ILA Board Candidates

Information on each candidate will be published in the September Catalyst. Candidate forums will be held on Thursday, October 22 in Des Moines.

VICE PRESIDENT CANDIDATES

Kathy Bottaro, Teacher Librarian, Sioux City Community School District
Dale Vande Haar, Trustee, Central Iowa Library Service Area, Des Moines Public Schools

EXECUTIVE BOARD DIRECTOR CANDIDATES

Louise Alcorn, West Des Moines Public Library
Saul Amdursky, Des Moines Public Library
Tamara Glise, Cedar Rapids Public Library
Tena Hanson, Milford Memorial Library

Any other nominations signed by not less than thirty members and filed with the Executive Director no later than September 1 will be included on the official ballot sent to all personal members provided the written consent of the nominee has also been received. Write-ins will not be tallied.
Annual Conference Keynote Speakers

The Conference Planning Committee has invited an impressive assembly of keynote and general speakers for the 2009 ILA Annual Conference.

I am excited to announce that our opening keynote speaker on October 22 in Des Moines is Lee Rainie, founding director of the Pew Internet and American Life Project. Prior to launching the Pew Internet Project, Rainie was managing editor of U.S. News & World Report. Since December 1999, the Washington D.C. research center has examined how people’s Internet use affects their families, communities, health care, education, civic and political life, and work places. The Project has issued more than 175 reports based on its surveys that monitor people’s online activities and the Internet’s role in their lives. All reports and datasets are available online free of charge at www.pewinternet.org. Rainie is a co-author of Up for Grabs, Hopes and Fears, and the forthcoming Ubiquity, Mobility, Security, a series of books about the future of the Internet, published by Cambria Press, and based on Project surveys. He is also co-authoring a book for MIT Press about the social impact of technology with sociologist Barry Wellman that will be published in 2010. The working title is Connected Lives: The New Social Network Operating System. Rainie is much sought after as a speaker and has presented at numerous library, education, and computer-related conferences. Rainie will give the keynote address and a concurrent session on Thursday morning.

The Thursday evening banquet features Janice Harrington in a talk called Connecting Poetry and Stories. Harrington has been featured at the National Storytelling Festival. She also writes award-winning poetry and children’s books. Her first book of adult poetry, Even the Hollow My Body Made is Gone (2007), won the A. Poulin, Jr. Poetry Prize and the Kate Turfs Discovery Award. She is also the winner of a 2007 National Endowment for the Arts Literature Fellowship for Poetry. Her children’s books, The Chicken Chasing Queen of Lamar County (2007) and Going North (2004), have won many awards and citations including a listing among TIME Magazine’s top 10 children’s books of 2007. Harrington’s poetry appears regularly in American literary magazines. She grew up in Vernon, Alabama and then lived in Nebraska and Iowa. While in Iowa she attended the University of Iowa School of Library and Information Studies. Harrington is a professional storyteller, a widely published poet, and a children’s librarian with over twenty-two years’ experience as a youth advocate. She currently teaches in the creative writing program at the University of Illinois Urbana-Champaign.

Friday morning’s keynote speaker is Karen Schneider, a library futurist and a Community Librarian at Equinox. Schneider is also an enthusiastic speaker, presenter, and educator who in 2000 was named by the PUBLIB electronic discussion list as one of the top ten speakers in librarianship. She is an Air Force veteran (1983-1991) and a graduate of Barnard College, University of Illinois, and University of San Francisco. Schneider’s technology writings have been recognized in a variety of venues for being both lively and learned. From 2005 through 2007 she wrote for ALA TechSource and from 1995-2001 she was the Internet Librarian columnist for American Libraries. In 1998, her article, The Tao of Internet Costs, one of the first discussions within librarianship about technology funding, was selected as article of the year for the Bottom Line, a journal of library finances. In 1998, as author of A Practical Guide to Internet Filters, she provided expert testimony for Mainstream Loudoun vs. Board of Trustees, a pivotal First Amendment case about free speech on the Internet. She also co-moderates PUBLIB, a discussion list for public librarians. Schneider is also known as the Free Range Librarian with a blog at http://freerangelibrarian.com. Schneider will give the general session address and a concurrent session on Friday morning.

Carrie Brown, author of The Rope Walk, the 2009 All Iowa Reads book, will end the Annual Conference as the Friday lunch speaker. Praise for The Rope Walk

Speakers continued on page 4
## ILA 2008 Financial Report and 2009 Budget

### Cash Balance General Fund 1/1/08

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The 2009 ALA Mid-Winter Meeting in Denver attracted 7,905 members and a total of 10,220 attendees with exhibitors. Listed below are the highlights from this meeting:

- Nancy Bolt, speaking for ALA-APA (Allied Professional Association) reported on progress made toward a Library Support Staff Certification program. According to the 2004 statistics from the National Center for Education Statistics (NCES) 230,843 workers are employed in U.S. libraries of which 69% are in support positions not requiring an MLS degree. There is a strong demand for a certification program. Nine competencies have been identified. Students have 4 years to complete the program and the certification is good for 5 years. The program is expected to be open for the first enrollments in January 2010 with a tuition fee of $350. www.alaapa.org/certification/supportstaff.html

- The ALA Advocacy Committee changed their name to COLA – Committee on Library Advocacy with the idea that the name change will provide a more “enthusiastic identity.”

- Office for Information Technology Policy has documented $3.9M in grants 2004-2008.

- ALA’s Programmatic Priorities were established as: Diversity, Equitable Access to Information & Library Services, Education and Lifelong Learning, Intellectual Freedom, Advocacy for Libraries and the Profession, Literacy, and Organizational Excellence.

- The Verizon Foundation has funded two programs: the $1M grant to develop gaming programs in libraries and Thinkfinity@yourlibrary. ThinkFinity is a free online educational resource. wwwthinkfinity.org

- The Council approved a resolution on the connection between the recent Gaza Conflict and libraries. The resolution discusses the destruction of libraries and library collections and calls for the protection of libraries and archives in Gaza and Israel. The resolution further calls on the U.S. government to work for a permanent peace and that this is to be transmitted to the “U.S. President, U.S. Secretary of State, all members of the U.S. Congress, the U.S. Committee of the Blue Shield, and other appropriate individuals and organizations.” I voted against this resolution because both organization mission statements do not provide for involvement in this type of politics.

