WOW! IT TRULY WAS
“ONE GREAT CONFERENCE”

Those of you who attended Conference this year were a part of history. More than 963 people registered for Conference this year. This was a new attendance record. Conference evaluations were overwhelmingly positive and show that attendees were quite pleased with the facilities and services of the Coralville Marriott Hotel and Conference Center. Annual Conference income provides a significant portion of the Association operating budget each year. The Conference Planning Committee and the ILA Executive Board strive to keep conference registration costs as low as possible for attendees and at the same time provide the income needed for the Association. There are still a few checks left to write but I can safely say that Conference income was up as well.

On Wednesday Michele Leininger and the staff of the State Library of Iowa held a reunion of the Libraries on the Prairie training held throughout the year. Part of a grant from the Gates Foundation allowed reunion attendees to attend the full ILA Conference at no cost. The Libraries on the Prairie Reunion was attended by 175 people, 29 of whom had never attended an ILA Conference before. We hear the educational sessions offered at this reunion were great and we hope these 29 people will join us for more ILA events and join the Association if they are not already members.

The communities of Coralville and Iowa City welcomed the Association in many ways. Tuesday afternoon representatives of the ILA Conference Planning Committee were welcomed to the meeting by a standing ovation from approximately 25 managers and department heads of the Coralville Marriott Hotel and Conference Center. They were anxious to get a briefing from us and individually introduced themselves and thanked us for choosing their facility. What a great start to a very close working relationship with the staff over the next 4 days.

Highlights of Conference included publicity on a local radio station on Wednesday morning. Chair of Local Arrangements Alison Galstad and I appeared on a 15 minute local radio community spotlight program, The Dottie Ray Show. It was a great chance to not only promote the Conference but also libraries and the Iowa Library Association.

WOW! continued on page 7

ELLEN NEUHAUS ELECTED VICE PRESIDENT OF ILA

ALISON AMES GALSTAD, JEFFREY PILZ
AND SUSAN HENRICKS
ELECTED TO EXECUTIVE BOARD

University of Northern Iowa Reference Librarian and Bibliographer, Ellen Neuhaus, has been elected President Elect of ILA.

Carnegie-Stout Public Library Director Susan Henricks has been elected to represent ILA as the ALA Chapter Councilor.

Elected to three-year terms on the Executive Board are Alison Ames Galstad, Coralville Public Library Director, and Jeffrey Pilz, North Central Library Service Area Board Chair, Mason City.

Thank you for six years of service on the Executive Board to Susan Craig, Iowa City Public Library Director.

Thank you for your service as members of the Executive Board for the last three years to Dale H. Ross, Ames Public Library Trustee; John Goodin, Luther College; and Mary Jo Langhorne, Adjunct Professor, University of Iowa SLIS.

2008 LEGISLATIVE AGENDA - PAGE 3
CONFERENCE PHOTOS - PAGE 6
NEWSPAPER ARTICLES

Writing articles for your local newspaper is an excellent way to promote your library. If doing a weekly article seems like a daunting task, consider writing once or twice a month. You could also ask for space on an occasional basis when there are special activities or events going on in your library. A regularly scheduled article is best as you are assured of space when you want it.

If you do not already have space in your local paper, make an appointment to visit with the editor/publisher about writing for her/him. My editor recommends that you offer your article as a service to the paper. By providing an article, you free the editor/publisher from having to assign limited staff to cover library news. Write a couple of columns to take with you so that he/she has an idea of your writing style and what you might include in your articles. At your appointment, ask about deadlines, article length and the possibility of including your library’s logo, or other appropriate graphics or pictures.

Once you have space in the paper, it is helpful to create a spreadsheet outlining possible articles over a period of time. This allows you to schedule topics you know you will want to write about such as national and local library events. You can also add hot topics that may pop-up from time to time. If you are having trouble coming up with ideas, brainstorm with a fellow librarian, consult Chase’s Calendar of Events, review the ALA website or check out any of the numerous online sites that offer calendars with author birthdays, special events, etc. You can promote new books or movies, other new materials or programs, or feature a collection or exhibit.

If you have staff, share the load by asking others to write articles about their departments or areas of expertise. You may want to clear this with your editor/publisher.

Try to have your article finished a day or two ahead of the deadline so that you can proofread it with fresh eyes. To catch items you may miss ask a trusted friend or colleague to proofread for you. Always comply with your editor/publisher’s guidelines.

