President’s Reflections

The 2009 Iowa Library Association Annual Conference, Deciphering Our Future: Transforming Iowa Libraries, was a great success! This year the Association was in the Polk County Convention Complex because we were given a significant reduction in rent. There were over 700 conference attendees and all 88 exhibit spaces were purchased. I am pleased with such high numbers especially since Iowa and the nation continue to be in an economic recession. This year the Conference Planning Committee tried very hard to keep conference costs as low as possible, while offering a blend of in-state and out-of-state speakers.

There were five pre-conferences on a variety of topics (e.g., storytelling, information literacy, green libraries, technology petting zoo, and social networking). The two pre-conferences which featured technology took advantage of the free Internet access at the Des Moines Public Library. The other three workshops were held at the convention center. The Roosevelt High School String Quartet played at the Grand Opening of the Exhibits on Wednesday. The Iowa Library Association partnered with the Iowa Center for the Book and the Des Moines Public Library to sponsor the Iowa Author Fair, It’s All About Books, held after the Grand Opening of the Exhibits at the Des Moines Public Library. There were over 50 Iowa authors representing a variety of genres and hundreds of people attended the event. An evening reception was held in the Des Moines Public Library following the Author Fair. Conference attendees had a chance to visit with colleagues and authors from the Author Fair.

Lee Rainie, founding director of Pew Internet and American Life Project, was the conference keynote speaker on Thursday. His talk The New Library User and How to Serve Her (And Him) was timely and very relevant. He shared survey data on current trends in Internet and cell phone usage and how these trends impact all types of libraries. Karen Schneider, the Free Range Librarian, spoke on Friday at the morning general session. She talked about future trends in libraries and what types of services are waxing and which are waning. Attendees had a chance to listen to both general session speakers a second time in concurrent sessions. There were numerous concurrent sessions covering many types of library topics including social networking, technology, advocacy, privacy issues, in-
Contest Results

Many thanks to the participants in the “Oldest ILA Conference Bag” contest at the recent ILA conference in Des Moines. A small core of attendees really got into the spirit of the competition and brought old bags to re-use at the conference, or just carried them around inside their new insulated conference bag. Some brought multiple bags. An unofficial survey showed that many attendees liked the 1994 conference theme, *Open Minds, Open Doors*, and chose to keep that very striking bag for re-use.

Winners of the Shop ILA certificates were as follows:

- Tie for 1st and 2nd Place with 1987 bags: Kay Elliott (retired) and Sue Macken (Oelwein Public Library)
- 3rd Place, with a 1988 bag: Pat Coffie (retired)
- 4th Place, with a 1990 bag: Barb Rardin (Ericson Public Library, Boone)
- 5th Place, with a 1992 bag (first 1992 bag received at conference): Maeve Clark (Iowa City Public Library)

When I got back from the conference, photos of a 1986 bag were in my e-mail, sent by Connie Owings, Scott County Library System, who was unable to attend the conference. Had Connie been able to attend the conference, our ranking would have been different—her 1986 edition was the oldest bag reported to me. Connie’s photos, plus additional photos, are posted on ILA’s Facebook page.


I wish I had a nickel for every person to who told or wrote me, “You know, I know have older bags at home, but I just couldn’t find them.”

Thanks for sharing the light-hearted spirit of this contest. And thanks also to the over 100 conference attendees who signed ILA’s first-ever Green Pledge, either during ILA or via the “Green ILA” website. Please remember to go green and stay green.

Mary McInroy,
Green Team Member for Conference Planning Committee

First and second place Oldest Conference Bag winners, both with 1987 bags, are Sue Macken, Oelwein Public Library and Kay Elliott, Clive (retired). Third place winner, with a 1988 bag, is Pat Coffie, Waverly (retired).

Jerri Heid, Ames Public Library, proud owner of the 1993 ILA sock hop socks.
Got Twitter?

Do you Twitter? There has been a lot of talk lately about using social networking tools like Facebook and Twitter to market your library services. It’s possible some of this just whooshed by you in the whirlwind of life in our libraries these days. So let’s take a moment to slow down and talk about how this might actually help you do your job.