- The Council approved the merging of assets for the new ALA Division from the former Library Trustees and Advocates (ALTA) and Friends of the Libraries USA (FOLUSA) which have merged. The new name will be the Association of Library Trustees, Advocates, Friends, and Foundations (ALTAFF). The new division will be headquartered in Philadelphia under Director Sally Reed with a total 3.8 staff.

- ALA Executive Director Keith Michael Fiels spoke to State Chapter representatives. He has an interest in seeing a “dramatic improvement” in what the ALA Chapters are doing. What does that mean? He said he is prepared to recommend budgetary help for Chapter offices. He also asks if there something that ALA can do to increase support of the Chapters and one topic identified is to conduct a formal needs assessment. He noted there might be an opportunity for face-to-face discussions at the Annual Conference this summer, as well as focus groups and surveys. He would like to have some concrete ideas available by this fall. Also ALA will be working with state Chapters to lead a forum in each state to obtain input for ALA’s upcoming strategic plan which ends in August 2010. The next plan will cover the years 2010 – 2015.

- Office of Library Advocacy announced two new resources from the “Advocacy University.” Advocacy University focuses on local advocacy efforts and represents a collection of resources to make a case for libraries whether it be lobbying or preparation of a budget presentation as well as the sharing of best practices. The first resource is “Add it Up: Libraries Make the Difference” – this web site is divided into 3 sections: PreSchool, K-Middle School, and Teens. You can look deeper into each fact, and then go to another level in the research to read the primary material from which the facts were derived. Second resource is “Advocacy in a Tough Economy Toolkit”— this website provides resources to help strengthen your voice. Coming soon will be “Building Statewide Coalitions.” www.ala.org/ala/issuesadvocacy/advocayuniversity/index.cfm

- National Legislative Day is May 11th - 12th and everyone can participate virtually by calling, faxing, or emailing their representatives.

- CPSIA (Consumer Product Safety Improvement Act) conflict is currently going on and there is confidence that libraries will be exempt. Otherwise it means banning children from the library or “banning” the children’s books in the library.

- LSTA is up for renewal this year. ALA is working on this to ensure the language in the legislation is flexible enough to meet the needs of libraries. ALA requests members to advocate to their legislators for renewal.

- The Freedom to Read Foundation is celebrating its 40th anniversary at the Annual Conference on the Sunday evening during conference at the renovated Art Institute of Chicago. The Foundation reported some notable victories: The Child Online Protection Act was overturned after 10 years of effort, and a National Security Letters case on gag orders without judicial review put burden of proof on the government before enforcing them.

- Council passed a new set of “Core Competencies for Librarianship” which the Library Education Task Force has worked on for ten years. It states: “A person graduating from an ALA-Accredited masters program in library and information science should know and, where appropriate, be able to employ: Foundations of the Profession, Information Resources, Organization of Recorded Knowledge and Information, Technological Knowledge and Skills, Reference and User Services, Research, Continuing Education and Lifelong Learning, and Administration & Management.” For more information, please see this website: www.al.org/ala/educationcareers/careers/corecomp/index.cfm

- The Office of Government Relations initiated communications to promote its legislative and policy agenda with the new White House. There are many possibilities but “a tremendous advocacy effort is needed.” To stay current and/or become more involved go to www.wa.ala.org/districtdispatch

- Federal Stimulus Package to States generated a fair bit of discussion. It will be up to libraries to advocate our Governor and Legislature for money from this package; libraries are eligible recipients, but the process will be very competitive. There appears to be clearer guidelines for academics and school libraries, but not necessarily public libraries.

- Council voted to increase accessibility for physically disabled attendees by having scooters or wheelchairs closer to the conference registration area and providing better access to computer workstations for the blind.

- The Task Force on Electronic Member Participation was appointed in summer of 2007 with the goal to explore how ALA might incorporate new technology to better serve its members. A 65 page report was accepted and will move on to the next level of evaluation.
INFORMATION TECHNOLOGY – Heinzman reported that they are working on bringing the Library Technology Conference to Iowa in 2010.

EDITORIAL COMMITTEE – 2009 Affiniscape Fee – The annual fee has increased. Hews distributed statistics on the use of the website.

IOWA SMALL LIBRARY ASSOCIATION – Davidson reported that they are having a planning meeting on February 20, 2009. One of their officers has left the state.

SUPPORT PERSONNEL – Davidson reported that they will have a spring meeting at Hawkeye Community College. They are hoping to develop a wiki.

YOUTH SERVICES SUBDIVISION – Davidson reported that they will be participating in the Kids First Conference. They hope to do a silent auction. If necessary, the subdivision needs to provide details so the Board can vote electronically on their expenditure of funds.

NEXT MEETING SCHEDULED FOR APRIL 10 – Most of the members present said that they could attend a Board meeting on this date. Hews will put the alternate meeting dates on the ILA calendar.

ADJOURNMENT – The meeting adjourned at 2:00.

Annual Conference Hotel

Des Moines Marriott
700 Grand Ave
800-514-4681

Room Rate: $105.00
plus applicable state and local taxes

• identify yourself as an ILA Conference attendee
• parking charges apply

Reservations can be made online at www.iowalibraryassociation.org, select 2009 Conference and follow the link.

The hotel block filled up fast last year; consider booking early network to ensure convenient networking opportunities.

The Marriott is connected to the Polk County Convention Complex via the skywalk.

ILTA Outstanding Trustee Award

This award is given by the Iowa Library Trustee Association in recognition of outstanding service or long-standing involvement as a trustee. Please send nominations to the ILA office by July 1.

Outstanding Trustee

2008 James A. Larson, Peterson
2007 John Teget, Shenandoah
2006 Winton Boyd, Burlington
2004 Voanne Hansen, Marion
2003 Cindy Wells, Waterloo
2002 C. Richard Harrison, Bettendorf
2001 Thomas P. Gardner, Keokuk

Nomination form is on page 10.

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NEED TO UPDATE YOUR CONTACT INFORMATION?
Login to Members Only at www.iowalibraryassociation.org.
If you’ve not previously updated your profile, your username is your first and last name with no space and the password is ila.