Jet Kofoot
Public Relations Committee Member

ILA JANUARY/FEBRUARY CALENDAR

January 4 - Conference Planning Committee, Dubuque
January 11 - 17 ALA Midwinter, Philadelphia, PA

February 8 - Conference Planning Committee, ILA Office
February 15 - Catalyst deadline for March issue
February 22 - Executive Board Meeting, ILA Office
February 27 - Lobby from Home Day

ILA OFFICE CLOSED
December 24 - 25
December 31 - January 1
January 9 - 17
Libraries Educate for a Lifetime
2008 Legislative Agenda

Libraries of all types – public, academic, school, and special – are essential for meeting Iowans’ need for a world-class education system and information-driven economic development. To preserve and strengthen Iowa’s unique library system, the Iowa Library Association asks the General Assembly to meet the following goals in 2008:

1. **Provide statewide access to additional high-demand databases, such as test preparation software.** These databases help Iowans prepare for a wide variety of educational and career tests, from GREs to college preparation to civil service and military service exams. This would require a $250,000 new appropriation to the State Library of Iowa.

2. **Increase funding for Enrich Iowa** to raise reimbursement rates of the popular and heavily used Open Access program. Open Access is a resource-sharing program that makes Iowa’s library system an efficient network accessible to all Iowans.

3. **Increase funding for the Library Service Areas (LSAs)** to support the Early Childhood Initiative and encourage family literacy, and provide valuable support services to Iowa’s libraries. The librarians and staff of Iowa’s seven LSAs train librarians, advise directors, and assist with new technology in libraries of all sizes.

4. **Support full implementation of the teacher librarian requirement** and the end to the two-year waiver period.

5. **Preserve hometown governance in Iowa public libraries** by maintaining support for the local decision-making of Iowa’s public library boards and avoiding costly one-size fits all mandates for Iowa’s diverse public libraries.

*The Iowa Library Association is the organized voice of the Iowa library community. ILA has 1,580 members across the state working to support Iowa’s 543 public libraries, 79 academic libraries, 1,500 school libraries, 65 special libraries, as well as the State Library of Iowa and seven Library Services Areas.*
The ILA Executive Board met on June 8, 2007 at 10:00 a.m. at the ILA office in West Des Moines. Members present were: President Sheryl Bissen; Past-President Susan Craig; Vice President/President-Elect Barbara Peterson; Directors Lorraine Borowski, John Goodin, and Michael Wright; and ALA Councillor Dale Ross; Also present were State Librarian Mary Wegner, Executive Director Laurie Hews, Secretary Marilyn Murphy, and Amanda Ulrich. Absent were Jennie Garner, Mary Jo Langhorne, and Rebecca Quinn.

**CALL TO ORDER**

Bissen welcomed Amanda Ulrich, a library school student. Introductions were made.

**AGENDA**

Bissen asked to add three items under New Business: Nominating Committee Chair, August Meeting Date, and Advertising. Peterson asked to add Nominating Committee as item 6 c. Craig moved that the agenda be approved, as amended. Motion carried. Peterson moved that the agenda be modified to add “OCLC Users Group Website” before the Board Reports. Motion carried.

**MINUTES OF THE APRIL 13, 2007 BOARD MEETING**

Peterson moved that the minutes be accepted, as distributed. Motion carried.

**EXECUTIVE DIRECTOR /TREASURER’S REPORT**

FINANCIAL REPORT - The Balance Sheet for April 30, 2007, the Budget vs. Actual sheet for January through April 2007, the Profit & Loss sheet for April 2007, and the Subdivision Fund Account sheet for April 30, 2007 were distributed via the website. Hews stated that the dues amounts are ahead of last year at this time and corporate dues are up. Interest and dividends are up. Borowski moved acceptance of the Financial Report. Motion carried.

MEMBERSHIP COUNT – The membership count as of May 1 was distributed. Hews reported that it is similar to last year.

**PRESIDENT’S REPORT**

CONFERENCE PLANNING COMMITTEE – Bissen reported that the committee met June 7, 2007. They plan to complete the program in time for publication in the next issue of Catalyst. Lois Blythe and Marilyn Kennett have started working on corporate funding for the conference. There will be nine sessions scheduled in each time slot. The Executive Board will meet during the conference on Tuesday evening. There will be a poster session for library school students and a session designed to familiarize students with various types of libraries.

NATIONAL LEGISLATIVE DAY – Sheryl Bissen, Duncan Stewart, and Mary Wegner met with both of the state’s senators and several representatives. Bissen thanked Wegner and the State Library for organizing the visit.

UNFINISHED BUSINESS

AD HOC LEADERSHIP DEVELOPMENT COMMITTEE – Bissen is continuing to work on finding members for this committee.

ILAF APPOINTMENT (to replace Jane Campagna) – Peterson recommended Suzann Holland (Oskaloosa PL). Craig moved acceptance of Holland’s nomination, pending her approval. Motion carried. Peterson will contact Holland.

