Get Ready for Dubuque!

While it has only been three years since ILA conferenced in Dubuque, this year’s attendees will notice many striking changes in the “Masterpiece on the Mississippi.”

The area immediately around the conference hotel and convention center, for example, has undergone significant construction. Across the street a new casino is almost finished and the parking ramp for the brand new McGraw-Hill building is going up. Next door, the old Star Brewery now houses an upscale restaurant and wine-tasting shop. Dubuque’s downtown area has also changed dramatically with many new businesses. Prepare to be impressed!

Another new addition to the Dubuque skyline (or more accurately riverline), the National Mississippi River Museum & Aquarium is ranked among America’s top ten aquariums. Just one block away from the Convention Center, this spectacular attraction will be the site for Wednesday evening’s President’s Reception. Vicki Myron will be on hand to sign copies of her acclaimed new book *Dewey: A Small-Town Library Cat Who Touched the World*. Be sure to bring your copy from home, or purchase one when the Exhibit Hall opens on Wednesday afternoon.

Some things haven’t changed. The world’s shortest and steepest railroad, the Fenelon Place Elevator is near Cathedral Square. This area has an array of charming boutiques, all close to historic St. Raphael’s Cathedral. The Eagle Point Park overlook of the Mississippi River is a great place for a break from your conferencing and shopping. And what visit to Dubuque County is complete without a pilgrimage to the Field of Dreams, twenty-five miles west in Dyersville?

Come prepared for the new and the old, for a great conference, and a great city.

*Daniel Boice, Local Arrangements Committee Member*

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**Conference Local Arrangements Committee members met recently to review details in preparation for welcoming attendees to Dubuque.**

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2008 Leadership Institute participants and facilitator Maureen Sullivan at St. Ambrose University in Davenport. Follow-up article will be in the next issue.

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**Annual Conference Hotel**

A block of rooms has been added at the Holiday Inn Dubuque. This is a short drive/walk from the Grand River Center. Address is 450 Main Street. Call 563-556-2000 to make your reservation.
IOWA LIBRARY ASSOCIATION

ANNUAL MEMBERSHIP BUSINESS MEETING

AGENDA

Thursday, October 16, 2008
Approximately 1:00 p.m.

Grand River Center
Dubuque

1. Report of the Credentials Committee
2. Adoption of Standing Rules
3. Amendments to and Approval of Agenda
4. Minutes of the 2007 Business Meeting
5. Financial Report
6. Unfinished Business
7. New Business
   A. 2009 Legislative Agenda
   B. Bylaws Changes
   C. Election of ILAF Board Member
   A. Cedar Rapids Public Library
   B. New Hartford Public Library
   C. University of Iowa
   D. Czech & Slovak Museum and Library
9. Open Forum
10. Remarks from President
11. Announcements
12. Resolutions of Courtesy
13. Adjournment
ILA Says Thank You ...

... to the following organizations for their continued support of ILA as exhibitors in Dubuque. ILA members are encouraged to support these vendors throughout the year.

3M Library Systems ......................... Chris Nault
AccuCut ........................................ Joe Guinan
Agati .......................................... Melissa Munro
Alexandria/Big6 Turbo Tools ........Mike Voseipka
ASI Modulex ................................. Pat Mescher
Association of College and Research Libraries - Iowa........Betsy Gardner
Baker & Taylor ................................ Curt Leppert
Bibliographical Center for Research..Linda Gonzalez
Biblionix ..................................... Alexander Charbonnet
Books on Tape/Listening Library..Cynthia Boughan
Bound to Stay Bound Books .......... Mike Brady
Brodart Company ......................... Linette Brown
Buckstaff Company ....................... Tom Mugerauer
BWI ........................................ Jennifer Rose
Capstone Press/Picture Window Books/StoneArch/Compass Point Books ........ Nancy Terpstra
Cart by Cart LLC ............................ Joan Burns
Clear Image Solutions - RMC .......Neil Milkowski
Colorado Association of Libraries ... Nancy Bolt
Davidson Titles Inc ........................ John Varme
DEMCO Library Interiors .............. Mike Schmitt
Durrant ...................................... Kevin Eipperle
EBSCO Information Services ...... Scott Boessen
Embry, LTD .....................Stephen Matusiewicz
Engberg Anderson.............Charles M. Engberg, AIA
FEH Associates Inc ............... Dennis Sharp, AIA
Follett Library Resources, Inc...... Judy Diedrichs
Frich Corporation ....................... Mark Frich
Gundrop Books ....................... Brian Burton
H.W. Wilson .............................. Bob McIntosh
Hardin Library, University of Iowa.... Chris Childs
Heinemann Library/Raintree ......... Scott Abrahamson
Ingram Library Services Inc....... Jason Shirley
Iowa Educators Consortium........ Jerry Cochrane
Iowa Library for the Blind and Physically Handicapped - IA Dept for the Blind......Karen Eis
ILA Membership Committee ............ Tina Mabuce
Iowa Literacy Resource Center ..... Eunice Riesberg
Iowa Prison Industries ............... Bob Fairfax
Iowa Small Library Association/Youth Services
Subdivision ................................... Sarah Willeford
Jones Library Sales, Inc............. Ken Jones
J. Stewart Roberts Associates ...Christian Schaller
Junior Library Guild .................. Leslie Bermel
Koch Brothers ....................... Don Ruby
Learning Opportunities ............ Terry Lynn
Leo A. Daly ................................ David Hawes
Lerner Publishing Group ............ Nancy Terpstra
Library Service Areas ............. Administrators
Marshall Cavendish ............... Scott Abrahamson
MTM International, Inc .......... Harry Gustafson
National Network of Libraries of Medicine - Greater Midwest Region ......Jacqueline Leskovec
Neumann Monson Architects ....... Roy Neumann
OPN Architects, Inc................. Bruce Hamous
Perma-Bound ........................ Jerry Backman
Phillips Magnification ............. Tom Phillips
Quality Books Inc .................. Don Stout
Recorded Books ...................... Paul Gillespie
Relay Iowa/Telecommunications ....
Access Iowa ......................... Lori Sporrer
Rosen/Powerkids Press ............ Scott Abrahamson
RTI-DVD Repair ..................... Michael Rozner
Sirsidynix ............................. Jim Schwieters
State Historical Society of Iowa .....Carol Kirsch
State Library of Iowa ............. Annette Wetteland
Strucuture Architects.............. Tim Jones, AIA
Summer Library Program ................Karen Day
Tantor Media, Inc .......................... Jim Hobeck
The Book Farm ................. Rick Eugene Brammer
The Creative Company ......... Scott Abrahamson
The Penworthy Company .......... Rick Ziebart
TLC - The Library Corporation ........ Gerry Davies
Unique Books Inc.................. Jeff Miller
University of Iowa Press ............ Gerry Davies
Value Inspired Products & Services (V.I.P.S.) .................. Mike Weiss
WORLD Book Inc ........................ Dale Weber

