Treasuring the Past, Transforming the Future
For staff, trustees and friends of academic, public, school and special libraries.

121st Iowa Library Association Conference
October 12, 2011 through October 14, 2011

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The Iowa Library Association is working hard to keep you connected at this year’s conference and long after you’re back home! Follow us on Twitter and Facebook and stay up-to-date on all ILA related events and activities!

Take a moment to “friend” us on Facebook and to subscribe to our Twitter feed at @IowaLA
President’s Message

Welcome to the 2011 Iowa Library Association Conference! As you have seen over the past months and weeks from various ILA communications, we have another excellent conference for everyone to enjoy here in Council Bluffs. Look over this program and pick out the concurrent sessions that interest you, plus be sure to attend the keynote speaker presentations, our ILA Annual Meeting, and the grand Banquet. And, if you feel compelled to part with a little pocket change at one of the casinos here, enjoy that activity too.

Thanks for your attendance at our Council Bluffs conference, and also thank you for your membership in the Iowa Library Association. We appreciate your membership and all the talents you bring to our 121-year-old Association.

Enjoy the conference.

Dale A. Vande Haar, Ph.D., MLS
Iowa Library Association President

Special thanks to the 2011 Conference Planning Committee:
Pictured from left: Lorraine Borowski, Denny Sharp, Barbara Peterson (Chair), Carol Kirsch, Jerri Heid, Pat Means, Jennie Garner, Mary McInroy, Barb Corson, Denise Ballesteros
Not Pictured: Dale Vande Haar, Denise Rehmke
Nestled against the Loess Hills, at the crossroads of America’s Heartland, Council Bluffs, Iowa, is warm, welcoming, surprising.

Council Bluffs Welcomes the Iowa Library Association.
121st Iowa Library Association Conference

Agenda At A Glance

Registration
Wednesday ......................................... 8:00AM - 5:30 PM
Thursday ........................................... 7:45 AM - 6:00 PM
Friday .................................................. 7:15 AM- 12:00 PM

ILAF Auction
Wednesday ............................................. 3:00 - 6:00 PM
Thursday ............................................. 8:30 AM - 6:50 PM

Exhibits
Wednesday ............................................. 3:00 - 6:00 PM
Thursday ............................................. 8:30 - 11:45 AM
Thursday ............................................... 1:45 - 5:00 PM

Wednesday, October 12 - Pre-Conferences
10:00 AM - 2:00 PM
The Many Faces of Bullying: Traditional and Online - Causes, Effects and What to Do About It
Room H

10:00 AM - 3:00 PM
Piecing Together the Puzzle: Including Federal Records in Genealogical Research
Room L

Libraries at the Front Lines of Workforce Recovery
Room D

Use Your Words: Breaking Up With Dewey
Room F

Supporting and Engaging the Teens in Your Library: Meeting the Challenge
Room J

3:00 - 6:00 PM
Grand Opening of Exhibits

6:30 - 8:30 PM
Treasure Trove-Iowa Author Fair 2011
Community Hall across the street from Council Bluffs Public Library

Just Bluffing: Public Art Bus Tour
Mid-America Center/Council Bluffs Public Library

7:00 - 9:30 pm
Conference Reception
Council Bluffs Public Library

Storm Center Viewing and Discussion
Council Bluffs Public Library
First-Floor Meeting Room A/B

Thursday, October 13
7:30 - 8:25 AM
Continental Breakfast
Prefunction Hallway to Arena

7:45 - 8:30 AM
Conference Orientation and New Members Breakfast
Room F

8:30 - 10:00 AM
Opening General Session
Welcome and Candidates Forum
Creativity in the Workplace: Using the Google Model
Room A

10:00 - 11:00 AM
BREAK IN THE EXHIBIT HALL

11:05 - 11:55 AM - Concurrent Sessions
From Chaos to Engaging Connections with Challenging Youth
Room J

Navigating the National Archives Website: Exploring Internet Resources for Genealogy
Room F

L2L: Library to Library Collaborations Between School, Public, and Academic Libraries
Room I

Adult Health Literacy: Focus on Seniors
Room K

Trends in Adult Services
Room E

Are You Trustee-Worthy? Ethics for Library Trustees
Room D
## 121st Iowa Library Association Conference

### Agenda At A Glance

**Thursday, October 13 continued...**

11:05 - 11:55 AM  
*PD in your PJ's: 24/7 Professional Development Using Social Media Tools*  
Room L

11:05 - 11:55 AM  
*Seven Steps to Eliminating Bullying: An Inside-Out Approach*  
Room H

