Summer is flying by and we are looking ahead to the fall and the ILA Conference in October. The theme this year is “Healthy Libraries Build Healthy Communities”. In addition to all the great speakers and breakout sessions, we have added some new things. On Wednesday afternoon there will be a 5K Run/Walk along the river behind the conference center. During the conference, yoga sessions and 10-minute chair massages will be available. The opening reception will be held at the newly renovated Iowa City Public Library. Their Friends Group and Board have graciously provided funding for the reception. A bus tour of local area libraries is also in the works for Wednesday. The ILA Foundation has a few surprises lined up as well. We hope to see you all in Coralville in October!

The Iowa Library Services office is setting up Town Hall meetings in August and September at various locations around the state. ILA Executive Board members will be there to answer any questions you have about ILA. These Town Hall meetings are a nice opportunity to network with others in the state and a chance for some continuing education opportunities.

Like many libraries around the state, the ILA has faced some financial challenges the past few years. The Executive Board and Finance Committee have worked together to come up with fiscally responsible ways to streamline operations and save money. One of these ways is a proposal to increase ILA membership dues. Membership dues have not been increased since 2001, and this is a much-needed step. Please review the letter and supporting documentation about this proposal on page 6. Members will be asked to vote on this important issue at the Fall Conference Business Meeting.

Have a great summer!

Mary Heinzman
ILA President
The ILA annual Planning Day Meeting will be held on Friday, November 8, 2013, at the Urbandale Public Library, beginning at 10:00 a.m.

This meeting is the opportunity for committee and subdivision members to collaborate and plan activities for the upcoming year and the ILA Fall 2014 conference.

Committees, subdivisions, and roundtables should start the discussions now about possible activities, and bring those ideas to the Planning Day Meeting in November.

Additional details will be coming, so watch the Catalyst and your email for more information.
Going To The Conference
“For The Health Of It”

This edition of the Catalyst lists fascinating speakers, timely topics, and chances to connect with others in our field at the ILA Conference. I encourage you to examine the wealth of programming and networking opportunities so that you will be inspired to join us in October.

The theme for this year’s conference is Healthy Libraries Build Healthy Communities. From financial health to healthy staff relations, health comes in many forms, and we have all aspects covered. There are also many interactive opportunities for the “health of it”! You can challenge yourself to complete the 5k run/walk, buy yourself a massage, or stretch your limits in a free yoga class as a way to rejuvenate your emotional health! The pre-conferences offer training in responding to potentially dangerous situations, healthy hiring practices, and digitizing your historical collection, or you can take a tour of local libraries with inspiring new renovations.

I love to attend the conference as a way of reconnecting with friends, and meeting new colleagues. There are always plenty of opportunities to network and swap ideas, and it’s amazing how much I can glean just from sharing a laugh about someone’s failed program or their eventual successes.

I hope to see you in Coralville!

Beth Burrow
Co-Chair, Conference Planning Committee

Join Us For Your Chance To Win!

One of the highlights of the ILA conference each year is visiting the exhibit hall and checking out all the great products our vendors have to offer. This year the opportunity to see and visit with all the vendors has been expanded. Be sure to attend the Grand Opening of Exhibits from 3:00-6:00 p.m. on Wednesday and enjoy complementary refreshments in the Exhibit Hall. On Thursday the Exhibit Hall will be open from 8:30-11:45 a.m., and then again from 1:45-6:00 p.m.

Attend the exhibit hall from 4:30-6:00 p.m. on Thursday and be sure to pick up your ticket at the door to win an Asus 10” Netbook PC. The drawing will be held at 6 p.m. and you must be present to win. So stop in at the Exhibit Hall, pick up your ticket, and join the fun, at The Iowa Library Association’s Annual Conference!

“Book’n It” 5K Fun Run/Walk

Get into the spirit of the conference theme, Healthy Libraries Build Healthy Communities, and join us for a 5K Fun Run/Walk on Wednesday beginning at 1:00 p.m. The cost is just $10 and includes a “Book’n It” t-shirt.

Those who want to walk will enjoy a 5K sculpture walking tour, learning about eleven new literary sculptures created by Iowa artists, and installed as part of the Iowa Great Places grant. Each sculpture is tied to a work in the Iowa Writers’ Library, located in the Coralville Marriott Hotel. Runners will enjoy a quick nature run along the river behind the Marriott.

Registration for the conference includes a place to register for Book’nIt. Please register by October 4th in order to receive a t-shirt. Include your t-shirt size on the registration form.
The Kindest Tale We Tell

Thursday evening’s banquet talk will be woven with penetrating stories, true and traditional, which illuminate the theme of bully prevention and provide the template for understanding how stories work to make sustainable change. The root of this increasing and tragic problem is a loss of the capacity for, and satisfaction of, empathy. The library in school or community can be a place of peace and transformation. The unique process of engagement in reading and listening to stories is a transformative event. As the listener hears a story, they become everything in the story, imagined. Restorative listening awakens inherent capacities for compassion, contentment, and containing strong emotions. This is an antidote to bullying. It is time to turn on the light of true sharing.

Presenter Laura Simms is an award winning performer, writer, and educator, advocating storytelling as compassionate action for personal and community transformation. Find out more about Laura on her website at www.laurasimms.com/.

You may also be interested in attending Laura’s concurrent sessions: The Experience Of Empathy: The Way A Story Is Told And Heard, Thursday at 11:05 a.m., and Coming To Our Senses: Imagination, Reciprocity, and Shifting Bullying, Thursday at 2:00 p.m.

2013 All Iowa Reads Author To Speak At Friday’s Luncheon

“When the All Iowa Reads (AIR) committee debated which of six finalists would be the 2013 winner, The Year We Left Home, by Jean Thompson, rose quickly to the top,” said Robin Martin, Coordinator for the Iowa Center for the Book (ICB). “The universal theme of what ‘home’ means is reflected beautifully in the diverse experiences of an Iowa family.”

Told primarily from the perspectives of the Erickson siblings, Anita, Ryan, and Torrie, the book follows the family’s happiness and unhappiness over the course of thirty years. Readers learn how the aftermath of the Vietnam War, the farm crisis, and economic booms and busts affected the lives of ordinary people—people like us. Great questions arise. Do we have the will to shape our lives, or does life shape us? What is happiness? Where do we belong if not in “family?” Responses reveal our commonalities and differences.

Asked about her upcoming conversation with ILA’s conference goers as the speaker at Friday’s luncheon, Thompson noted, “The question I am most often asked about The Year We Left Home is whether I’m from Iowa, whether I’ve ever lived there. And the answer is ‘no’. The next question is usually along the lines of, how did I get all the details right? (This is assuming that I have. Session participants might beg to differ.) I’d like to talk about the writing process from genesis to completion, in ways both general and specific, and what parts experience, research, and good old making things up have played in The Year We Left Home and in my other books.”

“.Twenty five Iowa libraries have hosted discussions of Thompson’s book so far this year and conversations have been lively. We’ve heard praise and some criticism, which shows we made a good choice,” said Martin. “I hope there will be a good showing for Jean’s luncheon discussion. Personally, I’d like to hear more about the character of cousin Chip. He appears to be suffering from PTSD, but at a time when people had little understanding of it or empathy for vets who experience it. He is one of many fascinating figures in the novel.” The AIR author program fittingly ends ILA conferences.