We all hate it when a program is only half as full as it could be, or when someone says, “I wish I’d known about that great product/service/new material.” Libraries are here to be used—but how do we get the word out? “I put it on the website and on a bookmark,” you say. That’s excellent and worth doing – but it’s not enough.

A rapidly growing percentage of our patrons access the Web and other services through their phones. iPhones, Blackberrys, etc. are devices that, in addition to making and receiving phone calls, also work as small web browsers. One thing they do on their phones – they Twitter.

Twitter is a “microblog” – a website where you can set up an account and send out small, 140 character maximum “tweets” about where you are, what you’re doing, what you’re thinking, who you’re with and more. Anyone who chooses to “follow” you can watch your tweets on their web browser, or on their phone, through a series of Twitter-related applications. A sample tweet:

• Heading for work. Traffic on I-235 is down to a crawl. Gonna be late.

People use it like a text message that goes out to everyone following them. So what possible use could a library make of this service? Here are some sample library tweets:

• Scrapbooking workshop tomorrow night – register at 222-3407.
• Computer classes Wed nights. Come surf with us!
• Library closed due to blizzard. Please stay safe!

But, you say, you already put this sort of thing on your website. Well, yes, but many of your users are expecting data of interest to come to them rather than having to seek it. They might subscribe to your news items via an RSS feed (if you offer one), but frankly, Twitter is just easier for them to find and for you to use…and it’s FREE! You can always put in a link to your website to send traffic there – use a website like tinyurl.com or bit.ly to shorten your links. That’s good Twitter etiquette.

Put a twitter “widget” or “badge” on your website to tell people you have this service, so you can get “followers.” Others may find you by your locality – be sure you put your town name in when you register for a twitter account at twitter.com. Things you could “tweet”:

• New materials
• Upcoming Programs
• Internet outages (be sure you twitter when it’s up again!)
• Point them to local services with Twitter accounts – e.g.: @BalletDM is the local ballet company – you could do a series on “new to town, check out these local attractions!” [Note: @ and a username is twit-speak to send them to twitter.com/username]
• Weather-related closings
• “Did you know?” posts about what the library has to offer.

Oh, once you’re ready, you can tie your Twitter feed to your library’s Facebook page [www.facebook.com].

This is not something you want to jump into blind. I recommend searching for information on Twitter for Libraries to get a feel for how libraries are using this service. Some libraries choose to use this as a one-way announcement system (mine does) and some choose to use it as a two-way conversation with their followers, but enabling the “direct message” function. While you’ll want to give it some thought, planning before proceeding, it’s worth being out there. Ask your neighbor – many of Iowa’s libraries are already twittering! www.twitter.com

Louise Alcorn, 
Public Relations Committee Member

November/December 2009 Catalyst - 3
Libraries are vital for meeting the needs of Iowans. In difficult economic times Iowans are turning to their libraries in increasing numbers. Iowans depend on libraries for Internet access, early literacy programming, homework assistance, health care information and, especially now, resources for education, career development and job searches. To support these critical services, the Iowa Library Association asks the General Assembly to meet the following goals in 2010.

- Sustain state funding to support high-quality library services for all Iowans.
- Enhance Iowa’s workforce by providing statewide access to high-demand databases that help Iowans prepare for a wide variety of educational and career opportunities.
- Increase funding for Enrich Iowa to support the dramatic rise in Iowans’ need for and use of libraries. Enrich Iowa enables resource-sharing (i.e., interlibrary loan services) to make Iowa’s library system an efficient network accessible to all Iowans.
- Preserve hometown governance in Iowa’s public libraries by maintaining support for the local decision-making of Iowa’s public library boards and avoiding costly one-size-fits-all mandates for Iowa’s diverse libraries.

The Iowa Library Association is the organized voice of the Iowa library community. Its 1500 members support Iowa’s public, academic, school and special libraries.
This fantastic new program is designed to support the important role of developing literacy. Our pledge-based program puts books into the hands of students, rewarding them for reading with exciting books for their homes, school libraries, and classrooms.

**Students**

Students collect pledges from family and friends then read an average of 20 minutes per day over a 5-day period. For every $5 in pledges collected, a student receives one point to redeem from our reward catalog to bring books home. With reward books starting at 1 point, any student can earn a book!

