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Message From The ILA President

Dear ILA Members:

As I look forward to the spring flowers, I realize that the ILA organization season begins at the November annual planning meeting. The stage setting for ILA members for the next year starts with the newly elected members joining the Executive Board. Legislative activities follow with the March Legislative Day. Advocacy for libraries is a benefit to all ILA members in encouraging funding for the valued services provided to Iowa citizens. Committees, subdivisions and roundtables continue to work on goals and new initiatives for providing training and education for members. The Conference Planning Committee has already met three times. My involvement in the planning for the fall conference has been a learning experience including the fine tuning, detail arrangements and multiple puzzles that piece together this event on October 10-12 at the Grand River Center in Dubuque.

When the conference comes around, I always look forward to greeting old friends, meeting new ones and experiencing educational opportunities. Coming full circle to the November annual planning, the ILA organizational wheel moves on. This wheel takes many volunteers, much “oil” from hard work, adding new spokes and it takes involvement by all the ILA members.

I want to thank the website committee for their hard work in getting the new ILA website planned, designed and up and running. Though it’s a work in progress, it’s exciting to see and explore. If you haven’t yet seen the new site, take a look at www.iowalibraryassociation.org.

Lorraine Borowski
ILA President

Meet The 2012 Conference Planning Committee

Seated: Conference Planning Committee Chair, Mary McInroy
Middle Row: Susan Henricks, Ellen Van Waart, Barb Peterson, Amy McGraw, Linda Adams, Pat Means, Beth Burrow, Carol Kirsch
Back Row: Becky Johnson, Denny Sharp, Mary Heinzman, Jill Sanders, Kris

Stacy-Bates, Jennie Garner, Sarah Meyer-Ryerson, Danielle Day

Not in photo: Denise Ballesteros, Jerri Heid, Barb Corson
Get To Know ILA Director
Maeve Clark

I am unabashedly proud of being an Iowan, working in Iowa public libraries and being a member of the Iowa Library Association. I have been very fortunate to have worked with some of the best librarians and library staff I can imagine in my journey though the Iowa library world. I began my library love at the Tipton Public Library. While I've never worked there, I spent many, many hours on the red leatherette square bench reading and dreaming. My first library job was as an undergraduate when I worked in the University of Iowa Reserve Room. I left the state for two years after receiving a BA in Anthropology to serve as Peace Corps volunteer in Zaire (Democratic Republic of Congo).

When I returned to Iowa City, I was hired as a page at the Iowa City Public Library. That was probably the best job anyone could have imagined. I worked with a group of innovative librarians and I was able to learn so much from an incredibly engaged staff. I also enrolled in Library School at Iowa at the same time. There I had what may have been my most fun job ever, running ILITE, the backup reference service for the State of Iowa. We, the students in Reference, were like Google; only we did all of our work with books and the phone.

While I was in Library School I won the Baker and Taylor award and was able to attend my first Iowa Library Association meeting. I felt welcomed to the organization as a student and have tried to do the same for students I now meet. I joined ILA that year and have been a member ever since.

My first professional position, Reference Librarian, was at the Ames Public Library. We were encouraged to try new things and give our best and to be involved in ILA. I was only there for a year and one-half before moving on to the Carnegie-Stout Public Library in Dubuque where I was the Assistant Director and Head of Adult Services. Again I was encouraged to continue my involvement in ILA. I helped found the Public Library Forum while in Dubuque and attended many conferences and was a presenter at several, sharing programming and other aspects of work in public Libraries. I served on the Conference Planning Committee. That was really my first taste of what ILA can do for its members. The annual conference is vital to librarians and library staff in all types of libraries. I left CSPL after six years to rejoin the Iowa City Public Library as Coordinator of Information Services (now Reference and Instruction) and have been at ICPL for nearly 20 years.

My longest tenure on any ILA committee, group or forum was as a member of the Iowa Library Foundation. I enjoyed my work on the foundation and truly miss it. The Foundation helps ILA in many ways; raising funds, managing the investments and providing support for the annual conference and the Leadership Forum to name just a few.

I currently serve on the Executive Board of ILA. ILA has made a tremendous difference in my professional and personal life. I encourage everyone to be as involved as you can. You, your library and your community will benefit.

