Welcome to the December Catalyst

In this issue you'll find all the details about our successful 2017 and what to expect in 2018. If you have a story, idea, picture, or any other library-related news you would like to share with the membership, feel free to send it to us. We have a handy Share ILA News (http://bit.ly/ShareILANews) form for just this purpose. We look forward to hearing from you!

Are You Ready to Help ILA?

If you’d like to get involved on one of ILA’s Committees or Subdivisions, or if you know of someone else that would be a good fit, please fill out the online I Can Help Form. The Iowa Library Association largely operates on the work of volunteers. Thank you for your consideration in lending a hand!
President’s Message

What a year this has been! For some, 2017 has perhaps been a year unlike others. It may have been a year filled with challenges, disappointments, and/or fear. But I hope, for each of us, it has also been a year filled with great opportunity, re-invigorated passion, and positive action.

For sure, your ILA Executive Board and Committees have seen challenges this year. But, we have also sought opportunities for thoughtful, intentional action, in our efforts to re-invigorate both ILA and our members. Here is a look at accomplishments this year:

- Change format for Planning Day for more engagement with members
- Statement on Collective Bargaining
- Lobby from Home Day
- Conference committee selects Askable Adults as fall pre-conference
- Legislative Day in Des Moines
- 2 New Leadership Symposiums held
- 2019 Joint Conference with Nebraska announced
• National Legislative Day representation
• New format for Catalyst
• Leadership meeting with ILA and Subdivisions – to be done quarterly via Zoom
• Survey, review, and possible redesign (in-process) of ILA website
• Review and update committee charges to enhance engagement with committee members (to be shared soon)

• Conference: Online submissions for session ideas and call for proposals, open to all members
• Conference: Move awards to Thursday luncheon allows more time for networking, conversation, and celebration
• Conference: Breakfast with the Board on Friday morning; opportunity for more/better engagement between members and EB
• Conference: Business meeting is moved to General session on Friday, before keynote; allows for more networking/conversation and celebration during Thursday lunch

I encourage you to reach out to the Executive Board (EB) and committee members to thank them for their time and energy! They have given to ILA in efforts to move us forward, to better support the important work of we all do! Looking forward to 2018 – knowing we have a great team in place to lead us through!


Rebecca
Renew Your Membership for 2018

Iowa Library Association 2018 Dues Renewal Notices will be sent to all members in December. You can print and mail or fax your membership form with payment, or you can renew and pay online at ILA’s website. If you choose to renew online there is no need to log in to your account.

Membership renewals will be sent via email for all members who have provided ILA with an email address. Renewals will be sent via postal mail if ILA does not have an email address on file for you. We encourage all members to provide us with an email address so we can communicate electronically with you and reduce mailing costs.

Membership is on a calendar year.

Your membership supports and advances the ILA mission to foster a community of innovation and advocacy, supporting and strengthening our members to promote libraries as an essential resource for all Iowans.

We hope you will renew. Know someone who is not a member but might be interested? Please encourage them to join as well.

ILA Leadership Transitions

At the end of every year, we bid farewell to our outgoing Executive Board members who have completed their terms on the Board. A big thank you to Alison Ames Galstad, Dan Chibnall, and Chelsea Sims for their years of service on the Board and their contribution to ILA Leadership.

We were fortunate to have a very solid slate of candidates for the fall elections,
and our sincere thanks go out to all of the individuals who stepped up to run for leadership positions in ILA this fall—your commitment to ILA is deeply appreciated! Dan Chibnall was elected as the new VP/President-Elect. We also welcome Sonja Ferrell and Ryan Gjerde, who were elected to the Executive Board.
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At Archival Products, we care about preserving your most important items. That's why we've developed an extensive product line to meet virtually every preservation need. All hand-crafted by our dedicated team.

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Fall Conference Recap: 2017

The 2017 Iowa Library Association Conference was held at the beautiful Coralville Marriott Hotel & Conference Center. Once again, the planning committee invited representatives from each of ILA’s many subdivisions and roundtables to assist in the scheduling process. The result was a wide variety of session offerings including Automating Technical Services, Customer Service Training for Library Student Employees, HR Confidential, Poverty in Iowa, Reinventing Staffing and Redefining Workflow, Coding Clubs for Kids, and much more.

