Dear Members,

It is hard to believe that our 2011 ILA Conference is going to take place in just a few weeks, October 12, 13, and 14, in Council Bluffs. The Conference Planning Committee has done an excellent job planning this year’s conference, and I want to take the opportunity now to thank them, starting with Conference Chair Barb Peterson. Her committee members are Lorraine Borowski, Denise Ballesteros, Barb Corson, Jennie Garner, Jerri Heid, Carol Kirsch, Mary McInroy, Pat Means, Denise Rehmke, Denny Sharp, and as the ILA President, I have served in an ex officio capacity. When you see these ILA members, please go up to them and thank them for their hard work. I know I can’t thank them enough.

The only print version of the Catalyst was excellent and gave all the details of speakers and sessions you need to make informed choices about what you’ll be able to take in during our time in Council Bluffs. Please refer to this last edition of the Catalyst to register for the conference and to get a solid overview of the events planned. You can find it online at: http://tinyurl.com/6klge7j

This issue of the Catalyst also contains important information about the candidates we have for the two seats on the ILA Executive Board, the ILA Vice President/President Elect position, and the Foundation Board member seat. Please note the change in the Executive Board line up. Katherine Howsare joins Mary Cameron, Mary Iber, and Karla Krueger, as Kristin Steingreaber needed to remove her name from the ballot. For the VP/President Elect position, we have candidates Ryan Gjerde and Mary Heinzman. Kay Runge is our ILAF candidate. A big thank you to all of these members who have stepped forward to run for these open seats.

Be sure to register for our October Conference in Council Bluffs, and be sure to vote in the upcoming ILA election.

Thanks to everyone for your membership and service to ILA.

Dale A. Vande Haar, Ph.D., MLS
ILA President
In 1998 the ILA membership approved a range for corporate dues from $100 to $1,000 and directed the Board to set dues for the individual levels. This has allowed the Board the flexibility to increase dues as needed since 1998.

At the December 10, 2010 meeting, the ILA Executive Board proposed a revision of the dues structure for corporate membership in the Iowa Library Association ranging from $100 to $1,100. Increasing the corporate membership dues would exceed the limit of $1,000 as voted on by the ILA membership in 1998. The proposed corporate membership dues change needs to be approved at the fall ILA annual meeting in Council Bluffs on Thursday, October 13, 2011.

The Executive Board recommends the adoption of corporate membership dues ranging from $100 to $1,100 with levels to be set at the discretion of the ILA Executive Board.

Every attempt is being made to inform the membership of this vote in a timely fashion prior to the annual meeting in October. Please pass this information on to fellow ILA members who might not have been reached. If you have any questions or comments, please contact any member on the ILA Executive Board.

Current information about corporate membership is located on the ILA website at: http://tinyurl.com/3v4yrdm
Calling Committee Members and Subdivision Officers:
Plan To Attend ILA Annual Planning Meeting

The ILA Annual Planning Meeting will be held on Friday, November 4, 10:00 a.m. – 3:00 p.m. at the Urbandale Public Library. Details, including an agenda for the day and registration, will be coming soon.

Two online forms have been created to be used at the Planning Meeting. One is for conference program suggestions and the other is a form to list committee/subdivision activities and budget. Below is a link to documents that provide the basic information that will be requested in the online forms so you can begin planning TODAY for the next year. These two online forms should be filled out in draft form prior to the November 4th meeting. ILA will provide a limited number of laptops for use during the meeting, however those attending are encouraged to bring their own if possible.

To download the worksheets go to http://tinyurl.com/6bbwk9z and look for Iowa Annual Planning Meeting Worksheets.

ILA committee and subdivision chairs are encouraged to contact committee/subdivision members for input and get started right way. The ILA Annual Conference committee/subdivision meetings will be a great time for securing drafts in preparation for the annual planning meeting.

We hope by providing this information ahead of time, we can all come together at the Annual Planning Meeting to discuss and finalize activities and conference proposals, including budgets, without being overwhelmed or rushed. The ILA Finance Committee will be available for questions and assistance concerning budgets. I am looking forward to working with all of you as we plan for ILA’s future!

Lorraine Borowski
ILA Vice President/President Elect
Reorganization Of Services To Iowa Libraries Finally A Reality

Iowa Library Services was born on July 27, 2011.

