Conference Highlights

Lorraine Borowski
Elected Vice President of ILA

Maeve Clark, Duncan Stewart
and Kathy A. Parsons
Elected to Executive Board

Decorah Public Library Director Lorraine Borowski was elected to the position of Vice President/President-Elect of ILA. Lorraine was a member of the Library Services Reorganization Committee. In her statement of professional concern Lorraine wrote: "Budget concerns, constant technology requirements and the documented increase in use of library services require creative partnerships. ILA membership including academic, public, school and special libraries is a vehicle for assisting with navigating through the turbulent times. The Iowa library community is most certainly on the doorstep of change; a change that will require active participation by all the experienced and talented library community players..."

Maeve Clark, Iowa City Public Library and Duncan Stewart, University of Iowa, were each elected to a three-year term on the Executive Board.

Kathy A. Parsons, Iowa State University, was elected to a three-year term as ALA Councilor.

Thank you for your service as members of the Executive Board for the last three years to Alison Ames Galstad, Coralville Public Library; Jeff Pilz, North Central Library Service Area, Mason City; and ALA Councilor Susan Henricks, Carnegie-Stout Public Library, Dubuque.

Past President Ellen Neuhaus, University of Northern Iowa, has agreed to stay for an additional year in the office of Past President.

Thursday Banquet speaker Dan Wardell and some of the Super Heroes Among Us. YSS members planned ahead and brought their capes as a surprise for Dan.

ILA President Dale Vande Haar and 2010 All Iowa Reads Author David Rhodes after the Friday luncheon. The 2011 title is Sing Them Home by Stephanie Kallos.

Marion Public Library Director Susan Kling accepting the 2010 ILA Member of the Year Award.
Iowa Library Association
2010-2013 Strategic Plan

Mission: The Iowa Library Association advocates for quality library services for all Iowans. The Iowa Library Association provides leadership, education and support for members.

1. Iowa’s libraries will have strong advocates.
   a. The ILA will actively recruit, train, and support advocates.
      • ILA members will show increased participation in advocacy activities including Legislative Day.
   b. The ILA will encourage innovative partnerships.

2. ILA members will have opportunities for professional growth and leadership development.
   a. The ILA will make better use of the skills and expertise of its members.
   b. The ILA will provide better training and support for leaders.
   c. The ILA will identify and implement a better system for organizational continuity.

3. The ILA will build membership and strengthen the Association through recruitment, education, and active participation.
   a. The ILA will better use technology to expand educational opportunities.
      • ILA will explore and implement virtual attendance technology and social networking.
   b. The ILA will collaborate with other educational providers.

4. The ILA will be an effective, flexible, and efficient organization through continual review.
   a. The ILA will better use technology to meet goals.
   b. The ILA will review and revise as needed the bylaws and the organizational manual to ensure a flexible and efficient organization.
   c. The ILA will establish a regular schedule for review of policies and procedures.

Adopted by the Executive Board August 2010
Libraries enrich Iowa. Iowans are turning to their libraries in increasing numbers. Iowans depend on libraries for Internet access, early literacy programming for young children, homework assistance, health care information and, especially now, resources for job searches, career development and education. To support these vital services, the Iowa Library Association asks the General Assembly to meet the following goals in 2011:

- Enact the model of streamlined state-funded library operations and services developed by the Iowa library community and described in the report submitted to the General Assembly on November 1, 2010 as a requirement of House amendment 8516.

- Provide state funding to fully implement the streamlined service delivery model, which will provide high-quality library services for all Iowans.

- Increase funding for Enrich Iowa to support the rise in Iowans’ use of libraries. Enrich Iowa enables library resource sharing and interlibrary loan services, which makes Iowa’s library system an efficient network accessible to all Iowans.

- Preserve hometown governance in Iowa’s public libraries by maintaining support for the policy-making autonomy of public library boards of trustees.

The Iowa Library Association is the organized voice of the Iowa library community. Its 1500 members sustain Iowa’s public, academic, school and special libraries.

**Legislative Day - March 2, 2011**

Watch for more information in the January/February *Catalyst*
Iowa Library Association Foundation Launches New Initiative for 2011

The ILAF was formed in 1983. In preparation for their 30th Anniversary a new campaign was revealed at the 2010 ILA Annual Conference. Honorary Chair Kay K. Runge reported that the campaign goal is to raise $30,000 in 3 years to commemorate 30 years of service to Iowa libraries and librarians. Funds raised will benefit the Endowed Speakers Fund, the Naomi Stovall Leadership Fund and the ILAF Scholarship Fund. Thank you to the following members who jump-started the campaign with pledges totaling $5485.00.

