Welcome to the 2010 ILA Annual Conference *Hard Times, Hard Decisions: Iowa Libraries in 2010*. As you have seen from all the electronic invitations to join us here in Coralville, the two *Catalyst* editions, and the information in your packet, we have a great conference planned for you this year, the year of our 120th anniversary for being recognized as the second state affiliate of the American Library Association. New York State beat us out by a month, being recognized by the ALA in December of 1889 as the first state affiliate. But that is OK, as we are still the best ALA state affiliate!

There are excellent concurrent sessions for you to choose among, great featured speakers and exhibits, the annual ILAF Silent Auction, and many opportunities for you to network with other library professionals, renew friendships, make new friendships, and learn a great deal during your stay in Coralville. Take advantage of everything offered to you at your ILA Conference, as it happens only once a year.

A huge thank you goes out to the Conference Planning Committee and the Local Arrangements Committee, for planning this excellent conference. Special recognition and best wishes go to Conference Planning Chair and Local Arrangements Chair, Alison Ames Galstad, Coralville Public Library Director, who volunteered to lead the committee after Dale Ross found it necessary to step down as ILA President and I stepped up to take on those duties in early March. I knew the committee was well on their way planning this conference, and I needed to work on getting a committee together to meet the legislative mandate to explore streamlining library services currently provided by both the State Library of Iowa and the Iowa Library Service Areas, in addition to the other many duties required of the ILA President. It all worked out quite well, as you can see from your conference packet and program.

Above all, thank you, the members of the Iowa Library Association, for your membership, your service on committees and in subdivisions, as your membership and leadership unites us and promotes the best each library can be to our citizens, no matter what type of library or its size. United we move forward to help each other and to advocate for library interests. ILA is the fabric that holds us all together. Thank you for attending this conference and celebrating our 120th year.

Dale A. Vande Haar, Ph.D., MLS
Iowa Library Association President
**HARD TIMES, HARD DECISIONS:**
**IOWA LIBRARIES IN 2010**

IOWA LIBRARY ASSOCIATION ANNUAL CONFERENCE  
OCTOBER 13 - 15, 2010  
MARRIOTT CORALVILLE HOTEL AND CONFERENCE CENTER  

All events take place in the Marriott Coralville Hotel and Conference Center unless otherwise specified  
Program Subject to Change • *CE Credit Approved  
Note: programs “supported by” indicates corporate monetary donations

### Registration

- **Wednesday**: 8:00 a.m. - 5:30 p.m.  
- **Thursday**: 7:45 a.m. - 6:00 p.m.  
- **Friday**: 7:15 a.m. - 12:00 p.m.

### Exhibits

- **Wednesday**: 3:00 p.m. - 6:00 p.m.  
- **Thursday**: 8:30 a.m. - 11:45 a.m.  
- **Thursday**: 1:45 p.m. - 5:00 p.m.

### ILA and Subdivision Booths During Exhibit Hours

### The Write Stuff: Iowa Author Fair 2010 *(open to the public)*

- **Wednesday**: 6:30 p.m. - 8:30 p.m.  
  Coralville Public Library (transportation available)

### ILA Welcome Reception *(ILA Conference attendees)*

- **Wednesday**: 8:00 p.m. - 10:00 p.m.  
  Coralville Public Library (transportation available)

### ILAF Auction

- **Wednesday**: 3:00 p.m. - 6:00 p.m.  
- **Thursday**: 8:30 a.m. - 6:50 p.m.

### Shop ILA

- **Wednesday**: 11:00 a.m. - 6:00 p.m.  
- **Thursday**: 8:00 a.m. - 12:00 p.m.  
- **Thursday**: 2:00 p.m. - 5:00 p.m.  
- **Friday**: 8:00 a.m. - 10:00 a.m.