This new agency was formed with the passage of HF 645, which combined the Library Service Areas and the State Library of Iowa into a single agency – Iowa Library Services.

The new agency's responsibilities include delivering support services to Iowa libraries, including, but not limited to consulting, continuing education, interlibrary loan, and reference and providing specialized information services to Iowans through the Main Library collections in Des Moines, the State Data Center, the Law Library, Iowa Publications Online, and Iowa Heritage Digital Collections.

Hands-on delivery of support to Iowa libraries will continue through six district offices located in Ankeny, Algona, Coralville, Council Bluffs, Sioux City and Waterloo. Each district office is staffed by a librarian consultant and a library resources technician. Seven of the twelve district staff members previously worked in the Library Service Area offices, and all five of the new district office employees have experience working in Iowa libraries and schools. District office staff are in the process of setting up in-person meetings with library directors in their districts.

A new Advisory Panel has been created to provide advice and information about best practices to the staff of Iowa Library Services and also to the agency’s governing board, the Iowa Commission of Libraries. Twenty-two librarians representing libraries of all types and sizes, from all areas of the state, held their inaugural meeting in Des Moines on August 10. This panel will meet at least two times per year and will provide an annual report, with recommendations, to the Commission of Libraries.

ILA and Iowa Library Services have worked very hard for you to make this new agency the best it can be. As State Librarian, I know that all of our staff members are striving to make the transition to the new agency as seamless as possible for our customers. I am proud and excited to work with the talented, experienced employees of Iowa Library Services! Iowa libraries - you have a wonderful team at your service.

Additional information about the reorganization can be found at www.statelibraryofiowa.org/ld/q-s/reorganization.

Davenport Public Library Adds Center For Inventors And Entrepreneurs

On September 8, 2011, the Davenport Public Library (DPL) held a grand opening ceremony for its Patent and Trademark Resource Center (PTRC). After the ribbon cutting, Tom Turner, Librarian for the Patent and Trademark Depository Library (PTDL) Program, United States Patent and Trademark Office (USPTO), provided training for around 20 attendees. There was also a local resources panel which included patent attorneys and representatives from the Small Business Association, the New Ventures Center and the Iowa Patent and Intellectual Property Association.

The PTRC will provide assistance to inventors and entrepreneurs seeking information about patents and trademarks. DPL reference librarian, Bill Fuhr, attended a week-long training at the PTDL offices in Alexandria, VA, and the other DPL reference librarians received online training. Patrons using the PTRC will be able to search the USPTO databases to determine if they should pursue a patent for their invention and to find information about other inventions and trademarks.

The PTDL Program has operated since the 1970’s. Formerly located at Iowa Library Services’ Main Library, the DPL’s new center is the first in the nation to provide strictly digital services rather than also being a depository of patent and trademark materials. In light of this, it is also the first with the new name, Patent and Trademark Resource Center.

For more information about the PTRC contact Bill Fuhr at 563-326-7845 or email referenceStaff@davenportlibrary.com.

You may also refer patrons directly to the PTRC.
Come On Down!
ILA New Members Breakfast

New to ILA? Please join the ILA Membership Committee at the ILA New Members Breakfast on Thursday, October 13 at 7:45 a.m. Come with questions, concerns, come to find out what is going on in ILA and what changes there will be (mentoring new librarians). Come with ideas. Come for the great food and door prizes. Come to get to know your follow librarians. See you all at Conference. For more information contact Dee Crowner at librldy@north-liberty.lib.ia.us or 319-626-5701.

Iowa Library Association
Annual Membership
Business Meeting

Agenda
Thursday, October 13, 2011
Approximately 1:00 p.m.
Mid-America Center
Council Bluffs, IA

1. Report of the Credentials Committee
2. Adoption of Standing Rules
3. Amendments to and Approval of Agenda
4. Minutes of the 2010 Business Meeting
5. Reports: all committee and subdivision reports will be included in your conference packets.
6. Unfinished Business
7. New Business
   A. 2012 Legislative Agenda
   B. Bylaws Changes
   C. Strategic Plan Update
   D. Election of ILAF Board Member
8. Open Forum
9. Remarks from President
10. Announcements
11. Announcements
12. Resolutions of Courtesy
13. Adjournment
ILA Continues To Change And Improve!