Libraries should be sure to send their AIR events to the ICB calendar so that they can participate in the drawing for the 2014 AIR title set.
Iowa Association Of School Librarians Leadership Academy

June 20-21, 2013, seventeen teacher librarians from across the state gathered in Coralville for the Iowa Association of School Librarians (IASL) Leadership Academy, supported by a grant from the American Association of School Librarians, funded by ABC-CLIO Publishing. Keynoter for the event was Sam Miller, Superintendent of Schools in Solon, Iowa. Mr. Miller encouraged participants to think about their libraries based on a matrix that measures the quality of the library culture and the degree of accountability. He asserted that accountability needs to be tempered with a welcoming and collaborative culture. His remarks resonated throughout the two day event.

Grounding their ideas with Beyond Luck, Practical Steps to Navigate the Path from Manager to Leader by John Langhorne, along with other print and online resources, small groups designed and presented explanations of six dimensions of leadership. These included:

- Principle-centered Leadership: examining the principles of librarianship as they inform leadership
- Servant Leadership: considering how this concept represents “leading from the middle”
- Influence: emphasizing the difference between power and influence
- High Expectations: recognizing the importance of raising stakeholder expectations for school library programs
- Change: acknowledging that change is the nature of the profession, and librarians often lead change
- Communication: assessing the ways in which librarians can communicate with others about the profession and its role in teaching and learning.

Scenarios reflecting typical leadership challenges in the world of teacher librarians presented opportunities for small group work, discussion, and sharing. A panel of exemplary leaders from our state: Sue Feuerbach, Nancy Medema, Kathy Kaldenburg, Ernie Cox, and Denise Rehmke, shared their leadership experiences.

Self-awareness and other-awareness were points of emphasis as participants considered their temperament type and imagined what animal or song might best represent their approach to working with others. Choices ranged from the Sphinx to the dolphin, and songs included My Inner Ninja as well as Lean on Me. While there was laughter, there was also plenty of reflection on how to make the most of our strengths and how to monitor our shortcomings as we work with our colleagues throughout the school setting.

The busy two days addressed advocacy and excellence in various ways, including creating tag lines and elevator speeches to convey the value of the school library. Facilitators for the event were ILA members Jean Donham, Christine Kolarik, and Mary Jo Langhorne. The academy wrapped up with commitments for leadership for the next year, along with plans for staying connected and re-gathering at the spring IASL conference.

Jean Donham
AASL Affiliate Assembly Representative
Iowa Association of School Librarians

Attendees gained advice and insight from a panel of leaders in Iowa

Attendees in group photo: Row 1: Joan Hippen, Kat Rogers, Rachel Burrow, Cari McDonald, Amber Austin; Row 2: Chelsea Sims, Joan DePence, Amy Power, Christine Sturgeon, Jenni Olson, Kate Lechtenberg; Row 3: Devin Redmond, Jenna Spiering, Chris Tomlinson, Miranda Kral, Kenya Arrants, Lisa Beal

July/August 2013 Catalyst - 5
Dear Iowa Library Association Members,

As you all know, the last few years have been financially challenging for everyone, including ILA. We, the ILA Executive Board, have worked hard to see that ILA is managed efficiently and that our finances are kept in order. Despite streamlining management and very careful consideration of all expenditures, ILA has had to spend reserve funds (savings) for several years to balance our budget and to maintain our organization and our services at current levels.

The Executive Board worked closely with the Finance Committee to develop a 2013 budget that reduced our reliance on reserve funds and at the same time protected core association activities. The good news is that the amount of reserve funds included in the 2013 budget is half of the amount that it was during 2012. As a long-term financial strategy, however, relying on savings is not a sustainable way to fund ILA's activities.

As the first step in addressing ILA's financial challenges, the Executive Board established an Ad Hoc Dues Committee at its November 2012 meeting to review the annual dues structure and to recommend potential changes to the Executive Board. Members of the committee are Frankie Hannan (Missouri Valley Public Library), Jeffrey Kushkowski (Iowa State University, Chair), Kathy A. Parsons (Iowa State University), and Emily Tabor (North Liberty Community Library).

The Ad Hoc Dues Committee compared ILA’s current dues with those of library associations in neighboring states. They found that ILA’s personal dues are lower, in some cases significantly lower, than surrounding library associations. The Ad Hoc Committee also looked at salary statistics for public libraries, compiled by Iowa Library Services, and found that the average total salaries paid by public libraries serving populations of less than 1000 people (more than 50% of Iowa public libraries) is less than $23,000.

The Ad Hoc Committee examined library information from Iowa Library Services. There are a total of 540 public libraries in the state, and approximately 80 academic libraries. Of those libraries, only 2.6 percent (sixteen libraries) were institutional members of ILA during 2012. The challenge in revising the institutional dues was to make institutional membership more attractive for Iowa libraries.

The ILA Executive Board unanimously accepted the Ad Hoc Committee’s recommendations at its April 2013 meeting. We are now asking that ILA members support this proposal and approve the new dues schedule (effective with 2014 renewals) at the fall business meeting. ILA personal dues have not increased since 2001 and the proposed increase places dues for ILA near the middle of personal dues charged by neighboring library associations. (A comparison of the old and new dues schedules is shown in Table 1.)

The proposed institutional member dues change from a single flat rate to tiered membership levels, based
on either population size (for public libraries) or FTE student numbers (for academic libraries). The tiered membership levels mirror the practice of surrounding states. We hope that reduced dues for smaller libraries will provide them with an incentive to join as institutional members. Beginning in 2014, institutional members will be able to send a designated person to the annual conference at the member registration rate.

The ILA Executive Board believes that we have reached a financial crossroads: We can revise our dues structure, continue our efforts to manage ILA efficiently, and maintain ILA's strong professional, advocacy, and educational mission. Or, we must carefully examine ILA's mission and make further difficult choices about the activities and services we support, given limited revenue and increasing costs.

While nobody likes to see dues increase, we believe that the proposed dues changes are an investment in the future of your organization and a commitment to continue ILA's critical role in serving Iowa libraries, library users, and librarians. We, the members of the ILA Executive Board, are counting on your support for this proposal. Thank you.

ILA Executive Board
ILA Finance Committee

Table 1: Current and Proposed Dues Schedules

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<th>Individual Dues</th>
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<tr>
<td>Current Schedule - 2013</td>
<td>Proposed Schedule - 2014</td>
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<td><strong>Annual Salary</strong></td>
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Other Personal Memberships:
- **Full Time Library School Student**: Free
- **Trustee/ Iowa Library Trustee Association**: $25.00 $5.00
- **Friend**: $15.00
- **Sustaining**: $25.00

Institutional Dues
- **Institutional Member**: $100.00

Currently (as of 2012) there are 17 libraries who are institutional members, 7 of those are public libraries
- **Public Libraries**: 7 (1.5%)
- **Academic**: 4 (~5%)
- **Special and Other**: 6

ILA's Financial Update continued from page 6
123rd Iowa Library Association Conference
Healthy Libraries Build Healthy Communities
October 16 - October 18, 2013
Coralville Marriott Hotel and Conference Center

All events take place in the Coralville Marriott unless otherwise specified in the program • Program subject to change
CE credit pending approval • “Supported by” indicates corporate monetary donations

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**WEDNESDAY, OCTOBER 16**

**10:00 A.M. – 3:00 P.M**

**PRE-CONFERENCES**

**DIGITIZING LOCAL COLLECTIONS**

Bethany Davis, Digital Processing Coordinator Librarian
Preservation and Conservation, University of Iowa Libraries
Sponsored by Local History and Genealogy Subdivision

**TOUR OF LIBRARIES**

Dee Crowner, Director, North Liberty Community Library

**AFTER A POSITION OPENS, WHAT IS NEXT?**

Sue Anderson, Operations Manager, Davenport Public Library
Sponsored by Library Leadership and Management Association

**VIOLENT INTRUDER DEFENSE TRAINING (ALICE)**

Captain Jason Leonard, Waverly Police Department
Sponsored by Public Library Forum

**1:00 P.M.**

**5K WALK/RUN**

**3:00 P.M. – 6:00 P.M.**

**GRAND OPENING OF EXHIBITS**

City of Coralville Officials
Coralville Convention and Visitors Bureau Representatives
Mary Heinzman, ILA President
Allison Ames Glastad, Director, Coralville Public Library
Local Entertainment
Supported in part by Innovative Interfaces

**6:30 P.M. – 9:00 P.M.**

**CONFERENCE RECEPTION**

Location: Iowa City Public Library, 123 S Linn St., Iowa City
Transportation provided between the Marriott and the library from 6:15 p.m. – 9:15 p.m.
Musical Entertainment Provided
Supported by the Iowa City Public Library Friends Foundation, Iowa City Public Library, and Iowa City Transit.