**Classrooms**

Teachers have the opportunity to add books to their classroom. For every $300 an individual classroom raises, they will earn FREE books.

**Libraries**

The school earns 60% of all pledges collected to purchase library-bound books from Gumdrop Books™ wide variety of publishers. These books can be used to enhance curriculum libraries or the school library.

**Contact Us**

For more information or to enroll in a program, contact your Gumdrop Books™ Representative, Customer Service at 800.821.7199 or wecare@revvedaboutreading.com. Take advantage of this hassle-free literacy program today!

**See you at the finish line!**

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Affiliate Member of ILA
The Iowa Library Trustee Association (ILTA) helped kick off the Iowa Library Association Annual Conference by co-sponsoring, with the Iowa Library Friends Association, a Wednesday pre-conference entitled The Library and the Social Order of Things. Facilitators Karen Burns, Administrator, Southwest Iowa Library Service Area; and Sarah Willeford, Assistant Library Director, Kirkendall Public Library, Ankeny, introduced attendees to Facebook, Meebo, Twitter, blogs, Wiki and other social networking applications at the Des Moines Public Library.

That afternoon, in the ILTA booth in the Exhibit Hall, the Association unveiled a 12-part trustee training video, produced, filmed and edited over the past several months in conjunction with the seven Library Service Areas. This video will be distributed by the LSAs to every public library in Iowa in mid-November. Topics explored range from membership to planning, policies to finance, and advocacy to open meeting laws. This resource will help ensure that all Iowa’s public library trustees are prepared with up-to-date information.

At the official opening of Conference the next morning, the ILTA awarded its Outstanding Trustee of the Year Award to Betty Anne Schermann, from the James Kennedy Public Library in Dyersville. Betty Anne has just finished 35 years service on Kennedy’s board, yet remains active on committees and as an ad hoc advisor, and serves as an inspiration to all trustees.

The ILTA also sponsored, or co-sponsored, three sessions during the Conference (Trustee Essentials, a tutorial of the new Trustees Handbook; Iowa’s New Sex Offender Law and Public Libraries; and Open Meetings Law: Know Your Rights and Responsibilities), each of which was well attended, and fostered lively, informative discussion.

At the annual business meeting of the Association it was decided to continue to fund trustee training in partnership with the LSAs, sponsor or co-sponsor sessions at Annual Conference, and increase the funding to the ILA Leadership Institute. It was also announced that a free ILA/ILTA membership was granted by drawing from those who entered at the ILTA booth and that a membership drive would be a major effort in the coming year.

ILTA thanks all its friends and partners, whose help was essential to our success this year, and reminds all ILA members that everyone benefits when we work together.

Jeff Pilz, President
Iowa Library Trustee Association

This year’s recipient of the Johnson Brigham Plaque Award is Dorothy Garlock for her numerous historical romances that depict small town life. She has had over 50 books published and has over 20 million copies of her books currently in print in over 36 countries and 18 different languages. She has written under the pen names of Johanna Phillips, Dorothy Phillips and Dorothy Glenn, but is mostly known for her books written under the name Dorothy Garlock.

She was born in Texas in 1942, spent her youth in Oklahoma, then met her husband and in 1955 moved to Clear Lake, Iowa where she has lived ever since. She has two children and three grandchildren, one of whom, Adam Mix, has helped co-author her past six books.

Dorothy didn’t start writing until 1976, after retiring as a bookkeeper and columnist for the local paper. She has won numerous awards, including the Affaire de Coeur Silver Pen Award five times, Romantic Times Magazine Outstanding Western Writer, Reviewer Choice Award; Best Western Trilogy, and the Favorite Historical Author, and the Romantic Times Lifetime Achievement Award. Her book A Love for All Time was used as an example in the textbook Writing Romantic Fiction by Helen Barnhardt. Dorothy has donated many of her manuscripts and other unpublished writings to The University of Iowa Libraries. She has been called “the Louis L’Amour of the romance novelists” by the Beverly Hills Courier.

