Happy New Year! Welcome to the first edition of the Catalyst for 2013!

The conference last fall was a big success, and we’d like to carry some of the initiatives we heard about at the conference over into the new year. This year one of the items of focus will be how healthy libraries can help build healthy communities. This applies not only to public libraries, but also to academic libraries and their campuses, school libraries and their districts, and special libraries and their organizations. We will be talking not only about physical health, but economic/fiscal health, cultural health, and emotional health. Each month we will try to send out some tips on how you can promote this through your library via displays, programs, reading lists, and community collaborations.

Are you ready to work with your local legislators this year? Here are some ways you can advocate for Iowa libraries of all types:

- Introduce yourself to new (and returning) legislators. Ask to meet with them, or invite them to the library for a tour.
- Be sure to have all their contact information so you can easily reach them when we have a pressing issue. Get their addresses, e-mails, and phone numbers. Find out who their office assistants are and introduce yourself to them as well.
- Follow them on Twitter, e-newsletters, mailing lists, websites, and friend them on Facebook or LinkedIn.
- Remember that relationship building is a continuous process. Keep looking for ways to get them into the library, to involve them in programming, and to update them on the great things that Iowa libraries do! Don’t stop talking to them after the initial contact.
- Keep track of your library “stories” all year long. Take pictures, record video, invite statements of support from users, ask for volunteers to meet with city councilmen and state legislators.
- Most of all, thank the legislators and your community for their support of Iowa libraries.

Start planning now to join us for “Legislative Day” in Des Moines on March 6, 2013, and “Lobby From Home Day” on February 6, 2013. Let’s all be “the catalyst” for change for Iowa libraries! If you can help ILA out in some other way, please fill out the “I Can Help ILA” form. It can be found on the ILA website at www.iowalibraryassociation.org. Click on “Member Central”, and then choose “Common Forms”.

I am excited to be working with all of you this year to advocate for Iowa libraries!

Mary Heinzman
ILA President
Get To Know ILA Executive Board Director
Mary Cameron

It seems like I have always been a librarian. When I was in eighth grade we did a career unit, and it was at that time I decided I wanted to be a librarian. The strange thing is that as I look back at my childhood books, they all have checkout pockets and checkout cards in them. It must have been meant to be.

I was a teacher librarian in three different school districts for many years. When I started as a teacher librarian we had no computers. I remember thinking that librarianship was really changing when I got my first computerized overdue book program which ran on an Apple IIE computer. During those years, the Iowa Educational Media Association was very active in promoting information literacy and the role of teacher librarians in their school districts. When the Code of Iowa language requiring teacher librarians in school districts was removed in 1995, it really caused a decline in school library programs across the state. The best thing that happened for teacher librarians was when the Iowa Educational Media Association voted to become part of the Iowa Library Association. Having all types of librarians working together to strengthen all libraries across the state makes a strong statement to decision makers.

In 1999, I began working at the State Library of Iowa as the youth services consultant. I also became involved in the Iowa Library Association, serving on the Conference Planning Committee, Membership Committee, and becoming active in the Youth Services Subdivision. When the language regarding the requirement for teacher librarians in school districts was reinstated into the Code of Iowa in 2006, I went to work at the Iowa Department of Education as a literacy and school library consultant. I also became active in the Iowa Association of School Librarians.

I formally retired in 2010, but I am still active in library consulting. I have not lost my love for libraries and enjoy serving on the ILA Executive Board and keeping current on what is happening in all types of libraries. In my spare time, having five grandchildren who enjoy sharing books with me keeps me busy. My husband and I have been active collectors of Heisey glass for many years and are very active in the National Heisey Collectors of America organization. You can find out about this obsession at http://heisemuseum.org/photogallery.html.

Discover The Benefits Of ILA!

