MESSAGE FROM THE PRESIDENT

Happy New Year to All! Each new year brings with it a sense of excitement and anticipation. The Iowa Library Association has a productive year already in the works.

The ILA membership approved a new Strategic Plan at its Business Meeting in Council Bluffs. Public Relations and Membership are two major areas of focus and those ILA committees are already hard at work on a few special projects for the coming year.

Part of the new Strategic Plan mentions enhancing communication and using technology effectively to assist in achieving Association goals. In December a new Ad Hoc Website Review Committee was approved by the Executive Board. This committee will review the website and make recommendations for improvements. You may have already seen a few new things on the website. Stay tuned for more!

Chair Duncan Stewart and the members of the Governmental Affairs Committee have already been in contact with the transition team for Governor-Elect Culver. ILA Legislative Day is set for March 28th. I hope to see you there.

The 2007 ILA Annual Conference will be held at the new Coralville Marriott Hotel and Conference Center October 10-12. This year’s theme is Iowa Libraries: Cultivating the Future. In Iowa we see examples of cultivating virtually everywhere we go and we are reminded that anything of value is worth cultivating. We need to actively cultivate partnerships, support, funding, the next generation of librarians, leaders, and our position in our communities and in the lives of our patrons. Please plan to join us this fall.

Sheryl Bissen
Iowa Library Association President

NEWS FROM THE GOVERNMENTAL AFFAIRS COMMITTEE

The legislative session opens Monday January 8, 2006. Governor-Elect Culver’s inauguration is Friday January 12. Democratic leaders and committee chairs have been announced and are posted on the ILA website in the Legislative section. Republican ranking committee members are also posted on the website.

ILA GAC will hold its legislative strategy session on Friday January 4 at the State Library. ILA leaders, GAC members, State Librarian Mary Wegner, and our lobbyists Amy Campbell and Craig Patterson will discuss plans to educate legislators about our agenda and to enlist their support to enact it. Governor-Elect Culver’s Policy Coordinator has also been invited to the meeting to discuss how ILA can work with the new administration to support Iowa libraries.

GAC has asked all ILA members and library advocates to write brief notes to their legislators on the back of our 2007 Legislative Agenda to tell the legislators that we will be asking for their support and looking forward to contacting them during the session. GAC has also been sending letters and the agenda to legislative leaders, committee chairs, and ranking members in order to have our goals clearly in front of the legislators before the session starts.

GAC is calling on all ILA members and friends to advocate for our legislative goals: returning the State Library and LSAs to at least FY2001 funding levels, improving funding for the Enrich Iowa program, and preserving local control of Iowa public libraries.

With the impending property tax review, ILA does have one other concern. In the past, there have been attempts to define “essential local services” to be funded first in the event of an economic downturn and a drop in tax revenues. The Iowa Library Association does not believe there is a need for such a provision. We would rather see local governments continue to have the power to determine what services are essential in their own communities.

With the start of the session GAC will be sending emails, posting information on the legislative section of the ILA website, and putting up the biweekly Legislative Updates.

GAC news continued on page 3
ILA CALL FOR NOMINATIONS FOR 2008

The ILA Nominating Committee (Lisa Stock, Chair; Jean Donham; Robin Martin; Kay Runge) invites your participation. We seek names of members who are qualified to run for the following ILA officer positions for the 2008 year:

1. Vice President/President Elect of the Iowa Library Association. This year the Board of Directors has asked that we identify candidates from our members who work in academic, special, or K-12 school libraries. One person will be elected from a slate of two.

2. Board of Directors. This year we are seeking candidates who work in public libraries or LSA’s. Two Directors will be elected from a slate of four.

In accordance with ILA Bylaws, the Nominating Committee’s selection of nominees “should be made with a view to achieving balanced representation of geographic areas and kinds of libraries. Commitment to the Association and to librarianship in general should outweigh all other considerations. A nominee must be a personal member in good standing of the Association.”

Please take a moment to reflect on those ILA colleagues who will make great leaders for the Association and send us their names. Self-nominations are also invited. Forward names with brief qualifications as soon as possible (preferably by Friday, February 2, 2007) to me or to any member of the Committee.

Thank you!

Lisa Stock, Chair
ILA Nominating Committee
lastock@dmacc.edu

VIDEO ROUND TABLE PROPOSED FOR ILA

ILA member Michael May is planning to apply to the ILA Executive Board to establish a new Video Round Table (VRT) subdivision.

Based on the American Library Association Video Round Table (www.ala.org/Template.cfm?Section=vrt), the purpose of ILA’s VRT would be to address issues related to video collections and services in all types of Iowa libraries.

According to the ILA Organization Manual, at least 15 ILA members must sign an application supporting subdivision status.

If you are interested in signing this ILA VRT application, please contact Michael May by email at mmay@stout.dubuque.lib.ia.us or by phone at 563-589-4225 ext. 2244.
Top 5 Reasons
“We Don’t Do Public Relations at our Library”
5 – We do PR all the time just by being open and offering services.
4 – It costs too much money.
3 – I don’t know how to do it.
2 – I’m not good at that stuff.
1 – I don’t have time.

How many have responded to library public relations (PR) in one or more of the above ways? Some of these statements are true, but the fact remains, we all need to do targeted PR work in our libraries to stay on the public’s radar and to remain vital in our communities. In recognition of this fact of life, the newly-adopted Iowa Library Association’s Strategic Plan places increased emphasis on public relations efforts.