### PR Extravaganza: Show Us What You've Got

- **Membership Committee Booth**  
- **Sponsored by ILA Public Relations Committee**

### Library Services Reorganization Discussion

- **Clark Room**

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**CONFERENCE PROGRAM**

**WEDNESDAY, OCTOBER 13**

### PRE-CONFERENCES

**9:00 a.m. – 3:00 p.m.**

**FACING OUR CHALLENGES IN POSITIVE WAYS**  
*Doug Johnson*, Media Coordinator, Mankato Schools, Mankato, MN  
*Sponsored by Iowa Association of School Librarians*  
Oakdale Ballroom 1

**10:00 a.m. – 3:00 p.m.**

**THE CUSTOMER-DRIVEN ACADEMIC LIBRARY**  
*Jeannette Woodward*, Principal, Wind River Library and Nonprofit Consulting, Lander, WY  
*Sponsored by ILA/ACRL and Community College Librarians Roundtable*  
Oakdale Ballroom 2
*PICKING UP AND MOVING THROUGH: RESILIENCY AND CHANGE*
Lauren Burnett, Principal, Center for Inner Quality, Cleveland, OH
Sponsored by Library Leadership and Management Association, Public Library Forum, Leadership Development Committee and Public Relations Committee
Oakdale Ballroom 4

*SERVING GENEALOGISTS: HELPING YOUR PATRONS CLimb THEIR FAMILY TREES*
Sharon Avery, Assistant State Archivist, State Historical Society, Des Moines
Teresa Dahlgren, Reference Librarian, Waterloo Public Library
Kim Van Deest, Network Analyst and Information Literacy Coordinator, Waterloo Public Library
Sponsored by Local History and Genealogy
Oakdale Ballroom 3

*CITY OF LITERATURE TOUR*
Sponsored by Iowa Library Trustee Association

3:00 p.m. – 6:00 p.m. **GRAND OPENING OF EXHIBITS**
Preucil School of Music student string quartet
City High School Quartet
Supported by Jones Library Sales, Inc. and OPN Architects, Inc.
Exhibit Hall

6:30 p.m. - 8:30 p.m. **THE WRITE STUFF: IOWA AUTHOR FAIR 2010**
Sponsored by Iowa Library Association and Iowa Center for the Book
Coralville Public Library (transportation available)

8:00 p.m. - 10:00 p.m. **CONFERENCE RECEPTION**
Supported by Neumann Monson
Coralville Public Library (transportation available)

**THURSDAY, OCTOBER 14**

7:30 a.m. – 8:25 a.m. **CONFERENCE ORIENTATION/NEW MEMBERS BREAKFAST**
Supported by George Lawson Consulting
Oakdale Ballroom 1

7:45 a.m. – 8:30 a.m. **CONTINENTAL BREAKFAST AVAILABLE**
Supported by Terry Powell Memorial Fund through the University of Iowa School of Library and Information Science
Coral Ballroom Foyer

8:30 a.m. – 10:00 a.m. **OPENING GENERAL SESSION**
Welcome by ILA President Dale Vande Haar and Coralville Mayor Pro Tem John Lundell

**CANDIDATES FORUM**
President-Elect Candidates

**THE CIRCLE OF LIFE: PERSPECTIVES OF FIVE GENERATIONS**
Mary Lu Gerke, VP Nursing and Chief Nursing Officer, Gunderson Lutheran Medical Center, La Crosse, WI
Use this information to be more effective in understanding different generational talents, and for recruiting, training, and motivating.
Supported by Iowa Library Association Foundation Endowed Speakers’ Fund
Coral Ballroom A-C
Break in the Exhibit Hall
Supported by Davidson Titles, Inc.

11:05 a.m. – 11:55 a.m. Concurrent Sessions

*Libraries, Social Networking and the First Amendment
Barbara Jones, Director, ALA Office for Intellectual Freedom, Chicago, IL
Barbara will help you understand how to support, encourage and protect patrons as they harness the potential power of social networking.
Sponsored by Intellectual Freedom Committee
Coral Ballroom D

*Identifying the Library’s Customers: Who Are They and What Are They Looking For?
Jeannette Woodward, Principal, Wind River Library and Nonprofit Consulting, Lander, WY
This session will provide tips to help you improve your customers’ library experience.
Sponsored by Library Leadership and Management Association and Public Library Forum
Coral Ballroom E