Bare Necessities of Grant Writing

This session aims to take the mystery out of grant writing. Everyone can write successful grants that result in funding. Grant seekers will receive tips and guidance from a multi-million dollar grant funder, Patricia Norris.

The Associate Director at the Illinois State Library, Patricia is also the Administrator of the Library Development Group and Administrator for Grants and Programs. She has been with the Illinois State Library for 20 years. Prior to that, she had worked in public, academic, school and special libraries. Among her duties, Pat oversees the administration of a $75 million grants program and oversees a $4 million statewide library delivery system that moves over 23 million library materials throughout the state annually.

Conference Planning Committee sponsors this Friday session.
Growing up Online

The explosion of Internet technology and the ubiquity of computers and other network-ready devices have changed how the current generation knows, accesses, evaluates, and uses information. The Millennial Generation (a.k.a. NextGen, GenY, C Generation, M Generation, and Echo Boomers; born 1979 through 1994) are a band of impatient experiential learners, digital natives, multitaskers, and gamers who love the flat, networked world and expect nomadic connectivity 24x7. More importantly, as consumers they demand more selectivity, personalization and customization in their products and services.

Contemporary Librarians, many of whom are the progeny of earlier generational influences (Gen X’ers and Baby Boomers), face the challenge of catching the interest of these restless scholars and effectively communicating to them the importance of library instruction and services as well as the value of the library as a culturally rich and diverse gathering place that fosters communication and collaboration.

Richard Sweeney, University Librarian at the New Jersey Institute of Technology, will present what his extensive research says about the Millennial Generation’s behaviors and preferences. This session will focus on many of the unique characteristics and expectations of today’s generation of students and the challenges that engaging this group presents for academic library instruction and services. Mr. Sweeney has conducted over 50 millennial focus groups across the country in front of college faculty, librarians and other groups and has valuable insight to share about these “net-generation” students and how they are changing academic campus culture.

This Friday morning session is sponsored by ILA/ACRL, Community College Librarian and Iowa Association of School Librarians.

Project Smyles: Early Literacy Outreach

Project Smyles takes Ames Public Library programs and materials to children, age six and under, in daycare settings and preschools. Service includes an initial visit from our bookmobile, library staff, and our mascot, a big blue dog named Smyles. During this visit, children tour the bookmobile, choose and check out books, and participate in a storytime designed to increase early literacy skills. The children and their caregivers/teachers also receive carefully crafted written materials teaching parents and caregivers/teachers how to take full advantage of the books and other resources Ames Public Library offers. Each child also receives a free copy of Ames Public Library’s own picture book, *Dog Tales: The Adventures of Smyles*. After the initial visit, storytime presenters do monthly follow-up visits which include a storytime and a deposit collection. Project Smyles serves over 600 children. This Youth Services Subdivision session is on Thursday morning.

Kay Marner is the author of *Dog Tales*. She will talk about the creation of the project and what sets it apart from other early literacy outreach programs. Linda I. Olson is the coordinator of Project Smyles. She will discuss the nuts and bolts of running the program. Anastasia Tuckness is a Youth Services Librarian. She will focus on the early literacy skills component—why it is important and how it is incorporated into Project Smyles.

Readers Theatre: Any Library, Many Ways, Always Timely

Looking for a program for all ages of patrons? Ever wanted to try a Readers Theatre with the youth in your library? Then make plans to join us for *Readers Theatre: Any Library, Many Ways, Always Timely* with Fran Hedeman of Dubuque. Fran is the retired Senior High Director of Theatre at Dubuque and has presented numerous workshops on acting, mime, readers theatre, improvisation and 3D stage makeup for Iowa Thespian Conference, International Thespian Conference, and Iowa High School Speech Association. Hedeman will explain how to adapt, stage, and block a readers’ theatre.

This is a program for every library and any age. This Thursday afternoon session is sponsored by Iowa Association of School Librarians, Storytellers’ Roundtable and Youth Services Subdivision.

IM Anyone Lately? How to get Your Library Up and Chatting

Instant messaging (IM) and chat are technologies that facilitate near real-time text-based communication between two or more participants over a network. Attendees will learn how Instant Messaging services are being used in various types of libraries. Learn how to use Meebo and also how to embed a Meebo widget into your library’s web site or blog.

Dr. Curtis Rogers, Public Information Director/Communications Coordinator for the South Carolina State Library, presents this Thursday afternoon session sponsored by Iowa Small Library Association.
A Little Help from Your Friends: Just Ask GIO!

Ever wish you had your own team of consultants that find answers to sticky questions involving all types of government information? Your wish is grant! Just click to http://govtinfo.org/ and a team of almost 30 librarians nationwide are there to help—either through e-mail or live chat.

Government Information Online (GIO) is a free Web-based “Ask-a-Librarian” service provided by government librarians nationwide who work with all levels of government (federal, state, local, international.) Join Iowa GODORT at the 2008 ILA Annual Conference on Thursday morning to see a demonstration and hear how GIO has grown from an experiment to a full-fledged partner with the Government Printing Office and through direct links from USA.gov.

