Back by Popular Demand: ILA Author Fair
"It’s All About Books"

The Iowa Center for the Book (ICB) and the Iowa Library Association (ILA) will sponsor an Iowa Author Fair on the opening day of the ILA Annual Conference in Des Moines. Mark your calendars for Wednesday, October 21, from 6:00 to 8:00 p.m. at the Public Library of Des Moines.

It’s All About Books is the theme for this year’s Author Fair, a fact that will be more than evident as you witness the 40+ Iowa authors on hand to meet and greet you. Two local booksellers, Beaverdale Books and The Book Store, will be there with copies of the authors’ most recent books. How convenient! In one location, you can purchase the book and have it personally autographed by the author. We are also opening this event to the public. This combination of audiences – librarians and readers – will enable you to meet a diverse group of authors and booklovers.

As of this writing, the following authors have indicated they will attend: James A. Autry, Jan Blazinín, Carol Bodensteiner, Eileen Boggess, Shirley Damsgaard, David Faidet, William Friedricks, Mary Gottchalk, Barry Griswell, Don Huffman, Amy Mauer, Craig McCue, Cynthia Mercati, Sharelle Moranville, Loree Rackstraw, Keith Ratzliff, Pamela Riney-Kehrbeg, Robert Schanke, Susan Schmid, Marilyn Setzler, and Kali Van Baale. Watch for updates to this list to be posted on the ILA website.

Join us at the Iowa Author Fair at the Des Moines Public Library on Wednesday evening and stay for the Colleagues, Conversations and Other Choices reception that immediately follows. Special treat: all book fair authors have been invited to the reception.

On-street parking is available after 6:00 p.m. A shuttle bus will operate between the Marriott Hotel and the Des Moines Public Library from 7:45 p.m. to 10:15 p.m. If you prefer to walk, the convention complex is two blocks east of the hotel and the hotel is three blocks east of the library. The skywalk connection is a slightly longer walk.

Your Library Isn’t the Only One Concerned About the Current Economic Climate!

The Conference Planning Committee and Executive Board are concerned about what impact the current financial climate will have on this year’s Annual Conference. We wonder if some members will decide not to attend this year’s conference because of financial constraints.

The two main sources of income for the Association are membership fees and Annual Conference. Each year ILA moves the Annual Conference to different parts of the state to make it easier for members from all parts of the state to attend.

Des Moines is the most expensive location for the conference. The list below indicates how profit has varied by city in recent years:

- Dubuque $27,977 2008
- Coralville $47,463 2007
- Council Bluffs $29,853 2006
- Dubuque $36,024 2005
- Sioux City $30,521 2004
- Cedar Rapids $28,907 2003
- Des Moines $12,638 2002

Finances continued on page 16

Annual Conference
Program pages 10 - 15
Pre-conferences pages 4 - 5
Registration form page 23
(online registration available)
Hotel Information page 6
The Spotlight Is On Iowa

Please join the Iowa Government Documents Roundtable (GODORT) for a day focused on government information important to Iowans. The 2009 GODORT Summer Workshop is scheduled for July 24, 9:00 a.m. at St. Ambrose University, Rogalski Center, in Davenport.

Corey Williams, ALA Washington Office, will kick off the morning session addressing how to convince local policy makers the importance of libraries in providing access to local government information. Next on the agenda will be a panel discussion moderated by Amy Groskopf, Davenport Public Library, sharing examples and strategies on connecting local government sources with library users. Chris Childs, University of Iowa’s Hardin Library for the Health Sciences, will show how consumers can locate healthcare provider information in all 99 Iowa counties. Lots of how-to information!

After lunch there will be a virtual tour of three Iowa digital projects: 1) Iowa Department of Transportation historical photographs, 2) Department of Natural Resources interactive mapping, and 3) UI Libraries, U.S. Federal Poster collection. This will be followed by a preview of the upcoming 2010 Decennial Census by Beth Henning, State Data Center. She will describe what is new, what we need to know and where to find it. The workshop concludes with a panel discussion led by Barbara Corson, State Library of Iowa, describing the condition of the State of Iowa depository program, how digital publishing has changed the program and what may be the future of Iowa government information access.

Here’s the link to the registration form and more information about the GODORT Workshop: www.lib.uiowa.edu/govpubs/ilagodort/2009_workshop.html.

See you on July 24th!

Marianne Mason, Chair
ILA, Government Documents Roundtable

Bylaw Changes

ILA members will vote on three bylaw changes at the Annual Membership Business Meeting on October 22 in Des Moines, Iowa. Approved by the Executive Board on April 10, 2009, these changes are:

1. Article III, Membership, Section 2 – Classification of Membership. Membership of the Association will consist of:

Student: a person who is enrolled in a library science program. Student memberships are limited to two years.

2. Dues Schedule, Other Personal Membership (those not in above categories)

Library Student (two-year limit) ----- $15

3. Add to ILA Bylaws – Article IX Subdivisions

Upon dissolution of the subdivision, and payment of all outstanding obligations, all assets will be transferred to the Iowa Library Association.

Please see related article on page 3.
Marketing the Library Beyond the Library Walls

The current buzz in the library world is about reaching our patrons/users/members where they are, which is not necessarily in our library facilities. Some of the traditional ways that libraries have promoted services and resources are still effective, such as columns, book reviews and news releases in community newspapers and magazines; book talks and library presentations for community organizations; placing library resources in community centers, such as preschools and nursing homes; and strategic placement of posters throughout our communities to promote library events.

Library webpages have advanced our efforts to reach library members at their convenience and at their preferred locations. Library webpages provide convenient access to our online resources and also provide a platform for a variety of ways to promote our libraries, including basic library information, blogs, photos, lists of new materials, library handouts, research guides and reading lists. The dynamic nature of webpages makes them particularly useful for promoting special events and time-sensitive resources. While webpages have great potential for library marketing, the disadvantage is that they rely on library members accessing the library webpage, which is similar to relying on in-house marketing. In other words, library webpages do not truly reach our library members where they are.

One example of reaching library members in a non-library venue is Hawkeye Community College Library’s use of Hawkeye’s weekly staff e-newsletter to promote library resources and services. The staff newsletter is published by Hawkeye’s Public Relations and Marketing Department and provides a wide array of news and information for college staff and faculty. The Library’s goal is to publish a feature in each week’s newsletter. We take advantage of the online format to provide links to our catalog, featured databases and our monthly new title lists so that readers can easily access the resource that is featured.

While our “@ the Library” feature is consistently at the end of the fairly long newsletter, feedback from faculty and staff tells us that our column is read. Recently we tested the impact of our column by featuring two contests. The first contest, which required a bit of online trivia research that could be reported to the Library via email, was successful with more than 30 responses. The second contest was not successful. The lack of success may have been due to scheduling it at the end of the semester and requiring that participants come to the Library to solve the puzzle. While we will try this contest again at a different time of the academic year, the results are one indication that some faculty and staff prefer to use our online library resources at their own locations rather than come to the Library. This conclusion supports what our library staff observes in the use of our library facility.

Where does the use of social networking fit in library marketing in non-library venues? The use of Facebook and other social networking sites by libraries has exploded. Look for coverage on this topic in the Public Relations’ Committee feature in the September 2009 Catalyst.

Jan Dellinger
Public Relations Committee Member

Change in Student Membership Proposed

Earlier this year, the Finance Committee made a recommendation to the Executive Board to change the guidelines for student membership in ILA. Currently full-time student members are not charged dues and can continue to claim student status indefinitely as long as they are taking classes.

Student members have always been an important part of our organization. As people earn their library science degrees and move on in their careers, they have continued as ILA members. It has always been a goal of the Association to have library science students as members. The cost of providing services to members, however, does not vary by membership type. Providing services to student members is just as costly as providing services to members working in libraries.

The Finance Committee’s proposal is to begin charging student members $15 per year in dues (the lowest rate charged for any membership type) and to limit student status to two years for people enrolled in library science programs. The Executive Board has approved the proposal now requires approval by ILA members at the conference in October. If approved, the new guidelines would take effect in 2010.

This modest increase in revenue will help ILA continue to provide a high level of service to all members. Student members represent the future of the Association. We encourage their membership and look forward to many years of student participation in ILA.

John Lerdal, Chair
Finance Committee

July/August 2009 Catalyst - 3
The Sustainability Transformation: Green(er) Libraries

David Greenebaum will present and discuss standards for measuring libraries’ environmental impact, and offer ideas for more sustainable approaches relating to both physical plant and operating processes in this four-hour pre-conference sponsored by LAMA and the Public Library Forum.

How do we make greener libraries a reality? Make your library more environmentally responsible with tips from this session. Topics include:

- Ecological, social and economic aspects of sustainability that are prompting many libraries to consider “going green”.
- Practical steps in a real-world context.
- The actual relationship between up-front costs and long-term financial benefits.
- Defining “green”.
- Case study—of the new Marshalltown Public Library.

David Greenebaum earned his MLS in 1995 from Indiana University. He worked in the Public Services departments of Indiana University’s Lilly Library and at the Jack Tarver Library at Mercer University. Greenebaum joined SOLINET’s Educational Services team in September of 2006, and has taught workshops in a variety of areas including space allocation, work redesign, local holdings maintenance and sustainable library buildings and practices. David is currently Educational Services Librarian for Lyrasis. Lyrasis is a regional membership organization for libraries and information professionals. Lyrasis was created in 2009 by the merger of PALINET and SOLINET, two well-established regional library networks.

The Wednesday pre-conference starts at 10:00 a.m. Cost to ILA members is $40.00 and non-members pay $50. Lunch is included at the Polk County Convention Complex.

Asking Powerful Questions: How Teacher Librarians Further Literacy and Comprehension in the Iowa Core Curriculum

Dr. Jamie McKenzie, President, Network 609, Bellingham, WA, is the editor of From Now On: The Educational Technology Journal, a Web-based “zine” published online since 1991. He has been a contributing editor to eSchool News, a contributor to Classroom Connect, Kappan, Educational Leadership, Electronic School and other educational periodicals. Prior to devoting himself to full-time speaking, writing and consulting in 1997, Jamie was the Director of Libraries, Media and Technology for the Bellingham (WA) Public Schools—a district of 18 schools and 10,000 students fully networked with 2000 PCs all tied to the Internet by 1994-95. Jamie also publishes The Question Mark a journal devoted to questions and questioning.

His full-day, pre-conference session devoted to asking powerful questions will consider: 1) The Centrality of Questioning and Comprehension, or the connection between powerful questioning and the capacity to understand information across different literacies-categories of information; 2) The Change Process and the Teacher Librarian as School Leader; 3) Infusing Challenging Questions into Daily Lessons; 4) The Critical Role of Formative Assessment; and, 5) Taking It Home—steps teacher librarians and teachers can take to use questioning and comprehension as the lever and fulcrum with which to implement the Iowa Core Curriculum.