There were three excellent pre-conference sessions held on Wednesday: Askable Adults Matter, Succession Planning and Mentoring for All Libraries, and Seeking Inclusion, Finding Success. Additionally, a literary tour of Iowa City led attendees past the former residences of Flannery O’Connor and Tennessee Williams, the Iowa Writer’s Workshop and the Haunted Bookshop, the University of Iowa’s Rita Benson Music Library, and the U’s offsite storage facility, which currently houses over 1 million items from various campus libraries. Wednesday afternoon also saw the grand opening of exhibits and the Iowa Library Association Foundation’s silent auction. Later that evening the University of Iowa’s School of Library and Information Science hosted a reception celebrating 50 years of educating librarians.

Kory Stamper, editor at Merriam-Webster and author of *Word by word: The Secret life of dictionaries* kicked off Thursday morning with a keynote speech about the inclusivity (and potential divisiveness) of language. She certainly gave me a lot to consider about word choice and the evolution of speech, and made a good case for rethinking my stance on “irregardless”. Jody Gray, the director for the American Library Association’s Office for Diversity, Literacy &
Outreach Services highlighted this year’s theme “ILA: Seeking Inclusion, Finding Success” with her presentation about the importance of inclusivity and diversity in all libraries. She encouraged listeners to seek out diverse populations within your community, invite them to the table, and seek their input on the programs, services, displays, and collections in your library. I look forward to putting her suggestions into practice.

Michelle Hoover, author of 2017’s All Iowa Reads selection spoke about her writing process and finding inspiration for her book *Bottomland* from a family mystery involving a great aunt who went missing. I love hearing authors speak and always come away with a new appreciation and understanding of their works. Speaking of All Iowa Reads, Susan Craig, long time selection committee member and Director of the Iowa City Public Library was the recipient of the ILA Member of the Year Award. Her years of service to the library and literacy communities have touched many lives, and we are all appreciative of her dedication and hard work. Congratulations, Susan!

For the third year in a row, IPTV’s Dan Wardell reprised his role as emcee of Thursday evening’s Trivia Night. Although I was reminded of my ignorance when it comes to Aesop’s Fables, I had a great time connecting with and competing against librarians from across the state. I even picked up a few new categories to try at my library’s monthly trivia program.

It is an enormous undertaking to plan a conference, and I am indebted to my co-chair Olivia Stoner, all of the representatives from ILA committees and subdivisions who helped select the conference schedule, the Local Arrangements and Exhibits & Sponsors Committees, Diversified Management Services, and the many volunteers for their work on this year’s conference. Thank you also to the exhibitors, vendors, and sponsors. This conference would not have been possible without your generous support. Please visit page 21 of the conference program for a list of exhibitors.
We hope you join us for next year’s conference, October 3 - 5 at the Cedar Rapids Doubletree.

Thank you,

Jillian Rutledge, 2017 Speakers Subcommittee Co-Chair

The Foundation Board Thanks Members And Friends For Their Support

The ILA Foundation Board members are extremely grateful for the support we have received from the Iowa library community. Once again, you have generously donated and enabled us to continue to fulfill our mission of supporting the Iowa Library Association and librarians across the state of Iowa. This year, you donated almost 200 items and we were able to raise about $7,000 from the silent auction and raffle to add to our funds. ILAF funds are used for scholarships, continuing education, the ILA Leadership Institute, excellent speakers at the annual conference. Recently, we have also been able to support ILA members attending the annual conference through the Susan Lerdal and Biblionix Scholarships. Since 2011, $7,750 in scholarships has helped 31 librarians attend the annual conference for the first time.

Thank you all for your continued support of the the Iowa Library Association and the Iowa Library Association Foundation.
Sarah Clendineng
ILAF President
2017 Board Members
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Rick Brammer
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2017 ILA Award Winners

Congratulations to these ILA members for their service to ILA and Iowa libraries!

**Member of the Year**  
*Presented for the first time in 1989, this award recognizes outstanding service to the Iowa library community.*  
The 2017 recipient is **Susan Craig**, library director of the Iowa City Public Library. Thank you, Susan, for your service to Iowa’s libraries!