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**THURSDAY, OCTOBER 17**

**7:30 A.M. – 8:25 A.M**

**CONTINENTAL BREAKFAST**

Sponsored in part by the University of Iowa School of Library and Information Studies and Johnson County Libraries

**7:45 A.M. – 8:30 A.M**

**CONFERENCE ORIENTATION/NEW MEMBERS BREAKFAST**

Supported by George Lawson Consulting

**8:30 A.M. – 10:00 A.M.**

**OPENING GENERAL SESSION**

**WELCOME**

ILA President, Mary Heinzman and Coralville Mayor, Mayor Jim Fausset

**CANDIDATES FORUM**

President-Elect Candidates

**YOUR CONGRESS IN ACTION**

Emily Sheketoff, Executive Director, American Library Association, Washington DC

**10:00 A.M. – 11:00 A.M.**

**BREAK IN THE EXHIBIT HALL**

Supported in part by Jones Library Sales, Inc.

**11:05 A.M. – 11:55 A.M.**

**CONCURRENT SESSIONS**

**ICKY CATALOGING PROBLEMS**

Dreama Deskins, DKD Consulting, Ankeny, IA
Sponsored by Resources and Technical Services Forum

**MARKETING TEEN AND TWEEN PROGRAMS AND SERVICES**

Anna Hartmann, Young Adult Librarian, Council Bluffs Public Library
Courtney Bench, Teen Area Coordinator, West Des Moines Public Library
Sponsored by Youth Services Subdivision
A REPORT OF RESEARCH: COLLEGE READINESS: WHAT CAN WE LEARN FROM FIRST-YEAR COLLEGE ASSIGNMENTS?
Jean Donham, Professor, University of Northern Iowa, Cedar Falls
Sponsored by Iowa Association of School Librarians

HEALTH LITERACY FOR LIBRARIANS
Mindy Egeland, Director, Patient's Library, University of Iowa Hospitals and Clinics, Iowa City
Sponsored by Iowa Health Sciences Library Association

10 YEARS OF CIPA
Emily Sheketoff, Executive Director, American Library Association, Washington DC
Sponsored by Intellectual Freedom Committee

OPEN SOURCE AND YOU
Peter Murray, Assistant Director, Technology Services Development, LYRASIS, Atlanta, GA
Sponsored by ILA/ACRL

TOP 100 TOOLS FOR LEARNING IN 2013
Kim Van Deest, Network Analyst and Information Literacy Coordinator, Waterloo Public Library
Sponsored by Iowa Association of School Librarians

THE EXPERIENCE OF EMPATHY: THE WAY A STORY IS TOLD AND HEARD
Laura Simms, Senior Research Fellow, International Peace Institute at Rutgers University Newark, New York
Sponsored by Storytellers’ Roundtable, Youth Services Subdivision, Iowa Library Trustees Association

12:00 P.M. – 1:50 P.M.
LUNCH

INTRODUCTION OF EXHIBITORS
Jill Sanders, Exhibit Chair

CORPORATE MEMBER RECOGNITION
Emily O’Sheridan-Tabor, Chair, Membership Committee

CANDIDATES FORUM
Executive Board Candidates

IOWA LIBRARY SERVICES UPDATE
Mary Wegner, State Librarian

ILR MEMBERSHIP BUSINESS MEETING
Mary Heinzman, ILA President, Presiding

2:00 P.M. – 2:50 P.M.
CONCURRENT SESSIONS

ILA'S LOBBYISTS ON LEGISLATION, LEGISLATORS, AND LIBRARIES
Craig Patterson, Lobbyist, Campbell-Patterson Consulting, Grimes
Amy Campbell, Lobbyist, Campbell-Patterson Consulting, Grimes
Sponsored by Governmental Affairs Committee and Leadership Development Committee

BRIDGE BETWEEN PUBLIC LIBRARIES AND LOCAL GOVERNMENT
Cindy Kendall, ISU Extension Office of State and Local Government Programs/Iowa League of Cities, Ames
Sponsored by Public Library Forum and Iowa Library Trustees Association

CUTTING THE CORD ON SERVICE: GOOD RIDDANCE TO SERVICE DESKS
Bob Pasicznyuk, Director, Cedar Rapids Public Library
Sponsored by Library Leadership and Management Association

CREATING DIGITAL LITERACY CLASSES @ YOUR LIBRARY
Amy Hutchison, Iowa State University, Ames
Sponsored by Information Technology Forum

FIND OUT WHAT'S NEW WITH THE IOWA WORKFORCE DEVELOPMENT ACCESSPOINT WEBSITE
Chris Nilles, Iowa Workforce Development, State of Iowa, Des Moines
Sponsored by Government Documents Roundtable

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PERSONAL SAFETY AND DE-ESCALATION TECHNIQUES
Alton Poole, University of Iowa Police Department, Iowa City
Sponsored by Support Personnel

WORKING TOGETHER: THE LIBRARY DIRECTOR’S RELATIONSHIP WITH LIBRARY TRUSTEES AND CITY GOVERNMENT
Susan Mannix, Director, Bettendorf Public Library
Sponsored by Iowa Small Library Association and Iowa Library Trustees Association

COMING TO OUR SENSES: IMAGINATION, RECIPROCITY, AND SHIFTING BULLYISM
Laura Simms, Senior Research Fellow, International Peace Institute at Rutgers University Newark, New York
Sponsored by Storytellers’ Roundtable, Youth Services Subdivision, Iowa Library Trustees Association

2:50 P.M. – 3:30 P.M.
BREAK IN THE EXHIBIT HALL

3:30 P.M. – 4:20 P.M.
CONCURRENT SESSIONS

NEW BRIDGE TO READING PICTURE BOOK AWARD
Danielle Day, Children’s Librarian, Carnegie-Stout Public Library, Dubuque
Sponsored by Youth Services Subdivision

SAY HOWDY TO YOUR EREADER: THE HOW-TO’S OF DEVELOPING INSTRUCTIONAL MATERIALS AND CLASSES TO INTRODUCE YOUR CUSTOMERS TO EREADERS
Lois Blythe, Information Technology Manager, Burlington Public Library
Samantha Helmick, Public Services Manager, Burlington Public Library
Sponsored by Information Technology Forum

IOWA DEPARTMENT OF TRANSPORTATION INFORMATION RESOURCES
Leighton Christiansen, Iowa Department of Transportation, Ames
Sponsored by Government Documents Roundtable

PRESCRIPTION FOR SUCCESS: DRUG INFORMATION ON THE WEB
Ruth Holst, Associate Director, NN/LM, Greater Midwest Region, Chicago
Sponsored by Iowa Health Sciences Library Association

TAKE A BOOK, LEAVE A BOOK
Chris Rohret, Iowa City
Sponsored by Public Library Forum

GET THINGS COOKING IN YOUR LIBRARY
Emily Wilson, Chef, Waverly
Sponsored by Iowa Association of School Librarians

LIBRARY LINKED DATA
Peter Murray, Assistant Director, Technology Services Development, LYRASIS, Atlanta, GA
Sponsored by ILA/ACRL

SOCIAL MEDIA AND THE FUTURE OF ENGAGEMENT ADVOCACY
Ted Wegner, Grassroots Coordinator, American Library Association, Washington DC
Sponsored by Intellectual Freedom and Governmental Affairs Committees

4:30 P.M. – 5:00 P.M.
VISIT THE EXHIBITS - Final Opportunity
Drawing for Asus 10” Netbook PC at 6:00 pm. Must be present to win!