*Gathering, Sifting and Putting Together Pieces: Researching Your Historic Property
Paula A. Mohr, Architectural Historian, State Historical Society, Des Moines
An overview of resources helpful in doing research on historical buildings, including Internet sources where researchers can find maps, postcards, etc.
Sponsored by Local History and Genealogy
Oakdale Ballroom 1

*Give Them What They Want: Patron-Driven Collection Development
Karen Fischer, Collections Analysis and Planning Librarian, University of Iowa, Iowa City
Mike Wright, Head of Acquisitions and Rapid Cataloging, University of Iowa, Iowa City
Learn how the patron-driven acquisition pilot implemented in 2009 at University of Iowa addresses patron needs and library budget limitations.
Sponsored by Resources & Technical Services Forum, ILA/ACRL and Public Library Forum
Oakdale Ballroom 3

*Online Library Degrees: Are They a Viable Option?
Maryann Mori, Director, Waukee Public Library
Elaine Reitz, North Liberty Community Library
Learn what the ILA ad hoc committee for online library degrees discovered and have your questions answered by those who’ve participated in online courses.
Sponsored by Ad Hoc Committee on the Review of Online Library Science Programs
Borlaug Room

*Consumer Health Guide for Librarians
Chris Childs, Education Outreach Librarian, Hardin Library, Iowa City
An introduction to online consumer health resources.
Sponsored by Iowa Health Sciences Library Association
Oakdale Ballroom 4

*Recognizing Value, Encouraging Growth: The Library Support Staff Certification Program
Nancy Bolt, Co-Director, Library Support Staff Certification Program, ALA/APA, Golden, CO
Learn about this staff development program for library support staff that results in employees who better understand the broader issues facing libraries.
Sponsored by Support Personnel
Oakdale Ballroom 5
GET THE PICTURE: THE BEST IN FICTION AND NON-FICTION PICTURE BOOKS FOR 2010
Danielle Day, Manager of Youth Services, Carnegie-Stout Public Library, Dubuque
Debb P. Green, Children’s Services Coordinator, Iowa City Public Library
A review of the latest picture books to help find the right picture books for your collection.
Sponsored by Youth Services Subdivision
Oakdale Ballroom 2

12:00 p.m. – 1:50 p.m.

LUNCH
Introduction of Exhibitors
Jodie Morin, Denny Sharp, Exhibit Co-Chairs
Corporate Member Recognition
Jeffrey Pilz, Membership Committee
Candidates Forum
Executive Board Candidates
State Library Update
Mary Wegner, State Librarian
ILA Membership Business Meeting
Dale Vande Haar, ILA President, Presiding
Coral Ballroom A-C

2:00 p.m. – 2:50 p.m.

CONCURRENT SESSIONS

*UNDERSTANDING THE QUAD MATRIX: FOUR GENERATIONS IN THE WORKPLACE
Mary Lu Gerke, VP Nursing and Chief Nursing Officer, Gunderson Lutheran Medical Center, La Crosse, WI
A discussion of the three major issues related to generational diversity and the methods to resolve conflicting values, interests and perspectives.
Sponsored by Iowa Health Sciences Library Association and Iowa Library Trustee Association
Coral Ballroom E

*DON’T TELL ME WHAT I CAN’T READ: BOOK CHALLENGES IN THE SCHOOL LIBRARY
Barbara Jones, Director, ALA Office for Intellectual Freedom, Chicago, IL
Attend this session and be prepared for the day you have to deal with parent(s) and an administrator who has had little to no training in dealing with censorship issues.
Sponsored by Intellectual Freedom Committee
Coral Ballroom D

*INCORPORATING WEB 2.0 INTO DAILY WORK ROUTINE
Kim Van Deest, Network Analyst and Information Literacy Coordinator, Waterloo Public Library
Use online tools to network, collaborate, communicate and build community coalitions.
Sponsored by Iowa Small Library Association and Resources and Technical Services Forum
Oakdale Ballroom 5

