Thursday, March 2, was Funnel Day at the Iowa Legislature. This is the first hurdle bills must pass if they are to survive the next phase of the legislative process. Due to the combined efforts of library advocates on GAC Action Day (February 14) and Lobby From Home Day (February 22), HF 2194—aimed at changing the definition of and responsibility for determining obscenity in materials for public use—and SF 2108, which tied Internet filtering to Enrich Iowa funding, failed to pass through the funnel. This was indeed a great victory for libraries. Unfortunately, bills restoring the requirement for a teacher librarian in each school district did not pass the funnel. However, ILA is joining with Governor Vilsack to urge the Legislature, in the strongest terms, to include the requirement in any school reform package passed this session.

The President of ILA, Susan Craig, had this to say about the defeat of these bills: “ILA members told their legislators that these two pieces of legislation were not needed and would greatly affect efficient delivery of library service in the state of Iowa. Legislators listened. It is gratifying to see the results. This allows libraries to work on fulfilling their core mission rather than spend scarce time and resources setting up cumbersome monitoring systems. Many thanks go to our lobbyists Amy Campbell and Craig Patterson for keeping us informed and making sure our message went to the people who could make a difference.”

The Iowa library community can take great pride in the effectiveness of its lobbying efforts this year. On GAC Action Day, members of GAC, Susan Craig, ILA President and Sheryl Bissen, ILA Vice President/President-Elect, gathered at the State Library for an update from ILA’s lobbyist Amy Campbell on library-related legislation. They then developed a lobbying strategy and delivered their collective message to legislators at the State House. Advocates met with representatives from both houses of the Legislature. They asked legislators to support Governor Vilsack’s budget request for $315,000 in additional funding for the Enrich Iowa program and the $200,000 increase for the State Library of Iowa; and allocate an additional $50,000 to the Library Service Areas for fiscal 2007.
**HURRICANE RELIEF EFFORTS**

The American Library Association (ALA) Public Information Office is reaching out to media regarding how ALA and libraries nationwide are providing hurricane relief assistance and support to hurricane evacuees nationwide. We invite you to tell us what you are doing at your library, which we can share with reporters.

To ensure we have the necessary information, please email to Larra Clark at lclark@ala.org with event information provided in this format:

Library name
Library city/state
Short description on hurricane relief efforts, fundraising or local support for evacuees (less than 500 words)
Contact name and number for more information

Feel free to attach a press release or other additional information, but please follow this format for basic information. We will be looking for and accepting stories and examples leading up to the ALA Annual Conference in New Orleans, June 22 to 28.

**EVENTS:**

**ILA/ACRL and ILA/IASL co-sponsored Spring Conference**
April 21, Iowa City
Registration at www.iren.net/acrl/conference/2006/registration.html

**Iowa Small Library Association, Public Library Forum and Support Personnel co-sponsored Spring Meeting**
May 12, North Liberty
Registration information when available to be posted to the ILA website

**Indian Hills Community College Diversity Conference**
April 7, Ottumwa
www.indianhills.edu/diversity

**Des Moines Public Library Grand Opening**
Saturday, April 8, 10:00 a.m.
www.desmoineslibrary.com

**Iowa Conservation and Preservation Consortium Workshops**
http://web.grinnell.edu/individuals/stuhrr/icpc/preservation101-102.html

**American Library Association Annual Meeting**
June 22 - 28, New Orleans, Louisiana
www.ala.org
STRUGGLING TO BE HEARD?
PROMOTE YOUR LIBRARY - PARTNER WITH OTHERS

Do you worry that your library’s message might not be heard above the clamor for attention in today’s marketplace? Book sellers are not your only concern. Our Iowa libraries also compete with television, the Internet, coffee shops, shopping malls, and extra-curricular school events among others.

The bad news is that the competition has advertising budgets, is aggressively clamoring to steal the time and attention of your patrons and can react to changes in the marketplace faster than you. The good news is that competition need not be a win-lose, end sum game. The better news is that the brand of your library among your customers is powerful. It is true that our libraries are a cornerstone of our communities. Sadly, too few people use our libraries and even fewer champion our libraries. By marshalling your contacts and your ingenuity, you can leverage the strengths of your library to effectively and cheaply meet and potentially beat your competition.

