Do You Have A Flood Story To Tell?

What is your memory of the Flood of 2008? Did you sandbag? Did you move rare books out of the library? Please send your story for publication in a future Catalyst &/or posting to the ILA website. Photos with captions are also welcome.

Flood Damage

Our hearts go out to the staff of the libraries that have suffered loss from the recent tornadoes and flooding. When disaster hits, we are amazed at the damage it causes. But that is when we as Iowans ‘kick in’ and help. As the State Library of Iowa website states, “Three libraries have been seriously damaged: Cedar Rapids Public Library’s main building in downtown CR; the National Czech and Slovak Library and Museum located in the Czech Village in CR; and the New Hartford Public Library.

These public libraries have water damage: Chelsea, Creston, Elkader, Iowa Falls, Rockford, St. Charles, and Waterloo. The University of Iowa Main Library had water in the basement and we hear that there is damage to both the Music Building and Art Building, both housing libraries. At the writing of this article we do not know the extent of that damage. At their June Executive Board Meeting the ILA Executive Board discussed what role we might take to help those libraries hit by the floods. It was decided that ILA will support the efforts that the State Library of Iowa already has in place. News will continue to post updates and opportunities from the State Library of Iowa on the ILA website, www.iowalibraryassociation.org. For now libraries do not need materials sent to them, but rather need money donations. Information on how to donate is on the ILA website. Anything else would simply confuse the issue and we want a process that will run smoothly and meet the needs of those libraries affected.

Barbara Peterson, President Iowa Library Association

President’s Reception

You’re invited to the President’s Reception on Wednesday evening at the National Mississippi River Museum. Vicki Myron, Iowa author, retired librarian, and friend to many, will be talking about her newly published book, DEWEY: A Small-Town Library Cat Who Touched the World. She has signed a great book deal with her publicist and is being published not only in the United States but around the world in several different languages. After talking about the book, Vicki will have a question and answer period, followed by a book signing. A portion of Vicki’s proceeds during the conference are being donated to the Iowa Library Association Foundation.

After Vicki’s program, be sure to listen to the story-tellers from the Storytellers’ Roundtable and later in the evening enjoy the movie, The Hollywood Librarian. See the related article on page 18.

There will be luscious desserts and a cash bar to enjoy as you network during the evening.

Annual Conference

Program - pages 10 - 14
Pre-conferences - pages 5, 6, 7
Registration form - page 19
(online registration available)
Hotel Information - page 20
Libraries Are a Community’s Anchor

Southeastern Library Services has a lot of rivers. Right now, people all over the country know them: the Des Moines, Iowa, Cedar, Mississippi. Our office has fielded many phone calls, emails and instant messages with stories and pictures detailing how natural disasters can threaten to pull apart communities both physically and spiritually. My greatest pride is that in many of these stories, the library is the anchor that keeps things from flying apart.

Natural disasters don’t happen in isolation – staff, patrons, Friends, and Trustees are all affected. Your home and library may be intact, but natural disasters have far reaching effects. Guardsmen from out of town, displaced residents, and FEMA representatives are just a few of the people who need access to the Internet, phones, copy machines, faxing services and a space to conduct business and everyday life. Between checking on the safety and well being of your own family and friends, filling sandbags, and pulling basement-level motors, it may seem the library’s role is trivial or small. Do not underestimate how powerful a force your library can be when it comes time to heal and rebuild.

Libraries are a natural place for people to congregate, and with the computers, space and equipment you have, they need you! FEMA applicants are required to have an email address – let your local emergency coordinators know the hours you can supply help (volunteer or paid) to set up free email accounts and access FEMA information online. Have flyers on safety during recovery and clean up available not only at your library but throughout the community. Offer to act as a station for FEMA and other government agencies to meet with residents.

Can you offer coffee and bottled water or cups and a water fountain? If you can pull in extra seats, even folding chairs and tables, it’s a great way to invite people to sit and stay awhile. Allow use of the phone and fax machine free of charge, and provide internet stations for email so loved ones can contact people outside the disaster area. Forgive overdue fines and waive fees for items lost due to natural disaster. Set up a table with local information on assistance, relief and clean up efforts and encourage other agencies to leave information and supplies with you. Libraries can also provide a place to have fun and let off a little steam, especially for children. If at all possible, continue with Summer Reading or other programs. If you have books you can give away, take them out to temporary housing facilities for residents and relief workers to provide a little reality break.

Probably the best way to be of service is to listen. Sometimes all people need is for another person to hear their story, to empathize and care, and to recognize their personal tragedy. Perhaps a place to post photos and stories, in person and/or online, would be a good way for people to express themselves and document their community’s experience. Collect these documents and keep them as a record of your community’s history and as a testament to its strength.

You are not alone. Contact your LSA office, ILA or the State Library if you have questions or concerns, or need an extra set of hands or maybe some donated items. The strength of libraries and Iowans is our willingness to get down to the nitty-gritty and work together to make great things happen. Together we can weather anything!

Kim Kietzman,
Public Relations Committee Member

IN MEMORIUM

Ann Murray, Des Moines Public Library
Bylaw Change

Approved by the Executive Board on April 18, 2008.

Membership will vote at the Annual Membership Business Meeting on October 16 in Dubuque, Iowa.

Add to ILA Bylaws, Article V, Section 4 - Meetings

Unless otherwise provided in the Articles of Incorporation, these Bylaws, or the Not-for-Profit Corporation Law of the State of Iowa, any action required or permitted to be taken by the Executive Board of the Iowa Library Association may be taken without a meeting. An affirmative vote of all the voting members will be required to approve the action. The results of the vote will be confirmed promptly in writing or by electronic transmission. These results will be read into the minutes of the next board meeting and the transmissions will be filed with those minutes.

Dealing with Attitudes: Yours and Others

Are you working with, serving, or even living with someone who has a bad attitude? Like the cliché ‘One bad apple spoils the whole bunch,’ one person with a bad attitude can have a negative impact on the entire team! Just being around someone who complains, whines, or doesn’t do or say anything can cause people to feel frustrated, angry, or even helpless. Studies show that 68% of people (employees and customers) quit or leave a company because of one employee’s bad attitude. Bad attitudes in the workplace can deteriorate morale, lower productivity, and increase costs. It doesn’t take much for a co-worker, manager, or customer to feel the negative affects from someone with a bad attitude.

Topics that will be discussed include:

- Characteristics of Bad Attitudes
- Bad Apples Video (preview)
- Reasons People Don’t Do What They’re Supposed to Do
- 5-Steps for Dealing with Difficult Attitudes
- Turning Bad Apples into Good Apples

Michele Matt has been presenting programs since 1984 on strategic planning, leadership development and customer service. ILA’s Leadership Development Committee and Library Administration and Management Association sponsor this Friday morning session.
Think outside of the box when you attend this year’s ILA Annual Conference and are deciding which sessions to attend. Please take a look at the session itself instead of only looking at the sponsoring group. You may be surprised at the additional number of sessions that are of interest or relevance to you. For example, the disaster preparedness sessions scheduled on Thursday and the marketing pre-conference workshop are relevant to people who work in all types of libraries.

The Annual Conference attempts to appeal to all types of librarians and people related to libraries (trustees and friends) and aims at providing something for everyone! This can be challenging since there is so much diversity among the many types of Iowa libraries. There is also a lot of diversity in positions within a single library which can range from people working as children librarians to catalogers to reference librarians to support personnel.

This year’s keynote and general sessions are relevant for many Iowa librarians. Joan Frye Williams’ keynote session on Thursday features the broad topic of transforming library services. Joe Janes, the Internet Librarian, will speak at Friday morning’s general session. The topic of advocacy is relevant and important to all librarians and advocacy guru, Stephanie Vance, will speak at Friday’s luncheon. Will Manley’s talk on humor in the workplace at the Thursday evening banquet should be thought provoking and entertaining. Take time to look at the conference activities and you may find other sessions that interest you.