The project’s founder, John Shuler, University of Illinois at Chicago, will describe GIO with eloquence that few can match. As a public access service that promotes and complements growing national digital initiatives, GIO is designed as a vehicle to broaden every library’s reference service. Shuler will also describe ways libraries can join the GIO community.

The response from the public has been both positive and supportive. As one grateful user’s response stated after getting a response from a GIO librarian: “This was the coolest experience—I figured if I asked a question it would take days to get an answer. I found you guys through FirstGov.gov which I discovered through a commercial of all places—Thanks again—signing off”; or, this from another user: “Okay, really, I’m in shock! That a department within the library would seek to integrate into the civic sphere; not just as a reference “repository,” but as a collaborative partner, is stunning! If this is true; that the library has a mandate and infrastructure, enabling it to participate with mission-based civic projects; it could transform the library; from a passive, vertical resource to an integrated, potent entity within the information age.”

Any library can provide connections for their users by adding a link to GIO and just a few keystrokes on their web pages. What is a caucus? How do I find information on civil defense initiatives during World War II? Where can I find the most recent regulation on the fireworks?

Just ask GIO!
Intellectual Freedom: Black and White or Shades of Gray?

A library board votes to require filtering of all library computers over the objections of the director, who had supplied them with plenty of good information supporting an unfiltered environment. The board chair makes clear to the director that this order must be carried out quickly, while not-so-subtly mentioning that to do otherwise would be insubordination. Always a strong intellectual freedom proponent, the director knows that to live up to her ideals she should refuse and risk being fired. She also has two kids in school, good benefits, and lives in a nice community with few other opportunities. The filters are installed. Black, white, or gray?

Intellectual freedom ideals, as found in the Library Bill of Rights and spelled out in ALA’s Intellectual Freedom Manual, don’t much lend themselves to compromise when it comes to issues related to intellectual freedom and the First Amendment. Reality can play out a scenario in non-textbook fashion. Threatened with the loss of a job, many of us would think twice about a brave, principled stand that would lead to unemployment.

But it’s rarely that serious a choice. What about deciding not to buy a popular and well-reviewed children’s book featuring same-sex parents for fear of a backlash? Or keeping books on the occult hidden behind the counter? We all make intellectual freedom decisions, often framed to fit a particular situation. There’s a lot of gray in the world.

This program sponsored by ILA’s Intellectual Freedom Committee will explore the sometimes uncomfortable intersection of professional ethics and real-world situations. Join the conversation, moderated by Kelly Fischbach, Carroll Public Library, with featured speakers Mary Heinzman, St. Ambrose University, Davenport, Joel Shoemaker, Southeast Junior High, Iowa City, and Art Weeks, Ames Public Library, on Friday, October 17.

Conference Exhibit Hall

As you plan your schedule for the 2008 Annual Conference please be sure to designate some time for exploration in the Exhibit Hall. There are 80 booths set up for our exhibitors and as we go to press, 76 booths are filled already.

The vendors are looking forward to talking to all of us who work in libraries, as they learn about what is needed to do our jobs and to show us what’s new and cutting-edge in the library marketplace.

The Grand Opening of Exhibits begins immediately after the pre-conference sessions end at 3:00 p.m. on Wednesday. Enjoy live music, great food and the opening of the ILAF Silent Auction during exhibit hours on Wednesday, 3:00-6:00 p.m.

Registered vendors include representatives of automation and security systems; library furniture, equipment and shelving companies; book and media sellers and publishers; architects; and online information services. Booths include the State Library, the summer reading program, Library Service Areas, ILA Subdivisions and other nonprofit agencies.

Vendors will staff their booths on Wednesday from 3:00-6:00 p.m. On Thursday the vendors will be available 7:45-11:45 a.m. and 1:45-5:00 p.m. A continental breakfast will be served in the Exhibit Hall on Thursday at 7:45 a.m. and there will be refreshments at the afternoon break.

Other activities in the Exhibit Hall include the ever-popular Iowa Library Association Foundation (ILAF) Silent Auction and the Show Us What You’ve Got display of public relations materials from Iowa libraries.

Although the vendors leave us at 5:00 on Thursday, the Exhibit Hall remains open until the 7:00 p.m. banquet with a social hour featuring the final ILAF auction bidding.

Looking Back: A Journey Through 25 Years of Children’s Literature

With the benefit of hindsight, we can look back at books published for children over the last 25 years and recognize those that were milestones. These books stretched the boundaries of how we define children’s books, initiated trends that are still with us, and started heated discussions that remain unresolved. Whether challenging or entertaining, these books have helped us grow in how we look at and think about the books we share with children.

Paula O. Brandt is the Director of the Curriculum Resources Laboratory for the College of Education at the University of Iowa. Her Friday morning session is sponsored by the Iowa Association of School Librarians.
From Joomla to Blogs:
Giving Your Website a Refreshing New Look

What is Joomla? What is a CMS? Maybe your library needs a blog? Learn about appealing and easy-to-navigate web site designs and learn how to start a blog for your library.

Dr. Curtis Rogers, Public Information Director/Communications Coordinator, for the South Carolina State Library and President of the South Carolina Library Association presents this Friday morning session sponsored by the Editorial Committee.

Electronic Resources Cataloging

The Resources and Technical Services Forum is hosting a panel discussion, Electronic Resources Cataloging, on Thursday morning at the ILA Conference. Panel members include Susan Moore, Catalog Librarian, University of Northern Iowa and Tim Skeers, Cataloger, State Library of Iowa. Tim has recently joined the staff of the State Library.

Topics for discussion include cataloging of free websites, approach to access, URL maintenance, cataloging of databases, and eBooks. While academic and larger public libraries may have the most need for information on this topic, making electronic resources more available to the public is a concern for all librarians.

What Have You Done for Them Lately?

A majority of your library’s service population are adults and they provide the funding for your library. Are you providing services for them or only for their children? At this program you will learn how to meet the educational, recreational, cultural, and informational needs of adults in your community. It will feature a variety of library services for adults and ways to transform your library without costing a lot more money, space, or staff.