Using public relations efforts can help deepen the loyalty of library users and help attract non-users. The Telling the Story Toolkit web site, developed by the Iowa Library Service Areas and the State Library of Iowa, offers solid information and a good start on how to positively promote libraries. However, you need to take communicating with your key audiences (politicians, users and donors) one step further.

You should develop partnerships that are win-win and are very visible:

- Often when a bank customer dies the bank will buy flowers for the funeral. Why not ask the banker to instead pay for a library book in the deceased name. The cost is about the same; a book will last years while flowers last about a week. The bank might glue a note on the inside cover reading, "This book donated in the name of John Smith, an important part of our community. Sponsored by XYZ Bank."
- City elected officials are important to your library. Why not invite the mayor or council members once a month to read to children. It reminds politicians of your importance, is a tangible and immediate way the city councilman can serve their public and it can be a great photo opportunity. Every time a politician reads to a group of students submit a photo to your local paper and write a cut line announcing the event happened in your building.
- Police and fire departments are respected institutions in every city. Why not occasionally take the library to them? Partner with a fire station and invite firefighters to read to your children’s book club on a Saturday. Submit a picture to your local paper. It becomes a win-win-win opportunity -- your library earns free media, the children and their parents may learn more about the fire department and you've built another bridge with potential library supporters.
- Rotaries and other service organizations invite guest speakers to almost every meeting. Why not have these groups donate a book to your library as a gift of thanks for the speaker’s time. Business leaders and civic activists are often active in these groups. Hearing about the library each week could spur additional interest and support.

Developing a strategy to partner and to earn visible credit for your effort will develop a bond with people who can help you. These outside-the-box partnerships can build the goodwill that will last for years. Just be sure to give your partners the lion’s share of credit. Be sure to place the library name in a news story or a photo, but hold your partner, whether it is a person or a business, up as the star.

And, when working with the media, it’s vital to do more than simply send your local news editor a picture or ask for free airtime on the radio station. The library is a centerpiece of your community. Reporters need to know this. Remind them often. Don’t fear the news--cultivate respectful, professional relationships with your local media. It takes a lot of work and some time but the investment is worth the effort.

Competition for the public’s attention is fierce. What you may lack in money you can make up in ingenuity. You and your fellow librarians are community leaders by virtue of your jobs. Ask friends and neighbors and others what is important to them. Then find a way to build partnerships and promote them to everyone. In some instances asking the right question of the right person at the right time and acting on the answer can prove to be the smartest of moves for your library, for your partner and for your community.

Ben Hildebrandt, Vice President
Marketing, Public Affairs, Member Services
Iowa Bankers Association
515-286-4212
bhildebrandt@iowabankers.com

Links to Library Public Relations Materials on the Web:
www.iowalibraryassociation.org/displaycommon.cfm?an=1&subarticlenbr=15

March/April 2006 Catalyst - 3
to compensate for increased operating costs that have been absorbed in Library Service Areas budgets. Advocates also stressed the importance of reinstating the Teacher Librarian requirement and overturning the mandatory requirement of Internet filtering devices on public computers purchased with federal funds. By mid-afternoon advocates had met with fifteen legislators including: Senators Jeff Angelo, Creston; Nancy Boettger, Harlan; Bob Dvorsky, Coralville; Wally Horn, Cedar Rapids; Herman Quirmbach, Ames; and Representatives Dwayne Alons, Hull; Betty DeBoef, What Cheer; Danny Carroll, Grinnell; George Eichhorn, Stratford; Marcella Frevert, Emmetsburg; Mike May, Spirit Lake; Jo Oldson, Des Moines; Kurt Swaim, Bloomfield; Roger Wendt, Sioux City; and Cindy Winckler, Davenport.

*Lobby From Home Day* was once again a successful endeavor. This effort exemplified grassroots advocacy at its best. Again, advocates led with a unified voice, reiterating ILA’s legislative priorities. An outpouring of correspondence flooded the Legislature from library staff, patrons, trustees, and friends groups.