Given all that, what’s next for PR and your libraries?
First, I hope you’ve already checked out the Telling the Library Story Tool Kit on the State Library’s website — you’ll find plenty of low- and no-cost ways to create positive buzz about your library.

At the fall planning meeting in November, the ILA Public Relations Committee identified a number of PR initiatives that will cost ILA very little or no money and yet should begin to help you find ways to bring PR work into your library lives. Many of the initiatives will utilize the revamped ILA web pages to make the site a “go-to” place for PR in Iowa’s libraries.

A Library Public Relations Materials on the Web link already exists on the Public Relations Committee page on the ILA website, but committee members would like to make this a more interactive area, using blogs, wikis, etc. Committee members have also pledged to write a PR article for each of the 2007 Catalyst issues. We'll also sponsor Annual Conference programming to help convince you that you can and should do focused PR in your libraries.

To make these efforts succeed, the ILA PR Committee needs your input. More importantly, other library staffers in Iowa need to hear your experiences. What works for you at your library? What is the easiest press coverage you’ve ever received for your library? What costs pennies and is worth big bucks for you, PR-wise? Put those thinking caps on, ladies and gentlemen. We are abandoning reasons 1-5 above and taking on Public Relations.

Mary McInroy, Chair
ILA Public Relations Committee

GAC news continued from page 1

The GAC calendar:
Jan. 4  GAC Legislative strategy meeting
       State Library, 12:30 p.m. - 2:30 p.m.
Feb. 28  GAC Lobby from Home Day
March 28 ILA Legislative Day
       Briefing 2:30 p.m. - 3:45 p.m.
       State Library
       Reception 4:00 p.m. - 6:00 p.m.
       Law Library at the Capitol in Des Moines

ILA Governmental Affairs Committee:
Duncan Stewart, University of Iowa, Chair
duncanstewart@iowalibraryassociation.org
Mike Dargan, Cedar Falls & Waterloo Public Libraries
dargan@wplwlo.lib.ia.us
Linda Fox, Oskaloosa Public Library
linda.fox@opl.oskaloosa.org
Dawn Hayslett, Ames Public Library
dhayslett@amespubliclibrary.org
Darlene Richardson, Leon Public Library
leonpl@grm.net
Deb Tobias, East Central Library Services
dtobias@ecls.lib.ia.us
Dale Vande Haar, Des Moines Public Schools
dale.vandehaar@dmmps.k12.ia.us
Carlette Washington-Hoagland, University of Iowa,
carlette-w-hoagland@uiowa.edu

Iowa Library Association Lobbyists:
Amy Campbell, amy@campbell-patterson.com
Craig Patterson, craig@campbell-patterson.com

ALA COUNCILOR ELECTION
• Candidate must be a member of ALA.
• The Councilor serves on the ILA Executive Board.
• Three-year term of office begins January 1, 2008.
• Further information available in the ILA Manual (www.iowalibraryassociation.org).
• If interested, contact the ILA Nominating Committee.

IT’S TIME TO RENEW YOUR ILA MEMBERSHIP
2007 ILA COMMITTEE APPOINTMENTS

AWARDS
Susan Craig, Iowa City Public Library ’09, Chair ’07
Kate Martin, University of Northern Iowa, Cedar Falls ’08
Kay Weiss, Burlington Public Library ’07

JOHNSON BRIGHAM PLAQUE:
Nancy Medema, Bettendorf Public Library ’07, Chair ’07
Ed Goedeken, Iowa State University Library ’07
Roy Kenagy, Central IA Library Service Area, Ankeny ’08

CONFERENCE PLANNING
Sheryl Bissen, Grinnell College Libraries, Chair ’07
Laurie Hews, ILA Office, Conference Coordinator
Lois Blythe, Burlington Public Library ’08
Susan Henricks, Carnegie-Stout Public, Dubuque ’08
Heidi Lauritzen, Iowa City Public Library ’08
Karen Lampe, Green Valley AEA, Creston ’07
Michele Leininger, State Library, Des Moines ’08
Tina Mabuce, Meredith Corporation, Des Moines ’09
Kathy Parsons, Iowa State University, Ames ’08
Jan Peterson, 3M, St. Paul, MN (exhibitor rep) ’07
Amy Paulus, Univ. of Iowa Library, Iowa City ’07
Paul Seelau, Scott County Lib., Eldridge ’07
Jennifer Wolfe, University of Iowa Library, Iowa City ’07
Alison Ames-Galstad, Coralville Public Library, Local Arrangements Chair ’07

BYLAWS AND ORGANIZATION MANUAL
Dottie Persson, Univ. of Iowa, Iowa City ’07, Chair ’07
Sandra Ballasch, University of Iowa, Iowa City ’08
John Goodin, Luther College, Decorah ’07
Susan Kling, Marion Public Library ’08
Kay Elliott, Retired (advisor)

EDITORIAL
Susan Knippel, Iowa State University, ’09; Chair ’07
Barbara Corson, State Library, Des Moines ’09
Cynthia Dyer, Simpson College Library, Indianola ’09
Willona Goers, Johnston Public Library ’09
Karen Burns, Southwest Iowa Library Services (advisor)