Her newest book The Moon Looked Down was published this past July and she has a new book due out in April 2010, titled Stay a Little Longer.

Nancy Medema, Chair
Johnson Brigham Plaque Award Committee

Outstanding Trustee of the Year Award presented to Betty Anne Schermann, from the James Kennedy Public Library in Dyersville by ILTA President, Jeff Pilz, North Central Library Service Area, Mason City.
Southeast Polk and Urbandale Schools each opened new secondary buildings this August 2009. Integral to the facility planning of both was an innovatively designed library.

Visually stunning, Southeast Polk’s window-banked walls jut at a triangle into the open prairie north of the school. Natural light floods the metal shelving and tall café tables. Designed by architects Frevert, Ramsey, and Kobes, and furnished by Jones Library, the facility was planned with a number of academic goals in mind.

Teacher Librarian Carol Van Hook has led the state in initiating global connections through the “Flat Classroom” movement; the infusion of technology in student learning with blogs, wikis and podcasting; 21st Century skill development; and student literacy development of all types. Her efforts in developing a welcoming learning environment for her school resulted in a library café, a game area (puzzles, chess, and others) where food and drink are permitted, and a “prairie” area where quiet study is encouraged. Attached to the library are two 28-computer labs; another 14 computers are located in the instructional section of the library itself.

In contrast, the new Urbandale High School library was patterned after postsecondary “learning commons” approaches. Beginning by examining current and potential uses for the library space, teacher librarian Katherine Howsare, and assistant Cindy Mollman, looked to construct a flexible space emphasizing digital and print resources for students, staff and the public.

The building was designed by DLR of Des Moines. The search for a designer who could meet 21st-Century learning needs ended with Lori Boettger of KI/Duet Resources.

Taking advantage of the open second story and its abundant natural lighting, new shelving was attached to the outside walls. The rest of the shelving is on casters to facilitate future needs. A number of soft chairs, end tables and benches were custom-made on castors. They are frequently re-configured based on student needs. Café tables and stools, facing the southern exposed bank of windows at the front of the facility, have proven very popular with students.

Staff inservice is held every Wednesday and Thursday in the library. Forty collapsible tables on castors and Strive stackable chairs on castors are available for each meeting based on large or small group needs. The rest of the time a number of these tables and chairs are reconfigured in small groups for use by drop-in students/groups during the day. A 32-computer lab is attached to the library, and a bank of desktops/student printers is also available for use. The room is spacious and flexible enough to accommodate 2-3 classes at once. A staff library is attached, as are two large-group and one small-group conference rooms.

Katherine Howsare,
Public Relations Committee

Additional Southeast Polk photos at www.flickr.com/photos/librariesrock/sets/72157607397016178/.

President’s Reflections continued from page 1

formation literacy, emotional intelligence, volunteers, storytelling, and etc.

Janice Harrington, an award winning poet, gave a powerful and moving talk at the Thursday banquet. She donated twenty-five copies of her book, Even the Hallow My Body Made is Gone, to public libraries. The president’s social on Thursday evening was scheduled to begin an hour after the banquet in order to allow people to pick up their silent auction items. The social was meant to be a low-key gathering place for people to visit with one another. Carrie Brown, author of the 2009 All Iowa Reads book, The Rope Walk, gave a thoughtful and entertaining talk at the Friday luncheon.

I want to thank all of the conference exhibitors. Many of the exhibitors donated conference sponsorships and/or donated items to the silent auction. Contact information for vendors can be found in the conference program. A copy of the program in pdf format can be found on the ILA website.

This was the first green ILA Annual Conference. Since we had only a few months to work on the “green” aspects of the conference, the hope is that future Conference Planning Committees can use what we learned from this conference.

Congratulations to Dale Vande Haar, the new Vice President/President-Elect, and to Louise Alcorn and Tena Hanson, new Directors! I look forward to serving with all of you on the Executive Board.

I want to thank Laurie Hews, Executive Director of the ILA Office, for all of her work during the year for the Association! For several months leading up to the Annual Conference, Laurie had to work under conditions that were less than ideal because the ILA Office was in disrepair due to a severe mold problem caused by a roof leak.