ILA’s annual *Legislative Reception*, provided yet another opportunity to promote libraries and our legislative agenda on Wednesday, March 8, 2006 when 95 library advocates gathered in Des Moines. The event opened with a welcome from ILA President Susan Craig and a report on the State Library of Iowa from State Librarian Mary Wegner. Library advocate and Iowa First Lady Christie Vilsack spoke about her efforts to promote libraries and librarians in Iowa and reported that restoring the teacher librarian requirement was still a priority for the Vilsack administration education reform plan. Emily Navarre of the Southeastern Library Service Area spoke about the LSA request for an additional $50,000 and the great work that LSAs do. Iowa Association of School Librarians President Kristin Steingreaber talked about the importance of teacher librarians and the numerous studies showing that students with teacher librarians in their schools read at higher levels and score higher on national tests.

ILA lobbyists Craig Patterson and Amy Campbell talked about the legislative session so far and the prospects for ILA’s priorities in the rest of the term. They emphasized the need to ask for support for the Governor’s budget requests and the inclusion of a requirement for a teacher librarian in each school district in the education reform package. The event culminated at the State Law Library, where advocates met with their respective legislators. The reception attracted more than 75 Representatives and more than half of all Senators.

First Lady Christie Vilsack stayed for much of the reception and spoke with many legislators and librarians. ILA President Susan Craig and Vice President Sheryl Bissen greeted each legislator at the door, gave them an ILA Legislative Agenda notepad and thanked them for coming. As always, Dale Vande Haar did a great job with the arrangements for food, flowers, and flags. ILA Executive Director Laurie Hews oversaw the myriad details that made this year’s Legislative Reception a success. The State Library staff provided a fantastic welcome to ILA members attending continuing education classes and the legislative briefing.

If you attended this year’s event and spoke with a legislator, please send them a thank-you note or email message as a follow-up. It is important to remember that legislators both appreciate and welcome constituent contact. Continue to tell your stories about the importance of libraries in your respective communities. It is through our collective voices and actions that change can occur.

*Carlette Washington-Hoagland
Darlene Richardson
Governmental Affairs Committee

*Ruth Barton, Ft. Dodge Public Library; Larry Koening, Ft. Dodge Public Library; Ann Larson, Ft. Dodge Public Library; Senator Daryl Beall, Ft. Dodge; Ellen Petty, Garner Public Library; and Patricia Coffey, Ft. Dodge Public Library.*
While actions and discussions at the MidWinter Council meetings were less contentious than those held in Chicago in 2005, several themes/issues did reappear over the three days of Council activities. Chief among these was the ALA dues increase.

Given ALA’s strategic plan for 2010, it is clear that the organization needs more money to succeed in bringing the new initiatives to fruition; hence a proposed dues increase of $10 per year (for Regular members) beginning in 2007 and ending in 2009. Support staff memberships would increase a total of $11 over the same period. The Council was strongly supportive of the need for an increase but a number of its members argued aggressively that the dues increase should be applied via a graduated structure rather than across the board. Some contended that persons in high-salaried states would carry an unfair share of the dues increase and others claimed that the proposal was “un-democratic.” Amendments to the dues Resolution (from the Membership Committee) and separate resolutions seeking to force a graduated structure or to cause the Membership Committee to develop a graduated structure for discussion at Annual Conference in 2006 were all defeated, even if heard sympathetically. Thus, the dues increase will appear on the ballot this Spring. If it is voted “up” by the membership, it is virtually certain that resolutions for a graduated structure will occupy the Council in New Orleans.

COUNCIL I (January 22)

The first meeting was given over to administrative matters and reports from officers and the Executive Director. Detailed “arguments” in support of the proposed dues increase were echoed by most of the presenters. Leslie Burger, ALA President-Elect, added her voice to those who urged adoption of the dues increase.

Reports from the Budget and Analysis Review Committee chair also supported the need for increased revenues and noted that ALA had made significant progress in “paying off” debts incurred during court actions seeking the overturn of CIPA.

COUNCIL II (January 24)

The second session of the Council featured a resolution opposing the nomination of Samuel Alito to the U.S. Supreme Court because his record on issues of importance to women was not encouraging. Albeit some councilors asserted that this action would be too late, the proponents easily prevailed.

Also highlighted during the session were votes on the proposed dues increase (passed); the introduction of resolutions opposing the “Academic Bill of Rights,” whose author, David Horowitz, seeks to force colleges and universities to ensure that “balanced” political views characterize instruction (failure to do so would cause loss of state/federal revenues); and a resolution seeking redress of a provision within “No Child Left Behind requiring that 65% of monies spent in the public schools be spent on instruction but not including teacher librarians as instructional staff (as opposed to coaches who are included). Both of these resolutions received near-unanimous support from Council.