Wood Dale, Illinois Public Library Director Yvonne Bergendorf is the presenter at this Friday session sponsored by Public Library Forum.
Effective Trustee/Library Relationships

Library trustees are responsible for many aspects of the library’s operation. From adopting policies to approving budgets to ensuring good planning and management, trusteeship is a bigger job than most people assume.

And interwoven with all these responsibilities is the need to foster respectful relationships with a number of people. Effective boards result from maintaining effective relationships with:

- the library director,
- the library staff,
- funding bodies,
- the public,
- each other, and
- the library itself.

Panelists will offer perspective and tips for maintaining such relationships.

Bonnie McKewon, Director, Northwest Iowa Library Services and Sandy Dixon, Program Director for Library Development, State Library of Iowa, present this Thursday morning session sponsored by the Iowa Library Trustee Association.

The Truth about Team Building: How Successful Organizations Build Teams

Leading teams is not for the faint of heart. Are you part of the problem? Leaders need to know when to give up control and when to grab it back. There is a difference between the fantasy and the reality of defining and creating teams and the time it takes to become a real team.

Mary Jane Kepner, Consultant with Kepner and Associates, has over 30 years of experience in Illinois libraries working with library directors, boards and staff in administrative, consulting and coaching roles. Over the years she has conducted one-on-one and group trainings on such topics as team building, change management, customer service and board development. She developed and presently facilitates coaching groups in the suburban Chicago area for librarians in leadership positions wishing to hone their skills in organizational development.

The Conference Planning Committee sponsors this Friday morning session.

Adults Deserve Programs Too!

At this program, you will learn to develop library programs for adults that promote the strength of your library collection and meet your adult patrons’ needs. You’ll learn how to develop summer and winter reading programs for adults; create innovative reader’s advisory programs; and develop and fund programming if you’re operating on a shoe-string budget (or not).

You will also learn how to develop programming partnerships that can strengthen your library’s image in the community. And finally, as much as we love success, adult programs that are difficult to pull off will also be discussed and revealed.

Yvonne Bergendorf, Director of the Wood Dale Public Library in Wood Dale, Illinois is the presenter at this Friday session sponsored by Public Library Forum.

Legislative Agenda

The proposed 2009 ILA Legislative Agenda is available for your review on the website at www.iowalibraryassociation.org in the members-only section. (If you haven’t previously logged in: your username is your first and last name with no spaces and the password is ila.) If you have comments or questions, please contact ILA President Barbara Peterson or Governmental Affairs Committee Chair, Michael Dargan.

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AUCTION ITEMS:
A few of the items being donated for this year’s auction are listed below. Many ILA members are donating themed baskets. You are invited to browse the exhibits, visit your favorite exhibitors, bid on items, and support your Iowa Library Association Foundation at the same time. Please notify auction chair Maeve Clark at mavclark@icpl.org if you plan to bring an auction item. You may also submit your item via www.iowalibraryassociation.org/displayemailforms.cfm?emailformnbr=71538.

Please bring your item(s) with you to the conference.

**TWO RAFFLE ITEMS:**
- Quilt - made by ILA member Karen Burns
- Dell - computer equipment - information will be sent over the listserve when finalized

If you are unable to attend conference this year, consider sending money with a colleague to purchase raffle tickets for you.

**Auction Items:**
- Accucut: “Read” die and a set of Die Cut Idea Books
- Baker and Taylor: *Thirsty* and *Octavian Nothing*
  
  Volume 1, The Pox Party, signed by M.T. Anderson
- Bound to Stay Bound Books: Prebound library book
- Brodart: $100 gift certificate
- Colorado/Bulgarian Library Project: A piece of Bulgarian jewelry
- Durrant Group Inc.: Book and two passes to the Mississippi River Museum in Dubuque
- Ebsco: Eight magazine subscriptions
- FEH Associates Inc: Frank Lloyd Wright Stained Glass
- Ingram Library Services: A selection of new books and videos
- Iowa Prison Industries: US Flag Intarsia and a Rolling Dog Car
- Recorded Books: Selection of Recorded Books

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Karen Davidson grew up on a farm near Northwood, Iowa and attended St. Olaf College in Northfield, Minnesota. She began her library studies at Simmons College while working at branch libraries of the Boston Public Library. She earned her MLA at Iowa and worked in public libraries in Wyoming and Indiana before returning to Iowa as Director of the Public Library in Pella. In 2002 she became Coordinator of Learning Resources at the Calmar Campus of Northeast Iowa Community College. She serves on the Board of the Northeast Iowa Library Service Area, the LSA Trustees Council, and All Iowa Reads.

**Statement of Professional Concern:**

We are fortunate in Iowa to have a strong and vibrant state association to build bridges between the different types of libraries, strengthen and promote our libraries, recruit new librarians and provide continuing education for our librarians. ILA supports all types of libraries and helps us to appreciate and understand the concerns and challenges facing libraries of various sizes with differing clientele and missions so we can work together to solve them.

In uncertain economic times library use increases and people value education which gives them options; we can take advantage of the present economic climate to remind our constituents and legislators of all we have to offer and to work for improved funding and support. ILA is the perfect tool to accomplish this. I will work to keep our organization relevant to our membership and the members dedicated to ILA.

Mary Heinzman has been the Director of the St. Ambrose University Library since 2005. She has worked in public and academic libraries in Iowa and Illinois. She has a MLS from Northern Illinois University and a MBA from St. Ambrose University. Mary has been chair of the Iowa ACRL Chapter and the Iowa Private Academic Libraries consortium. She is a member of the ILA Intellectual Freedom Committee. Mary is on the Iowa Center for the Book's Advisory Council. Mary has served on the executive boards of the Iowa OCLC Users Group and the Prairie Area Library System Administrative Council. She attended the Harvard Institute for Leadership for Librarians in 2003.

**Statement of Professional Concern**

I have worked for both public and academic libraries in a variety of positions, and have found those experiences to be extremely valuable in my current position as director. As part of the library consortium in the Quad Cities, I’ve seen the benefits of multi-type library collaboration. ILA provides similar opportunities for Iowa libraries to develop collaborative partnerships. I believe these collaborative partnerships and ILA’s support will become even more important in the next few years as libraries face tighter budgets and tougher challenges.