The Iowa Library Association is a volunteer organization which depends upon your contributions in time and effort to accomplish its many activities. I want to thank the Executive Board, Conference Planning Committee, Local Arrangements, and all Subdivision officers and Committee members for your hard work this past year. I also want to thank all of the members for your membership in ILA. I have enjoyed serving as your president and working with you over the course of the year.

The Association’s gavel was passed to Dale H. Ross, President-Elect, at the end of the conference at the Friday luncheon. We now look towards the future to next year as Dale leads the Association in 2010!

Ellen Neuhaus
President of the Iowa Library Association

Information about the Association can be found in the online Organization Manual, located on the “About ILA” tab on the ILA website at www.iowalibraryassociation.org. When you have procedural questions, please check here before contacting the ILA office.

EXECUTIVE BOARD MINUTES
June 12, 2009 • Reported by Marilyn Murphy

The ILA Executive Board met on June 12, 2009 at 10:00 a.m. at the ILA office in West Des Moines. Members present were: President Ellen Neuhaus; Past-President Barb Peterson; Vice President/President-Elect Dale Ross; Board Members Alison Ames Galstad, Jeffrey Pilz, Michael Wright, Mary Heinzman, and Karen Davidson; and ALA Councilor Susan Henricks. Also present were State Librarian Mary Wegner, Executive Director Laurie Hews, and Secretary Marilyn Murphy. Absent was Rebecca Quinn.

CALL TO ORDER
Neuhaus welcomed everyone.

AGENDA
The agenda was approved, as distributed.

MINUTES
Ross moved that the minutes of the April 10, 2009 Board meeting be approved, as distributed. Motion carried.

EXECUTIVE DIRECTOR / TREASURER’S REPORT

FINANCIAL REPORT - The Balance Sheet for May 31, 2009, the Budget vs. Actual sheet for January through May 2009, the Profit & Loss sheet for May 2009, and the Subdivision Fund Account sheet for May 30, 2009 were distributed via the website. Hews noted that the market value of the TIAA fund has started to increase. Dues income is a little behind last year, but corporate dues are up. Liaisons should communicate with their committees about their budgets.

MEMBERSHIP COUNT – The membership count as of June 1, 2009 was distributed. The total number is up from last year.

OFFICE UPDATE – Hews reported that a change has been made in the firm processing credit card transactions and that the Association can now accept Discover and American Express. The advertisement for the Freedom to Read Foundation has been created and submitted and ILAF is paying for the ad. The Association’s Facebook page has been created and it has 174 fans.

PRESIDENT’S REPORT

ANNOUNCEMENTS – Neuhaus reported that she and Hews had met with librarians from Romania and that she had received a thank-you letter from them. Neuhaus asked for Board input on a survey she had received from the ALA Chapter Relations Committee. The Board identified the following as the biggest needs of the ALA: Continued integration of all types of libraries; continuing education (perhaps online); recruiting and retaining members; and developing leaders. The Association has received its Books-A-Million benefit from ALA. Neuhaus reported that Hews has presented Dave Ashcraft with a certificate for a lifetime membership. The Association has received two free registrations to the ALA conference.

CORRESPONDENCE – Neuhaus reported that she sent a letter of condolence to the Freedom to Read Foundation staff, upon the death of Judith Krug.

CONFERENCE PLANNING COMMITTEE – Neuhaus reported that the committee met on June 8, 2009. She distributed drafts of the Conference program. The Conference will feature five pre-conferences and will have eight concurrent sessions per time slot. Hews distributed the menus for the Conference. The Association has raised approximately $15,000 from vendors for the Conference; Neuhaus thanked Peterson for

Minutes continued on page 10
Personnel Committee Report

Laurie Hews serves as the Executive Director and Treasurer for the Iowa Library Association. Laurie is the only full-time staff member for the Association. Members volunteer their time and effort and come and go according to the lengths of their terms. Occasionally members volunteer time in the office for special projects.

Laurie started working for the Iowa Library Association in 1994 as the office assistant and moved into the Executive Director position in 2000. The Association moved the ILA office from downtown Des Moines to West Des Moines in 2002. The ILA office has three rooms with a nearby conference room. ILA Committees and subdivisions may hold meetings at the ILA office and take advantage of this central location. Contact the ILA office for available meeting dates. The Association has 18 subdivisions and 12 standing committees and has approximately 1500 members.