12:00 - 1:50 PM  
*LUNCH*  
ILA Annual Business Meeting  
Room A/B

2:00 - 2:50 PM - **Concurrent Sessions**  
*Silver is Golden: Serving Seniors at Your Library*  
Room E

2:00 - 2:50 PM - **Concurrent Sessions**  
*Twenty-First Century Librarian*  
Room I

2:00 - 2:50 PM - **Concurrent Sessions**  
*Intellectual Freedom: Their Right, Our Responsibility*  
Room J

2:00 - 2:50 PM - **Concurrent Sessions**  
*Find the Magic: Best Picture Books Of 2011!*  
Room H

2:00 - 2:50 PM - **Concurrent Sessions**  
*Smell the Coffee and Have a Donut: How to Plan and Have a Successful Legislative Coffee*  
Room D

2:00 - 2:50 PM - **Concurrent Sessions**  
*Mobile Grammar: What’s Acceptable on Twitter, Facebook, Texting, and More?*  
Room F

2:00 - 2:50 PM - **Concurrent Sessions**  
*Resource Description and Access: What does it Mean for Library Cataloging?*  
Room K

2:00 - 2:50 PM - **Concurrent Sessions**  
*Being Active in ILA*  
Room L

2:50 - 3:30 PM  
**BREAK IN THE EXHIBIT HALL**

3:30 - 4:20 PM - **Concurrent Sessions**  
*Reading the Garden: Unique Library Collections at Seed Savers Exchange*  
Room L

3:30 - 4:20 PM - **Concurrent Sessions**  
*Using ILS Reports for Collection Management*  
Room K

### How to Show Movies in Libraries & Classrooms Without Landing in the Slammer  
Room D

### Lobbying Locally, Advocating Locally  
Room I

### College and Career Ready: What Does That Mean? What Can We Do?  
Room H

### Strategic Planning Through Community Engagement  
Room F

### Helping Patrons Search for Birth Relatives Separated by Adoption  
Room J

### The Yin and Yang of Teen Services  
Room E

**4:30 - 5:00 PM**  
**BREAK IN THE EXHIBIT HALL**  
(Final Opportunity to Visit Vendors)

**4:30 - 5:15 PM - Subdivision Business Meetings**  
ILA/ACRL - Room E  
Iowa Association of School Librarians - Room D  
Information Technology Forum - Room H  
Iowa Health Sciences Library Association - Room I  
Iowa Library Trustees Association - Room J  
Video Roundtable - Room K  
Youth Services - Room F

**5:15 - 6:00 PM - Subdivision Business Meetings**  
Community College Librarians Roundtable - Room H  
Iowa Small Library Association - Room F  
Library Leadership & Management Association - Room D  
Local History and Genealogy - Room I  
Resources & Technical Services Forum - Room J  
Support Personnel - Room E

**6:00 - 6:50 PM**  
**Social Hour/Final ILAF Auction Bidding**  
Prefunction Hallway to Arena

**7:00 - 9:00 PM**  
**Banquet**  
*Saints, Soldiers, and Spies: Women and War*  
Room A/B

**9:30 PM - End**  
**Stories After Hours**  
Storytellers Roundtable  
Country Inn & Suites Breakfast Room

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2011 ILA Annual Conference - 5
121st Iowa Library Association Conference

Agenda At A Glance

Friday, October 14

7:30 - 8:25 AM
- Breakfast and Business Meetings
  Government Documents Roundtable - Room H
  Public Library Forum - Room I
  Storytellers Roundtable - Room J

8:30 - 10:00 AM
- General Session
  Learning, Living, and Liberties: Why Libraries are the Bedrock of the Community
    Room A

10:00 - 10:15 AM
- BEVERAGE BREAK
  Prefunction Hallway A/B

10:20 - 11:10 AM - Concurrent Sessions
- Council Bluffs - Proud Past... Bright Future: Preserving the Historic Legacy of Your Community
  Room E

  Reclaim Your Holidays: Program and Display Ideas for Libraries
  Room J

  The How We Say
  Room F

- Tooting Your Library’s Horn: Hitting the Right Notes for Winning Awards (And Grants!)
  Room K

- The Academic Library’s Place in the Information Economy
  Room I

- Information for Everyone: Finding What You Need on Iowa State Government Websites
  Room H