Teacher Librarians may find the following sessions relevant:
- Pre-conference Workshop on Inquiry Learning (Wednesday)
- A Little Help From Your Friends: Just Ask GIO (Thursday morning)
- Technology for the Non-Techie (Thursday morning)
- Project SMYLES Early Literacy Outreach (Thursday morning)
- Disaster Preparedness and Response (Thursday afternoon)
- Making Peace With Time (Thursday afternoon)
- Video Collection Development (Thursday afternoon)
- E-Reserves & Copyright Law: What You Need to Know (Thursday afternoon)
- Naked Reading: Giving Tweens What They Need and Want (Thursday afternoon)
- IM Anyone Lately? How to Get Your Library Chatting (Thursday afternoon)
- Readers Theater: Any Library, Many Ways, Always Timely (Thursday afternoon)
- Addressing Health Disparities: The Role of Iowa Libraries (Thursday afternoon)
- Growing Up Online (Friday morning)
- Shades of Gray (Friday morning)
- Looking Back: A Journey Through 25 years of Children’s Literature (Friday morning)
- Booktalks for Tweens (Friday morning)
- Maintaining a Positive Attitude in a Changing Environment (Friday morning)

Children’s Librarians may find the following sessions relevant:
- Pre-conference Workshop on Magic (Wednesday)
- Project SMYLES Early Literacy Outreach (Thursday morning)
- Readers Theater: Any Library, Many Ways, Always Timely (Thursday afternoon)
- Making Peace With Time (Thursday afternoon)
- Looking Back: A Journey Through 25 Years of Children’s Literature (Friday morning)
- Shades of Gray (Friday morning)
- Maintaining a Positive Attitude in a Changing Environment (Friday morning)
- Dealing With Attitudes: Yours and Others (Friday morning)

Librarians from small libraries may find the following sessions relevant:
- Pre-conference Workshop on Word of Mouth Marketing (Wednesday)
- Pre-conference Workshops on Book Repair (Wednesday)
- A Little Help From Your Friends: Just Ask GIO (Thursday morning)
- Technology for the Non-Techie (Thursday morning)
- Project SMYLES Early Literacy Outreach (Thursday morning)
- Disaster Preparedness and Response (Thursday afternoon)
- Wii Programs for Adults (Thursday afternoon)
- Give Them Donuts and They Will Come: Developing Relationships With Local Law Enforcement (Thursday afternoon)
- Open Source Automation Software (Thursday afternoon)

continued on next page
There are many other sessions related to the numerous subdivisions of ILA such as Health Sciences Subdivision, Iowa ACRL, Support Personnel, Iowa Library Friends Association, Iowa Library Trustees Association, Special Libraries Roundtable, Public Library Forum and more… The 2008 ILA Annual Conference Program is posted on the ILA website (www.iowalibraryassociation.org/) under the “Conferences/Meetings” tab.

Hopefully, by thinking outside of the box, you will find many sessions at this year’s Annual Conference that are relevant and important to you.

Conference Planning Committee

What’s New Pussycat? How Video Collection and Services are Developing

Video Roundtable is sponsoring a panel discussion on video collection development at the ILA Conference on Thursday. Discussion will focus on current issues and future trends in video collections and services in all types of libraries.

Panelists are Harriet Adams, Prairie Lakes Area Education Agency, Ft. Dodge; Mary Ann Knefel, University of Dubuque; and Michael May, Carnegie-Stout Public Library, Dubuque.

Based on the American Library Association’s Video Round Table, the purpose of ILA’s VRT is to use advocacy, education, and collaboration in order to increase access to video collections and services in all types of libraries in Iowa. By “video” we mean all formats of films or movies, including VHS, DVD, and even downloadable videos. For more information, please visit the Video Roundtable’s page at www.iowalibraryassociation.org/.

Pre-Conference: Special Libraries Tour

Join us Wednesday for a pre-conference bus tour of special libraries in Dubuque and the surrounding area. We will tour Wahlert Library on the campus of Loras College, the Charles C. Meyer Library at the University of Dubuque, and the Potosi Brewery National Brewery Museum and Research Library located in nearby Potosi, Wisconsin.

The Center for Dubuque History and the Loras College Archives are located on the first floor of Wahlert Library. The collections are comprised of rare books, manuscripts and photographs that document the heritage of the college and the city of Dubuque.

The Special Collections Section of the Charles C. Meyers Library houses “an Unusual Collection of Unusual Collections,” that document the history of the University of Dubuque and Midwestern history. The University Archives house materials relating to the history of the University of Dubuque including clippings, catalogs, yearbooks, periodicals and other documentation for campus activities. The Rare Book Collection is comprised of approximately 2,000 books, most of which were printed before 1800. Other important collections include: the German-Presbyterian Collection, the Walter F. Peterson Collection, the William J. Petersen Collection on the History of Iowa and the Upper Mississippi Valley, and the Papers of William Vandever.

The Potosi Brewing Company is a unique museum that is dedicated to preserving the history of America’s breweries. The Potosi Brewery was founded in 1852 and was in operation until 1972. Restoration of the Potosi Brewing Company facilities began in 1995, and in 2004 the American Breweriana Association chose it to house the national museum. The museum’s first floor houses the Potosi Brewing Company Transportation Museum and the Great River Road Interpretive Center, and the second through fourth floors house the National Brewery Museum and Research Library.

Lunch will be provided mid-tour at the Potosi Brewing Company Restaurant.

Fees are $40.00 for ILA members and $50 for non-ILA members for this pre-conference sponsored by the Special Libraries Roundtable. Enrollment is limited to 30.
EIGHT PRE-CONFERENCES

Beginning Book Repair: It’s Like Kindergarten

This hands-on pre-conference will present quick and easy techniques for book repair as well as helpful preservation tips. We will assess the condition of books, decide on the best solutions, and practice the repairs. Participants will mend tears with tape, tip in pages, tighten hinges, make pockets, and sew pamphlets into binders. We will discuss tools, supplies and equipment. Books, supplies, and tools will be provided.

Susan Hansen, supervisor of book repair for the University of Iowa Libraries, manages the repair of about 7,200 volumes from the Libraries’ circulating collections annually. She is trained and experienced in research library preservation; disaster preparedness and response; and mass alkalization. Susan trains student employees and library science practicum participants.

Gary Frost is an educator in book art and book conservation. He has taught at the School of the Art Institute of Chicago, Columbia University in New York and the University of Texas at Austin. He is currently the Conservator for the Libraries at the University of Iowa.

Local History and Genealogy sponsors this Wednesday morning pre-conference which starts at 10:00 a.m. and includes lunch. Fees are $25 for ILA members and $35 for non-ILA members. Enrollment is limited to 15 participants.

Alakazam! Even Librarians Can Be Magicians!

Are you looking for something to wow kids at school visits? Do you want to add some excitement to the start of programs? Maybe you just want to be a magician at heart? Well, now you can be!

Youth Services Subdivision hosts this pre-conference with Rick Eugene Brammer on Wednesday. Magician Rick Eugene is well known in Iowa as a performer in libraries around the state. Rick Eugene and Magician Jerry Phillips will show those in attendance simple, easy-to-learn magic tricks with objects that you already have in your library. They will demonstrate tricks that can be performed with inexpensive props that attendees will be given at the pre-conference.

Fees are $30 for ILA members and $35 for non-ILA members and includes lunch. Enrollment is limited to 60 participants.

Intermediate Book Repair: Middle School

This hands-on pre-conference will focus on a re-back, the replacement of a damaged or missing spine. We will cover the necessary steps to make the book ready for the next patron. This repair will improve the appearance of your volume as well as extend its life. Books, supplies, and tools will be provided.

Local History and Genealogy sponsors this Wednesday afternoon pre-conference which starts at 1:00 p.m. and includes lunch (plan to arrive by noon). Fees are $25 for ILA members and $35 for non-ILA members. Enrollment is limited to 15 participants.

Shaken and Stirred: The Readers’ Advisor and Genre Publishing Today

Do you ever wish your readers’ advisor toolbox had as many cool gadgets as James Bond’s latest car? Two 007 super RA agents have come in from the cold and are traveling to Dubuque to present this pre-conference, which will focus on genre publishing today and the effect on the readers’ advisor. The morning will cover the secret world of publishing, the changes they’ve made and where they’re heading. In the afternoon, they will share the latest gadgets in technology, web sites, marketing and tracking. Finally, they will share tips to help decode your customers’ requests for good books.

Turn yourself into your community’s own 007 RA super agent by joining Michele Leininger (State Library of Iowa) and Katie Dunneback (Southeastern Library Services) for this pre-conference on Wednesday.

