public Library, 2015
Barbara Peterson, Council Bluffs Public Library, 2012
Jill Sanders, Elkader Public Library, 2015
Kris Stacy-Bates, Iowa State University Library, 2015
Ellen Van Waart, 2015
Lorraine Borowski, Decorah Public Library, 2012; Liaison
Mary Heinzman, St Ambrose University, 2012; Liaison

Editorial
Barbara Corson, Iowa Library Services, 2014; Chair
Cheryl Carruthers, AEA 267 – Marshalltown, 2013
Cynthia Dyer, Simpson College - Dunn Library, 2013
Ryan Gjerde, Luther College Library, 2012
Louise Alcorn, West Des Moines Public Library, 2012; Liaison

Finance
Susan Knippel, Iowa State University Library, 2012; Chair
Ryan Gjerde, Luther College Library, 2014
Susan Kling, 2012
Jeffrey Kushkowski, Iowa State University Library, 2014
John Lerdal, Pleasant Hill Public Library, 2013
Nancy Trask, Winterset Public Library, 2014
Lorraine Borowski, Decorah Public Library, 2012; Liaison

Personnel
Louise Alcorn, West Des Moines Public Library, 2012
Lorraine Borowski, Decorah Public Library, 2012
Tena Hanson, Estherville Public Library, 2012
Dale Vande Haar, Des Moines Public Schools, 2012

Governmental Affairs
Sarah Willeford, Kirkendall Public Library, 2013; Chair
Alison Ames Galstad, Coralville Public Library, 2014
Ann Coulter, Southwestern Community College Library, 2013
Duncan Stewart, University Of Iowa Libraries, 2013; Liaison
Lorraine Borowski, Decorah Public Library, 2012; Liaison
Mary Wegner, Iowa Library Services, 2012; IaLS Liaison

Intellectual Freedom
Kelly Fischbach, Carroll Public Library, 2013; Chair
Kathy Bottaro, Sioux City Public Schools, 2012
Daniel Chibnall, Grand View University Library, 2012
Misty Gray, Storm Lake Public Library, 2013
Duncan Stewart, University Of Iowa Libraries, 2012; Liaison

Leadership Development
Nancy Medema, Bettendorf Public Library, 2014; Chair
Sandy Long, Whittemore Public Library, 2014
Devon Murphy-Petersen, Waukee Public Library, 2012
Kathy A. Parsons, Iowa State University Library, 2013
Emily Weaver, Library Consultant, 2013
Duncan Stewart, University Of Iowa Libraries, 2012; Liaison
Mary Heinzman, St Ambrose University Library, 2012; Liaison
Sandy Dixon, 2012; Ex-Officio

Membership
Dee Crowner, North Liberty Community Library, 2012; Chair
Ann Coulter, Southwestern Community College Library, 2012
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Sarah Latcham, Van Allen Elementary, 2012
Anne Marie Gruber, Dubuque University Library, 2014
Kyle Neugebauer, Algona Public Library, 2013
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Kristi Sorensen, Belle Plaine Community Library, 2013
Tena Hanson, Estherville Public Library, 2012; Liaison
Mary Heinzman, St Ambrose University Library, 2012; Liaison

Nominating
Daniel Chibnall, Grand View University Library, 2014, Chair
Jean Donham, University Of Northern Iowa Library, 2014
Heidi Lauritzen, Iowa City Public Library, 2012
Susan Macken, Oelwein Public Library, 2014
Dale Vande Haar, Des Moines Public Schools, 2012; Liaison
Public Relations
Angela Campbell, Glenwood Public Library, 2012; Chair
Lois Blythe, Burlington Public Library, 2013
Dee Crownor, North Liberty Community Library, 2012
Glenda Davis-Driggs, Marshalltown Public Library, 2013
Melanie Stewart, North Liberty Community Library, 2013
Holly Youngquist, Newton Public Library, 2012
Katherine Howsare, Urbandale High School Library, 2012; Liaison
Annette Wetteland, Iowa Library Services, 2012; Advisor

Strategic Planning
Daniel Boice, Divine Word College Library, 2014; Chair
Lynne Carey, Ames Public Library, 2012
Sarah Clendineng, Ft Madison Public Library, 2012
Joan Curbow, Buena Vista University Library, 2012
Vicki Hibbert, Clive Public Library, 2014
Jet Kofoot, Iowa Library Services - NC District, 2013
Tena Hanson, Estherville Public Library, 2012; Liaison
Dale Vande Haar, Des Moines Public Schools, 2012; Liaison

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- Linda Nelson .............................................. Secretary

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Scott Fairbanks

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Phil Schneider
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Midwest Tape - Booth #54
Jason Sleet Shirley
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OPN Architects, INC. - Booth #29 & #36
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Bradd Brown

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Don Stout
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Random House, Inc. - Booth #52
Brad Simpson
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**Recorded Books - Booth #25**
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**Rosen Publishing - Booth #24**
Scott Abrahamson  
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**RTI-DVD Repair - Booth #12**
Michael Rozner  
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Darci Evins

**Sirsidynix - Booth #6**
Jim Schwieters  
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**StruXture Architects - Booth #31**
Timothy Jones  
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**Tech Logic - Booth #17**
Steve Day  
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**The Book Farm - Booth #49**
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Laura Anderson

**TLC-The Library Corporation - Booth #26**
Jan Sheppard  
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**University of Wisconsin - Madison SLIS - Booth #7**
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**Vintage Aerial - Booth #41**
Lisa Clark  
2340 Detroit Ave  
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**Youth Services Subdivision - Booth #33**
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*Note: exhibitors as of 9-6-2012*
Thank You To The Local Arrangements Committee!

Co-Chairs, Danielle Day, Youth Services Manager, and Susan Henricks, Library Director – Carnegie-Stout Public Library, Dubuque

Dan Boice, College Librarian, Matthew Jacoby Library – Divine Word College, Epworth

Dawn Hayslett, Library Director – Dubuque County Library, Asbury

Jonathan Helmke, Assistant Director for Library Systems and Technical Services – University Archivist, Charles C. Myers Library, University of Dubuque

Mary Anne Knefel, University Librarian – Charles C. Myers Library, University of Dubuque

Sue Liebold, Library Director – Nicholas J. Schrup Library, Clarke University, Dubuque

Joyce Meldrem, Library Director – Loras College Library, Dubuque

Deb Seiffert, Learning Resources Coordinator – Northeast Iowa Community College Library, Peosta

Shirley Vonderhaar, Library Director – James Kennedy Public Library, Dyersville
Acknowledgements

The Iowa Library Association and the Conference Planning Committee extend special thanks to the following for their most generous support of this Annual Conference:

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- Lauren Hester – Grinnell College Libraries – ILA Conference Logo Contest Winner
- OPN Architects, Inc.
- Tech Logic
- University of Iowa School of Library and Information Science
- Wellmark Blue Cross and Blue Shield

A special Thank You to all those individuals and organizations who gave generously of their time and talents to make this conference a success.

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- Local Arrangements Committee
- Committee and Subdivision Chairs
- Interim Office Manager, Denise Ballesteros, and Diversified Management Services
- Vendors and Corporate Supporters
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