NOW IS THE TIME

The elections are over, the legislators are ready and the stage is set for what promises to be a challenging legislative session. Now is the time to build connections to your local, state and federal officials. Now is the time to research who they are and how to contact them. Now is the time to add your elected officials to your e-mail directory. Now is the time to introduce you and your library and to tell the library story.

Begin building the information base that showcases the essential services that libraries provide. It is as easy as e-mailing program and patron snapshots, one picture at a time. Become acutely aware of those little every day services, those everyday exchanges of humor, those everyday information gathering examples that make a difference in a citizen’s life, a citizen that the legislator represents. Take a minute every week and brighten their day with a picture or short story of customer service. A picture speaks a thousand words and often creates a smile. Keep it short and sweet. These miniature building blocks will build a base showcasing the essential services that libraries provide free to all Iowans.

The following legislative websites may be helpful when reaching out and making contacts, and contain information for answers patrons’ questions.

www.congress.org/congressorg/officials/congress?district=04&lvl=C&azip=52101&state=IA
www.legis.state.ia.us/
www.iowaleague.org/

2009 Legislative Agenda - page 3
Conference Photos - pages 4-7, 9

Dale H. Ross Elected Vice President of ILA

Ames Public Library Trustee Dale H. Ross returns to the ILA Executive Board as Vice President/President-Elect of ILA. He previously served on the Board as ALA Councilor in 2005-2007.

Elected to three-year terms on the Executive Board are Karen Davidson, Coordinator of Learning Resources at the Calmar Campus of Northeast Iowa Community College and Mary Heinzman, Director of the St. Ambrose University Library in Davenport.

ILA President Barbara Peterson (left) and ILA Past President Sheryl Bissen (right) congratulate State Librarian Mary Wegner, ILA’s Member of the Year. Article on page 8
Leadership Institute 2008

Twenty-five librarians from Iowa public, academic, special and school libraries were selected to participate in the third biennial Iowa Library Association Leadership Institute, which was held Tuesday, July 22-Friday, July 28, 2008 at St. Ambrose University in Davenport, Iowa. The Institute is designed to help participants recognize their leadership abilities and to develop the confidence required to become change agents in their respective libraries and within the broader library community. Even though foul weather caused unforeseen power outages at St. Ambrose one day prior to the event, organizers remained focused and poised to ensure the success of the program. Good luck prevailed, power returned, and the Institute was in full swing as scheduled.

Maureen Sullivan, renowned library consultant, educator and librarian once again facilitated the Institute. Participants praised Sullivan’s mixed method approach of teaching that combined traditional lecture, small and large group exercises, opportunities for personal reflection and use of support materials to engage, encourage and inspire learning. Sullivan’s twenty-plus years of service enabled her to tailor discussions seamlessly to the needs of the group. She inspired participants to engage in intentional exploration of their leadership abilities and explore how to strategically plan to develop and grow as leaders.

Afterwards, the participants said the following:

• “The activities and feedback were all very helpful in clarifying my professional goals and providing support for exploring ideas and opportunities related to both my current situation as well as future direction.”

• “I find myself using insights from the Institute in my personal as well as my work life. The momentum for change and growth generated at the Institute has helped define and refine my focus. The Leadership Institute was a positive shot in the arm for me.”

• “It really helped me realize that I can be a leader in my library community and if I don’t feel that my leadership skills are valued then maybe it is time for a change to a new library setting. It definitely made me realize that I can be a leader in my own career and that supporting leadership in libraries is something that not only is a positive thing but something that takes finesse.”

Twenty-five Iowa librarians completed the 2008 Leadership Institute. They returned home armed with action plans, a supportive cohort, resource materials and a state Association primed to facilitate and embrace their future as Iowa library leaders.