- Web 2.0 Tools and Strategies for Archives and Special Collections
  Room D

  Being Active In ILA
  Room L

11:20 AM - 12:10 PM - Concurrent Sessions
- Accountable Kids
  Room K

- EBOOKS: No Shelving, No Loss
  Room E

- Welcome to Your Library: Video for Ethnic Groups
  Room I

- Point, Shoot and Educate: Using QR Codes to Inform Your Patrons
  Room H

- Iowa Workforce Development and Libraries: Partnering for Iowa Citizens
  Room D

- Books Build Better Brains: Literacy and Early Brain Development
  Room F

- Library Website Redesign: 20 Do’s and Don’ts
  Room J

- Thinking Visual: Exploring Public Art at Iowa State University Through the Eyes of Grant Wood and Christian Petersen
  Room L

12:15 - 1:45 PM
- LUNCH
  Sing Them Home
  Room L

1:45 - 3:00 PM
- Reconvene ILA Business Meeting (if necessary)
121st Iowa Library Association Conference

Detailed Agenda

Wednesday, October 12

Pre-Conferences

10:00 AM - 2:00 PM

**The Many Faces of Bullying: Traditional and Online - Causes, Effects and What to Do About It**

*Corinne Gregory*, SocialSmarts, Bellevue, WA

Cyber bullying is the hot topic these days. Everywhere we turn there’s another story in the media about this latest trend in electronic harassment. In this session you’ll learn the definition of cyber bullying, how it is both similar and different to other forms of traditional bullying, what can and must be done to prevent it. Also covered are topics in current legislation and case examples.

Sponsored by *Iowa Library Association Foundation Endowed Speakers Fund and Intellectual Freedom Committee*

Room H

10:00 AM - 3:00 PM

**Piecing Together the Puzzle: Including Federal Records in Genealogical Research**

*Jessica Edgar*, Archives Specialist, National Archives, Kansas City, MO

Learn how to navigate the National Archives website and locate federal records useful to historians and genealogists.

Sponsored by *Local History and Genealogy and Government Documents Roundtable*

Room L

**Libraries at the Front Lines of Workforce Recovery**

*Kendra Morgan*, WebJunction

We will explore best practices for building programs and services for job seekers and local business development, building partnerships with your local workforce agency, and providing financial literacy and technology training.

Sponsored by *Public Library Forum and Public Relations Committee*

Room D

**Use Your Words: Breaking Up With Dewey**

*Tamara Glise*, Assistant Director, Cedar Rapids Public Library, Cedar Rapids, IA

*Melissa Rice*, Head of Adult Services, Frankfort Public Library District, Frankfort, IL

*Susan Varvetsk*ak, Library Transitions Coordinator, Maricopa County Library District, AZ

*Elaine Hayes*, Adult Services Librarian, North Liberty Community Library, North Liberty, IA

*Rachel Fewell*, Collection Development Manager, Anythink Libraries, Adams County, CO

Attendees will hear from librarians in Arizona, Colorado, Illinois and Iowa as they discuss their local experiences with bookstore/retail classification (using words instead of Dewey call numbers to organize a library collection on the shelf).

Sponsored by *Iowa Small Library Association and Public Relations Committee*

Room F
Supporting and Engaging the Teens in Your Library: Meeting the Challenge
David Wilmes, Director of St. Paul Youth Services, Inc., St. Paul, MN
Karen Kolb Peterson, Youth Services Manager, St. Paul Public Library, St. Paul, MN
In this session, David and Karen will provide practical solutions and share their experience welcoming diverse populations of teens while preserving the behavioral norms of the library.
Sponsored by Youth Services Subdivision
Room J

3:00 - 6:00 PM
Grand Opening of Exhibits
Council Bluffs Ambassadors, Mayor Thomas P. Hanafan, Council Bluffs, IA
Dale Vande Haar, ILA President
Supported by Jones Library Sales, Inc. and OPN Architects, Inc.
Exhibit Hall

6:30 - 8:30 PM
Treasure Trove-Iowa Author Fair
Supported by Iowa Library Association, Iowa Center for the Book and The Friends of the Council Bluffs Public Library
Location: Community Hall across the street from Council Bluffs Public Library

Just Blufing: Public Art Bus Tour
Supported by Iowa West Foundation - Rich Sorich
Leave from Mid-America Center at 6:30 PM and end at the Council Bluffs Public Library

7:00 - 9:30 pm
Conference Reception
Supported by Friends of the Council Bluffs Public Library, Council Bluffs Public Library Foundation, and Leo A Daly,
Location: Council Bluffs Public Library