This session, sponsored by Iowa Association of School Librarians, will be held on Wednesday, October 21, from 9:00 a.m. to 3:00 p.m. at the Polk County Convention Complex. Fees are $50.00 for members and $60.00 for non-members. Registration for this pre-conference session is included on the ILA Conference Registration Form.

Greening the ILA Annual Conference

A special webpage has been created on the ILA website. Check it frequently for further information and ideas on experiencing a green conference.

www.iowalibraryassociation.org
Do Tell That Story Any Way It Works

Learn storytelling techniques for all ages—early childhood, elementary, teen, and adult—from Maureen Korte. In the afternoon session, witness tried and true techniques for story finding and shaping by Tellers from the Storytellers’ Roundtable.

Korte says parallel tales are present throughout the world. She will tell parallel tales embodying the same value or moral from those gathered on her worldwide travels to study story. Participants will see how a story can be adapted for different age groups while retaining its core message.

Patricia Coffie will share tips for using personal experience moments (things that go bump in the night) and mementoes (that old photograph). Coffie will speak of the distancing and the up-close-and-personal detailing in personal stories.

Duffy De France will demonstrate some well-known folk tales, using props, puppets and audience participation, plus tips on learning the story.

Korte will lead the question and answer period at the end of the session. Handouts will be provided.

Storytellers’ Roundtable sponsors this pre-conference which begins Wednesday at 10:00 a.m. Fee for ILA members is $35.00 and non-members pay $45.00. Lunch is included at the Polk County Convention Complex.

The Library and the Social Order of Things

Are tweet and Twitter, RSS, and wiki so much “Greek” to you? Become conversant with Facebook, YouTube and more while learning why these social networking tools are essential in today’s libraries. Learn how they help libraries connect and converse with their communities. You’ll have hands-on experience in a social networking “language lab”, you’ll practice using the tools, and see examples of how libraries use them effectively.

Join Karen Burns, Administrator of Southwest Iowa Library Service Area in Council Bluffs, and Sarah Willeford, Assistant Director, Kirkendall Public Library in Ankeny, as they present a hands-on social networking tour.

Iowa Library Trustees Association and Iowa Library Friends Association co-sponsor this 10:00 a.m. Wednesday pre-conference held at the Des Moines Public Library. ILA members pay $40.00 and non-members $50.00. Lunch is included. Attendees of this pre-conference register at the Des Moines Public Library—no need to stop at the Polk County Convention Complex beforehand.

Enrollment is limited to 25 participants.

Technology Petting Zoo—Learn to Make the Most of Kindles and more

In this pre-conference, attendees can make the rounds through the stations and discover the actual step-by-step processes for using these gadgets. Just as in a “petting zoo,” participants will be able to use the technologies presented as they learn about various features and other possibilities.

Overwhelmed with questions? Sessions will be loosely scripted to allow for those burning questions we all have, so come prepared to question the “zoo keepers.” Let’s face it, others are most likely wondering the same thing and will learn from these interchanges. Don’t worry, the “zoo keepers” understand – they too are overwhelmed...but with information to share.

The beasts to be tamed include the Kindle, iPod touch, Netbooks, Facebook, Smartboard, GPS devices, YouTube, video conversion, digital scanners, Twitter, and RSS feeds. If you have a digital camera, bring the manual and one item you would like to sell on eBay. No digital camera? A flash drive will do. Careful, one never knows what will happen at the zoo!

Presenters are Louise Alcorn, West Des Moines Public Library; Marie Harms, State Library of Iowa, Des Moines and Kimberly Van Deest, Waterloo Public Library.

Support Personnel and Information Technology Forum co-sponsor this Wednesday pre-conference which begins at 10:00 a.m. at the Des Moines Public Library. ILA members pay $35.00 and non-members pay $45.00. Lunch is included. Attendees of this pre-conference register at the Des Moines Public Library—no need to stop at the Polk County Convention Complex beforehand.
Annual Conference Hotel

Des Moines Marriott
700 Grand Ave
800-514-4681

Room Rate: $105.00
plus applicable state and local taxes

- identify yourself as an ILA Conference attendee
- parking charges apply

Reservations can be made online at www.iowalibraryassociation.org. Select 2009 Conference and follow the link.

The hotel block filled up fast last year; consider booking early to ensure convenient networking opportunities.

The Marriott is connected to the Polk County Convention Complex via the skywalk.

Iowa Library Association Foundation Auction and Raffle

Plans are in full force for another great silent auction and raffle during the ILA Annual Conference in Des Moines. An enormous thank you to all who donated items last year! We raised more than $7000 from the auction and over $2500 from the raffle. All the proceeds from the ILA Foundation auction and raffle go toward the work of the Foundation. Funds raised provide for a scholarship at the University of Northern Iowa and the University of Iowa, and underwrite keynote speaker fees at ILA’s Annual Conference. Proceeds support the Leadership Institute.

To donate to the auction go to ILA’s homepage www.iowalibraryassociation.org and click on the ILAF link, another quick click at the auction link will take you to the easy-to-complete form. Or if you’d like more information, email Sue Lerdal at lerdals@hotmail.com.

National Library Legislative Day 2009

Librarians and library advocates from across the nation converged on Washington, DC for the 35th annual National Library Legislative Day held on May 11-12. With a new administration and a new political climate in both the House and Senate, this was an exciting time to share the library message with Congress.

Ellen Neuhaus, President of the Iowa Library Association, and Mary Wegner, State Librarian of Iowa, attended the event. On Monday morning there was a briefing designed to bring participants up to speed on the wide variety of federal issues that are important to libraries. Speakers at the briefing session included individuals from the ALA Washington Office, a lobbying firm, and several ALA consultants. Appointments with staffers and Iowa Senators and Representatives were scheduled for Monday afternoon and all day Tuesday.

Several Acts are up for reauthorization this year including the Library Services and Technology Act (LSTA), No Child Left Behind Act (NCLB), and the Patriot Act. We emphasized the need for clarification of the Consumer Product Safety Improvement Act of 2008 as it relates to libraries, and we stressed the importance in changing FEMA language to include libraries as essential services.

IN MEMORIUM

Kay Thier, Dyersville
Mary M. Hanna, Webster City

Mary Wegner, Representative Tom Latham, and Ellen Neuhaus in Washington, D.C.
Conference Menu

Thursday Lunch
Carlisle
(Gemelli Pasta tossed with Tender Beef Strips, Roma Tomatoes, Roasted Peppers, and Mushrooms in a Creamy Tomato Basil Sauce, topped with Grated Parmesan Cheese)
Field Greens Salad
Ranch Dressing or Champagne Dressing
Assorted Rolls
Caramel Apple Pie or Key Lime Pie
Coffee, Ice Tea, Milk
Veg Option: Carlisle without Beef

Thursday Banquet
Ingersoll
(Maple Glazed Pork Loin Roasted with Apples, accompanied by a Calvados Pork Veloute)
Boston Bibb Salad
Citrus Vinaigrette or Raspberry Dressing
Assorted Rolls
Fingerling Potatoes
Julienne Vegetables
Hazelnut Cappuccino Flourless Torte
Coffee, Ice Tea, Milk
Veg Option: Cherry Street (Balsamic Glazed Garden Vegetables roasted and tucked into Flaky Phyllo and served over Israeli Cous Cous)

Friday Business Meeting Breakfasts
Assorted Cereals
Oatmeal Bar with Toppings
Coffee, Tea, Milk

Friday Lunch
Afternoon in Tuscany Buffet
Tossed Caesar Salad
Caprese Salad
Oven roasted Eggplant and Sweet Peppers
Ziti Pasta
Herb Dusted Chicken Medallions
Garlic Bread and Italian Rolls
Chefs Selection of Assorted Desserts
Coffee, Ice Tea, Milk

Pre-Conference Menu

Des Moines Public Library
Assorted Sandwiches (including veg)
Frozen Fruit Cup
Pasta Salad
Cookies
Coffee, Tea, Sodas

Polk County Convention Complex
Hickory Grove Salad
(Breast of Chicken served over Salad Greens with Crisp Bacon, Red Onion, Roma Tomatoes, Candied Walnuts and Cheese – tossed with a Honey Dijon Dressing)
Cookies, Brownies
Coffee, Tea, Sodas
Veg Option: Hickory Grove without Chicken

If you have a specific allergy or dietary need, please attach your request to the registration form.

SITE SELECTION

The selection of the right site is the first step in a successful library building project, so getting it right is critical to the success of the overall project. Let FEH help you select the best site for your project.

Des Moines | Sioux City
515.288.2000 | 712.252.3899
www.fehassociates.com

July/August 2009 Catalyst - 7
Conference Program: A New Approach to Finding Sessions of Interest

As you look through the variety of titles and overviews of sessions in the 2009 conference program ask yourself these questions: 1) Is this an area in librarianship that I do not know much about and wish I did? 2) Can I adapt the program or service to fit my own library situation? 3) How are other librarians dealing with new technology, standards, etc. and what can I learn from them to try at my own library? 4) Young library users may become young adult library users who may become adult library users. What can I learn from the public, school, special, and/or academic librarians that will help me understand the future needs of my library clientele? 5) Does this sound interesting?

Using this approach, here's what two conference planners hope to explore during Annual Conference.

Kathy A. Parsons, Department Head, Iowa State University—
My position is a middle manager who supervises a public service desk and provides collection maintenance/building safety and security for a large academic library. Here are some sessions that I want to attend and would recommend to others in similar positions.

Pre-conferences:
Technology Petting Zoo: Learn to Make the Most of Kindles and More—to learn about other uses/features on my cell phone and mp3 player.
Do Tell It Anyway It Works!—to see how I might incorporate storytelling as a management tool

Academic Librarians:
Understanding Homeschoolers and the Resources They Love—to learn what academic libraries can do for homeschoolers.
Smile! You're on Camera: Security Camera Use in Two Public Libraries—I'm wondering about the need for security cameras in my library.
Can You See the Future in RDA?—What does this mean for public service staff who help patrons interpret the online catalog.

Managers/Supervisors:
Emotional Intelligence: Raising the Bar on Service—Having recently merged three public service points into one, I need ways to motivate staff and students to provide quality service for all areas.
Tiny Tech: Solving Problems at Small Libraries on the Cheap—to help staff solve minor technology problems when our Information Technology Department is closed (nights and weekends).
Fiction and Nonfiction: The Truth about Volunteers—I'm thinking about implementing a volunteer program in my academic library.

Special Interest:
Trustee Essentials—Because I know absolutely nothing about trustees and their roles in providing directions for public libraries.
I Hate Books: Boys and Reading—I would like to share what I did to encourage my nephews to be readers.

Sarah Willeford, Assistant Administrator, Central Iowa Library Service Area—
In my position, I work with many different types of libraries and librarians. After considering the questions above, here are some pre-conferences and sessions that I have thought about attending.

Pre-conference:
The Sustainability Transformation: Green(er) Libraries—sounds important and interesting for libraries to know about their environmental impact.