If you’ve not recently received emails from the members electronic mail list, please update this section of your profile.
Communities watch out, the librarians are out of the buildings! The Iowa Library Association has held three wonderful, intensive Leadership Institutes since 2004 when the first institute was offered. Since the Leadership Institute is offered biennially, the Leadership Development Committee decided to provide an off-year leadership training opportunity in 2009 at the Sodexho DMACC Conference Center in Newton.

The leadership bug is catching on in Iowa’s libraries but what about extending our leadership out into the communities? How can you communicate the library’s vision and purpose to external constituents and excite people to contribute to that vision and purpose? How do you identify common interests and build effective partnerships in your communities? Join us for Librarians on the Loose, a one-day workshop on August 4 from 9:10 a.m. to 3:00 p.m. that will address these questions.

Across the country and our state, librarians are accepting new roles and leaving a lasting mark in the communities in which they live and work. Iowa librarians are coaching little league teams, chairing committees, running for public office, heading their local chambers of commerce and surprising city officials by offering new perspective and skills to these positions. This workshop will offer tools and ideas for being an effective leader outside the library’s walls.

In the morning, University of Iowa Management and Organizations Professor Amy Colbert will guide attendees to use their strengths to motivate people to contribute to their library’s vision and lead outside the organization. Professor Colbert teaches courses in leadership, innovation and organizational behavior and is a library trustee at the West Branch Public Library.

After lunch, you’ll hear from a panel of librarians from different types of libraries who are out schmoozing in their communities and cultivating wide support for their libraries. There will be time for Q&A. Following the panel discussion, take part in “speed leadership” by sharing your own leadership ideas with fellow attendees through a series of one-to-one exchanges. Along with your ideas, please bring your business cards to share.

Take note of the time. We’re starting at 9:10 a.m. and will end between 2:30 and 3:00 p.m. Cost for attendance is $30 for ILA members and $40 for nonmembers. Price includes morning refreshments, lunch and snacks. Registration begins at 8:30 a.m. Join us in Newton on August 4 for a day of leadership activities.

Register at the ILA website, www.iowalibraryassociation.org. Go to the calendar, select August and click on the title link to register for the event. Continuing education credit of 4.5 hours is offered.

Jennie Garner,
Leadership Development Committee Chair
jgarner@north-liberty.lib.ia.us

In the fall of 2008 the timing was right for the Iowa Association of School Librarians to redefine itself and a new logo was born. Jill Hofmockel, Mary Jo Langhorne and Jenny Wirtz spearheaded its creation. Jill worked with a graphic designer, emphasizing our desire to graphically symbolize what teacher librarians do every day. Four options were presented to the board.

Board members voted in September. Thoughtful discussion took place about the symbolism surrounding each option, and everyone was pleased with the final version. Those that attended the membership meeting at the ILA Annual Conference witnessed the unveiling. The logo will be used on all IASL correspondence and promotional materials.

Thanks to Jill, Mary Jo and Jenny for their inspiration and creativity.
 comes from the Washington Post Book World, “Gentle, lyrical...Brown captures Alice’s visceral responses to the physical world” and from the New Orleans Times-Picayune, “reading this novel is serious pleasure” Brown is the author of a collection of short stories and four other novels including Rose’s Garden, Lamb in Love, The Hatbox Baby, and Confinement. She has won many awards for her work, including a National Endowment for the Arts fellowship, the Barnes and Noble Discover Award, the Janet Heidinger Kafka Prize, and the Great Lakes Book Award. Brown has also twice won the Library of Virginia’s Fiction Award. Her work has been translated into several languages and anthologized in New Stories from the South. Her novels have appeared on best books of the year lists from The Christian Science Monitor and The Chicago Tribune. Her short fiction has appeared in One Story, The Oxford American, The Georgia Review, and Blackbird. She teaches creative writing at Sweet Briar College in Virginia alongside her husband and fellow novelist John Gregory Brown.

The Conference Planning Committee is hard at work developing a conference that will have something for everyone. Make plans now to attend the 2009 ILA Annual Conference.

Deciphering Our Future: Transforming Iowa Libraries
October 21-23, 2009
Polk County Convention Center/Des Moines

Ellen Neuhaus
ILA President

left to right: Laurie Hews, ILA Executive Director; Voichita (Cristina) Dragomir, Deputy Director, Carol I Central University Library, Bucharest, Romania; and Ellen Neuhaus, ILA President.

Romanian Librarian Visits Iowa

Ellen Neuhaus, President of the Iowa Library Association, and Laurie Hews, Executive Director, met with Voichita (Cristina) Dragomir on Monday, April 20th at the ILA Office in West Des Moines. Ms. Dragomir serves as the Deputy Director of the Carol I Central University Library in Bucharest, Romania. She has a leading role in organizing training courses for Romanian librarians, as well as inter-library programs and exchanges.

Ms. Dragomir was on a three week visit to the United States locally arranged by the Iowa Council for International Understanding. Visitors through this program are invited to the United States under the auspices of the Department of State’s International Visitor Leadership program.

Before arriving in Iowa, Ms. Dragomir visited Washington, D.C., San Francisco, CA, and Salt Lake City, UT. She spent several days with individuals from the Central Iowa Library Service Area, ILA Office, State Library, Cowles Library at Drake University, and Parks Library at Iowa State University.
MEMBERSHIP COUNT – Hews reported that two new corporate members and 24 new individual members had joined in 2009. The March 1, 2009 membership count will be distributed via email.

OFFICE UPDATE – Hews reported that there had been a leak in the ceiling of the office. Hews reported that the labeling machine is not working and cannot be repaired or replaced. Outsourcing the labeling for Catalyst would cost approximately $200 per issue and would delay the mailing by three days. The Board decided that Catalyst is an important public relations tool and worth the extra cost. The office staff will try to do the labeling in-house to avoid the delay.

ALA REPORT – Hews reported that she had attended the Chapter Relations Committee meetings at the ALA Midwinter Conference. The meetings were focused on the economy. She presented a talk on finances and the foundation at the chapter leader’s orientation session.