Carlette Washington-Hoagland, Chair
Leadership Development Committee
LIBRARIES ARE ESSENTIAL TO IOWANS
2009 LEGISLATIVE AGENDA

Libraries are essential for meeting Iowans’ needs and supporting information-driven economic development. In difficult economic times Iowans turn to their libraries in increasing numbers. The Iowa Library Association asks the General Assembly to meet the following goals in 2009.

- Allocate funds to assist flood-damaged libraries so they can replace their collections, repair their facilities, and resume full service to their customers.

- Enhance Iowa’s workforce by providing statewide access to additional high-demand databases, such as test preparation software. These databases help Iowans prepare for a wide variety of educational and career tests, from GREs to college preparation to civil service and military service exams. This would require a $250,000 new appropriation to the State Library of Iowa.

- Increase funding for Enrich Iowa to support the dramatic increase of Iowans’ need for and use of libraries. Not every library can own everything; Enrich Iowa funds resource-sharing that enables Iowa’s library system to be an efficient resource-sharing network accessible to all Iowans.

- Support efforts to develop a statewide shared library catalogue and check-out system.

- Sustain the budget of the State Library of Iowa and Library Service Areas for providing critical leadership and support to libraries.

- Preserve hometown governance in Iowa’s public libraries by maintaining support for the local decision-making of Iowa’s public library boards and avoiding costly one-size fits all mandates for Iowa’s diverse public libraries.

The Iowa Library Association is the organized voice of the Iowa library community. ILA has 1500 members across the state working to support Iowa’s 543 public libraries, 79 academic libraries, 1500 school libraries, 65 special libraries, as well as the State Library of Iowa and seven Library Service Areas.

LEGISLATIVE DAY - MARCH 25
LOBBY FROM HOME DAY - February 25
Watch for more information in the January/February Catalyst issue
The Annual Iowa Library Association Conference this year was held in beautiful Dubuque at the Grand River Resort Conference Center. There were over 600 people registered and 89 exhibitors at this year’s conference. The evaluations were positive overall and shows that again the Conference Planning Committee planned a great conference. As usual we tried to keep conference fees as low as possible for attendees while still having conference income that is needed by the Iowa Library Association.

On Wednesday, there were eight pre-conferences to choose from, the Grand Opening of Exhibits, sponsored by Jones Library Sales, Inc. and OPN Architects, Inc., and the President’s Reception, supported by Leo A Daly. At the Grand Opening of Exhibits, a local band made up of at least two Dubuque City Council Members performed and refreshments were served.

The President’s Reception was held at the National Mississippi River Museum. The program featured Vicki Myron, author and retired Director of the Spencer Public Library, Storytellers Roundtable Members performed, and a screening of the movie, *The Hollywood Librarian*. Vicki spoke about her book, *Dewey: A Small-Town Library Cat Who Touched the World*. Vicki signed books and visited with individuals afterward. Vicki donated her part of the profit on sales of the book during the conference to the Iowa Library Association Foundation.

During the remainder of the conference there were many concurrent sessions to choose from, campaign speeches to listen to, exhibits to visit, and great keynote speakers. Joan Frye Williams held us spell-bound during her presentation at the Thursday Opening General Session. Will Manley regaled us with laughter during his humorous presentation at the Thursday evening banquet. Joe Janes shared his expertise with us at the Friday morning General Session, and Stephanie Vance wowed us with her presentation as she walked through the audience tossing out prizes and telling us how to advocate for libraries.

Thank you to the exhibitors who are a vital part of our conference! If you need to contact any of them, the program pdf is available in the Catalyst section of the ILA website.

I hope you enjoyed the conference as much as I did.

Another great event this year was the ILA Leadership Institute. The group met at St. Ambrose in Davenport this year with 25 participants. The Institute began with some excitement due to the electricity being out on the St. Ambrose campus. Immediate Past President, Sheryl Bissen, made arrangements for the Institute to transfer to the Grinnell College campus if needed. The electricity came back on and the Leadership Institute stayed on the St. Ambrose campus. Thank you, Sheryl, for your great emergency arrangements.