NOMINATING COMMITTEE – Peterson presented the committee’s recommended candidates for Vice President/President-Elect: Carlette Washington-Hoagland (Univ. of Iowa) and Joyce Meldrem (Loras College). Wright moved acceptance of the two candidates. Motion carried.

**NEW BUSINESS**

ASL BROCHURE (confirm e-vote) – Craig moved that the Board’s electronic approval of the IASL training brochure be confirmed. Motion carried.

FARM PROGRESS SHOW – The Prairie Area Library System in Illinois has asked the Association to sponsor a booth at the Farm Progress Show when the show is in Iowa. The Board decided that the Association lacks the resources to do this and that the states’ libraries are serving the rural community in other ways.

CAPWIZ – ALA has purchased CAPWIZ, a tool that helps organizations communicate with state and federal elected officials by increasing advocacy participation from their members. They are offering this tool to state associations at no cost for two years. The Board discussed the importance of retaining control over the state and local message, the possibility of overwhelming members with too many federal issues, and the cost after the two-year grace period.

NOMINATING COMMITTEE CHAIR – Lisa Stock, the chair of this committee, is moving out of state. Another member of the committee will be asked to assume the chair for the remainder of the year.

AUGUST MEETING DATE – Since the scheduled date is the Friday before Labor Day, an alternate date will be sought via email.

ADVERTISING – The Association has not set advertising rates for its website. Ross moved that the Editorial Committee and Finance Committee be charged with developing a rate policy to recommend to the Board. Motion carried.

**VICE-PRESIDENT’S REPORT**

IOWA LIBRARY ASSOCIATION FOUNDATION – Peterson reported that ILAF met on June 1, 2007. They established the Naomi Stovall Leadership Endowment Fund and put $5000 into that fund. The endowment will be announced at the conference. ILAF would appreciate auction donations from Board members. They are seeking raffle items from vendors.

**PAST PRESIDENT’S REPORT**

AWARDS COMMITTEE – Craig reported that they reviewed the recommendations from the Bylaws Committee and sent some awards forms back to the subdivisions. A request for nominations for Member of the Year and other awards was in the May Catalyst.
ILA-ACRL SPRING CONFERENCE

St. Ambrose University in Davenport, Iowa, will host the next ILA/ACRL Spring Conference on Monday, March 3, 2008. The conference theme is “Activating Advocacy: the Many Roles of Academic Libraries.”

Roberto A. Ibarra, Ph.D., is the conference keynote speaker. Special Assistant to the President for Diversity Initiatives and Associate Professor of Sociology, University of New Mexico, Dr. Ibarra participated as an Invited Speaker at the 2005 national ACRL Conference.

Librarians, library support personnel, faculty, and collaborators from academic libraries are invited to submit presentation proposals on topics relevant to academic library advocacy, broadly interpreted. Instructions for submitting presentation proposals are available on the ILA/ACRL web site: www.iowaacrl.org/content/.

Registration information will be posted on the ILA/ACRL web site in January.

Jan Dellinger is serving as conference planning chair, ably assisted by a committee of thinkers and doers: Brett Cloyd, Katie Dunn, Mary Heinzman, Mary Iber, Cecilia Knight, Barb Kuttler, Bart Schmidt, and Jennifer A. Smith.

THANK YOU CONFERENCE EXHIBITORS

Your participation enables ILA to keep conference registration rates low. ILA members are encouraged to support the exhibitors throughout the year.

ILA CALL FOR NOMINATIONS FOR 2009

The 2008 ILA Nominating Committee (Jean Donham, chair; Sheryl Groskurth, Robin Martin and Kay Runge) invites your participation. We are seeking names of members who were qualified to run for the following ILA officer positions for the 2009 year:

1. Vice President/President Elect of the Iowa Library Association. This year we are seeking candidates from our members who work in public libraries or LSA’s. One person will be elected from a slate of two.

2. Board of directors. This year we are seeking candidates who work in academic, special, or K-12 school libraries. Two directors will be elected from a slate of four.

In accordance with the ILA Organization Manual, the Nominating Committee’s selection of nominees “should be made with a view to achieving balanced representation of geographical areas and kinds of libraries. Commitment to the Association and to librarianship in general should outweigh all other considerations. A nominee must be a personal member in good standing of the Association.”

Please take a moment to reflect on those ILA colleagues who will make great leaders for the Association and send us their names. Self-nominations are also invited. Forward names with brief qualifications no later than Friday, February 1, 2008 to me or to any member of the Committee.

Thank you!

Jean Donham,
ILA Nominating Committee Chair
jdonham@cornellcollege.edu

THANK YOU CONFERENCE EXHIBITORS

Your participation enables ILA to keep conference registration rates low. ILA members are encouraged to support the exhibitors throughout the year.

