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Message From The ILA President

Through the hard work of ILA member volunteers and the ILA staff of Denise, Melissa, Andrea and all the Diversified Management System (DMS) staff, ILA continues to move forward. DMS’ fiscal and membership database management ensures accountability and streamlines membership renewals and registration for ILA events. The new website offers up-to-date information and ease of communication. In January 2013 the ILA office contract will expire. The Executive Board (EB) is exploring options for a location that will be cost effective, yet continue to meet the organization’s needs.

Ongoing fiscal monitoring is being done by the EB and the Finance Committee. The EB and the Conference Planning Committee reviewed the costs for printing and postage for this issue of the *Catalyst*, which contains the preliminary conference program. As a “going green” initiative, the *Catalyst* will not be printed and mailed to members. A simplified brochure will be mailed with pertinent conference information for both members and non-members. The program, and much more information about the fall conference, can be found on the ILA website at www.iowalibraryassociation.org.

Spring and summer activities in ILA continue: the Iowa Small Library Association Conference, the ACRL Conference, and the ongoing work of the Conference Planning and Bylaws Committees, just to name a few.

Members might ask, “What does ILA do for its members?” Advocating through legislative lobbying; communications via the ILA listserv; the *Catalyst*, the ILA website; the work of individual committees, subcommittees, roundtables and forums all offer ILA members valuable opportunities. Volunteers have made the organization what it is, and keep tasks moving ahead. Volunteering provides self-growth, allows for input into your organization and strengthens ILA. Join fellow ILA members at the fall conference in Dubuque, October 10-12, and take advantage of what ILA has to offer.

Lorraine Borowski
ILA President

ILA’s Conference Economics - 101

As co-chair of the 2012 ILA Conference Committee, I can truthfully say that few days have gone by this year without my thoughts turning to ILA’s October conference in Dubuque. Exhibitors contacted—check; keynote speakers confirmed—check; you get the picture. But my biggest question remains: “Will people come to the conference?”

ILA’s Conference Economics - 101 continued on page 2
With local libraries cutting back hours and staff, what makes the ILA fall conference a good use of time and money? I will answer that question, but first, here are some ILA conference economic basics:

- The two main sources of income for ILA are membership fees and the annual conference.
- Keeping total conference costs down, in order to continue to make conference membership affordable to members, has been a top concern for the Conference Planning Committee all year.
- ILA conference member registration rates have not gone up since 2005.
- This year’s pre-conference registration fees are the same as last year, and are actually cheaper than 3 of 4 pre-conferences held in 2001.
- Conference center food price quotes, always high, increase each year, yet meal prices for ILA conference attendees have not gone up substantially since 2009.

Now to answer that question, what makes the conference this fall in Dubuque a good use of your time and money?

- You will find program sessions of interest for all types of libraries. eBooks, book groups, copyright, banned books, and social media are just a few of the topics covered by 40 concurrent sessions.
- You will hear in-state and nationally-known speakers, without paying out-of-state travel fees. Didn’t catch Jamie LaRue or Christopher Harris at ALA this June? Come see them in Dubuque in October.
- You can talk directly with exhibitors about your library’s changing needs, and see what’s new with them.
- You will get a chance to meet old friends, make new ones, and network face-to-face with library people from around the state.
- You will make your Iowa Library Association stronger, and help give ILA the financial capability to speak for libraries in the Legislature.

Take a look through the preliminary program in this issue of the Catalyst to see the variety of sessions, pre-conferences and keynote speakers we have lined up. Then come to Dubuque, it will be well-worth it!

Mary McInroy  
Co-Chair, Conference Planning Committee

### Participate In ILA! Join A Committee Or A Subdivision

ILA offers numerous opportunities for member participation. On the ILA website under the About ILA tab is a listing of all the committees and subdivisions. At the ILA Fall Conference in Dubuque, on Thursday afternoon, the various committees, subdivisions and roundtables will be gathering for their annual business meetings, for networking with colleagues and to plan for the coming year. See the program for times and locations.

Three such groups are seeking to increase their memberships:

- Video Roundtable and Special Libraries Roundtable are both attempting to recruit members.
- There are a small number of people who would like to see the Friends Subdivision re-instated.

If any of these spark your interest, check the program schedule for information.
First-Come-First-Served
Free Items At Fall Conference!

Thanks to the American Library Association, conference attendees will be able to pick up free books and pamphlets in Dubuque this fall.

Skyhorse Press, through an arrangement with ALA's State Chapters, has donated 48 copies each of two children's books: The Lemonade Ripple, by Paul Reichert, and Our House is Round, by Yolanda Kondonassis. The free books may be picked up at the Youth Services Subdivision booth in the Exhibit Hall.

In addition, around 120 copies each of two 2011 ALA Toolkits will be available for free at the conference: Keys to Engaging Older Adults @ Your Library, and the 2011 revised edition of The Small But Powerful Guide to Winning Big Support for Your Rural Library. The toolkits will be available for pick-up at the ILA booth in the Exhibit Hall.

ILA Annual Planning Meeting

Who should attend?
Current and 2013 committee members and subdivision officers.

When?
November 2, 2012 from 10:00 – 3:00

Where?
Johnston Public Library

Why me?
The annual planning meeting is the opportunity for committee and subdivision members to learn more about ILA, to give their input to ILA leadership and to help plan for the 2013 annual conference.

Start discussing conference program ideas now with your colleagues so that you are prepared for this meeting. The more input ILA has from its members, the better our annual conferences will be at giving us the tools we need to do an outstanding job.

Conference Corner
Working To Meet Your Needs & Improve Your Experience

A number of changes were made this year to improve the fall conference. The Conference Planning Committee was increased to over 15 members, including local arrangements representatives. The volume of work required to put together a great conference warrants the increase of volunteers.

Last year's on-line evaluation and member input has been valuable in assessing procedures for the upcoming ILA Fall Conference in Dubuque. Considerations center on adjustments that result in a value packed conference for the ILA members. One change of note is the elimination of breakfast meetings on Friday morning. Instead, all committee meetings are scheduled for Thursday afternoon. Conference participants will note minor modifications for the opening sessions, banquet program and general program which will allow for smooth and timely transitions for overall conference programming. In the future, continued assessment will be explored for minimizing conference costs, maintaining funding for the speakers and sessions and offering optimum locations for encouraging attendance by all members.

Please be sure to fill out the conference evaluation so that, with your input, future conferences will continue to improve!

A Special Thank You To Our Sponsors, Exhibitors and Corporate Members

For a full listing of the organizations that contribute to the success of ILA's Annual Conference, please visit our website www.iowalibraryassociation.org
Conference Scholarship Challenge!

The ILA Membership Committee is asking members to spread the word about a Conference Scholarship being offered for the first time this year. ILA is providing one scholarship to any non-ILA member librarian to attend the Fall Conference in Dubuque (October 10-12). The winning entry will be drawn randomly from the applications. ILA would like non-members to get an idea of what we’re all about and to have a chance to talk with members about the organization; and attending the Conference is a great way to do this!

The ILA Executive Board (EB) was excited about the scholarship effort. President Lorraine Borowski volunteered to donate two additional scholarships. She also wanted to increase the benefit even further: “I’d like to challenge all subdivisions, roundtables and ILA members to come forth with scholarship donations so that ILA can offer this opportunity to as many potential new members as possible.” Those willing to meet the challenge by donating a scholarship should notify Lorraine at lborowski@decorah.lib.ia.us by August 1, 2012. The EB and the Membership Committee hope that the scholarships will continue each year. Discussion of future scholarship contributions will take place at the Annual Planning day in November.

The scholarship will pay for conference registration ($150 for two days). Applications will be accepted until August 15, 2012. To be eligible for the drawing, interested, non-member librarians should e-mail Dee Crowner, Membership Committee Chair, at librldy@north-liberty.lib.ia.us.

ILA members, please share information about this opportunity with librarians you know who are not members, but would like the chance to attend the ILA Conference. There will be lots of interesting sessions to attend, lots of networking, chances to visit all kinds of vendors, great speakers and a good time had by one and all.

Dee Crowner
Chair - Membership Committee

News About The Author Fair

The ILA Conference Planning Committee regrets that there will not be an Author Fair this year at the fall conference in Dubuque. It was a difficult decision to omit the event.

The Iowa Center for the Book (ICFB) Advisory Council first hosted the Author Fair in Des Moines in 2009. The ICFB did not expect that the Fair would become an annual event for ILA, but that it would be held during ILA conferences when possible. This year, due to space considerations and the need for the Fair to be available to the public, the Committee felt that they could not do justice to the event.