I am an avid reader and learner. I have a dog, Nellie and a cat, Calvin. Nellie and I walk in the neighborhood every day and know almost all the dogs and many of the people. If the mood strikes him, Calvin walks with us.
**Spotlight On Iowa Libraries**

**Name of Library:** Lied Public Library - Clarinda

**Age of Library:** The library was established in Clarinda in 1905, and in 1909, with help from the Andrew Carnegie Foundation and a local resident who donated land, the original Clarinda Public Library opened its doors. In 2002 the passage of a special election enabled the city to match funds donated by the Lied Foundation of Las Vegas, Nevada. The library moved to its present location in 2004 and the name was changed to the Lied Public Library. The complete library history can be found at www.wikitree.com/wiki/Space:Lied_Public_Library.

**Library Director:** Andrew Hoppmann

**Number on Staff:** 11 (2 FT; 6 PT)

**Volunteers:** We have 20 active volunteers each month. Our library volunteers shelve items, process new materials, provide one-on-one volunteer computer help, assist in updating technology, prepare activities and crafts for children’s programming, and repair CDs and DVDs. In 2011 these volunteers donated over 1,000 hours to the library. The library also has an active Friends of the Library group and a core group of young adults on our Teen Advisory Board.

**Programs:** Story hour twice a week for young children during the school year; Book Babies, a program for infants and their caregivers, four times a month; special family gaming days the first Friday and Saturday of each month and on no-school days; when local students are released early from school, we have movie showings; computer classes, in addition to the one-on-one volunteer help, are generally offered twice a month; recently the library has re-introduced a monthly book discussion group. We offer special monthly programs. In March the library will have a Treasure or Trash Antique Appraisal program and a National Quilting “Quilt-in.” In the recent past the library has hosted programs on Radio Controlled Airplanes, Dances from Around the World, Blue Ribbon Baking, and Retirement Planning. And, of course, we provide Summer Library Programs for all ages of our community.

**Interesting Story:** In November of 2011 Clarinda residents voted to approve the library levy by nearly 2 to 1. With the help of the Southwest Library Service District the library has provided online computer classes (simulcast online and on-site), a blessing during the winter months. Last summer the library partnered with the Park and Recreation department to host outdoor movies, a very popular event which will continue this summer.

**Hours Open:** 44.5 per week (Monday 12:00 p.m. to 8:00 p.m.; Tuesday through Thursday 9:30 a.m. to 6:00 p.m.; Friday 9:30 a.m. to 5:00 p.m.; Saturday 9:30 a.m. to 1:00 p.m.

**Where Located:** Clarinda is located in Southwest Iowa and is the county seat. It is the birthplace of Glenn Miller and the community hosts an annual festival every June in his honor. The population is 5,572 (Size E).

**Special Collections/Features:** The library has a small art and statue collection as well as several pieces from the old library. The central feature of the library is the fireplace and reading area of the main library. The library also sits on one city block which allows for a park like setting around the library.
2012 ILA Legislative Day

Librarians, trustees and legislators enjoyed great discussions in the wonderful Law Library at the annual ILA Legislative Reception on March 7th.

Approximately half of our state Senators and Representatives took time out of their busy schedules to hear from over 70 librarians and library advocates about important issues facing Iowa libraries. The Governor and Lieutenant Governor also made time this year to join us at the reception and to talk with librarians.

Our primary talking points were:

• **Funding for Iowa Libraries.**
  - State funding for Enrich Iowa Programs supports direct state aid for public libraries
  - Iowans love the Open Access and Interlibrary Loan Reimbursement programs - use has increased more than 46% in the past 10 years
  - Enrich Iowa funding has been cut by 39% - more than $1 million - in the past 2 years

• **Funding for Iowa Library Services/State Library**
  - Iowa Library Services/State Library provides vital support, training and consulting to Iowa Libraries through its Des Moines and six District Offices
  - Additional state funding is needed so Iowa Library Services can help support heavily used services such as e-books, audio books and online databases
  - State funding for Iowa Library Services has been cut by 37% - more than $1.3 million - in the past three years

• **Enhancing Iowa’s Workforce**
  - Online resources and databases to help Iowans prepare for educational and career opportunities
  - Libraries are busy serving job seekers, and many have voluntarily added the Iowa Workforce Development Virtual Access Points
  - Libraries' need for more broadband internet capacity has increased rapidly due to the heavy use of library public access computers

We also talked to Legislators about the impact that libraries have in their communities and throughout the State:

• **Library use continues to grow.**
  - More than two-thirds of all Iowans have active public library cards, and use increases each year
  - Every day, more than 55,000 Iowans walk through the doors of public libraries in our state

• **Enrich Iowa Programs**
  - Libraries are busy serving job seekers, and many have voluntarily added the Iowa Workforce Development Virtual Access Points
  - More than 4.4 million items were loaned across the state last year through Open Access and Interlibrary Loan Reimbursement programs – that’s about 12,300 loans per day

• **Iowa Library Services/State Library**
  - Iowa Library Services helps libraries take the worlds of books and data, combine it with the people in their communities and create value
  - Additional state funding is needed so Iowa Library Services can help support heavily used services; such as audio books, e-books and online databases

Thanks to all of the Iowa librarians, trustees and library advocates who participated in this important event and to those who have contacted their legislators on these important issues. Please continue to talk to your legislators.
Iowa ALA Councilor Parsons Attends ALA Midwinter Meeting In Dallas

Kathy Parsons traveled to Dallas to represent ILA at the ALA’s Midwinter meeting, January 20-24, 2012. Despite the allure of beautiful weather, Kathy took her job seriously and attended many sessions, participating in discussions on various ALA groups’ resolutions, programs and future plans. She brought back thought-provoking ideas for improving both the management of our association and the effectiveness of our annual conference.

For a complete report from ILA’s Councilor go to: http://tinyurl.com/midwinter-councilorreport

Call For Iowa Freedom Of Information Council Liaison

For over 20 years, since 1991, ILA has been a First Amendment Member of the Iowa Freedom of Information Council. The Council is a group of journalists, attorneys, educators, librarians and others, interested in the freedom of government information in Iowa. The group publishes the Open Meetings/Open Records Handbook every legislative session, and offers public and professional continuing education on openness in government. Dawn Work-MaKinne has been a longtime liaison from ILA to the Council’s Executive Committee.

The Council maintains an active schedule of programs and responsibilities. Under state statute, the Council and its volunteer members are responsible for "Expanded Media Coverage," and the "Cameras in the Courtroom" provision of Iowa law. This has been a success over many years, and other states look to our model for guidance in their law-making. The Council has also been busy lobbying for a small state agency or board that would have enforcement authority over Chapters 21 and 22 of the Iowa Code, the Open Meetings and Open Records laws. The Council receives many calls and letters from citizens who are having trouble gaining access to government information in their communities, where there isn’t necessarily statewide enforcement of the law. The Council hopes that a statute can be created to provide such an enforcement mechanism.

The Council also lobbies annually for continued openness in the Meetings and Records laws, and responds daily to queries from citizens who need assistance with open meetings and records from their local city government, county government, school board or law enforcement. The Council maintains a steady calendar of educational programs, aimed at journalists, government officials or the public, educating people about openness in government, and what the law protects and requires. This year, based on a survey done by Ann Selzer and Co., the Council would like to add a public information campaign to educate the general public on openness in Iowa. The survey indicated that people in Iowa know vaguely about the law, but are interested in knowing more.

Any ILA member would be welcome to serve as Liaison. The Council meets in Des Moines approximately three times per year. Contact ILA President Lorraine Borowski if you are interested. It is a fascinating opportunity!

ILA Conference Banquet Speaker Selected

We are pleased to announce that Raptor Resource Project Director, Bob Anderson, will be the guest speaker at the ILA Conference Banquet on Thursday, October 11. Raptor Resource Project is the non-profit organization that sponsors the famous Decorah EagleCam. Bob will address how the live video stream of the eagles’ nest became an enormously popular phenomenon around the world.

Raptor Resource Project’s mission is to preserve and strengthen raptor populations, to expand participation in raptor preservation and help foster the next generation of preservationists. The eagles currently are keeping three new eggs warm. You can watch the excitement at www.raptorresource.org.
Iowa Small Library Association Spring Meeting: Who’s On Your Team?

The Iowa Small Library Association will be holding its Spring Meeting on Friday, April 27 from 10:00 a.m. to 3:00 p.m. at seven ICN locations across the state. Sites include Fayette, Eldora, Sac City, the State Library in Des Moines, Solon, Creston and Hawarden. In addition to the mail-in registration form, you can choose to register online through the ILA website http://www.iowalibraryassociation.org/index.php/ila-spring-conference. Information about the meeting is also available via the State’s CE catalog. Earn CE credit for the presentation and round table discussion that are planned for the day.