I want to take this opportunity to congratulate Dale Ross, Vice President/President-Elect, Karen Davidson and Mary Heinzman, new ILA Executive Board Members. I hope you enjoy your new responsibilities as much as I have enjoyed mine.

Ellen Neuhaus, President-Elect, received the gavel at the end of the conference Friday lunch. She has already started her duties with the ILA Annual Planning Meeting that was Friday, November 7, 2008. It was a great start for her year.

I want to thank Laurie Hews, the ILA Executive Board, Conference Planning Committee, Local Arrangements Committee, and all Subdivision Officers and Committee members for your work this year. I have enjoyed being your 2008 ILA President and have a new respect for all of the above mentioned people. It takes all members to have a successful organization and your membership in ILA is greatly appreciated!

*Barbara Peterson*  
ILA President

[Image of Jerri Heid, Heidi Lauritzen, Bruce Hamous, Barbara Peterson, Ken Jones, and Sheryl Bissen participating in the ribbon cutting for the Grand Opening of Exhibits.]
ILAF Board Member Maeve Clark (left) and ILAF President Emily Weaver (right) presented raffle winners with their winnings. Joyce Meldrem, Loras College, won the quilt created by Karen Burns; and Elaine Sprague, Harlan Public Library, won the Dell Computer.

Thank you to all who participated and raised more than $2900.00 through the raffle. Over 200 donated items in the auction generated over $7000.00.

Contest Winner

The ILA Membership Committee is pleased to announce that Pat Struttmann, Hiawatha Public Library is the winner of a free conference registration. She referred her colleague, Jean Miller, for membership in ILA.

Specializing in Library Furnishings and Book Moving Service Since 1976

Representing:
- Worden - Furniture and Shelving
- Lock-A-Shelf - DVD/CD Security (Stop Theft)
- Big Cozy Books - Children’s Seating
- Jasper Group - Seating
- Estey - Steel Bookstack
- Gressco - Mar-Line Spinners
- Kingsley - In Wall and Curbside Book Returns
- Russ Bassett - Microfilm Storage

For More Information Contact:

Ken Jones, President
100 E. School Street • Carlisle, Iowa 50047
Ph: 515.989.4241
Fax: 515.989.4230
E-mail: joneslib@msn.com
Visit our Web site at: www.joneslibrary.com
ILA President Barbara Peterson welcomed American Libraries columnist Will Manley to the banquet where he entertained attendees with his humorous comments about the library world.

Dr. Curtis Rogers presented three sessions. He strongly encouraged us to make library websites better and easier to navigate. He demonstrated how libraries can use social networking tools to reach patrons and promote the library’s services. Dr. Rogers discussed how libraries can use instant messaging to reach patrons where they are, using tools they like. His photos of the conference are posted at http://curtisrogers.info/photo.html.

Mary Heinzman, St. Ambrose University, and Michael Wright, University of Iowa, shared a laugh during the President’s Party.

The Library Service Area staff served cake in their booth to celebrate 35 years in existence. Roy Kenagy, Central LSA chats with Kyle Winward, Central College, Pella.

Former Iowa First Lady Christie Vilsack joined us at the President’s Party to hear author Vicki Myron speak.
Larry Marquardt (left), Health Sciences Subdivision Chair with speakers Dr. Mark Grey and Mr. Michele Yehieli. The population demographics are changing in Iowa. Both aged and minority numbers are increasing. Librarians can play a key role in health literacy by providing information and access to educational materials on disease prevention and health promotion.

ILA Vice President Ellen Neuhaus and exhibitor Tim Jones high-fived each other on Wednesday after completing the task of stuffing the plastic bags into the canvas bags.

Kathy Parsons, Iowa State University, Ames assisted in taking most conference photos but found herself on the other side of the camera during this meal function.

Jen Sigrist, Waukee, received the Iowa Association of School Librarians Distinguished Advocate Award. Julie Larson, IASL President, is on the right.