The Conference Planning Committee will continue to consider an Author Fair each year and explore the potential for inclusion of the event in future ILA fall conferences.

“Un-conference” Debuts In Dubuque

The upcoming ILA conference will utilize a spare conference center room to offer attendees an “un-conference.”

What is an un-conference? Pretty much what the attendees want it to be. ALA has tried this concept at their last couple of conferences with great success, and a spare room gives ILA an opportunity to try it out this year.

The River Room in the conference center will be set up with Wi-Fi, three separate tables and chairs, some easels, paper and markers. The room can then be used for impromptu meetings (three at a time), post-presentation discussions or an extended Q&A with a willing presenter. The possibilities are up to the conference attendees.

Further information on the un-conference will be found in the conference program. The River Room will not be available for un-conference goers Thursday after 4:30 p.m. and Friday after 11:00 a.m.

4 - July/August 2012 Catalyst
122nd Iowa Library Association Conference
We’re All In This Together
October 10, 2012 - October 12, 2012
Grand River Center - Dubuque, IA

All events take place in the Grand River Center unless otherwise specified in the program.

Program Subject to Change • CE Credit Approved for Concurrent Sessions • “Supported by” indicates corporate monetary donations.

WE D N E S D A Y , O C T O B E R  10, 2012

10:00 A.M. – 3:00 P.M.
PRE-CONFERENCES

DEALING WITH DIGITAL
Christopher Harris, Director of the School Library System for the Genesee Valley Educational Partnership in Western New York
Sponsored by Iowa Association of School Librarians

OPENING DOORS TO EARLY LITERACY
Dr. James L. Thomas, Early Literacy Consultant, Flower Mound, TX
Sponsored by Youth Services Subdivision

RUNNING INTO THE ROAR – DOING WHAT IT TAKES TO THRIVE AS A TEAM!
Heather Woody, Success Coach, Heather Woody Unlimited, Inc.
Sponsored by Iowa Small Library Association and Public Library Forum

MINING HISTORY FOR STORYTELLING MAGIC: USING STORYTELLING TO PROMOTE YOUR LIBRARY
Pippa White, One’s Company, Lincoln, NE
Sponsored by Storytellers Roundtable and Local History and Genealogy

3:00 P.M. – 6:00 P.M.
GRAND OPENING OF EXHIBITS
Dubuque Chamber of Commerce Ambassadors
Lorraine Borowski, ILA President
Susan Henricks, Director, Carnegie-Stout Public Library, Dubuque
Entertainment by Upper Main Street Jazz Band
Supported by OPN Architects

7:00 P.M. – 9:00 P.M.
CONFERENCE RECEPTION
Location: Carnegie-Stout Public Library, 360 West 11th Street, Dubuque, IA 52001
Trolley service between the Grand River Center and the library will run throughout the reception
Entertainment by Upper Main Street Jazz Band
Supported by the City of Dubuque

THURSDAY, OCTOBER 11, 2012

7:30 A.M. – 8:25 A.M.
CONTINENTAL BREAKFAST
Supported in part by University of Iowa School of Library and Information Science

7:45 A.M. – 8:30 A.M.
CONFERENCE ORIENTATION/NEW MEMBERS BREAKFAST
Supported by George Lawson Consulting

8:30 A.M. – 5:00 P.M.
BANNED BOOKS DISPLAY

8:30 A.M. – 10:00 A.M.
OPENING GENERAL SESSION

WELCOME
ILA President, Lorraine Borowski and Dubuque Mayor, Mayor Roy D. Buol

CANDIDATES FORUM
President-Elect Candidates

WE’RE ALL IN THIS TOGETHER, WORKING TOGETHER TO MEET THE NEEDS OF OUR COMMUNITIES
Christopher Harris, Director of the School Library System for the Genesee Valley Educational Partnership in Western New York
Supported by Iowa Association of School Librarians and Iowa Library Association Foundation Endowed Speaker’s Fund

10:00 A.M. – 11:00 A.M.
BREAK IN THE EXHIBIT HALL
Supported by Innovative Interfaces
11:05 A.M. – 11:55 A.M.
CONCURRENT SESSIONS

E-BOOK UPDATE
Christopher Harris, Director of the School Library System for the Genesee Valley Educational Partnership in Western New York
Sponsored by Iowa Association of School Librarians

WALK THE LINE: MANAGING IN A SMALL TOWN
Heather Woody, Success Coach, Heather Woody Unlimited, Inc.
Sponsored by Iowa Small Library Association

PUBLIC RECORDS LAW: KEEPING THE BALANCE
Angela McBride, Assistant State Ombudsman, Des Moines
Sponsored by Editorial Committee and Iowa Library Trustee Association

DIY-DIGITIZE IT YOURSELF: HOW TO PLAN AND EXECUTE A SUCCESSFUL DIGITIZATION PROJECT
Emily Shaw, Digital Preservation Librarian, University of Iowa Libraries, Iowa City
Sponsored by Local History and Genealogy

LANGUAGE PLAY FOR INFANTS
Dr. James L. Thomas, Early Literacy Consultant, Flower Mound, TX
Sponsored by Youth Services Subdivision

FROM 5 DAYS TO 1 HOUR - PLA BOOTCAMP ESSENTIALS
Angela Campbell, Director, Glenwood Public Library
Sponsored by Library Leadership and Management Association and Public Relations Committee

GOING CLUBBING: SPICING UP YOUR BOOK CLUB
Becky Canovan, Reference and Instruction Librarian, University of Dubuque
Diana Newman, Library Office Manager, University of Dubuque
Sponsored by Public Library Forum

CORE COMPETENCIES FOR LIBRARY STAFF
Sheryl Bissen, Library Systems Support Specialist, Grinnell College Libraries
R. Cecilia Knight, Associate Director and Acquisitions and Discovery Librarian, Grinnell College Libraries
Sponsored by Support Personnel Subdivision

2:00 P.M. – 2:50 P.M.
CONCURRENT SESSIONS

HOW DO YOU SOLVE A PROBLEM LIKE JAYNE ANN KRENZ? AN INTRODUCTION TO AUTHORITY CONTROL
Dreama Deskins, DKD Consulting, Ankeny, IA
Sponsored by Resources and Technical Services Forum

CREATIVE ADULT PROGRAMMING ON A LIMITED BUDGET
Molly Keating, Adult Services Coordinator, Hiawatha Public Library
Sponsored by Public Library Forum

CORPORATE MEMBER RECOGNITION
Dee Crowner, Chair, Membership Committee

CANDIDATES FORUM
Executive Board Candidates

IOWA LIBRARY SERVICES UPDATE
Mary Wegner, State Librarian

ILA MEMBERSHIP BUSINESS MEETING
Lorraine Borowski, ILA President, Presiding

INTRODUCTION OF EXHIBITORS
Jerri Heid, Denny Sharp, Exhibit Co-Chairs
THE POSSIBILITIES AND LIMITS OF FAIR USE: THE NATIONAL CONVERSATION
Dwayne Butler, Evelyn J. Schneider Endowed Chair for Scholarly Communication, University of Louisville, KY
Sponsored by ILA/ACRL and Community College Librarians Roundtable

GO GREEN WITH MOODLE
Cindy Blinkensop, Head of Materials and Media Distribution, Mississippi Bend AEA, Bettendorf
Sponsored by Iowa Association of School Librarians

LIBRARIES AND DOCUMENTARY FILMMAKERS
Kelly Rundle, Producer, Writer and Editor, Fourth Wall Films, Moline, IL
Tammy Rundle, Producer and Writer, Fourth Wall Films, Moline, IL
Sponsored by Video Roundtable

GAMES YOU HAVE NEVER SEEN (BUT WILL LOVE)
Christopher Harris, Director of the School Library System for the Genesee Valley Educational Partnership in Western New York
Sponsored by Iowa Association of School Librarians

Porn in Your Library: How One Word Affects Your Library’s Collections, Policies, Services, and Public Relations
Barbara Jones, Executive Director, Office of Intellectual Freedom/American Library Association, Chicago, IL
Sponsored by Intellectual Freedom Committee and Public Library Forum

Open Meetings Law: Know Your Rights and Responsibilities
Angela McBride, Assistant State Ombudsman, Des Moines
Sponsored by Editorial Committee and Iowa Library Trustee Association

2:50 P.M. – 3:30 P.M.
BREAK IN THE EXHIBIT HALL
Supported in part by Jones Library Sales, Inc.