STUDENT ADVOCATES IN ACTION IN SHENANDOAH

Shenandoah Middle School 8th grade students became advocates for the Public Library after the library was broken into three times and the Trustees felt forced to spend several thousand dollars on security equipment.

Eighth-grader Mason Pelzer suggested that since the students raised money for ‘important things’, and the library is important, the students conduct a ‘penny-war’ to benefit the library and help defray the cost of the security system. Organized by Pelzer’s homeroom teacher, Ms. Linda Henderson, the students contributed their pennies, nickels dimes and quarters raising $1836.16 in the ‘penny-war’. In addition, students conducted collections at the annual community celebration, “Shenfest,” as well as homecoming parade and game and raised an additional $752.88. The simple idea from a single student generated a total of $2589.04!

Students presented the money to the library director, staff members and trustees at a middle-school assembly arranged for the occasion. “It almost renders even me speechless,” was the reaction of Director Jan Frank-de Ois. In addition, an anonymous donor had challenged the students, promising to match any amount collected up to $1000. The local Presbyterian Church Peacemaking Offering contributed $218.75 and miscellaneous donations of $31.00 were left at the library.

Initially the student’s interest was believed to be piqued by the local newspaper, The Shenandoah Valley News, offering $300, or an X-box, as a reward for information leading to the arrest and conviction of those responsible for over $15,000 damage to the Library. “I got tired of using front page space reporting break-ins at the Library,” was Publisher David Gustafson’s explanation for the surprising offer which attracted national attention. The total collected is more than 50% of the cost of the security system relieving some financial pressure for the purchase. Kids in action—wonderful friends for the Library.

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Amy Paulus and Ryan Gjerde competed at the Welcome to Conference Reception held at the Johnson County Historical Museum.

Eli Neiburger showed Paulette Groet how to play Dance, Dance Revolution as Pauline Smith watched at the Welcome to Conference Reception.

ILA President Sheryl Bissen, Opening General Session Speaker Chris Crutcher and Executive Board Member Jennie Garner.

Evaluation Comments:
“There were too many good programs at once!”
“Chris Crutcher was excellent and moving.”
“Eli Neiburger was excellent! One of the most interesting speakers I’ve heard – down to earth – real life. Made it seem possible for libraries of any size to do this program.”
“Lots of good networking among old friends and lots of new people with great ideas to share.”

Magazines & Periodicals

A magazine subscription agency that specializes in very “competitive pricing” and “personalized service” to its clients!

National Organization Service & Black Magazine Agency
“an Iowa firm”
Wow! continued from page 1

At the Grand Opening of Exhibits Wednesday afternoon Coralville Mayor Jim Fausett, local officials and members of Marriott management welcomed us to Coralville. More than 80 exhibitors greeted us in the Exhibit Hall where a “Chocolate Dipping Reception” was provided. A “Welcome to Conference Reception and Gaming Fiesta” awaited at the Johnson County Historical Society Museum. Greeting old friends and new in this relaxed setting was a perfect way to end the day.

Mayor Fausett and Herky the Hawk opened the general session on Thursday morning. In short, I felt the community and facility were very happy and appreciative that we chose Coralville as our conference site.

I was very pleased with the programs offered at this year’s conference. Evaluations were overwhelmingly positive for the content provided and the broad scope of sessions offered. Our keynote speakers were inspiring and delightful. Their presentations sparked lots of interest and promoted networking throughout the conference.

Best of all were the attendees. A conference is nothing without its attendees. My only regret for the Conference was that as President I did not have time to attend sessions myself and I really missed not being able to visit and mingle.

Thank you all for your part in making this Conference a success! I look forward to seeing everyone again in Dubuque!

Sheryl Bissen
ILA President

MORE CONFERENCE PHOTOS CAN BE VIEWED ON THE ILA WEBSITE - www.iowalibraryassociation.org
ALL-IOWA READS – Craig reported that the committee is working on the selection of next year’s book. They will be releasing a list of recommended reading with a Midwestern theme each January. A new website for the Iowa Center for the Book will be coming soon. Jeffrey Kluger will be the Friday luncheon speaker at the conference. Applications are being reviewed for the Oral History Project position. An Iowa City student is the national winner in the Letters about Literature contest; she is Iowa’s second national winner in the past four years. Craig reported that Iowa Public Radio has asked the Iowa Center for the Book to be a participant in their book program.

ALA COUNCILOR’S REPORT

IOWA LIBRARY TRUSTEES ASSOCIATION – Ross reported that they are considering expanding their membership to include library advocates. Ross will ask them to define “Advocate” and to look at the Association’s definition of “Friend.”