Storm Center Viewing and Discussion
Michael May, Librarian, Carnegie-Stout Public Library, Dubuque, IA
Storm Center, a 1956 drama, features Bette Davis as a small town librarian who stands up to local pressure to remove a controversial book from the shelves. It is 86 minutes long and is in black and white. Discussion will be encouraged after the show.
Sponsored by Video Roundtable and Intellectual Freedom Committee
Location: Council Bluffs Public Library - First-Floor Meeting Room A/B

Thursday, October 13
7:30 - 8:25 AM
Continental Breakfast
Co-Supported by Wal-Mart, Council Bluffs, and University of Iowa School of Library and Information Science
Prefunction Hallway to Arena

7:45 - 8:30 AM
Conference Orientation and New Members Breakfast
Supported by George Lawson Consulting
Room F

8:30 - 10:00 AM
General Session
Welcome, Dale Vande Haar and Council Bluffs Mayor Thomas P. Hanafan
Candidates Forum, President-Elect Candidates
Room A
Creativity in the Workplace: Using the Google Model
David Moore, Midwest Data Center Operations Manager, Google, Council Bluffs, IA
Creating and implementing innovative and efficient solutions is a cornerstone of Google’s core mentality. This discussion will explore some of the underlying principles associated with “outside the box” thinking and creating/cultivating a mentality of innovation in a drive to optimize and transform the future.
Sponsored by Iowa Library Association
Room A

10:00 - 11:00 AM BREAK IN THE EXHIBIT HALL

Concurrent Sessions
11:05 - 11:55 AM From Chaos to Engaging Connections with Challenging Youth
David Wilmes, Director, St. Paul Youth Services, Inc., St. Paul, MN
Karen Kolb Peterson, Youth Services Manager, St. Paul Public Library, St. Paul, MN
This training will explain common struggles for power and respect, especially with survival-based youth. David and Karen will discuss how to teach youth to use their personal power in a constructive way. Behavior management tools such as: understanding typical stages, turning problem behavior into educational opportunities for youth, and focusing on limits that instruct will be presented as well.
Sponsored by Youth Services Subdivision
Room J

Navigating the National Archives Website: Exploring Internet Resources for Genealogy
Jessica Edgar, Archives Specialist, National Archives, Kansas City, MO
Jessica Edgar from the National Archives at Kansas City will address where and how to find genealogical materials on the National Archives website, including materials sometimes tucked away in unexpected places.
Sponsored by Government Documents Roundtable and Local History and Genealogy
Room F

L2L: Library to Library Collaborations Between School, Public, and Academic Libraries
Betsy Thompson, Director, Sioux City Public Library, Sioux City, IA
Rebecca Funke, Director of Library Resources, Des Moines Area Community College, Des Moines, IA
Dan Chibnall, User Services and Instruction Design Librarian, Grand View University, Des Moines, IA
OMG, L2L is so TTLY rad. Do you know that K12, public, and academic libraries can be BFAW? Come hear three librarians describe their experiences in creating collaborations with other types of libraries in their communities.
Sponsored by ILA/ACRL and Community College Librarians
Room I

Adult Health Literacy: Focus on Seniors
Ruth Holst, Associate Director, Greater Midwest Region at National Network of Libraries of Medicine, Chicago, IL
Chris Childs, Education and Outreach Librarian, Hardin Library for the Health Sciences, University of Iowa, Iowa City, IA
Ruth Holst and Chris Childs will present an overview about health literacy, the impact of health literacy on the quality of health care, and some suggestions for how all of us can improve the quality of communication with our health care providers.
Sponsored by Iowa Health Sciences Library Association
Room K
Thursday, October 13 continued...

Trends in Adult Services
Lisa Voss, Eiseley Branch Library, Lincoln, NE
Adult library users have many of the same needs they’ve always had, but the way that libraries meet those needs has really changed. Come join the conversation as we explore where we’ve been, where we are, and what might be around the corner for Adult Services.
Sponsored by Public Library Forum
Room E

Are You Trustee-Worthy? Ethics for Library Trustees
Gina Millsap, Director, Topeka and Shawnee County Public Library, Topeka, KS
The duties of public library trustees are clearly delineated by law and policy, but what defines how these responsibilities are performed? Learn how you and your board can make sure you’re trustee-worthy with Gina Millsap.
Sponsored by Iowa Library Trustee Association
Room D

PD in Your PJ’s: 24/7 Professional Development Using Social Media Tools
Kathy Kaldenberg, Media Specialist, Solon Community School District, Solon, IA
Kathy will discuss 24/7 professional development using social media tools like RSS, Twitter, Ning, Elluminate, wikis and Skype. Find out how to combine a variety of free tools to create powerful individualized learning opportunities.
Sponsored by Iowa Association of School Librarian Subdivision
Room L