FINANCE
Kate Martin, UNI, Cedar Falls ’08; Chair ’07
Susan Craig, Iowa City Public Library ’07
Marilyn Kennett, Stewart Public Library, Grinnell ’09
John Lerdal, Pleasant Hill Public Library ’09
Barbara Peterson, Council Bluffs Public Library ’07
Lorna Truck, Des Moines Public Library ’08

NOMINATING
Lisa Stock, DMACC, Ankeny ’07; Chair ’07
Jean Donham, Cornell College, Mt. Vernon ’08
Robin Martin, Central College, Pella ’08
Kay Runge, Retired ’08

GOVERNMENTAL AFFAIRS
Duncan Stewart, University of Iowa, Iowa City ’08; Chair ’07
Mike Dargan, Cedar Falls & Waterloo Public Libraries ’08
Linda Fox, Oskaaloosa Public Library ’08
Dawn Hayslett, Ames Public Library ’09
Darlene Richardson, Leon Public Library ’08
Deb Tobias, East Central Lib. Services, Cedar Rapids ’09
Dale Vande Haar, Des Moines Pub. Schools Libraries ’07
Carlette Washington-Hoagland, University of Iowa, Iowa City ’08
Mary Wegner, State Library (liaison)

INTELLECTUAL FREEDOM
Mike Wright, Univ. of Iowa Library, Iowa City ’08; Chair ’07
Paula Brandt, University of Iowa Library, Iowa City ’08
Eileen Chang-Matus, Cornell College, Mt. Vernon ’08
Mary Heinzman, St. Ambrose Univ., Davenport ’09
Suzann Holland, Oskaaloosa Public Library ’07
Marcia Jensen, Davenport West High School ’09
Jim Mefferd, Southwest Iowa Lib. Services, Chariton ’07
Dale H. Ross, Commissioner, State Library, Ames ’07
Jeanale Weeks, Hiawatha Public Library ’08

MEMBERSHIP
Pamela Collins, Bettendorf Public Library ’07, Chair ’07
Mary Cameron, State Library, Des Moines ’08
Rachel Crowley, Briar Cliff Univ. Library, Sioux City ’08
Rhonda Frevert, Burlington Public Library ’09
John Fritz, Neil Armstrong Elementary, Parkview ’09
Suzann Holland, Oskaaloosa Public Library ’09
Tina Mabuce, Meredith Corporation, Des Moines ’09
LaWanda Roudebush, Davenport Public Library ’08
Dale Vande Haar, Des Moines Pub. Schools Libraries ’07

PUBLIC RELATIONS
Mary McInroy, Univ of Iowa Lib., Iowa City ’09; Chair ’07
Louise Alcorn, West Des Moines Public Library ’09
Jean Gullikson, Carnegie-Stout Public Library, Dubuque ’09
Kim Kietzmann, Southeastern Library Services, Davenport ’09
Jet Kofoot, Algona Public Library ’09
Holly Youngquist, Newton Public Library ’09
Annette Wetteland, State Library (advisor)

STRATEGIC PLANNING
Betsy Thompson, Sioux City Public Library ’08; Chair ’07
Lori Barkema, Cedar Rapids Public Library ’08
Carrie Falk, Shenandoah Public Library ’07
Jeffrey Pilz, North Central Library Service Area, Mason City ’07
Nan Seamans, University of Iowa Library, Iowa City ’09
Laurie Hews, ILA Office

Committee Appointments continued on page 10
COMMUNITY COLLEGE LIBRARIANS
Chair .................. Kate Hess, Kirkwood Community College, Iowa City
Vice Chair........... Karen Davidson, Northeast IA Comm College, Calmar
Scy/Treas.................. Kristi Bennett, DMACC, Ankeny

GOVERNMENT DOCUMENTS ROUNDTABLE
Chair ................ Cory Quist, State Law Library, Des Moines
Vice Chair..............Tom Keyser, State Law Library
Secretary .................. Steve Ostrem, University of Iowa

HEALTH SCIENCES SUBDIVISION
Chair ............. Emily Erickson, Mary Greeley Medical Center, Ames
Vice Chair ............ Larry Marquardt, Des Moines University
Secretary ............ Jason Young, Ottumwa Regional Health Center

INFORMATION TECHNOLOGY FORUM
Chair ................ Tina Mabuce, Meredith Corporation, Des Moines
Vice Chair.......... Michael Dargan, Waterloo & Cedar Falls Public Libraries
Secretary ........... Kim Van Deest, Waterloo Public Library

IOWA ASSOCIATION OF SCHOOL LIBRARIANS
President ................ Denise Rehmke, Iowa City West High School
Vice President .... Julie Larson, Iowa City Community Schools
Scy/Treas......... Debra Dorzweiler, West Branch Community Schools

IOWA CHAPTER ACRL
President ................ Jean Donham, Cornell College, Mt. Vernon
Vice President ..... Mary Heinzman, St. Ambrose University, Davenport
Secretary .......... Rebecca Funke, DMACC, Boone

IOWA LIBRARY FRIENDS ASSOCIATION
Chair ............ Greer Fry, Friends of the Cedar Rapids Public Library
Vice Chair.................. Rhonda Frevert, Burlington Public Library
Secretary .......... Karen Holmes, Friends of the Council Bluffs Public Library