3:30 P.M. – 4:20 P.M.
CONCURRENT SESSIONS

Docsteach: Cool Tool From the National Archives!
Mickey Ebert, Education Specialist, National Archives, Kansas City, MO
Sponsored by Government Documents Roundtable and Local History and Genealogy

To Make a Long Story Short: Libraries and Copyright Today
Dwayne Butler, Evelyn J. Schneider Endowed Chair for Scholarly Communication, University of Louisville, KY
Sponsored by ILA/ACRL and Community College Librarians Roundtable

Graphic Novels for Youth and Teens
Becky Johnson, District Lead Librarian, Cedar Rapids Community School District
Panelists to be announced
Sponsored by Iowa Association of School Librarians

Afterschool Programming
Sarah Day, Youth Services Director, Alden Public Library
Sponsored by Youth Services Subdivision

You’ve Got Mail: Managing E-mail
Dreama Deskins, DKD Consulting, Ankeny, IA
Sponsored by Editorial Committee

All About City Government and Finance
Cindy Kendall, Extension Specialist, Iowa State University Extension and Outreach / Iowa League of Cities, Ames
Sponsored by Public Library Forum and Iowa Library Trustee Association

Banned Books 2013: What’s New, What’s the Same, and Why the Speaker’s Hair is “50 Shades of Grey”
Barbara Jones, Executive Director, Office of Intellectual Freedom/American Library Association, Chicago, IL
Sponsored by Intellectual Freedom Committee and Iowa Association of School Librarians

Experts in Library Design
Sioux City | 712.252.3889
Des Moines | 515.288.2000
Dubuque | 563.583.4900
Delafeld | 262.968.2055

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www.fehasociates.com
THROUGH JTACQ-COLORED GLASSES: STREAMLINING THE ACQUISITIONS PROCESS
Jonathan Helmke, Head of Technical Services and Library Systems, College Archivist, University of Dubuque
Nathan Gruber, Acquisitions and Data Management Assistant, University of Dubuque
Jim Taylor, President, Data and Stuff, Inc., Mexico, MO

4:30 P.M. – 5:00 P.M.
VISIT THE EXHIBITS (Final Opportunity)

4:30 P.M. – 6:00 P.M.
SUBDIVISION BUSINESS MEETINGS
Video Roundtable, Friends and Special Libraries will meet informally in the River Room.

5:15 P.M. – 6:00 P.M.
Community College Librarians Roundtable
Iowa Small Library Association
Library Leadership Administration and Management Association
Local History and Genealogy
Resources and Technical Services Forum
Support Personnel
Government Documents Roundtable
Storytellers Roundtable

6:00 P.M. – 6:50 P.M.
SOCIAL HOUR / FINAL ILAF AUCTION BIDDING

7:00 P.M. – 9:00 P.M.
BANQUET

8:30 A.M. – 10:00 A.M.
GENERAL SESSION

HANGIN’ (TOGETHER OR SEPARATELY)
Jamie LaRue, Director, Douglas County Libraries, Castle Rock, CO
Supported by Iowa Library Association Foundation
**11:20 A.M. – 12:10 P.M.**
**CONCURRENT SESSIONS**

**MAXIMIZING SOCIAL MEDIA**  
Meg Gerritsen Knodl, Online Community Manager, Hennepin County Public Affairs, Maple Grove, MN  
Sponsored by Information Technology and Iowa Association of School Librarians

**HIGH SCHOOL TO COLLEGE**  
Pamela Rees, Director of Library and Information Resources, Grand View University Library, Des Moines  
Kathleen Ann Bottero, Library/Media Head Teacher, Sioux City Community School District  
Sponsored by Iowa Association of School Librarians, ILA/ACRL and Community College Librarians Roundtable

**THE HEALTHIEST STATE INITIATIVE**  
Mariannette Miller-Meeks, Director, Iowa Department of Public Health, Des Moines  
Sponsored by Iowa Health Sciences Library Association

**THE BEST LAID PLANS…A LOOK AT PLA’S STRATEGIC PLANNING FOR RESULTS - PART 2**  
Bonnie McKeown, Consultant, Iowa Library Services Northwest District, Sioux City  
Sponsored by Public Library Forum and Strategic Planning Committee

**TWO TIN CANS, WITHOUT THE WIRE: WI-FI IN THE LIBRARY**  
Louise Alcorn, Reference Technology Librarian, West Des Moines Public Library  
Sponsored by Iowa Small Library Association

**USING SKYPE FOR GENEALOGY PROGRAMMING**  
Kimberly Van Deest, Network Analyst and Information Literacy Coordinator, Waterloo Public Library  
Sponsored by Local History and Genealogy

**YA&J: LIKE PB&J, MADE FOR KIDS, BUT ADULTS LOVE IT TOO!**  
Sherry Schlundt, Youth and Children’s Librarian, Kirkendall Public Library, Ankeny  
Kelly Munter, Youth and Children’s Librarian, Kirkendall Public Library, Ankeny  
Sponsored by Youth Services Subdivision and Iowa Association of School Librarians

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**WEDNESDAY PRE-CONFERENCE LUNCH**  
**Cobb Salad**  
Fresh mixed greens with grilled and marinated chicken breast, diced bacon, sweet red peppers, crumbled blue cheese, hard boiled egg, garlic croutons with choice of dressings and served with rolls and butter.

**Club Croissant**  
Thinly sliced ham and turkey, bacon, lettuce, tomato, cheddar cheese served on a fresh baked croissant with fresh fruit.

**Coffee and Ice Tea**  
**Vegetarian Option:** Grilled Vegetable Shish-kabob on a bed of Brown Rice

**THURSDAY CONTINENTAL BREAKFAST**  
Assorted Breakfast Pastries  
Fresh Sliced Fruit  
Assorted Fruit Juices, Coffee and Tea

**THURSDAY NEW MEMBERS BREAKFAST**  
Assorted Breakfast Pastries  
Fresh Sliced Fruit  
Assorted Fruit Juices, Coffee and Tea

**THURSDAY LUNCH**  
House Salad  
Chicken Cordon Blue  
Garlic Mashed Potatoes  
Normandy Vegetable Blend  
Dinner Rolls with Butter  
Coffee and Ice Tea  
**Vegetarian Option:** Grilled Eggplant Parmesan

**THURSDAY BANQUET**  
House Salad  
Choice of Entrée:  
Smothered Pork Chop or  
Garlic and Herb Crusted Prime Rib  
Au Gratin Potatoes  
Green Bean Almondine  
Dinner Rolls and Butter  
Carrot Cake or Boston Cream Pie  
Coffee and Iced Tea  
**Vegetarian Option:** Grilled Oriental Stir Fry

**FRIDAY LUNCH**  
House Salad  
Sautéed Chicken Breast with Marsala Sauce  
Herb Roasted Red Potatoes  
Corn O’Brien  
Dinner Rolls and Butter  
Coffee and Ice Tea  
**Vegetarian Option:** Grilled Oriental Stir Fry

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**CONFERENCE MENU**

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**FRIDAY, OCTOBER 12, 2012**

**12:15 P.M. – 1:45 P.M.**  
**LUNCH**

**BLUE ZONES: SECRETS OF A LONG LIFE**  
Dan Buettner, Author, *Blue Zones*, Minneapolis, MN  
Supported by Wellmark Blue Cross and Blue Shield

**12:15 P.M. – 1:45 P.M.**  
**RECONVENE IALA BUSINESS MEETING** (if necessary)

The IALA Conference Registration Form is included on the last page of the *Catalyst*, or you can register online at www.iowalibraryassociation.org.
ILA Speaker & Session Information

Opening Doors To Early Literacy (Pre-Conference)

Dr. James L. Thomas, “Mr. Jim,” has given his workshops to thousands of parents and caregivers around the world. His “Opening Doors to Early Literacy” sessions—“Overview of Ready to Read,” “Language Play for Infants,” “Communicating with One-Year-Olds” and “Making Story Times Memorable for 2s, 3s, and 4s”—promote age and developmentally appropriate programs.

In this pre-conference you will hear new songs, discover exciting books, dance around the room, learn 80 signs for use with your little ones, gain access to his four wiki sites, and go home with a FREE CD of everything covered during the sessions. You’ll be talking about this workshop for weeks to come!

Mr. Jim will also present the session “Language Play for Infants” on Thursday at 11:05 a.m.

Participants are requested to bring a picture book, a blanket and a teddy bear. Please wear comfortable clothes.