*GRAPHIC NOVELS: LEADING THE WAY TO TEEN LITERACY AND LEADERSHIP
Maryann Mori, Director, Waukee Public Library
Proven success stories of ways graphic novels promote literacy and leadership among middle- and high-school students.
Sponsored by Youth Services Subdivision
Oakdale Ballroom 2
*READY-SET-TELL: DISCOVER THE STORYTELLER WITHIN YOU
Tina Rohde, Storyteller, WonderWeavers, Eden Prairie, MN
Colleen Shaskin, Storyteller, WonderWeavers, Eden Prairie, MN
Learn the six simple steps to become an effective storyteller.
Sponsored by Storytellers’ Roundtable and Youth Services Subdivision
Oakdale Ballroom 4

*BUILDING YOUR IOWA COLLECTION
Steve Semken, Publisher, Author, North Liberty
Hank Zaletel, Librarian, Iowa Department of Transportation, Ames
Discussion about the need to preserve community memories for future generations and researchers.
Sponsored by Local History and Genealogy
Oakdale Ballroom 1

*REACH OUT AND READ-IOWA: JUST WHAT THE DOCTOR ORDERED!
Molly Olinger Topf, Program Director, Reach Out and Read-Iowa, Johnston
Learn about this program whose mission is to prepare young children to succeed in school by partnering with doctors to ‘prescribe’ books.
Sponsored by Conference Planning Committee
Supported by Raising Readers in Story County
Borlaug Room

*BRINGING GREEN PROGRAMS TO YOUR COMMUNITY
Maeve Clark, Information Services Coordinator, Iowa City Public Library
Jen Jordan, Recycling Coordinator, Iowa City Recycling and Landfill Center, Iowa City
Ideas on partnering with other agencies to present programs on creating a more sustainable earth.
Sponsored by Public Library Forum and Iowa Small Library Association
Supported by Leo A. Daly
Oakdale Ballroom 3

2:50 p.m. – 3:30 p.m.  BREAK IN THE EXHIBIT HALL
Supported by Public Libraries of Johnson County

3:30 p.m. – 4:20 p.m.  CONCURRENT SESSIONS

*DISASTER PREPAREDNESS AND THE D-PLAN
Nancy Kraft, Preservation Librarian, University of Iowa, Iowa City
Jerome Thompson, Administrator, State Historical Society of Iowa, Des Moines
This session will give an introduction to the D-Plan, an easy-to-use web tool for developing a disaster plan for your institution.
Sponsored by Executive Board
Coral Ballroom D

*COMPUTING IN THE CLOUDS: THE NEXUS OF SYSTEMS, DISCOVERY AND DATA
Matt Goldner, Product and Technology Advocate, OCLC, Dublin, OH
Learn about “cloud computing” and what it means for managing library services.
Sponsored by ILA/ACRL and Community College Librarians Roundtable
Coral Ballroom E
*BETTER EVERY MINUTE: EFFECTIVE STAFF TRAINING IN BITE-SIZED MODULES
Ann Clapp, Head of Reference and Acquisitions, The Brentwood Library, Brentwood, TN
Attendees will return to their libraries with digital templates for a complete training and advanced library skills development program.
Sponsored by Library Leadership and Management Association and Iowa Small Library Association
Oakdale Ballroom 1

*BUYING COOL MANGA AND ANIME CHOICES FOR KIDS AND TEENS
Adam Mix, Co-Owner, Daydreams
Increase your library’s circulation with the expertise gained in this session.
Sponsored by Youth Services Subdivision
Oakdale Ballroom 2

*TURNING POINTS™ IF YOU CAN TELL IT, YOU CAN WRITE IT
Tina Rohde, Storyteller, WonderWeavers, Eden Prairie, MN
Colleen Shaskin, Storyteller, WonderWeavers, Eden Prairie, MN
Whether your goal is to tell or to write personal tales, this workshop is for you.
Sponsored by Storytellers’ Roundtable and Youth Services Subdivision
Oakdale Ballroom 4

*DESIGNING AN EFFECTIVE VOLUNTEER PROGRAM
Sarah Bohlke, Volunteer Services Coordinator, Ames Public Library
Mark Fitkin, Volunteer and Outreach Coordinator, Bettendorf Public Library
Learn how to create a successful and vibrant volunteer program.
Sponsored by Public Library Forum and Library Leadership and Management Association
Oakdale Ballroom 5