4:30 P.M. – 6:00 P.M.
SUBDIVISION BUSINESS MEETINGS

4:30 P.M. – 5:15 P.M.
ILA/ACRL
Information Technology Forum
Iowa Association of School Librarians
Iowa Health Sciences Library Association
Iowa Library Trustees Association
Public Library Forum
Youth Services Subdivision

5:15 P.M. – 6:00 P.M.
Community College Librarians Roundtable
Government Documents Roundtable
Iowa Small Library Association
Library Leadership Administration and Management Association
Local History and Genealogy
Resources and Technical Services Forum
Support Personnel
Storytellers Roundtable

6:00 P.M. – 6:50 P.M.
SOCIAL HOUR / FINAL ILAF AUCTION BIDDING

7:00 P.M. – 9:00 P.M.
BANQUET

THE KINDEST TALE WE TELL
Laura Simms, Senior Research Fellow, International Peace Institute at Rutgers University Newark, New York
Sponsored by the Iowa Library Association Foundation
FRIDAY, OCTOBER 12

7:00 A.M.
YOGA SESSION
Dana Robinson, Sweet Feet Yoga, Coralville

8:30 A.M. – 10:00 A.M.
GENERAL SESSION

HEALTHIEST STATE INITIATIVE
Dr. Mariannette Miller-Meeks, Director, Iowa Department of Public Health, Des Moines

10:05 A.M. – 10:55 A.M.
CONCURRENT SESSIONS

FREE LIKE A PUPPY: IMPLEMENTING AN OPEN-SOURCE LIBRARY AUTOMATION SYSTEM
Barbara Corson, Program Director, Iowa Library Services, Des Moines
Tom Keyser, System Administrator, Iowa Library Services, Des Moines
Timothy Skeers, Head Cataloger, Iowa Library Services, Des Moines
Sponsored by Resources and Technical Services Forum

LIBRARY EXPANSION PROJECTS: THE GOOD, THE BAD AND THE UNEXPECTED
Jennie Garner, Assistant Library Director, North Liberty Community Library
Dee Crowner, Director, North Liberty Community Library
Sponsored by Public Library Forum

BEFORE, DURING, AND AFTER: WHAT YOU SHOULD KNOW ABOUT GUN VIOLENCE IN SCHOOLS
Sam Garchik, Teacher Librarian, Ottumwa High School
Sponsored by Iowa Association of School Librarians

FROM GATEKEEPING TO GATE OPENING: AN EVOLVING HIGHER EDUCATION ROLE FOR ACADEMIC LIBRARIES
Steven Bell, ACRL President and Associate University Librarian, Temple University Libraries and Samuel L. Paley Library, Philadelphia, PA
Sponsored by ILA/ACRL

YOGA FOR STORYTIME!
Dana Robinson, Sweet Feet Yoga, Coralville
Sponsored by Conference Planning Committee

ADVOCACY AND YOUR LIBRARY
Ted Wegner, Grassroots Coordinator, American Library Association, Washington DC
Sponsored by Intellectual Freedom and Governmental Affairs Committees

LIBRARIES, THE BLUE ZONE PROJECT, AND THE HEALTHIEST STATE INITIATIVE
Dr. Mariannette Miller-Meeks, Director, Iowa Department of Public Health, Des Moines
Sponsored by Iowa Health Sciences Library Association

11:20 A.M. – 12:10 P.M.
CONCURRENT SESSIONS

LIBRARY ANYWHERE: MOBILE ACCESS TO LIBRARY RESOURCES
Kim Van Deest, Network Analyst and Information Literacy Coordinator, Waterloo Public Library
Sponsored by Information Technology

COMMUNITY OUTREACH PROGRAMS AND PARTNERSHIPS
Zach Stier, Children's Librarian, Ericson Public Library, Boone
Sponsored by Youth Services Subdivision

ROCKING THE BLOG
Kathy Kaldenberg, Media Specialist, Solon Community School District
Sponsored by Editorial Committee

BE THE BEST THAT YOU CAN BE WITH LEAN TOOLS
Gary Nesteby, Iowa Quality Center, Marion
Sponsored by Library Leadership Administration and Management Association

CUTTING THROUGH THE NOISE: ACADEMIC LIBRARIANS NEED TO CAPTURE THE SIGNAL
Steven Bell, ACRL President and Associate University Librarian, Temple University Libraries and Samuel L. Paley Library, Philadelphia, PA
Sponsored by ILA/ACRL

FOOD, FITNESS, AND LIBRARIES
Ann Mansfield, Project Coordinator, Northeast Iowa Food and Fitness Coordinator, Luther College, Decorah
Sponsored by Iowa Health Sciences Library Association

OLDER TEEN AND YOUNG ADULT PROGRAMMING
Samantha Helmick, Public Services Manager, Burlington Public Library
Mallorie Graham, Library Assistant, Burlington Public Library
Sponsored by Public Library Forum

12:15 P.M. – 1:45 P.M.
LUNCH

ALL IOWA READS AUTHOR
Jean Thompson, Urbana, IL

12:15 P.M. – 1:45 P.M.
RECONVENE ILA BUSINESS MEETING (if necessary)

The ILA Conference Registration Form is included on the last page of this issue of the Catalyst, or you can register online at www.iowalibraryassociation.org.
**ILA Speaker & Session Information**

### Digitizing Local Collections (Pre-Conference)

Digitizing your local collections can be an excellent way to increase access and to promote engagement. If you take the time to plan your projects thoughtfully and consult best practices, digitization can also be an excellent opportunity to preserve your collections, both the originals and their digital surrogates. In this workshop, **librarians from the University of Iowa Libraries Preservation & Conservation Department** will provide a variety of information and demonstrations about planning, workflows, and best practices for digitizing and preserving collections, such as books, letters, photographs, scrapbooks, newspapers, and newsletters. Participants will also be given a guided tour of our new Conservation Lab and collections digitization spaces.

Presenters for this session are:

- **Bethany Davis**, Digital Processing Coordinator Librarian
- **Emily Frieda Shaw**, Digital Preservation Librarian
- **Nancy Kraft**, Head of Preservation & Conservation

This Wednesday pre-conference, sponsored by Local History, will begin at 10:00 a.m. The fee is $30 for ILA members and $40 for non-ILA members.

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### Tour of Libraries (Pre-Conference)

You are invited to join the magical mystery tour of the Coralville, Iowa City, and North Liberty libraries at this fall’s ILA Conference on Wednesday from 10 a.m. to 3 p.m., all for the low, low price of $30 for ILA members and $40 for non-ILA members. A delicious catered lunch at the North Liberty Community Library is included in the tour price.