This Wednesday pre-conference, sponsored by Youth Services Subdivision, will begin at 10:00 a.m. The fee is $30 for ILA members and $40 for non-ILA members.

Mining History For Storytelling Magic: Using Storytelling To Promote Your Library (Pre-Conference)

If you attended the Thursday evening banquet last year at ILA’s Annual Conference, you will remember the mesmerizing storytelling of Pippa White. Or perhaps you attended the outstanding workshop she held on Friday morning? The Storytellers Roundtable and Local History and Genealogy have joined forces to bring her back for a four hour workshop which will help us to hone our skills in developing the stories we need to tell!

This workshop teaches participants how to sift through the dry facts in history books to find the fascinating human interest stories which are abundant, riveting and unforgettable—perfect for storytelling, and wonderful for librarians. Finding the intriguing facts that engage children and adults alike will deepen the skills that set librarians apart.

History is a gold mine for storytellers: it is filled with an inexhaustible supply of stories which are fascinating, gut-wrenching, memorable and astonishing (truth really is stranger than fiction!) But finding those stories can be daunting; and convincing people that history is great entertainment is not always easy. By the end of this session, participants will know how to find stories that galvanize, as well as identify those which don’t. We will learn to recognize the touchstones of compelling stories: drama, surprise, conflict, humanity.

The workshop will help participants to:
- Find exceptional stories
- Know which will work for story performance
- Craft stories that captivate an audience
- Create stories that touch people and connect them to the past

As librarians, we are always telling stories. Recognizing what is valuable and/or entertaining to our listeners, and knowing how to mine that information and craft it into wonderful stories can move our library, and our library programming, from good to exceptional. What is it that we, as librarians and storytellers, need to do to make an audience want to hear more? Come and find out!

Plan now to attend this pre-conference workshop starting at 10:00 a.m. on Wednesday, as we delve deeper into the ingredients that make storytelling part of our heart and our conversation. Be certain to add this extra day to hone your own skills. The fee is $30 for ILA members and $40 for non-ILA members.
Dealing With Digital *(Pre-Conference)*

What does it mean for our schools and libraries that information is going digital? The rise of the ebook is neither the end of the book, nor the end of the librarian.

Christopher Harris, the Director of the School Library System for the Genesee Valley Educational Partnership in western New York, will equip librarians who work with youth and teens to guide students and colleagues through the digital information wilds. Our mission is to find safe ways to get to ‘yes’ for technologies that drive inquiry, creativity and student engagement with digital learning. In the near future, this means coming to grips with ebooks, open educational resources and ‘bring-your-own-device’ schools. All of this, of course, is structured by the need to adapt to Common Core instruction. But don’t despair, working together, we will find ways to deal with digital...and everything else!

This training will include work sessions on:
  - Bring-your-own-devices
  - Open educational resources
  - eBooks/econtent

The training will end with time to plan for incorporating digital in your library program.

The Iowa Association of School Librarians sponsors this Wednesday pre-conference that starts at 10:00 a.m. The fee is $30 for ILA members and $40 for non-ILA members.

Running Into The Roar
Doing What It Takes To Thrive As A Team! *(Pre-Conference)*

Back by popular demand (many ILA members have made requests for this amazing speaker to return since she presented at the ILA Conference in 2007), Personal and Professional Success Coach, Heather Woody, of Coralville, will present this pre-conference on constructing and maintaining a dynamic team.

When presented with an intense, stressful, important, complicated, meaningful situation, what do we do as individuals and as members of a team? Do we run away from our responsibility, our role, and our expectations or do we run into the roar? Do we step up and do whatever it takes to build strong, thriving teams and performances, or do we sit back and let chaos reign?

How individuals respond to the challenges of being a part of any team is critical! Participants will learn how to be strong contributors to teams, navigate crucial situations, and build a high impact team in their library and community. This hands-on workshop holds opportunities for group interaction, will build on skills such as conflict resolution and personal accountability and will increase your understanding of the meaning and value of your role as part of a larger team.

Heather is an energetic and enthusiastic presenter who specializes in working with individuals and teams that are ready to achieve goals and stretch themselves! She has worked with teams and leadership in a variety of settings in nonprofit organizations and all types of businesses. Administrators and support staff alike will find the information presented in this day-long pre-conference invaluable. Attendees will leave feeling ready to take action.

Running into the Roar is a Wednesday pre-conference scheduled from 10:00 a.m. to 3:00 p.m. a registration fee of $30.00 for ILA Members or $40.00 for non-members. Iowa Small Library Association and Public Library Forum are co-sponsors for this exciting event.
From 5 Days To 1 Hour
PLA Boot Camp Essentials

How can the PLA Boot Camp get your library on-track? The five-day “immersion program” is more than strategic planning: It’s your library’s future.

Angela Campbell, director of the “size e” Glenwood Public Library will give an overview of the boot camp, talk about how it relates to small/medium sized libraries, and show you how you can propel your library into the future. Topics include: planning, innovation, change, and realistically evaluating your library’s activities. If you’ve ever been curious about attending the PLA Boot Camp, come ask questions of someone who has been there.

Angela Campbell has worked in libraries since she was 14 years old. After 7 years as a reference librarian at the Davenport Public Library, she had the opportunity to build a new PR/Programming department. She was responsible for promoting more than 600 programs per year, planning special events, media relations, graphic arts, and printing. Her efforts helped increase library usage considerably. She’s been the Director at the Glenwood Public Library for 18 months, but already has an $185,000 renovation under her belt, has received numerous grants, and just finished a strategic plan for her library. She looks forward to the future.

Library Leadership and Management Association and the Public Relations Committee sponsor this 11:05 a.m., Thursday session.

Support Personnel, session sponsor, invites you to learn about this useful tool on Thursday at 11:05 a.m.

Core Competencies For Library Staff

Now more than ever, it is important for library staff to work and communicate as effectively and efficiently as possible. To that end, a task force was appointed at the Grinnell College Libraries to create a useful set of Core Competencies for all library staff. Part orientation checklist and part assessment tool, the resulting document seeks to provide an answer to the age old question, “How do I know what I need to know?” This session will cover some of the obstacles to creating and implementing a process that will be used and useful from both a supervisory and training point of view, and can serve as a basis for orienting and identifying training needs for staff.

The session will be presented by Sheryl Bissen and R. Cecilia Knight. Sheryl is the Library Systems Support Specialist at the Grinnell College Libraries, where she supports the administration of the Innovative Interfaces system and coordinates training and education for library staff in effective use of job-related technology. Cecilia is the Associate Director and Acquisitions and Discovery Librarian at the Grinnell College Libraries. She has responsibilities for cataloging, acquisitions and general administration, and works in reference, instruction and collection development.

This session will be held Thursday at 11:05 a.m. and is sponsored by the Public Library Forum.

Going Clubbing: Spicing Up Your Book Club

Tired of traditional book club discussions? This presentation will offer unique and engaging ideas for turning stale conversation into interactive reader experiences. Feeling adventurous? Organize a book speed-dating event where attendees play literary match-makers, or an annotated round robin program—think Sisterhood of the Traveling Pants—which incorporates creativity (and colored pens) into the discussion. Or spice up your current book club discussion by adding media or getting authors involved. The range of ideas that presenters Becky Canovan and Diana Newman will discuss in this program will satisfy book club members from the most outgoing to the most reserved.

Becky is the Reference and Instruction Librarian and Diana is the Library Office Manager at the Charles C. Myers Library, University of Dubuque. And when they aren’t teaching info lit sessions or managing budget lines, Becky and Diana are fueling their YA addiction. Don’t let their academic background fool you: they are young adult fiction fangirls. Not satisfied with simply consuming the books, they turned to the campus community to find other YA readers to create a book club. In its second year, active membership has tripled. Becky and Diana tapped into their event planning and communication backgrounds to add a little spice to their YA book club so they could build on momentum and keep new members interested.

This session will be held Thursday at 11:05 a.m. and is sponsored by the Public Library Forum.
**Public Records Law: Keeping The Balance**

Ever get panicky feelings during a Board meeting wondering if actions taken are complying with Iowa laws? Does your Board imagine you to be knowledgeable about them?

Assistant Ombudsman, **Angela McBride**, of the Office of Citizens’ Aide/Ombudsman, specializes in public records. This is a practical session dealing with hard-to-answer questions about providing access to public records, confidential records, retention, and destruction of records. Learn how to make smart and reasonable decisions regarding this topic - and where to find answers on your own. There will be time to ask questions as well.