Since the New Year in January, the ILA Executive Board has studied ILA’s fiscal history and responsibilities and has continued making transitions:

- The position of treasurer was filled for this year by Finance Committee member John Lerdal.
- The Interim Executive Manager position was filled by Denise Ballesteros and an association management company, Diversified Management Services (DMS), was secured as the fiscal accounting agency.
- In June the Board gathered for a retreat to study ILA office and Executive Board duties. They updated the ILA structure diagram and it was distributed, along with explanations, to members and is located on the ILA website at http://tinyurl.com/675d3ho.

Technology updates have included:

- **Membership database:** The membership database is now complete with improved performance for membership renewals, membership mailings, and reports for various committees/subdivisions.
- **New website:** Please be patient with the old website for a bit longer as the new site development is in progress. In the meantime every effort is being made to put as much information as possible for member use on the current site. If you are looking for something and cannot find it, contact Denise, DMS or an Executive Board member.
- **Annual planning meeting forms:** A small ad hoc committee created online forms for committee/subdivision use. These forms are available for use on the ILA website at http://tinyurl.com/6b1becw.

Several committees have continued to meet to further the work of the Executive Board and we will keep you informed of our progress to improve ILA’s service to you.

As we work, we keep in mind that the Strategic Plan is the guideline for activities and goal setting by the Association. The current Plan may be found at http://tinyurl.com/6ggt37u. Please feel free to contact us with comments and suggestions.

ILA Executive Board
A Warm Welcome To These New ILA Members

Les Aasheim .................................................. Clive Public Library
Rita Baker .................................................. Newton Public Library
Peter Balestrieri ........................................... University of Iowa
Christine Berlin ............................................. Lisbon Community School District
Lillian Berry ................................................. Sibley Public Library
Katie Block .................................................. Student
Nan Bonfils .................................................. Ericson Public Library
Robert Briggs ................................................ Lied Public Library - Clarinda
Jenahlie Chamberlain ...................................... Kirkwood Elementary
Vicki Christensen ........................................... Anita Public Library
Marie Christian ............................................. Davenport Public Library
Jill Cook ..................................................... Perry Public Library
Debbie Crane .............................................. State Library of Iowa
Laura Crosett ................................................ Coralville Public Library
Alex Crouse .................................................. Waterloo Public Library
Jean Curbow ................................................. Buena Vista University Library
Paul Dahl ..................................................... Kendall Young Library
Marc Davis .................................................. Drake University
Alyssa Dogs .................................................. Upham Memorial Library
Jennifer Dovre ............................................. Student
Karol Dudley .................................................. Lied Public Library - Clarinda
Karol Erdhmann ............................................ Waterloo Public Library
Cindy Fitzgerald ........................................... Luise V. Hanson Library
Nancy Flanigan ............................................ Aplington-Parkersburg School District
Stephanie Fogarty ......................................... Madrid Public Library
Shelly Gerard ............................................... Millersburg Public Library
Ian Granstra .................................................. Carroll Public Library
Jill Gray ....................................................... Charles City Public Library
Melodie Grefe .............................................. Crossroads Park Elementary
Carolyn Greuel ............................................ Des Moines Public Library
Holly Hampton ............................................. Davenport Public Library
Barbara Harvey ............................................ Kirkwood Community College
Greg Heid .................................................... Des Moines Public Library
Susan Heilig ................................................. Calamus Wheatland Community School District
Stephanie Heinrichs ........................................ James Kennedy Public Library
Linda Henderson ........................................... Shenandoah Public Library
Pat Hicks ...................................................... Indianola Public Library
Jon Hobbs .................................................... Des Moines Public Library
Heather Hope ............................................... Student
Ronald Houk .............................................. Ottumwa Public Library
Rebecca Huggins .......................................... Fairfield Public Library
Brenna Hunter ............................................. Student
Ben Johnson .................................................. Council Bluffs Public Library
Jill Johnson ................................................... Lime Springs Public Library
Marlene Johnson ........................................... Perry Public Library
Teri Johnson .................................................. Shellsburg Public Library
Alexandra Johnston ...................................... Johnston Public Library
Mark Juffernbrach ........................................ Indianola Public Library
Suzanne Kestel ............................................. Perry Public Library
Bette Kuboushek ........................................... James Kennedy Public Library
Travis Ladely .............................................. Wilson Memorial Library
Eric Leong ................................................... Wartburg College
Ayanna Looney ............................................ Oskaaosa Public Library
Rachel Loutsch ............................................ Sibley Public Library
Don Lyon ..................................................... Lime Springs Public Library
Brian Maas .................................................. University of Missouri
Susan Mannix .............................................. LeClaire Community Library
Coriann Matheson ...................................... Waukee Community School District
Andy Maynard ............................................. Newton Public Library
Katherine McClelland .................................... Drake Community Library
Mary Jane Meade ........................................ James Kennedy Public Library
Eric Melton .................................................. Kirkendall Public Library
Reo Menning ............................................... Clive Public Library
Cathy Merck ............................................... Blairtown Public Library
Lara Moellers .............................................. Marion Public Library
Kelly Nelsen .............................................. Waukee Middle School
Raquel Nelson ............................................. Alta Community Library
Candace Noon ............................................. Ericson Public Library
Joan Pettman .............................................. Clinton Public Library
Jolene Pitzenberger-Timp ................................ James Kennedy Public Library
Michael Poush ........................................... Drake Community Library
Doug Raber .................................................. Marion Public Library
Stacy Raines .............................................. Newton Public Library
Sharon Ratcliff ............................................ Davenport Public Library
Alexandra Reiling ........................................ Davenport Public Library
Michelle Richmond ...................................... Davenport Public Library
Arielle Roberts ............................................ Ericson Public Library
Brandee Roelfs ........................................... West Burlington School District
Judy Russell ................................................. Saydel Community School District
Sherry Schwindt .......................................... Kirkendall Public Library
Heather Schmitz .......................................... Johnston Public Library
Christie Seagren ........................................ Davenport Public Library
Ryan Singleton .......................................... Student
Sarah Smith ................................................ Carnegie - Stout Public Library
Dottie Spinler .............................................. Kirkendall Public Library
Shelley Sterbenz .......................................... Davenport Public Library
Jannette Thrane .......................................... Howe Elementary School Library
Diane Tracy ................................................. Carroll Public Library
Misty VonBehren ......................................... Perry Public Library
Dean Ward ................................................... Newton Public Library
Eileen Watje-Spencer ................................... Denison High School
Jill Westen .................................................. Wartburg College
Carol Wilkins .............................................. Wellman - Scofield Public Library
Merideth Willett ........................................... Davenport Public Library
Alexis Woodward ........................................ Student