IOWA LIBRARY TRUSTEES ASSOCIATION
President ................ John Teget, Shenandoah Public Library
Vice President ...... Jeffrey Pilz, North Central LSA, Mason City
Secretary ............. Tom Gardner, Keokuk Public Library
Treasurer .................. Hank Zaletel, Nevada Public Library

IOWA SMALL LIBRARY ASSOCIATION
Chair .................. Pat Means, Villisca Public Library
Vice Chair........ Sarah Willeford, Clarinda Public Library
Secretary ............ Toni Johnson, Lake Mills Public Library
Treasurer ........... Wanda Gardner, LeClaire Public Library

LIBRARY ADMINISTRATION & MANAGEMENT ASSOCIATION (LAMA)
Chair ................ Alison Ames Galstad, Coralville Public Library
Vice Chair .......... Rod Henshaw, Drake University, Des Moines
Secretary .......... LaWanda Roudebush, Davenport Public Library

LOCAL HISTORY AND GENEALOGY
Chair .................... Holly Youngquist, Newton Public Library
Vice Chair .......... Rhonda Frevert, Burlington Public Library
Secretary ............

PUBLIC LIBRARY FORUM
Chair ..................... Janet Lubben, North Liberty Community Library
Vice Chair.................. Rhonda Frevert, Burlington Public Library
Secretary ............

RESOURCES AND TECHNICAL SERVICES FORUM
Chair .................. Rebecca Routh, University of Iowa
Vice Chair ........... Gregory Wool, Iowa State University
Secretary .............

SPECIAL LIBRARIES ROUNDTABLE
Chair .................... Tina Mabuce, Meredith Corporation, Des Moines
Vice Chair .................. Sheri Kleinwort, Grandview College, Des Moines
Secretary ..............

STORYTELLERS ROUNDTABLE
Chair ................... Duffy DeFrance, Muscatine
Vice Chair .. Jean Gullikson, Carnegie-Stout Public Library, Dubuque
Secretary ........... Deb Lowman, West Liberty Public Library

SUPPORT PERSONNEL
Chair ................... Claudia Ramirez, Waterloo Public Library
Vice Chair ................ Sarah E. Andrews, University of Iowa
Secretary/Treasurer .......... Lori Petersen, Waterloo Public Library

YOUTH SERVICES SUBDIVISION
Chair ................... Katie Dreyer, Algona Public Library
Vice Chair .................. Debb Green, Iowa City Public Library
Secretary .............. Cathy Van Brocklin, Ames Public Library
2006 ANNUAL BUSINESS MEETING MINUTES
October 12, 2006 • Recorded by Marilyn Murphy

CALL TO ORDER
The 2006 Iowa Library Association business meeting was called to order by President Susan Craig on Thursday, October 12, 2006, at 1:30 p.m. at the Mid-America Center in Council Bluffs. President Craig introduced Parliamentarian Paul Seelau and Secretary Marilyn Murphy.

REPORT OF THE CREDENTIALS COMMITTEE
Chairperson Ken Davenport, Northeast Library Service Area, reported that a quorum was present.

ADOPTION OF STANDING RULES
President Craig pointed out the rules of order and the voting flags. The membership voted to adopt the standing rules.

AMENDMENTS TO AND APPROVAL OF AGENDA
Craig stated that the agenda, which was distributed at the meeting, had been printed in the September/October Catalyst and that no amendments had been proposed. The membership voted to approve the agenda as presented.

MINUTES OF THE 2005 BUSINESS MEETING
Craig announced that the Executive Board had approved the minutes at their December 2, 2005, meeting and that the minutes had been published in Catalyst. No questions were raised.

FINANCIAL REPORT
Craig announced that the Financial Report had been published in the annual reports packet. No questions were raised.

UNFINISHED BUSINESS — There was none.

NEW BUSINESS
ADOPTION OF STRATEGIC PLAN – Betsy Thompson, Sioux City PL, representing the Strategic Planning Committee, presented the Strategic Plan, as printed in the annual reports packet. Thompson moved acceptance of the ILA Strategic Plan. Motion carried.

2007 LEGISLATIVE AGENDA – Duncan Stewart, Univ. of Iowa, chair of the Governmental Affairs Committee, presented the 2007 legislative agenda. Stewart moved adoption of the 2007 legislative agenda, as recommended by GAC and published in the annual reports packet. Motion carried. Stewart asked members to contact their legislators before the start of the legislative session.

ELECTION OF ILA FOUNDATION BOARD MEMBER – On behalf of the Nominating Committee, Lisa Stock, DMACC, nominated Susan Knippel, Iowa State Univ. Hearing no other nominations, Craig declared that Knippel had been elected by acclamation.

BYLAWS CHANGES – Karen Davidson, NE Iowa Community College, representing the Bylaws and Organization Manual Committee, moved adoption of the proposed bylaws revision (regarding a change in the time that the ALA councilor takes office), as printed in Catalyst. Motion carried by the required two-thirds majority.

OPEN FORUM — There were no remarks.

REMARKS FROM THE PRESIDENT
President Craig thanked everyone for their support and stated that it had been an honor and a privilege to serve as the president of the Association. She congratulated all of the candidates.

ANNOUNCEMENTS — There were no announcements.