This Thursday morning session begins at 11:05 a.m. It is sponsored by the Editorial Committee and the Iowa Library Trustee Association. A companion session, **Open Meetings Know Your Rights and Responsibilities**, begins Thursday at 2:00 p.m.

**e-Book Update**

This session is a must if you want to offer ebooks or are considering using ebooks at your library. **Christopher Harris**, a member of ALA's Digital Content Working Group and a participant of numerous national ebook and digital content task forces, will provide insider news on different players, platforms and hardware.

Christopher, a participant in the first ALA Emerging Leaders program in 2007, will discuss policies and procedures libraries face while working with different publishers and vendors. His presentation will include a review of emerging hardware and formats.

Join Christopher on Thursday at 11:05 a.m. for this informative session, sponsored by the Iowa Association of School Librarians.

**DIY: Digitize It Yourself - How To Plan And Execute A Successful Digitization Project**

Do you own or manage a collection of documents, photographs or artifacts? Ever thought to yourself, “I really should digitize that”? Digitization can be a great way to share and showcase important parts of your collections. It can help preserve high-use originals from damage through wear, tear and handling. But digitization is a complex process and thoughtful planning is critical to success.

This session will provide an overview of the essential steps involved in digitizing various kinds of collections and will introduce participants to a variety of resources to help them initiate, plan and execute a successful digitization project.

**Emily Frieda Shaw** is a Digital Preservation Librarian at the University of Iowa Libraries, where she plans and oversees the digitization of collections.

Sponsored by the Local History and Genealogy Subdivision, this session will be held at 11:05 a.m. on Thursday.

**Language Play For Infants**

This fast paced program will include information about how to share books, body movement, songs, yoga and signing for parents and their infants from newborn to 11 months.

Participants will learn:
- Ways of organizing a setting that are age appropriate
- How to provide content that will maintain interest and engage little ones
- Sharing activities such as songs, body movement and books
- Activities that encourage exercise and signing

**Dr. James L. Thomas, “Mr. Jim,”** has traveled the world giving a variety of workshops to thousands of parents and caregivers. Three offerings from his program, “Language Play for Infants”, will be discussed: “Baby, Oh Baby: Books, Signing, and Songs for Expectant Parents;” “Itsy Bitsy Babies for Mothers and Others;” and “Man in the Moon for Male Caregivers.”

Join Mr. Jim on Thursday at 11:05 a.m. for this exceptional session, which is sponsored by the Youth Services Subdivision.
**Walk The Line: Managing In A Small Town**

Managing any team is both a great honor and a great challenge. Throw in the fact that in small communities relationships are even closer, and you get a unique dynamic. Personal and Professional Success Coach, **Heather Woody**, will talk to participants about the balancing act many administrators play in their professional lives, when they are both manager and friend to the people they work with each day.

In a small community, managers may find themselves leading a team of people which includes friends, neighbors and even family. How do they balance being flexible with following the rules? In this session, participants will learn how to honor their important role as manager, while successfully navigating relationships with staff and community members.

This program is a must for librarians working and living in small communities, and also one that any manager will find useful.

**Sponsored by the Iowa Small Library Association, Woody’s session will be held Thursday at 11:05.**

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**Go Green With Moodle**

Looking for ways to expand your outreach and go green at the same time?

Find out how by attending **Cindy Blinkinsop’s** presentation on Moodle, an open-source courseware product that millions of people world-wide are using to deliver instruction online. Learn how you can use this web-based tool to interact with patrons through blended classes; facilitate reading groups; create book reviews, calendars and timelines; share parent information and how-to videos; and more!

Cindy, Head of Materials & Media Distribution at Mississippi Bend AEA 9, began using Moodle three years ago as a way of going green. She offers a professional development course called 'Media Academy' which meets face-to-face four times a year. With shrinking budgets and the desire to stop printing so many handouts, Cindy decided to incorporate Moodle into Media Academy. The class still meets face-to-face four times a year, but all handouts are now online using Moodle.

At this session, you will learn:

- What Moodle is and how it works
- Ways that you can use it
- Basic 'how to's' to get you started
- Basic technical information

**This Thursday session begins at 2:00 p.m. and is sponsored by the Iowa Association of School Librarians.**

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**Porn In Your Library: How One Word Affects Your Library’s Collections, Policies, Services And Public Relations.**

“Porn” is one of the most improperly used words in the media today, and it is often used to attack libraries unfairly. Porn is not a term of law; it is used to manipulate public opinion.

This session will:

- Give definitions of “porn”, “harmful to minors,” “obscenity,” and “child pornography” so that librarians are able to use these terms properly when speaking to the press and to library users, and in making decisions about collections
- Show how this word is being used incorrectly to sway public opinion against libraries and their place in the community
- Offer PRACTICAL information on how librarians can clarify the debate about sexually explicit information—through good public relations, good written policies and good public services to their users
- Discuss filters and how they affect the porn controversy

There will be an opportunity for attendees to ask very practical questions of the speaker, who deals with these questions on a daily basis!

**Speaker Barbara M. Jones** is the Director of the Office for Intellectual Freedom and the Executive Director of the Freedom to Read Foundation at the American Library Association. She has written and spoken on intellectual freedom topics for over 25 years.

**The Intellectual Freedom Committee and the Public Library Forum invite you to attend this session on Thursday at 2:00 p.m.**

14 - July/August 2012 *Catalyst*
**Games You Have Never Seen (But Will Love)**

Gaming in the library remains an exciting topic, but working with video games can be an expensive challenge. Instead, consider providing a more socially enriching game experience in your library using modern board games.

**Christopher Harris**, a *Library Journal* Mover and Shaker in 2008, will share how these engrossing games focus on social play, critical thinking, and engaging choices for players of all ages. Christopher, an avid gamer as well as a dedicated reader of both digital and print formats, is co-author of the 2010 book, *Libraries Got Game*, on using curriculum-aligned, modern board games in school libraries.

**This 2:00 p.m. session on Thursday is sponsored by the Iowa Association of School Librarians.**

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**The Possibilities And Limits Of Fair Use:**

**The National Conversation**

Fair use in copyright law has become a central element in the national debate about copyright and the role of libraries. In this session, **Dwayne Butler** will explore some of the possibilities and limits of the best practice movement, including the Association of Research Libraries Code of Best Practices, and will consider some recent litigation, such as the Georgia State University lawsuit, that involves libraries and higher education. Make sure to bring questions and thoughts about fair use to join the conversation.

Dwayne is with the University Libraries, University of Louisville. Much of his work focuses on the complex relationship of copyright law and licensing to the library’s mission of teaching, learning, and scholarly communication. He works with individual faculty members, librarians, and administrators to address copyright and scholarly communication issues, and also teaches mass communication law and intellectual property courses at the University of Louisville.

**This Thursday afternoon session starts at 2:00 p.m. and is sponsored by ILA/ACRL and the Community College Librarians Roundtable.**

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**How Do You Solve A Problem Like Jayne Ann Krentz?**

**An Introduction To Authority Control**

Sound like a novel you can't wait to read? Well, you won't want to miss this session at ILA where presenter **Dreama Deskins** will introduce you to authority control. Authority control is the practice of creating and maintaining an index of names, subjects or titles. It is also responsible for the "see" and "see also" references in catalogs. If you know one name for an author, authority control can help you find other names.

Have you ever wondered how to pin down authors who write under multiple pseudonyms? Or how to find the subject heading which means "coming of age novel"? Then this session is for you.

Dreama has over twenty-five years of professional experience as a librarian, teacher, and consultant. She started her own consulting business in 1998 and primarily advises clients in the areas of automation, cataloging, technology, and productivity.

**Join Dreama on Thursday at 2:00 p.m. for authority control enlightenment. Sponsored by the Resources and Technical Services Forum.**

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**Libraries And Documentary Filmmakers**

The award-winning filmmakers, **Kelly and Tammy Rundle**, formed Fourth Wall Films in 1986 and began creating a variety of documentary films. If you were home on Friday, June 8th of this year, you may have seen the documentary, "Villisca: Living With a Mystery" on your local PBS station. If you did, you have seen the works of Fourth Wall Films. Kelly and Tammy have also produced the documentaries “Lost Nation: The Ioway” and “Country School: One Room-One Nation”.

Get the inside scoop on how it is all done! Come and join Kelly and Tammy as they share with us how they decide on their subjects, how they research their projects, and how they use libraries in the process. You will find out what libraries can do to make it easier to find the information that researchers need.