As in the past, the morning session will begin at 10:00 a.m. with an ISLA business meeting. This is a great time to talk about what’s ahead for ISLA, advocacy efforts for small libraries, and to get feedback from the state about how the association is doing. The real fun begins in the afternoon with Val Haverhals from Hawarden as she presents the program Who’s on Your Team? Val will talk about team building and advocacy from the perspective of a small town librarian.

For ISLA members this is a free event.

Iowa Health Sciences Library Association Spring Meeting

The Iowa Health Sciences Library Association is holding their annual Spring Meeting on Friday April 27, 2012 from 8:30 a.m. to 3:30 p.m. at the Hardin Library for the Health Sciences, University of Iowa, Iowa City.

During the day, we will learn about Mobile Technologies, Libraries, and Health from Max Anderson, Technology Coordinator for the National Network of Libraries of Medicine. The session will take place from 9:00 a.m. to 12:30 p.m. More detail on the content of this session is available at: http://nnlm.gov/training/mobile.

Additional activities of the day have not yet been confirmed, but will likely include the following: tour/open house of the John Martin Rare Book Room, tour of the Center for Disabilities and Development Library (Disability Resource Library), continental breakfast, boxed lunch, business meeting and update from the Greater Midwest Region, National Network of Libraries of Medicine.

If interested in attending, please contact Sarah Andrews at sarah-andrews@uiowa.edu for a registration form. Cost is $15 for ILA members, $25 for non-members.

GODORT Summer Workshop

The Annual GODORT Summer Workshop will be held on Friday, July 20, 2012 from 10:30 a.m. to 3:00 p.m. at the University of Iowa Hardin Library for the Health Sciences in Iowa City.

Building on last year’s theme of sustainability, this year’s theme will be health-related information. The list of speakers is still being finalized, however we can confirm that Chris Childs from UI Libraries is scheduled to discuss consumer-health information sources and Janna Lawrence from UI Libraries will talk about global health sources. Gary Krob from the State Data Center of Iowa will also speak at the GODORT Workshop.

A local caterer will provide morning coffee and desserts, and a delicious lunch.

Registration fees:
• $10 for GODORT members and SLIS students
• $15 for ILA members
• $20 for non-members

Additional information, including the Workshop registration form, will be posted on the GODORT web site soon, http://www.iowalibraryassociation.org/index.php/government-documents-roundtable.
IASL Conference

Registration is now open for the Iowa Association of School Librarians (IASL) Conference in Des Moines Sunday and Monday, April 15-16.

Barbara Stripling is the keynote speaker at the 2012 IASL Conference, the theme of which is Teaching and Learning with Inquiry.

Stripling, who will welcome attendees on Monday morning, is known for her Inquiry Model. She was a school librarian for 20 years, and until recently, the Director Library Services for the New York City Department of Education. She is now on the faculty at Syracuse University. She is a former president of AASL, and is currently running for president of ALA.

A new event this year will be a Technology Smackdown on Sunday evening. The conference will take place at Airport Holiday Inn on Fleur Drive in Des Moines. Registration starts at 5 p.m. Sunday and the conference wraps up at 4:15 p.m. Monday. Several interesting concurrent sessions are planned and many vendors have signed up to be there.

The conference will also feature a presentation on a High School to Higher Education Initiative in Sioux City followed by a joint IASL and ACRL discussion of this topic.

To register online, or to download the registration form, go to http://www.iowalibraryassociation.org/index.php/spring-conference-forms. Select the IASL Spring Conference link to register as a participant/attendee. Lunch is included in the registration fee for people who sign up by Friday, April 6. On-site registration is available.

Blue Zones Author To Speak At ILA Conference

The Iowa Library Association is pleased to announce that Dan Buettner, author of the 2008 bestseller, The Blue Zones: Lessons for Living Longer From the People Who’ve Lived the Longest and 2010’s Thrive: Finding Happiness the Blue Zones Way, will be the Friday luncheon speaker at the ILA Fall conference on October 12. Buettner will fill the audience in on Blue Zones and on how communities can become Blue Zones. He will also discuss Iowa’s own efforts at creating Blue Zone cities and how local libraries can get involved in making their cities healthier.