PRESIDENT’S REPORT

ANNOUNCEMENTS – Neuhaus reported that Kathy Prohaska has been hired as the new office assistant. She stated that six people had attended GAC Action Day. They split into two groups and met with legislators representing the Infrastructure Fund and the Educational Appropriations Committee. Neuhaus reminded Board members that February 25, 2009 is Lobby from Home Day. March 25, 2009 is ILA Legislative Day. In an effort to increase attendance Neuhaus has issued a challenge to the three Regents institutions to send staff to this event. She has also reminded Board members and GAC members that it is important they attend Legislative Day. CORRESPONDENCE – Neuhaus reported that she sent a letter to Tamara Glise at Cedar Rapids Public Library, congratulating them upon their award as Library Journal’s Librarian of the Year. Neuhaus sent a thank-you letter to ILAF expressing appreciation for the $5000 endowed speaker gift. She sent a note of congratulations to the New Hartford Library upon their reopening. The ILA Office reported to ALA gift. She sent a note of congratulations to the New Hartford ILAF expressing appreciation for the $5000 endowed speaker gift.

CONFERENCE PLANNING COMMITTEE – Neuhaus reported that they have been meeting each month. They have looked at feedback from last year’s exhibitors and have changed the Thursday Conference schedule to allow for a full hour in the exhibits following the general session. All of the keynote speakers have been confirmed. The committee is working on the concurrent sessions. ILA will partner with the Iowa Center for the Book to sponsor an Iowa Author Book Fair at the Des Moines Public Library on Wednesday evening during the Conference.

UNFINISHED BUSINESS

POSSIBLE PHONE COMPANY CHANGE – Hews reported that no change had yet been made. JOB BANK - The board discussed the idea to include a jobline on the ILA website, the charge for which would be $100 for a 30 day job posting for non-members and no charge for institution or individual members. A quorum was not present during the discussion and so the item will be carried over to the next Board meeting. SOCIAL NETWORKING SITES - Hews distributed a recommended disclaimer from Editorial Committee chairperson Barbara Corson. The board discussed the disclaimer but since a quorum was not present during the discussion this item will be carried over to the next Board meeting.

VICE PRESIDENT’S REPORT

IOWA LIBRARY ASSOCIATION FOUNDATION – Ross reported that they will be meeting in March.

NOMINATING COMMITTEE – Ross reported that they have not met but are soliciting nominations.

LEADERSHIP DEVELOPMENT COMMITTEE – They have confirmed that Maureen Sullivan will facilitate the 2010 Leadership Institute.

PAST PRESIDENT’S REPORT

Peterson’s report was presented by Neuhaus.

FINANCE COMMITTEE – The committee is waiting for the audit to be completed. Their next meeting is March 25, 2009.

PERSONNEL COMMITTEE – Kathy Prohaska has been hired as the office assistant. She will be working four to five hours per day, four days a week.

ALA COUNCILOR REPORT

PUBLIC LIBRARY FORUM – They are working on conference sessions, focusing on serving adults. They plan to update their bylaws to allow electronic voting. They hope to talk to the members who were interested in starting an Adult Services Subdivision about starting an Adult Services Subcommittee.

RESOURCES & TECHNICAL SERVICES FORUM – The chairperson reported concern about apathy among the members. Wright will follow up on this.

ALA – Henricks submitted her report in writing.

EXECUTIVE BOARD REPORTS

BYLAWS AND ORGANIZATION MANUAL COMMITTEE – Neuhaus reported that they are working on wording concerning electronic voting. They will be working with Hews on updating the Organization Manual.

IOWA ASSOCIATION OF SCHOOL LIBRARIANS – Neuhaus reported that their board of directors met on January 31, 2009.

LAMA – They will be working on their bylaws.

MEMBERSHIP COMMITTEE – Hews reported that they have had some discussions about working with the subdivisions to recruit new members.

GOVERNMENT DOCUMENTS ROUNDTABLE – Hews reported that they are working on their summer workshop. They have submitted an article for the next Catalyst.

IOWA ACRL – Hews reported that they have put out a call for proposals for their spring conference. They are hoping to do electronic voting this fall.

IOWA LIBRARY TRUSTEES ASSOCIATION – Hews reported that they are hoping to have a hands-on preconference on technology tools.

GOVERNMENTAL AFFAIRS COMMITTEE (GAC) – Wright reported that this is a busy time of year for this committee.

INTELLECTUAL FREEDOM COMMITTEE – Wright reported that there have been no new challenges. They are working on a conference program on privacy.

STORYTELLERS ROUNDTABLE – Wright reported that they have published an issue of their newsletter.

COMMUNITY COLLEGE LIBRARIANS ROUNDTABLE – Heinzman reported that they are planning a virtual meeting.

Executive Board Minutes continued on page 14

May/June 2009 Catalyst - 13
The ILA Executive Board met on February 19, 2009 at 9:30 a.m. at the ILA office in West Des Moines. Members present were: President Ellen Neuhaus; Vice President Dale Ross; Directors Karen Davidson, Mary Heinzman, and Michael Wright. Also present were Executive Director Laurie Hews and Secretary Marilyn Murphy. Absent were Past President Barb Peterson; Directors Alison Ames Galstad and Rebecca Quinn; and ALA Councilor Susan Henricks. Director Jeffrey Pilz participated in the first half of the meeting by telephone.

**CALL TO ORDER**

Neuhaus called the meeting to order and welcomed Davidson, Heinzman, and Ross to the Board. She stated that Pilz was participating in the meeting by telephone.

**AGENDA**

Neuhaus asked to postpone the Board Orientation to the April meeting. She also asked to move New Business up on the agenda and to add “Mid-America Center Contract” and “Name tags” as items under New Business. Hews asked to add “ALA Report” under the Executive Director’s Report. Ross moved approval of the agenda, as amended. Motion carried.

**APPROVAL OF MINUTES**

Ross moved to approve the minutes of the December 12, 2008 Executive Board meeting as distributed. Motion carried.

**NEW BUSINESS**

2009 ACTION PLAN – Neuhaus stated that the Strategic Planning Committee compiled the Action Plan after the November Planning Meeting. Neuhaus added the note at the end stating that more information may be required before projects can be implemented. She asked liaisons to convey that information to the subdivisions. Neuhaus stated that two projects from the Public Relations Committee (the PR Extravaganza prize and the money for press releases) had not been funded in the 2009 budget. Heinzman moved approval of the Action Plan, pending clarification of the two issues from the Public Relations Committee. Motion carried.