Sponsored by Public Library Forum; the fees are $25 for ILA members and $35 for non-ILA members and includes lunch.
Discover the Power of Word-of-Mouth Marketing

Discover the Power of Word-of-Mouth Marketing (WOMM) is a workshop based on the premise that all of us who believe in libraries can help get the message across. We can, by our own enthusiasm, inspire others to use and support this unique resource. In this age of dot-coms, cell phones, and road rage, caring and conviction still rule. It’s time to get passionate about “selling” libraries. The program will review basic marketing principles then focus on the most powerful strategy of all: Word-of-Mouth—What it is/Why do it/Who to do it/How to do it/and Where customer service fits in. Participants will develop their own plan to put WOMM to work for their library.

Prior to launching a consulting practice, Library Communication Strategies, Inc. in 2000, Peggy Barber was Associate Executive Director for Communication for the American Library Association (ALA). She established the ALA Public Information Office, Public Programs Office and the ALA Graphics program, including the widely known “Celebrity Read” poster series. She has chaired the National Coalition for Literacy and the Community Advisory Board of Chicago’s public radio station WBEZ, and now serves as incoming president of Friends of Libraries USA. Her current work as a consultant is focused on marketing and communication support for libraries.

The ILA Public Relations Committee sponsors this Wednesday pre-conference. Fees are $25 for members and $35 for non-members and includes lunch.

Next Generation Cataloging

What is the 411 on library catalogs for the future? Can they be catalogs for anyone, anywhere, any way, and anytime? Come learn about three libraries take on future developments for the essential tool—the Library Catalog. Products to be discussed include Primo, Aquabrowser, WorldCat Local and others.

Speakers include: Louise Alcorn, Reference Technology Librarian, West Des Moines Public Library; Suzanne Julich, Head, Enterprise Apps and Web Services, LIT, University of Iowa Libraries, Iowa City; Tod Olson, Systems Librarian, University of Chicago, Chicago; Wendy Robertson, Electronic Resources Systems Librarian, University of Iowa Libraries, Iowa City; and Brian Thompson, Systems Librarian, University of Iowa Libraries, Iowa City. The pre-conference will be valuable for anyone exploring how to make their library catalog more exciting, relevant, and futuristic for their library users.

ILA/ACRL sponsors this Wednesday pre-conference. Cost is $30.00 for ILA members and $40.00 for non-ILA members and includes lunch.

Lifetime Members

If you have been a member of ILA for 25 years or more and have recently retired, you are eligible for lifetime membership in ILA. The Awards Committee will honor new lifetime members at the Annual Conference but needs your help in identifying who you are. If you believe you are eligible for lifetime membership, please contact the ILA office at 800-452-5507.

Inquiry Learning

This pre-conference is a practical and useful follow-up to Joyce Valenza’s sessions from the 2007 ILA Annual Conference. With the inception of the Iowa Core Curriculum, the new AASL standards, and the Iowa guidelines for school library programs, presenter Barbara Jansen will tie all those pieces together and give solid suggestions to the practicing teacher librarian. Bring your laptop and be prepared for some interactive participation as Barbara shares her ideas and experience with us all.

A specialist in integrating information problem-solving skills, content area curriculum and technology, Barbara is committed to collaborating with teachers and librarians to fully integrate these processes into the curriculum. In 1994 she studied the Big6™ model of information problem-solving at Syracuse University with Big6™ co-authors Mike Eisenberg and Bob Berkowitz, and is a co-founder, with Mike and Bob, of Big6™ listserv. They recently published a book titled Teaching Information & Technology Skills: The Big6 in Elementary Schools. Barbara is often asked to share her ideas at conferences and professional educational training seminars at the state, regional and international level as well as local service centers, school districts and campuses.

Currently the Librarian and Technology Coordinator at St. Andrew’s Episcopal High School in southwest Austin, Texas, this twenty-year veteran in the education profession also serves as a part-time faculty member at the University of Texas at Austin Graduate School of Library and Information Science. Her latest course is “Electronic Resources for Children and Young Adults.”

The Iowa Association of School Librarians sponsors this Wednesday pre-conference in Dubuque. Participants are reminded to bring a laptop for interactive participation in this pre-conference.

Fees are $50 for ILA members and $60 for non-ILA members and includes lunch.
Disaster Preparedness and Response

By overwhelming requests after last year’s program on the effects of the storm, Katrina, on the libraries in New Orleans, the Library Administration and Management Association Subdivision (LAMA) is providing Disaster Preparedness and Response during the ILA Annual Conference. Nancy E. Kraft will conduct concurrent sessions on Thursday afternoon. Nancy manages the University of Iowa’s Preservation Department.

It is apparent that collections are at risk from damage by random and unpredictable events. The recent tornado in north central Iowa and the nearly state-wide flooding are just two examples. This class will teach the fundamentals of emergency planning, writing a disaster plan and other preparations for protection of your collections. Learn some techniques for responding to those small disasters that crop up from day-to-day: a roof leak, sewer backup, broken pipe, etc.

None of us know when a disaster might strike but this class will help us assess our risks and identify some of the basic things that need to be done. For example, in preparing the plan, key players must be identified as to who will assist. Nancy will explain about prioritizing your collection so that in case of water damage, you will learn which part of the collection should be dealt with first.

Another part of the program will be the recovery process and what needs to be done. Participants will see a frozen book demo, a drying out book demo and other drying strategies. Nancy will also explain what type of disaster response supplies should be kept on hand at all times.

Please join us for a most interesting and pertinent program that will assist your library and its collections during a critical time.

Making Peace with Time

What matters most to you? Do your actions reflect your answer? How does time, or the lack of it, affect your health and your relationships? Are you always running out of time? Do you find yourself missing deadlines? Do you want to reduce stress and have more time for the things that matter most?

Making Peace with Time will show you how to manage your time more effectively. You will learn:

- Techniques for overcoming procrastination and minimizing interruptions;
- How to set priorities for each day so that your weekly, monthly, or annual goals can be met without that last-minute panic; and
- How to be more pro-active about accomplishing your objectives so that you aren’t spending all of your time battling deadlines.

Time doesn’t have to be the enemy. It is possible to get your work done and still have time left for your other priorities.

This Thursday afternoon session will be lead by Dreama K. Deskins, Library Consultant. Dreama has worked as a librarian, teacher, and consultant since 1985. She celebrated ten years of independent consulting this spring. Dreama works with Iowa libraries on issues related to productivity, technology, and automation. She regularly presents workshops on techniques for getting organized, library uses for productivity software, and cataloging topics.

Making Peace with Time is sponsored by Library Administration & Management (LAMA).

Naked Reading: Giving Tweens What They Need and Want

Tweens, what do we do with them! Tweens are the new demographic that many librarians have trouble reaching.

Teri Lesesne, Professor at Sam Houston State University, teaches young adult and children’s literature in the Department of Library Science. She has presented courses for the ALA/Young Adult Library Services Association. Lesesne is the author of two books on literature for young adults.

This Thursday afternoon concurrent session is sponsored by Youth Services Subdivision.

Special Libraries Spotlight: Law Libraries and Legal Information

Does your only contact with legal information sources come from pondering the background scenery while watching Boston Legal? Do you panic when a patron requests your help understanding courts, torts, or reports? Find out how law libraries can help you help your patrons. This fast moving session sponsored by Special Libraries Roundtable will introduce you to law libraries in Iowa and around the country. Discover what law librarians do that is similar to what other librarians do, as well as what is unique about law libraries. Through nifty handouts, links to useful Web sites, and “inside tips,” you will gain confidence in assisting patrons who need legal information.

Sue Lerdal has been a reference librarian at Drake Law Library since 2001 and worked for many years as a corporate law librarian. She also was a junior and senior high school librarian and served briefly as a public library trustee. She is active in the American Association of Law Libraries, the Mid America Association of Law Libraries, the Iowa Chapter of SLA, and ILA. This session is sponsored by the Special Libraries Roundtable.
Addressing Health Disparities: The Role of Librarians in Iowa

The demographics of the United States are changing dramatically. Currently, minorities comprise approximately 30% of the country’s population. By the year 2040, this figure is projected to be 50%. Additionally, the country’s population is aging rapidly. Even rural states like Iowa are experiencing these demographic changes with declining white fertility rates, an aging population, migration of rural families to the city, and an influx of immigrants from Latin America, Africa, and Eastern Europe to fill the labor void.