Librarians from Small Libraries:
Full Stream Ahead: Using Free Online Videos to Market, Instruct, Inform and Excite—sounds like a great way to reach and teach patrons and staff (and they are free).
The Vampire in the Rocket Ship—Collection development ideas - new and trendy authors for grades 3-12.
Open Source: What Is It All About?—this is a trend we are hearing more about – learn about the advantages and disadvantages of open source software.
Children's and Youth Librarians:
Looking Back, Looking Forward: Numbers That Shape Our State—Learn the history of Iowa’s population and future trends and get an idea of the youth we will be serving.
High-Tech Tools (And Toys)—new cool tech toys and the impact that they will have on our users and libraries.
Coping With Workplace Negativity—managing personality types in our libraries.
Teacher Librarians:
Who’s Buzzing Around Your Hive, and Are They Worth the Stings? Community Connections That Count—Hear more about tapping into community networks for support and projects.
Humor in Libraries: Making Fun at Work and Staying Productive—Having fun and being productive. Need I say more?
Upper Mississippi Valley Digital Image Archive and Iowa Heritage Digital Collections—learn about two digital depositories with information about Iowa and the Midwest.

As you can see there are sessions for everyone, so please come to Des Moines for the 2009 ILA Annual Conference. Now how do we solve the dilemma of too many sessions and too little time?!

Kathy A. Parsons and Sarah Willeford, Conference Planning Committee Members

Perfect Partners: Museum and Library
Youth Programs That Work

Museums and public libraries are community-based institutions that support and promote the importance of literacy and life-long learning. There can be real potential for transformation when they collaborate in the areas of programming, cross-promotion and grant funding. Learn how some Iowa libraries and museums have done so and benefited in this informative session at 11:05 a.m. on Thursday.
Youth Services Subdivision sponsors this session, lead by panelists Debbie Dunn, Library Assistant, Iowa City Public Library; Shaner Magalhaes, President, Johnson County Historical Society; and Samantha Wikstrom, Supervisor of Youth Services, Davenport Public Library.
WEDNESDAY, OCTOBER 21

PRE-CONFERENCES

9:00 a.m. – 3:00 p.m.
ASKING POWERFUL QUESTIONS: HOW TEACHER LIBRARIANS FURTHER LITERACY AND COMPREHENSION IN THE IOWA CORE CURRICULUM
Jamie McKenzie, Editor, Network 609, Bellingham, WA
This nationally-known speaker and writer outlines the connection between powerful questioning and the capacity to understand information across different literacies—categories of information—showing how teacher librarians and teachers can use comprehension as the lever and fulcrum with which to implement the Iowa Core Curriculum. Sponsored by Iowa Association of School Librarians

10:00 a.m. - 3:00 p.m.
THE SUSTAINABILITY TRANSFORMATION: GREEN(ER) LIBRARIES
David Greenbaum, Education Services Librarian, Lyrasis, Atlanta, GA
This class will discuss standards for measuring libraries’ environmental impact and offer ideas for more sustainable approaches relating to both physical plant and operating processes. Sponsored by Library Administration and Management Association and Public Library Forum

10:00 a.m. - 3:00 p.m.
THE LIBRARY AND THE SOCIAL ORDER OF THINGS
Karen Burns, Administrator, Southwest Iowa Library Service Area, Council Bluffs
Sarah Willeford, Assistant Director, Kirkendall Public Library, Ankeny
Join a hands-on social networking tour and practice using tools like Twitter, wikis, Facebook, YouTube and more, as you see examples of how libraries are using them effectively. Location: Computer Lab, Des Moines Public Library Sponsored by Iowa Library Trustees Association and Iowa Library Friends Association

10:00 a.m. - 3:00 p.m.
TECHNOLOGY PETTING ZOO: LEARN TO MAKE THE MOST OF KINDLES AND MORE
Louise Alcorn, Reference Technology Librarian, West Des Moines Public Library
Marie Harms, Library Consultant, State Library of Iowa, Des Moines
Kim Van Deest, Network Analyst and Information Literacy Coordinator, Waterloo Public Library
Along with demonstrations of common technological tools, the “zoo keeper” experts show you how to make better use of little-used or ignored features on your very own techno-gadgets. Location: Meeting Room, Des Moines Public Library Sponsored by Support Personnel and Information Technology Forum

CONFERENCE PROGRAM
DO TELL IT ANY WAY IT WORKS!
Patricia Coffie, Storyteller, Waverly
Duffy De France, Storyteller, Muscatine
Maureen Korte, Storyteller, Des Moines
Learn storytelling techniques for all ages. Then witness tried and true techniques for story finding and shaping by Tellers from the Storytellers’ Roundtable.
Sponsored by Storytellers’ Roundtable

3:00 p.m. – 6:00 p.m.
GRAND OPENING OF EXHIBITS
Des Moines Roosevelt String Quartet
Supported by Jones Library Sales, Inc. and OPN Architects, Inc.

6:00 p.m. – 8:00 p.m.
AUTHOR FAIR: IT’S ALL ABOUT BOOKS (open to the public)
Storytellers’ Roundtable Members Perform
Supported by Iowa Library Association and Iowa Center for the Book
Location: Des Moines Public Library

8:00 p.m. – 10:00 p.m.
COLLEAGUES, CONVERSATIONS, AND OTHER CHOICES
Supported by Des Moines Public Library Foundation and EBSCO Information Services
Location: Des Moines Public Library

THURSDAY, OCTOBER 22

7:30 a.m. – 8:25 a.m.
CONFERENCE ORIENTATION/NEW MEMBERS BREAKFAST
Supported by George Lawson Consulting

8:30 a.m. – 10:00 a.m.
CONTINENTAL BREAKFAST AVAILABLE
Supported by Terry Powell Memorial Fund through the University of Iowa School of Library and Information Science

OPENING GENERAL SESSION
Welcome by ILA President Ellen Neuhaus and Des Moines Mayor Frank Cownie

CANDIDATES FORUM
President-Elect Candidates

THE NEW LIBRARY USER AND HOW TO SERVE HER (AND HIM)
Lee Rainie, Director, Pew Internet and American Life Project, Washington, D.C.
A summary of recent trends in Internet use, cell phone use and how information seekers come in different shapes and sizes. He will discuss how these changes affect all types of libraries: academic, public, school and special.
Supported by Iowa Library Association Foundation Endowed Speakers’ Fund

10:00 a.m. – 11:00 a.m.
BREAK IN THE EXHIBIT HALL
Supported by Davidson Titles, Inc.

11:05 a.m. – 11:55 a.m.
CONCURRENT SESSIONS

CLOSE ENCOUNTERS WITH DIGITAL CITIZENS
Lee Rainie, Director, Pew Internet and American Life Project, Washington, D.C.
Session focuses on research on teenagers and young adults, how they gather and share information and their experiences in libraries.
Sponsored by ILA Executive Board

THE BRAVE NEW CITIZEN
Jamie McKenzie, Editor, Network 609, Bellingham, WA
New technologies promise all kinds of great miracles like stronger thinking and better writing, but it turns out that many of those promises amount to Fool’s Gold unless good teachers combat much of the marketing and pressure to substitute templates, wizards and short-cuts for careful research, logic and questioning.
Sponsored by Iowa Association of School Librarians

PATIENT SAFETY THROUGH COMMUNITY AWARENESS
Chris Childs, Education and Outreach Librarian, Hardin Library for the Health Sciences, University of Iowa, Iowa City
Mindwell Egeland, Director, Patients’ Library, University of Iowa Hospitals and Clinics, Iowa City
Mary Kay Brooks, RN, MSN, Director, Clinical Quality, Safety and Performance Improvement, College of Medicine, University of Iowa, Iowa City
This session will provide an overview of the Partnering for Patient Empowerment through Community Awareness Program which provides networking opportunities for public libraries and medical centers to help individuals take an active role in their medical needs.
Sponsored by Iowa Library Health Sciences Association and Public Library Forum

TRUSTEE ESSENTIALS
Sandy Dixon, Program Director for Library Development, State Library of Iowa, Des Moines
This session will cover questions frequently asked by library trustees and where to find the answers. Questions encouraged!
Sponsored by Iowa Library Trustee Association

UN-NATURAL DISASTERS: GATHERING THE LOCAL STORIES
Terry Swails, Author, Davenport
Carolyn Wettstone Swails, Author, Davenport
Capture and preserve local stories using various techniques and strategies.
Sponsored by Storytellers’ Roundtable and Local History and Genealogy
PERFECT PARTNERS: MUSEUM AND LIBRARY YOUTH PROGRAMS THAT WORK!
Debbie Dunn, Library Assistant, Iowa City Public Library
Shaner Magalhaes, Executive Director, Johnson County Historical Museum, Iowa City
Samantha Wikstrom, Supervisor of Youth Services, Davenport Public Library
Join this discussion highlighting effective library/museum partnerships for children and teens.
Sponsored by Youth Services Subdivision

LIBRARIES AND 21ST CENTURY PRIVACY: THEIRS, YOURS,OURS
Deborah Caldwell-Stone, Acting Director, Office of Intellectual Freedom, American Library Association, Chicago, IL
Come join in this discussion of the value of privacy and the growing threats to privacy rights.
Sponsored by Intellectual Freedom Committee

LIBRARY ADVOCACY TIPS FROM YOUR LOBBYISTS
Amy Campbell, Lobbyist, Campbell-Patterson Consulting, Des Moines
Craig Patterson, Lobbyist, Campbell-Patterson Consulting, Des Moines
Sponsored by Governmental Affairs Committee and Public Relations Committee

EMOTIONAL INTELLIGENCE: RAISING THE BAR ON SERVICE
Lauren Burnett, Consultant, Center for Inner Quality, Cleveland, OH
Learn how to raise your EQ, Emotional Intelligence Quotient, to create memorable customer connections and retain staff and users with the five points of connection: realness, accessibility, consistency, value-ing and accountability.
Sponsored by Leadership Development Committee

COLLECTIVE ADVOCACY: ENGAGING LIBRARIES IN THE OPEN ACCESS MOVEMENT
Faye Chadwell, Associate University Librarian for Collections and Content Management, Oregon State University, Corvallis, OR
Heather Joseph, Executive Director, Scholarly Publishing and Academic Resources Coalition, Washington, D.C.
Introduces the concepts of open access and how libraries can advocate for free and permanent access to research.
Sponsored by ILA/ACRL and Community College Librarians Roundtable

LIBRARY ADVOCACY: HOW ALA CAN HELP YOU MAKE YOUR CASE
Marci Merola, Director, ALA Office for Library Advocacy, American Library Association, Chicago, IL
A presentation of current and forthcoming ALA toolkits created to assist libraries with advocacy, budgeting, retooling and coalition-building during tough times.
Sponsored by Public Relations Committee and Public Library Forum

TINY TECH: SOLVING PROBLEMS AT SMALL LIBRARIES ON THE CHEAP
Jessamyn West, Librarian, Author, Techie, Randolph, VT
Discover the plentiful free web resources that small libraries can use to solve problems without breaking the bank.
Sponsored by Information Technology Forum and Iowa Small Library Association