One of ILA’s strategic goals is library advocacy. Iowa libraries need all of us to help advocate for library service not only locally, but statewide. ILA provides a means for us to network, collaborate, and achieve our goals. I am honored to be nominated for the ILA Executive Board and I look forward to serving Iowa’s libraries.

Karen Lampe has been the instructional print materials librarian at Green Valley AEA in Creston since the fall of 1996 when she completed coursework for her MA in school library media studies. She received her degree from UNI in 1998. Karen participated in ILA’s 2004 Leadership Institute. She has been a member of ILA’s Conference Planning Committee. As an IASL member, she’s been newsletter editor, reader for the ICCA book awards, board member, and Professional Growth Committee chair. She’s also a board member of the Friends of the Creston Public Library.

**Statement of Professional Concern:**

Libraries and librarians play a vital role in a democratic society, providing access to various types of materials on all subjects from different perspectives for all citizens. Having worked in and/or used a variety of libraries throughout my life—church, academic, school, public, special, AEA, and the State Library, I believe each type of library is important in the total library picture.

As 21st-century librarians, we need to understand the role of and advocate for all types and sizes of libraries. It’s up to each of us to be lifelong learners, to keep up with the challenging issues and changing technologies that impact us. I believe ILA has an important role to play in providing professional development opportunities for its members, promoting information literacy of our patrons, advocating for adequate funding for all libraries, and ensuring equal access to and freedom of information. It would be a privilege to serve on ILA’s Executive Board.
CANDIDATES FOR VICE PRESIDENT

Kristin Steingreaber became the Media Specialist at Southern Prairie AEA 15 in 2000 and continues that position as AEA 15 and 16 have merged into Great Prairie. Prior to that, she was the media specialist for Van Buren Community High School and taught 9-12 English and Jr. High Reading. She first came to Iowa as a college student and received her B.A. in English from Luther College in 1977. She received her Masters in Library Science from UNI in 1992. Kristin participated in the ILA Leadership Institute in 2006. She served as president of the IASL subdivision in 2006. 

Statement of Professional Concern:

The Mission Statement for ILA reads as follows: “The Iowa Library Association advocates for quality library services for all Iowans and provides leadership, education and support for members.” Over the past years as I have worked as a part-time public library associate, school librarian and an AEA Media Specialist, I have seen the importance of education and networking opportunities. We work together better as we learn together and share our experiences. I will work very hard as a member of the ILA Board to help ensure professional growth for our members and I am honored to be nominated.

Dale Ross is an Emeritus Faculty Member, Iowa State University, Department of English and is a Trustee for the Ames Public Library. He was the ILA Chapter Councillor to ALA 2005-2007 and President of the American Library Trustee Association in 2003. Dale was ILA’s 2001 member of the year and ILTA’s outstanding trustee in 2000. He is a member of the ILAF Board. Dale served on the Iowa Commission of Libraries and was a trustee for the former Central Iowa Regional Library System. He is a member of ALA, PLA and ALTA.

Statement of Professional Concern:

The economic downturns of the past year will continue to impact Iowa libraries because cities and towns are experiencing tax revenue problems. And the devastation wrought by floods and tornados has stressed public coffers in many areas. Once again, staff, trustees, and friends are faced with the need to tell the “library story” to elected officials and taxpayers at local and state levels to avoid reductions in funding and in library services. ILA, therefore, must support members’ efforts to keep the budget-slashing wolves outside. We need to redouble current efforts to grow membership. Further, the organization must continue to ensure that its committees and subdivisions have equal access to ILA’s resources and timely information regarding pending actions of the Executive Board.

As another legislative session slouches near, ILA members remain key conduits to the Executive Board and GAC leaders about library-related issues likely to emerge in the Iowa House and Senate. But ILA must also strive to make it easy for members to provide that important information so that it is reflected in our legislative agenda.

LaWanda Roudebush became the Director of the Davenport Public Library in August 2003. Prior to that, she was the Director of the Fort Dodge Public Library. LaWanda has worked in academic, school, public and regional libraries. She is currently involved with her fifth library construction project, a second branch for Davenport. She has a B.S. in Education from the University of Central Missouri and a M.L.S. from Kent State University. She was one of Library Journal’s “Movers and Shakers” in 2003. LaWanda has served on the ILA Membership Committee and chaired the Committee for two years. She is the Chair of the LAMA Subdivision. She is one of the founding members of Libraries Together, a collaborative group for the public libraries in Scott County.

Statement of Professional Concern:

I believe that libraries are an essential service to the life of a community in providing education and enrichment to all ages. Libraries are the community centers in which people gather to share ideas and information and to develop dreams. ILA’s joining of academic, public, school and special libraries has brought a unified voice to advocate for library services statewide. We need to continue this consolidated advocacy effort to strengthen libraries of all types, develop future leaders, and attract our future workforce.

Our Association is the tool that members use for continuing education, sharing ideas and networking with colleagues. I would be honored to represent the Association so that library contributions to our communities’ quality of life and economic development will be recognized.
22,047 attended the ALA Conference in Anaheim. This compares to 28,200 in Washington, D.C. in 2007 which was a record.

The newly redesigned ALA web site is expected to be launched in September 2008 and all members are encouraged to review the site before it goes live at www.ala.org/preview.

The merger of ALTA and FOLUSA is proceeding with a new organization called ALTAFF. This merger will be placed on the ballot for ALTA and FOLUSA members in fall 2008.

A resolution passed to instruct the Washington Office to advocate and petition for increased federal funding to support the work of bibliographic control at the Library of Congress by filling and expanding the number of bibliographic access positions. This resolution is the result of the number of cataloging specialists at the Library of Congress having been substantially decreased over the past five years. The Library of Congress is the “de facto” national library and is perceived as such by the American and international library communities. It is recognized as taking a leadership role in cataloging standard-setting, development and maintenance.