Discussion of a resolution to change Council representation for Round Table members (based on RT membership numbers) was postponed until the next day.

COUNCIL III (January 25)

The final session of Council at MidWinter included an interlude in the proceedings during which councilors were asked to call their senators and representatives and urge them to support changes in the Patriot Act. People used cell phones or laptop computers and the “happening” was recorded by local tv cameras.

Council passed the resolution on changing Round Table representation as follows “Each Round Table with a membership equaling or exceeding one percent of ALA’s personal membership be entitled to a Councilor…..” The effect of this resolution will be an increase in the size of ALA Council. Given the initiative by the Round Tables, it was not a surprise that some Divisions sought an increased presence in the governance of ALA by seeking direct representation on the Executive Board. (To date, persons are elected by the Council to the Board.) The proposal before the Council asked that a “seat” at the Executive table be designated as a Division seat. Hotly discussed at evening forums, the proposal was defeated. However, we shall see it again.

Attendance at MidWinter in San Antonio exceeded that at San Diego but was less than Boston. Councilors and other attendees who expressed some concern about health issues in New Orleans were assured by the leadership these issues were monitored weekly and there appears to be little cause for genuine concern.

Dale H. Ross
ILA Chapter Councilor
Help make the 2006 ILAF Auction even bigger than 2005. Thanks to tremendous support from vendors, consultants, libraries and library staff we raised more than $8500 and had more than 250 items up for bid. This year the Iowa Library Association Foundation will contribute a grand total of $9300 to make the Iowa libraries and the Iowa Library Association stronger and better: $4500 for the Endowed Speaker at the Annual Conference, $1000 for the Leadership Institute, $2300 to fund a new computer and software for the ILA office, $1000 for the Tillson Scholarship and $500 for the ILAF Scholarship.

If every library in the state contributed one item each, we could easily have the biggest auction ever. Looking for ideas? Theme baskets are always popular – we had an Iowa basket, several chocolate and food baskets, a kitchen basket, a bath basket and a wine basket just to name a few. Framed art and posters as well as handcrafted jewelry and scarves, wall hangings, quilts and baby clothes found many willing bidders. We had books, some even signed by the authors, CDs, videos, DVDs, books on tape and even book carts.

The annual raffle will feature another fabulous quilt by Karen Burns and an electronic device yet to be named.

If you are interested in contributing to the 2006 Auction, and we hope you are, please complete the form below. If you have questions, please contact Maeve Clark at the Iowa City Public Library mavclark@icpl.org or 319-887-6004.

---

**AUCTION CONTRIBUTION FORM**

**IOWA LIBRARY ASSOCIATION FOUNDATION**

YES, I would like to contribute the following item(s):

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Individual/Company/Library Name ____________________________________________________________

Company Contact ________________________________________________________________

Address _________________________________________ ST ______ ZIP _______

Phone _________________________ Email _________________________ Fax _________________________

Please make arrangements to have items at the ILA Annual Conference on October 11, 2006

---

**APRIL 4 - NATIONAL LIBRARY WORKERS DAY**

The Allied Professional Association of the American Library Association (www.ala-apa.org) annually sponsors National Library Workers Day, which falls on the Tuesday of National Library Week. The purpose is to recognize all library workers, including librarians, support staff and others who make library service possible every day. If you have a special recognition event, please submit photos to the *Catalyst* editor for possible inclusion in a future edition.

6 - March/April 2006 *Catalyst*
SUCCESSFUL PLANNING RETREAT

Thirty-two ILA members, including representatives from the Executive Board, committees, subdivisions, the Strategic Planning Committee, and recent past-presidents met at the Urbandale Public Library on February 24, to begin the process to update ILA’s strategic plan.

Led by Sandy Dixon from the State Library, the group reviewed the mission statement and identified areas of strategic importance in the coming years. Important background material given to each participant included the results of the recent member survey and a comparison of ILA to other state library associations affiliated with ALA.

Some of the strengths of ILA as identified at the planning meeting were an active membership, a stable organization, opportunities to participate at all levels and all library types, passion, good lobbyists/legislative advocacy, and an excellent conference. Weaknesses included poor communication, limited funding, a cumbersome structure (including conference planning), lack of aggressive recruiting and polarization within ILA.