As a one-person office manager, Laurie’s responsibilities are many and varied:

• Annual Conference Coordinator & Registrar (attendance required; office closed)
• Attends ILA Executive Board and various Committee meetings
• Processes Association memberships
• Maintains financial documents (assists committees and subdivisions)
• Serves on the ILA Foundation Board
• Produces and distributes 6 issues of the Catalyst per year
• Manages the ILA website
• Represents ILA at ALA conferences (session presenter in Denver and Chicago this past year)
• Special projects as assigned (additional database information developed for GAC)

Despite a leaky roof, mold problems and intermittent help in the office this past year, Laurie has ably demonstrated her strong commitment to the Association. The Personnel Committee, on behalf of the membership, thanks Laurie Hews for her hard work!

Submitted by the Personnel Committee

Leadership Institute
August 10 - 13, 2010

ILAF President Emily Weaver (on the left) presented prizes to raffle winners. Left to right: accepting a Kindle for Lee Van Brocklin is his wife, Cathy Van Brocklin; accepting a Kindle for Jean Hampson is co-worker Chris Grannis; Nancy Simpson won a gasoline cards; a second gasoline card went to speaker Jenny Johnson.

Raffle ticket purchases, auction monies and donations received during the conference were slightly over $10,000. Thank you to all who participated in ILAF’s fundraising events during the conference.

Discover Iowa with Pippy the Pig!
Creative new books that teach children fun facts about Iowa!
Quality Hard Cover!

Fun and educational!
• Author Visits
• Writer Workshops
• Book readings/signings
• Book Fundraisers
• Key Note Speaker
• Literacy Events
Pippy comes, too!
Minutes continued from page 8

her assistance with fundraising. The number of exhibitors is down; Hew will send a reminder to all exhibitors in the database. Hew has packets to distribute to exhibitors at the ALA conference. The Governor has been invited to the Friday luncheon at Conference. Three new sessions have been added to the conference schedule: a session on the sex offender bill, a session on the OCLC grant, and a booktalk.

ANNUAL CONFERENCE REGISTRATION FORM—The Board suggested several revisions to the registration form: a) add Discover cards, b) correct spelling error in “First Time Attendee,” c) add “All others must register for conference to be able to purchase meals” to the line about spouses, d) delete the line “(select after selecting a registration fee),” and e) correct the indentation of the asterisk that precedes “Below three as package.” Peterson moved approval of the registration form, as amended. Motion carried.

UNFINISHED BUSINESS

POSSIBLE PHONE COMPANY CHANGE—Hew reported that the Association will not be changing phone companies at this time.

NEW BUSINESS

ISLA’S REQUEST FOR A ONE-TIME AWARD—Neuhaus stated that the Board had approved (by email) ISLA’s request to make a one-time award. The request reads: ISLA would like to give $500 to support (registration fees and lodging) an ALA/ISLA member to attend the Association of Small and Rural Libraries National Conference to be held in Gatlinburg, TN, Sept. 11-13, 2009. Members will apply for the award and submit answers to a set of essay questions developed by the ISLA Exec Board. Also, all essays must be accompanied by a letter from their local board assuring time off for conference attendance and availability of travel reimbursement funds. All applicants MUST be ISLA members. Essay applications are to be received not later than June 15, 2009. ISLA Executive Board will decide winner no later than July 1, 2009. Winner will be notified within three days of selection. If unable to notify within five days or not accepted within five days notification, winner will forfeit scholarship and first alternate selection will be notified, and so on. Winner will either write article for subdivision newsletter, or will present at an ISLA-sponsored workshop on experiences at the conference. Winner must submit photos taken at the conference to ISLA PR Committee for inclusion in the ISLA newsletter.

MEMORIAL RESOLUTION IN HONOR OF JUDITH FINGERET KRUG—Neuhaus thanked Wright for working on the resolution. Wright distributed a revised draft. Davidson moved approval of the revised resolution. Motion carried. Henriks will take the resolution to the Council meeting.