Andrew Hoppmann, Lied Public Library, Clarinda, cut cardstock because more was needed for the record number of auction items.

Local Arrangements Committee Members Anne Marie Gruber, Jonathan Helmke and John Leonard-Berg prepared to assist attendees at the registration desk.
Mary Wegner, 2008 ILA Member of the Year

The Member of the Year Award was established by the Executive Board of the Iowa Library Association in 1988 and is conferred upon a librarian, trustee, friend or institutional member of the Iowa Library Association. The person placing Mary Wegner’s name in nomination wrote, “I can think of no other ILA member whose dedication to Iowa libraries so comprehensively fits the criteria for this award.”

Mary Wegner, a native Iowan, has lived in eight Iowa communities. She graduated from Iowa State University with a degree in history, before receiving her master’s degree in library science from the University of Iowa. Mary began her professional career as a reference librarian at Waterloo Public Library. She then worked for more than 20 years as the director of the libraries at Iowa Methodist, Iowa Lutheran and Blank Children’s Hospital in Des Moines. Before being named State Librarian in 2001, Mary served as Assistant State Librarian for one year.

Mary led the Iowa Library Association as its president in 1999. She regularly attends ILA Executive Board meetings to coordinate State Library and ILA efforts. In addition, Mary is the State Library liaison to the ILA Governmental Affairs Committee.

Mary Wegner has a long history of exceptional support of both the Iowa library community and the Iowa Library Association. She is well known for her efforts to “tell the library story.” Through a joint effort with the Iowa Library Service Areas, a “Telling the Library Story” toolkit was developed.

Mary was instrumental in raising the visibility of Iowa’s teacher librarians by seeing that school library statistics were collected. In support of ILA’s Legislative Agenda, she also helped behind the scenes to reinstate the Iowa Code requirement that each school district employ a qualified teacher librarian.

We are fortunate Mary had the vision to have Iowa as one of the first states to subscribe to WebJunction so that Iowa librarians had more access to online learning. Mary even persuaded the Gates Foundation to allow Iowa to execute a different kind of Staying Connected grant so that the State Library could give Iowa public libraries their own websites.

With a smile on her face and a twinkle in her eye, Mary Wegner graciously advocates for a bright future for Iowa’s libraries. We are proud to have Mary as our 2008 ILA Member of the Year.
ILA Awards Committee Chair Sheryl Bissen presented Lifetime Membership Awards to Gerry Rowland, Des Moines; Vicki Myron, Spencer; and James Lander, Dubuque. Unable to attend were Faye Clow, Judy Harper and Ruth Hemmer.

Pictured above are members who were recognized for their 20 years of membership in ILA. This list includes all who reached this mark in 2008: Linda Adams, Carol Bailey, Renate Bernstein, Lois Jean Dawson, Karen Day, Betty DeRuiter, Jewel Devin, Nancy Domino, Jody Fishcher, Jan Frank-de Ois, Becky Heil, Cindy Hoogheem, Dan Horwath, Jane Kedley, Janet Klaas, Mary Anne Knefel, Cindy Lellig, Marilyn Murphy, Jo Pearson, Judy Proksa, Barbara Rardin, Ruth A. Rodvik, Rita Samuelson, Nancy Simpson-Brice, Anne Skaden, LaVonne Sternhagen, Pansy Streit, Bernice Traver, Rhonda Van Es, and Kay Weiss.

ILA Office Closed

December 24-26
December 31 - January 1
January 22 - 28

Iowa Library Trustee Association President, John Teget, presented the Outstanding Trustee Award to James Larson, Northwest Iowa Library Services.
The ILA Executive Board met on August 8, 2008 at 10:00 a.m. at the ILA office in West Des Moines. Members present were: President Barbara Peterson; Vice President Ellen Neuhaus; Past President Sheryl Bissen; Directors Lorraine Borowski, Alison Ames Galstad; and Rebecca Quinn; and ALA Councillor Susan Henricks. Also present were Executive Director Laurie Hews, Secretary Marilyn Murphy, and State Librarian Mary Wegner. Absent were Directors Jennie Garner, Jeffrey Pilz, and Michael Wright.