**Video Roundtable is sponsoring this session on Thursday at 2:00 p.m.**
Creative Adult Programming On A Limited Budget

Looking for new ways to expand your adult programming? If so, join Molly Keating, Adult Services Coordinator for the Hiawatha Public Library, as she shows you ways to take your adult programming from zero to spectacular!

Having taken her library's adult programming attendance from around 200 per year to over 780 in just 3 years, Molly is excited to show you how you can do it, too. She will present unique and exciting ideas to help develop your programming for adults, including: resources to find programming ideas, sources for funding and the best ways to market adult programs to your community.

The Public Library Forum invites you to join Molly on Thursday at 2:00 p.m.

Open Meetings Law: Know Your Rights And Responsibilities

The Open Meetings Law applies to your Board's meetings. Do you know what you need to know to help your Board comply with that law?

Assistant Ombudsman, Angela McBride, of the Office of Citizens' Aide/Ombudsman, specializes in complaints and information requests relating to open meetings. This session is intended for library staff members who are relied upon to know the law. Angela will walk you through your responsibilities to comply. You will learn about electronic meetings and closed sessions, as well as how to take minutes and post agendas. There will be time to ask questions as well.

This Thursday afternoon session begins at 2:00 p.m. and is sponsored by the Editorial Committee and the Iowa Library Trustee Association. A companion session, Public Records Law: Keeping the Balance, begins Thursday at 11:05 a.m.

After School Programming

Have you ever experienced the rush of young people after school ends when your library is filled with a variety of school agers? Are you curious to learn about different after school programs you could provide to engage these young people? This session will provide you with an opportunity to learn how to structure after school programs and how to use them to foster social interaction and literacy growth. It will also include examples of a variety of programs to add to your library's program schedule.

Veteran presenter Sarah Day, Youth Services Director at the Alden Public Library, has planned and given hundreds of programs for children of all ages. She’s been a children's librarian for 5 years and was a presenter at the last Kid's First Conference. Using skills she first learned in college, where she majored in Art and minored in Theater, Sarah intends to make this session ‘awesome’!

Sponsored by the Youth Services Subdivision, this session will be held on Thursday at 3:30 p.m.

Banned Books 2013: What’s New, What’s The Same, And Why The Speaker’s Hair Is “50 Shades Of Grey”

This session will review 30 years of Banned Books Week by examining the themes that have dominated the banned books lists over the decades. The speaker will offer PRACTICAL information on how to fight a challenge, and on how to prevent a challenge in the first place. Barbara M. Jones will share real stories about real librarians who have successfully worked with their bosses and their communities to retain or re-shelve banned books.

Barbara is the Director of the Office for Intellectual Freedom and the Executive Director of the Freedom to Read Foundation at the American Library Association. She has written and spoken on intellectual freedom topics for over 25 years.

This session will begin at 3:30 p.m. on Thursday and is sponsored by the Intellectual Freedom Committee and the Iowa Association of School Libraries.
You’ve Got Mail: Managing E-Mail

Oh boy, do you have mail! E-mail has transformed the way we communicate with each other - for better and for worse.

In this session, you will learn how to:

- Send messages people will want to read
- Say what you mean to say
- Gain more than you lose from discussion lists
- Manage the messages in your inbox
- Organize the messages you want to keep
- Keep junk mail to a minimum

E-mail is a great communication tool, if you know how to use it effectively. Join Dreama Deskins, well-known Iowa trainer and consultant, to discover how to make e-mail work for you.

This session, sponsored by the Editorial Committee, will be held Thursday at 3:30 p.m.

DocsTeach: Cool Tool From The National Archives!

DocsTeach is an online tool from the National Archives which combines its primary-source content with the latest interactive capabilities of the Internet. This new website helps educators find, use and create instruction using more than 4,000 primary sources from the Archives. Created to help all presenters who are searching for a new approach which will hook their students, DocsTeach is a perfect way to set up, teach and review your lesson. Come and see how easy it is to access National Archives documents and add some authenticity to your presentations!

After teaching in public schools for 32 years, Mickey Ebert “retired” in order to teach graduate level courses in teaching strategies and brain research, develop online classes and lessons and write grants. Two years ago she retired from retirement and redirected her energies into a new job as Education Specialist for the National Archives at Kansas City. Mickey has fun teaching distance learning lessons with puppets for young students, and document based questioning for older students.

Sponsored by the Government Documents Roundtable and Local History and Genealogy, this session begins at 3:30 p.m. on Thursday.

All About City Government And Finance

A city government combines administrative functions with the collaborative efforts of different departments to deliver services to its citizens. The many regulations and funding sources involved can make city government confusing, complicated and sometimes contentious. Presenter Cindy Kendall will explain how all these pieces fit together. She’ll also discuss city finance, which is just as much about planning and priorities as it is about how many dollars are in the bank.

Cindy has been involved with city governments in Strawberry Point, where she worked with librarian Linda Wallace; in Grundy Center, where she worked with librarian Dot Potts; and in Marshalltown, where she worked with librarian Carole Winkleblack. As an Extension Specialist with Iowa State University Extension and Outreach, Cindy is the Director of the Municipal Professionals Institute and Academy and a membership resource to the Iowa League of Cities.

This session will be held on Thursday at 3:30 p.m., and is sponsored by the Public Library Forum and the Iowa Library Trustee Association.

Graphic Novels For Youth And Teens

Looking to expand or update the graphic novel collection at your library? If so, you will want to attend this Thursday session to hear a panel of public and school librarians discuss graphic novels that are popular among youth and teens at their libraries.

You will leave with a shopping list of “must buys” and ideas on how to promote graphic novels at your library.

The Iowa Association of School Librarians invites you to attend this session on Thursday at 3:30 p.m.
Early Literacy Storytime @ Your Library

There is nothing like the sound of children marching into the library for storytime. They are excited to hear stories, listen to songs, and do fingerplays. Storytime programming can be the cornerstone for a child's first learning experiences. The area of early literacy development focuses on what a child knows before he or she can read and write. How does early literacy fit into storytime planning? How does the librarian encourage a storytime that is both fun and engaging?

This session will provide librarians involved in storytime programming with an overview on what early literacy is, why it is important for a child’s learning, and how librarians can incorporate those skills within their current programs.

Join West Des Moines Public Library children's librarians Jenna Ehler and Betsy Richter in this session on Friday at 10:20 a.m. Early Literacy Storytime @ Your Library is sponsored by the Youth Services Subdivision.
Graphic Content: Adult Graphic Novels In The Public Library

Graphic novels are firmly established in popular culture. Although libraries no longer grapple with whether or not to collect them, they now deal with issues such as which to purchase and how to catalog and shelve them. Inter-shelving with the regular collection may snare new readers, but a separate collection facilitates browsing. Presenters Andrew Fuerste-Henry and Kate Dale will address the arguments for and against each of these shelving practices. They’ll also discuss the range of content in graphic novels and give you guidelines for growing an adult graphic novel collection.

Andrew is an Adult Services Librarian at Carnegie-Stout Public Library in Dubuque, where he was lucky enough to inherit a thriving graphic novel collection. His duties include managing the adult graphic novel, manga and anime collections and running a bi-monthly graphic novel discussion group. He is also a graphic novel reviewer for the website No Flying No Tights, http://noflyingnotights.com/.

Kate Dale, Collection Services Librarian at the Coralville Public Library, has been managing the adult non-fiction, adult music, and adult graphic novel collections since 2007. When she began, the small graphic novel collection was shelved in the 741s. Now the collection has increased by more than 700% and is in its own area near other popular adult materials.

Public Library Forum invites you to attend this session on Friday at 10:20 a.m.

From A(norexia) To Z(its): Providing Health Information To Teens

Samanthi Hewakapuge, Consumer Health Coordinator at the National Network of Libraries of Medicine (NN/LM), will present a Friday morning session at 10:20 a.m. on health information for teens. It is designed for public librarians, secondary school librarians, and teachers.

Teenagers experience many barriers to finding health information, including:
- Internet filtering on school and public library computers
- Poor ability to discern credible information
- Deliberately misleading information ("stealth" websites and hotline phone numbers)
- Shame/guilt/things that are difficult to talk about
- Ignorance about what is in the school/public library.

The session will present an overview of the health information needs of teenagers and their information seeking behaviors; review communication skills needed during reference interviews with teenagers; and explore credible health information resources that are designed for teens.

Samanthi joined the NN/LM Greater Midwest Region (GMR) as the Consumer Health Coordinator in May 2008. She is responsible for coordinating the consumer health programs within the GMR’s 10 states, including developing instructional materials, training librarians to provide consumer health information services, and promoting the National Library of Medicine’s consumer health resources.