*OPEN SOURCE CONTENT MANAGEMENT SYSTEMS
Marc Davis, Library Technologist, Drake University, Des Moines
John Gillette, Young Adult Librarian, Bettendorf Public Library
Marie Harms, Consultant, State Library of Iowa, Des Moines
Learn about the various Content Management Systems available from multiple developers that allow for creativity and customizability.
Sponsored by Information Technology Forum
Oakdale Ballroom 3

*USING YOUR LIBRARY VOICE: WHAT YOUR PROFESSIONAL ORGANIZATIONS OFFER
Karen Appleton, Instructional Media and Technology Consultant, Prairie Lakes Area Education Agency, Spencer
Discussion on the impact of membership in your professional associations.
Sponsored by Iowa Association of School Librarians and Public Relations Committee
Borlaug Room

4:30 p.m. - 5:00 p.m.

VISIT THE EXHIBITS (Final Opportunity)
Exhibit Hall

4:30 p.m. – 5:15 p.m.

SUBDIVISION BUSINESS MEETINGS
ILA/ACRL
Mary Iber, Chairperson
Coral Ballroom E

Iowa Association of School Librarians
Karen Lampe, President
Borlaug Room
Information Technology Forum
Louise Alcorn, Chairperson
Oakdale Ballroom 3

Iowa Health Sciences Library Association
Eileen Hansen, Chairperson
Oakdale Ballroom 4

Iowa Library Trustees Association
Ann Coulter, President
Oakdale Ballroom 5

Video Roundtable
Oakdale Ballroom 1

Youth Services Subdivision
Audrey Jones, Chairperson
Oakdale Ballroom 2

5:15 p.m. – 6:00 p.m.

**SUBDIVISION BUSINESS MEETINGS**

Community College Librarians Roundtable
Molly Galm, Chairperson
Coral Ballroom E

Iowa Small Library Association
C.J. Thompson, Chairperson
Oakdale Ballroom 3

Library Leadership Administration and Management Association
Stephanie Schulte, Chairperson
Oakdale Ballroom 1

Local History and Genealogy
Hank Zaletel, Chairperson
Oakdale Ballroom 2

Resources & Technical Services Forum
Susan Moore, Chairperson
Oakdale Ballroom 4

Support Personnel
Lori Petersen, Chairperson
Oakdale Ballroom 5

6:00 p.m. – 6:50 p.m.

**SOCIAL HOUR**

Final ILAF Auction Bidding

7:00 p.m. – 9:00 p.m.

**BANQUET**

**THERE ARE SUPER HEROES AMONG US!**

Dan Wardell, IPTV Kids Club House Host, Iowa Public Television, Johnston
Coral Ballroom A-C
FRIDAY, OCTOBER 15

7:30 a.m. – 8:25 a.m. SUBDIVISION BUSINESS MEETINGS
Government Documents Roundtable
Julia Bauder, Chairperson
Oakdale Ballroom 1

Public Library Forum
Willona Graham Goers, Chairperson
Oakdale Ballroom 2

Special Libraries Roundtable
Oakdale Ballroom 4

Storytellers’ Roundtable
Duffy De France, Chairperson
Oakdale Ballroom 5

8:30 a.m. – 10:00 a.m. *GENERAL SESSION
Gubernatorial Candidates have been invited

HARD TIMES, HARD DECISIONS
Mary Mascher, State Representative, Iowa City
Our theme brings us back to the issues that are affecting all types and sizes of libraries.
Coral Ballroom A-C

10:00 a.m. – 10:15 a.m. BEVERAGE BREAK
Supported by Innovative Interfaces
Coral Ballroom Foyer

10:20 a.m. – 11:10 a.m. CONCURRENT SESSIONS

*HOLDING YOUR CONGRESS PEOPLE ACCOUNTABLE IN HARD ECONOMIC TIMES
Dave Levinthal, Communications Director, OpenSecrets.org/Center for Responsive Politics, Washington D.C.
Campign contributions, lobbying and other forms of political spending have an impact upon who gets elected and which policies are enacted.
Sponsored by Government Documents Roundtable
Coral Ballroom E