CALL TO ORDER
Peterson welcomed everyone.

AGENDA
Henricks asked to add ILA Transparency under New Business. Henricks moved approval of the agenda, as amended. Motion carried.

MINUTES OF THE JUNE 12, 2008 BOARD MEETING
Borowski moved to approve the minutes of the June 12, 2008 Executive Board meeting as distributed. Motion carried.

EXECUTIVE DIRECTOR/TREASURER’S REPORT
Hews reported on the ALA Conference. Chapter leaders discussed advocacy and LSTA grants.

FINANCIAL REPORT – The Balance Sheet for June 30, 2008, the Profit & Loss for June 2008, the Budget vs. Actual for June 2008, and the Subdivision Fund Accounts as of June 30, 2008 were distributed. The Board discussed the increased cost of mailing Catalyst. Liaisons were asked to do a mid-year check of committee expenditures. Hews noted that subdivision contributions to the Leadership Institute were processed in July.

MEMBERSHIP COUNT - The membership count as of August 1, 2008 was distributed. It was noted that Student membership numbers have increased.

PRESIDENT’S REPORT
CORRESPONDENCE – Peterson reported that she had received a copy of Vicki Myron’s book and a booklet from Heritage Preservation.

CONFERENCE PLANNING COMMITTEE – Peterson reported that a few last minute contracts are still in process. The Local Arrangements Committee will be meeting in late August. The Conference program was printed in Catalyst.

SET 2009 EXHIBITOR FEES – Bissen moved to allow this year’s exhibitors to renew at this year’s rate and to raise the fee for 2009 to $500.00. Motion carried.

WAIVING OF REGISTRATION FEES – Ames Galstad moved to continue the practice of waiving the registration fee for one person on the Local Arrangements Committee. Motion carried.

UNFINISHED BUSINESS
PERSONNEL POLICY – VACATION TIME – Bissen moved to change the vacation leave section on page 172 of the Organization Manual to read “Up to 40 hours of unused vacation may be carried into the following year.

Unused vacation leave over 40 hours will be forfeited.” Motion carried.

HOBBISTS’ EVALUATIONS – GAC’s evaluation of the lobbyists was received. Bissen also gave them a positive evaluation.

CAPWIZ – GAC agreed with Bissen’s evaluation of CAPWIZ. GAC and the lobbyists believe that the current email communication is effective and that the Association might look for other opportunities to use Affiniscape to communicate. Neuhaus stated that ALA will continue to promote the use of CAPWIZ. The Board decided to table CAPWIZ for now, but to keep the possibility of future use open.

SUBDIVISION BUSINESS MEETINGS – Liaisons were asked to remind the subdivisions that they need to conduct a business meeting at the Conference.

NEW BUSINESS
MEMBERSHIP BUSINESS MEETING AGENDA – Bissen moved approval of the Business Meeting agenda, as distributed. Motion carried. The Board considered the Rules of Order and decided no changes were necessary. The Board discussed several ideas for supporting flooded libraries.

AWARDS – The award form for the Iowa High School Book Award was distributed via the website. Bissen moved approval of this award. Motion carried. Bissen stated that she had sent a message to the membership, asking for award nominations.

BIBLIIONIX REQUEST – An email from Biblionix was distributed, asking if the Association’s position on awarding a Conference stipend had changed. The Board decided that the Association’s position had not changed.

COMMITTEE APPOINTMENTS – Neuhaus stated that she has been working on the appointments. Board members were encouraged to send suggestions to Neuhaus.