This session is sponsored by the Iowa Health Sciences Library Association.

Book Buddies: Successful Public Library - School Library Partnerships

You will want to attend this session if you are interested in learning ways school and public libraries can work together to meet the needs of one of the hardest to reach age groups - middle school students.

Carol Hoke, Youth Services Manager for the Cedar Rapids Public Library, and Becky Johnson, Lead Librarian for the Cedar Rapids Community School District, will talk about you how their partnership has had a positive effect on hundreds of Cedar Rapids middle schoolers over the past decade. Find out how this successful public library - school library partnership paired community volunteers with students at several Cedar Rapids middle schools. You will leave with ideas on how you can develop a program specific to your community’s needs.

The Iowa Association of School Librarians sponsors this Friday session at 10:20 a.m.
Social Media's Impact On Libraries:
Social Media And Collaborative Consumption

During this session we will look at coworking in a shared environment, maker cultures (professionals dedicated to making their own functional devices) and how people are using new means to share workspace, resources and information.

Social media has made this new collaborative model possible. Meet-ups and Skillshare models (see www.Skillshare.com) are popping up around the country. How can your library take advantage or even facilitate this culture shift?

Speaker Meg Gerritson Knodl is the Online Community Manager for Hennepin County Public Affairs. She has doubled their social media reach and continues to explore how these trends will transform the way we work.

Join Meg for a lively presentation on Friday at 10:20 a.m., sponsored by the Information Technology Forum and the Association of School Librarians.

The Best Laid Plans…
A Look At PLA’s Strategic Planning For Results

Meal plan…retirement plan…game plan…The word is in everyday use and the need to plan for tomorrow touches our everyday lives. Planning is needed for libraries, too! Funding challenges persist, while library use continues to increase. Staff job expectations are changing to meet the demands of technology. Library spaces are being designed as gathering places. And literally thousands of web tools and resources are driving library service in exciting, new directions.

PLA’s Strategic Planning for Results “helps public libraries envision, evaluate, and respond to community needs with distinctive programs and services…” This planning model effectively leads library boards, staff and patrons through a process which fosters a new appreciation for the library’s place in the community. In two back-to-back sessions, participants will see the planning steps outlined, look at a variety of service options and come away with guidelines for writing fresh mission statements, goals and objectives. What’s your game plan? Join our conversation!

Session Objectives:
• Appreciate the incentives / importance of strategic planning
• Understand public library standards that speak to planning
• Identify the main elements of the process outlined in Planning For Results
• Write sample mission statement, goals and objectives based on the Planning For Results template

Presenter Bonnie McKewon is a library consultant with Iowa Library Services. In her capacity as consultant and trainer, Bonnie has presented countless workshops for libraries across the mid-west. Whether teaching in person or online, her favorite topics surround board and staff development.

Join Bonnie for both session one, on Friday at 10:20 a.m., and session two, at 11:20 a.m., and start Planning for Results. Sponsored by Public Library Forum and the Strategic Planning Committee.

Google Tools For Libraries

Google offers a lot of 'free' software for their users and we always like 'free' in the library world! In this session, Kim Van Deest will discuss products like Google Calendar, Google Maps, Google's specialized search engines, Google Drive and Google+, among others. She will share how these wonderful free tools are used on a daily basis at the Waterloo Public Library.

Kim Van Deest is the Network Analyst and Information Literacy Coordinator at the Waterloo Public Library where she has been for seven years. Previously she worked as a trainer with the Bill and Melinda Gates Foundation. Kim has been teaching about computers since 1997, and estimates that she has taught “well over 700 classes total.”

Join Kim to learn how you can take advantage of these free tools in your library. This session is on Friday at 10:20 a.m. It’s co-sponsored by the Library Leadership and Management Association and the Leadership Development Committee.
Two Tin Cans, Without The Wire: Wi-Fi In The Library

Chances are good you already offer wireless Internet at your library. Perhaps you’re still wavering, or perhaps the whole thing just baffles you. Louise Alcorn will discuss why wireless networks can be a terrific boon to library services in terms of marketing, value-added services and increased accessibility to the Internet for patrons. She will cover ‘things to think about’ related to libraries and wireless, including planning, marketing and policy, and will help you shape your questions more clearly so you can find the solutions you need.

Louise has been the Reference Technology Librarian and webmistress at the West Des Moines Public Library since 1996, and has done a number of statewide and national presentations on wireless in libraries.

If you’re considering adding wireless Internet to your library or still have questions about its use, join Louise for an informative discussion on Friday at 11:20 a.m. Sponsored by the Iowa Small Library Association.

Iowa Population Trends - Census 2010 And The American Community Survey

Population in the state of Iowa had been steadily increasing over the last 20 years. Ethnic and racial growth is at an all-time high. Yet the perception is that Iowa’s population is declining and the racial/ethnic make-up of the state is low.

Gary Krob, coordinator of the State Data Center program at Iowa Library Services/State Library, will discuss how Iowa’s population has changed over the last 110 years, what the population looks like currently, as well as what future projections reveal about our changing state. He will also look at county population and economic trends using data released from the 2010 Census and the American Community Survey. Gary will not only provide information on state and county trends, but will also discuss the data that is available to you to help you better understand your community.

This Friday session begins at 11:20 a.m. and is sponsored by the Government Documents Roundtable.

High School To College

Attend this 11:20 a.m. Friday session if you want to learn more about successful K-16 collaborative efforts focused on preparing high school students for university-level research and writing. A panel of academic and high school librarians and faculty members will share their experiences.

Kathy Bottaro, Library Media Head Teacher for the Sioux City Community School District, will lead this panel discussion, and will provide an update on the newly formed IASL/IA-ACRL Ad Hoc Committee to explore school-library partnerships to prepare high school students for college.

Iowa Association of School Librarians, ILA-ARCL and Community College Librarians Roundtable sponsor this session.

e-Content And Its Discontents

E-books bring a fundamental challenge to library services and identity. In digital form, books are merely commodities rather than cultural artifacts or works of art. While the content is still valued, the container is irrelevant. Unfortunately, libraries have been traditionally designed around the container, not the content. This session will examine the relevance of libraries in an era of information saturation and digital content. Copyright, business models for e-book collections, and technological solutions will be addressed as well.

Joseph Sanchez was one of the first librarians in the world to circulate e-readers and iPads. He does Instructional Design and is working on developing a library friendly content server for the Auralia Library, an academic library serving three higher education institutions that share a Denver campus. Sanchez was a Library Journal 2011 Mover and Shaker, and blogs at his website www.thebookmyfriend.com.

This Friday morning session begins at 10:20 a.m. and is sponsored by ILA/ACRL and the Community College Librarians Roundtable.
Maximizing Social Media

How does your library move beyond simply posting updates to Facebook? How do you create content that is engaging? How can an editorial calendar transform your content strategy?

In this session you will learn how to: manage your social presence using free tools, collect meaningful metrics and handle controversial and challenging situations that might occur online.

Speaker Meg Gerritsen Knodl is the Online Community Manager for Hennepin County Public Affairs. She has doubled their social media reach and continues to explore how social media trends will transform the way we work.

Sponsored by the Information Technology Forum and the Iowa Association of School Libraries, this Friday session begins at 11:20 a.m.

The Healthiest State Initiative

The Healthiest State Initiative is a privately led initiative intended to inspire Iowans and their communities to improve their health and happiness. The goal is to make Iowa the healthiest state in the nation in just five years. Dr. Mariannette Miller-Meeks, Director of the Iowa Department of Public Health, will lead an 11:20 a.m. Friday morning session about the Healthiest State Initiative and how libraries and librarians can assist Iowans in learning about and applying proven methods to live longer, happier and healthier lives.

One of the centerpieces of the Healthiest State Initiative is the Blue Zones Project™, a collaboration of Wellmark Blue Cross and Blue Shield and Healthways. Blue Zones are geographically defined areas around the world where people live longer and better. The Healthiest State Initiative session is a great introduction to the Friday luncheon presentation on the Blue Zones Project™.

Sponsored by the Iowa Health Sciences Library Association.

Using Skype For Genealogy Programming

How can your library host top-notch speakers on a shoe-string budget? Join experienced presenter Kim Van Deest as she discusses how the Waterloo Public Library has been able to offer big name genealogical speakers at no charge, by using Skype, an online video-calling service. Kim will talk about the differences between Skype and other services such as Google’s Hangout and Apple’s FaceTime, as well as the low cost of the equipment needed to get started. She will also offer tips for contacting speakers to ask them to present their materials remotely.