INTELLECTUAL FREEDOM COMMITTEE – Ross stated that ALA is warning of challenges on privacy/filtering issues. Wright stated that the Intellectual Freedom Committee and IASL have approached ProQuest about funding a $500 Intellectual Freedom Award. They will be completing the awards form for the Awards Committee. Wright reported that the producer of Iowa Public Radio’s The Exchange hopes to do a program on Iowa’s intellectual freedom challenges.

ALA – Ross stated that there has been a continuing reduction in the funding of libraries. Library Day on the Hill is scheduled for June 26, 2007.

OCLC USERS GROUP WEBSITE – The State Library can no longer host the OCLC Users Group website and the organization has asked ILA to host the site. Bissen will suggest that they ask if BCR can host it.

EXECUTIVE BOARD REPORTS

ACRL – Goodin reported that their website host is no longer available and they are looking into a new host.

BYLAWS AND ORGANIZATION MANUAL COMMITTEE – Goodin reported that they will be meeting June 13.

GOVERNMENT DOCUMENTS ROUNDTABLE – Goodin reported that their summer meeting has been announced.

PUBLIC RELATIONS COMMITTEE – Bissen reported for Langhorne. The committee mailed out copies of “The Small but Powerful Guide to Winning Big Support for Your Rural Library.” Mary McInroy and Kristi Bontrager spoke to the students at the University of Iowa School of Library and Information Studies about advocacy.

COMMUNITY COLLEGE LIBRARIANS – Borowski reported that they met in the spring and are looking for new websites. Borowski is working on a conference session.

EDITORIAL COMMITTEE – Bissen reported for Garner. The ad hoc Website Review Committee met in May and will be meeting again in July.

IOWA SMALL LIBRARY ASSOCIATION – Bissen reported for Garner. The subdivision had a great spring meeting. They hope to have a logo contest and offer an ILA membership to the winner. The Board had no objections.

SUPPORT PERSONNEL – Bissen reported for Garner. Their spring conference on serving Latino populations was attended by fifteen to twenty people.

YOUTH SERVICES SUBDIVISION – Bissen reported for Garner. A silent auction was held at the Kids First Conference.

STORYTELLERS ROUNDTABLE – Wright reported that Storytellers will be sponsoring an ILA program called The Heart of the Story: Exploring the Roots of Folklore and Culture. They have a number of opportunities for storytelling meetings in the region over the next few months.

IOWA LIBRARY FRIENDS ASSOCIATION – Wright reported that Sally Reed, Friends of Libraries USA (FOLUSA) president, will speak at a pre-conference on Oct. 10. Greer Fry, ILFA president, is hoping for a large turnout and is working to keep costs as low as possible.

GOVERNMENTAL AFFAIRS COMMITTEE – Wright reported that Duncan Stewart noted that the Washington trip was successful. The Committee still needs a chair for next year. Wright will remind Stewart that the Board will need a final report on the lobbyist.

STATE LIBRARY REPORT – Wegner noted that ILA members need to thank Cindy Winkler and Frank Wood for their work during the legislative session. The State Library is submitting their five-year LSTA plan to the Institute of Museum and Library Services. The school library guidelines will be completed this summer. The PLOW project has completed the second round of training and new websites should be forthcoming. BCR has enhanced their services by adding the Collaborative Digitization Program.

ADJOURNMENT – News distributed ILAF silent auction contribution forms. The meeting adjourned at 1:15.

LBI SHANACHIE TOUR

In October three librarians from the Netherlands toured libraries on a route from New York, NY to Monterrey, CA where they were scheduled to speak at an internet librarian conference.

They visited the Council Bluffs Public Library on October 22. Visit this site and scroll down to see photos and comments about their visit: www.shanachietour.com/.

2008 conference speaker Eli Neuberger and 2007 conference speaker Michael Stephens are also featured in video segments.
The ILA Executive Board met on September 14, 2007 at 10:00 a.m. at the ILA office in West Des Moines. Members present were: President Sheryl Bissen; Past-President Susan Craig; Vice President/President-Elect Barbara Peterson; Directors Lorraine Borowski, John Goodin, Mary Jo Langhorne, and Michael Wright; and ALA Councilor Dale Ross; Also present were Executive Director Laurie Hews and Secretary Marilyn Murphy. Absent were Jennie Garner and Rebecca Quinn.

CALL TO ORDER
Bissen welcomed everyone.

AGENDA
Bissen asked to add “Office Lease” as item 4.c; “Dominican Survey” as item 7.1; and “Qualifications for Student Membership” as item 7.m. Hearing no objections, the agenda was approved, as amended.