2009 LEGISLATIVE AGENDA – A draft of the 2009 Legislative Agenda was distributed. Bissen presented an overview of the development process of the document. Borowski distributed a request from Michael May, asking that the agenda include the following statement: “Vigorously defend the principles of intellectual freedom and resist all efforts to censor or restrict access to library resources.” Peterson stated that the lobbyists had recommended against this wording; the Board decided that the agenda’s sixth bullet point addressed this issue. Wegner noted that there were two typos in the agenda’s introduction. Bissen moved approval of the 2009 Legislative Agenda, with the correction of the two typos. Motion carried. The Board discussed ideas for making the membership aware of the statements that the Association has endorsed.

FINANCE POLICY REVISIONS – The Board decided to postpone the discussion of this topic until the September 2008 Board meeting.

The ILA Executive Board met on August 8, 2008 and reviewed the minutes of the June 12, 2008 Executive Board meeting. The Board discussed the 2009 Legislative Agenda and the agenda’s introduction. Bissen moved approval of the 2009 Legislative Agenda, with the correction of two typos. Motion carried. The Board discussed ideas for making the membership aware of the statements that the Association has endorsed.

FINANCE POLICY REVISIONS – The Board decided to postpone the discussion of this topic until the September 2008 Board meeting.
MAILING OF LARGE PRINT MATERIALS – Borowski stated that the U.S. Postal Service had denied Decorah Public Library the right to send Free Matter for the Blind and Physically Handicapped. The library is awaiting a decision about whether materials for the blind can be mailed between libraries with no postage charged.

IOWA CENTER FOR THE BOOK UPDATE – This item will be moved to the State Library’s report.

ILA TRANSPARENCY – Henricks introduced the issue of ILA transparency. The Board discussed ways that the work of the organization might be made more transparent to members. Ideas discussed included putting the Board meeting agenda on the website, inviting subdivision chairs to Board meetings, and writing an article for Catalyst. Peterson and Hews will consult the Bylaws and the Organization Manual and determine if it is possible to publish the Board meeting agenda on the website.

VICE PRESIDENT’S REPORT

IOWA LIBRARY ASSOCIATION FOUNDATION – Neuhaus stated that she had attended the June 2008 ILAF meeting. They approved a specific amount of money for ILA’s purchase of a digital camera and a conference telephone. The Foundation is soliciting items for the silent auction.

LEADERSHIP DEVELOPMENT COMMITTEE – Neuhaus reported that the Leadership Development Institute was held in July with 25 participants. A formal evaluation of the Institute will be forthcoming.

ANNUAL PLANNING MEETING – Neuhaus reported that the meeting will be held Nov. 7, 2008 at the Johnston Public Library.

PAST PRESIDENT’S REPORT

AWARDS COMMITTEE – Bissen reported that she had sent a message to the membership asking for nominations for awards.

FINANCE COMMITTEE – The Finance Committee will be meeting in mid-August. Hews and John Lerdal met with the auditor about the Iowa Rural Utilities issue.

PERSONNEL COMMITTEE – The committee will send out an email to the leadership asking if there are needed areas of improvement in the Executive Director’s job performance.

ALA COUNCILOR REPORT

PUBLIC LIBRARY FORUM – Henricks reported that they have an exciting conference program. They need a webmaster for their website. The forum is hoping to give a conference scholarship to a high school student; they would need to complete an awards form first.

RESOURCES & TECHNICAL SERVICES FORUM – No report.

ALA – Henricks distributed a written report. She stated that the two major issues were Anti-Cuban dissidents and organizational transparency.

EXECUTIVE BOARD REPORTS

COMMUNITY COLLEGE LIBRARIANS ROUNDTABLE – Borowski reported that they are working on three conference presentations.

LOCAL HISTORY AND GENEALOGY – No report.

INFORMATION TECHNOLOGY – Borowski distributed their proposal to bring the Midwest Library Technology Conference to Iowa. Questions can be directed to Borowski.

VIDEO ROUNDTABLE – Borowski reported that they are working on their conference session.