Kim, a former trainer with the Bill and Melinda Gates Foundation, has been teaching about computers since 1997. She’s worked at the Waterloo Public Library for the past seven years, and has designed and offered over 60 different types of classes.

This session will be held on Friday at 11:20 a.m., and is sponsored by the Local History and Genealogy Subdivision.

YA&J: Like PB&J, Made For Kids, But Adults Love It Too!

The Youth Services Subdivision invites you to attend their session on Friday at 11:20 a.m. with presenters Sherry Schlundt and Kelly Munter, Children’s Librarians at the Kirkendall Public Library (Ankeny).

As youth and children’s librarians, one important role is to review literature for children and young adults. As you review materials do you find that you enjoy reading these books for recreation and want to meet others who do too? Sherry and Kelly found that there were a number of their patrons who enjoyed reading these books as well, and they created the program YA&J just for them. This fun book group of 8-10 members includes parents who want to find out what their kids are reading and adults who just plain enjoy reading YA&J materials.

If you think there might be interest for a book group like this in your library, this session is for you! Sherry and Kelly will provide information about how this program was developed, how it is structured, how to choose materials, and how to market the program in your library.
Iowa Association Of School Librarians Is Awarded The ABC-CLIO Leadership Grant

The Iowa Association of School Librarians (IASL) and its program, “Growing the Next Generation of Leaders: A Leadership Academy,” were named the winner of the 2012 American Association of School Librarians' ABC-CLIO Leadership Grant. The grant of $1,750 is given to school library associations for planning and implementing leadership programs at the state, regional or local levels.

In the application, grant writers Mary Jo Langhorne and Jean Dunham stated, “In Iowa, recent data indicate that we face a substantial leadership loss. While our state has enjoyed the leadership of some outstanding school librarians over the years, recent data indicate that in Iowa nearly 40% of full time school librarians are 55 years old or older. This promises a substantial leadership drain as the wisdom and experience of these senior professionals move toward retirement. It is the time for us to nurture our next generation of leaders.”

The goals of IASL’s leadership academy are to develop the leadership skills of a new generation of school librarians and to identify and engage new leaders for the association. To accomplish this, IASL members will develop a two-day academy, during which selected school librarians will develop skills such as leading from the middle, advocacy and effective communication, mentoring and principle-centered leadership.

School librarians: Information about registration for the IASL Leadership Academy will be available in the November/December 2012 Catalyst and also on the IASL website at http://tlib.iasl.iowapages.org/index.html. Don’t miss this exciting opportunity!

Need Some Financial Assistance To Attend The Conference?

ILA members who meet one of these criteria:
• Are attending your first ILA conference
• Have worked in an Iowa library for fewer than three years
• Are a library science student
are eligible to apply for a grant to help with expenses such as registration, travel, lodging and meals.

ILA will award two $250 grants in the memory of Sue Lerdal.
For more information and the application form go to www.iowalibraryassociation.org and click on the Foundation tab.

ILA Members: Please let your colleagues who are non-ILA members know about this grant opportunity. It may encourage them to join!
ILA/ACRL Conference Scholarship

The Awards Committee of ILA/ACRL invites applications for a scholarship to attend the ILA Fall Conference, October 10 - 12, 2012, at the Grand River Center, Dubuque, Iowa. The scholarship will cover the registration fee and up to $100 in travel, hotel and meal expenses.

Applicants must be either:

• Paid members of ILA/ACRL, working full-time in an Iowa academic or research library and either attending their first ILA Fall Conference or have worked in an Iowa academic or research library for fewer than three years.

OR

• Library science students and/or support staff working in an Iowa academic or research library. Student and support staff applicants do not have to be paid members of ILA/ACRL.

Previous ILA Fall Conference scholarship recipients are not eligible.

Please submit the application found at www.iowacrl.org/content/awards/ila, and a 500 word essay describing your interest in the scholarship and how you believe the scholarship will benefit your professional development. Scholarship winners are selected by the Awards Committee on the quality of the essay.

The deadline for applications is August 31. The winner will be notified by September 7.

ILA/ACRL Awards Committee
Ryan Gjerde, Chair, Luther College
Leslie Ferm, St. Ambrose University
Mary Heinzman, St. Ambrose University
Jennifer Sterling, William Penn University
Cara Stone, Grand View University

ILAF Scholarships

If you are a Library School student at the University of Iowa or the University of Northern Iowa, and could use $1,5000 towards your education, please visit the ILAF section of the ILA website and review the scholarship information to see if you qualify.

Applications are due September 11.

ILAF Depends On YOU To Make The Silent Auction A Success!!

Can you help by contributing an item to the auction?
Handcrafted items, themed baskets, jewelry, and more make excellent auction items and help ILAF in our fundraising efforts. To fill out the online donation form, go to www.iowalibraryassociation.org and click on the Foundation tab.

You can also help by bidding at the silent auction or buying raffle tickets for great prizes during the Conference. Last year we raised over $9,000 from these two events. Thank you!!

All proceeds from these events support the work of ILAF and Iowa libraries and librarians: scholarships, the ILA Leadership Institute, the ILA office and speakers at the annual conference.

For more information contact the auction co-chairs:
Marlys Lien at mlien@cbpl.lib.ia.us
Linda Adams at fayettebib@iowatelecom.net
ILA CONFERENCE REGISTRATION
OCTOBER 10-12, 2012 • GRAND RIVER CENTER, DUBUQUE

Conference registration and request for meals must be received with payment by October 1st. Payment is by check or credit card. Online registration and payment are available at www.iowalibraryassociation.org.

Name __________________________________________
(use one form per person - please print as you wish your name to appear on badge)
Library or Institution ______________________________
Academic □ Public □ School □ Special □ Other □
Street Address __________________________________
City/State/Zip ____________________________________
Email Address ____________________________________

If you have a disability that may limit your participation, or a special dietary need, please let us know.

REGISTRATION

after Oct. 1
Member Full Conference .........$90 □ ............$120 □
Member Thursday Only ........$75 □ ............$105 □
Member Friday Only ..........$50 □ ............$80 □
Nonmember Full Conference $120 □ ............$150 □
Nonmember Thursday Only $110 □ ............$140 □
Nonmember Friday Only ......$80 □ ............$110 □
FullTime Student .............$25 □ ............$35 □
Exhibits Only .................$25 □ ............$35 □

MEALS

May not be ordered after Oct. 1
Two Day Meal Package* ..............$76 □
Thursday Lunch ....................$23 □ ......Vegetarian □
Thursday Banquet ..................$37 □
□ Garlic-Herb Crusted Prime Rib
□ Smothered Pork Chop
□ Grilled Eggplant Parmesan
Friday Lunch .......................$23 □ ......Vegetarian □
*Two day meal package includes Thursday lunch and banquet and Friday lunch.

PLEASE NOTE:

• Meal tickets will NOT be sold at the conference and no changes can be made in selections.

• Guests of registered conference attendees may attend only the meal functions without paying registration fees. Please use a separate form to order their meals. All others must register for the conference to purchase meals.

    Total for Meals $__________
    Registration $__________
    Pre-Conference $__________
    Total Enclosed $__________

MAIL FORM AND PAYMENT TO:
Iowa Library Association
525 SW 5th Street, Suite A
Des Moines, IA 50309-4501
Fax: 515-309-4576

Lunch Choice:
Cobb Salad □ Club Croissant □ Vegetarian Wrap □

Sessions:
Dealing With Digital - Christopher Harris
    Member $30 □ Nonmember $40 □
Opening Doors To Early Literacy - Dr. James L. Thomas
    Member $30 □ Nonmember $40 □
Running Into The Roar - Doing What It Takes To Work As A Team - Heather Woody
    Member $30 □ Nonmember $40 □
Mining History For Storytelling Magic: Using Storytelling To Promote Your Library - Pippa White
    Member $30 □ Nonmember $40 □

□ I plan to attend the free Conference Opening Reception on Wednesday at the Dubuque Public Library

Check #__________ Amount $__________

When you provide a check as payment, you authorize us either to use the information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction.

Visa □ Mastercard □ AmEx □ Discover □
Cardholder Name ______________________________
Card No ______________________________________
Expiration Date ________________________________
Signature ________________________________

• Prepaid tickets, badges, and conference packets may be picked up at the registration desk.

• No refunds will be made until after the Conference, and only then if you notify us by noon on Oct. 1.

• Membership forms will be available at the registration desk.

Please retain a copy of this form for your records.