A resolution passed supporting the Employment Non-Discrimination Act which calls for the reinstatement of protections for transgender persons from employment discrimination. The original Employment Non-Discrimination Act included this language but the version passed by the House in November of 2007 did not. Discussion was held as to whether this was relevant to ALA. The proposer of this resolution reported that a person was recently refused employment at the Library of Congress when it was learned that he was planning to transition to a female.

A proposal was made that ALA and its divisions, roundtables, and all other units should purchase all products for distribution to membership from sweatshop-free producers. Discussion followed; notably people may not know if an overseas company was engaged in “sweatshop” practices. The person who moved said this was not intended to apply to State Chapters, but would be considered advice to Chapters. It was pointed out that there are at least four non-profit organizations that police this type of activity and that it is a recommendation with the language “should” but it will not be a requirement. The resolution was changed to include information about how to comply.

The Association for Rural and Small Libraries (ARSL) and the Association of Bookmobile and Outreach Services (ABOS) were accepted as affiliates of the American Library Association.

Several aspects of An Interpretation of the Library Bill of Rights were approved for change:

- Evaluating Library Collections: includes the opposition of internal censorship
- Expurgation of Library Materials: clarifies
- Diversity in Collection Development: addition of “resources” along with materials and different formats and language enhancing the concept of diversity.
- Access to Library Resources and Services: includes “gender expression” ("... regardless of sex, gender identity or expression, or sexual orientation.")
- Free Access to Libraries for Minors: includes “equitable” access and that librarians and library governing bodies cannot assume the role of parents or the functions of parental authority and in the private relationship between parent and child.”
- Access to Resources and Services in the School Library Media Program: includes “equitable” access for students.

The Association for Library Collections and Technical Services was charged with drafting definitions of digital preservation to be included in the ALA Preservation Policy which was done and approved.

A resolution was presented to expand council transparency to explore methods, request member input, gauge interest and guide future efforts in making the business of the Association more visible to the membership.

Much discussion took place in committees, forums, and during Council sessions regarding unscrupulous activities perpetrated on ALA Council members and those seeking election to ALA Council by Anti-Cuban activists. Most recently, the Anti-Cuba dissidents have become increasingly intense in their appeals for formal action in support of Cuban “librarians” and have resorted to unethical, manipulative, and even fraudulent activities. They have contacted new ALA Council Members, or those standing for election to Council, with aggressive tactics to get those individuals to support their cause. Mail lists have been “hijacked” so that particular messages sent via email appear to be from representatives or Council members of ALA and documents authored by others have been plagiarized when sent electronically.

ALA is gathering evidence and investigating this latest event. In the meantime ALA continues to search for truth through FOIA requests as to the United States funding the Cuban independent libraries.

Complete reports and statements from ALA and IFLA on this issue are available online at: www.ala.org/ala/iro/iroactivities/alacubanlibraries.cfm.

Copies of the final wording of all resolutions and action items from Council sessions will be posted and available on the ALA Web Site www.alast.org.

Susan Henricks
ALA Councilor
ILA Welcomes the Following New Members

Rebecca Alford ........................................ Dubuque
Rhoda Baldwin ......................................... Jesup
Ruth Barton ................................................. Fort Dodge
Julia Bauder .............................................. Grinnell
Michele Behounek ........................................ Tama
Jana Bogue .................................................. Carroll
Craig Borchard .......................................... Burlington
Connie Brewbaker ........................................... Runnells
Joyce Bries ............................................. Dyersville
Kellie Bull ................................................... Mason City
Derva Burke .................................................. Lansing
Gene Buthman .............................................. Steamboat Rock
Derva Burke .................................................. Mason City
Derva Burke .................................................. Indianola
Derva Burke .................................................. Cedar Rapids
Derva Burke .................................................. Iowa City
Derva Burke .................................................. Dubuque
Derva Burke .................................................. Marion
Derva Burke .................................................. Ames
Derva Burke .................................................. Allison
Derva Burke .................................................. Dubuque
Derva Burke .................................................. Iowa City
Derva Burke .................................................. Pocahontas
Derva Burke .................................................. Clinton
Peggy Epping ............................................... Blairstown
Elissa Ewert ............................................ Sioux City
Tonnie Flannery ........................................ Cedar Rapids
Joan Fredrickson ........................................ Yale
Sam Garchik ............................................. Iowa City
Mary Garst ................................................ Coon Rapids
Diann Guns .............................................. Dubuque
Joyce Haack ............................................... Davenport
Melissa Haberichter ..................................... Monona
Rachel Hall ............................................. Cedar Rapids
Ruth Hall ...................................................... Indianola
Nancy Harms ............................................. Belmond
Gretchen Hayes ......................................... Mason City
Trisha Hicks .................................................. Burt
Richelle Holle .............................................. Oskaloosa
Katie Houselog .............................................. Dubuque
Patty Hummel .............................................. Allison
Jennifer Jacob .............................................. Ankeny
Lisa Jacobson ............................................ Hull
Timmi Johnson .............................................. Sioux City
Paul Jones .................................................. Clarinda
Karalee Jones ............................................. Des Moines
Suzanne Julich ............................................ Iowa City
Colleen M. Kersch ....................................... Dubuque
Pam Kress-Dunn .......................................... Dubuque
Cecilia Lafrance ......................................... Des Moines
Russell Lawrence ......................................... Fort Dodge
Janna Lawrence ........................................... Iowa City
Bart Leavens ............................................... Clinton
Elizabeth Leeper ......................................... Dubuque
Brian Mahoney ........................................... Waukon
Yvonne Mallory ........................................... Toledo
Mary Markwalter ........................................ Mason City
Kari Maurer ............................................... Iowa City
Rachel Mccartney ........................................ Iowa City
Carissa Mcdonald ....................................... Davenport
Karen Mennenga ......................................... Wellsburg
Jill Miller ..................................................... Colfax
Jean Miller .................................................. Hiawatha
Maryann Mori ........................................... Des Moines
Jeff Morris ................................................... Iowa City
Susan Myers .............................................. Ankeny
Julie Nelson-Hollins ................................... Cedar Falls
Steven P. Nielsen ....................................... Bettendorf
Tera Rees .................................................. Columbus City
Margaret Schierbrock .................................. West Point
Anna Sheele .............................................. Dubuque
Timothy Skeers ......................................... Des Moines
Julia Skinner .............................................. Iowa City
Amy Slowik ................................................ Iowa City
Kristen Smith .............................................. Dubuque
Lisa Snitker .............................................. Waukon
Juanita Strait ........................................... Iowa City
Amy Stuenkel ............................................. Waterloo
Susan Tomlinson ......................................... Humboldt
Robin Ulicki ................................................ Fort Dodge
Vern Vogel ................................................. Chariton
Kari Weaver ............................................... Waverly
Kyle Winward ............................................. Pella
Paula Winward ............................................. Pella
Kate Wooden .............................................. Waukon
Allison Zordell ........................................... Dubuque