MEMBERSHIP COMMITTEE – No report.

IOWA ASSOCIATION OF SCHOOL LIBRARIANS – Ames Galstad reported that they had a retreat in late July.

LAMA – No report.

EDITORIAL COMMITTEE – No report.

IOWA SMALL LIBRARY ASSOCIATION – Garner reported in writing. The officers are preparing for their annual meeting at Conference. The slate of candidates is being prepared for their elections.

SUPPORT PERSONNEL – No report.

YOUTH SERVICES SUBDIVISION – No report.

BYLAWS AND ORGANIZATION MANUAL COMMITTEE – No report.

GOVERNMENT DOCUMENTS ROUNDTABLE – No report.

IOWA LIBRARY TRUSTEES ASSOCIATION – No report.

PUBLIC RELATIONS COMMITTEE – No report.

STRATEGIC PLANNING COMMITTEE – Quinn reported that they are preparing for the Planning Meeting.

HEALTH SCIENCES SUBDIVISION – Quinn reported that they are revising their bylaws.

SPECIAL LIBRARIES ROUNDTABLE – No report.

GOVERNMENTAL AFFAIRS COMMITTEE (GAC) – Wright reported in writing that they had met and worked out the final draft of the 2009 Legislative Agenda and Election Year Advocacy documents.

INTELLECTUAL FREEDOM COMMITTEE – Wright reported in writing that they had to cancel their surveillance session for the Conference due to the lack of a presenter. Their other session, Shades of Gray, is proceeding with a three-person panel. Wright expressed appreciation for the patience of the Conference Planning Committee.

IOWA LIBRARY FRIENDS ASSOCIATION – No report.

STORYTELLERS ROUNDTABLE – Hews reported that she had spoken to their Vice-Chairperson. They hope to have a new website in place in time for the Conference.

STATE LIBRARY REPORT – Wegner reported that they have hired a new consultant, Scott Dermont. The Town Meetings have been scheduled and Peterson and Neuhaus will participate. The next All Iowa Reads book will be announced at the Conference. The Iowa Commission of Libraries will hold a two-day meeting in mid-August. The State Library has received a petition from Bettendorf asking them to change their rules regarding the educational preparation of certified public library directors.

ADJOURNMENT - The meeting adjourned at 2:00 p.m. The next meeting is scheduled for September 19, 2008. No Executive Board meeting is scheduled during the Conference.

November/December 2008 Catalyst - 11
Thanks for Showing Us What You’ve Got!

Once again, the Show Us What You’ve Got PR Extravaganza was a great success at ILA Annual Conference in Dubuque. We received entries from all over the state, including bookmarks, posters, handouts, print and electronic (PowerPoint) displays. Thanks very much to the ILA Membership Committee booth for giving us space to show the electronic displays and thanks to everyone who helped us set up and take down all the wonderful materials submitted.

All participants were entered into a drawing for PR materials – Mary McInroy and Louise Alcorn drew for the prizes. The grand prize – a portable, four-panel, cloth covered display board – was awarded to Loras College Library. Several runner-up prizes were also offered this year. A “Marketing Genius” bag went to each runner-up library drawn. These were awarded to Urbandale Public Library, Preston Library, Council Bluffs Public Library and Carnegie-Stout Public Library. Congratulations to the winners, and thanks to all of you who participated and who work so hard to Show ‘Em What You Got for Iowa libraries!

Louise Alcorn, PR Committee

ILA January/February Calendar

JANUARY
5 Conference Planning Committee
23-28 ALA Midwinter – Denver, CO

FEBRUARY
2 Conference Planning Committee
13 Catalyst deadline for March issue
13 Executive Board Meeting – ILA Office
25 Lobby from Home Day

Thank you...

... for completing three years of service on the ILA Executive Board to Sheryl Bissen, Grinnell College; Lorraine Borwoski, Decorah Public Library; and Jennie Garner, North Liberty Community Library.