Seven Steps to Eliminating Bullying: An Inside-Out Approach
Corinne Gregory, SocialSmarts, Bellevue, WA
Did you know that every year we spend billions of dollars on anti-bullying programs and initiatives? Find out why traditional approaches aren’t working and how you can have a school culture built on respect, compassion, and consideration.
Sponsored by Intellectual Freedom Committee and Public Relations Committee
Room H

12:00 - 1:50 PM
LUNCH
Introduction of Exhibitors
Jerri Heid, Denny Sharp, Exhibit Co-Chairs

Corporate Member Recognition
Dee Crowner, Chair, Membership Committee

Candidates Forum
Executive Board Candidates

Iowa Library Services Update
Mary Wegner, State Librarian

ILA Membership Business Meeting
Dale Vande Haar, ILA President, Presiding
Room A/B

Concurrent Sessions
2:00 - 2:50 PM
Silver is Golden: Serving Seniors at Your Library
Lisa Voss, Eiseley Branch Library, Lincoln, NE
Senior citizens are big library users, and they represent a large proportion of our volunteers, too. We’ll explore how we can better serve these valuable members of our community, and what they need the most from their library.
Sponsored by Iowa Small Library Association Subdivision and Public Library Forum
Room E
Twenty-First Century Librarian
Gina Millsap, Director, Topeka and Shawnee County Public Library, Topeka, KS
What does the future hold for libraries and what should we do right now to ensure a successful future? It may sound simple, but for libraries to be relevant going forward in the 21st century, our profession must develop and implement knowledge, skills and practices to become 21st century librarians.
Sponsored by Leadership Development Committee
Room I

Intellectual Freedom: Their Right, Our Responsibility
Dan Chibnall, User Services and Design Librarian, Grand View University, Des Moines, IA
Art Weeks, Director, Ames Public Library, Ames, IA
Kelly Fischbach, Director, Carroll Public Library, Carroll, IA
We will discuss book challenges, computer and internet use – as they relate to libraries and how to deal with issues that might arise. We'll talk about being prepared for a challenge before it happens and who to turn to for help when it does happen. We'll briefly cover social networking and porn.
Sponsored by Intellectual Freedom Committee
Room J

Find the Magic: Best Picture Books of 2011!
Jerri Heid, Youth Services Specialist, Ames Public Library, Ames, IA
Discover the magic for your littlest library customers. Join in the preview of Ames Public Library staff’s favorite picks with Jerri in this lively sharing of picture books published in 2011. Jerri will share the preliminary choices of the APL’s Annual Best Books program through book talks and a take home bibliography.
Sponsored by Youth Services Subdivision
Room H

Smell the Coffee and Have a Donut: How to Plan and Have a Successful Legislative Coffee
Kelli O’Brien, Director of Public Policy, Council Bluffs Area Chamber of Commerce, Council Bluffs, IA
Senator Michael E. Gronstal, Majority Leader, Iowa Senate, Council Bluffs, IA
Representative Mark Brandenburg, District 100, Pottawattamie County
Representative Mary Ann Hanusa, District 99, Pottawattamie County
The session will contain general guidelines to structure a successful legislative coffee that is informative, respectful of all viewpoints and an efficient use of time for the legislators and the constituents of the community.
Sponsored by Governmental Affairs Committee
Room D

Mobile Grammar: What’s Acceptable on Twitter, Facebook, Texting, and More?
Brittany Cottrill, Assistant Professor of English, Grand View University, Des Moines, IA
In this session, participants will explore the expectations of both familiar and evolving ways of communication with an emphasis on how these spaces can help provide opportunities for leadership, education, and support.
Sponsored by Editorial Committee
Room F
Thursday, October 13 continued...

**Resource Description and Access: What Does it Mean for Library Cataloging?**

**Dreama Deskins**, DKD Consulting, Ankeny, IA

Dreama will describe the changes that RDA will require in Integrated Library Systems (ILS) and the promise RDA offers for transforming the library catalog.

Sponsored by *Resource and Technical Services Forum*

Room K

**Being Active in ILA**

**Dale Vande Haar**, President, Iowa Library Association

**Sarah Willeford**, Chair, ILA Governmental Affairs Committee

**Lorraine Borowski**, Vice President/President Elect, Iowa Library Association

**Andrea Heisterkamp**, Diversified Management Services (DMS)

Learn different ways you can get the most out of your ILA Membership. Don’t miss out on this question and answer session with ILA Leadership.