Visit Our Exhibitors At The Annual Conference

As of 9.26.11
3M
Abdo Publishing/Spotlight/Magic Wagon
Agati Inc.
Alexandria
ASI, Signage Innovations
AWE
Baker & Taylor, Inc.
Barnes and Noble
BCDM Architects
BiblioFusion
Bibliothea ITG
Book Systems Inc.
Books on Tape/Listening Library
Bound to Stay Bound Books
Britannica Digital Learning
Brodart Co.
Clear Image Solutions/RMC Imaging
Creative Education
Davidson Titles, Inc.
DEMCO and DEMCO Interiors
EBSCO
Embuy
FEH Associates
Follett Library Resources, Inc.
Follett Software
Gabe Flynn Publisher’s Representative
Gale, Cengage Learning
Guardspace Books
Innovative Interfaces
Insignia Software
Interface Flor, LLC
Iowa Library for the Blind and Physically Handicapped
Iowa Prison Industries
Iowa Small Library Association
Iowa State Education Association
Jones Library Sales, Inc.
Koch Brothers
Leo A Daly
Library Ideas
LYRASIS
Magix by 3 Branch Products, Inc.
Marshall Cavendish
Midwest Storage Solutions, Inc.
National Network of Libraries of Medicine
Neumann Monson Westcott Architects
Northern Micrographics
OCLC Online Computer Library Center, Inc.
OPEN ARCHITECTS, INC
PALS, A Program of the Minnesota State College and Universities
Perma-Bound Books
Quality Books Inc.
Rainbow Book Company
Reach Out and Read Iowa
Recorded Books
Relay Iowa
Rosen Publishing
RTI-DVD Repair
Security Equipment, Inc.
SirsDynx
State Library of Iowa
StromXure Architects
Tech Logic
The Book Farm
TLC-The Library Corporation
University of Iowa Hardin Library
Usborne Books and More
World Book, Inc.
Youth Services Subdivision

September/October 2011 Catalyst - 7
Enter to win one of four Great ILAF Raffle Prizes in Council Bluffs!