- Ever sit back and wonder what program to do next week or what book to order for the eight-year-old boy who hates reading?
- Having trouble deciding what to read for the next book club or for personal enjoyment?
- Hate frantically trying to collect CEU’s for certification at the last minute?
- Want to have someone to sit by at the next roundtable, workshop, or All Iowa Reads kick off, other than your (wonderful) co-worker whom you have just crossed half the state of Iowa with? (sorry, I digress)
- Do you wonder what exactly intellectual freedom is and how to be an advocate for it?
- Were you surprised to find The Avengers is actually a book and not just a movie?

If you answered yes to any or all of these questions, becoming an ILA member is for you!

ILA provides many benefits to Iowa librarians and great opportunities for getting to know other librarians in the state. People whom you meet and network with at the conference have a wealth of knowledge and experience that can be a valuable resource for both newbies and veterans.

Discover The Benefits Of ILA continued on page 3
Discover The Benefits Of ILA continued from page 2

Whether it is for programming or collection development ideas, hearing diverse opinions and perspectives, or just having someone to bounce ideas off of, networking can be very helpful. Joining ILA can foster professional and personal friendships; librarians have many things in common and finding a kindred spirit is easier than you know. ILA also provides a mentoring program that can help new members navigate and answer questions about ILA and the conference. Talk to anyone on a committee or subdivision, whether you are an ILA member or not, and they will be more than happy to tell you why they are an ILA member and how it has benefited them. In ILA you encounter public, academic and special librarians, support personnel, teacher/librarians, and librarians from Iowa libraries both large and small.

The ILA conference provides a variety of sessions covering topics from the legality of cameras in the library, to how graphic novels help reading literacy, to censorship issues. Sitting in on these sessions and having the opportunity to discuss these issues helps our profession stay current and authentic. ILA is not only a group of people who like to have fun (and we do!) but also a support system for all Iowa librarians. And if none of these phenomenal reasons convinces you to join, the ILA conference provides CEUs toward certification; this alone makes giving us a chance worth it.

Please come join us!

If you have any questions, contact me at etabor@north-liberty.lib.ia.us or call 319-626-5803.

Emily O'Sheridan-Tabor
Membership Chair

Be sure to keep up with ILA Executive Board actions by reviewing Executive Board Meeting Minutes. They can be found online at: www.iowalibraryassociation.org/index.php/member-central-common-forms-2/127-ila-executive-board.

Buffy Hamilton To Keynote IASL Spring Conference

Known as the "Unquiet Librarian", Buffy Hamilton, who spent more than 20 years with Georgia's Cherokee County School District, will be the keynote speaker at the 4th Annual Iowa Association of School Librarians Conference to be held in Cedar Rapids, April 7 and 8. Hamilton is now the Learning Strategist for the Cleveland Public Library and is a nationally known speaker on many topics, including this year's theme: Creating, Collaborating and Learning: The Culture of Participation in the School Library.

Hamilton's Keynote, People, Partnerships, and Participatory Culture: Librarianship of The People, For the People, By the People, will address:

How can school librarians help cultivate learning experiences in their collaborative endeavors with students and teachers to create meaningful connections between home, school, community, and the world? How do we create libraries as spaces of enchanted learning that smash old stereotypes and give students, teachers, parents, and administrators a new model for the possibilities of "library" that values formal, standards-based learning as well as passion-centered learning? Hamilton will share how a model of participatory librarianship and learning can provide the context for inquiry, collaborative knowledge building, and shared ownership of the narrative of "library" to enhance and expand the school community's vision of 21st century pedagogy.

The planning committee is very excited to have Hamilton visit Iowa and has a variety of activities and concurrent sessions to support the conference theme, including a Sunday night Makerspace Project designed to create a crowdfunded advocacy piece and a luncheon presentation by nationally known presenter and blogger, Shannon McClintock Miller of Van Meter Community School District.

For more information visit the conference web site at: www.smore.com/4pv3-iasl-2013.
Spotlight on Iowa Libraries

**Name of Library:** New Sharon Public Library (NSPL)

**Age of Library:** The library was started in the 1960’s and was originally housed in one room of what is now the community center. In the mid 1970’s the library moved about two blocks to its current home. When the “new library” was ready to be occupied, students from the elementary school across the street lined up and passed the books hand-to-hand to the new location. The children enjoyed being part of such an important event in the community.