*HUMO(U)R IN LIBRARIES
Fred Gertler, Former Assistant Dean of the University Library, University of the Pacific, Stockton, CA
This session will show how humor in the library can make work fun and productive - be prepared to laugh, enjoy and learn.
Sponsored by ILA/ACRL and Community College Librarians Roundtable
Coral Ballroom D

*GETTING RID OF DEAD WOOD
Heather Woody, Professional Success Coach, Heather Woody Unlimited, Iowa City
Learn strategies that can create a highly functional workplace and refocus people on the core purpose of their important work.
Sponsored by Leadership Development Committee
Oakdale Ballroom 1
*THE EGRANARY DIGITAL LIBRARY: DELIVERING DIGITAL INFORMATION TO UNDERSERVED POPULATIONS*
Cliff Missen, Director, WiderNet Project, Based at UI-SLIS, Iowa City
Come hear how this project began, find out what’s next and how you can fit in.
Sponsored by Conference Planning Committee
   Borlaug Room

*SMALL LIBRARY EXCELLENCE*
Anne Hughes, Director, Glen Carbon Centennial Library, Glen Carbon, IL
Discussion will include services and programs offered that can be replicated by other libraries.
Sponsored by Iowa Small Library Association and Public Library Forum
   Oakdale Ballroom 4

*OUR LIBRARY’S GOING TO THE DOGS!*
Dori Hillestad Butler, Author, Iowa City R.E.A.D. Representative, Coralville, Iowa
Linda Parker, Youth Services Librarian, Coralville Public Library
The goal of R.E.A.D. is to provide children the opportunity to read for fun, in a non-judgmental environment.
Sponsored by Youth Services Subdivision
   Oakdale Ballroom 5

*ESSENTIALS FOR PRE-, DURING- AND POST-DISASTER SURVIVAL FOR YOUR LIBRARY*
MaryEllin Santiago, Project Manager, Gulf Coast Library Project, Coral Gables, FL
Learn the steps needed to create a disaster plan that makes practical sense for your library.
Sponsored by Iowa Health Sciences Library Association
   Oakdale Ballroom 3

*UNVEILING THE GOLDFINCH K-2 BOOK AWARD*
Amy Gardner, Teacher Librarian, Cedar Rapids Community School District
Sarah Latcham, Teacher Librarian, Iowa City Community School District
This session is a must for any librarian working with PreK-6th grade children.
Sponsored by Iowa Association of School Librarians
   Oakdale Ballroom 2

11:20 a.m. – 12:10 p.m.  CONCURRENT SESSIONS

*CRACKING THE CODE: DECIPHERING PROFESSIONAL AND SUPPORT STAFF RELATIONSHIPS*
Fred Gertler, Former Assistant Dean of the University Library, University of the Pacific, Stockton, CA
Explore the relationships between support and professional staff that increase trust and understanding, resulting in more effective teamwork.
Sponsored by Support Personnel
   Coral Ballroom D

*GETTING THINGS BACK WHILE KEEPING CUSTOMERS*
Vicki Hibbert, Director, Clive Public Library
Anne Skaden, Director, Kalona Public Library
Maintaining good customer relations while recovering costs for overdue, lost or stolen materials is the focus of this session.
Sponsored by Public Library Forum and Iowa Library Trustee Association
   Coral Ballroom E
ASSESSING THE USER FRIENDLINESS OF YOUR WEBSITE
Nick Wyant, Research and Information Services Librarian, Wichita State University, Wichita, KS
This session will focus on methods of evaluation for all types of library websites.
Sponsored by Editorial Committee and Public Relations Committee
Oakdale Ballroom 1

THE CARNEGIE LIBRARIES IN IOWA PROJECT: A CELEBRATION OF IOWA’S LIBRARY HISTORY
Shana Stuart, Adjunct Instructor, School of Library and Information Science, University of Iowa, Iowa City
This project is working to record the rich history of these libraries by creating a digital library of images and documents.
Sponsored by Local History and Genealogy
Borlaug Room

MULTICULTURAL GENDER-FAIR RESOURCES FOR CHILDREN AND YOUNG ADULTS
Joan DePrenger, Teacher Librarian, Iowa City Community School District
Jill Hofmockel, Teacher Librarian, Iowa City Community School District
Julie Larson, Teacher Librarian, Iowa City Community School District
Devin Redmond, Teacher Librarian, Iowa City Community School District
Elementary and secondary teacher librarians share new titles which reflect the diversity of our culture today.
Sponsored by Iowa Association of School Librarians and Youth Services Subdivision
Oakdale Ballroom 2