Sponsored by *Iowa Library Association*

Room L

2:50 - 3:30 PM

**BREAK IN THE EXHIBIT HALL**

Concurrent Sessions

3:30 - 4:20 PM

**Reading the Garden: Unique Library Collections at Seed Savers Exchange**

**Bill Musser**, Robert Becker Memorial Library Seed Saver Exchange, Decorah, IA

Bill will share some of Seed Savers’ rare books, seed saver stories, and special collections with the participants in this session.

Sponsored by *Iowa ACRL and Community College Librarians*

Room L

**Using ILS Reports for Collection Management**

**Dreama Deskins**, DKD Consulting, Ankeny, IA

Use reports from your Integrated Library System to choose what materials to purchase for and weed from your collection.

Sponsored by *Public Library Forum*

Room K

**How to Show Movies in Libraries & Classrooms Without Landing in the Slammer**

**Michael May**, Librarian, Carnegie-Stout Public Library, Dubuque, IA

Join Michael as he shares tips and tricks for hosting successful movie screenings, from how to select titles and acquire public performance licenses, to publicizing events, setting up equipment, and leading movie discussions.

Sponsored by *Video Roundtable*

Room D

**Lobbying Locally, Advocating Locally**

**Gina Millsap**, Director, Topeka and Shawnee County Public Library, Topeka, KS

Lobbying is the art of influencing decision-makers. Librarians and trustees must advocate for their libraries and communities. With shifting political agendas, a tough economy and a growing mistrust of government, Gina offers tips on how to advocate for our libraries.

Sponsored by *Library Leadership and Management Association*

Room I
**College and Career Ready: What Does That Mean? What Can We Do?**

**Dr. Jean Donham**, Associate Professor, School Library Studies, UNI, Cedar Falls, IA

In this session, participants will examine selections for the Literacy Core Curriculum to discuss how the library program contributes to implementation. First year college assignments will also be reviewed to assess what skills and dispositions are necessary for success.

Sponsored by *Iowa Association of School Librarians*

Room H

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**Strategic Planning Through Community Engagement**

**Gary Wasdin**, Director, Omaha Public Library, Omaha, NE

Gary will present the Strategic Planning and Visioning Project and Market Segmentation Analysis that the Omaha Public Library recently completed. Gary will discuss the ways in which the information will be used to shape the future of library service in Omaha.

Sponsored by *Strategic Planning Committee*

Room F

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**Helping Patrons Search for Birth Relatives Separated by Adoption**

**Karen Alderson**, Iowa Association of Private Investigators and Free-Lance Librarian, Cedar Rapids, IA

This session will present the basics someone must know to start or continue a search for birth relatives separated by adoption.

Sponsored by *Local History and Genealogy*

Room J

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**The Yin and Yang of Teen Services**

**Anna Hartmann**, Teen Services Librarian, Council Bluffs Public Library, Council Bluffs, IA

**Paul Christopherson**, Youth Services Librarian, Omaha Public Library, Millard Branch, Omaha, NE

At this session, Anna Hartmann and Paul Christopherson will discuss their varying approaches to teen programming based on the differences in their patron populations and library spaces.

Sponsored by *Youth Services Subdivision*

Room E

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**4:30 - 5:00 PM**

**BREAK IN THE EXHIBIT HALL**

(Final Opportunity to Visit Vendors)

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**4:30 - 5:15 PM**

**Subdivision Business Meetings**

ILA/ACRL

- Ryan Gjerde, Chairperson
  - Room E

Iowa Association of School Librarians

- Erin Feingold, Chairperson
  - Room D

Information Technology Forum

- Louise Alcorn, Chairperson
  - Room H
Thursday, October 13 continued...

Iowa Health Sciences Library Association
  Chris Childs, Chairperson
  Room I

Iowa Library Trustees Association
  Ann Coulter, Chairperson
  Room J

Video Roundtable
  Michael May, Chairperson
  Room K

Youth Services
  Audrey Jones, Chairperson
  Room F

5:15 - 6:00 PM  Subdivision Business Meetings
Community College Librarians Roundtable
  Aaron Wings, Chairperson
  Room H

Iowa Small Library Association
  Linda Adams, Chairperson
  Room F

Library Leadership & Management Association
  Lynne Carey, Chairperson
  Room D

Local History and Genealogy
  Marci Behm, Chairperson
  Room I

Resources & Technical Services Forum
  Gregory Wool, Chairperson
  Room J

Support Personnel
  Claudia Rivers, Chairperson
  Room E

6:00 - 6:50 PM  Social Hour/Final ILAF Auction Bidding
Prefunction Hallway to Arena