12:00 p.m.– 1:50 p.m.
LUNCH
Introduction of Exhibitors
Jodie Morin, Jason Shirley, Exhibit Co-Chairs
Corporate Member Recognition
Rhonda Frevert, Membership Committee Chair
Candidates Forum
Executive Board Candidates
State Library Update
Mary Wegner, State Librarian
ILA Membership Business Meeting
Ellen Neuhaus, ILA President, Presiding

12:45 p.m. – 1:30 p.m.
EXHIBITOR BUSINESS MEETING

2:00 p.m. – 2:50 p.m.
CONCURRENT SESSIONS

WHO’S BUZZING AROUND YOUR HIVE, AND ARE THEY WORTH THE STINGS? COMMUNITY CONNECTIONS THAT COUNT
Bonnie McCune, Community Programs Consultant, Colorado State Library, Denver, CO
An interactive session to enable libraries to tap into existing community networks to strengthen relationships that will benefit them and their community partners.
Sponsored by Library Administration and Management Association

FUN AND FINE IN 2009: PICTURE BOOKS YOU SHOULDN’T MISS
Danielle Day, Manager of Youth Services, Carnegie-Stout Public Library, Dubuque
Debb P. Green, Childrens’ Services Coordinator, Iowa City Public Library
Join these veteran youth librarians as they share the finest picture books published in 2009.
Sponsored by Youth Services Subdivision

CREATING PERSONAL LEARNING THROUGH SELF-ASSESSMENT
Jean Donham, Associate Professor, University of Northern Iowa, Cedar Falls
Sponsored by Iowa Association of School Librarians
UPPER MISSISSIPPI VALLEY DIGITAL IMAGE ARCHIVE
AND IOWA HERITAGE DIGITAL COLLECTIONS
Barbara Corson, Program Director for Library Services, State Library of Iowa, Des Moines
Amy Groskopf, Associate Director for Resource Services, Davenport Public Library
Presenters discuss two digital depositories for cultural and historical information about Iowa and the Midwest.
Sponsored by Local History and Genealogy

2:50 p.m. – 3:30 p.m.
BREAK IN THE EXHIBIT HALL
Supported by Leo A. Daly

3:30 p.m. – 4:20 p.m.
CONCURRENT SESSIONS

ON-THE-FLY TECH SUPPORT: RESOURCES AND TIPS FOR THE RELUCTANT COMPUTER REPAIR PERSON
Jessamyn West, Librarian, Author, Techie, Randolph, VT
Do you have a lot of computers but not a lot of time/money to support them? Learn some easy approaches for problem solving.
Sponsored by Iowa Small Library Association

OUR CHANGING INFORMATION LANDSCAPE: SOME BIG IDEAS
Scott McLeod, J.D., Ph.D., Director, UCEA Center for the Advanced Study of Technology Leadership in Education (CASTLE), Ames
The new ability for everyone to have a voice has dramatic impact on the social construction of knowledge, information access, the diminishing primacy of text and other aspects of our information. Identify the forces that are remaking our world and engage in discussion about what they mean for our future work.
Sponsored by Iowa Association of School Librarians

COPIING WITH WORKPLACE NEGATIVITY
Lauren Burnett, Consultant, Center for Inner Quality, Cleveland, OH
Explore verbal and non-verbal strategies to manage challenging personality types: Ivan Irate, Paula Passive-Aggressive, Gayle Gossiper and Chris Complainer.
Sponsored by Leadership Development Committee

FICTION AND NONFICTION: THE TRUTH ABOUT VOLUNTEERS
Bonnie McCune, Community Programs Consultant, Colorado State Library, Denver, CO
A lively and realistic approach to the recruitment and retention of volunteers in libraries of any type or size.
Supported by Friends of Cedar Falls Public Library
Sponsored by Library Administration and Management Association and Iowa Library Friends Association

RIGHTS STUFF: DECODING PUBLISHER COPYRIGHT TRANSFER AGREEMENTS
Faye Chadwell, Associate University Librarian for Collections and Content Management, Oregon State University, Corvallis, OR
Heather Joseph, Executive Director, Scholarly Publishing and Academic Resources Coalition, Washington, D.C.
Discussed various aspects of scholarly communications including retaining rights to research results, copyright transfer agreements and how to educate faculty on these topics.
Sponsored by ILA/ACRL and Community College Librarians Roundtable

BEYOND SURVIVAL: BRIGHT IDEAS IN TOUGH TIMES
Louise Alcorn, Reference Technology Librarian, West Des Moines Public Library
Many libraries are responding to tough economic times with creative marketing, programming and service ideas. Many ideas will be shared in this session.
Sponsored by Public Library Forum

UNDERSTANDING HOMESCHOOLERS AND THE RESOURCES THEY LOVE
Kathy Wentz, Educational Consultant, Homeschool Resource Center, Johnsburg Public Library, Johnsburg, IL
As a homeschooler parent and a library volunteer, Ms. Wentz is able to share what works best for these niche library users.
Sponsored by Youth Services Subdivision

BEST PRACTICES FOR CREATING A PHENOMENAL ONLINE NEWSLETTER
Janine Bauer, Public Relations and Adult Program Coordinator, Urbandale Public Library
Carmen Epstein, Circulation Manager, Urbandale Public Library
Enhance your message and improve your communication quotient through online newsletters.
Sponsored by Editorial Committee and Iowa Library Friends Association

4:30 p.m. - 5:00 p.m.
VISIT THE EXHIBITS (Final Opportunity)

4:30 p.m. – 5:15 p.m.
SUBDIVISION BUSINESS MEETINGS
ILA/ACRL
Iowa Association of School Librarians
Information Technology Forum
Iowa Health Sciences Library Association
Iowa Library Trustees Association
Video Roundtable
Youth Services Subdivision
5:15 p.m. – 6:00 p.m.
**SUBDIVISION BUSINESS MEETINGS**
Community College Librarians Roundtable
Iowa Library Friends Association
Iowa Small Library Association
Library Administration and Management Association
Local History and Genealogy
Resources and Technical Services Forum
Support Personnel

6:00 p.m. – 6:50 p.m.
**SOCIAL HOUR**
Final ILAF Auction Bidding

7:00 p.m. – 9:00 p.m.
**BANQUET**

**CONNECTING POETRY AND STORIES**
Janice Harrington, Assistant Professor of English, University of Illinois, Urbana-Champaign, Urbana, IL
Be entertained by a professional storyteller who also writes award-winning poetry and children’s books. Ms. Harrington’s books have won many awards and citations including *Time Magazine’s* top 10 children’s books of 2007.
Supported by ProQuest

10:00 p.m. - 11:59 p.m.
**PRESIDENT’S SOCIAL**
Location: Des Moines Marriott

FRIDAY, OCTOBER 23

7:30 a.m. – 8:25 a.m.
**SUBDIVISION BUSINESS MEETINGS**
Government Documents Roundtable
Public Library Forum
Special Libraries Roundtable
Storytellers’ Roundtable

8:30 a.m. – 10:00 a.m.
**GENERAL SESSION**

**CHANGING TIMES: NEW ROLES FOR LIBRARIES**
Karen Schneider, Library Futurist and Community Librarian, Equinox, Tallahassee, FL
The Free Range Librarian gives her perspectives on current and future library trends and their potential impact on libraries and library services.
Supported by Iowa Library Association Foundation Endowed Speakers’ Fund

10:00 a.m. – 10:15 a.m.
**BEVERAGE BREAK**
Supported by Innovative Interfaces

10:20 a.m. – 11:10 a.m.
**CONCURRENT SESSIONS**

**HUMO(U)R IN LIBRARIES: MAKING FUN AT WORK AND STAYING PRODUCTIVE**
Fred Gertler, Former Assistant Dean of the University Library, University of the Pacific, Stockton, CA
This session will show how humor in the library can make work fun and productive—be prepared to laugh, enjoy and learn.
Supported by ILA/ACRL and Community College Librarians Roundtable

**HIGH-TECH TOOLS (AND TOYS)**
John Larson, Information Technology Librarian, St. Paul Public Library, St. Paul, MN
Explore new tech tools like e-book readers and netbooks, and consider their impact on libraries.
Supported by Special Libraries Roundtable

**YOU KNOW IT, NOW DO IT: COMMUNITY INVOLVEMENT**
Alan Kemp, Executive Director, Iowa League of Cities, Des Moines
Hear from someone outside the library community looking in the library for the best possible way your library can be a part of the community.
Supported by Leadership Development Committee and Iowa Small Library Association

**SMILE! YOU’RE ON CAMERA: SECURITY CAMERA USE IN TWO PUBLIC LIBRARIES**
Susan Craig, Director, Iowa City Public Library
Barbara Peterson, Director, Council Bluffs Public Library
Two public library directors share their experiences with surveillance cameras.
Supported by Public Library Forum and Library Administration and Management Association
Supported by Security Equipment, Inc.

**LOOKING BACK, LOOKING FORWARD: NUMBERS THAT SHAPE OUR STATE**
Willis Goudy, Professor Emeritus (Sociology), Iowa State University, Ames
The story of Iowa’s changing and diverse population as reflected in historical census figures with projected trends toward the future.
Supported by Government Documents Roundtable

**IOWA’S NEW SEX OFFENDER LAW AND PUBLIC LIBRARIES**
Suzann Holland, Director, Oskaloosa Public Library
Other panelists to be determined
A panel of public library directors and a city attorney will discuss library policies addressing the new sex offender to minors law which went into effect July 1, 2009.
Supported by Iowa Library Trustees Association
THE VAMPIRE IN THE ROCKET SHIP
Yolanda Hood, Youth Collection Librarian and Assistant Professor, University of Northern Iowa, Cedar Falls
Kelly Stern, Teacher Librarian, Cedar Falls High School, Cedar Falls
Book talk focuses on the newest, the trendiest, the best authors, the best series and the best stand-alone works of fantasy and science fiction for grades 3-12.
Sponsored by Iowa Association of School Librarians and Youth Services Subdivision
Supported by University of Northern Iowa Rod Library Fund for Excellence

CAN YOU SEE THE FUTURE WITH RDA?
Linda Gonzalez, Member Services Librarian, BCR, Aurora, CO
This session will demystify Resource Description and Access (RDA) by reviewing the basics of the anticipated next edition of the cataloging rules and the changes it might bring to cataloging practices and online catalogs.
Sponsored by Resources and Technical Services Forum

I HATE BOOKS: BOYS AND READING
John Coy, Author, Minneapolis, MN
Get them hooked—listen to this award-winning author share his experiences working with this sometimes reluctant group of readers.
Sponsored by Youth Services Subdivision and Iowa Association of School Librarians