NUTRITION AND THE LIBRARY: SHAPING UP YOUR PROGRAMMING, SNACK ITEMS AND COOKBOOK COLLECTION
Eileen Hansen, Director, Library and Media Services, Mercy College of Health Sciences, Des Moines
Jan Temple, Nutrition and Health Program Specialist, Iowa City
Susan Uthoff, Retired, ISU Extension Nutrition Program, Iowa City
Shape up your collection with reviews for healthy food cookbooks; learn about resources for selecting healthy vending machine snacks.
Sponsored by Iowa Health Sciences Library Association
Oakdale Ballroom 4

FREE AND USEFUL WEB TOOLS FOR LIBRARIES
Karen Burns, Administrator, Southwest Iowa Library Service Area, Council Bluffs
Katie Dunneback, Consultant, Southeastern Library Services, Bettendorf
Brian Thompson, Systems Librarian, University of Iowa, Iowa City
Learn about free tools, plug-ins and apps that can help you stretch your dollars to provide blue-ribbon service to your patrons.
Sponsored by Information Technology Forum and Local History and Genealogy
Oakdale Ballroom 3

THE FINAL BCR UPDATE
Greg Cotton, Systems Librarian, Cornell College, Mt. Vernon
Mary Wegner, State Librarian, State Library of Iowa, Des Moines
Discussion about the impact of BCR’s phase-out of operations by the end of December.
Oakdale Ballroom 5
12:15 p.m. – 1:45 p.m.  
LUNCH

DRIFTLESS
David Rhodes, Author, Wonewoc, Wisconsin
Coral Ballroom A-C

Thank You to all members of the Iowa Library Association!

Members give generously in money, time, and talent. Your financial and volunteer support make this Annual Conference and other ILA activities possible.

The work of the Iowa Library Association can only continue through your ongoing membership and commitment. Thanks, members!

We hope you enjoy the Conference!

-- From Your ILA Membership Committee

ILA
Iowa Library Association
2010 ILA COMMITTEE APPOINTMENTS

AWARDS
Ellen Neuhaus, University of Northern Iowa, Cedar Falls ‘12; Chair ‘10
Barbara Peterson, Council Bluffs Public Library, ‘11; Chair ‘09
Sheryl Bissen, Grinnell College Libraries, ‘10

JOHNSON BRIGHAM PLAQUE:
Nancy Medema, Bettendorf Public Library ‘10; Chair ‘10
Ed Goedeken, Iowa State University, Ames ‘10
Karen Lampe, Green Valley AEA, Creston ‘11

BYLAWS AND ORGANIZATION MANUAL
Randy Roeder, University of Iowa, Iowa City ‘10; Chair ‘10
Alison Ames Galstad, Coralville Public Library ‘10
Susan Craig, Iowa City Public Library ‘10
Rachel Fleming, Central College, Pella ‘11
Kay Elliott, Retired (advisor)

CONFERENCE PLANNING
Alison Ames Galstad, Coralville Public Library, Local Arrangements; Chair ‘10
Laurie Hews, ILA Office – Conference Coordinator
Dorothy DeGroot, Prairie Lakes AEA 8, Ft. Dodge ‘10
Sara Doyle, Sioux City Public Library ‘12
Jerri Heid, Ames Public Library ‘11
Carol Kirsch, State Historical Society, Iowa City ‘11
Mary McInroy, University of Iowa, Iowa City ‘10
Jodie Morin, Buena Vista University, Storm Lake ‘10
Denise Rehmke, Iowa City CSD, Iowa City ‘11
Denny Sharp, FEH, Des Moines (exhibitor rep) ‘10
Wendy Street, Pella Public Library ‘10