The **Iowa City Public Library** is completing the second year of improvements to a facility that was renovated and expanded in 2004. Features include a new magazine area with iPad access to our Zinio collection, an interactive computer table in the Children’s Room as well as upgrades to other technology for children, and an exciting new teen space. A digital signage package is used at four locations in the building, two of them interactive, and two that are electronic bulletin boards. New service desks in all areas position staff to best assist patrons in the busiest public library building in the state.

The **North Liberty Community Library (NLCL)** has just completed an expansion/renovation project that has tripled their space. You will have the opportunity to tour the only multi-use building like it in the state. The North Liberty Community Center houses not only the library but the recreation center, conference center, aquatic center, and communications department. The NLCL is the first public library in the state to go “Deweyless”, and to use a classification system which represents subjects by words rather than numbers. The library also houses a large collection of designer (Wilton) cake pans in the brand new Cake Pan Gallery.

The **Coralville Public Library** recently celebrated the fifth anniversary of its new facility. The library renovation and expansion more than doubled the space. The new area includes a generous children’s wing and a new story time room, study rooms, large public meeting rooms, and a teen area with soft seating, study space, and audio visual equipment. Public Internet computers are available in both the adult and children’s areas. There is a fireplace in the adult wing that features comfortable seating adjacent to the hearth, and plenty of soft seating along the windows looking out on to the south lawn. A library coffee shop is open during library hours, and patrons can bring their food and beverages into the library. A three-story stainless steel prairie grass sculpture emanates from a peaceful bubbling pond on the lower level of the rotunda and reaches up to the octagonal skylight.
After A Position Opens, What Is Next? (Pre-Conference)

The staffing function is an ongoing process. It is critical to determine if the position should be filled as is or at all, what type of funding you have available, what is needed in a particular department, and what will benefit the library as a whole. Approaching the employee hiring and interviewing process in an organized, logical manner will yield the best results. Learn how to develop an effective hiring and interviewing process that will assist you in selecting the best employees for your library.

Presenter Sue Anderson is the Operations Manager at the Davenport Public Library. She is a member of local and national human resource organizations, is an experienced presenter, participates in mock interview classes at the University of Iowa, and has served as an adjunct faculty member teaching supervision and issues in management at local junior colleges.

The Library Leadership and Management Association invites you to attend this pre-conference from 10:00 a.m. to 2:00 p.m. to increase your knowledge about successful staffing. The cost for members is $30 and for non-members $40 and it includes lunch.

Violent Intruder Defense Training (ALICE) (Pre-Conference)

The session will begin by reviewing the current principles of policy/procedures when dealing with violent intruders in the workplace. The lecture and discussion will focus on how the policy of "lockdown" needs to evolve. By enhancing our current policies and procedures with A.L.I.C.E (Alert, Lockdown, Inform, Encounter, and Evacuate) training, participants will find that the chance of surviving an active threat situation in the workplace greatly increases when you receive information about the threat, and are given options on how to deal with it. These methods are common sense, but not necessarily common knowledge. After the lecture, short scenarios will be performed, with volunteer role players from the audience, in order to reinforce the lessons learned.

Captain Jason Leonard, Waverly Police Department, has been in charge of investigations since 1997 and has investigated crimes ranging from criminal mischief to homicide. Jason is an experienced trainer for law enforcement groups around the state.

The Public Library Forum sponsors this Wednesday pre-conference, which will begin at 10:00 a.m. The fee is $30 for ILA members and $40 for non-ILA members.

Icky Cataloging Problems

Do you have materials that you can’t quite figure out how to catalog? Join Dreama Deskins for this session where we will talk about those icky cataloging problems. You can even bring your cataloging problems with you for advice on how to conquer them!

Dreama has over 25 years of professional experience as a librarian, teacher, and consultant. She started her own consulting business, DKD Consulting, in 1998 and has advised many Iowa libraries in the areas of automation, cataloging, technology, and productivity.

Join Dreama on Thursday at 11:05 a.m. and bring your icky cataloging problems along. Sponsored by the Resources and Technical Services Forum.

Conference Menu

THURSDAY LUNCH
Assorted Breads & Butter
Southwest Chicken Salad
Vegetarian Selection - Grilled Portobello
Mushroom Salad
Key Lime Pie & Chocolate Cake
Iced Tea & Coffee

THURSDAY BANQUET
Assorted Breads & Butter
Mesclun Salad
Choice of Entrée
Seared Herb Tilapia
Or
Vegetarian Selection: Roasted Vegetable Strudel
Herb Risotto & Broccolini
Assorted Cheesecakes
Iced Tea & Coffee

FRIDAY LUNCH
Assorted Breads & Butter
Edgewater Garden Salad
Lemon Chicken Bowtie Pasta
Vegetarian Selection - Roasted Vegetable
Cannelloni with Marinara Sauce
Lemon Velvet Cake & Red Velvet Cake
Iced Tea & Coffee
**A Report Of Research: College Readiness: What Can We Learn From First-Year College Assignments?**

College readiness has several dimensions, but of particular import is readiness to produce scholarly work that meets the expectations of college instructors. Differences between high school and college pedagogy are well documented in the literature, and this study adds to that body of work by delineating the characteristics of first-year college assignments through a qualitative analysis of college faculty assignment instructions.

Three themes emerge from the analysis:

- Information literacy, especially initiating inquiry
- Academic writing, especially citing evidence in support of a thesis
- Learner dispositions, especially curiosity, open-mindedness, self-reliance, and perseverance.

Findings have implications for high school library programs and high school teachers as well as librarians working with first-year college students.

Jean Donham, Professor of School Library Studies at the University of Northern Iowa, will present this session on Thursday at 11:05 a.m. It is sponsored by the Iowa Association of School Libraries.

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**Health Literacy For Librarians**

Health literacy is integral to patient safety and therefore important to all of us, especially those of us with health conditions or special needs, and even more so as we age. Librarians are sometimes overlooked as community resources to assist in public awareness about health literacy. Librarians have the opportunity to assess a patron’s literacy comfort zone and direct them to appropriate levels of information. Librarians also have the opportunity to help assess the literacy level of information, assist in creating information that is formatted to be easy to read, and to be aware of high and low literacy health information. This presentation will include:

- Suggestions for educating the public about health literacy
- Resources especially for Iowa librarians
- Ideas for collaboration with healthcare and other community based organizations
- Information about devices, videos, software, and other tools.

Presenter Mindy Egeland has been the director of University of Iowa Hospitals and Clinics Patients’ Library since 1999. Join her to learn more about health literacy on Thursday at 11:05 a.m. Sponsored by the Iowa Health Sciences Library Association.

For great ideas on reaching teens and tweens, attend this session on Thursday at 11:05 a.m. Sponsored by the Youth Services Subdivision.
Open Source And You

The FOSS4Lib.org website contains tools and resources to help libraries decide if, and which, open source software is right for them. Launched in January 2012, with funding from the Andrew W. Mellon Foundation, FOSS4Lib hosts a growing series of decision support tools such as:

- Surveys
- Methodologies
- Discussion documents

It also has a community-maintained registry of library-related open source packages, events, and service providers.

**Peter Murray** is the Assistant Director for Technology Services Development at LYRASIS, the nation’s largest regional membership organization serving libraries and information professionals. In this session, Peter will demonstrate FOSS4Lib.org and show how it can help you evaluate open source software for your library.

This Thursday morning session begins at 11:05 a.m. and is sponsored by ILA/ACRL.