ALL FOR ONE AND ONE FOR ALL: COUNTY COLLABORATIONS THAT WORK
Jill Sanders, Director, Elkader Public Library
Anne Skaden, Director, Kalona Public Library
Carole Stanger, Director, Atlantic Public Library
Panel members will discuss cooperative projects and how they accomplished them, including a county-wide website and union catalog, shared funding requests and programming, shared movie licensing and audio book downloading, and even a shared employee.
Sponsored by Iowa Small Library Association and Public Library Forum

11:20 a.m. - 12:10 p.m.
CONCURRENT SESSIONS

OPEN SOURCE: WHAT IS IT ALL ABOUT?
Karen Schneider, Library Futurist and Community Librarian, Equinox, Tallahassee, FL
Learn about open source and how and where it is used. Discover the benefits as well as the disadvantages in using open source software.
Sponsored by Information Technology Forum

FULL STREAM AHEAD: USING FREE ONLINE VIDEOS TO MARKET, INSTRUCT, INFORM AND EXCITE
Myntha Cuffy, Reference Instruction, University of Iowa, Iowa City
Learn about new video products and how they can be used at your library. Bring questions, comments and ideas to share after the presentation.
Sponsored by Video Roundtable

12:15 p.m. – 1:45 p.m.
LUNCH

THE DIFFICULT ART OF HAPPINESS
Carrie Brown, Associate Professor of English, Sweet Briar College, Sweet Briar, VA
Supported by Des Moines Public Library and LexisNexis

Reconvene ILA Business Meeting if necessary
Library Advocacy: How ALA Can Help You Make Your Case

Marci Merola, Director of ALA’s Office for Library Advocacy, will discuss new tools and resources designed to help library supporters make their case at the local level. Advocating in a tough economy, job-seeking, coalition building and budgets are some of the areas to be covered. Public Library Forum and the Public Relations Committee co-sponsor this 2:00 p.m. Thursday session.

Can You See The Future With RDA?

The highly anticipated and controversial new cataloging rules known as Resource Description and Access (RDA) promises change that will impact libraries and challenge the cataloging practices of librarians. Learn about the basic concepts and why some are suggesting the new rules are a step in the wrong direction.

Linda Gonzalez, Member Services Librarian with BCR, leads this discussion on Friday morning at 10:20 a.m. The session is sponsored by Resources and Technical Services Forum.

Finances continued from page 1

On the other hand, each year we receive feedback from the conference evaluation forms requesting that the conference be held in Des Moines. Members like to come to Des Moines because of its central location and other attractions. So we are back in Des Moines because of popular demand by members even though the expected conference income will be less than when the conference is held in other locations.

The Conference Planning Committee has tried especially hard this year to keep the costs of the Annual Conference under control wherever possible. We are back at the Convention Complex because ILA was given a substantial discount in rental fees for the facilities (exhibit hall and meeting rooms). The normal rental fee is close to $30,000 but the Association was given a discounted fee of $10,000. The Conference Planning Committee has also developed a well balanced conference that has something for everyone. A combination of national and in-state speakers have been invited.

Attend the conference and hear many national speakers without paying out-of-state travel expenses. Participate in the professional development and networking opportunities. You will also have ample opportunity to visit with friends and colleagues while having a lot of fun! See you in Des Moines!

Ellen Neuhaus, President
Iowa Library Association

Lifetime Members

If you have been a member of ILA for 25 years or more and have recently retired, you are eligible for lifetime membership in ILA. The Awards Committee will honor new lifetime members at the Annual Conference but needs your help in identifying who you are.

If you believe you are eligible for lifetime membership, please contact the ILA office at 800-452-5507.

Why Stay at the Conference Hotel?

Please plan to stay at the conference hotel, the Des Moines Marriott. We ask your help in keeping the costs of attending conference down by staying at the conference hotel each year. By negotiating contracts for conference sites years in advance, the Iowa Library Association is able to keep the overall cost down and quality up. Hotel rates and other services are negotiated based on the number of expected attendees and the meeting space required to comfortably accommodate them. In order to keep the conference registration fees as low as possible every year, ILA contracts for a specific block of hotel rooms and meeting space. If the hotel rooms are not picked up, ILA must pay attrition charges and penalty fees to the hotel.

When you stay in the conference hotel, you have the opportunity to participate fully in the conference experience and to network non-stop, from the elevator ride down to the lobby, to the breakfast area, to the reception desk, to the pool and workout areas.

Make your reservations today! You won’t want to miss the chance to stay at the recently remodeled Des Moines Marriott!
Patient Safety Through Community Awareness

Mary Kay Brooks, Chris Childs and Mindy Egeland from the University of Iowa will lead a panel discussion on Partnering for Patient Empowerment through Community Awareness (PPECA) programs in public libraries.

The purpose of this discussion is to introduce public librarians to an existing consumer awareness program on patient safety and healthcare resources. A model based on a presentation given at the Iowa City Public Library will be presented. Each segment of the program will be highlighted.

Watch a video testimony about a woman who lost her brother to medical error, receive information on what patrons need to know about patient safety and explore free consumer health resources that librarians can show their patrons.

We hope that this panel discussion will encourage public librarians to implement a similar program in their libraries. Other library types, especially community colleges and small academic libraries, may find this session useful for their library communities. This session, sponsored by the Health Sciences Subdivision, will meet on Thursday, at 11:05 a.m.

Emotional Intelligence: Raise the Bar on Service

It’s not how smart you are but how you use your smarts that counts at work and in life. Emotional intelligence strategies strengthen the ability to treat people with respect, hear their concerns with empathy, and face challenging issues head on.

Inventory your EQ (Emotional Intelligence Quotient) and learn strategies to enhance customer service experience by balancing task plus relationship; leverage Five Points of Connection (realness, access-ability, consistency, value-ing and accountability); and apply the ABCs of Empowerment and the ASAP of Praise to tap the power of “Discretionary Effort.”

Lauren Burnett is a consultant with the Center for Inner Quality in Cleveland, Ohio.

The ILA Leadership Development Committee sponsors this 2:00 p.m. Thursday session.

Collective Advocacy: Engaging Libraries in the Open Access Movement

Every year taxpayers support millions of dollars of research published in expensive journals that only large research libraries can afford. Efforts to change this traditional scholarly publication model have culminated in the open access (OA) movement. Open access offers free, immediate and permanent access to scholarly research. It is clear that academic libraries have much to gain from the success of the OA movement.

What can public libraries and smaller academic libraries gain from expanded access to taxpayer-funded research? OA advocates will introduce open access concepts, emphasize benefits for public libraries, and engage participants in a conversation to strengthen public library involvement in the OA movement.

On Thursday, October 22 from 2:00 p.m. to 2:50 p.m., hear from two OA advocates—Heather Joseph, SPARC (Scholarly Publishing and Academic Resources Coalition) and Faye Chadwell, Oregon State University—about what you and your library can do in the fast-changing field of scholarly communications. This session is sponsored by ILA/ACRL and the Community College Librarians Roundtable.

Rights Stuff: Decoding Publisher Copyright Transfer Agreements

Continuing the investigation into scholarly communication issues facing researchers today, the Iowa Chapter of the Association of College and Research Libraries and the Community College Librarians Roundtable is sponsoring a second session with open access advocates—Heather Joseph, SPARC (Scholarly Publishing and Academic Resources Coalition) and Faye Chadwell, Oregon State University. They will introduce authors’ rights as a key component to transforming scholarly communication.

Learn about amending publisher copyright transfer agreements and the importance of maintaining rights to research results. Catch up on the issues in order to educate campus faculty about transferring the ownership of their intellectual output. This session is Thursday, October 22 from 3:30 p.m. to 4:20 p.m.
**Tiny Tech: Solving Problems at Small Libraries on the Cheap**

You don’t need complicated high-tech solutions or expensive software to use effective technology at your library. Explore solutions for solving library problems with simple, free technologies and offer pathways for further exploration. Presenter [Jessamyn West](http://jessamyn.com)'s focus will be on small libraries with limited staffing or a not-so-tech-savvy patron base.

Jessamyn West is a community technology librarian and a moderator of the massive group blog MetaFilter.com. She believes she can teach anyone to use a computer and has been teaching basic technology classes for 14 years. Her main work is in the small communities of Orange County, Vermont, helping libraries and librarians make sense of technology and teaching adult education classes in basic technologies. She assists tiny libraries with technology planning and implementation, helping them with wi-fi and websites and making sense of their systems.

Iowa Small Library Association and Information Technology Forum co-sponsor this Thursday session from 2:00 -2:50 p.m.

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**On-the-Fly Tech Support: Resources and Tips for the Reluctant Computer Repair Person**

Public access computers in libraries bring new challenges to reference and circulation desk staff. Fortunately there are many quick and simple things you can do to troubleshoot most common PC problems. Presenter [Jessamyn West](http://jessamyn.com) will lead a training session on how library staff can use their superpowers of research, helpful service and tenacity to address and even solve many computer and internet problems.

Jessamyn maintains an online presence at jessamyn.com and librarian.net, one of the first librarian blogs, which recently celebrated its tenth anniversary. She even has her own Wikipedia entry! She has been speaking on the intersection of libraries, technology and politics since 2003. This Thursday 3:30-4:20 session is sponsored by Iowa Small Library Association.

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**Coping with Workplace Negativity**

Negativity mucks up the workplace. Untreated, it shows up in many behaviors that snuff out initiative and deteriorate performance. How can one manage the toxicity and minimize how it is created, promoted or sustained? Learn to identify causes of common types of negators, apply communication techniques, and explore verbal and non-verbal strategies to manage the challenging types like Ivan Irate, Paula Passive-Aggressive, Gayle Gossiper and Chris Complainer.

[Lauren Burnett](http://www.ila.org) is a consultant with the Center for Inner Quality in Cleveland, Ohio. The ILA Leadership Development Committee sponsors this 3:30 p.m. Thursday session.

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**High Tech Tools (and Toys)**

Recent years have seen the release and increasing popularity of a variety of portable and inexpensive gadgets that are changing the way people read and access information. The Kindle and other e-book readers appear poised to deliver on the promise to revolutionize the way books are read, acquired, and stored. Portable netbooks and handheld computers are making it easier and cheaper to access information from just about anywhere. Mobile phones are becoming “smartphones,” putting Internet access in people’s pockets.

What do these new tech tools mean for libraries? Do library users want to access our resources on an iPhone screen? Do they want to check out books on Kindles? Do library catalogs work on handheld devices? How do librarians keep up with these changes?

In 2008, the Saint Paul Public Library in Minnesota created an “Information Technology Play Group” to provide staff with a chance to try out new technology, share their favorite gadgets, and discuss how they might impact library services.

This is your chance to explore new tech tools and consider their implications for libraries. This session will provide a hands-on look at netbooks, eBook readers, portable Internet devices and more. Attendees are invited to bring their favorite tech gadgets to share with the group.

[John Larson](http://www.ila.org) is the Information Technology Librarian at the Saint Paul (MN) Public Library. He will be presenting and demonstrating High Tech Tools (and Toys) on Friday, at 10:20 a.m. This session is sponsored by Special Libraries Roundtable.
I Hate Books!
Boys & Reading

Many boys don’t like to read. Why? In first grade most students are excited about letters and words and eager to learn this code. Yet, by fourth or fifth grade, many boys have decided they don’t like reading.