ECONOMIC DOWNTURN AND IOWA LIBRARIES – Neuhaus stated that ALA had asked members to encourage their senators to support the economic stimulus package. The Association did send a fax to both senators in support of the bill. She also reported that Iowa Public Radio, WHO, and the Waterloo Courier had reported on ILA members’ views about the impact of the economy on libraries. On behalf of the Association, Neuhaus sent a letter to Chief Justice Ternus (and copied the governor’s office) regarding Ternus’ statement that ILTA had distributed funds to the LSAs for trustee training in the past; they planned to give each LSA $250 this year. The LSAs would like to pool the money and create a training CD that could be distributed to all public libraries. Wright moved approval of the plan to pool the ILTA funds to create a trustee training product. Motion carried.

SUBDIVISION MEETING BUDGETS FOR APPROVAL – Ross moved approval of Support Personnel’s budget for a spring meeting. Davidson will confirm that they have a firm quote for the food. Motion carried. Wright moved approval of the Iowa Health Sciences Library Association Subdivision’s budget for a spring conference. Motion carried.

ASSOCIATION REPRESENTATION AT SUBDIVISION CONFERENCES/MEETINGS – Neuhaus stated that she would like to have a designated ILA Board member at each conference to promote Legislative Day, the fall Conference, and other Association activities. Heinzman will represent ILA at the ILA/ACRL conference. Liaisons were asked to check their availability to attend other scheduled conferences.

INTELLECTUAL FREEDOM RESOURCE GUIDE – Wright stated that the Guide will reside on the web. Neuhaus thanked the Intellectual Freedom Committee for their work. Ross moved approval of the Iowa Intellectual Freedom Resource Guide. Motion carried. Wright will write an article for Catalyst.

COMMUNITY COLLEGE LIBRARIANS TERMINOLOGY IN THE IOWA ADMINISTRATIVE CODE – The Iowa Administrative Code uses the term “media specialist” to describe the community college librarians. It is hoped that the Department of Education can change the terminology. This will be discussed at the April Board meeting.

TELEPHONE CONFERENCE WORKSHOP PROPOSAL – Benevon has approached the Association about offering a workshop for members. The only cost would be the telephone costs. The Board decided they would like more information about Benevon’s experience with libraries before making a decision.

ILTA FUNDING TO LSAs FOR TRUSTEE TRAINING – Pilz stated that ILTA had distributed funds to the LSAs for trustee training in the past; they planned to give each LSA $250 this year. The LSAs would like to pool the money and create a training CD that could be distributed to all public libraries. Wright moved approval of the plan to pool the ILTA funds to create a trustee training product. Motion carried.

FINANCIAL REPORT – Drafts of the Balance Sheet for December 31, 2008, the Profit & Loss for through January 1, 2009, the Budget vs. Actual for December 2008, and the Subdivision Fund Accounts as of December 31, 2008 were distributed via the website. Also distributed were the drafts of the Balance Sheet for February 10, 2009, the Profit & Loss through February 10, 2009, the Budget vs. Actual through February 10, 2009, and the Subdivision Fund Accounts as of January 31, 2009. Hews stated that a $25,000 certificate of deposit was purchased with CMA checking funds.

Executive Director/Treasurer’s Report

FINANCIAL REPORT – Drafts of the Balance Sheet for December 31, 2008, the Profit & Loss for through January 1, 2009, the Budget vs. Actual for December 2008, and the Subdivision Fund Accounts as of December 31, 2008 were distributed via the website. Also distributed were the drafts of the Balance Sheet for February 10, 2009, the Profit & Loss through February 10, 2009, the Budget vs. Actual through February 10, 2009, and the Subdivision Fund Accounts as of January 31, 2009. Hews stated that a $25,000 certificate of deposit was purchased with CMA checking funds.
Marketing Summer Reading Programs

Does your library participate in summer reading? Are you wondering if all the hard work is worth it? Newton Public Library participates because we feel that summer reading is an invaluable asset to Newton and Jasper County. It encourages kids to keep reading over the summer, draws families together, and makes the library a visible presence in the community.

Here’s our process at Newton Public Library. The first big push begins in May as our energetic youth services librarian, Phyllis Peter, plans school visits. She provides handouts to classes and reminds students about the fun of participating.

Summer reading kicks-off with a hot dog registration picnic on the library lawn at a time convenient for parents. Area merchants provide cash donations, food for events or coupons for participants. Hy-Vee has graciously donated the hot dogs for this event for several years. The entire community of Newton has been very supportive of the summer reading program and hundreds of people turn out for the picnic.

In the months before the event, I act as support staff in my role as public services librarian. To publicize the event, I help our children’s librarian design fliers, post information on the Web site, and create sign-up sheets. We also create a Powerpoint slide to air on the public access TV channel. I write press releases that help get the word out.

When children register for summer reading, they receive a bag with cool stuff inside. To have those goodie bags ready, we contact volunteers and staff to stuff bags. On the day of the picnic, we have over 400 bags ready for the children and at least 100 ready for teens.

After the picnic, we all take a deep breath, heave a sigh of relief, and get ready to plunge in again. After all, summer isn’t done when the registration party is over. Phyllis and I work together to promote each individual event by creating fliers for local businesses to post and Powerpoint slides for TV. More press releases are sent to the media. I also write a weekly column for the local newspaper and include upcoming library events.

As summer winds to a close, we gear up for our end of summer reading blow out party. In early January we book the Maytag Pool complex as early reservations are critical. Our local Domino’s Pizza helps make a great night of it for children and their families by providing free pizza for supper. The pool party is incredibly popular because not only do we welcome the participants but their parents join in to make it a family night out.

The Friends of the Library and staff members serve pizza and drinks. During the pool party, library staff members are on hand to ensure everyone is having fun. I have my trusty camera and take plenty of pictures. After it’s over, we send photographs to the newspaper. We purchase ad space to thank the local businesses and organizations for helping us make summer reading an overwhelming success.

It takes staff teamwork and public outreach efforts, but all the hard work is worth it—for the library and the community.

Holly Youngquist,  
Public Relations Committee Member

Iowa Association of School Librarians  
2008 - 2009 Book Award Winners

Iowa Children’s Choice Award  
Abduction by Peg Kehret

Iowa Teen Award  
The Lightning Thief by Rick Riordan

Iowa High School Book Award  
Just Listen by Sarah Dessen

for more information visit www.iasl-ia.org
The 2009
ILA Legislative Day...

... was a booming success. The weather was great, the
turnout was strong, and the snacks were abundant! It
was especially gratifying to see new faces from libraries
across the state.