**Library Director:** The current director, Beryl Williams, assumed that title following the recent death of the library founder and long-time director, Arlene Stilwell.

**Number of Staff and Hours Open:** A staff of three librarians work on rotation to keep the library available to patrons from two to five Monday through Friday, and ten to three on Saturday.

**Programs:** The library strives to meet the needs of as many as possible in the community. The summer reading program is popular, offering rewards for children’s reading. Several years ago, some of the teen readers asked if they could be eligible for reading rewards, too. Now teens also keep track of their reading to earn their choice of a free book. The NSPL Book Club meets once a month to discuss a novel or work of nonfiction. Those books range from best sellers to classics, with a young adult book chosen occasionally to keep in touch with the youngsters of the community. The library has offered computers for public use for several years. When Iowa Workforce Development put in the Virtual Desktops, the library became a focus for several job-hunters in the area. Wi-Fi is also available and widely used at the library. When the North Mahaska Schools added computers for all secondary students, the library expanded its Wi-Fi capability to help students access the Internet.

**Special Collections/Features:** The NSPL has a large collection of adult fiction. Faithful patrons feel free to request favorite authors or topics. Many of the ladies like Amish romances and detective novels, and our large collection of westerns is popular with a variety of readers. The large print books circulate widely. Young adults enjoy the growing YA collection: from Harry Potter and Lois Lowry to the more recent series involving younger characters. Of course, the children’s book section is always popular with the smallest patrons—and their parents. In addition to the permanent print collection, the library cooperates with area libraries to use a circulating collection of large print books. An assortment of current DVD’s, changed quarterly, also supplements the library’s own video collection.

**Where located:** New Sharon is located in central Iowa, 12.5 miles north of Oskaloosa. It’s in Mahaska County and has a population of 1,200, making it a Size C library.

**Challenges and Opportunities:** The biggest problem for any small library, of course, is funding. The NSPL has been funded through investments, memorials, and donations. With the cost of services and materials on the rise, and interest rates declining, the library continues to seek additional sources of funds to meet the service needs of our community.

With the increasing use of e-readers, the library is now exploring the possibility of adding WILBOR to make it possible for our readers to access e-books from our library. Because New Sharon has a library in town, our patrons are unable to reserve e-books from larger area libraries, so the library is working to provide that option locally.
2013 ILA Committee Appointments

Awards
Lorraine Borowski, Decorah Public Library, (ILA Past President) Chair 2013, 2015
Ellen Neuhaus, University of Northern Iowa, 2013
Dale Vande Haar, Des Moines Public Schools, 2014

Johnson Brigham Plaque
Laura Blaker, Independence Public Library, 2015
Jodie Morin, Buena Vista University, 2015

Bylaws & Organization Manual
Sheri Muller, Grandview University, Chair 2013, 2014
Louise Alcorn, West Des Moines Public Library, 2014
Carmen Epstein, Urbandale Public Library, 2013
Mary Jo Langhorne, retired, 2013
Sarah Willeford, Kirkendall Public Library, Ankeny (ILA Vice President, ex-officio), 2013

Conference Planning
Beth Burrow, Waverly Public Library, Co-Chair, 2015
Sarah Meyer-Reyerson, Waverly Public Library, Co-Chair, 2015
Linda Adams, Fayette Community/Arlington Public Library, 2015
Barbara Corson, Iowa Library Services, ILAF, 2013
Dee Crowner, North Liberty Community Library, 2016
Alison Galstad, Coralville Public Library, (Local Arrangements), 2013
Mary Heinzman, St. Ambrose University (ILA President), 2013
Becky Johnson, Cedar Rapids Community Schools, 2015
Larry Marquardt, Des Moines University, 2016
Amy McGraw, Independence Public Library, 2015
Pat Means, Villisca Public Library, 2013
Kathy Rieger, Council Bluffs Public Library, 2016
Jill Sanders, Elkader Public Library (ILA Executive Board), 2015
Denny Sharp, FEH Associates, (Exhibitor Rep.), 2013
Kristine Stacy-Bates, Iowa State University, 2015
Ellen Van Waart, Iowa Western Community College, 2015
Sarah Willeford, Kirkendall Public Library, Ankeny (ILA Vice President), 2013