Working in small groups, participants took part in lively discussions, and were overheard describing the day as “fun”. The work product was sent on to smaller groups so specific language could be written. A draft document will be prepared for Executive Board to review at their late March meeting and then sent out to the committees and subdivisions. Input will be sought and revisions made throughout the spring and summer.

We hope the new strategic plan is ready for approval by the membership during the business meeting at the Annual Conference.

ILA ANNUAL CONFERENCE
2006 - October 11-13, Council Bluffs
2007 - October 10-12, Coralville

Specializing in Library Furnishings Since 1976
Representing:
• Worden - Furniture and Shelving
• Library Bureau - Steel Bookstack
  Compact Moveable Shelving
• Jasper Seating Co. - Seating
• Totalibra - BCI, Lift and Eurobib
• Estey - Steel Bookstack
• Gressco - Mar-Line Spinners
• Kingsley - In Wall and Curbside
  Book Returns
• Russ Bassett - Microfilm Storage

For More Information Contact:
Ken Jones, President
100 E. School Street • Carlisle, Iowa 50047
Ph: 515.989.4241
Fax: 515.989.4230
E-mail: joneslib@msn.com
Visit our Web site at: www.joneslibrary.com
The ILA Executive Board met on December 2, 2005 at 10:00 a.m. at the ILA office in West Des Moines. Members present were: President Kate Martin; Vice President/President-Elect Susan Craig; Past-President Kay Weiss; Directors Mary Jo Langhorne, Betty Rogers, Betsy Thompson, and Dale Vande Haar; ALA Councilor Dale Ross; Vice President/President-Elect Sheryl Bissen; and Director-Elect Jennie Garner. Directors Jean Donham, and John Goodin were absent. Executive Director Laurie Hews, Finance Chair John Lerdal, and Secretary Marilyn Murphy were also in attendance.

**CALL TO ORDER**

Martin welcomed Bissen and Garner and thanked Lerdal for attending the meeting.

**AGENDA**

Martin asked that “Poster Account” be added under Unfinished Business as item 6(d); that “Subdivision and Committee Appointments” be added as item 6(e); that “Approval of Subdivision Awards” be added as item 6(f); that “Strategic Planning Action Plan” be added as item 6(g); that “New Office Clerical Assistant” be added as item 6(h); that “Follow-up to Bylaws Committee Minutes of July 2005” be added as item 6(i); that “Over-budget Line” be added under the Executive Director/Treasurer’s Report as item 4(c); that “LAMA Bylaws” be added under New Business as item 7(l); that “IASL Dues” be added as item 7(m); that “Council Bluffs Hotel Contract” be added as item 7(n); and that “Contract for Leadership Institute Facilitator” be added under the Vice President’s Report as item 8(b)[iii]. Langhorne moved that the agenda be approved as amended. Motion carried.

**MINUTES OF THE OCTOBER 19, 2005 BOARD MEETING AND OCTOBER 2005 ANNUAL MEMBERSHIP BUSINESS MEETING**

Craig stated that the second sentence under GAC – STRATEGY UPDATE in the Board minutes should be amended to read “The meeting focused on the financial needs of the State Library and the Library Service Areas.” Garner noted that the second sentence under MEMBERSHIP COUNT should be amended to read “as on the same date in 2004.” Craig moved that the Board minutes be approved, as corrected. Motion carried. Ross moved that the annual membership business meeting minutes be approved, as distributed. Motion carried.

**EXECUTIVE DIRECTOR/TREASURER’S REPORT**

**FINANCIAL REPORT** - The Balance Sheet for October 31, 2005, the Budget vs. Actual sheet for January through October 2005, the Profit & Loss sheet for October 2005, the Subdivision Fund Account sheet for October 31, 2005, and the Poster Account sheet for October 2005 were distributed in the Board packets. It was noted that the Association should come very close to meeting the budgeted income amount.

**MEMBERSHIP COUNT** -- The membership count for November 30 was distributed in the packets. It was noted that the number of members was down by 37 from last year. It was noted that school librarians and trustees had shown a loss.