Top 100 Tools For Learning In 2013

Every year, the Centre for Learning & Performance Technologies (C4LPT) releases an Annual Learning Tools Survey that lists the most popular learning tools for that calendar year as voted on by almost 600 learning professionals worldwide. “A learning tool is a tool to create or deliver learning content/solutions for others, or a tool for your own personal or professional learning.” Join presenter **Kim Van Deest** in this session as she examines some of the top tools for the year 2013. A few of the tools from 2012 include Dropbox, Slideshare, Prezi, Yammer, and LinkedIn.

Kim is the Network Analyst and Information Literacy Coordinator at the Waterloo Public Library. She has been teaching computer classes there since 2006 and was a Gates Foundation Trainer.

**Sponsored by the Iowa Association of School Librarians, this Thursday session begins at 11:05 a.m.**

The Experience Of Empathy: The Way A Story Is Told And Heard

The key element to bully prevention is opening the place of deep listening and empathy in our children. This workshop is about the beginnings of stories, how the storyteller creates the environment for listening, and the storyteller’s relationship to their material. How the story is told can make the difference between a didactic presentation and an “engagement” that accesses inherent capacities to imagine others, to feel, and to find a place of transformation. It is a participatory and profoundly practical, step-by-step view of how we can make positive and enduring change.

Join **Laura Simms**, an award winning performer, writer, and educator, for this **Thursday session, which begins at 11:05 a.m., and is sponsored by the Storytellers Roundtable, Iowa Library Trustees Association, and the Youth Services Subdivision.**
Cutting The Cord On Service: Good Riddance To Service Desks

Sacred cows make good hamburger, but the meat is hard to swallow. There’s nothing more sacred, default, or stock in libraries than the service desk. Library staff toils behind a sizeable desk or counter equipped with a computer and all manner of literature and office paraphernalia. The more sophisticated and specialized the library, the more the desks proliferate—one for kids, another for teens, one for circulation, and something for public computing. Design a building and the architect will start with the desk—it’s material, lines, dimensions, and contents. The service desk is engrained in our staff culture and vocabulary.

Although there are a number of advantages to the traditional approach, many of the most effective libraries are doing demolition to the desk notion in favor of high-tech and high-touch environments that contemporary customers prize. This session will swat at the status quo around a provocative question: Does your library want to be more like the Department of Motor Vehicles or more like an Apple Store?

Presenter Bob Pasicznyuk is the director of the Cedar Rapids Public Library. For the past four years he has been honored to lead the library as it rebuilds following the devastating flooding of 2008.

Sponsored by the Library Leadership & Management Association, this session will be held Thursday at 2:00 p.m.
Find Out What’s New With The Iowa Workforce Development AccessPoint Website

Join Chris Nilles from Iowa Workforce Development (IWD) for a demonstration of the Virtual Access Point Website. IWD has offered services through Virtual Access Points since July of 2011. Since then the Virtual Access product itself has changed from being navigation-based to a search-based web tool. In this session, see not only how Virtual Access has changed, but how it works today.

If you would like to know more about this service, which many Iowa libraries provide to their patrons, attend this session on Thursday beginning at 2:00 p.m. Sponsored by the Government Documents Roundtable.

Personal Safety And De-escalation Techniques

Alton Poole is a certified police officer at the University of Iowa and a soldier in the Iowa National Guard. His training and patrol experiences have been used to develop the Personal Safety & Self-Protection class, a course that covers the principles of personal safety and self-protection for employees as well as the philosophy of resistance. The course also deals with de-escalation techniques and risk reduction—risk reduction accounts for 90% of self-defense.

Support Personnel sponsors this Thursday session which begins at 2:00 p.m.
Working Together: The Library Director's Relationship With Library Trustees And City Government

Maintaining effective and productive relationships between the Library Board of Trustees, city government, and city administration can be among the public library director's most important and challenging roles. This session will focus on the differences in the roles and responsibilities of Iowa public library directors, trustees, and city officials. In addition, the session will address how directors can effectively recognize, manage, and improve or prevent conflicts arising within these library-related relationships.

Join Susan Mannix, Director of the Bettendorf Public Library and Interim Committee Chair for the ILA Leadership Development Committee, to learn more about these important relationships. The Iowa Small Library Association and the Trustees sponsor this Thursday session, which begins at 2:00 p.m.

Coming To Our Senses: Imagination, Reciprocity, And Shifting Bullyism

The special power of storytelling to transform and prevent bullyism lies in the way in which imagination is engendered. It grounds young listeners in direct relationship to their own feelings about distance and intimacy. Each participant will create a personal story exploring the way visual detail heals reactivity and sets the ground for reframing inner narratives.

Each participant is asked to bring a notebook with pen and markers.

Presenter Laura Simms is an award winning performer, writer, and educator, advocating storytelling as compassionate action for personal and community transformation.

Sponsored by the Storytellers Roundtable, Iowa Library Trustees Association, and the Youth Services Subdivision, this session begins Thursday at 2:00 p.m.

New Bridge To Reading Picture Book Award

Come hear how you can improve early literacy skills by introducing the Bridge to Reading Picture Book Award to your library, daycares, schools, and community. Get an update on the latest and greatest picture books of the year. For more information about the award go to www.bridgetoreading.com/.

Presenter Danielle Day is the Youth Services Manager at the Carnegie-Stout Public Library in Dubuque. Danielle is Chair of the Bridge to Reading Dubuque Picture Book Award. Youth Services Subdivision, session sponsor, invites you to this colorful session on Thursday at 3:30 p.m.

Say Howdy To Your eReader: The How-To's Of Developing Instructional Materials And Classes To Introduce Your Customers To eReaders

More than two million Iowans own an eReader or a media device to access free library materials and resources. Librarians are adapting to new formats and finding themselves to be their community's default eReader gurus. Learn some tips and tricks for promoting your eCollections and for teaching digital literacy in your service community which will meet your users’ needs and levels of interest.

Presenters Samantha Helmick and Lois Blythe from the Burlington Public Library sometimes feel like lone rangers in the eReader desert. If you can relate to that, please join them in this informational session!

Sponsored by Information Technology, this session begins at 3:30 p.m. on Thursday.
Iowa Department Of Transportation Information Resources

The Iowa Department of Transportation (DOT) Library houses a unique collection of items devoted to all aspects of transportation: design and engineering; construction and maintenance; as well as cultural, environmental, and economic impacts. The Library contains the most current research and publications from state, federal, and international governmental bodies on all modes of transportation: highways, aviation, water transport, rail, public transit, bicycling and walking, among others. Many of the plans and documents are one-of-a-kind or too specialized for most libraries, meaning the Iowa DOT Library is the go-to place for most transportation-related reference questions. Further, the Iowa DOT Library plays an important role in preserving the history of Iowa, especially as related to transportation. The Library has a rich collection of historic maps, and is a corporate repository for the DOT. It has played an important role in developing resources in celebration of the Iowa DOT’s 100th Anniversary.

In this interactive and engaging session, attendees will learn about the Iowa DOT Library’s unique collection and its specialized reference services, as well as find their knowledge of Iowa’s transportation history challenged and expanded.

Join Leighton Christiansen, the librarian at the Iowa DOT for this Government Documents Roundtable sponsored session on Thursday beginning at 3:30 p.m.

Prescription for Success: Drug Information On The Web

The National Library of Medicine has many prescription, over-the-counter, and dietary supplement databases and resources. Learn what databases you should use for the information services in your library. This session will provide an overview of several of NLM’s drug information databases including Drug Information Portal, Daily Med, and other related evidence-based resources.

Ruth Holst has served as the Associate Director of the NN/LM, Greater Midwest Region since 2002, where she is responsible for managing a ten-state network of libraries and information centers. Sponsored by the Iowa Health Science Library Association, this session begins at 3:30 p.m. on Thursday.