- iPad2
- or- $100 gas card

And browse $8700 worth of ILA Foundation Silent Auction items, courtesy of your 2011 Exhibitors and fellow ILA members!

Visit the Exhibit Hall to view these donations and more:

- Metal Outdoor Book Return (Jones Library Sales)
- 5-user license, Alexandria Library Software (Companion Corporation)
- All-in-one Inkjet Printer (Iowa Educators Consortium)
- A full list of items will appear in Conference Packets!

Auction items are still needed - Support ILAF and Iowa libraries!

Complete the online donation form at http://bit.ly/nzyvPv

ILA Foundation: Celebrating 30 years of Fundraising for Iowa Libraries
Fantastic Reviews For The New Fresh Franklin

No doubt you’ve seen large crowds at the fair, or a concert or sporting event, but did you ever think you’d see a huge crowd of people anxiously waiting to get into their library? It happened recently in Des Moines.

Anticipated to be the first LEED Platinum-certified library in Iowa, the library celebrated its new fresh look at a ribbon-cutting on Sunday, August 21. More than 500 customers of the Franklin Avenue Library walked, biked, and drove to be a part of its long-awaited reopening. This $8.4 million renovation is the latest project in the Des Moines Public Library’s system-wide $48 million capital campaign that included a new Central Library and renovations at all five of its branches.

The Franklin Avenue Library offers dozens of energy efficient features including a solar thermal collector and thermal storage that makes it, according to architect John Lott, “the first building in the state of Iowa to have a zero energy footprint for its first five years.” Passersby may notice the roof-based photovoltaic solar panels, the large, double-lined glass windows, and even charging stations for electric cars! Inside, a green interface computer provides visual feedback on energy and other sustainable methods. “Although the building is double the size of the old building,” according to Library Director, Greg Heid, “we anticipate that we will have reduced our energy costs by 80%.”

In addition to all of the green features, customers appreciate the new face-out shelving, the colorful lounge style seating in the fireplace area, and the abundance of electrical plug-ins for laptop users. Library users have quickly discovered the increased number of public computers and are making good use of the study rooms, the four self-checkout stations, and the greatly expanded area for children’s services, offering plenty of kid-friendly computers and kid-sized tables and chairs. Colorful lighting fixtures and picture book bins, plus a two-story, window-lined storyt ime “sil o”, add a whimsical feel to the kids’ area. Teen customers now have their very own area, equipped with comfy study chairs and plenty of space for graphic novels, anime, and books.

In keeping with the green nature of the building, native landscaping materials have been used outside and staff members have already established plans for composting and recycling. The library plans to offer dozens of “green” programs in the coming year, ranging from home energy advice to movies on environmental issues, and even some fun craft projects using recycled objects.

In addition to the great comments from our customers, our staff is also thrilled. Although it was the last branch to be updated, staff members agree that it has been well worth the wait!

Jan Kaiser
Des Moines Public Library
Spotlight On Iowa Libraries

Name: Fort Madison Public Library

Age of Library: There has been a city funded public library in Fort Madison since 1895. Henry and Elizabeth Cattermole provided the funding for the original Cattermole Memorial Library in downtown Fort Madison. A small branch closer to the west end of town was in use from 1984 until 2005. In 2007, the library was relocated to its present location closer to the center of town. As part of the funding of the new building, the name was changed to the Fort Madison Public Library.

Library Director: Sarah Clendineng

Number on Staff: Seven (4 PT; 3 FT)

Volunteers: We currently have 3 volunteers who help in the library on a regular basis shelving books, preparing ILL materials for mailing and maintaining the building exterior and landscaping. Additionally we have 2 or 3 volunteers from the local genealogy society who are available at regular hours, and on call, to offer assistance with our local history materials. The Friends of the Library also volunteer at three annual book sales to raise money to support the library.