RESOLUTIONS OF COURTESY
Jean Donham, Cornell College, offered the following motion: Be it resolved that the membership of the Iowa Library Association expresses its appreciation to the Iowa Library Association Foundation for its continued tangible support of the Association and its initiatives. Motion carried.

Jennie Garner, North Liberty PL, offered the following motion: Be it resolved that the membership of the Iowa Library Association expresses its appreciation to Dale Ross, who has ably represented the interests of the Iowa Library Association and Iowa libraries as a member of the American Library Association Council. Motion carried.

Mike Wright, Univ. of Iowa, offered the following motion: Be it resolved that the membership of the Iowa Library Association expresses its appreciation to Cynthia Dyer and Kathy Kelly for their time and care in proof-reading the issues of the Catalyst prior to their publication over the past year. Motion carried.

Katherine Martin, UNI, offered the following motion: Be it resolved that the membership of the Iowa Library Association expresses its appreciation to Executive Director Laurie Hews and her assistant Rosemary Wilson, for their professional, comprehensive, and timely services to the members of the Association. Motion carried.

Lorraine Borowski, Decorah PL, offered the following motion: Be it resolved that the membership of the Iowa Library Association expresses its appreciation to Paul Seelau for service as Parliamentarian during this year’s annual conference. Motion carried.

Betty Rogers, Coe College, offered the following motion: Be it resolved that the membership of the Iowa Library Association expresses its appreciation to Ad hoc Leadership Development Committee, which, under the able direction of co-chairs Karen Burns and Carlette Washington-Hoagland, successfully planned and directed the Association’s second Leadership Institute. Motion carried.

Dale Ross, Ames, offered the following motion: Be it resolved that the membership of the Iowa Library Association expresses its appreciation to Ad hoc Leadership Development Committee, which, under the able direction of co-chairs Karen Burns and Carlette Washington-Hoagland, successfully planned and directed the Association’s second Leadership Institute. Motion carried.

John Lerdal, Pleasant Hill PL, offered the following motion: Be it resolved that the membership of the Iowa Library Association expresses its appreciation to the retiring members of the ILA Executive Board for their
commitment and service: Katherine Martin, Betsy Thompson, and Dale Vande Haar. Motion carried.

Dale Vande Haar, Des Moines Public Schools, offered the following motion: Be it resolved that the membership of the Iowa Library Association expresses its appreciation to Duncan Stewart, the chair, and fellow members of the Governmental Affairs Committee for their sustained and successful efforts to involve ILA members in the legislative process, and to develop advocates for, and secure legislative support of, libraries and library services in Iowa. Motion carried.

John Goodin, Luther College, offered the following motion: Be it resolved that the membership of the Iowa Library Association expresses its appreciation to Marilyn Murphy for assisting the Executive Board and the Executive Director by ably fulfilling the duties of ILA Secretary during the past year. Motion carried.

Alison Ames Galstad, Coralville PL, offered the following motion: Be it resolved that the membership of the Iowa Library Association expresses its appreciation to Susan Craig for her dedicated and visionary leadership as ILA President in 2006. Motion carried.

Kristin Steingreaber, Southern Prairie AEA, offered the following motion: Be it resolved that the membership of the Iowa Library Association expresses its appreciation and thanks to Mary Wegner, State Librarian of Iowa, and Judy Jeffrey, Director of the Department of Education, for their strong leadership and support in securing the restoration of the teacher librarian requirement to the Code of Iowa. Motion carried.

Chris Neuhaus, UNI, offered the following motion: Be it resolved that the membership of the Iowa Library Association expresses its appreciation to the 2006 Conference Planning Committee and Local Arrangements Committee for their dedicated efforts to ensure a successful conference in Council Bluffs. The members of these committees are: Susan Craig, Lois Blythe, Susan Henricks, Laurie Hews, Karen Lampe, Heidi Lauritzen, Michele Leininger, Kathy Parsons, Amy Paulus, Barbara Peterson, Jan Peterson, Paul Seelau, Jennifer Wolfe, Karen Burns, Ann Dea, Dianne Herzog, and Ellen van Waart. Motion carried.

ADJOURNMENT – Craig invited everyone to the President’s Party. The meeting was adjourned at 1:50 p.m.
EXECUTIVE BOARD MINUTES
September 22, 2006 • Reported by Marilyn Murphy

The ILA Executive Board met on September 22, 2006 at 10:00 a.m. at the ILA office in West Des Moines. Members present were: President Susan Craig; Past-President Kate Martin; Vice President/President-Elect Sheryl Bissen; Directors Jennie Garner, John Goodin, Mary Jo Langhorne, Betsy Thompson, and Dale Vande Haar; and ALA Councilor Dale Ross. Also present were State Librarian Mary Wegner, Executive Director Laurie Hews, and Secretary Marilyn Murphy. Absent was Lorraine Borowski.

CALL TO ORDER
Craig welcomed everyone.

AGENDA
Langhorne moved approval of the agenda, as distributed. Motion carried.

MINUTES OF THE AUGUST 25, 2006 BOARD MEETING
Vande Haar moved that the minutes be approved, as distributed. Motion carried.