Take A Book, Leave A Book

Little Free Libraries is a worldwide movement designed to promote literacy and build community by installing small birdhouse-shaped libraries in neighborhoods. Bibliophiles stock the libraries with donated books, which are available for all community members. In the spirit of “take a penny, leave a penny”, anyone can browse or borrow or keep the books for free. There’s no record keeping, and no obligation to return the books. The design of every library is unique, and represents the interests of the builder and steward.

Little Free Libraries are popping up all over the world from North Liberty, Iowa, to Germany, Ghana, and Afghanistan. In this session, learn the steps you can take to build your own library, where to find resources, and how to encourage your community to join the movement to bring people together, enhance their quality of life, and to promote the love of learning.

Chris Rohret has been an educator in the Iowa City area for over forty years. One of her recent projects has been the development of Little Free Libraries in the Johnson County area. Chris and her husband, Chuck, built and installed the first Little Free Library in the state of Iowa in February 2012.

This Thursday afternoon session begins at 3:30 p.m. and is sponsored by the Public Library Forum.
Get Things Cooking In Your Library

Have you ever wanted to host a cooking program at your library, but weren’t quite sure how to go about it? This session will enlighten you about the logistics of such a program where all of the comforts of cooking at home aren’t available. The Waverly Public Library, with help from chef Emily Wilson, has offered several cooking nights. Emily will share tips and tricks learned along the way.

A classically trained chef from Vancouver, Canada, Emily has lived in Waverly for five years. Her love of good food is surpassed only by her love of sharing the joy of preparing it with others.

Iowa Association of School Librarians sponsors this Thursday session at 3:30 p.m.

Library Linked Data

After an introduction to linked data concepts and how they apply to library data, the session leader will moderate a discussion of the impact of library linked data asking these questions:

- What can linked data do for libraries?
- How do we prepare for linked data?
- How will using linked data change our workflows, and how will this challenge us?
- If a library's bibliographic data is to come from a mesh of linked data statements, what role do we want and expect the existing standard-bearers to take?
- What role do we need and expect libraries to take?

Presenter Peter Murray is the Assistant Director for Technology Services Development at LYRASIS, the nation’s largest regional membership organization serving libraries and information professionals. Join Peter for this session on Thursday at 3:30 p.m. Library Linked Data is sponsored by ILA/ACRL.

Social Media And The Future Of Engagement Advocacy

More and more libraries, businesses, and other organizations are turning to social media to interact with community members and influencers. This session will outline the successful strategies various groups have used to make an impact online. The crossroads of social media and advocacy will also be discussed. Learn how legislators are using social media and how to capitalize on these new opportunities.

Presenter Ted Wegner has served as the Grassroots Coordinator for the American Library Association Washington Office since 2011. His duties include leading advocacy training for library supporters, organizing grassroots campaigns on legislative issues, and managing ALAs advocacy tools.

This session begins at 3:30 p.m. on Thursday and is sponsored by the Intellectual Freedom and Governmental Affairs Committees.
Free Like A Puppy: Implementing An Open-Source Library Automation System

Open-source library automation systems are a hot topic in the library world. Many libraries have been exploring these systems and switching from proprietary systems to open-source solutions, and Koha is one of the pioneers. Released in January, 2000, Koha now has over 800 installations worldwide. The appeal of joining the Koha Community is understandable: free automation software with no expensive, annual fees to vendors, and the promise of a large, active, collaborative community working together to solve problems and adapting the system to new needs and uses.

But what exactly does “free software” mean? Is it just a matter of a simple download and installation, or is there more to it? How does this all really work? Come to this program for a real-life case study on how Iowa Library Services made the transition to Koha. We’ll talk about the process, from making the decision to switch, through choosing the options available, handling database migration, to the final, live launch.

Tim Skeers, head cataloger, has experience with a variety of library automation systems. He did extensive testing of Koha during the migration and set up. Tom Keyser, system administrator for the automation system, extracted the data from the old system and worked closely with the vendor to set up the new one. Program Director Barbara Corson will give the ‘big picture’ of the process from selection through migration to completion.

Resources & Technical Services Forum sponsors this Friday session at 10:05 a.m.

Library Expansion Projects: The Good, The Bad And The Unexpected

How do you keep your patrons up to date about an expansion/renovation project? What do you do when your toilets overflow at 6 p.m. on a weeknight in a new building? Who keeps turning off the lights? What happens when your best laid plans don’t work out as expected? Library building projects are very exciting for both library staff and the community, but they are also challenging. Flexibility and being willing to adapt are very important.

Dee Crowner and Jennie Garner of North Liberty Community Library will offer an overview of some of the ins and outs of a library expansion/renovation project, and will present ideas on how to roll with the changes that may come along over the course of the project. Their library has just completed an expansion/renovation project that has tripled their space.

This 10:05 a.m. session on Friday is sponsored by the Public Library Forum.

Before, During, And After: What You Should Know About Gun Violence In Schools

This session will focus on the ongoing impact of gun violence in Iowa schools. We will begin with a brief history of the roles of librarians and libraries in past events and look at the history of these tragedies. We’ll also cover changes in the physical layout of schools and school libraries in the wake of several mass shootings over the last decade or so.

As school librarians, we have unique insight into the reading choices of our students. Greater access to our students’ reading histories—authority given to us by the USA Patriot Act in 2001—and increased cooperation with administration officials, may work to help predict problem behaviors. Finally, this session will focus on post-shooting anxieties with suggested reading lists for students of all ages, and will provide ideas for appropriate internet filter settings for students as they search for answers to questions they may have after these kinds of tragedies.

Presenter Sam Garchik is the librarian at Ottumwa High School. He also serves on the Iowa Library Services Advisory Panel and the ILA Strategic Planning Committee. Join Sam on Friday at 10:05 a.m. for this session, which is sponsored by the Iowa Association of School Librarians.
From Gatekeeping To Gate Opening: An Evolving Higher Education Role For Academic Libraries

In the past, the academic library focused its energy on building collections and developing mechanisms to provide access to content. Librarian services developed around the role of being the gatekeepers to the content. But, in a rapidly changing education landscape, in which there are new alternate paths to a diploma, will the academic librarian’s traditional gatekeeping function still matter? In this session, Steven Bell, Associate University Librarian at Temple University and ACRL past-president, will share four different, but interrelated, conceptualizations of how academic libraries could evolve to a “gate opener” role that is a better fit for Alt-Higher Ed. Gate openers focus on the experience that community members have when interacting with the library and librarians, to help them develop solutions for learning and academic success.

IA/ACRL sponsors this Friday 10:05 a.m. session.

Yoga For StoryTime!

Join Dana Robinson, registered children's yoga teacher and owner of Sweet Feet Yoga, for this fun, hands-on workshop. She will help you learn how to integrate the fun and benefits of kids’ yoga into your story time hours and other library events – getting kids moving, using their imaginations, and bringing stories alive through movement. Help the children in your programs to engage with their WHOLE body and create an experience they will not forget! Please come ready to move—this is a hands-on workshop.

This session fits right in with the conference theme this year Healthy Libraries Build Healthy Communities. If you are ready to move, and learn about yoga for your programming, attend this session on Friday at 10:05 a.m. Sponsored by the Conference Planning Committee.

Advocacy And Your Library

Is your library facing funding challenges? Do you need to reach more decision makers but don’t know where to start? This session will leave you with several Washington D.C. insider tactics on how to increase the value of your library in the eyes of legislators and other influencers. Learn how to leverage your existing resources to implement a successful, year round advocacy strategy.