MINUTES OF THE JUNE 8, 2007 BOARD MEETING
Borowski moved that the minutes be accepted, as distributed. Motion carried.

EXECUTIVE DIRECTOR/TREASURER’S REPORT
FINANCIAL REPORT - The Balance Sheet for July 31, 2007, the Budget vs. Actual sheet for January through July 2007, the Profit & Loss sheet for July 2007, and the Subdivision Fund Account sheet for July 31, 2007 were distributed via the website.

MEMBERSHIP COUNT – The membership count as of September 1, 2007 was distributed. Hews noted that Trustee and Student memberships had grown significantly.

OFFICE LEASE – The Board agreed to empower Hews to negotiate a lease for the current office space.

PRESIDENT’S REPORT
CORRESPONDENCE – Bissen reported that she had received a request for financial assistance from the Strengthening and Valuing Latino Communities in Iowa Conference. The Board decided that they had no funds for this project.

CONFERENCE PLANNING COMMITTEE – Bissen reported that the conference registrations now number 456.

Waiver -- Craig moved that the conference registration fee be waived for one member of the Local Arrangements Committee. Motion carried.

Volunteers -- Bissen circulated a Shop ILA Booth sign-up sheet, reminding Board members that one of them needs to be present in the booth, whenever money is exchanged.

Social Event – Bissen stated that the next Executive Board meeting will be held on October 9, 2007 from 5:00-7:00 p.m. and invited Board members to attend a supper, following the meeting.

UNFINISHED BUSINESS
AD HOC LEADERSHIP DEVELOPMENT COMMITTEE
– Craig reported that the committee has met to begin discussing the Leadership Development Institute for the summer of 2008. Maureen Sullivan has been invited to facilitate the Institute and the committee is seeking a location. Recommended bylaws changes intended to create a permanent Leadership Development Committee have been sent to the Bylaws Committee. Peterson will find members for the committee; it is expected that Carlette Washington-Hoagland will chair and Jenni Garner will vice-chair.

NOMINATING COMMITTEE – Peterson will remind the committee that they need to nominate a candidate to represent the ILA membership on the Iowa Library Association Foundation Board.

CAPWIZ – Bissen volunteered to coordinate the CAPWIZ effort in 2008.

AD HOC WEBSITE REVIEW COMMITTEE – The committee’s 2007 annual report and minutes from the committee’s August 1, 2007 meeting were distributed. The minutes recommended the following changes to the ILA Website Policy (strikethrough = delete and italics = add):

**Purpose:**
1. To disseminate information about the Iowa Library Association and its subdivisions to its members and other interested parties. **Announcements intended for a limited audience are not appropriate for the website.**
2. To disseminate information about librarianship in Iowa to its members and other interested parties. If not taken out, then needs clarification.
3. To facilitate communication among the Association’s members and others involved in librarianship in Iowa by providing appropriate directory information.
4. To facilitate members’ use of the Internet for professional information needs by providing up-to-date links to appropriate sites. **Provide information on topics of interest to the members.**
5. To supplement or substitute for print publication of information as appropriate. **Administration and Content:**
11. **Links to other sites of interest to the membership will be established by the Webmaster in consultation with the Editorial Committee.**
12. All hypertext links will be checked quarterly by Editorial Committee. Links no longer working and out-of-date content will be either fixed by the Webmaster, or deleted by the Webmaster in consultation with the Editorial Committee.

**Subdivisions:** add as number two – **Editorial Committee reviews subdivision sites and has discussion with chairs as necessary. Any subdivision with a web presence needs to appoint a webmaster.**

Craig moved that the changes to the ILA Website Policy recommended in the minutes be approved and forwarded to the Bylaws Committee. Motion carried. The Board considered the other committee recommendations and Bissen will inform the Ad Hoc Website Review Committee that the recommendations will be acted upon.