Editorial Committee
Barbara Corson, Iowa Library Services, Chair 2013, 2014
Cheryl Carruthers, AEA 267, 2013
Cynthia Dyer, Simpson College, 2013
Ryan Gjerde, Luther College, 2013
Mary Heinzman, St. Ambrose University (ILA President), 2013
Kathy Kaldenberg, Solon Community School District (ILA Executive Board), 2013

Finance Committee
Jeff Kushkowski, Iowa State University, Chair 2013, 2014
Paula Brown, Spencer Public Library, 2016
Ryan Gjerde, Luther College, 2014
Frankie Hannan, Missouri Valley Public Library, 2016
Mary Heinzman, St. Ambrose University (ILA President, ex-officio), 2013
Tom Kessler, University of Northern Iowa, 2016
John Lerdahl, Pleasant Hill Public Library (ILA Treasurer), 2013
Nancy Trask, Winterset Public Library, 2014

Governmental Affairs Committee
Sarah Willeford, Kirkendall Public Library, (ILA Vice President) Chair 2013
Ann Coulter, Southwestern Community College, 2013
Sonja Ferrell, Ottumwa Public Library, 2015
Allison Galstad, Coralville Public Library, 2014
Mary Heinzman, St. Ambrose University (ILA President), 2013
Jill Hofmockel, Iowa City Schools, 2013
Duncan Stewart, University of Iowa (ILA Executive Board), 2013
Mary Wegner, Iowa Library Services (Advisor), 2013

Intellectual Freedom Committee
Kelly Fischbach, Carroll Public Library, Chair 2013
Justin Armbruster, Ames Public Library, 2016
Paula Brown, Spencer Public Library, 2016
Dan Chibnall, Grand View University, 2013
Nathan Clark, Emmetsburg Public Library, 2016
Andrew Fureste-Henry, Dubuque Public Library, 2016
Monica Gohlinghorst, Council Bluffs Public Library, 2013
Misty Gray, Storm Lake Public Library, 2013
Susan Hassman, Eldora Public Library, 2016
Merri Monks, Iowa Library Services, 2016
Jennifer Rian, Luther College, 2016
Val Sievert, Spirit Lake Schools, 2016
Sarah Willeford, Kirkendall Public Library, Ankeny (ILA Vice President), 2013

Leadership and Development Committee
Nancy Medema, Iowa Library Services, Chair 2013
Sandy Long, Whittemore Public Library, 2014
Sue Mannix, LeClaire Public Library, 2016
Mary Murphy, Perry Public Library, 2016
Devon Murphy-Peterson, Waukee Public Library, 2016
Kathy A. Parsons, Iowa State University, 2013
Sarah Willeford, Kirkendall Public Library, Ankeny (ILA Vice President), 2013

2013 ILA Committee Appointments continued on page 6
ILÁ/ACRL Spring Conference 2013

Friday, May 10, 2013
Simpson College, Indianola, Iowa

Big Questions, Big Opportunities:
Bringing Start-Up Culture To Our Libraries

In a world where individuals increasingly find, curate, and preserve their own information, what is the role of the academic library and academic librarians? While not a new question for our profession, as higher education begins deep transformations of its own, we find ourselves in a time of big questions and big opportunities. From the explosive growth of Big Data and patron-driven acquisition to just-in-time digital library instruction, from MOOCs to open courses from big-brand universities, now is an excellent time for librarians and others to gather and explore our common questions and opportunities.

The day will include an opening panel followed by roundtables with panelists, area meet-ups and breakout sessions. The call for proposals can be found on the ILÁ/ACRL website at www.iowAACRL.org/content/. Proposals are due February 25.