LEADERSHIP DEVELOPMENT FUND LINE—Wright moved that two lines be added to the budget to cover unexpected income and expenses for the Leadership Development Workshop. Motion carried.

NATIONAL LEGISLATIVE DAY—Neuhaus and Wegner attended National Legislative Day. They met with Senator Grassley, Congressman Latham, and a number of Congressional staff. The New Hartford Library has received two thousand books from the Library of Congress, as a result of Congressman Braley’s efforts.

ILA LOBBYISTS EVALUATION—The Board considered Mike Dargan’s evaluation of the lobbyists. Neuhaus asked for input on the 2010 Legislative Agenda. Neuhaus will ask Dargan to solicit ideas for the agenda from the membership and sub-division and committee chairs.

VICE PRESIDENT’S REPORT

IOWA LIBRARY ASSOCIATION FOUNDATION—They are working on the silent auction and soliciting ideas for their raffle.

NOMINATING COMMITTEE—The committee has submitted nominees for all positions and those nominees have been accepted by the Board. For Vice President/President-Elect the nominees are Kathy Bottaro and Dale Vande Haar. For Board Members the nominees are Louise Alcorn, Saul Amdursky, Tamara Glise, and Tena Hanson. The nominees are writing their statements and working with the Public Relations Committee on getting their remarks on the website.

LEADERSHIP DEVELOPMENT COMMITTEE—Amy Colbert will be the keynote speaker for the Leadership Development Workshop in August 2009. Maureen Sullivan will facilitate the 2010 Leadership Development Institute. The date and site for the Institute have been determined.

PAST PRESIDENT’S REPORT

AWARDS COMMITTEE—Peterson reported that they have decided on a recipient for the Johnson Brigham Plaque.

FINANCE COMMITTEE—Peterson reported that they will meet on August 7, 2009. John Lerdal will write an article for Catalyst about student memberships.

PERSONNEL COMMITTEE—Peterson stated that Hew sustained an injury to her hand and had filled out workers’ compensation paperwork. The Personnel Committee is recommending a three-month probationary period for the office assistant. In the future, the Committee recommends that all new hires be subject to a six-month probationary period.

ALA COUNCILOR’S REPORT

ALA—Henricks stated that they are focusing on stimulus money. Libraries are being encouraged to post their volunteer opportunities on the Summer of Service website. Wegner stated that the State Library may be required to ask libraries for the number of hours worked by Summer of Service volunteers.

PUBLIC LIBRARY FORUM—Henricks reported that they are working on the Conference and will be working on activities for the Strategic Plan. They are postponing their website update.

RESOURCES AND TECHNICAL SERVICES FORUM—Henricks reported that they are working on the Conference and will be working on activities for the Strategic Plan. They are postponing their website update.

EXECUTIVE BOARD REPORTS

BYLAWS AND ORGANIZATION MANUAL COMMITTEE—Galstad reported that they are working on the ACRL bylaws.

IOWA ASSOCIATION OF SCHOOL LIBRARIANS—Galstad reported that they will have a planning meeting on July 27-28, 2009.

LAMA—Galstad reported that they are working on some bylaws changes and updating their website.

REPORT ON CONTACTS MADE—Board members contacted members who had not renewed, as requested by the committee.

GOVERNMENT DOCUMENTS ROUNDTABLE—Pilz reported that their summer workshop will be at St. Ambrose University on July 24, 2009.

BUDGET FOR JULY 24TH MEETING—Pilz moved acceptance
of the proposed expenses and agenda for the July 24 meeting. Motion carried.

ILA/ACRL – Pilz reported that they are working on their bylaws. Their summer workshop has been cancelled.

IOWA LIBRARY TRUSTEES ASSOCIATION – Pilz reported that they are working on trustee training and will be sponsoring a session on the sex offender bill at the Conference.

PUBLIC RELATIONS COMMITTEE
ADVERTISEMENT FOR AUGUST LEADERSHIP WORKSHOP – The advertisement has been distributed.

DISTRIBUTE BOOKMARKS TO MEMBERS – The Board discussed possible uses for the bookmarks. It was suggested that the bookmark template could be posted online, allowing libraries to print their own bookmarks.