A Shared Automation System for Iowa?

The State Library announced in March that it would seek to develop a shared automation system using open source software and open to Iowa libraries of all types.

State Library staff members Sandy Dixon and Marie Harms will review the general assumptions about the project and explain Evergreen, the open source software to be used to implement the system. Resources and Technical Services Forum sponsors this Thursday session.
The ILA Executive Board met on June 19, 2008 at 10:00 a.m. at the ILA office in West Des Moines. Members present were: President Barbara Peterson; Past President Sheryl Bissen; Vice President/President-Elect Ellen Neuhaus; Directors Jennie Garner, Jeffrey Pilz and Michael Wright (by phone). Also present were Executive Director Laurie Hews, Secretary Marilyn Murphy, and State Librarian Mary Wegner. Absent were Directors Lorraine Borowski, Alison Ames Galstad, and Rebecca Quinn and ALA Councilor Susan Henricks.

CALL TO ORDER
Peterson welcomed everyone. She stated that there would not be a quorum until 11:00 when Mike Wright was scheduled to attend the meeting via telephone. Items that did not require a vote were discussed prior to 11:00 a.m.

EXECUTIVE DIRECTOR/TREASURER’S REPORT

Membership Count - A membership count was distributed via the website. Hews noted that she has not received a final report from the Membership Committee on their efforts to contact non-renewing members.

President’s Report
Correspondence – Peterson reported that she received several emails about IASL’s exhibit contract. She also received communications from several state associations pertaining to the flood and a letter from ALA asking for a pledge for their Public Programs Office.

Conference Planning Committee – Peterson reported that they are working on getting financial support for the sessions.

National Legislative Day – Peterson reported that four people from Iowa attended National Legislative Day. The next National Legislative Day is scheduled for May 11-12, 2009.

Unfinished Business
Personnel Policy – Vacation Time – This item was tabled until the next Board meeting. Mike Wright joined the meeting at 11:00; a quorum was established.

Agenda
Peterson asked to add three items under New Business: 7.c. Storm/Flood Relief; 7.d. IASL; and 7.e. GODORT. Pilz moved approval of the agenda, as amended. Motion carried.

Minutes of the April 18, 2008 Board Meeting
Pilz moved to approve the minutes of the April 18, 2008 Executive Board meeting as distributed. Motion carried.

Unfinished Business
Electronic Voting Policy for Subdivisions
– Bissen, Peterson and Pilz distributed a draft of a policy. Pilz suggested distributing the Board policy, as a template for the subdivisions. Bissen moved that the Board accept the general direction of the distributed policy and work with the Bylaws Committee to inform the subdivisions. Motion carried.

Liaison Script – Borowski and Garner developed a script for subdivision liaisons which was distributed via the website. The Board thanked them for their good work.

New Business
Awards – The Board considered the Membership Committee’s request for a New Member Referral Award. Motion carried.

ILA Lobbyists Review and Contract – The formal review had not yet been received from GAC. Bissen moved to accept the proposed contract with Campbell/Patterson Consulting for six years for the amount listed and to forego the RFP in 2009, contingent upon a favorable review from GAC. Motion carried.

Storm/Flood Relief – Wegner will be visiting New Hartford. State Library staff has talked to the three libraries with the most damage. The Association will post directions for contributing to these libraries and a statement of support on the ILA website.

IASL – A form for reserving exhibit space at the Iowa Association of School Boards Convention was distributed. Bissen moved approval of this expenditure, provided the Association receives a voucher for payment from the subdivision chairperson. Motion carried.

GODORT – A proposal and budget for the GODORT Summer Workshop was distributed. Garner moved approval. Motion carried.

President’s Report
Correspondence - ALA Request – Garner moved that the Association decline to contribute to the ALA Public Programs Office this year. Motion carried.

Executive Board Reports
Bylaws and Organization Manual
Membership Committee Page – A draft of the Membership Committee’s page in the Organization Manual with a new item #6 was distributed. Bissen moved approval of Item #6 on the Membership Committee’s page. Motion carried.

Video Roundtable Page – A draft of the Video Roundtable’s page in the Organization Manual was distributed. Wright moved acceptance of the page, following correction of the typos. Motion carried.

Governmental Affairs Committee – Wright reported that they would be meeting on July 18, 2008 to work on the legislative agenda.

Intellectual Freedom Committee — Wright reported that Ben Stone from the Iowa Civil Liberties Union will be speaking at the conference. The Shades of Gray session will be a panel.

Iowa Library Friends Association – Wright reported that he had spoken to the chair about the confusion between the Friends subdivision and the Friends
type of membership. The subdivision has gained enough members to make it viable.

### STORYTELLERS ROUNDTABLE –
They will be doing storytelling at the conference.

### CAPWIZ –
Bissen reported that the CAPWIZ program is good, but complex and time-consuming. Garner moved that the Association table the Capwiz program and rely on its own successful email procedures. Motion carried. The Board thanked Bissen for piloting this project.

### Wright left the meeting at noon; a quorum was lost.

### UNFINISHED BUSINESS

### CONTINUING EDUCATION CREDITS –
Wegner reported that the Board of Educational Examiners awards credits to teachers. The area education agencies help facilitate this. She will contact the Heartland AEA about this issue.