Presenter Ted Wegner has served as the Grassroots Coordinator for the American Library Association Washington Office since 2011. His duties include leading advocacy training for library supporters, organizing grassroots campaigns on legislative issues, and managing ALA’s advocacy tools.

Sponsored by the Intellectual Freedom and Governmental Affairs Committees, this Friday session begins at 10:05 a.m.
Library Anywhere: Mobile Access To Library Resources

Customers are becoming more familiar with mobile technology. According to a January 2013 Pew Internet report on library services in the digital age, 88% of people in the United States own a cell phone. Of those 88%, 51% report using their phone to get information they need right away. Believe it or not, 73% of these search users feel that all or most of the information found through search is accurate or trustworthy. What does this mean to the future of libraries and librarianship? The way we get information has obviously evolved, but did you know that many library resources can be used with a smartphone or other mobile device? This session will discuss resources that have developed special mobile sites or apps as well as how to contact vendors to inquire about mobile adaptability. We will also talk about marketing to let our customers know that we can instantly, and literally, put them 'in touch' with reliable and pertinent information.

Kim Van Deest is the Network Analyst and Information Literacy Coordinator at the Waterloo Public Library. She has been teaching computer classes there since 2006, and was a Gates Foundation Trainer.

This energetic and fun Friday session begins at 11:20 a.m. and is sponsored by Information Technology.

A Special Thank You To Our Sponsors, Exhibitors And Corporate Members

For a full listing of the organizations that contribute to the success of ILA's Annual Conference, please visit our website www.iowalibraryassociation.org
**Community Outreach Programs And Partnerships**

**Zach Stier** (Mr. Z), children's librarian at Ericson Public Library, will provide a dynamic presentation about outreach programs and partnerships. He will discuss outreach programs he has designed and offers to local preschools, and he will explain how he connects with families and locates community partnerships. Attendees will learn how to help their library define its outreach goals. Topics covered include: What are the steps to take to develop an outreach program? How does one execute the program? How do we locate partners in the community? Although this is a presentation geared towards children's librarians, everyone will learn the importance of reaching out!

Zach’s areas of interest include early literacy programming, outreach services and partnerships, community analysis, family based programming, collection development, and picture book analysis to connect literacy, math, and science.

**This Friday 11:20 a.m. session is sponsored by the Youth Services Subdivision.**

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**Rocking The Blog**

**Kathy Kaldenberg**, Media Specialist, Solon Community School District, will moderate a panel with bloggers **Becky Canovan**, Reference and Instruction Librarian, University of Dubuque; **Stephanie Schulte**, Associate Director of Customer Services, Davenport Public Library; and **Shannon Miller**, Teacher Librarian, Van Meter Community School District (via Skype). The panel will discuss why and how to blog for your library, and the panelists will share examples of blog posts and advice on keeping content current, relevant and rocking!

Sponsored by the Editorial Committee, this Friday session will begin at 11:20 a.m.

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**Be The Best That You Can Be With Lean Tools**

The Lean philosophy is embedded in many organizations today due to its focus on adding value for customers. Enjoy learning how organizations become more effective and efficient in serving their customers and building relationships that lead to continuous quality improvement and customer loyalty. Through the reorganization of work, you may be able to eliminate the waste in daily processes and make your job more enjoyable. It begins with knowledge and a few special tools that are effective in improving your work environment.

Presenter **Gary Nestebey** is the Executive Director of the Iowa Quality Center as well as the Executive Director of the Iowa Recognition for Performance Excellence. Gary has been involved in the design and deployment of process improvement plans for 35 years.

Sponsored by the Library Leadership & Management Association, this session will be held Friday at 11:20 a.m.

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**Cutting Through The Noise: Academic Librarians Need To Capture The Signal**

Our community members continuously engage in a conversation about the campus library. Positive or negative, librarians can learn much from what is being said, if we are able to hear it. The challenge we face is that the volume of societal noise makes it exceedingly difficult to effectively capture or deliver the truly important signals.

In this presentation, **Steven Bell**, Associate University Librarian at Temple University and ACRL past-president, will share insights and observations about communicating with our community members. We live in an age of digital distraction in which there is constant competition for attention. Too often the answer to the question, “Can you hear me now” is “No, I cannot.” For better academic libraries, we need strategies to improve our capacity to be both antennae and beacons.

Sponsored by ILA/ACRL, this Friday session begins at 11:20 a.m.
Food, Fitness, And Libraries

Find out about the NE Iowa Food & Fitness Initiative (FFI), a grass-roots, diverse collaborative that is forging a rural model for healthy communities in six NE Iowa counties: Allamakee, Chickasaw, Clayton, Fayette, Howard, and Winneshiek. The premise of the NE Iowa FFI is to create the conditions where the healthy choice is the easy choice—in our schools, homes, workplace, and community. Our efforts are focused on multiple levels of community and stakeholder engagement and education. This approach facilitates policy, system, and environmental changes which increase access to both local, healthy food and opportunities for physical activity for children and their families.

Ann Mansfield is project coordinator of the NE Iowa Food and Fitness Initiative. She works with grass-roots leaders to create healthier communities by integrating organizational learning and systems thinking principles. Join Ann on Friday at 11:20 a.m. for this session sponsored by the Iowa Health Sciences Library Association.

Older Teen And Young Adult Programming

Entice teens and young adults back into the library—between the time they obtain their drivers permit to the first time they bring baby to story time—with interactive programming, amazing service objectives, and directed outreach. Learn less staff intensive avenues to bring this missing demographic back into the library including soft programming and mobile reference.

Presenters Samantha Helmick and Mallorie Graham, Burlington Public Library’s teen and young adult librarians, are two “teens/young adults trapped in adult bodies” who say the only way they get to participate in these fun programs is to present them!

Sponsored by the Public Library Forum on Friday at 11:20 a.m.

ILAF Depends on YOU to Make the Silent Action A Success!

Can you help by contributing an item to the auction?

Top bid winners include:

- Handcrafted items
- Theme baskets
- Jewelry
- Local wine or beer

Fill out a donation form on the Foundation’s website at http://bit.ly/1b0l8fl
ILA CONFERENCE REGISTRATION

OCTOBER 16-18, 2013 • CORALVILLE MARRIOTT

Conference registration and request for meals must be received with payment by October 4th. Payment is by check or credit card. Online registration and payment are available at www.iowalibraryassociation.org.

Name __________________________________________
(use one form per person - please print as you wish your name to appear on badge)

Library or Institution ______________________________
Academic           Public         School         Special        Other

Street Address __________________________________
City/State/Zip ____________________________________
Email Address ____________________________________

*Two day meal package includes Thursday lunch and banquet and Friday lunch.

REGISTRATION

after Oct. 4

Member Full Conference ............$100 □                      $130 □
Member Thursday Only ............$85 □                      $115 □
Member Friday Only ..............$60 □                      $90 □
Nonmember Full Conference ......$135 □                    $165 □
Nonmember Thursday Only ......$125 □                     $155 □
Nonmember Friday Only ..........$95 □                     $125 □
Full Time Student ...............$30 □                      $40 □
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Book'n It 5k Run/Walk .............$10 □                     $10 □

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Iowa Library Association
525 SW 5th Street, Suite A
Des Moines, IA 50309-4501
Fax: 515-309-4576

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Prepaid tickets, badges, and conference packets may be picked up at the registration desk.
No refunds will be made until after the Conference, and only then if you notify us by noon on Oct. 4.
Membership forms will be available at the registration desk.

Please retain a copy of this form for your records.