EXECUTIVE DIRECTOR /TREASURER’S REPORT
FINANCIAL REPORT - The Balance Sheet for Aug. 31, 2006, the Budget vs. Actual sheet for January through August 2006, the Profit & Loss sheet for August 2006, and the Subdivision Fund Account sheet for Aug. 31, 2006 were distributed via email. Conference registration numbers were distributed. Hews stated that conference contributions had exceeded $11,000.00. Ross moved that the Leadership Institute expenditures be allowed to exceed the budgeted amount. Motion carried. Craig will remind subdivision chairs that they need to submit a voucher if they intend to contribute to the Leadership Institute.

MEMBERSHIP COUNT – The membership count was distributed via email.

PRESIDENT’S REPORT
CORRESPONDENCE – Craig noted that she had received a thank-you from Bob Vander Plaats for the opportunity to meet.

CONFERENCE PLANNING COMMITTEE – Bissen will send an email reminder of opportunities to staff the “Shop ILA” booth.

AD HOC LEADERSHIP DEVELOPMENT COMMITTEE – Craig reported that she has asked the co-chairs for a report for the December Board meeting. She has asked them to report on this year’s institute and make a recommendation concerning the future.

ALL-IOWA READS – Craig reported that the 2007 book will be announced at the conference. Craig will follow up on an information sheet for members.

UNFINISHED BUSINESS
LEGISLATIVE AGENDA – Work on this item was previously completed.

CONFERENCE SITE CONTRACTS – Hews reported that the contracts with the Dubuque site and with the Des Moines Marriott were complete. Ross moved approval of the contract with the Iowa Events Center. Motion carried. Hews stated that she would ask the Coralville Marriott for an ‘out’ clause, in case the Association wants out of the contract after next year’s conference. Ross moved approval of the contract with the Coralville Marriott, with the ‘out’ clause. Motion carried.

PORTICO – Martin distributed, via email, a letter of agreement she had received from Portico. Martin moved that ILA sign the letter of understanding with Portico. Motion carried, with one vote in opposition.

ANNUAL MEMBERSHIP BUSINESS MEETING AGENDA
– Bissen moved approval of the agenda, which had been distributed via email. Motion carried.

ELECTRONIC VOTING – This topic was postponed until a future meeting.

NEW BUSINESS
COMMITTEE APPOINTMENTS – Bissen stated that Karl Colon is moving and will not be able to serve on GAC and that a chairperson is needed for the Editorial Committee. The Board agreed that the Editorial Committee needed some restructuring, especially in light of the comments received from ILA/ACRL regarding the website; Bissen and Craig will discuss this issue prior to the December Board meeting.

ELECTION PROCESS – The ballots will be due in the ILA office by 5:00 p.m. on October 25, 2006. Bissen, Martin, and Craig will count the ballots.

AWARDS – Martin had distributed, via email, suggestions and questions from the Awards Committee, as well as awards forms for nine general association awards. The Board discussed the questions raised by the committee. Hearing no objections, Craig proclaimed that the Citation of Merit can be given to both members and non-members and that the Executive Board should be involved in the process of awarding an Honorary Membership. Hearing no objections, Craig proclaimed that nominees for Member of the Year should be individual members of ILA. Hearing no objections, Craig proclaimed that the Citation of Merit can be given to both members and non-members and that the Executive Board should be involved in the selection process.

The Board decided to change the language for the Presidential Award to read “has completed” instead of “has successfully served.” Langhorne moved that the Board consider retiring the Ernest Herzberg Award, pending investigation, and that final action on this award be tabled until the December Board meeting. Motion carried. The Board also decided to table action on the Johnson Brigham Plaque Award until December, to enable Martin to investigate what is normally considered citizenship and authorship. Martin moved that the deadline for award nominations be changed to a firm August 1st deadline and the deadline for the Awards Committee to make their decisions be set at September 1st. Motion carried.
ILA/NLA/NEMA/MPLA JOINT CONFERENCE UPDATE
- Hews reported that the Nebraska Library Association is not interested.

DOPA – The Illinois Library Association’s action plan regarding the Deleting Online Predators Act was distributed. Craig will ask GAC to develop a recommendation.

ATTENDEE LISTS PRIOR TO CONFERENCE AVAILABLE TO EXHIBITORS – Garner moved that the conference attendee list be made available to any exhibiting conference vendor. Motion carried.

ACRL-ILA WEBSITE COMMENTS – The topic was previously discussed.

BUDGET & ACTIVITY SHEETS REVISIONS – Martin distributed four sheets that the Finance Committee had revised in order to clarify the budget process.

VICE-PRESIDENT’S REPORT
IOWA LIBRARY ASSOCIATION FOUNDATION – Bissen reported that the Foundation is considering some bylaws changes. They have recently completed an audit and plan to do an audit every three years. They still need more auction items. They hope to work on a campaign for the corporate sector. The 115th anniversary pledges should be completed this year. Their treasury is growing.

NOMINATING COMMITTEE – Bissen reported that they will nominate Susan Knippel to the ILAF Board. Bissen also distributed a tentative agenda for the Annual Planning Retreat and the theme for the 2007 conference, “Iowa Libraries: Cultivating the Future.”

PAST PRESIDENT’S REPORT
AWARDS COMMITTEE – Martin reported that they will be awarding a “Special Friend of Iowa Libraries” award to Governor and Mrs. Vilsack. Craig will invite them to the Friday luncheon during the conference. The Ted Anderson Award and the Member of the Year award will also be given at the conference.