The briefing, conducted in the Grant Room of the
Vocational Rehabilitation Building, was also well at-
tended. ILA President Ellen Neuhaus presided; State
Librarian Mary Wegner and LSA representative Barb
Shultz spoke on behalf of state funded library services,
and lobbyists Craig Patterson and Amy Campbell
brought us up to date on pending legislation.

After the briefing, we crossed Grand Avenue to the
State Capitol and hiked up the stairs to the Law Li-
brary. Each of the LSAs had a color-coded station. As
legislators came through the door they were intercepted
by Laurie Hews and Governmental Affairs Committee
members who gave them name tags bearing a dot with
the color of their LSA. They were then directed to the
LSA of their district where they had the pleasure of
being lobbied by their constituents after filling their
plates with cocktail weiners, meatballs, veggies, cheese
and crackers!

Ninety-eight legislators attended the reception: 63
Representatives and 35 Senators! I wasn’t able to count
the library advocates—librarians, trustees, patrons,
etc.—but we had a great turnout. We even chatted with
Brian Jennings, an aide to the Governor.

Budget woes were the recurring theme. Legislators
repeatedly pointed out that other departments were
receiving deep cuts and that the library world would
have to share the misery. A few days later our lobbyists
pointed out that one FY10 budget line item managed
to avoid the cut: the LSAs and Enrich Iowa will both
see FY09 funding matched by FY10. And while the
State Library will see an 8.3% cut things could have
been far worse.

Of all the ILA Legislative Days I’ve attended, this one
was my favorite. The turnout—both librarians and leg-
islators—was great, and the outcome outstanding. Let’s
hope we can do even better in March of 2010!

Mike Dargan, Chair
Governmental Affairs Committee

Check out the preliminary Annual Conference
program posted on the ILA website.

Attendees listen to the legislative update.

More Legislative Day photos are posted on the ILA
ILA WELCOMES THE FOLLOWING NEW MEMBERS

Amber Affeld ............................................................. Davenport
Teresa Alesch ............................................................. Graettinger
Amanda Augsburger ...................................................... Iowa City
Bruce Baldwin ............................................................. Shenandoah
Ellen Bergerson ............................................................. Des Moines
Paul Bethke ..................................................................... Iowa City
Jennifer Beyer ............................................................. Sibley
Jenny Bledsoe ............................................................. Toledo
Christina Bodensteiner ................................................... Ft Atkinson
Sherry Bradley ............................................................. Ames
Margret Brady ............................................................. Sioux City
John Brockelsby ............................................................. Glidden
Michael Burris ............................................................. Harlan
Lisa Butler-Msuya ........................................................... Des Moines
Chris Childs ..................................................................... Iowa City
Jennifer Clyde ............................................................. Davenport
Daniel Coffey ..................................................................... Ames
Council Bluffs Public Library ........................................... Council Bluffs
Joan Deprenger ............................................................. Iowa City
James E. Doyle ............................................................. Granger
Elaine Droegmiller ........................................................... Cushing
Jennifer Durick ................................................................... Clive
Jenna Ehler ..................................................................... West Des Moines
Donna Ellingson ............................................................. Lake Mills
Laura Farris ................................................................. Pleasant Hill
Rebecca Franje ............................................................. Sioux Center
Sarah German ............................................................. Conrad
Bob Goodin ..................................................................... Overland Park
Robyn Greteman ............................................................. Carroll
Jason Grinstead ............................................................. Des Moines
Jan Hahn ............................................................................ Waterloo
Milton L. Hanson ................................................................. Avoca
Lisa A. Hartman ............................................................. Sabula
Micki Hartwig ............................................................. Cedar Falls
Brenda L. Haverhals ............................................................. Le Mars
Theresa Hawkins ............................................................. Carter Lake
Linda Healy ..................................................................... S Sioux City
Lisa Heide ................................................................. Blairsburg
Genevieve Henricks ............................................................ Dubuque
Denise Hoins ..................................................................... Sumner
Natalie Hutchinson ............................................................. Ankeny
Joe Hyman ................................................................. Des Moines
Jean Gnade ................................................................. Paulina
Gary Johnson ..................................................................... Glenwood
Kaplan University ............................................................. Mason City
Sandy Kennedy ............................................................. Bedford
Jan Kinderknecht ............................................................. Sheldon
Rebecca Knoche ............................................................. West Branch
Suzette Kragenbrink ........................................................... Mt Vernon
Wendy Lamos ................................................................. Sheffield
Brandie Ledford ............................................................. Sac City
Lana Lewis ................................................................. Gilmore
Tiffany Lynn ................................................................... Victor

Donna Mason ................................................................. Ruthven
Mary Mccolloch ............................................................. Dexter
Christie Mcconathy ...................................................... West Des Moines
Tamra Mcconoughy ........................................................... Davenport
Lisa Mclean ................................................................. Des Moines
Juli Mcloone ..................................................................... Iowa City
Lynda Miller ................................................................. Eldridge
Elvise Miller ................................................................. Iowa City
Kay Montano ................................................................. Lake View
Tracey Morsek ............................................................. Des Moines
Annette Murphy ............................................................. Menlo
Bryan Myers ................................................................. West Des Moines
Sara Narigon ................................................................. Cedar Falls
Jennifer Nelson ............................................................. Sioux City
Thomas Nutting ............................................................. Glenwood
Carrie Ohms ..................................................................... Wiopta
Emily Osheridan-Tabor ................................................ North Liberty
Sarah Passonneau ............................................................. Ames
Barbara Pedersen ............................................................. Boone
Kelly Platte ................................................................. Denver
Jordan Preston ............................................................. Council Bluffs
Serena Riesgaard ............................................................. Avoca
Jason Rubin ..................................................................... Lime Springs
Annette Rullman ............................................................. Clive
Sue Runyon ..................................................................... Fayette
Sam Schill ................................................................. Ames
Dennis Schuessler ............................................................. Johnston
Simone Sidwell ............................................................. Grinnell
Muriel Simm ................................................................... Paulina
Diane Sinclair ................................................................. Williams
Maryann Sinkler ............................................................. Clive
Sue Smith ........................................................................... Waterloo
Jean Smith-Chesterman ................................................ Sioux City
Lavonne Staier ................................................................. Ames
Alexis Steele ................................................................. Grinnell
Dee Dee Stemart ............................................................. Fredericksburg
Debra Stewart ................................................................. Sibley
Kevin Stow ..................................................................... Ames
Beth Swantz ..................................................................... Kalona
Bert Testa ......................................................................... Ankeny
Brooke Thompson ............................................................. Sibley
Marci Titera ................................................................. Dunkerton
Christie Vogt ................................................................. Davenport
Jamie Vos-Lyman ............................................................. Sioux Center
Donna Walsh ................................................................. Creston
Carol Walthart ............................................................. Colesburg
Wartburg Theological Seminary ........................................ Dubuque
James Watson ............................................................. Council Bluffs
Michelle Wheeler ............................................................. Dunkerton
Chris White ................................................................. Iowa City
Charlotte Widomski ........................................................... Sioux City
Beth Wilson ................................................................. Paulina
Susan Winkler ................................................................. Coralville