From a health standpoint, diverse and underserved populations such as minorities, seniors, and rural families typically experience a variety of significant disparities in their wellbeing. Disease and death rates for these high risk groups can be much higher than those for the majority population due to a variety of economic, social, educational, cultural, linguistic, lifestyle, and related factors. Diverse and underserved populations themselves, as well as the community agencies, hospitals, schools, and other organizations that serve them, are increasingly demanding current health information and medical resources to prevent these illnesses, explore treatment options, and access appropriate care.

Local libraries are among the first resource centers that are accessed by the public in need of appropriate health information. This presentation by Dr. Michele Yehieli and Dr. Mark Grey will:

- Describe the changing demographics of Iowa;
- Discuss the implications of population changes on the health of diverse and underserved populations; and
- Inform librarians who often serve as front-line providers of consumer health resources on the challenges of meeting the health needs of minority, aging, and rural populations in Iowa.

Presenters are Dr. Michele Yehieli, Professor and Director, Iowa Center on Health Disparities and Dr. Mark Grey, Professor and Director, Iowa Center on Immigrant Leadership and Integration, University of Northern Iowa. Health Sciences and Public Library Forum Subdivisions co-sponsor this Thursday afternoon session.

Give Them Donuts and They Will Come: Developing Relationships with Local Law Enforcement

Scenario One—Small library in rural Iowa:

It is 7:00 on a dark and bitterly cold winter evening and you’re working alone at the library. The scruffy-looking person you noticed over the past half hour walking aimlessly in front of the library has decided to shuffle in. You don’t know him and he only grunts when you greet him but his eyes bore into you. Maybe he just needs to warm up... but as the clock continues to click in the otherwise silent building, his stare begins to resemble more of a leer. His gravelly voice then asks, “Are you working alone?” You ask yourself, “Who is this guy? I’ve never seen him before. Will he leave when I ask him to? If he does will he be out there when I leave?” You feel increasingly uncomfortable. The only other business open is the bar down the street. Should you call the Sheriff’s department? If you do, what will you say without your unwelcome visitor hearing? And, where will the Sheriff’s deputies be? If they are on the other side of the county, nothing you say can get them to you faster. What are your options?

Scenario Two—Midsize to large library in an Iowa city:

After an inventory of audio-visual materials, a staff member reports that 19 DVDs have been missing (read stolen) in the past two months. You sigh. If it were only the DVDs you feel you can handle the problem but it is so much more. You are beginning to feel a loss of control and policies no longer seem to be worth the paper they are written on. Last week the sign outside the library was vandalized and the grounds littered with beer bottles. Graffiti is appearing with increased regularity in the rest rooms and carved in the study carrels. Large groups of children come into the library together and don’t just misbehave; they use foul language, are physical (two actually had a fight last week!), threatening, and leave other patrons feeling terrorized. Patrons ask, “Does this happen every day?” You’ve called the police before and feel like you’re blown off, that they aren’t taking you seriously. There are more important issues that they must deal with than complaints from the library. How do you get their attention? What are your options?

Police Corporal Jeremy Jensen will provide tips on dealing with immediate problems similar to scenario one as well as discuss how you can build relationships with local law enforcement to deal with scenario two in a proactive, rather than a reactive, manner. Corporal Jensen has worked as a Deputy Sheriff in a rural Iowa county with ten public libraries and is now with the Dubuque Police Department.

Public Library Forum and Support Personnel are the sponsors of this Thursday afternoon session.
IOWA LIBRARIES: ANYWHERE, ANY WAY, ANYTIME

IOWA LIBRARY ASSOCIATION ANNUAL CONFERENCE

OCTOBER 15 - 17, 2008
GRAND RIVER CENTER, DUBUQUE

All events take place in the Grand River Center unless otherwise specified
Program Subject to Change • CE Credit expected to be approved for all sessions

Registration
Wednesday ............................................. 8:30 a.m. - 5:30 p.m.
Thursday ................................................ 7:45 a.m. - 6:00 p.m.
Friday ................................................... 7:15 a.m. - 12:00 p.m.

Exhibits
Wednesday ............................................. 3:00 p.m. - 6:00 p.m.
Thursday ............................................. 7:45 a.m. - 11:45 a.m.
Thursday ................................................ 1:45 p.m. - 5:00 p.m.

ILA Auction
Wednesday ............................................. 3:30 p.m. - 6:30 p.m.
Thursday ................................................ 7:45 a.m. - 6:50 p.m.

ILA and Subdivision Booths
During Exhibit Hours

CONFERENCE PROGRAM

WEDNESDAY, OCTOBER 15

9:00 a.m. – 10:00 a.m.
SUBDIVISION BUSINESS MEETING
Iowa Association of School Librarians

PRE-CONFERENCES

9:30 a.m. – 3:30 p.m.
UNIQUE LIBRARIES TOUR
Sponsored by Special Libraries Roundtable

10:00 a.m. – 3:00 p.m.
DISCOVER THE POWER OF WORD OF MOUTH MARKETING
Peggy Barber, Librarian/Consultant, Chicago, Illinois
Sponsored by Public Relations Committee

ALAKAZAM! EVEN LIBRARIANS CAN BE MAGICIANS!
Rick Eugene Brammer, Magician, Davenport
Jerry Phillips, Magician, Davenport
Sponsored by Youth Services Subdivision

SHAKEN AND STIRRED: THE READERS’ ADVISOR AND GENRE PUBLISHING TODAY
Katie Dunneback, Consultant, Southeastern Library Services, Bettendorf
Michele Leininger, Continuing Education Consultant, State Library of Iowa, Des Moines
Sponsored by Public Library Forum

10 -  July/August 2008 Catalyst

INQUIRY LEARNING
Barbara Jansen, Librarian, Technology Coordinator,
St. Andrews Episcopal High School, Austin, Texas
Sponsored by Iowa Association of School Librarians

NEXT GENERATION CATALOGING
Louise Alcorn, Reference Technology Librarian, West
Des Moines Public Library
Suzanne Julich, Head, Enterprise Apps and Web Services, LIT, University of Iowa Libraries, Iowa City
Tod Olson, Systems Librarian, University of Chicago, Chicago
Wendy Robertson, Electronic Resources Systems Librarian, University of Iowa Libraries, Iowa City
Brian Thompson, Systems Librarian, University of Iowa Libraries, Iowa City
Sponsored by ILA/ACRL and Information Technology Forum

10:00 a.m. – 12:00 p.m
BEGINNING BOOK REPAIR: IT’S LIKE KINDERGARTEN
Gary Frost, University Conservator, University of Iowa Libraries, Iowa City
Susan Hansen, Book Repair Supervisor, University of Iowa Libraries, Iowa City
Sponsored by Local History and Genealogy

1:00 p.m. – 3:00 p.m.
INTERMEDIATE BOOK REPAIR: MIDDLE SCHOOL
Gary Frost, University Conservator, University of Iowa Libraries, Iowa City
Susan Hansen, Book Repair Supervisor, University of Iowa Libraries, Iowa City
Sponsored by Local History and Genealogy
3:00 p.m. – 6:00 p.m.  
**GRAND OPENING OF EXHIBITS**  
Supported by *Jones Library Sales, Inc.* and *OPN Architects, Inc.*

7:00 p.m. – 10:00 p.m.  
**PRESIDENT’S RECEPTION AT NATIONAL MISSISSIPPI RIVER MUSEUM**  
*Vicki Myron,* Author of *DEWEY: A Small-Town Library Cat Who Touched the World,* Spencer  
*Storytellers Roundtable* Members Perform  
*The Hollywood Librarian* Screening  
Supported by *Leo A. Daly*

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**THURSDAY, OCTOBER 16**

7:45 a.m. – 8:45 a.m.  
**CONTINENTAL BREAKFAST IN EXHIBIT HALL**  
Supported by *Durrant and University of Iowa School of Library and Information Science*

7:45 a.m. – 8:45 a.m.  
**CONFERENCE ORIENTATION/NEW MEMBERS BREAKFAST**  
Supported by *Davidson Titles, Inc.*

9:00 a.m. – 10:30 a.m.  
**OPENING GENERAL SESSION**  
Welcome by *ILA President Barbara Peterson* and *Dubuque Mayor Roy D. Buol*