Speaker John Coy will explore why boys get turned off from reading, and offer specific suggestions that address the genuine interests of boys and engage them in reading.

John is an award-winning author, who worked as a dishwasher, mattress maker, group home worker, and tour guide before taking up writing. He’s active in sports and is a member of the NBA Reading All-Star Team as part of the Read to Achieve program. John lives in Minneapolis and gives talks at schools and conferences across the country.

He writes books for youth of all ages, many of which involve sports. His picture book *Around the World* is about international basketball, while his YA novels include *Crackback* set in the high-stakes world of high school football and *Box Out* about boys’ and girls’ basketball and the importance of taking a stand. He is now working on a new middle-grade series. The first book, *Top of the Order*, was published in 2009.

Youth Services Subdivision and Iowa Association of School Librarians co-sponsor this Friday morning session at 11:20 a.m.

Our Changing Information Landscape: Some Big Ideas

Web 2.0 Tools dramatically impact the social construction of knowledge, information access, the diminishing primacy of text and other aspects of information access and usage.

Scott McLeod, J.D., Ph. D., Director of UCEA Center for the Advanced Study of Technology Leadership in Education (CASTLE), Ames, will lead session attendees on a tour of the big forces that are remaking our world. CASTLE is the nation’s only center dedicated to the technology needs of school administrators. Dr. McLeod was a co-creator of the wildly popular video, *Did You Know? (Shift Happens)*. Dr. McLeod blogs regularly about technology leadership issues at dangerouslyirrelevant.org.

Join Dr. McLeod as he explains and demonstrates how the dynamic forces of Web 2.0 are affecting our current work and what they mean for our future work. The information in this session is important for any librarian who is trying to stay current with information technology. It is also an important session for those who wish to use Web 2.0 Tools to help patrons of all ages who also want their voices to be heard online.

The session is sponsored by Iowa Association of School Librarians and it is scheduled for Thursday from 3:30 p.m. - 4:20 p.m.

The Vampire in the Rocket Ship

Ok, so you can’t wrap your mind around a girl falling in love with a vampire AND a werewolf! Fantasy is not a genre for everyone, but Harry Potter proved that children and young adults have a voracious appetite for the imaginative realms and they want to engage in the creative and critical thinking that fantasy encourages. If you are unsure about finding your niche in fantasy, take heart—there are enough good fantasy books out there to appeal to anyone. This session focuses on the newest, the trendiest, the best authors, the best series and the best stand-alone works of fantasy and science fiction for grades 3-12. Everyone will walk away a believer!

Yolanda Hood, University of Northern Iowa Youth Librarian, provides a fantasy/sci fi bibliography and booktalk to various UNI classes every semester. She teaches fantasy and science fiction literature courses; researches and publishes in the areas of children/young adult fantasy/science fiction; and has coordinated successful fantasy/sci fi programming for young adults. Kelly Stern, Cedar Falls High School Teacher Librarian will co-present. Kelly teaches YA Literature and Resources as Adjunct Faculty for UNI School of Library Studies. She has also coordinated successful fantasy/sci fi programming for young adults.

Iowa Association of School Librarians and Youth Services Subdivision co-sponsor this 10:20 a.m. session on Friday.
Looking Back, Looking Forward: Numbers that Shape Our State

Social issues reflected in Iowa’s headlines today have deep roots in historical trends. Some of these trends are well known, while others, though less obvious, are no less important. These demographic trends can be documented in census figures released for Iowa since 1850. Via his interpretation of census data over the years, ISU Professor Emeritus Willis Goudy has measured diversity and other social changes that have occurred in our state on a broad scale during the past 150 years.

Looking at our past, what can we expect for the future? Prof. Goudy’s presentation, drawn from his 2008 book "Iowa’s Numbers: 150 Years of Decennial Census Data With a Glance to the Future," will help bring Iowa’s social history into perspective and give insight into what our future holds.

Government Documents Roundtable sponsors this Friday 10:20 a.m. session.

The Brave New Citizen

New technologies promise all kinds of great miracles like stronger thinking and better writing, but it turns out that many of those promises amount to Fool’s Gold, according to Jamie McKenzie. This is, unless good teachers and good schools resist the pressure to substitute templates, wizards and short-cuts for careful research, logic and questioning. In this session, Jamie demonstrates the perils and the promises of new technologies as they may promote and nurture desirable citizenship behaviors, or in fact do the very opposite spawning a generation content with the glib, the superficial and the well-packaged.

A former social studies teacher and school leader, Jamie warns against what he calls the onset of “mental softness” characterized by a preference for platitudes, near truths, slogans, jingles, catch phrases and buzzwords, as well as vulnerability to propaganda, demagoguery and mass movements based on appeals to emotions, fears and prejudice. He shows how mind-mapping, strong questioning and the pursuit of “difficult truths” are the antidotes to the cultural drift.

This session, sponsored by the Iowa Association of School Librarians, is scheduled for Thursday at 11:05 a.m.

Un-Natural Disasters: Gathering the Local Stories

Long-time award-winning Iowa Meteorologist Terry Swails and his wife Carolyn Wettstone Swails, a former broadcast news anchor and award-winning reporter, team up to document the worst weather catastrophe in Iowa history in the book "Un-Natural Disasters: Iowa’s EF5 Tornado and the Historic Floods of 2008." The EF-5 tornado and unprecedented floods that devastated Eastern Iowa will forever be embedded in the minds of the thousands of people forced to dig out, muck out and climb out of destruction they never thought they’d see.

Wettstone Swails will describe the challenges of reporting on a disaster as it is unfolding, the mindset of the people involved, and the reality of being caught up in an unstoppable force of nature. Swails will detail the meteorological events that led up to the disaster and what clues could be detected that indicated a catastrophe was on its way. He will also explain why, historically, Parkersburg and its surrounding communities should be even more concerned than most Iowa locations about the possibility of a killer tornado. According to the Des Moines Register, “This book is amazingly well researched and is historically significant. Every public and school library in Iowa should have a copy.” - Des Moines Register, Dec. 10, 2008.

Storytellers’ Roundtable and Local History and Genealogy co-sponsor this Thursday morning session.

Understanding Homeschoolers and the Resources They Love

Youth Services Subdivision sponsors this Thursday 3:30 p.m. session that will focus on the many educational philosophies homeschoolers often follow; who homeschoolers are and why they ask the questions they do; and what homeschoolers typically say they want and what they actually use from a library. In addition, Kathy Wentz will share program ideas homeschoolers love, educational materials they will use, and ideas that other libraries have tried with success.

Kathy Wentz is a “reformed” instructor who left teaching to raise and homeschool her children years ago. She maintains several homeschool listserves and websites, has been a homeschooling presenter since 1998 and has been published in "Home Education Magazine." She is well known for her advocacy and role in helping to establish the Homeschool Resource Center. Located in the Johnsburg (Ill.) Public Library, the Center was funded by a $55,000 LSTA grant from the Illinois State Library. Kathy continues to volunteer there, providing free consultation to homeschooling families.

Looking Forward: Numbers that Shape Our State

Social issues reflected in Iowa’s headlines today have deep roots in historical trends. Some of these trends are well known, while others, though less obvious, are no less important. These demographic trends can be documented in census figures released for Iowa since 1850. Via his interpretation of census data over the years, ISU Professor Emeritus Willis Goudy has measured diversity and other social changes that have occurred in our state on a broad scale during the past 150 years.

Looking at our past, what can we expect for the future? Prof. Goudy’s presentation, drawn from his 2008 book "Iowa’s Numbers: 150 Years of Decennial Census Data With a Glance to the Future," will help bring Iowa’s social history into perspective and give insight into what our future holds.

Government Documents Roundtable sponsors this Friday 10:20 a.m. session.
Who’s Buzzing Around Your Hive, and Are They Worth the Stings?
Community Connections That Count

“Buzz” is an element of public relations and marketing. By identifying the people and organizations interested in, and connected to, your library, you can gain a sense of their needs and how you can best use those connections to benefit both you and your community. Learn how to map your current connections, look at your community and library from an assets-based perspective, determine the influencers, and save money, time and resources while maximizing your library’s visibility and support, using word of mouth, the Internet and other techniques.

Throughout her career, trainer Bonnie McCune has been a proponent for partnerships, cooperation and collaboration across organizations. She has more than 30 years experience with nonprofits and government agencies in marketing and community relations. She served in the Denver Public Library’s Marketing Department for eight years and was with the Colorado State Library for ten.

This Thursday 2:00 p.m. session is sponsored by Library Administration and Management Association.

Open Meetings Law: Know Your Rights And Responsibilities

Electronic meetings...closed sessions...posting agendas...meeting minutes...if you’ve ever had questions about any of these topics, this is the session for you. This session is intended for every government official who serves as a member of a board and for staff members who are often relied upon to know the law.

Assistant Ombudsman, Angela Dalton, of the Office of Citizens’ Aide/Ombudsman, specializes in complaints and information requests regarding open meetings. Ms. Dalton will help you understand your responsibilities in complying with state laws.

This 10:20 a.m. Friday session is sponsored by Iowa Library Trustees Association.

Trustee Essentials

The New Trustees Handbook has just been released by the State Library. Join Sandy Dixon, Program Director for the State Library, as she shares the highlights and the insights about serving as a public library trustee. This session will cover questions frequently asked by library trustees and where to find the answers. Questions encouraged!

The Iowa Library Trustees Association sponsors this 11:05 a.m. Thursday morning session.

Items for your review on the ILA website:
- End of Session Legislative Update
- Library News - updated frequently
- Iowa Intellectual Freedom Resource Guide
- Librarians on the Loose Registration
- Annual Conference Registration

July/August 2009 Catalyst - 21
Deciphering Professional and Support Staff Relationships

Is your library staff experiencing tension between professional librarians and non-professional library staff? Lack of trust between the groups (and library administrators, for that matter) is often at the heart of the problem. A feeling of disenfranchisement and a lack of appreciation are occasionally noted as symptoms of that tension.

Where does mistrust come from? How can it be identified? How can/should it be resolved? There are no magic answers. However, this interactive session will attempt to identify some basic strategies for developing trust with (and between) support staff that are non-threatening, easy to implement and contribute to the greater good of the library.

Come hear Fred Gertler, former Assistant Dean of the University Library at the University of the Pacific, discuss these topics. Please bring your questions, answers, frustrations and hopes to this Friday session at 11:20 a.m., sponsored by the Support Personnel Subdivision.

Best Practices for Creating a Phenomenal Online Newsletter

Whether your library already publishes an online newsletter or is considering launching one soon, this workshop will offer practical tips on how to:

- determine your target audience and the goal of the newsletter.
- design (or redesign) the format, content and subject line of your newsletter.
- keep it simple and keep it fresh.
- develop or grow your email list.
- get feedback.