Valerie Ballhagen  Patricia Boe  Jean Casey
Susan Craig  Sandy Dixon  Karen Dole
Steven & Willona Goers  Thomas Kessler  Susan Kling
Heidi Lauritzen  Connie Mataloni  Mary McInroy
Bill Musser  LaWanda Roudebush  Ricardo Sauro
Judy Winistorfer  Michael Wright

Library Advocates: The foundation needs you to meet its goal of $30,000! Contributions may be made online or mailed to the ILA office.

ILAF Executive Board members sang for your dollars at the Thursday Opening General Session. (left to right) Wendy Street, Kay Runge, Lois Blythe, Susan Moore, Marlys Lien, Sarah Clendineng, and Barb Corson.

ILAF Executive Board member Sarah Clendineng (center) presented ILAF scholarships to Lisa Newgard, University of Northern Iowa (left) and Sherry Lochhaas, University of Iowa (right) at the Thursday Banquet.

ILA President Dale Vande Haar with Lifetime Membership Award recipients, Robert Berning, Carlisle and Cindy Youngblut, Osage. Recipients unable to attend were Myrna Anderson, Ankeny; Karen Manning, Maquoketa and Katherine Von Wald, Des Moines.
EXECUTIVE BOARD MINUTES
October 11, 2010
Reported by Marilyn Murphy

The ILA Executive Board met on October 11, 2010 at 1:30 p.m. at the ILA office in West Des Moines. Members present included President Dale Vande Haar, Vice-President Sarah Willeford; Board Members Louise Alcorn, Karen Davidson, and Allison Ames Galstad; and Executive Director Laurie Hews. Participating by telephone were Past-President Ellen Neuhaus; ALA Councilor Susan Henricks; Board Members Tena Hanson, Mary Heinzman, and Jeffrey Pilz; and Secretary Marilyn Murphy.

CALL TO ORDER
Vande Haar welcomed everyone.

AGENDA
Galstad moved approval of the agenda, as distributed. Motion carried.

NEW BUSINESS
Approve the work and plan for Library Services Delivery Reorganization—The results of the Reorganization Plan survey were distributed to the Board prior to the meeting. Alcorn stated that there were over 400 responses. Pilz questioned the validity of the instrument, since multiple responses were allowed. Vande Haar responded that the Reorganization Committee did not want to exclude responses from small libraries that have multiple people using one computer. Ann Coulter screened the responses for duplicates and her summary stated that 7 responses with bogus names had been removed from the summary. Galstad moved approval of the plan for Library Services Delivery Reorganization. The motion was approved with a vote of 9 in favor and 1 opposed.

2011 Legislative Agenda—Alcorn moved removal of the parenthetical material in the second bullet point. The motion was approved unanimously. Pilz moved removal of all italicized and parenthetical material from bullet points #1 and #3 and moved that this information be made available to members as talking points. The motion was approved unanimously. Heinzman left the meeting. Neuhaus moved approval of the 2011 Legislative Agenda, as amended. The motion was approved unanimously.

Review Standing Rules of Order—The Board reviewed the rules. Hews stated that multiple copies will be placed on each table during the Business Meeting. Hews will check with the parliamentarian about the process for extending discussion time.

CONFERENCE INFORMATION
Credentials Committee—Davidson stated that they know how many members they need for a quorum. Neuhaus asked if the individual members of the Credentials Committee should be recognized in a Resolution of Courtesy; Davidson responded that they did not need to be recognized individually.

Parliamentarian—Since Ryan Gjerde, our volunteer parliamentarian, is unable to attend the Conference, a professional parliamentarian has been hired for the Conference. Since there is money remaining in the President’s budget, the cost will be paid from that budget.

Staffing of Information Room—Galstad has reserved a meeting room in the hotel for members wanting more information about the Library Services Delivery Reorganization Plan. The Reorganization Committee will be meeting on October 13 to determine the hours that the room will be staffed.

Hews stated that the number of Conference registrations is around 692. Vande Haar stated that there are eleven Star Libraries in the state and we are very proud of all of them.

ADJOURNMENT—Galstad moved adjournment at 2:45. Motion carried.

PR Extravaganza

Thank you to all who submitted items; to Kim Kietzman for putting the presentation together; Annette Wetteland and the State Library for providing the projection equipment; and Gaylord for providing the gift certificate. Hopefully, you took away good ideas to use in promoting your library.

Congratulations to the Carroll Public Library for winning the drawing for the $200 Gaylord Gift Certificate.