FINANCE COMMITTEE – Martin said the Finance Committee suggested that the Board packet information might be sent by email. It was decided that the information would be sent electronically for the next meeting, but that a few copies would be available at the meeting. The Committee also considered whether there should be a cap on expenses for travel, speakers, etc. It was decided that sufficient guidelines were in place, but that the guidelines should be compiled into one document. Martin and Bissen will compile them. Martin also reported that the Finance Committee has decided not to do electronic funds transfer, at this time, but will monitor the situation; Hews will discuss it with the auditor.

ALA COUNCILOR’S REPORT
INTELLECTUAL FREEDOM COMMITTEE – Ross reported that they are ready for the conference.

ALN – Ross reported that the email discussion list is concerned about DOPA. The Mid-Winter conference will be in Seattle. Ross believes he will be on the Nominating Committee for ALA President.

STATE LIBRARY REPORT – Wegner reported that they are in the middle of the town meetings, where they are talking about two reports, “Long Overdue: A Fresh Look at Public Attitudes About Libraries in the 21st Century” and OCLC’s “Perceptions of Libraries and Information Resources.” The teacher librarian committee is writing both administrative rules and standards for school libraries.

EXECUTIVE BOARD REPORTS
ACRL – Goodin reported that they will be proposing annual dues of $5.00.

GOVERNMENT DOCUMENTS ROUNDTABLE – Goodin reported that they had a successful summer workshop.

PUBLIC RELATIONS COMMITTEE – Langhorne reported that their annual report had been submitted.

IOWA ASSOCIATION OF SCHOOL LIBRARIANS – Langhorne reported that they want to make certain that everyone has access to their website. Langhorne will send the address to the Board.

LAMA – Langhorne reported that they are seeking nominees for president.

MEMBERSHIP COMMITTEE – Thompson reported that they are looking for people to staff their booth at the conference. Hews asked if the Membership Committee should discuss whether or not corporate members have access to the ILA electronic list. The Board decided that access would not be available, since it not listed as a benefit of corporate membership.

STRATEGIC PLANNING COMMITTEE – Thompson reported that the committee would like liaisons to contact their groups and encourage everyone to attend the annual planning meeting and to consider the current action plan during their business meetings at the conference.

GOVERNMENTAL AFFAIRS COMMITTEE – Vande Haar reported that they have written their final report.

IOWA LIBRARY FRIENDS ASSOCIATION – Vande Haar reported that they are conducting workshops and that their membership is growing.

EDITORIAL COMMITTEE – This committee was discussed previously.

SUPPORT PERSONNEL – Garner reported that they are ready for the conference.

YOUTH SERVICES SUBDIVISION – Garner reported that they have distributed an issue of their newsletter and that they are ready for the conference.

ADJOURNMENT – Martin expressed her appreciation to Mary Wegner and Kristin Steingreaber for their assistance with the award for the Vilsacks. The meeting adjourned at 1:45.
**TAX FORM ALERT FOR SMALL EXEMPT ORGANIZATIONS**

The Pension Protection Act of 2006 included a new requirement affecting small exempt organizations. This may affect your local library friends or foundations.

In general, tax-exempt organizations are not required to file Form 990 if their gross receipts are less than $25,000 in a fiscal year.

These small exempt organizations will now be required to file an “annual notice” with the IRS containing basic contact and financial information. Failure to file a notice will result in loss of exempt status.

The notice requirement is effective for fiscal years beginning after 2006.

Even if these small affiliates are covered by a group exemption, they will be required to individually file the annual notice with the IRS. The IRS has not yet published a copy of the annual notice form which would be required.

The earliest date on which the filing will be required will be sometime after December 31, 2007. Small exempt organizations should be aware of this new requirement, however, so that they can be prepared to report financial information to the IRS at the end of the year.

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**ILA NEEDS YOUR EMAIL ADDRESS**

Do you have an email address that you have not supplied to the ILA office or has your address changed recently? If you move or change any of your information such as phone, fax or email, please go online and enter those changes. The ILA office and various committees and subdivisions are making increasing use of email to disseminate information in a timely and cost-effective manner. Having your email address included in your ILA member record will make it easier to keep you informed of matters of interest and importance.

Email addresses are automatically added to the ILA email list. If you do not want to be added to this list, please contact the office and your email address will be taken off the list. To send messages via this list send to members@iowalibraryassociation.org. Occasionally ILA will send messages to its members via blast email. This is a different feature from the email list and is done through the online database. You can change your options in regard to blast email by accessing your online membership information.

Current members may enter the “members only” section of the website by entering your user name (your name as it appears in ILA records in all capital letters with no spaces; e.g., JANEDOE). If you have not previously accessed the Members Only section, your initial password is set as ILA. You will not be able to leave this section without changing your password.

You may register for events such as the Legislative Reception by using the calendar feature. You may renew your membership online. The online directory is an easy way to search for other members.

In the members only section you have access to an online mall. As an ILA member you receive discounts on many items by purchasing through the website. Your purchases through the website can provide bonuses to ILA. So, please take advantage of this feature.