Programs: The library has a weekly story hour for toddlers and pre-schoolers. For teens, we offer an anime club that meets once a week. Currently the kids are making bookmarks that we will copy and hand out at the circulation desk. Chess club meets weekly for all ages and skill levels. We also have monthly programs for all ages including All Booked Up!, a group that discusses a potpourri of books; Library Fun Night, a chance for family and friends to have fun at the library (Wii bowling has been the most popular program so far); and Sit ’n Stitch, an opportunity for crafters to work on their projects in a social environment. We also provide an annual summer reading program for kids and books by mail for our home bound patrons.

Interesting Story: A couple of months after moving into our new (handicapped accessible!) building, I watched a patron roll through the front door in a wheelchair. This was someone who had previously been unable to use the library for himself and now was able to not only get into the library but also move around in the space and access our resources for himself. Five years later, this is still one of the high points of my experience working here.

Hours Open: 47.5 per week. (9:30 to 6:00 Monday, Tuesday, Wednesday and Friday, 9:30 to 7:00 Thursday and 11:00 to 3:00 Saturday).

Where Located: Fort Madison is located in the southeast corner of Iowa, I like to say that we’re 30 miles north of Missouri and across the river from Illinois. For anyone who has ever lived on the east side of Iowa, there is only one river, the Mississippi. Its population is 11,051 (size F).

Special Collections/Features: The library offers laptops for patrons for use to access the wireless internet available in the building. These laptops were originally purchased to help with computer classes but, when not in use for that purpose, are available to the public. We also have a pair of parakeets. These are kept in the children’s section and are not visible from the front desk. People unfamiliar with the library will hear them chirp and ask us, with looks of astonishment on their faces, “Do you have birds in here?”

Sarah Clendineng
Director, Fort Madison Public Library

10 - September/October 2011 Catalyst
Ryan Gjerde  
Candidate For Vice President

Ryan Gjerde serves as Digital Initiatives Librarian at Luther College. Beginning at Luther in Fall 2001, Ryan has worn a number of hats over the past ten years: from leading a collection-wide weeding initiative, to guiding faculty on integration of technology within the curriculum, to planning for digital repository systems. Throughout his library career, he has been a member of ILA, and now is a member of the ILA/ACRL and IT subdivisions. Ryan is currently the President of ILA/ACRL, and has served on the subdivision’s executive board since 2005. He also serves on the ILA Editorial Committee.

Statement of Professional Concern:
While our tools seem to change from year to year, and we continue to face challenges caused by economic uncertainty, I believe librarianship in Iowa is better defined by the foundational values we have long espoused. Access to resources, a community space celebrating the life of the mind, the freedom to read, think, and innovate - in our ever-changing work environment, these values are constant. We must work together to strive for these ideals, and to share our story with our communities, lawmakers, and each other. ILA should be seen as a facilitator and resource in these discussions. If elected, I would seek to continue the work being done to position ILA as a representative voice for all facets of the Iowa library community.

Mary Heinzman  
Candidate For Vice President

Mary Heinzman has served as Director of the St. Ambrose University Library for the past 6 years, and has been a librarian there for 12 years. Prior to that she worked as the Administrative Services Librarian at the Davenport Public Library. Mary has served on the Executive Board of ILA from 2008 – 2011, and has served as Chair of the Iowa Chapter of ACRL. She is a member of ALA, ACRL, IPAL and is an academic library representative on the advisory board for the Iowa Center for the Book. In the past she has served on the Executive Board of the College Libraries Section of ACRL, the ILA Intellectual Freedom Committee, the Iowa Taskforce on Open Source Software Catalogs, and the Executive Board of the Iowa OCLC Users Group.

Mary Heinzman, continued
Statement of Professional Concern:
This year has been a challenging one for libraries of all types and sizes within Iowa. We have all faced challenges on the state level in the reorganization of support services, and locally in cuts to our budgets. We continually face citizen challenges to materials within our collections, and yet receive overwhelming requests for more materials and services. This makes it more important than ever that the Iowa Library Association continue to advocate for all types of libraries and to spread the word about the benefits of a strong library presence within the state. It’s also important that there be active participation by all its members so that we can turn our challenges into opportunities. I am honored to be nominated for the ILA Vice President position. If elected, I will try to take advantage of every opportunity to help Iowa libraries in collaborative efforts that will move us forward.