A dine-around will be held on Court Avenue in Des Moines on May 9. More details to come, so follow ILÁ/ACRL on Facebook. Hope to see you there!

Cynthia Dyer
ILA/ACRL Chair
A number of subdivisions are still looking for members to fill leadership roles. If you are interested in accepting the benefits and opportunities of an office in any of the following subdivisions, please contact ILA President Mary Heinzman at heinzmanmaryb@sau.edu.

- Information Technology Forum
- Iowa Library Trustees Association
- Local History and Genealogy
- Resources & Technical Services Forum
- Special Libraries Roundtable
- Support Personnel
- Video Roundtable
ILA Encourages Library Advocacy

Mark your calendars for ILA Lobby from Home Day and ILA Legislative Day. Each of these events gives librarians the opportunity to speak with their legislators regarding issues that are facing our libraries. The experiences and stories you can share about your library and the information about how legislative actions can impact your local library are very powerful. Our strength as library advocates has always been in the way we clearly and respectfully communicate the needs of our libraries.

Throughout the legislative session, and before Lobby from Home Day and Legislative Day, talking points and information will be provided by ILA’s Governmental Affairs Committee (GAC) and the ILA lobbyists, Amy Campbell and Craig Patterson. Watch for email updates! Also watch for the Advocacy Hotline created by Amy and Craig to help keep us updated on legislative news during the session. The ILA website is another great resource for legislative information: www.iowalibraryassociation.org.

2013 ILA Lobby from Home Day
Wednesday, February 6

The ILA Governmental Affairs Committee encourages all Iowa Libraries to contact their legislators about issues which are important to Iowa libraries during Lobby from Home Day. This is our day to contact legislators via email or phone and encourage them to meet the goals set in the 2013 Legislative Agenda. We can make a great impact if we all contact our legislators on the same day.

2013 ILA Legislative Day
Wednesday, March 6

2:30 pm: Legislative Briefing (Des Moines, room TBA)
4:00 pm – 6:00 pm: Legislative Reception at Law Library (State Capitol)

Don’t miss this important event. During the Legislative Briefing we will hear from ILA, Iowa Library Services, and the ILA lobbyists. They will provide us information on the legislative session, key legislative issues, and the key points we want to make sure we discuss with our legislators. After the briefing we will meet with legislators in the Law Library for the Legislative Reception. It is a great time for librarians, trustees, and legislators to discuss important library-related legislative issues.

If you haven’t already, take a moment to contact your legislators and to introduce yourself and the legislative goals which ILA has identified in the 2013 Legislative Agenda. Here are those goals:

- Rebuild the support system for Iowa libraries by returning funding for Iowa Library Services to its 2009 funding levels.
- Continue to increase funding for Enrich Iowa to support the vital role of libraries in Iowa communities. The 2012 Legislature restored half of the money going to local libraries. Adding back the rest strengthens library resource sharing and interlibrary loan services, which make Iowa’s library system an efficient network, accessible to all Iowans.
- Continue funding for state-wide access to a career and work-force related database for Iowans.
- Recognize the important role Iowa teacher librarians play in developing 21st century information and digital literacy skills by insuring that teacher librarians remain part of the education team in all Iowa schools.
- Preserve hometown governance in Iowa’s public libraries by maintaining support for the policy-making autonomy of public library boards of trustees.