**Jack E. Tillson Scholarship**  
*An education grant of $1,500 given to a University of Iowa library student and provided by the late Jack E. Tillson, former Executive Assistant of the Iowa Library Association.*  
Presented to: **Benjamin Schmidt**

**ILA Foundation Scholarship**  
*An education grant of $1,500 given to a University of Northern Iowa library student.*  
Presented to: **Krisina Moore**

**ILA/ACRL Annual Conference Scholarship**  
Presented to: **Cynthia Bancroft**  
Presented by: Beth McMahon, ILA/ACRL President

**Quality Time Award**  
Presented to: **Anna Hartmann, Council Bluffs Public Library**
Presidential Award
Presented to: Rebecca Funke, ILA President

Lifetime Membership Awards
Given to ILA members of twenty-five years or more upon their retirement.
Presented to:
Tom Kessler, retired, University of Northern Iowa
Mary Jo Langhorne
Cindy Lellig, Jesup Public Library
Joan Leysen, Iowa State University
Marilyn Murphy, Mount Mercy University, Cedar Rapids

20 Year Member Awards
Given to ILA members after 20 years of membership.
Presented to:
Teresa Clark, Jefferson Public Library
Claudia Frazer, Drake University Cowles Library
Molly Galm, Northwest Iowa Community College
Michelle Hellmer
Marsha Kuntz, Nissen Public Library
Joyce Lindstrom, Des Moines University
Kris Stacy-Bates, Iowa State University
Duncan Stewart, University of Iowa Libraries
Sarah Uthoff, Oxford Public Library, Kirkwood Community College
Berta Van Ekeren, Monroe Public Library

Outgoing Board Member Recognition
Presented to:
Daniel Chibnall, Drake University
Chelsea Sims, Iowa City Community School District
ILA Welcomes New Members

The strength of the Iowa Library Association is due to its members, who provide their time, talent, and financial support to advancing the field and providing quality library services to all Iowans.

ILA extends a warm welcome to all new personal, institutional, and corporate members. [Click here to see the list of new members this year.](#)

Have a colleague or friend who is not a member of ILA? Encourage them to join! All new members who join before the end of the year are eligible for a 50% discount on personal membership dues.

Submit Your Ideas for Conference Planning 2018
Thanks to all who participated in ILA’s Planning Day – great discussion and ideas!

The theme for the 2018 conference is: Access, Connections, Action and we are again looking for your input for session topic/speaker ideas!

Idea Form: For the next several weeks, ILA members are encouraged to submit ideas for topics and/or speakers for the annual Conference. This is an opportunity for any member to suggest relevant, timely, or needed topics for the conference. Please use the Idea Form to submit your topic/speaker: https://goo.gl/forms/Vl6izhUm5mHlZLY93. You can also find this link on the Conference page of the ILA website. Deadline for submission is December 22, 2017.

Call for Proposals: Again this year, the ILA Conference Planning Committee will open a Call For Proposals. This call will come out in early 2018 and is open to anyone who wishes to submit a formal proposal for a conference session. Subdivisions: Subdivision are encouraged begin the process of identifying session speakers who are eager to present on a topic of interest to the subdivision, and who are able to submit a proposal once the call is open.

Session Selection: The Conference Planning Committee will again do a blind review of ideas and proposals, with the intention of selecting sessions that are diverse and representative of our membership’s needs. Sessions will be announced in the spring of 2018.

The 2018 ILA Annual Conference will be October 3-5, in Cedar Rapids, IA!

Legislative & Advocacy Update
‘Tis the Season – for Legislative forums and coffees! You may have noticed that our state legislators are in full swing on the public forum circuit right now. Legislative forums, coffees and Q & As are being scheduled one on top of another in these weeks leading up to the 2018 session which begins January 8th. This is the perfect time to speak up about libraries! Make yourself known to your legislators, and attend as many of their community events as you can, sharing your stories about the importance of Iowa’s Libraries. Invite your legislators to your library ~ the more they know about you, your library and the library services you provide, the easier it is for us to make the case for Enrich Iowa and other library funding when the budget debates get underway in Des Moines. Remember, they want to meet you and they want the opportunity to mingle with their constituents and learn about valued services and programs in their communities. Making these connections now can really pay off when we reach out to our legislators on Lobby from Home Day in February, and when we gather in Des Moines in March for ILA’s Annual Legislative Day. So don’t delay – find your legislator, and reach out! [https://www.legis.iowa.gov/legislators/find](https://www.legis.iowa.gov/legislators/find)

Alison Ames Galstad
ILA Governmental Affairs Committee Chair

2018 ILA Legislative Agenda

Part of the mission of the Iowa Library Association is to advocate for quality library services for all Iowans. While this advocacy is always important, it has become even more critical in the last year, which has included budget shortfalls in Iowa. In addition to funding, there are other important issues facing libraries that will be decided by lawmakers.