STRATEGIC PLANNING COMMITTEE – Neuhaus contacted the chair of this committee and expects a report for the August Board meeting.

HEALTH SCIENCES SUBDIVISION – The subdivision held their spring meeting.

SPECIAL LIBRARIES ROUNDTABLE – The roundtable may need to find a replacement for their chair soon.

GOVERNMENTAL AFFAIRS COMMITTEE (GAC) – The lobbyist evaluation and the 2010 Legislative Agenda were discussed previously.

INTELLECTUAL FREEDOM COMMITTEE – Wright reported that a library had received a challenge about a piece of artwork. The item has been moved and the library is updating their collection development policy.

IOWA LIBRARY FRIENDS ASSOCIATION – Write reported that they are working on the Conference.

STORYTELLERS ROUNDTABLE – Wright reported that they are working on their Pre-Conference and Conference sessions. They have also scheduled storytelling during the author fair.

COMMUNITY COLLEGE LIBRARIANS ROUNDTABLE – Heinzman reported that they had a virtual spring meeting on May 6, 2009. Their chairperson has moved out of the state; Molly Galm will be acting chair.

LOCAL HISTORY AND GENEALOGY – Heinzman reported that they are working on their Conference presentation on the Upper Mississippi Valley Digital Image Archive.

VIDEO ROUNDTABLE – Heinzman reported that they are working on their bylaws and nominating officers.

EDITORIAL COMMITTEE – Davidson reported that they have written two articles for Catalyst and are working on two more. The committee asked if the Association was planning a blog; the Board responded that there is no plan to have an ILA blog at this time.

SUPPORT PERSONNEL – Davidson reported that they had a Technology Petting Zoo at their spring workshop. One of the Pre-Conferences will be another Technology Petting Zoo.

YOUTH SERVICES SUBDIVISION – Davidson reported that they have published two issues of their online newsletter. They participated in the Kids First Conference. They are concerned about maintaining membership and wondering if there are ways to offset membership costs for new members. The Board responded that new members get twenty dollars off their conference registration. The subdivision’s concerns will be passed on to the Membership Committee.

STATE LIBRARY REPORT
Wegner announced that the Town Meeting dates would be September 22-24, 29-30 and October 1-2, 2009. ALA has been talking to the State Librarians about stimulus money. It appears that the money will be used for broadband access, but it is unclear whether there will be one statewide project or a number of local ones. The State Library is finalizing its budget for next year and expects a ten per cent budget cut. OCLC’s “Geek the Library” campaign will be launched in late June. Wegner reported that the State Library is applying for an ALA grant to offer adult programming in rural public libraries called “Smart Investing @ Your Library.” The State Library staff has been working on the implications of the sex offender bill for libraries.

ADJOURNMENT – The meeting adjourned at 1:30. The next meeting is scheduled for August 14, 2009.

ILA 2010 CALENDAR

January
8 - Conference Planning Committee, Coralville
15 - 19 ALA Midwinter, Boston, MA

February
5 - Executive Board Meeting, ILA Office
12 - Conference Planning Committee, ILA Office
10 - Lobby from Home Day
17 - Catalyst deadline for March issue

IN MEMORIUM
Ken Davenport, Northeast Iowa Library Service Area, Waterloo
Vicki Myron was selected by the Awards Committee as the ILA 2009 Member of the Year. Among many other comments the nominating letter stated, “Her passionate advocacy for public library patrons and especially for service to rural patrons has been a constant during the last two and a half decades.”

Thank you conference exhibitors! The conference program is available on the ILA website and it includes exhibitor contact information.

Thank You

Completing three years of service on the Executive Board are Barbara Peterson, Council Bluffs Public Library; Rebecca Quinn, Southeast Polk Jr. High, Runnells; and Michael Wright, University of Iowa, Iowa City.

2009 Legislative Dates

Wednesday, February 10 - Lobby from Home
Wednesday, March 3 - Legislative Reception

2010 Annual Conference

Hard Times, Hard Decisions: Iowa Libraries in 2010
October 13 - 15
Coralville Marriott Hotel and Conference Center