Join Carmen Epstein and Janine Bauer of the Urbandale Public Library as they share their combined experience in creating and developing an online newsletter.

The Editorial Committee and Iowa Library Friends Association co-sponsor this 3:30 p.m. Thursday session.

Creating Personal Learning Through Self-Assessment

Habits! Arthur Costa states that, “Habits are behaviors we exhibit reliably on appropriate occasions and they are smoothly triggered without painstaking attention.” In its essence, lifelong learning can be taken to mean acquiring habits of mind that engage us intelligently in the world of information. Among those habits is self-assessment—one component of the AASL Information Literacy Standards for 21st Century Learners. In this session we will describe self-assessment in the context of information literacy and consider strategies for making self-assessment of information seeking processes a habit among our students.

Associate Professor Jean Donham, University of Northern Iowa, leads this session sponsored by Iowa Association of School Librarians, Thursday at 2:00 p.m.
All for One and One for All: County Collaborations that Work!

The Iowa Small Library Association is sponsoring a panel discussion of three library directors from around Iowa who will tell about collaborative projects in their counties. Each of the library directors come from libraries serving communities of under 10,000 people.

Jill Sanders, director of the Elkader Public Library, will speak about the collaborative projects in Clayton County public libraries. Of note was their coming together to form a countywide union catalog with grants from their local casino in the late 1990s. The county also boasts collaborative summer reading programming efforts.

Anne Skaden, director of the Kalona Public Library, will talk about the collaborative efforts in Washington County. Here, libraries are involved in the hiring of shared technical staff. They have also used county resources to join the WILBOR downloadable audiobook consortium collectively.

Carole Stanger, director of the Atlantic Public Library, will discuss library collaboration efforts in Cass County libraries. These include building a cohesive group of libraries that use innovative strategies to advocate for better funding. Monthly meetings and 100% participation among the libraries have gone a long way towards meeting their goals. The libraries are also offering collaborative programming like Family Fun Nights.

For more about these wonderful collaborations among libraries and other ideas, plan to attend this Friday 11:20 a.m. session.

Smile! You’re on Camera: Security Cameras in Two Iowa Public Libraries

Is your library board thinking about installing security cameras? Want the scoop on the upside and downside, and the do’s and don’ts of mounting cameras?

Susan Craig, Iowa City Public Library Director, and Barbara Peterson, Council Bluffs Public Library Director, will offer their insights and discuss their significant experience of having security cameras in their libraries. Learn about the challenges both have had from their communities and how they responded to those challenges. Questions from those attending will be welcome.

This 10:20 a.m. Friday session is sponsored by Public Library Forum and Library Administration and Management Association.

Upper Mississippi Valley Digital Image Archive and Iowa Heritage Digital Collections

Learn how to find historic images showcasing the Mississippi River region along the Iowa/Illinois border using the on-line Mississippi Valley Digital Image Archive. Amy Groskopf, Davenport Public Library, will show you the ins and outs of using this rich resource, and discuss the standards, procedures and processes used to create it. The photographs in this archive document the life and times of people and towns in the region from the 1890’s to the 1970’s. Of special interest in the collection are the photographs of store window displays, the pearl button industry, the growth and development of Rock Island and Moline, river transportation, Native Americans and the natural landscape.

Barbara Corson, State Library of Iowa, will help you discover some of the cultural gems in these collections—from biographical histories of Iowa’s counties to photos of Carnegie Libraries in Iowa. Does your library have a special collection relating to Iowa’s history or culture which you would like to share? Find out how your institution might become involved in this project.

Local History and Genealogy sponsor this 2:00 p.m. Thursday session.

Beyond Survival: Bright Ideas in Dark Times

Is your library feeling the pinch of these tough economic times? You are not alone. Many libraries have responded with creative ideas in programming, marketing and services.

Louise Alcorn, Reference Technology Librarian at the West Des Moines Public Library, has researched these creative ideas and will share a number of them with you in this session. She will allow time for group discussion and brainstorming on more of the creative, innovative, positive ways we librarians can respond to today’s challenges.

This 3:30 p.m. Thursday session is sponsored by the Public Library Forum.
The ILA Executive Board met on April 10, 2009 at 10:00 a.m. at the ILA office in West Des Moines. Members present were: President Ellen Neuhaus; Past-President Barb Peterson; Vice President/President-Elect Dale Ross; Board Members Alison Ames Galstad, Jeffrey Pilz, Rebecca Quinn, Michael Wright, Mary Heinzman, and Karen Davidson; and ALA Councilor Susan Henricks. Also present were State Librarian Mary Wegner, Executive Director Laurie Hews, Secretary Marilyn Murphy, and Kay Elliott.

CALL TO ORDER
Neuhaus welcomed everyone and noted that everyone was present.

AGENDA
Pilz asked that Membership Committee Request be added under New Business as item 7.h. Neuhaus asked that Leadership Institute Contract and Leadership Workshop in August be added under New Business as items 7.i. and 7.j. Neuhaus also asked that Correspondence, Recent GAC Issues, and the Vice President’s Report be moved up to immediately follow approval of the minutes. The agenda was approved, as amended.

MINUTES
The minutes of the February 19, 2009 Board meeting were approved, as distributed. The minutes of the September 19, 2008 Board meeting were approved, as amended. The minutes of the October 15, 2008 Board meeting were approved, as amended.

PRESIDENT’S REPORT
Correspondence – Neuhaus stated that she had received a ballot from the Freedom to Read Foundation; the Board voted for six people on the ballot. Neuhaus also reported that the Association’s membership in the Freedom to Read Foundation had been renewed and that an issue of the Freedom to Read Foundation Newsletter had been received. Neuhaus sent letters to Representative Winckler and Senator Schoenjahn to thank them for supporting libraries. Neuhaus reported receipt of a letter from the Social Security Administration and stated that the State Library was working with the Social Security Administration to disseminate information. Neuhaus reported that she was copied on a letter sent by an ILA member to legislators. The Board discussed in depth the issues surrounding the letter and its relevance to the Conflict of Interest Policy. Galstad moved that the Board take no action regarding the correspondence. Motion carried. Galstad moved that the Bylaws Committee consider rewriting the Association’s conflict of Interest policy, especially the fourth paragraph, to ensure that freedom of speech is protected. Motion carried.

NEW BUSINESS
RECENT GAC ISSUES –The Board discussed recent GAC issues.
VICE-PRESIDENT’S REPORT
IOWA LIBRARY ASSOCIATION FOUNDATION – Ross reported that they will be meeting again in June. They have moved some money into a certificate of deposit. They are working on the auction and the raffle for the Conference.
NOMINATING COMMITTEE – Ross reported that they are still seeking one candidate for the Executive Board. Wright moved to extend the Nomination Committee’s deadline to turn in a report of the 2009 candidates to May 4, 2009. Motion carried.
LEADERSHIP DEVELOPMENT COMMITTEE – Ross reported that they are working on creating an Interim Leadership Program to be held in the years when they are not offering the Leadership Development Institute.

EXECUTIVE BOARD ORIENTATION
Peterson spoke about the nature of the Association, liaison duties and scripts, the mission of the Association, and Board duties.

EXECUTIVE DIRECTOR/TREASURER’S REPORT
EXECUTIVE BOARD ORIENTATION – Hews discussed the Association’s financial policies. The Board decided to ask the Finance Committee to review the phrase, “if paying for a meal is a real hardship,” the next time they review policies. Hews also discussed publication guidelines, the website policy, electronic mailing list guidelines, and the archives policy.
FINANCIAL REPORT – The Balance Sheet for March 31, 2009, the Budget vs. Actual sheet for January through March 2009, the Profit & Loss sheet for March 2009, and the Subdivision Fund Account sheet for March 31, 2009 were distributed via the website.
MEMBERSHIP COUNT – The membership count as of March 1, 2009 was distributed. Hews will email an updated count after May 1.
OFFICE UPDATE – Hews stated that the building owner is going to have to replace the wallboard near the leak in the office. She has not been able to find replacement parts for the labeling machine. The dot matrix printer has also quit working.

PRESIDENT’S REPORT
EXECUTIVE BOARD ORIENTATION – Neuhaus discussed policies from the Organization Manual.
CONFERENCE PLANNING COMMITTEE – Neuhaus reported that the committee is concerned about the potential impact of the economy on the conference. She distributed a potential conference logo and a draft of the conference schedule. She reported that $12,000 has been raised in conference sponsorships thus far.
EXECUTIVE BOARD ORIENTATION – Neuhaus discussed the Annual Conference, the GAC/Legislative Policy, the Annual Planning Meeting, and the ILA Calendar.

UNFINISHED BUSINESS
POSSIBLE PHONE COMPANY CHANGE – Hews reported that she is still investigating this issue.
JOB BANK – Davidson moved to establish a jobline on the ILA website; posting a position would cost $100 for thirty days for nonmembers and would entail no charge for institutional or personal members. Motion carried. Hews will establish procedures for the jobline.
SOCIAL NETWORKING SITES – Heinzman moved to accept the social networking wording proposed by Barbara Corson, with the deletion of the word “Pages” in the second paragraph and a change to lower case for the “B” in “Blog.” Motion carried. The Board referred the wording to the Bylaws Committee for insertion into the Organization Manual. Approved wording: Facebook, Wikis, Twitter, Blogs and other social networking...
sites maintained by committees, subdivisions or other affiliates must include the following wording: this is the unofficial page for members of the _____ committee/subdivision/or other affiliate of the Iowa Library Association. The views expressed are those of the posters and not the official position of the Iowa Library Association. For more information about the Iowa Library Association, please visit www.iowalibraryassociation.org. Your use of, and reliance on, any advice or information obtained from or through this website via links to websites operated by third parties is at your own risk.

COMMUNITY COLLEGE LIBRARIANS TERMINOLOGY – Neuhaus reported that the Association was asked for help in changing the terminology for community college librarians in the Iowa Administrative Rules. However, the community college librarians now believe that the Association does not need to get involved.

BENEVON TELEPHONE CONFERENCE WORKSHOP PROPOSAL – Hews found that the organization offering this workshop has partnered with ALA and the Mississippi Library Association and has three state conferences scheduled for 2009. She will look into their proposal further.

SUBDIVISION’S SPRING MEETINGS / CONFERENCES – Board representatives at the spring meetings: Health Sciences – Quinn; Support Personnel – Davidson; ACRL – Heinzman; ISLA – Davidson; Community College Librarians – Heinzman.

ADVERTISEMENT FOR FREEDOM TO READ ANNIVERSARY – ILAF has agreed to pay for an advertisement. Hews and Wright are working on the wording.