7:00 - 9:00 PM  Banquet
Saints, Soldiers, and Spies: Women And War
  Pippa White, One’s Company, Lincoln, NE
The roles women have played in war are many and varied. Hear the experiences from "saints, soldiers and spies"—proof that women in war have never been only on the sidelines.
Supported by Iowa Library Association Foundation Endowed Speakers Fund and Storytellers Roundtable
  Room A/B

9:30 PM - End  Stories After Hours
Storytellers Roundtable
Country Inn & Suites Breakfast Room
Friday, October 14
7:30 – 8:25 AM  BREAKFAST AND BUSINESS MEETINGS
Government Documents Roundtable
Suzanne Araas Vesely, Chairperson
Room H

Public Library Forum
Mary Markwalter, Chairperson
Room I

Storytellers Roundtable
Kolleen Taylor-Berven, Co-Chairperson
Duffy Defrance, Co-Chairperson
Room J

8:30 - 10:00 AM  General Session
Learning, Living, and Liberties: Why Libraries are the Bedrock of the Community
Dr. Dipesh Navsaria, MD, Faculty, University of Wisconsin School of Medicine & Public Health, Madison, WI
Dr. Dipesh Navsaria, Friday’s keynote speaker, is a pediatric physician with a library degree and is a strong advocate for early childhood literacy. Come hear why he chose to attend library school in the middle of getting his medical degree and the impact that decision had on him. Supported by Iowa Library Association Foundation Endowed Speakers Fund
Room A

10:00 – 10:15 AM  BEVERAGE BREAK
Supported by Innovative Interfaces
Prefunction Hallway A/B

Concurrent Sessions
10:20 – 11:10 AM  Council Bluffs - Proud Past... Bright Future: Preserving the Historic Legacy of Your Community
Dianne Herzog, Youth Services Manager, Council Bluffs Public Library, Council Bluffs, IA
Patricia LaBounty, Outreach Coordinator, Union Pacific Museum, General Dodge House and Trails West Museum, Council Bluffs, IA
A unique local history initiative seeks to preserve the history of Council Bluffs through a local, collaborative history project.
Sponsored by Iowa Small Library Association and Iowa Association of School Librarians
Room E

Reclaim Your Holidays: Program and Display Ideas For Libraries
Susan Salterberg, University of Northern Iowa, Center for Energy & Environmental Education, Cedar Falls, IA
Maeve Clark, Information Services Coordinator, Iowa City Public Library, Iowa City, IA
Participants will explore holiday gift-giving and traditions, learn facts about happiness and consumption, review website tools and learn how to help their audiences live with intention and meaning during the holidays by focusing on relationships rather than materialism.
Sponsored by Youth Services Subdivision
Room J
Friday, October 14 continued...

The How We Say
Pippa White, One's Company, Lincoln, NE
How we tell our story, whether a story to children, a story in conversation or the library story for our legislators is as important as the story we tell. Find out in this short 50 minutes the best ways to create success in telling your library story.
Sponsored by Storytellers Subdivision and Public Relations Committee
Room F

Tooting Your Library’s Horn: Hitting the Right Notes for Winning Awards (And Grants!)
Carol Barta, Assistant Director/Consultant, North Central Kansas Library System, Manhattan, KS
This session will discuss creating a portfolio of useful information and telling your story in a way that gets attention. You will have an opportunity to see and evaluate grants and learn what improvements would make them fundable.
Sponsored by Public Library Forum and Iowa Small Library Association
Room K

The Academic Library’s Place in the Information Economy
John Buschman, Associate University Librarian, Scholarly Research and Services, Georgetown University, Washington, DC
Come ready to be challenged, engaged, and maybe reconnected to the role, purpose, and promise of libraries and of librarians.
Sponsored by ILA/ACRL and Community College Librarians
Room I

Information for Everyone: Finding What You Need on Iowa State Government Websites
Tom Keyser, State Documents Librarian, Iowa Library Services, Des Moines, IA
Learn how Web pages organize their information to make it easier to find using index pages, directories and navigation menus. This presentation will help you find what you need more quickly and easily than trudging through millions of Google results.
Sponsored by Iowa Library Association and Government Documents Roundtable
Room H

Web 2.0 Tools and Strategies for Archives and Special Collections
Lynne Thomas, Curator of Rare Books & Special Collections, University of Northern Illinois, DeKalb, IL
This session will focus on leveraging the combination of our cultural heritage expertise and Web 2.0 tools to promote and extend our cultural heritage work to the public at large, our donors, and our patrons. Methods for adjusting our practices to incorporate the interactive electronic age and its documentation into our professional lives will also be featured, including using social media for donor relations and fundraising, and the importance of participating in digital preservation planning and execution.
Sponsored by Local History and Genealogy and Information Technology
Room D