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**LEGISLATIVE DAY ACTIVITIES**

March 28, 2007

**Legislative Briefing**
2:30 p.m. - 3:45 p.m.
State Library

**Legislative Reception**
4:00 p.m. - 6:00 p.m.
State Law Library
Capitol Building, Des Moines

Your online registration allows the Governmental Affairs Committee to plan effectively based upon the number of pre-registrations. Please visit the calendar section of www.iowalibraryassociation.org to pre-register.
WHY YOUR VOICE MATTERS

February 28 is Lobby From Home Day - an all-out effort by Iowa library advocates and the Iowa Library Association to ask state legislators for their help in enacting ILA’s 2007 Legislative Agenda. It is important that you who work on the front lines of librarianship in communities across the state speak up for the needs of Iowa libraries.

- Constituents Matter. You are in a unique position to speak to your legislator because he or she is from your area and they are attuned to your concerns.
- Catch Their Attention. A personal letter, a telephone call or an email from home really catches a legislator’s attention. Your personal involvement underscores the importance of the issues you support to your legislators.
- Time Counts. Legislators count on knowledgeable people like you to break down the issues affecting their constituents. Your experience and stories about how legislative actions affect your local library are the most powerful factors in persuading legislators to support ILA’s legislative goals.

The strength of ILA is in its membership. This year, as in the past, if any significant legislation that benefits the people of Iowa through their libraries gets passed it will be because members like you made the effort to speak up on occasions like Lobby From Home Day. Please take this opportunity to make your voice heard and call or e-mail your legislator on February 28.

Information on who your legislators are and their contact information can be found on links to the State General Assembly website from the ILA homepage at: www.iowalibraryassociation.org.

Lobbying tips will be posted to the ILA website in January.

Darlene Richardson
GAC Member

AD HOC WEBSITE REVIEW COMMITTEE

The following document was presented to the ILA Executive Board on December 1. Establishment of this committee was approved.

The Iowa Library Association advocates for quality library services for all Iowans and provides leadership, education and support for members. Part of the new Strategic Plan adopted by the ILA membership at its Annual Membership Business Meeting mentions enhancing communication and using technology effectively to assist in achieving Association goals.

To this end it is requested that the Iowa Library Association Executive Board establish an Ad Hoc Website Review Committee to operate as a subcommittee of the Editorial Committee.

ILA is a volunteer based association with one full-time Executive Director who also serves as webmaster. This Committee will perform a comprehensive review of the website of the Iowa Library Association examining issues that affect the content, design, organization, and administration of the website. The committee will make recommendations regarding usability, administration, updating, and monitoring of the website taking into account the change inherent in a volunteer based Association and varying levels of technical expertise available.

Documents to be included in the resources of the Committee will include current ILA Website Policies from the Association Manual, the ILA Strategic Plan, and notes from the 2006 Strategic Planning Retreat that pertain to technology and the website.

This Committee will serve for two years beginning December 1, 2006. Appointment to this Committee will follow established procedures.

Appointments as approved by Executive Board on 12-1-06.

Susan Knippel, Chair of Editorial Committee & Ad Hoc Website Review Committee, Iowa State University, Ames
Ryan Gjerde, Luther College, Decorah
Kim Kietzman, Southeastern Library Services, Davenport
Susan Lerdal, Drake University Law Library, Des Moines

The chocolate fountain was a popular attraction at the Council Bluffs Public Library Reception on Wednesday evening during the 2006 Annual Conference.
JANUARY
11 Conference Planning Committee - Coralville
19-24 ALA Midwinter - Seattle, WA
26 Executive Board Meeting - ILA Office

FEBRUARY
8 Conference Planning Committee - ILA Office
16 Catalyst deadline for March issue
28 Lobby from Home Day

MARCH
2 Iowa Library Association Foundation - Stewart Library, Grinnell
4-10 Teen Tech Week
8 Conference Planning Committee - Grinnell
23 ACRL Spring Meeting - Grinnell College
28 Legislative Day
29-April 1 National ACRL - Baltimore, MD

APRIL
School Library Media Month
13 Executive Board Meeting - ILA Office
12 Conference Planning Committee - ILA Office
15-21 National Library Week
16 Catalyst deadline for May issue
17 National Library Workers Day

MAY
1-2 National Legislative Day - Washington D.C.
10 Conference Planning Committee - ILA Office

JUNE
1 Iowa Library Association Foundation
   Pella
7 Conference Planning Committee - Grinnell
8 Executive Board Meeting - ILA Office
15 Catalyst deadline for July issue
21-27 ALA Annual Conference - Washington D.C.

JULY
GODORT Meeting
14-18 American Association of Law Librarians - New Orleans, LA

AUGUST
17 Catalyst deadline for September issue
23 Conference Planning Committee - Coralville
31 Executive Board Meeting - ILA Office

SEPTEMBER
Library Card Sign-up Month
14 Iowa Library Association Foundation - Cedar Falls Public Library
18-21 State Library Town Meetings
25-28 State Library Town Meetings
29-Oct 6 Banned Books Week

OCTOBER
9 Executive Board Meeting - Coralville
10-12 Annual Conference - Coralville
14-20 Teen Read Week
19 Catalyst deadline for November issue
25-28 AASL National Conference - Reno, NV

NOVEMBER
9 Annual Planning Meeting
16 Iowa Library Association Foundation - Stewart Library, Grinnell
29 Finance Committee
Childrens Book Week

DECEMBER
7 Executive Board Meeting - ILA Office
17 Catalyst deadline for January issue

More details as they become available in the calendar section at www.iowalibraryassociation.org