**CANDIDATES FORUM**  
President-Elect Candidates

**TRANSFORMING LIBRARY SERVICES**  
*Joan Frye Williams,* Information Technology Consultant, Sacramento, California  
Supported by *Iowa Library Association Endowed Speakers’ Fund*

10:30 a.m. – 11:00 a.m.  
**BREAK IN THE EXHIBIT HALL**

11:05 a.m. – 11:55 a.m.  
**CONCURRENT SESSIONS**

**DISPATCH REFERENCE**  
*Joan Frye Williams,* Information Technology Consultant, Sacramento, California  
Supported by *ILA Executive Board*

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**EFFECTIVE TRUSTEE/LIBRARY RELATIONSHIPS**  
*Sandy Dixon,* Program Director for Library Development, State Library of Iowa, Des Moines  
*Bonne McKewon,* Administrator, Northwest Iowa Library Service Area, Sioux City  
*Dale Vande Haar,* Trustee, Des Moines Public Library  
Sponsored by *Iowa Library Trustees Association*

**A LITTLE HELP FROM YOUR FRIENDS: JUST ASK GIO**  
*John Shuler,* Bibliographer for Urban Planning and Documents Librarian, University of Illinois at Chicago, Chicago, Illinois  
Sponsored by *Government Documents Roundtable*

**TECHNOLOGY FOR THE NON-TECHIE**  
*Janet Lubben,* Office Technologist, North Liberty Community Library  
Supported by *Iowa Small Library Association,*  
*Information Technology Forum and Public Library Forum*

**PROJECT SMYLES: EARLY LITERACY OUTREACH**  
*Kay Marner,* Outreach Library Assistant, Ames Public Library  
*Linda I. Olson,* Project Smyles Coordinator, Ames Public Library  
*Anastasia Tuckness,* Youth Services Library Assistant, Ames Public Library  
Sponsored by *Youth Services Subdivision***

**ELECTRONIC RESOURCES CATALOGING**  
*Susan Moore,* Catalog Librarian, University of Northern Iowa, Cedar Falls  
*Wendy Robertson,* Electronic Resources Systems Librarian, University of Iowa Libraries, Iowa City  
*Tim Skeers,* Cataloger, State Library of Iowa, Des Moines  
*Paul Soderdahl,* Director, Library Information Technology, University of Iowa Libraries, Iowa City  
Sponsored by *Resources and Technical Services Forum*

12:00 p.m.– 1:50 p.m.  
**LUNCH**  
Introduction of Exhibitors  
*Heidi Lauritzen, Jason Shirley,* Exhibit Co-Chairs  
Corporate Member Recognition  
*Tina Mabuce,* Membership Committee Chair Candidates Forum  
Executive Board Candidates  
State Library Update  
*Mary Wegner,* State Librarian  
ILA Membership Business Meeting  
*Barbara Peterson,* ILA President, Presiding

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*July/August 2008 Catalyst - 11*
12:45 p.m. – 1:30 p.m.
EXHIBITOR BUSINESS MEETING

2:00 p.m. – 2:50 p.m.
CONCURRENT SESSIONS

THE TRUTH ABOUT TEAM BUILDING: HOW SUCCESSFUL ORGANIZATIONS BUILD TEAMS
Mary Jane Kepner, Consultant, Kepner and Associates Consulting for Organizational Excellence, La Grange, Illinois
Sponsored by Conference Planning Committee

I PLAY, YOU PLAY, Wii ALL PLAY: GAMING FOR GROWNUPS
Llewann Bryant, Director, Keck Memorial Library, Wapello
Kim Kietzman, Administrator, Southeastern Library Services, Bettendorf
Sponsored by Information Technology Forum and Public Library Forum

THE MYTHS AND FACTS OF REFERENCE LIABILITY
Paul D. Healey, Senior Reference Librarian and Associate Professor of Library Administration, University of Illinois, Urbana, Illinois
Sponsored by ILA/ACRL and Community College Librarians Roundtable

DISASTER PREPAREDNESS AND RESPONSE I
Nancy Kraft, Preservationist, University of Iowa, Iowa City
Sponsored by Library Association and Management Association

MAKING PEACE WITH TIME
Dreama Deskins, Library Consultant, DKD Consulting, Ankeny
Sponsored by Library Administration and Management Association

WHAT’S NEW PUSSYCAT? HOW VIDEO COLLECTIONS AND SERVICES ARE DEVELOPING
Harriet Adams, Lending Library Supervisor, Prairie Lakes AEA 8, Ft. Dodge
Mary Anne Knefel, University Librarian, University of Dubuque
Michael P. May, Adult Services Librarian, Carnegie-Stout Public Library, Dubuque
Sponsored by Video Roundtable

NAKED READING: GIVING TWEENS WHAT THEY NEED AND WANT
Teri Lesesne, Professor of Library Science, Sam Houston State University, Montgomery, Texas
Sponsored by Youth Services Subdivision

2:50 p.m. – 3:30 p.m.
BREAK IN THE EXHIBIT HALL

3:30 p.m. – 4:20 p.m.
CONCURRENT SESSIONS

E-RESERVES & COPYRIGHT LAW: WHAT YOU NEED TO KNOW
Paul D. Healey, Senior Reference Librarian and Associate Professor of Library Administration, University of Illinois, Urbana, Illinois
Sponsored by ILA/ACRL and Community College Librarians Roundtable

im ANYONE LATELY? HOW TO GET YOUR LIBRARY CHATING
Curtis Rogers, President, South Carolina Library Association, Columbia, South Carolina
Sponsored by Iowa Small Library Association

DISASTER PREPAREDNESS AND RESPONSE II
Nancy Kraft, Preservationist, University of Iowa, Iowa City
Sponsored by Library Association and Management Association

GIVE THEM DONUTS AND THEY WILL COME: DEVELOPING RELATIONSHIPS WITH LOCAL LAW ENFORCEMENT
Jeremy Jensen, Officer, Dubuque Police Department
Sponsored by Public Library Forum and Support Personnel

OPEN SOURCE AUTOMATION SOFTWARE
Sandy Dixon, Assistant State Librarian, State Library of Iowa, Des Moines
Marie Harms, Library Consultant, State Library of Iowa, Des Moines
Sponsored by Resources and Technical Services Forum

READERS THEATRE: ANY LIBRARY, MANY WAYS, ALWAYS TIMELY
Fran Hedeman, Retired, Senior High Director of Theatre, Dubuque
Sponsored by Iowa Association of School Librarians, Storytellers’ Roundtable and Youth Services Subdivision

ADDRESSING HEALTH DISPARITIES: THE ROLE OF LIBRARIANS IN IOWA
Dr. Mark Grey, Professor, Director, Iowa Center on Immigrant Leadership and Integration, University of Northern Iowa, Cedar Falls
Dr. Michele Yehieli, Professor, Director, Iowa Center on Health Disparities, University of Northern Iowa, Cedar Falls
Sponsored by Health Sciences Subdivision and Public Library Forum

12 - July/August 2008 Catalyst
4:30 p.m. – 5:15 p.m.
SUBDIVISION BUSINESS MEETINGS
ACRL
Health Sciences Subdivision
Information Technology Forum
Iowa Library Trustees Association
Video Roundtable
Youth Services Subdivision

5:15 p.m. – 6:00 p.m.
SUBDIVISION BUSINESS MEETINGS
Community College Librarians Roundtable
Iowa Library Friends Association
Iowa Small Library Association
Library Administration and Management Association
Local History and Genealogy
Resources and Technical Services Forum
Support Personnel

6:00 p.m. – 6:50 p.m.
SOCIAL HOUR
Final ILAF Auction Bidding

7:00 p.m. – 9:00 p.m.
BANQUET

HUMOR IN THE WORKPLACE
Will Manley, Author, Livermore, California

9:00 p.m. – 10:00 p.m.
BEDTIME STORIES
Sponsored by Storytellers’ Roundtable

FRIDAY, OCTOBER 17

7:30 a.m. – 8:25 a.m.
SUBDIVISION BUSINESS MEETINGS
Government Documents Roundtable
Public Library Forum
Special Libraries Roundtable
Storytellers’ Roundtable