Sarah Willeford
Governmental Affairs Committee Chair
## ILA 2013 Calendar

<table>
<thead>
<tr>
<th>Month</th>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>January</td>
<td>18</td>
<td>Executive Board Meeting</td>
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<td>25-29</td>
<td>ALA 2013 Midwinter Meeting</td>
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<td>Conference Planning Committee Meeting</td>
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<td>ILA Lobby From Home Day</td>
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<td>22</td>
<td>Executive Board Meeting</td>
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<td>February</td>
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<td>Conference Planning Committee Meeting</td>
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<td>5-8</td>
<td>PLA Leadership Academy, Chicago</td>
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<td>ILA Legislative Day, State Capitol</td>
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<td>10-16</td>
<td>Teen Tech Week</td>
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<td>PLA Virtual Spring Symposium</td>
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<td>22</td>
<td>Foundation Board Meeting</td>
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<tr>
<td>March</td>
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<td>Conference Planning Committee Meeting</td>
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<tr>
<td></td>
<td>5-8</td>
<td>PLA Leadership Academy, Chicago</td>
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<td>PLA Virtual Spring Symposium</td>
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<td>22</td>
<td>Foundation Board Meeting</td>
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<td>April</td>
<td>5</td>
<td>Conference Planning Committee Meeting</td>
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<td>7-8</td>
<td>IASL Spring Conference</td>
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<td>12</td>
<td>National D.E.A.R. Day (Drop Everything And Read)</td>
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<td>14-20</td>
<td>National Library Week</td>
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<td>20-27</td>
<td>Money Smart Week @ Your Library</td>
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<td>21-27</td>
<td>Preservation Week</td>
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<td>26</td>
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<td>May</td>
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<td>7-8</td>
<td>National Library Legislative Day, Washington D.C.</td>
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<td>ILA/ACRL Spring Conference</td>
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<td>31</td>
<td>Foundation Board Meeting</td>
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<td>June</td>
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<td>Executive Board Meeting</td>
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<td>27-July 2</td>
<td>ALA Annual Conference – Chicago, IL</td>
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<td>July</td>
<td>19</td>
<td>GODORT Summer Workshop, Iowa Library Services Building, Des Moines</td>
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<td>August</td>
<td>16</td>
<td>Executive Board Meeting</td>
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<td>September</td>
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<td>Foundation Board Meeting</td>
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<td>Executive Board Meeting</td>
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<td>22-28</td>
<td>Banned Books Week</td>
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<td>October</td>
<td>13-19</td>
<td>Teen Read Week</td>
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<td></td>
<td>16-18</td>
<td>ILA ANNUAL CONFERENCE, Coralville</td>
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<td>20-26</td>
<td>National Friends of Libraries Week</td>
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<td>November</td>
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<td>Annual Planning Meeting</td>
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<td>15</td>
<td>Foundation Board Meeting</td>
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<tr>
<td>December</td>
<td>6</td>
<td>Executive Board Meeting</td>
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### 2013 ILA Foundation Board

**Appointed by ILA Executive Board**
- Barbara Corson, President, Iowa Library Services, Des Moines ‘14
- Wendy Street, Treasurer, Pella Public Library ‘15
- Emily Weaver, Library Consultant, Perry ‘13

**Elected by ILA Membership**
- Kay Runge, Library Consultant, Des Moines ‘14
- Linda Adams, Fayette Public Library ‘15
- Mike Wright, Vice President, University of Iowa, Iowa City ‘13

**Elected by IA Library Trustees Association**
- Lois Blythe, Secretary, Burlington Public Library ‘15
- Karen Davidson, Northeast Iowa Community College, Calmar ‘13

**ILA Vice President**
- Sarah Willeford, Kirkendall Public Library, Ankeny ‘13

**ILA Office Manager**
- Melissa Primus, Diversified Management Services

**Exhibitor’s Group**
- Ken Jones, Jones Library Sales ‘13

**Appointed by Iowa Commission on Libraries**
- Barbara Corson, Iowa Library Services, Des Moines ‘14

**Members at Large**
- Karen Burkett-Pederson, Bondurant Public Library ‘15
- Sarah Clendenin, Fort Madison Public Library ‘13
- Tim Jones, Struxture Architects, Cedar Falls ‘15
- Brandie Ledford, Sac City Public Library ‘15
- Marlys Lien, Council Bluffs Public Library ‘14
- Susan Macken, Oelwein Public Library ‘15
- Susan Moore, University of Northern Iowa, Cedar Falls ‘15

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January/February 2013 Catalyst - 9