The Public Relations Committee

20 Year Member Award recipients (left to right) Patricia Sleister, Mary J. Barnett Library, Guthrie Center; Debb Green, Iowa City Public Library; Alice Gaumer, Indianola Public Library; and Deb Seiffert, Northeast Iowa Community College, Peosta.
Laurie Hews Retires After Sixteen Years of Service

On November 1, 2010 the Iowa Library Association Executive Board approved presenting a service award and plaque to Laurie Hews.

This award is given in recognition and appreciation for sixteen years of service to the Iowa Library Association. The Association appreciates her commitment and recognizes dedication to the organization.

Laurie was hired in 1994 to work on a special archival picture project. Her duties expanded as she became the Office Assistant. In the late 1990’s Laurie became the Conference Coordinator for the ILA Annual Conferences. In 2000 Laurie was hired as Administrative Coordinator and Treasurer for the Association and in 2002 the title changed to Executive Director and Treasurer.

As Executive Director and Treasurer, Laurie worked closely with the elected officials of the organization. She oversaw and coordinated ILA events, including Annual Conference. She administered the ILA budget and paid Association bills as authorized. Laurie maintained and filed required reports and provided records for the accountant to ensure timely filings of tax returns. Laurie administered the ILA Office ensuring ILA’s publications were edited and distributed within ILA Guidelines. She piloted the ILA website serving as the Association’s webmaster. Laurie maintained all membership information including the membership database and distributing receipts. She served as a member of the ILA Foundation Board and performed other duties as directed by the annual service contract with the foundation board. Laurie represented ILA at national meetings and conferences. She worked closely with the ALA Chapters Relations Office and in recent years presented information at the Chapters Orientation Workshops at the ALA conferences.

The Iowa Library Association has members from libraries of all types including public, school, academic, and special. Over the years, Laurie has had contacts and dealings with 100s of librarians and library workers within the state of Iowa and across the nation.

The Association recognizes and thanks Laurie Hews for her long service to the Iowa Library Association.

ILA Awards Committee
Ellen Neuhaus, Chair,
Sheryl Bissen,
Barbara Peterson

I am grateful to the 1994 Executive Board for allowing Naomi Stovall to hire me for the picture project, the 1999 Executive Board for their confidence in promoting me when Naomi retired and for the support that successive Executive Boards have shown me.

In 1994 I remember using scissors and tape to cut and paste the Annual Conference program book together. It had to be done in August so the printer could have it printed by October. With today’s page-design software the printers can make the program book happen in a few weeks.

It has always been enjoyable to see so many of you at the Annual Conference—putting faces with names from the membership database. My life has been enriched by getting to know so many of you from around the state.

I enjoyed working closely with the Executive Boards, committee members and subdivision officers. It was always interesting to adjust to the dynamics of a new president and new board every year; admiring individual strengths and leadership styles.

American Library Association conferences provided the opportunity to learn from other state association directors. Thank you for the opportunity to travel to those conferences. Being able to participate in the Iowa Society of Association Executives (ISAE) Leadership Class in 2002/2003 provided a knowledge base for me to strive for best practices in the office; to have the confidence to be a committee chair in ISAE; and to also obtain a Certified Association Executive credential.

It has been my privilege to serve the members of the Iowa Library Association for the last sixteen years.

I look forward to traveling, pursuing new interests and spending more time with my family. I will continue to advocate for Iowa’s libraries.

I sincerely thank you,
Laurie Hews
Has your school library incurred substantial damage or hardship due to a natural disaster such as a tornado, earthquake, hurricane, flood, avalanche, mudslide or fire? We can help you. Apply today.

For more information, please visit www.ala.org/aasl/disasterrelief
(Left to right) ILAF President Emily Weaver, quilt raffle winner Sandy Dixon, iPad raffle winner Duncan Stewart and ILAF Auction Chair Barb Corson. Thank you to Karen Burns for donating the quilt and to all who participated in the raffle and silent auction participants. $5,117 was raised in the raffle and $6,337 was raised in the auction of 191 items. See page four for info on a new ILAF initiative.

A young patron at the dragon carrel won by Perry Public Library in the ILAF silent auction.

NEED TO UPDATE YOUR CONTACT INFORMATION?

Login to Members Only at www.iowalibraryassociation.org.

If you’ve not previously updated your profile, your username is your first and last name with no space and the password is ila.

ILA needs your email address.
If you’ve not recently received emails from the members electronic mail list, please update this section of your profile.

members@iowalibraryassociation.org is the address for messages to the ILA members listserv.