8:30 a.m. – 10:00 a.m.
GENERAL SESSION

WHERE ARE YOU? YOUR LOCATION DOESN’T MATTER AS MUCH AS YOUR PRESENCE!
Joseph Janes, Associate Professor, University of Washington Information School, Seattle, Washington
Supported by Bibliographical Center for Research (BCR) and Iowa Library Association Endowed Speakers’ Fund

10:00 a.m. – 10:15 a.m.
BEVERAGE BREAK

10:20 a.m. – 11:10 a.m.
CONCURRENT SESSIONS

SHADES OF GRAY
Arthur Weeks, Director, Ames Public Library
Sponsored by Intellectual Freedom Committee

FROM JOOMLA TO BLOGS: GIVING YOUR WEBSITE A REFRESHING NEW LOOK
Curtis Rogers, President, South Carolina Library Association, Columbia, South Carolina
Sponsored by Editorial Committee

GROWING-UP ONLINE
Richard T. Sweeney, University Librarian, New Jersey Institute of Technology, Newark, New Jersey
Sponsored by ILA/ACRL, Community College Librarians Roundtable and Iowa Association of School Librarians

IMPORTANCE OF TRUSTEES
Will Manley, Author, Livermore, California
Sponsored by Iowa Library Trustees Association

LOOKING BACK: A JOURNEY THROUGH 25 YEARS OF CHILDREN’S LITERATURE
Paula O. Brandt, Director, Curriculum Resources Lab, University of Iowa, Iowa City
Sponsored by Iowa Association of School Librarians

MAINTAINING A POSITIVE ATTITUDE IN A CHANGING ENVIRONMENT
Michele Matt, Certified Speaking Professional, West Des Moines
Sponsored by Leadership Development Committee and Library Administration and Management Association

ADULT PROGRAMMING
Yvonne Bergendorf, Director, Wood Dale Public Library, Wood Dale, Illinois
Sponsored by Public Library Forum

11:20 a.m. – 12:10 p.m.
CONCURRENT SESSIONS

BARE NECESSITIES OF GRANT WRITING
Patricia Norris, Associate Director, Illinois State Library, Springfield, Illinois
Sponsored by Conference Planning Committee

ADULT SERVICES
Yvonne Bergendorf, Director, Wood Dale Public Library, Wood Dale, Illinois
Sponsored by Public Library Forum
FLICKR AND OTHER SOCIAL NETWORKING TOOLS
TO CONNECT WITH PATRONS
Curtis Rogers, President, South Carolina Library Association, Columbia, South Carolina
Sponsored by Editorial Committee and Iowa Small Library Association

DEALING WITH ATTITUDES: YOURS AND OTHERS
Michele Matt, Certified Speaking Professional, West Des Moines
Sponsored by Leadership Development Committee and Library Administration and Management Association

GREAT TEEN READS
Jill Hofmockel, Teacher Librarian, City High School, Iowa City
Maria Levetzow, Adult and Information Services Manager, Bettendorf Public Library
Joel Shoemaker, Teacher Librarian, Southeast Junior High School, Iowa City
Sponsored by Iowa Association of School Librarians

SPECIAL LIBRARIES SPOTLIGHT: LAW LIBRARIES AND LEGAL INFORMATION
Susan Lerdal, Reference Librarians and Associate Professor, Drake University Law Library, Des Moines
Sponsored by Special Libraries Roundtable

BCR UPDATE
Linda M. Gonzales, Members Services Librarian, Bibliographical Center for Research, Aurora, Colorado

12:15 p.m. – 1:45 p.m.
LUNCH

LISTEN UP LEGISLATORS! ADVOCATING FOR LIBRARIES FROM TOWNHALL TO WASHINGTON, D.C.

Reconvene ILA Business Meeting if necessary

Conference Menu
Vegetarian options listed in italics

Wednesday Lunch
Assorted Sandwiches
Fruit
Chips
Cookie
Iced Tea, Coffee
Veggie Wrap

Thursday Lunch
Smothered Pork Chop
Green Beans Amandine
Garlic Mashed Potatoes
House Salad
Dinner Rolls
Granny Caramel Apple Pie
Coffee, Iced Tea, Milk
Risotto cake with eggplant, zucchini, mushrooms and onions

Thursday Banquet
Garlic and Herb Crusted Prime Rib with Cabernet Au Jus
Baked Potato
Broccoli
Spinach Salad
Dinner Rolls
Chocolate Celebration Cake or Cheesecake with Raspberry Sauce
Coffee, Iced Tea, Milk
Shepherd’s Steak: Portobello Mushroom with Grilled Vegetable Relish

Friday Business Meeting Breakfasts
Breakfast Breads
Sliced Fresh Fruit
Juice Selections
Coffee, Tea

Friday Lunch
Lasagna
Mixed Greens Salad with Vegetables
Garlic Bread Sticks
Tiramisu
Coffee, Iced Tea, Milk
Penne with Vegetable-Tomato Sauce

Friday Breakfast Options
If you’re not attending a subdivision business meeting breakfast, you need to know that the Grand Harbour Hotel will have a kiosk in the lobby. Coffee and tea will be available for purchase as well as a limited selection of breakfast pastries. They are providing this by special request as a result of comments from the last time we were in Dubuque.

The hotel has a breakfast buffet in the restaurant or meals may be ordered from their menu.

If you have a special dietary need, attach a statement describing your need to your registration form.
The Myths and Facts of Reference Liability

Many reference librarians fear that they might someday face legal liability for the activities they engage in at the reference desk. This fear arises out of popular culture and is given credence by a substantial number of articles in the library literature. And yet, no librarian has ever been sued or found liable for reference activities. Is the risk of liability for reference activities a myth or is it real?

This session will explore the law around reference work and attempt to separate fact from fiction. We will look at possible legal theories for liability and carefully explain how such things as malpractice, negligence, strict liability, and other legal concepts actually work, paying particular attention to tort law and its effect on liability issues. We will look at the concept of professional liability and the effect that being a professional has on liability. As part of this, participants will learn about the importance of a standard of care for liability, how and when a standard of care is created, and how one can be legitimately avoided.

Relevant legal standards will be explained and compared to normal reference activities. This will be done with an eye toward identifying situations in which liability is a possibility and those situations in which it is not. We will also take a specific look at legal and medical reference in order to identify the unique liability possibilities in those areas.

Finally, to the extent that liability emerges as a possibility, we will look at ways of minimizing that possibility, exploring techniques for avoiding liability at the reference desk and looking at helpful possibilities for policies, training, and other proactive approaches to the liability issue.

Paul D. Healey serves as Senior Reference Librarian and Associate Professor of Library Administration at the Albert E. Jenner, Jr. Law Library at the University of Illinois Urbana-Champaign. Healey received his J.D. from the University of Iowa College of Law in 1987 and his Master of Arts in Library and Information Science from the University of Iowa School of Library and Information Science in 1995. In 2008 he earned a Ph.D. in Library and Information Science from the University of Illinois Graduate School of Library and Information Science.


This session, sponsored by ILA/ACRL and the Community College Librarians Roundtable on Thursday, is relevant for any librarian or library staff who works at an information or reference desk at any type of library.

E-Reserves and copyright law: What you need to know

The ability to create and use library reserves in electronic form has major advantages, especially for academic and school libraries. E-reserves allow libraries to always have a copy of a reserve item available for use and allows for the distribution of reserve items to users not physically present in the library—a particular boon to students involved in distance education. However, this major technological advance for libraries exists in a legal gray area.

The legal landscape of e-reserves is one whose details are unclear and also in flux. In many ways, copyright law is lagging behind the realities of the online world. Worse still, often the courts and Congress have crafted legal solutions to the issues raised by digital information that have made the situation worse rather than better. This has created a particularly complex legal environment for e-reserves.

This session will look at e-reserves and their relationship to copyright law. The various aspects of the law intersect in complex ways and even contradict each other. In order to make sense of the copyright issues present in e-reserves, we will begin by covering basic copyright law concepts such as fair use and library and education exceptions to copyright law. We will also consider the effect of recent copyright law changes including the Digital Millennium Copyright Act. We will take a close look at the TEACH Distance Education Law and its implications for e-reserves in distance education. Finally we will consider the implications of licensing and other approaches to access to content and examine how those issues interact with copyright in the electronic information environment.