Mary Cameron  
Candidate For The Executive Board

Mary Cameron has been involved in libraries in Iowa for over thirty years and began her library experience in undergraduate school working in the periodicals and cataloging areas at the Upper Iowa University Library. Mary was a school librarian for many years, building a highly successful program at Ankeny Senior High School before becoming the Youth Services Consultant at the State Library of Iowa for eight years. She then became a literacy and school library consultant for the Iowa Department of Education formally retiring last year, but she has remained active in library consulting. Mary also served one term on the Board of Trustees of the Ames Public Library. As an ILA member, Mary has been active on many committees including Conference Planning and Membership. Mary has also been active in IASL and YSS. Previously, as an IEMA member, Mary served twice as President and was active on numerous committees in IEMA and was part of the committee of members who brought IEMA into ILA as IASL. Mary received the YSS Quality Time Award in 2002 and the IASL Vision Award in 2009.

Statement of Professional Concern
All types of libraries are facing difficult, but exciting challenges in today’s world. These challenges give us an opportunity as the only professional organization representing all Iowa libraries and library employees to work as one voice to advocate for all Iowa libraries. Together, we need to communicate, collaborate, and cooperate more than ever to build on past successes. We must continue to enhance the library as a focus for providing information to concerned citizens so they become well-informed decision makers. If elected, I will enthusiastically represent all members of the Association and continue to strengthen ILA as it advocates for all Iowa libraries.

Look for your election ballot to arrive in the mail the week of October 17.
MARY IBER
Candidate For The Executive Board

Mary Iber has found a home in the library world through many different venues. From 1988-2000 she worked as support staff at ACT Library (special library) in Iowa City. She graduated with her MA in Library and Information Science in 2000. Since then, she has worked in the Cole Library (joint academic/public) at Cornell College in Mount Vernon. Mary has taught as an adjunct professor in the SLIS program at the University of Iowa since 2001. Her B.S. is from Marquette University in 1971. She has been a member of ILA since grad school. She has been active in the ACRL subdivision giving presentations at conferences, serving on the Mentorship ad hoc committee (2006-2008), chairing the Scholarly Communications ad hoc committee (2006-2008), serving on the Conference Planning Committee (2006-2008), and serving on the Executive Board from 2008-2011 (including President in 2010). She has been a mentor to science librarians in the state, and numerous library science students during their practicum experiences at Cornell. She attended ILA’s Leadership Institute in 2010. She spearheaded a successful GetYourGeekOn on the ped mall of Cornell’s campus two years in a row.

Statement of Professional Concern:
ILA is at a crossroads. Our recent organizational changes and self-reflection have been very healthy, though painful. Our state has always been known as a literate, tolerant and civil one. Libraries in every small town to those in major cities and universities have symbolized these traits since the state was established. We need to unite and do our best for all of Iowa’s citizens—from babies to senior citizens, from Iowa natives to incoming immigrants. I would like to see all subdivisions and members working together to keep libraries strong in every community, school, university and specialized environment. We don’t really have a choice.
Statement of Professional Concern:
When faced with deep and challenging concerns, as we all are in the current economic climate, the need for collaborating, innovating, and problem-solving are even more crucial. At national conventions, it became obvious that the Iowa Library Association is admired for its strength and organization. Library staffs from all types and sizes of libraries in Iowa have abundant creativity and resourcefulness. If elected to the ILA Executive Board I will work collaboratively to promote strategies for success for all libraries and those we serve. My passion is for making ourselves and the world a better place through thoughtful planning, meaningful activities, and a sense of fun using traditional and pioneering technologies.

The past is our foundation. The journey to the present is our story. The present is our opportunity. The future is ours to create. Let’s do it together.

Candidate Statements continued on page 14

ILA Conference Program Updates

David Moore from Google is stepping in for Chris Russell as Keynote Speaker for Thursday’s general session, Creativity in the Workplace: Using the Google Model. David is an Operations Manager at the Google Data Center in Council Bluffs. A graduate of Nebraska Wesleyan University, he has explored and experimented with technology for over 30 years spanning development, engineering, architecture, and IT management. Always striving to leverage innovative solutions, David continues working with some of the best technical resources in the world to optimize and streamline technology and enhance the end-user experience.