Dan Buettner is an internationally recognized researcher, explorer, and New York Times bestselling author and National Geographic Fellow. He founded Blue Zones®, a company that puts the world's best practices in longevity and well-being to work in people's lives. Buettner’s National Geographic cover story on longevity, “The Secrets of Living Longer” was one of their top-selling issues in history and a made him a finalist for a National Magazine Award. His two subsequent books on this topic appeared on many best seller lists and were both featured on Oprah.

In 2009, Dan Buettner and his partner, AARP, applied principles of The Blue Zones to Albert Lea, Minnesota and successfully raised life expectancy and lowered health care costs by some 40%. He’s currently working with Healthways to implement the program in the Beach Cities of Los Angeles. Their strategy focuses on optimizing the health environment instead of individual behavior change.

Then last fall, Wellmark, Healthways and Iowa Governor Terry Branstad launched the Blue Zones Project, a part of Iowa’s Healthiest State initiative to help improve the well-being of Iowans. The first group of lead Blue Zone cities in Iowa will be announced in late spring.

According to Buettner, “The longest-lived people don’t run marathons or pump iron. They live in environments that nudge them into more physical movement, where it is easy to walk to the store, to their friend's house or their place of worship. They
Scholarship For ILA/ACRL Spring Conference Available:

The Awards Committee of ILA/ACRL announces the availability of a scholarship to attend the ILA-ACRL Spring Conference, May 25, 2012, at Luther College in Decorah, Iowa. The scholarship will cover the registration fee and up to $100 in travel, hotel, and meal expenses. Applications are due April 20, 2012.

Applicants must be either:
Paid members of ILA/ACRL, working full-time in an Iowa academic or research library, and either:
- Attending their first ILA/ACRL Spring Conference, or
- Have worked in an Iowa academic or research library for fewer than three years.

OR
Library science students and/or support staff working in an Iowa academic or research library. Student and support personnel applicants do not have to be paid members of ILA/ACRL.

Previous Iowa ACRL Spring Conference scholarship recipients are not eligible. Application form and details about the essay are available at: www.iowaacrl.org, or email Awards Committee Chair, Ryan Gjerde, at gjerdery@luther.edu.

ILA/ACRL Spring Conference

**Build on Our Strengths: Design for our Future**

Friday, May 25, 2012 • Luther College in Decorah, Iowa

**Michael Porter**, aka Libraryman, will be our keynote speaker.

Michael is a librarian, presenter, author, practical technology fan, and PEZ collector. He has 20 years of experience working in Libraryland and has presented hundreds of times to library staff around the world. His writings regularly appear in major library journals around the world. In 2009 he was selected as a *Library Journal* “Mover & Shaker”, in 2010 was elected to the American Library Association’s Governing Council and in 2011 was also elected to the ALA Executive Board. Michael currently serves as CEO of Library Renewal, an organization dedicated to research, partnerships and grassroots support for libraries as they struggle to offer electronic content to their users in competitive ways.

Before heading to WebJunction in 2006, Michael worked at OCLC in Ontario, CA, the Bill & Melinda Gates Foundation US Library Program and the Allen County Public Library in Fort Wayne, IN. He holds an MLS degree from Indiana University. Michael’s professional focus is on practical technology application, electronic content access, community, library futures, training and planning.

Michael is currently working on a book about successful electronic communities for ALA Editions, co-authors the “Internet Spotlight” column in each issue of Public Libraries Magazine and also teaches the “Technology Planning” course for PLA’s “Certified Public Library Administrator Program”. He is also working on a large scale non-profit project formed to apply fresh thinking and action to the fact that libraries need a new and truly effective electronic content access and distribution infrastructure. You can read more at: www.libraryman.com and www.libraryrenewal.org.

Conference information will be available on the Iowa ACRL website: www.iowaacrl.org. Registration will begin April 2, 2012.

Blue Zones Author To Speak At ILA Conference continued from page 7

eat healthy meals in moderation and interact with healthy-minded, supportive friends. To achieve lasting transformation, we must help Iowans make the healthy choices the easy choices.”

ILA would like to thank Wellmark for its sponsorship of Dan’s appearance at the conference.

If you want to read more about Blue Zones, visit their website at http://www.bluezones.com/. Iowa’s Healthiest State Initiative is found at http://www.iowaealthieststate.com/. And even if your community is not chosen as an Iowa Blue Zone community, come hear Dan Buettner’s in-person pointers on how you and your library can help your community get healthier.