Paul D. Healey has been an academic law librarian since 1995, prior to which he spent seven years practicing law. He has been on the law library faculty of the University of Illinois College of Law since 2000, where he performs reference duties, and supervises and teaches the first year legal research and advanced legal research courses at the law school. He also teaches courses at the University of Illinois Graduate School of Library and Information Science. He is active in the American Association of Law Libraries and has been a featured speaker across the U.S. and Canada on librarian liability, pro se library users, and other legal and library related topics.

This session, held on Thursday afternoon, will interest staff from academic and school libraries who support distance education courses and course reserves at their libraries. This session is sponsored by ILA/ACRL and the Community College Librarians Roundtable.
The ILA Executive Board met on April 18, 2008 at 10:00 a.m. at the ILA office in West Des Moines. Members present were: President Barbara Peterson; Past President Sheryl Bissen; Vice President/President-Elect Ellen Neuhaus; Directors Lorraine Borowski, Alison Ames Galstad, Jennie Garner, Jeffrey Pilz, Rebecca Quinn, and Michael Wright; and ALA Councilor Susan Henricks. Also present were Executive Director Laurie Hews, Secretary Marilyn Murphy, State Librarian Mary Wegner, and Kay Elliott.

**CALL TO ORDER**

Peterson welcomed everyone.

**BOARD MEMBER ORIENTATION**

Bissen discussed the mission, goals, and objectives of the Association, as well as the Bylaws and the Organization Manual. Bissen stressed the importance of facilitating the unity and stability of the whole Association.

**AGENDA**

Neuhaus asked to add ILAF to New Business. Peterson asked to add ILFA, Electronic Voting, and Personnel to New Business. Peterson also asked to add ILA Logo and 2007 Audit Update to Unfinished Business. The agenda was approved as amended.

**MINUTES OF THE FEBRUARY 22, 2008 BOARD MEETING**

Borowski moved to approve the minutes of the February 22, 2008 Executive Board meeting as distributed. Motion carried.

**BOARD MEMBER ORIENTATION**

Hews discussed the financial and legal status of the Association. The Board discussed the possibility of distributing the financial information several days before the Board meetings. Hews stated that the conflict of interest policy needs to be revised for compliance with future tax laws being put into effect.

**EXECUTIVE DIRECTOR/TREASURER’S REPORT**

FINANCIAL REPORT – The Balance Sheet for March 31, 2008, the Profit & Loss for March 2008, the Budget vs. Actual for January-March 2008, and the Subdivision Fund Accounts as of March 31, 2008 were distributed via the website. Hews noted that the line on the Budget vs. Actual page which says “Professional Development” should be changed to “Leadership Development.” She also noted that “Video Roundtable” should be deleted from the Profit & Loss page.

SUBDIVISION ANNUAL REPORTS – Hews distributed a list of the subdivisions that still need to turn in annual reports. She also stressed that the subdivisions need to turn in drafts of the minutes of their annual business meetings.

MEMBERSHIP COUNT - A membership count was distributed via the website. Hews noted that the Friends subdivision is short on the required number of members.

**PRESIDENT’S REPORT**

CORRESPONDENCE – Peterson reported that she had received two letters from ILAF. One stated that they would sponsor the two keynote speakers at the conference and the other offered $1,000 for the 2008 ILA Leadership Institute. Also received were a newsletter and ballot from the Freedom to Read Foundation. The Board completed the ballot.

CONFERENCE PLANNING COMMITTEE – Peterson reported that all of the keynote speakers have been arranged, the pre-conferences are all planned, and the concurrent sessions are being finalized. A draft of the conference schedule was distributed.

**BOARD MEMBER ORIENTATION**

The Association’s conflict of interest policy was distributed. Bissen reminded the Board that only the president can speak for the Association and that care needs to be taken when using the Association’s name and logo. The ILA 2008 calendar was distributed and important dates were noted.
Motion carried.

ELECTRONIC VOTING BYLAWS CHANGE – The Bylaws Committee’s recommendation for an addition to the ILA Bylaws Article V, Section 4 – Meetings was distributed at the meeting. The Board decided to amend the final sentence of the addition to read “These results will be read into the minutes...” The Board discussed the meaning of “all voting members” and decided that Board members could waive their right to vote, if they would be unavailable to vote. Bissen moved approval of the bylaws change, as amended. Motion carried. The Board then considered several issues regarding electronic voting. It was decided that any officer could call for an electronic vote; any Board member could bring the need for a vote to the attention of an officer. No “second” would be required. It was decided that only time-sensitive issues would be the subject of an electronic vote; no fiduciary, personnel, or substantive measures would be considered electronically. The Board decided that no measures could be amended, although points of clarification would be allowed. It was decided that there would be no alternatives to e-mail offered. The Board decided that each vote message should state the voting period, as determined by the circumstance. A quorum would be a simple majority. The President would record the vote and read it into the minutes at the next Board meeting. Still to be determined is whether subdivisions should be able to vote electronically. Peterson, Bissen and Pilz will write a draft of the electronic voting procedures and present it at the June 12 Board meeting. The Board thanked Elliott for researching the issues involved in electronic voting.

CONFERENCE PLANNING COMMITTEE – 2008 Annual Conference Registration Fees – Garner moved approval of the fees listed on the Annual Conference registration form as distributed. Motion carried.

VICE PRESIDENT’S REPORT

IOWA LIBRARY ASSOCIATION FOUNDATION – ILAF received the two thank-you letters from the Association. They are streamlining their thank-you process for donations. The Board discussed the cost of the ILAF tables at the Annual Conference; ILA will absorb the cost of ILAF’s tables, but will provide information about the cost to ILAF.

LEADERSHIP DEVELOPMENT COMMITTEE – The participants in the 2008 Leadership Institute have been chosen and a list was distributed. The committee is cosponsoring Michelle Matt at the Annual Conference.

NOMINATING COMMITTEE – Neuhaus presented the Nominating Committee’s recommended candidates for Vice President/President-Elect: Dale Ross (Ames Public Library Trustee) and LaWanda Roudebush (Davenport Public Library); and for Executive Board Directors: Karen Davidson (Northeast Iowa Community College), Mary Heinzman (St. Ambrose University), Karen Lampe (Green Valley AEA), and Kristin Steingreaber (Great Prairie AEA). Bissen moved approval of the candidates. Motion carried. Bissen stated that the Nominations Committee has recommended increasing the number of Directors to produce a larger pool of experienced members who might be interested in running for Vice President/President-Elect.

PAST PRESIDENT’S REPORT

AWARDS COMMITTEE – Bissen asked to be informed about members who are retiring.

FINANCE COMMITTEE – Bissen reported that they are looking at the Finance Policy and the Association’s investments.

PERSONNEL COMMITTEE – The committee needs to consider the question of the number of hours of vacation.

ALA COUNCILOR REPORT

PUBLIC LIBRARY FORUM – Henricks reported that they have spoken with their conference committee liaison and are working on their website.

RESOURCES & TECHNICAL SERVICES FORUM – Henricks reported that they are focused on the Annual Conference.

ALA – Henricks reported that there had been little ALA activity.

BOARD MEMBER ORIENTATION – Bissen stressed the importance of presenting a unified face behind the decisions of the Board.

EXECUTIVE BOARD REPORTS

COMMUNITY COLLEGE LIBRARIAN’S ROUNDTABLE – Borowski reported that their spring meeting was approaching.

VIDEO ROUNDTABLE – Borowski reported that they are now listed on the ILA financial statements.

MEMBERSHIP COMMITTEE – Ames Galstad reported that they wanted to remind everyone to contact the non-renewing members that had been assigned to them.

IOWA ASSOCIATION OF SCHOOL LIBRARIANS – A question arose about their posters. It was decided that the posters are not a publication and do not need Board approval. But they should budget for the posters in their annual planning budget.

LAMA – Ames Galstad reported that they are planning for the Annual Conference.

EDITORIAL COMMITTEE – Garner reported that they are checking the links on the website.

IOWA SMALL LIBRARY ASSOCIATION – Garner stated that their spring conference was being held that day.

SUPPORT PERSONNEL – Garner stated that they have 26 people registered for their spring conference.

YOUTH SERVICES SUBDIVISION – Garner stated that they hope to have a booth at the Annual Conference.

BYLAWS AND ORGANIZATION_manual COMMITTEE – Their recommendations were covered under New Business.