**OVER BUDGET LINE** – Craig moved to approve the overage in the ILA Councilor’s budget. Motion carried.

**PRESIDENT’S REPORT**

**CORRESPONDENCE** – Martin noted receipt of the following: a thank-you letter from the ILA lobbyists; a thank-you letter from the 7th Annual Strengthening and Valuing Latina/o Communities in Iowa Conference; a letter from the ALA Executive Director regarding the adoption of the Resolution on Threats to Library Materials Related to Sex, Gender Identity, or Sexual Orientation; a letter from ALA Chapter Relations Committee asking for ten quotable facts; a resignation letter from Linda Burchfield, the office clerical assistant; several communications regarding the Des Moines Register article on filtering; a call from the Osage Chief of Police asking for information on blocking teen access to chat rooms; a letter from Dena Chambliss, resigning from her post as President of the Friends Subdivision; and a letter from the Executive Director of the Illinois Library Association, asking whether sex offenders were being banned from Iowa libraries and if the Iowa Library Association planned to take a stand on this issue. The Board considered the questions from Illinois and decided to continue to monitor the situation and to work on this issue through GAC and the legislative agenda, if necessary.

Martin distributed the executive summary of “Mapping the Future of Your Association” and suggested it be read in preparation for the strategic planning session in February. The Board decided that Ross will contact the Intellectual Freedom Committee chairperson and ask that an email be sent to members with a link to the ALA Resolution on Threats to Library Materials Related to Sex, Gender Identity, or Sexual Orientation. VandeHaar moved that the agenda be amended to respond to ALA’s request for quotable facts under New Business. Motion carried unanimously.

**CONFERENCE PLANNING COMMITTEE** – Registration Figures -- Registration statistics for the 2005 conference were distributed. It was noted that the attendance was the highest in many years.

**FINANCE REPORT** – Income and expense figures for the 2005 conference were distributed. Craig stated that the theme for the 2006 conference is “Libraries, Literacy and Learning in the 21st Century.”

**UNFINISHED BUSINESS**

**STRATEGIC PLANNING RETREAT** – Craig stated that the retreat would be held on February 24, 2006 at the Urbandale Public Library. She plans to invite members of the Executive Board, the Strategic Planning Committee, and the chairpersons of the committees and subdivisions. The Board decided to plan on a one-day retreat and to look for a facilitator.
ILA MEMBER SURVEY – Thompson moved approval of the survey, as distributed, with the survey to be distributed electronically. Motion carried. Vande Haar moved that ILA offer a free “Member Full-Conference Registration” to one person who fills out the survey, with the winner to be chosen by a random drawing. Motion carried.

ILA ELECTRONIC MAILING LIST GUIDELINES – It was noted that the Board thought they had sent the guidelines back to the Editorial Committee for revision, but that communication had broken down and the committee was unaware of this request. Weiss moved that the guidelines be sent back to the Editorial Committee, along with the comments of the Bylaws Committee, and a suggestion to consult with Thompson. Motion carried.

TEEN RECRUITMENT PROPOSAL – Martin wrote back to the authors of the proposal, suggesting that this topic be pursued under the auspices of appropriate subdivisions. The Board decided to take no further action at this time, letting the idea gather momentum in the subdivisions.

POSTER ACCOUNT – Craig moved that the separate account for the poster money be eliminated, with the money from the poster account to go into “Sale items” in the Conference Budget. Motion carried.

SUBDIVISION AND COMMITTEE APPOINTMENTS – The Board decided to address the following question at the Strategic Planning Retreat: “Are there subdivisions that need seats on various committees and on the Executive Board?”

APPROVAL OF SUBDIVISION AWARDS – The Board discussed and affirmed the policy that no award may be given out at the 2006 Conference that has not been approved by the Executive Board in accordance with the Bylaws of the Association.

STRATEGIC PLANNING ACTION PLAN – The action plan was distributed via email. The Board noted that the following actions had been completed: “literacy and info lit (IASL)” under proposed Fall conference sessions; “local documents training for non-depository libraries (GODORT)” under #5 on page 2; “take steps to assure the integration of FRIENDS, ISLA and IASL (Executive Board / all subdivisions)” on page 5; “continue listserv (CCL)” on page 5. The Board was asked to notify Hews if they found other actions that had been completed.

NEW OFFICE CLERICAL ASSISTANT – Hews distributed a timeline for hiring a new clerical assistant. By consensus, the Board authorized Hews to hire a part-time clerical assistant on a probationary basis.