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# 2009 ILA Awards and Honors Nomination Form

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<th>Award</th>
<th>Nominee</th>
<th>Current position</th>
<th>Address</th>
<th>Nominator</th>
<th>Current position</th>
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The First Amendment to the United States Constitution guarantees all individuals the right to express their ideas without governmental interference, and to read and listen to the ideas of others. The Freedom to Read Foundation was established to promote and defend this right; to foster libraries as institutions wherein every individual's First Amendment freedoms are fulfilled; and to support the right of libraries to include in their collections and make available any work, which they may legally acquire.

Freedom to Read Foundation's 40th Anniversary Sunday, July 12, 2009 The Modern Wing Art Institute of Chicago Featuring award-winning author Scott Turow and acclaimed young-adult author Judy Blume Honoring Judith F. Krug and McCormick Freedom Museum 6:30 p.m. Cocktails 7:30 p.m. Dinner The Modern Wing Gallery will be open to all guests Festive attire Please order tickets by June 12, 2009

10 - May/June 2009 Catalyst
New Hartford Public Library Recovers From the Flood of 2008

It may be hard to believe, but Valerie Ballhagen, the director, feels that last June’s flood damage to the library was not all bad. “Actually it was a blessing in disguise,” said Ballhagen. “It allowed us to get to the 21st century sooner than we would have. We have all new PCs, added wireless internet access for our patrons and knocked out a wall and added more space. I was working on these things before, but the flood forced us to modernize all at once.” In addition, the library was able to replace shelves and the magazine rack and increase the size of its collections. Perhaps the best thing for Ballhagen is that she now has an office.

The tornado that caused extensive damage in New Hartford on May 28th, 2008 missed the library by three blocks. Two weeks later, flood waters rushed in. The town of about 650 has been very supportive of the library; many volunteers helped with the restoration. Ballhagen herself was anxious to help but since she was pregnant she was not allowed to enter the building. She did what she could from home, and a week after the baby was born she was there helping to make the library better than ever.

Since the flood, the number of users has increased dramatically not only because a number of residents lost their home computers and now come to the library to get online, but also because the push to rebuild the library increased its visibility in the community.

Ballhagen was amazed that the library was still able to put on its summer reading program. “I want to put a shout out to the many Iowa librarians who helped with the summer reading program,” she enthused. “All I had to do was put a request on the IOWALIB listserv and the response was overwhelming. We had cartons of prizes and all of the things we needed.” 300 children participated in the week-long program. Added Ballhagen, “four librarians donated their time including Marty Stahl, the librarian from Parkersburg, even though her town had plenty of problems of its own after the tornado.”

An open house was held at the library on April 25th. “I was excited to show everyone all of the changes we made and 55 people came through the library to see the results,” explained Ballhagen. “I just want to say ‘thank you’ – I can’t say it enough. The number of people who have helped has been overwhelming, I hope someday I can repay the favors and help others.”

Win a Free Conference Registration

In recent years, you may have noticed a new line on the ILA membership form. It asks you to tell us who referred you for membership. This question is intended for new members. It is not there to be nosy or imply that ILA is exclusive and only take members who come with references. It is actually there to give someone a chance to win a free registration to the Annual Conference.

Marketing workshops regularly remind us that word-of-mouth marketing is a very powerful tool. We see it when library users tell their friends about a great service or program we offer. All the ads and press releases we do don’t have as much potential to bring in a new library user as does the recommendation from a friend. The same is true for recruiting new ILA members.

For the last two years, the ILA Membership Committee has encouraged word-of-mouth marketing of ILA through a chance to win a free conference registration. We collect the names of people who refer someone new for membership and have a drawing. It is our way of thanking you for spreading the word about ILA and its importance to Iowa libraries and librarians.

As an ILA member, you are the Association’s best marketing tool. Tell your coworkers, trustees, and friends group members about why you enjoy ILA membership and what makes the Association important to you. Show them an article from the Catalyst that gave you a new idea or remind them of the value our lobbyists have for all Iowa libraries. Share stories of things you learned at the conference or a subdivision workshop.

Let them know that if they join you as an ILA member, they too can receive the newsletter, contribute to stronger Iowa libraries, and attend training opportunities. Remind them that as a first time ILA member, they receive a discount coupon for registration to the Annual Conference. Invite them to attend the conference with you and, of course, have them put your name down as the person who referred them to membership so that you can be entered in the drawing and win a free registration.

The more people you refer to membership in ILA, the more chance you have to win. Your chances of winning are much better than the lottery and you’ll be helping to make ILA stronger.

Rhonda Frevert
Membership Committee Chair

IN MEMORIUM

Daisy E. Sires, Des Moines
The recent session of the Iowa General Assembly may have been the most stressful since the Great Depression. A recurring theme from legislators was that having to cut the budget is a miserable and thankless task. However, while we’re not pleased with the outcome of this session, libraries did better than most other areas of state government. Our lobbyists, Craig and Amy Patterson, of Campbell/Patterson Consulting, LLC, report the following from Des Moines:

**Library Budgets** – As reported earlier, Library Services Areas and Enrich Iowa will receive no funding cuts in this year’s budget (this includes both the Education Budget bill and the Infrastructure Budget bill.) This is HUGE news because they are among a very small number of line items in the entire budget to receive no further funding reductions.