Kristi Judkins, a new addition to the conference program, is the Virtual Access Point Coordinator for Iowa Workforce Development and has been working throughout the state of Iowa with the installation of Virtual Access Point information databases for libraries.

Iowa Work Force Development and Libraries; Partnering for Iowa Citizens - During this session, Ms. Judkins will provide an IWD update, brief overview of the Virtual Access Point software and plenty of time for questions, answers and discussion. This Friday session will begin at 11:20 a.m.

Lisa Voss is another new addition to the program, replacing Brett Lear, with two sessions still focused on adult services. Lisa is a Nebraska native who has spent fourteen years in academic, school and public libraries. For the last ten years, she has worked in Adult Services for the Lincoln City Libraries in Lincoln, Nebraska. She is also completing work on a degree through the Library Science program at the University of Nebraska at Omaha. She currently spreads the good word about libraries through conference presentations, radio and television appearances and a monthly newsletter. When she's not out talking up the library, she enjoys coordinating the adult volunteer program and improving her readers’ advisory skills at Lincoln's Loren Corey Eiseley Branch.

Trends in Adult Services - Adult library users have many of the same needs they’ve always had, but the way that libraries meet those needs has really changed. Come join the conversation as we explore where we've been, where we are, and what might be around the corner for Adult Services. This session will be held on Thursday at 11:05 a.m. (Formerly Adult Programming in Libraries by Brett Lear)

Silver is Golden: Serving Seniors at Your Library - Senior citizens are big library users, and they represent a large proportion of our volunteers, too. We'll explore how can we better serve these valuable members of our community, and what they need the most from their library. This session will be held Thursday at 2:00 p.m. (Formerly “Programming for Older Adults” by Brett Lear)

Final Program Notes:
Marie Harms, Iowa Library Services, will replace Elaine Chen as speaker for the Library Website Redesign: 20 Dos and Don'ts session Friday at 11:20 a.m.

Louise Alcorn will be presenting Point, Shoot and Educate: Using QR Codes to Inform your Patrons solo as Malavika Shrikhande is unable to attend.

Storytelling with the Healing Connection presented by Tim Tingle has been removed from the program as Mr. Tingle is unable to attend.
Karla Krueger is Assistant Professor in the School Library Studies Division at the University of Northern Iowa, where she has worked for thirteen years. She received her B.A. in English education from Luther College and her M.A. in School Library Studies and her Ed.D in Education at UNI. She has worked in school libraries in Southeast Webster schools and New Hampton High School. She is an ILA and IASL member and an ALA and AASL member. She presented at AASL in 2009 and will again in 2011. She is a co-recipient of a 2011 AASL Research Grant. She has contributed articles to association publications such as AASL’s Knowledge Quest and School Library Media Research as well as writing reference reviews for School Library Monthly. She has served on the IASL conference planning committee for two years and on the IASL Board as Publications Chair and Journal Editor for four years.

Statement of Professional Concern:
I appreciate all the opportunities I’ve had to be active in associations. The advantage of being involved the Iowa Library Association is the great opportunity to network with others with similar professional interests. We share a passion for all types of libraries, for promoting lifelong learning, serving communities, and providing the tools for all citizens to engage with resources in meaningful ways.

In the age of technology, it may appear that information is readily available and accessible. However, it is in this time that the role of the librarian is ever-increasing to help users navigate through multiple systems to find credible resources with relevant information. Whether working in a small school, a large university or an urban public library, or in any library support center – library users share the need for greater access and equity in this age of technology.

To do our best work, we rely on ILA’s connections and support. We also have our association’s continual professional development to help educate and inspire us. I am honored to be a candidate for the ILA Executive Board, and I would happily serve you in this capacity.
Treasuring the Past,
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For staff, trustees and friends of academic, public, school and special libraries.

Early Bird Registration Rates End October 1st

As a Librarian in Iowa, you will not want to miss the Iowa Library Association’s Annual Conference in Council Bluffs. This is a great opportunity to enhance your library skills, get new ideas, visit with friends, expand your professional network, and learn about new products and services available from over sixty-five exhibitors.

Take the opportunity and register now at http://www.iowalibraryassociation.org