### WEBSITE MAKEOVER AND ILA LOGO –
The Board expressed its approval of the makeover and the logo. Hews asked members to contact her if they found problems with the website.

### APPROVAL PROCESS OF CONTRACTS FOR COMMITTEES AND SUBDIVISIONS –
The Association’s “General Association Policies” were distributed and these policies state who can sign contracts.

### VICE PRESIDENT’S REPORT
IOWA LIBRARY ASSOCIATION FOUNDATION –
Neuhaus reported that ILAF will meet on June 20, 2008. They plan to raffle a quilt at the Conference.

### LEADERSHIP DEVELOPMENT COMMITTEE –
The 2008 Leadership Institute will be held July 22-25, 2008.

### PAST PRESIDENT’S REPORT

### AWARDS COMMITTEE –
Bissen reported that the Bylaws Committee had looked at the awards form and found no major changes.

### FINANCE COMMITTEE –
Bissen reported that they met in May. They considered the cost of printing The Catalyst and decided to keep printing/mailing it. John Lerdal will talk to the auditor about rewording the letter about the National Rural Utility purchase. They reviewed and reaffirmed the policy on conference refunds. The committee is reviewing the general financial policies and will bring recommendations to an upcoming Board meeting. They recommend keeping the proceeds of the Black Rock sale in the checking account, for now.

### ALA COUNCILOR REPORT

### IOWA ASSOCIATION OF SCHOOL LIBRARIANS –
They will have their annual business meeting on the Wednesday of Conference week at 9:00 a.m. They have a summer retreat scheduled for July 29-30, 2008.

### LAMA –
No report.

### EDITORIAL COMMITTEE –
Garner reported that they have been working on the website. They have two sessions at the Conference.

### IOWA SMALL LIBRARY ASSOCIATION –
Garner reported that their spring meeting was held on April 18, 2008.

### GOVERNMENT DOCUMENTS ROUNDTABLE –
Pilz reported that they are planning their Conference session.

### ACRL –
Pilz reported that they are starting a mentoring program. Their Spring meeting will be held on April 17, 2009 at Hawkeye Community College and their 2010 Spring meeting will be held at Kirkwood Community College. They have received a grant from the national ACRL to pay for a speaker. They will be holding a support staff workshop in July and they are currently working on their Conference sessions for fall.

### IOWA LIBRARY TRUSTEES ASSOCIATION –
Pilz stated that their membership drive is in progress and thanked Hews and Peterson for their help. They are working on a session for the Conference. The trustee workshops held in the North Central LSA region were successful and they hope to be able to offer them in other areas of the state.

### STATE LIBRARY REPORT –
Wegner stated that she had been contacted by a number of organizations about the flooded libraries. Peterson will consider how to incorporate an update on the flooded libraries into the Conference program. Wegner stated that the State Library has the software needed to produce the “Read” posters. They are working on a strategic plan. The State Library has also begun to work on a voluntary statewide automation system. A retirement reception for Gerry Rowland is scheduled for June 20, 2008.

### ADJOURNMENT –
Peterson thanked everyone. The meeting adjourned at 1:45 p.m. The next meeting will be held August 8, 2008.

### I Play, You Play, Wii Play:

#### Gaming Programs for All Ages

Gaming has gone mainstream! Recent statistics show that the majority of online gamers are middle-aged women, who also happen to be libraries’ core support group. We live in a service environment where three generations of our patrons are gamers, with Baby Boomers quickly picking it up. As more gamers retire or become empty nesters, libraries will need to find new programming models. The Wii was tailor-made for this environment – we’ll show you how even senior citizens in wheelchairs can participate! Service models, real world how advice, and examples of how to create exciting library and outreach programs that will reach every age, ability and interest. Offer gaming for all ages and watch your circulation, popularity and local support increase along with the foot traffic.

**Llewann Bryant**, Director of Keck Memorial Library in Wapello and Southeastern Library Services Administrator Kim Kietzman present this Thursday session sponsored by Information Technology Forum and Public Library Forum.
PR Extravaganza: Show Us What You’ve Got

Are you ready to show us what you’ve got? The ILA Public Relations Committee is pleased to bring the PR Extravaganza: Show Us What You’ve Got display back to the Annual Conference again this year! This is probably the easiest presentation you’ve ever made...just drop off your “best of the best” promotional pieces at the tables in the exhibit hall on Wednesday afternoon or Thursday morning and we’ll set them up for you. On Friday gather your display items from the tables in the lobby. Is your piece electronic? No problem! Email your file(s) to kkietzman@sls.lib.ia.us at least one week before the conference and be sure to watch the slide show at the ILA booth.

Every library that contributes to either the tables or the electronic slide show will be eligible to register for a prize drawing. Last year’s READ CD went to Clinton Public Library. This year’s prize is a four panel mobile presentation board, great for use both in the library and as you make presentations to promote your library and programs throughout the community. We can’t wait to see what you’ve got!

National Support Certification for Academic and Public Library Staff

According to the 2004 statistics from the National Center for Education Statistics (NCES), 230,843 workers are employed in U.S. academic and public libraries. Of these, 160,150 (69%) workers are library support staff (LSS) holding jobs not requiring a Master’s Degree in Library Science. The Library Support Staff Certification Program addresses library support staff needs for a national certification program to help the profession standardize expectations for LSS, help the large number of LSS master critical job competencies; provide educators with guidance for training curriculums; and help employers articulate job requirements. The program goals will be individually based in that the certification is accomplished by individuals, portable from state to state (assuming the state library or employer in the state accepts it), and based upon a basic set of skills and competencies.

Diana Shonrock, Iowa State University, is a member of the ALA/APA Library Support Staff Certification Task Force. This Task Force was created as part of an IMLS grant to create a program for certification. Diana’s presentation will address what the competencies are, what this program will be, and for whom it’s intended. She will allow plenty of time for your questions at this recently added Thursday morning session.