It is important for all ILA members to be engaged in the legislative process and
to make our voices heard for the field and for the Iowans we serve. All members are encouraged to become familiar with ILA’s Legislative Agenda for 2018.

Watch for more information about ILA’s annual Legislative Day and other ways to advocate for quality library services.
Iowa Library Association 2018 Legislative Agenda

Iowans love our libraries!

- More than 49,000 Iowans use a library each day.
- State reimbursement for interlibrary loans allowed libraries to share more than 95,000 items last year.
- 65% of Iowans have library cards and they check out more than 26 million items each year.

Libraries provide vital public services not available from any other source. In libraries across the state Iowans can access the Internet, find early childhood educational programs and homework help, and take advantage of resources for job searches, career development, and personal enrichment. To support these vital services, the Iowa Library Association asks the General Assembly to meet the following goals in 2018:

- **Full funding for the State Library of Iowa**: Every dollar invested in the State Library helps fulfill the Library’s mission to partner with public libraries to improve service for all.

- **Increased funding for Enrich Iowa**: This statewide program of direct state aid for Iowa public libraries helps them modernize infrastructure, update technology and provide innovative services. State assistance also ensures that Iowans can use their local library card to check out materials at participating libraries across Iowa. Furthermore, state support for interlibrary loans give Iowans equal access to library resources by promoting resource sharing among all types of libraries.

- **Continued financial support for state-wide career and workforce related databases**: These interactive online learning platforms feature over 770 practice tests, tutorials, and eBooks related to job search and workplace skills improvement, career certification and licensing exam preparation, college entrance and graduate school admissions exam preparation, GED exam preparation, and basic skills improvement in reading, writing, and math, for all ages.

- **Recognition of teacher librarians as school instructional staff**: Directing the Department of Education to designate teacher librarians as instructional staff who provide student learning in school libraries, classrooms, learning commons, makerspaces, labs, and virtual learning spaces. Teacher librarians play a critical role within the educational team in each Iowa school district and work closely with their public library, academic library, and special library colleagues to provide lifelong information literacy and to strengthen Iowa communities.

- **Preserving Iowa’s tradition of hometown governance for public libraries**: Preserve hometown governance in Iowa’s public libraries by maintaining support for the policy-making autonomy of public library boards of trustees.

- **Support funding to preserve Iowa’s historical documents and records**: We have a duty to future Iowans to use best practices to preserve, protect, and publicize our unique historical materials.

The Iowa Library Association will continue to monitor and address other legislative issues as they affect the Iowa library community. The Iowa Library Association, founded in 1890, is the organized voice of the Iowa library community. Its 1500 members sustain Iowa’s public, academic, school and special libraries.
Understanding ILA STRUCTURE
Subdivisions, Roundtables, and Forums

The Iowa Library Association utilizes a divisional organizational structure, allowing the association the ability to use several parallel teams to focus on specific interests. These semi-autonomous groups are self-governed with their own executive structure, bylaws, and financial components. Subdivisions are created at will, by members of ILA.

01 ILA’s RESPONSIBILITIES
- Filing for 501(c)(6) status for non-profit and lobbying activities
- Funding for lobbyists and coordination of lobbying activities
- Administrative and accounting support for subdivision
- Serves as fiduciary for subdivision
- Legal responsibility for subdivision, roundtables, & forums

02 SUBDIVISION RESPONSIBILITIES
- Operate within ILA policies
- Annual reports to ILA
- Communicate subdivision activities
- Effective budget management

03 SUBDIVISION PERKS
- Lobbying and advocacy efforts at the state and federal levels
- Admin support for events and renewals; liability insurance; accounting work
- Access to technology such as video conferencing and survey software

https://www.iowalibraryassociation.org
2017