**Executive Board Minutes continued on page 10**

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NEW BUSINESS
ALA RESOLUTION ON NATIONAL SECURITY LETTERS (confirm e-vote) – Ross moved that the Board’s electronic approval of the ALA Resolution on National Security Letters be confirmed. Motion carried.
AGENDA FOR MEMBERSHIP BUSINESS MEETING (confirm e-vote) – Craig moved that the Board’s electronic approval of the agenda for the membership business meeting be confirmed. Motion carried.
ILA LABELS FOR PLA CONFERENCE (confirm e-vote) – Wright moved that the Board’s approval of releasing address labels for the PLA Conference be confirmed. Motion carried.
ISLA BYLAWS CHANGES (discussion due to e-vote) – The changes recommended by ISLA will be reworded and forwarded to the Bylaws Committee.
NOMINATING COMMITTEE (confirm e-vote) – Borowski moved that the Board’s approval of the Nominating Committee’s recommendation to place the name of Ellen Neuhaus, University of Northern Iowa, on the slate to replace Carlette Washington-Hoagland (who has withdrawn her name) as candidate for Vice-President/President Elect be confirmed. Motion carried.
LOBBYIST EVALUATION – GAC’s review of lobbyists Amy Campbell and Craig Patterson was distributed.
LEGISLATIVE AGENDA – The agenda will be distributed for an electronic vote.
COMMITTEE APPOINTMENTS – Peterson distributed a draft of her recommended committee appointments. She hopes to have a final list by the October Board meeting.
MID-YEAR CHECK ON COMMITTEE EXPENSES – Liaisons were reminded to take a look at committee/subdivision budgets and make certain that budgets will not be overspent.
AD HOC LEADERSHIP DEVELOPMENT COMMITTEE FUNDING – Craig moved approval of reasonable expenses for mileage and postage (not to exceed $500.00) for this committee for the rest of 2007. Motion carried.
OCTOBER BOARD MEETING (TIME) – The next Board meeting is scheduled for October 9, 2007 from 5:00-7:00 p.m. at the Marriott in Coralville.
DOMINICAN SURVEY – A survey from the Dominican University Graduate School of Library and Information Science was distributed. Borowski moved approval of their request to distribute the survey to ILA members. Motion carried. ILA will ask for results of the survey.
QUALIFICATIONS FOR STUDENT MEMBERSHIP – The Board decided that the “Student” membership status would apply to students who are considered fulltime by their educational institutions.
VICE-PRESIDENT’S REPORT
IOWA LIBRARY ASSOCIATION FOUNDATION – Peterson reported that ILAF will be giving ILA the same amount for office support next year, but has asked if the office needs anything. Wendy Street volunteered to serve as their webmaster. Internal Revenue Code changes will make filing more difficult for them next year. Their silent auction donation form is on the web. Two things will be raffled off at this year’s conference. They have a new banner. The Naomi Stovall Leadership Fund has reached $12,550. Peterson moved that Naomi Stovall’s conference registration fee be waived. Motion carried. The Board decided not to waive the registration fee for her escort.
PAST PRESIDENT’S REPORT
AWARDS COMMITTEE – Craig reported that the committee has chosen a member of the year and they are working on other awards.
PERSONNEL COMMITTEE – They have not met. Craig will send an email to ILA leadership, asking for input for the Executive Director’s evaluation.
ALL-IOWA READS – Craig reported that next year’s book has been chosen. Jeffrey Kluger will be the Friday luncheon speaker at the conference and the announcement of next year’s book will also be made at the luncheon.
INTELLECTUAL FREEDOM COMMITTEE – Wright reported that he has two more Lawyers for Libraries workshops scheduled. They will be sponsoring two programs at the conference. Wright will appear on the Exchange radio program to discuss banned books.
ALA – Ross stated that ALTA needs a new executive director. It appears that ALTA and FOLUSA will be merged to form a new division. The Midwinter conference will be held in Philadelphia.
EXECUTIVE BOARD REPORTS
ACRL – Goodin reported that they have a new website: www.iowaacrl.org. A proposed budget for the ACRL Spring Conference was distributed. Goodin moved acceptance of the budget. Motion carried.
BYLAWS AND ORGANIZATION MANUAL COMMITTEE – Goodin reported that no meetings are scheduled.
PUBLIC RELATIONS COMMITTEE – Langhorne reported that their annual report has been turned in.
IOWA ASSOCIATION OF SCHOOL LIBRARIANS – Langhorne reported that they had a successful summer planning conference.
LAMA – Langhorne reported that their Vice President is leaving. Lawanda Roudebush has agreed to move into that position. LAMA’s Board will need to approve that move.
SPECIAL LIBRARIES ROUNDTABLE – Langhorne reported that they will be offering library tours at the conference.
MEMBERSHIP COMMITTEE – Hews reported that they had mailed a postcard about the conference to trustees.
EXECUTIVE BOARD MINUTES
October 1, 2007 • Reported by Marilyn Murphy

The ILA Executive Board met on October 1, 2007 at 2:00 p.m. via a conference call. Members present were: President Sheryl Bissen; Past-President Susan Craig; Vice President/President-Elect Barbara Peterson; Directors Lorraine Borowski, Jenni Garner, John Goodin, Mary Jo Langhorne, and Michael Wright; and ALA Councilor Dale Ross; Also present were Executive Director Laurie Hews, Parliamentarian Kay Elliott, Lobbyists Amy Campbell and Craig Patterson, GAC Chair Duncan Stewart, and Secretary Marilyn Murphy. Absent was Rebecca Quinn.