EDITORIAL
Barbara Corson, State Library, Des Moines ‘10; Chair ‘10
Cynthia Dyer, Simpson College Library, Indianola ‘10
Lynn Friesner, Council Bluffs Public Library ‘10
Ryan Gjerde, Luther College, Decorah ‘12
Willona Graham Goers, Johnston Public Library ‘10
Karen Burns, Southwest Iowa Library Services (advisor)

FINANCE
Susan Kling, Marion Public Library ‘11; Chair ‘10
David Gregory, Iowa State University, Ames ‘11
Susan Knippel, Iowa State University, Ames ‘12
Ellen Neuhaus, University of Northern Iowa, Cedar Falls ‘10
Sarah Willeford, Kirkendall Public Library, Ankeny ‘10
Dale Vande Haar, Des Moines Public Schools, ex-officio
Laurie Hews, ILA Office, ex-officio

GOVERNMENTAL AFFAIRS
Lorraine Borowski, Decorah Public Library ‘12
Mike Nieland, Parkview Middle School, Ankeny ‘10
Barb Shultz, North Central IA Library Service Area, Mason City ‘11
Mary Wegner, State Library (liaison)
Dale Vande Haar, Des Moines Public Schools, ex-officio

INTELLECTUAL FREEDOM
Kelly Fischbach, Carroll Public Library ‘10; Chair ‘10
Kathy Bottaro, Sioux City School District ‘12
Dan Chibnall, Grand View University ‘12
Jim Cross, Riceville Public Library ‘11
Monica Gohlinghorst, Council Bluffs Public Library ‘10
CJ Thompson, Kling Memorial Library, Grundy Center ‘10
Art Weeks, Ames Public Library ‘10

LEADERSHIP DEVELOPMENT
Nancy Medema, Bettendorf Public Library ‘10; Chair ‘10
Lynne Carey, Ames Public Library ‘10
Devon Murphy-Peterson, Waukee Public Library ‘13
Kathy Parsons, Iowa State University, Ames ‘13
LaWanda Roudebush, Davenport Public Library ‘11
Duncan Stewart, University of Iowa, Iowa City ‘11
Carlette Washington-Hoagland, University of Iowa, Iowa City ‘10
Sarah Willeford, Kirkendall Public Library, Ankeny ‘10
Sandy Dixon, State Library, Des Moines, ex-officio
Laurie Hews, ILA Office, ex-officio

MEMBERSHIP
Dee Crowner, North Liberty Comm. Library ‘12; Chair ‘10
Leo Clougherty, University of Iowa, Iowa City ‘10
Sarah Latcham, Hills Elementary ICCSD, Wellman ‘11
Bonnie McKewon, Northwest IA Library Service Area, Sioux City ‘10
Kyle Neugebauer, Algona Public Library ‘12
Jeff Pilz, North Central IA Library Service Area, Mason City ‘10
Dale Vande Haar, Des Moines Public Schools, ex-officio

NOMINATING
Sheryl McGovern, Waterloo Public Library ‘10; Chair ‘10
Mary Jo Langhorne, University of Iowa, Iowa City ‘11
Heidi Lauritzen, Iowa City Public Library ‘12
Betsy Thompson, Sioux City Public Library ‘11

Committee Appointments continued on page 16

@IowaLA
THANK YOU TO THE 2010 CONFERENCE PLANNING COMMITTEE

Alison Ames Galstad  
Coralville Public Library

Dorothy DeGroot  
Prairie Lakes AEA, Pocahontas

Sara Doyle  
Sioux City Public Library

Jerri Heid  
Ames Public Library

Laurie Hews  
Iowa Library Association

Carol Kirsch  
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annette.wetteland@lib.state.ia.us
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<td>Tech Logic Corporation</td>
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<td>The Book Farm</td>
<td>Rick Eugene Brammer</td>
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<td>TLC - The Library Corporation</td>
<td>Gerry Davies</td>
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<td>TLC Research Park Inwood, WV 25428</td>
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<td>World Book Inc.</td>
<td>Dale Weber</td>
<td>800-975-3250</td>
<td>P. O. Box 616 Salem, SD 57058</td>
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<td>Youth Services Subdivision</td>
<td>Audrey Jones</td>
<td>800-452-5507</td>
<td>3636 Westown Pkwy., Suite 202 West Des Moines, IA 50266</td>
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