FOLLOW-UP TO BYLAWS COMMITTEE MINUTES OF JULY 2005 – It was noted that some of the recommendations from the minutes were not acted on at the September Board meeting. Craig moved that the Board accept all of the remaining recommendations made in the Bylaws Committee Minutes of July 2005. Motion carried.

NEW BUSINESS

AARP PROPOSAL – MEDICARE PART D EDUCATIONAL OUTREACH – Since the State Library had already agreed to work on this project, it was agreed that Martin would obtain the name of a contact person from Mary Wegner and forward the name of the State Library contact to AARP.

ELECTION RESULTS – Martin stated that the ballots had been counted by Donham, Craig, Hews, Rogers, and herself at Coe College on the Tuesday following the close of balloting. Election results for Vice/President Elect: Sheryl Bissen 245 and Claudia Frazer 234; Election results for Director: Lorraine Borowski 273, Jennie Garner 246, Emily Weaver 226, and Pam Collins 190.

MOTION TO PAY LINE ITEMS AND VISA CHARGE AMOUNT – Weiss moved that Hews be authorized to write checks and pay routine bills without Board authorization, as long as expenses do not exceed the budget line. Motion carried. Weiss moved that the Board authorize Hews to use the credit card, as necessary, with a monthly spending limit of $10,000. Motion carried.

ILAF CONTRACT – The contract between ILAF and ILA for office services was distributed. It was noted that the amount of the contract had been increased to $1,700. Craig moved approval of the contract, as distributed. Motion carried.

COMMITTEE APPOINTMENTS – Craig recommended the following three committee appointments: Jan Peterson, 3M Library Systems, to the Conference Planning Committee; John Teget, Shenandoah PL, to the Strategic Planning Committee; Dale Vande Haar, Des Moines Public Schools, to the Membership Committee. Rogers moved acceptance of the appointments. Motion carried.

2006 MEMBERSHIP FORM – A draft of the form was distributed. The Board decided to move the Leadership Institute donation under “Your assistance is needed.” Langhorne moved approval of the membership form as amended. Motion carried.

2006 CALENDAR – The ILA 2006 calendar was distributed in the packets. Vande Haar moved approval of the calendar as distributed. Motion carried.

2006 BUDGET – John Lerdal, Finance Committee Chairperson, presented the 2006 ILA budget. It was noted that this budget is $17,540 more than last year’s budget, but that $14,000 of that increase is intended for the 2006 Leadership Institute. The budget included a 5.64% increase in salaries. Craig moved approval of the 2006 budget as distributed. Motion carried.

2006 CALENDAR – The ILA 2006 calendar was distributed. Motion carried.

APPOINTMENT OF BOARD LIAISONS – Craig named the following list of Executive Board liaisons for 2006: Martin – Awards, Finance, Personnel; Bissen – Ad Hoc Leadership Development, ILAF, Nominating; Ross – Intellectual Freedom, Trustees, ALA Council; Borowski – Community College Librarians, Local History, Public Library Forum, Information Technology; Goodin – Resources and Technical Services, ACRL, Bylaws, GODORT; Langhorne – IASL, LAMA, Special Libraries.
Public Relations; Garner – ISLA, Editorial, Support Personnel, Youth Services; Thompson – Strategic Planning, Health Sciences, Membership; Vande Haar – Friends, GAC, Storytellers.

ONE-TIME AWARDS GIVEN BY SUBDIVISIONS – Craig moved adoption of the following policy: One-time awards that do not award money can be given at the discretion of the subdivision; one-time awards of money need to be included in subdivision budget proposals sent to the Finance Committee; ongoing awards must go through the Awards Committee. Motion carried.

SUBDIVISION REPORTS RECEIVED/NOT RECEIVED – Hews reported that she had received annual reports from the following subdivisions: Youth Services, GODORT, IASL, ACRL, Information Technology, LAMA, Local History, Resources and Technical Services, and Storytellers. Liaisons were asked to contact the other subdivisions and ask them to turn in their past-due reports by December 16, 2005. Hews also asked that liaisons remind their subdivisions that the office needs copies of the minutes from their annual business meetings.

LAMA BYLAWS – Proposed revisions for the LAMA bylaws were distributed. Weiss moved acceptance as distributed. Motion carried. Rogers will inform the LAMA leadership.