While this is great news, there is also some bad news to absorb - The State Library will sustain another 8.3% cut in FY 2010 - that is on top of what they have already incurred in FY 2009. As we noted earlier, this is a major hit to the State Library, and will most definitely impact services to local libraries and state library services. The only good thing we can say about this was that the State Library was treated equally - almost all other areas of the budget were cut by 8.3% (Regents were far greater). Only the other library funding line items and National Guard Benefits Programs (7.5% cut) were treated better in the Education Budget. And for perspective, the Health and Human Services Budget line items are all being slashed a minimum of 13%.

Another piece of good news – The Governor’s Bonding proposal contains $5M for the Cedar Rapids Library and $10M for the National Czech & Slovak Museum.

**Gender Balance** – In the closing days of the session, the Legislature took final action on Gender Balance legislation (HF243) that the Governor is expected to sign. The bill requires boards in Iowa (including library boards) to be gender-balanced. However, the bill allows an exemption if a good faith effort has been made for three months to fill the position. The bill also allows any currently serving board members to be reappointed even if that reappointment continues an inequity in gender balance. In complying with this bill, cities and counties are instructed to “utilize a fair and unbiased method of selecting the best qualified applicants.”

**Sex Offender Law Changes** - In the final days of the 2009 Legislative Session, the Legislature overwhelmingly approved a bill (SF340) that would change Iowa’s controversial law that prevents sex offenders from living within 2,000 feet of schools and day cares. The bill is designed to bring Iowa closer to compliance with the federal Adam Walsh Child Protection and Safety Act. The Governor is expected to sign SF 340 into law.

The bill takes all of the current sex crimes that define an offender as a sex offender and classifies them into one of three tiers. Tier 1 has the least serious crimes and these offenders must update their information every six months. Tier 2 has the middle level crimes and these offenders must update their information every three months. The two-thousand foot law is maintained and applied to the offenders who have committed the worst offenses against a minor. All offenders must be on the registry for at least ten years, but certain offenders must be on for longer.

Of special interest to libraries, the bill creates a new designation of “exclusion zones” which are enforced against any offender who committed an offense against a minor. The bill prohibits such offenders from being present upon the real property of a public library without the written permission of the library administrator and prohibits them from loitering within 300 feet of a public library. The bill also contains employment restrictions for sex offenders who committed an offense against a minor by prohibiting them from operating, managing, volunteering at a number of facilities, including public libraries.

This legislation was brought out and passed in the last few days of session. More information about this legislation will undoubtedly be made available as time rolls on.

Thanks to lobbyists Amy Campbell and Craig Patterson for their reports as well as for all of their hard work this session. The ILA 2009 Legislative Agenda had mixed results. The Cedar Rapids Public Library did get $5M in bonds, but funding for Enrich Iowa and the LSAs was not increased. The efforts to develop a statewide shared library catalog and test prep services were not successful and we were not able to maintain support for the State Library of Iowa. However, we were able to fend off efforts to interfere with “home town governance.” Considering the dreadful fiscal environment, we did better than we expected in January.

It’s very possible that the next budget, FY2011, will be even uglier than this one. Let’s not let up now that the session is over. Continue to keep in touch with your legislators. Invite them to programming at your libraries. Ask them to hold listening posts in your meeting room. Stay in touch and continue to tell and sell the library story.

Thanks for all your good work. I look forward to seeing you at the Annual Conference, if not sooner!

*Mike Dargan, Chair*
*Governmental Affairs Committee*

Be sure to review the new *Intellectual Freedom Resource Guide*

Each year during the Annual Conference the Iowa Library Association recognizes individuals who have contributed outstanding service to the Iowa library community. Recipients are nominated by people like you. Please take the opportunity to recommend someone you admire—a friend or a colleague—whose dedication to Iowa libraries is distinguished.

The nomination is easy and it’s an important contribution you can make to the Iowa library community. **We are counting on you to advise us about whom you want to recognize for excellence in service.** Fill out the form on page 10, solicit three to ten letters of recommendation and support for your nomination, and send all the information to the ILA office at 3636 Westown Pkwy, Suite 202, West Des Moines, IA 50266-6713 before August 1, 2009.

Nominations will be accepted for the following awards:

**Member of the Year**

This award is conferred upon a librarian, trustee, friend or institutional member of the Iowa Library Association. The award shall be based upon such activities or accomplishments as the following:

- Outstanding service to the Iowa Library Association
- Community library betterment through broadened scope and quality of service
- Contribution to any area of service benefiting library users
- Distinguished service to libraries: outstanding participation in activities of a professional library association; notable publications and productions; creative work in interpreting the library to the community.
- Leadership in education and in-service training for librarians or trustees
- Extension of library services through cooperation
- Improvement in library techniques or management
- Development of library facilities

**Member of the Year Recipients**

_Last 10 years_

2008 Mary Wegner  
2007 Mary Jo Langhorne  
2006 Robin E. Martin  
2005 Partricia Coffie  
2004 Karen Burns  
2003 Katherine Von Wald  
2002 Mary McInroy  
2001 Dale H. Ross  
2000 Kay K. Runge  
1999 Emily Navarre

**Citation of Merit**

This award is conferred upon individuals who have made outstanding contributions to quality library services or who have advanced the principles of quality library service to the community. This award may be given to a group of people or an individual. The recipient(s) will have influence and reputation beyond the local community. Either the nominee or the person making the nomination must be a member of the Iowa Library Association.

**Citation of Merit Recipients**

2005 Susan Henricks  
2004 Hills Bank and Trust  
2000 Christie Vilsack  
1999 Naomi Stovall  
1998 Dreama Deskins

**Honorary Member Award**

This lifetime award is given by the Association to a non-ILA member to recognize meritorious achievement.

**Honorary Member Recipients**

2003 Barbara Mack  
1998 Christie Vilsack

**Ted Anderson Library Advocacy Award**

This award is given to an individual in recognition of outstanding leadership in the Iowa legislature.

**Ted Anderson Library Advocacy Recipients**

2007 Representative Cindy Winckler  
2007 Senator Frank Wood  
2006 Senator Robert Dvorsky  
2001 Senator Kitty Rehberg

**Lifetime Membership Award**

This award is given to ILA members of twenty-five years or more upon their retirement. Please notify the ILA office if you qualify for this award.

**IIA Awards Committee**

Barbara Peterson  
Sheryl Bissen  
Susan Craig