GOVERNMENT DOCUMENTS ROUNDTABLE – No report. It was noted that the Board needs to see a budget for the summer conference.

ACRL – Their spring conference had 120 attendees and the evaluations were positive. They are planning a meeting for support staff at DMACC in Boone. Their newsletter committee has developed a blog.

IOWA LIBRARY TRUSTEES ASSOCIATION – Pilz stated that they are working on the Annual Conference. Their membership drive seems to have stalled.

PUBLIC RELATIONS COMMITTEE – Quinn reported that they are discussing articles for The Catalyst.

HEALTH SCIENCES SUBDIVISION – Quinn reported that they were having difficulty getting information about their spring meeting.

GOVERNMENTAL AFFAIRS COMMITTEE (GAC) – Hopefully the state will be restoring funding to last year’s level. Wright urged everyone to thank their legislators.

INTELLECTUAL FREEDOM COMMITTEE – Wright reported that they met earlier in the week. They are revising the Intellectual Freedom Emergency Kit; it will soon be known as the Intellectual Freedom Resource Guide and placed on the web. They also discussed the Annual Conference.

IOWA LIBRARY FRIENDS ASSOCIATION – The Board discussed methods for increasing their membership. Wright will work with them. Hews will send them the names of those who joined as “Friends” and those who attended the Friends Pre-Conference.

STORYTELLERS ROUNDTABLE – Wright reported that they are distributing their newsletter four times a year and hope to work on the website.

STATE LIBRARY REPORT – Wegner thanked everyone in the library community for their help with restoring the state’s...
Maintaining a Positive Attitude in a Changing Environment

Change is a fact of life. Job changes, promotions, single parenting, aging parents — today's common stresses at work and home may leave you feeling helpless, angry, or depressed. You can't always control change, but you can control your response to it. It is believed that your ATTITUDE, not your APTITUDE, determines your ALTITUDE in life. Experience an inspiring program that has delighted audiences throughout the country.

By participating in this program, you will discover how influential your attitude is to your happiness, success, and the results you get on the job, in your career, and with other people at work and at home.

Topics to be covered include:

• How to appreciate and enjoy the benefits of a positive attitude
• Strategies to Seek Comfort with Change
• Living in a World of Constant Change

Michele Matt is a Certified Speaking Professional, corporate training consultant and author. This session is sponsored by ILA’s Leadership Development Committee and Library Administration and Management Association at this Friday morning session.

The Hollywood Librarian

Video Roundtable will show the movie The Hollywood Librarian at ILA’s 2008 Annual Conference on Wednesday, October 15 at 8 p.m. The screening will take place during the President’s Reception at the National Mississippi River Museum in Dubuque.

The Hollywood Librarian: A Look at Librarians Through Film is the first full-length documentary film to focus on the work and lives of librarians. Interviews of real librarians are interwoven with clips of portrayals of fictional librarians in popular movies.

The Hollywood Librarian examines the themes of censorship, intellectual freedom, pay equity, funding issues, and the value of reading, and reveals librarians to be not only more than a stereotype but also a cultural imperative.

Written and directed by MLS librarian and library consultant Ann Seidl, The Hollywood Librarian was released nationwide in 2007, is 94 minutes long, and is not rated. Ms. Seidl spoke at the conference banquet in 2003.

The theatre only seats 80 so tickets for the movie will be distributed on a first-come first-serve basis as you enter the museum. You’ll want to be in your seat a few minutes before 8:00 p.m.

Iowa Library Association Foundation Auction and Raffle in Dubuque

Plans are in full force for another great silent auction and raffle during the ILA Annual Conference in Dubuque. An enormous thank you to all who donated items last year! We raised more than $7000 from the auction and over $3000 from the raffle. All the proceeds from the ILA Foundation auction and raffle go toward the work of the Foundation. Funds raised provide for a scholarship at the University of Northern Iowa and the University of Iowa and to underwrite keynote speaker fees at ILA’s Annual Conference. Proceeds also support the Leadership Institute and new equipment for the ILA office.

To donate to the auction, go to ILA’s homepage, www.iowalibraryassociation.org, and click on the ILAF link. Then click at the auction link for the easy-to-complete form. Or if you’d like more information, email Maeve Clark at mavclark@icpl.org.

Using YouTube, Flickr, and Other Social Networking Tools to Connect With Patrons

Thinking outside the book is important for today’s libraries. Learn more about how libraries are using YouTube, Flickr, and social networking tools such as MySpace and Facebook to promote and enhance library services of all types.

Dr. Curtis Rogers, Public Information Director/Communications Coordinator for the South Carolina State Library is also the President of the South Carolina Library Association.

This Friday session is sponsored by the Editorial Committee and the Iowa Small Library Association.

Executive Board Minutes Continued from page 17

funding for libraries. The State Library has hired Maureen Sullivan to prepare a strategic plan for them. Four people from Iowa will be attending the National Library Legislative Day in May. The State Library is planning to purchase the software to produce the “Read” posters.

ADJOURNMENT – Peterson thanked everyone. The meeting adjourned at 3:15 p.m. The next meeting will be held June 12, 2008.
ILACONFERENCEREGISTRATION
OCTOBER15−17,2008•GrandRiverCenter,Dubuque

Conference preregistration and request for meals must be received with payment by September 27th. Payment is by check or credit card.

Name_______________________________________________
(Use only one form per person – please print as you wish it to appear on badge)

Library or Institution___________________________________
Library Type:  Academic☐ Public☐ School☐ Special☐ Other☐

City________________________________________________

Email address________________________________________
(Please include if you would like confirmation- please print clearly)

REGISTRATION

after Sept 27

Member Full Conference $90.00 ☐ $120.00 ☐
Member Thursday Only $75.00 ☐ $105.00 ☐
Member Friday Only $50.00 ☐ $80.00 ☐
Nonmember Full Conference $120.00 ☐ $150.00 ☐
Nonmember Thursday Only $110.00 ☐ $140.00 ☐
Nonmember Friday Only $80.00 ☐ $110.00 ☐
Full Time Student $25.00 ☐ $35.00 ☐
Exhibits Only $25.00 ☐ $35.00 ☐

(on−site registration add $20 to after Sept 27 registration total)

MEALS

$61.00 ☐ VEG
* Below three as package
* Thursday Lunch $19.00 ☐
* Thursday Banquet $28.00 ☐
* Friday Lunch $18.00 ☐

GODORT Breakfast $10.00 ☐
Public Library Forum Breakfast $10.00 ☐
Special Libraries RT Breakfast $10.00 ☐
Storytellers RT Breakfast $10.00 ☐

Meal tickets will not be sold at the conference and no changes can be made in selections.

*Optional vegetarian meals are available. Please indicate by checking the “VEG” box at each meal selection.

Total for Meals $__________
Registration $__________
Pre-Conference $__________
TOTAL ENCLOSED $__________

Mail check and form to:
Iowa Library Association
3636 Westown Pkwy, Suite 202
West Des Moines, IA  50266-6713

I have a disability that may limit your participation or a special dietary need, attach a statement describing your needs.

Visa ☐ Mastercard ☐
Card No. ________________________________
Expiration Date ___________________________
Signature ________________________________

Prepaid tickets, badges, and conference packets may be picked up at the registration desk.

No refunds will be made until after the Conference and then only if notification has been received by noon October 1.

Membership forms available at the registration desk.

Please retain a copy for your records.

Grand River Center
500 Bell St
Dubuque, IA 52001
ILA Vice President/President Elect Ellen Neuhaus invites all current and incoming committee chairs, committee members, subdivision officers, and Executive Board members to block this date on your calendar. Packets will be mailed in late September. Information about committees and subdivisions can be found on the ILA website at www.iowalibraryassociation.org/ under the “About ILA” tab.

**Appearing soon on the ILA website:**
**talking points for you to use when meeting with legislative candidates**

**Annual Conference Hotel**

Grand Harbor Resort and Waterpark
350 Bell Street, Dubuque
563-690-3270

- Single/Double: $99.00
- Triple/Quad: $109.00
- plus applicable state and local taxes
- rate includes Waterpark tickets
- identify yourself as an ILA Conference attendee
- be aware of Grand Harbor’s cancellation policies

Reservations can be made online through the ILA website link to the Resort.