CALL TO ORDER
Bissen welcomed everyone and stated that the parliamentarian had ruled that the conference call constituted an official meeting.

AGENDA
The agenda for the meeting was the draft of the Legislative Agenda.

2007 ILA LEGISLATIVE AGENDA – The final copy of the Legislative Agenda was distributed to the Board on the morning of October 1, 2007. Craig moved adoption of the legislative agenda, as distributed by Bissen on October 1, 2007. Bissen stated that Roy Kenagy’s suggested revision had been incorporated into this version of the agenda. Langhorne expressed her concern that the agenda did not include a recommended ratio for teacher-librarians to students; she stated that the Iowa Code does include a ratio for counselors and school nurses. Stewart stated that this had been discussed, but that it had been decided that it was not a good idea to include a ratio when school administrators believe the state is experiencing a shortage of teacher-librarians. Campbell stated that she had spoken to legislators who have stated that this is not the year to try to pass a ratio; she stressed that the teacher-librarian legislation includes a hard deadline for the waiver period which is not included in either the counselor or nurse legislation. Langhorne stated that there is research supporting the need for more teacher-librarians and stated that a 1 to 500 ratio is an accepted national standard. Ross stated that he felt the continual approval of waivers was a real problem. Patterson stated that this is the last year for the teacher-librarian waiver and stressed that, if we can get through this year until the waiver expires, the waiver will be eliminated forever. Garner asked if more input should have been sought before drafting the legislative agenda. Bissen replied that the membership will vote on the agenda at the annual business meeting. Ross asked if it was possible to subdivide the document; Elliott replied that it was possible, but she would not recommend doing so. Hearing no further discussion, Bissen conducted a roll-call vote. The motion carried, with one dissenting vote. The Board discussed soliciting ideas for the legislative agenda from the subdivisions; Stewart suggested that those ideas be gathered after the end of the legislative session and that GAC, the Executive Board, and the lobbyists craft the final language for the legislative agenda.

OTHER BUSINESS – Bissen asked if there would be a quorum for the Board meeting on October 9, 2007. Two Board members replied that they would not be able to attend. Bissen said that she expected over 900 conference registrations.

ADJOURNMENT – The meeting adjourned at 2:45.

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PUBLIC LIBRARY FORUM – They are sponsoring two Conference sessions.

INFORMATION TECHNOLOGY FORUM – They are sponsoring Conference sessions.

VIDEO ROUNDTABLE – Borowski reported that they have some questions for their conference liaison; Bissen replied that she would serve as their liaison. They are working on their bylaws.

EDITORIAL COMMITTEE – Garner reported via email. She reported that the Website Review Committee had submitted some policy changes and an annual report.

IOWA SMALL LIBRARY ASSOCIATION – Garner reported via email. They have chosen a logo from the logo contest and are in the process of getting t-shirts made.

SUPPORT PERSONNEL – Garner reported via email. Claudia Ramirez stated that there was nothing to report for Personnel.

YOUTH SERVICES SUBDIVISION – Garner reported via email. Due to Mary Cameron leaving, Katie Dreyer will continue for another year as Chair of YSS.

STORYTELLERS ROUNDTABLE – Wright reported that Storytellers have a quarterly newsletter. He will remind them to send it to the Executive Board and the subdivision chairs.

IOWA LIBRARY FRIENDS ASSOCIATION – Wright reported that they have a pre-conference scheduled.

GOVERNMENTAL AFFAIRS COMMITTEE – Wright reported that they have submitted their report on the lobbyist and the legislative agenda will be distributed electronically.

STATE LIBRARY REPORT – Ross reported that they have been working on the five-year plan for IMLS. IMLS wants them to focus more on the end-user.

ADJOURNMENT – Langhorne circulated a brochure on the grant program being offered for teacher-librarians at the University of Iowa’s School of Library and Information Science. The meeting adjourned at 1:45.

IN MEMORIAM

BETH MARIE QUANBECK

Memorials in her memory may be made to the Iowa Library Association Foundation’s Naomi Stovall Leadership Fund.
2008 LEGISLATIVE DATES
Thursday, February 27 - Lobby from Home
Tuesday, March 11 - Legislative Reception

2008 ANNUAL CONFERENCE
October 15-17
Grand River Center, Dubuque

LIBRARIES: ANYWHERE, ANYWAY, ANYTIME

Sheryl Bissen, ILA President, and Mary Jo Langhorne, ILA Member of the Year.

Conference Planning Committee members Heidi Lauritzen, Amy Paulus and Paul Seelau (left to right) were part of the group who stuffed packets for 963 conference attendees.