Being Active in ILA
Dale Vande Haar, President, Iowa Library Association
Sarah Willeford, Chair, ILA Governmental Affairs Committee
Andrea Heisterkamp, Diversified Management Services (DMS)
Learn different ways you can get the most out of your ILA Membership. Don’t miss out on this question and answer session with ILA Leadership.
Sponsored by Iowa Library Association
Room L
Concurrent Sessions
11:20 AM – 12:10 PM

**Accountable Kids**
*Tracy Briseno*, Teen and Youth Services Librarian, Ames Public Library, Ames, IA
Children and teens are especially vulnerable to accumulating fines without the means to repay them. Explore this innovative fine reduction program which pairs volunteering with library skill building to develop responsible life-long library users.
Sponsored by *Youth Services Subdivision*
Room K

**EBOOKS: No Shelving, No Loss**
*Kim Van Deest*, Network Analyst and Information Literacy Coordinator, Waterloo Public Library, Waterloo, IA
This session will discuss the pros and cons of offering eBooks to your patrons. Underlying issues such as digital rights management, content portability and publishers’ point of views will also be touched upon. Please join us as this is bound to be a lively discussion!
Sponsored by *Iowa Small Library Association*
Room E

**Welcome to Your Library: Video for Ethnic Groups**
*Judy Anghelescu*, Adult Collection Development Manager, Omaha Public Library, Omaha, NE
Learn how to develop and implement a multi-lingual DVD that shows visual representations of the borrowing concept (for pre-literate viewers), introduces common library words, and explains library cards and services in simple terms.
Sponsored by *Video Roundtable*
Room I

**Point, Shoot and Educate: Using QR Codes to Inform Your Patrons**
*Louise Alcorn*, Reference Technology Librarian, West Des Moines Public Library, West Des Moines, IA
Louise will discuss how using smart phone apps can enhance patrons’ experience with your collections.
Sponsored by *Information Technology*
Room H

**Iowa Workforce Development and Libraries: Partnering for Iowa Citizens**
*Kristi Judkins*, Iowa Career Access Point Coordinator, Iowa Workforce Development, Des Moines, IA
Kristi will provide an IWD update, a brief overview of the Virtual Access Point software and plenty of time for questions, answers and discussion.
Sponsored by *Storytellers Roundtable*
Room D

**Books Build Better Brains: Literacy and Early Brain Development**
*Dr. Dipesh Navsaria, MD, Faculty*, University of Wisconsin School of Medicine & Public Health, Madison, WI
Learn how libraries can play a meaningful role in helping to build children's brains. Dr. Navsaria will cover broad principles of early brain development, policy implications of new findings in this area, and how to apply these ideas in successful reading programs, such as Reach Out and Read.
Sponsored by *Iowa Health Sciences Library Association* and *Youth Services Subdivision*
Room F
Friday, October 14 continued...

*Library Website Redesign: 20 Do’s and Don’ts*
**Marie Harms**, Library Consultant, Iowa Library Services, Des Moines, IA
This session will present you with a review of the top trends in website redesign, and practical dos and don’ts. Marie will provide the steps you need in order to redesign your library website. 
Sponsored by *Support Personnel*
Room J

*Thinking Visual: Exploring Public Art at Iowa State University Through the Eyes of Grant Wood and Christian Petersen*
**Lynette Pohlman**, Director, University Museums, Iowa State University, Ames, IA
The session will teach basic visual literacy and learning skills, and will assist individuals to ‘read’ a work of art, similarly to how an individual reads a book. Visual literacy and learning build communication and critical thinking skills, as well as develop aesthetic appreciation. 
Sponsored by *Public Library Forum*
Room L

12:15 - 1:45 PM  **LUNCH**

*Sing Them Home*
**Stephanie Kallos**, Author, Seattle, WA
Stephanie Kallos, 2011 All Iowa Reads author, will talk about her second novel, *Sing Them Home*. Called a “complex, captivating tale of love, grief, and healing, with elements of magic” by *Bookmarks Magazine*, this novel has been generating lots of discussion in book groups across Iowa. Join us to hear what Ms. Kallos has to say about writing this enchanting novel. 
Supported by *The Friends of the Council Bluffs Public Library*
Room A

1:45 - 3:00 PM  **Reconvene ILA Business Meeting (if necessary)**

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