NEW BUSINESS

BOMC RECOMMENDATIONS – The Board considered the following recommendations from the Bylaws and Organization Manual Committee:

Include an Acronyms page--approved as recommended

Bylaws – Article III Membership – Section 2. A. 4. change: Student: a person who is enrolled in a library science program. Student memberships are limited to two years--approved as recommended

Dues Schedule – change: Library Student (two-year limit)--$15--approved as amended

General Subdivision Page –add: Upon dissolution of the subdivision and payment of all outstanding obligations all assets will be transferred to the Iowa Library Association.--approved as recommended

Bylaws – Article IX Subdivisions – add: Upon dissolution of the subdivision and payment of all outstanding obligations all assets will be transferred to the Iowa Library Association.--approved as recommended

General Financial Policies – III. C. b. Committees 2. add: A portion of lodging expenses may be reimbursed to committee members if their travel time to a committee meeting, one way, exceeds three hours and the meeting has agenda items in both the forenoon and afternoon. The Board recommended adding “except for the annual planning meeting, which is non-reimbursable” to the recommended wording.--approved as amended

General Financial Policies – IV. D. Subdivision Funds 2. add: The Board recommended changing this section to read “A portion of lodging expenses may be reimbursed to executive body members if their travel time to a board meeting, one way, exceeds three hours and the meeting has agenda items in both the forenoon and afternoon, except for the annual planning meeting, which is non-reimbursable. This expenditure must be approved by the executive body of the subdivision.”--approved as amended

Committee General Pages – 2. add: A portion of lodging expenses may be reimbursed to committee members if their travel time to a committee meeting, one way, exceeds three hours and the meeting has agenda items in both the forenoon and afternoon. The Board recommended adding “except for the annual planning meeting, which is non-reimbursable” to the recommended wording. --approved as amended

Subdivision General Pages – last paragraph of the Financial section-The Board recommended changing this section to read “A portion of lodging expenses may be reimbursed to executive body members if their travel time to a board meeting, one way, exceeds three hours and the meeting has agenda items in both the forenoon and afternoon, except for the annual planning meeting, which is non-reimbursable. This expenditure must be approved by the executive body of the subdivision.” – approved as amended

Committee General Pages – Policies/Procedures – 5. change: To provide continuity, all relevant notes and correspondence and the committee’s copy of the ILA Organizational Manual should be promptly transferred from the retiring to the incoming chairperson of each committee.--approved as recommended

Award Committee Page – 4. change: Review and report to Executive Board for approval all proposed awards to be established by the Association or its committees and subdivisions. –approved as recommended

Electronic Voting Guidelines – The Board approved adding the recommended electronic voting wording into the Organizational Manual sections with the following changes to the recommendations for the General Subdivision pages: Changing item A. 2. to read “Electronic voting is permitted for issues that do not require the polling of all members of the subdivision” and deleting item A. 3.

PUBLIC RELATIONS COMMITTEE BOOKMARK DESIGN – Neuhaus reported that the bookmark design had been unanimously approved via email.

ISLAS APPLICATION FOR EXHIBIT BOOTHS AT TWO CONFERENCES – Neuhaus reported that an email vote had unanimously approved the expenditure of $525 for the School Administrators of Iowa conference and $100 for the Iowa PTA conference.

ISLAS BUDGET FOR SPRING MEETING, APRIL 24, 2009 – Neuhaus reported that the budget had been unanimously approved via an email vote.

AUDIT REPORT – The audit report was distributed. It had already been discussed by the Finance Committee.
DEVELOPING A LIBRARY PROGRAM FOR CHILDREN
– STATE LIBRARY AND GOVERNOR'S TRAFFIC SAFETY BU- REAU PARTNER WITH ILA – Neuhaus reported that this idea was referred to the State Library and is already underway.
MEMBERSHIP COMMITTEE REQUEST – The Membership Committee is seeking the Board's help in contacting members who have not renewed. The Board agreed to help with this effort.
LEADERSHIP INSTITUTE CONTRACT – Peterson moved approval of a contract with the Boulders Conference Center in Denison for the 2010 Leadership Institute. Motion carried.
LEADERSHIP WORKSHOP IN AUGUST – A proposal and budget for a 2009 leadership workshop was distributed. Wright moved approval of the workshop and budget. Motion carried.
PAST PRESIDENT'S REPORT
AWARDS COMMITTEE – Peterson reported that they are working on an article for Catalyst. The Johnson Brigham Plaque Award Committee has identified two possible award winners.
FINANCE COMMITTEE – Minutes of their March meeting were distributed. Peterson moved approval of ISLA's request to donate $200 to the New Hartford Public Library. Motion carried.
PERSONNEL COMMITTEE – Peterson reminded the Board that a new staff member is working in the ILA office.
ALA COUNCILOR'S REPORT
ALA – Henricks stated that libraries need to think about collaborating if they want to receive economic stimulus money. Libraries will need to lobby their governors and state legislators if they want to receive stimulus funds.
PUBLIC LIBRARY FORUM – Henricks reported that they are talking about their website. Members who are interested in an adult services subcommittee should contact them.
RESOURCES AND TECHNICAL SERVICES FORUM – Henricks reported that they are working on the Conference. They are concerned about an apathetic membership.
EXECUTIVE BOARD REPORTS
BYLAWS AND ORGANIZATION MANUAL COMMITTEE – Galstad reported that they have met.
IOWA ASSOCIATION OF SCHOOL LIBRARIANS – Galstad reported that they met on March 28, 2009. They will have a planning meeting on July 27-28, 2009.
LAMA – Galstad reported that they are working on some bylaws changes and updating their website.
MEMBERSHIP COMMITTEE – Their request was discussed earlier. They are working on an article for Catalyst and working on the Conference.
GOVERNMENT DOCUMENTS ROUNDTABLE – Pilz reported that their summer workshop will be at St. Ambrose University. They still need to submit a budget for this workshop.
IOWA ACRL – Pilz reported that they will have their Spring Conference on April 17, 2009. They have a summer support staff workshop in development.
IOWA LIBRARY TRUSTEES ASSOCIATION – Pilz reported that they are working on the Conference. They are planning a preconference with the Friends subdivision. They will be finalizing the trustee training soon and are working on membership. They need to approve their bylaws at their next business meeting.
PUBLIC RELATIONS COMMITTEE – Quinn reported that two items on their action plan were not funded.
STRATEGIC PLANNING COMMITTEE – No report.
HEALTH SCIENCES SUBDIVISION – Quinn reported that they are planning a spring conference on April 24, 2009.
SPECIAL LIBRARIES ROUNDTABLE – No report.
GOVERNMENTAL AFFAIRS COMMITTEE (GAC) – Wright reported that they had a successful lobby day.
INTELLECTUAL FREEDOM COMMITTEE – Wright reported that the resource guide is now on the ILA website. Since there has been a challenge to a painting in a library, he encouraged libraries to include their art collections in their collection development policies.
IOWA LIBRARY FRIENDS ASSOCIATION – No report.
STORYTELLERS ROUNDTABLE – Wright reported that they have published an issue of their newsletter.
COMMUNITY COLLEGE LIBRARIANS ROUNDTABLE – Heinzman reported that they will be having a virtual spring meeting on May 6, 2009; there is no budget involved.
LOCAL HISTORY AND GENEALOGY – Heinzman reported that they are working on a digitization presentation for the Conference.
INFORMATION TECHNOLOGY – Heinzman reported that they are hoping to bring the Library Technology Conference to Iowa.
VIDEO ROUNDTABLE – Heinzman reported that they have had some issues with their website and they will be consulting with their conference liaison.
EDITORIAL COMMITTEE – No report.
IOWA SMALL LIBRARY ASSOCIATION – Davidson reported that they will have a spring meeting on April 24, 2009.
SUPPORT PERSONNEL – Davidson reported that they will be having a Technology Petting Zoo spring workshop on May 15, 2009.
YOUTH SERVICES SUBDIVISION – Davidson reported that they are working on their newsletter.
STATE LIBRARY REPORT
Wegner thanked the Board for their expressions of sympathy after the death of her father. She reported that the Social Security Administration has sent out information to public library directors. ALA believes most of the stimulus money will go into state budgets but there might be some funding available for broadband. Wegner is expecting cuts to the State Library budget but hopes that the Enrich Iowa budget will not be cut. Wegner and Neuhaus will attend the National Library Legislative Day. The Iowa Center for the Book is working with the ILA Conference Planning Committee on an Iowa Author Fair for the Conference. Wegner reported that there are two research projects taking place in the state; one is studying the impact of public access computers and the other is OCLC’s From Awareness to Funding project.
ADJOURNMENT – The meeting adjourned at 2:45. The next meeting is scheduled for June 12.

The ILA office is closed
July 9 - 16 and August 27, 28, 31
CONFERENCE REGISTRATION
OCTOBER 21-23, 2009 • Polk County Convention Complex, Des Moines

Conference preregistration and request for meals must be received with payment by October 1. Payment is by check or credit card.

Name_______________________________________________
(Use only one form per person – please print as you wish it to appear on badge)

Library or Institution___________________________________
Library Type:  Academic o Public o School o Special o Other o

City________________________________________________

Email address________________________________________
(Please include if you would like confirmation- please print clearly)

REGISTRATION
after Oct 1

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<td>Nonmember Friday Only</td>
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(on-site registration add $20 to the after Oct 1 registration fee)

MEALS
(may not be ordered after October 12)

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<td>Storytellers’ RT Breakfast</td>
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Meal tickets will not be sold at the conference and no changes can be made in selections.

Optional vegetarian meals are available. Please indicate by checking the “VEG” box at each meal selection.

Total for Meals $__________
Registration $__________
Pre-Conference $__________
TOTAL ENCLOSED $__________

Receipt Required  □

Mail check and form to:
Iowa Library Association
3636 Westown Pkwy, Suite 202
West Des Moines, IA 50266-6713

Visa □ Mastercard □ American Express □ Discover □

Card No. _____________________________________
Expiration Date _____________________________
Signature _________________________________

If you have a disability that may limit your participation, or a special dietary need, attach a statement describing your needs.

*Spouses may attend only the meal functions without paying registration fees. Please use a separate form to order their meals.

*All others must register for conference to be able to purchase meals

• Prepaid tickets, badges, and conference packets may be picked up at the registration desk.
• No refunds will be made until after the Conference and then only if notification has been received by noon October 12.
  • Membership forms available at the registration desk.

Please assist the Conference Planning Committee in the planning process by checking here if you plan to attend the free Wednesday Reception □ the free Thursday President’s Reception □

Please retain a copy for your records.

July/August 2009 Catalyst - 27
Annual Planning Meeting

November 13, 2009
Johnston Public Library
Johnston, IA

ILA Vice President/President Dale H. Ross invites all current and incoming committee chairs, committee members, subdivision officers and Executive Board members to block this date on your calendar. Packets will be mailed in late September. Information about committees and subdivisions can be found on the ILA website at www.iowalibraryassociation.org under the “About ILA” tab.

ILA Website Update

Affiniscape, our provider, has instituted two changes you need to be aware of.

As an added security feature all credit card processing is now done through plug-n-pay.

If you forget your members-only password, you will need to call the ILA office (800-452-5507) to receive a new password. You may then login and change the password again. Office staff no longer have the capability to view your password.

ILA is on Facebook