IASL DUES – It was noted that the 2-year dues subsidy is ending. IASL would like to subsidize new memberships, until the money budgeted for subsidies is gone. Langhorne will ask the IASL chair to send an email message to IASL members, reminding them that renewals will not be subsidized for 2006. Hews will contact the members who have asked to renew already.

COUNCIL BLUFFS HOTEL CONTRACT – Contracts for the two hotels (Harrah’s and Country Inn & Suites) for the Council Bluffs conference were distributed. Craig moved approval of the two hotel contracts. Motion carried.

ALA’S REQUEST FOR QUOTABLE FACTS – Craig moved that Dale Ross be asked to work with Mary Wegner on some quotable facts based upon the bookmark that was produced last year. Motion carried.

VICE-PRESIDENT’S REPORT

IOWA LIBRARY ASSOCIATION FOUNDATION – Craig reported that she had made a formal request to ILAF for the following funds: increase the endowed speaker amount to $4000, increase office support to $1700, provide $2000 for office technology, provide $1000 for the Leadership Institute. ILAF agreed to the increase for office support; the other requests will be considered after their books are closed at the end of December.

AD HOC LEADERSHIP DEVELOPMENT COMMITTEE – A draft of the Leadership Institute Application Form was distributed. The Board made the following changes: Add “August 1 – 4, 2006” at the top of the form; Change the application deadline to “March 1, 2006” and the notification deadline to “May 1, 2006;” Eliminate the phrase “Please check all that apply” on the first page; Change “One letter of reference included” to “One letter of reference attached or mailed separately;” Change section IV to read “Return all application materials by March 1, 2006 to.” Vande Haar moved approval of the application form, as amended. Motion carried.

CONTRACT FOR LEADERSHIP INSTITUTE FACILITATOR – The contract was distributed. Weiss moved approval of the contract with Maureen Sullivan as distributed. Motion carried.

ALL-IOWA READS – Craig reported that an ICN session will be held on January 26 during which Dale Ross and Christie Vilsack will discuss Gilead. Marilynne Robinson is tentatively scheduled to speak at the Conference.

PAST PRESIDENT’S REPORT

FINANCE COMMITTEE – They prepared the 2006 budget which was previously approved.

PERSONNEL COMMITTEE – Weiss reported that they had conducted the annual evaluation for the Executive Director and had passed on a salary recommendation to the Finance Committee. They also discussed the staff mileage reimbursement and the Executive Director’s goals for 2006.

ALA COUNCILOR’S REPORT

SPECIAL LIBRARIES ROUNDTABLE – Ross reported that they met at the Conference and decided to continue the position of liaison.

IOWA LIBRARY TRUSTEES ASSOCIATION – Ross reported that they are discontinuing their contribution to scholarships and the LSAs because of a lack of funds. They hope to talk to the Finance Committee and Craig about their financial situation.

INTELLECTUAL FREEDOM COMMITTEE – Ross reported that the most recent book challenge was a Tim O’Brien novel. The situation was resolved by moving the book to the secondary curriculum.

ALA – Ross reported that ALA is considering a dues increase. The decision to hold the annual conference in New Orleans is controversial. ALA-APA’s financial problems will probably surface.

EXECUTIVE BOARD REPORTS

IOWA ASSOCIATION OF SCHOOL LIBRARIANS – Langhorne reported that they had good attendance at the conference. Their members would be interested in extending the conference to Friday afternoon, since it is easier to be away from school on Fridays. Their new officers are Denise Rehmke, Vice President/President-Elect; and Board members Marcia Jensen and Jim Perkins. Membership will be a big priority next year. Langhorne reported that they will be co-sponsoring (with ACRL) the conference to be held on April 21, 2006, in Iowa City.

PUBLIC RELATIONS COMMITTEE – An email message from chairperson Mary McInroy was distributed. The Board decided that the role of this committee should be discussed at the Strategic Planning Retreat in February. The Board also decided to send the committee the list of the things that members think ILA is not doing.

ACRL – Rogers reported that their new officers are Rebecca Stuhr, President; Jean Donham, Vice President/President-Elect; Randy Roeder, Secretary/
Treasurer; and Jane Campagna, Member-at-Large. They are working on their spring conference.

LAMA – It was noted that they have made no budget request and they need to complete their mileage reimbursement request.

GOVERNMENT DOCUMENTS ROUNDTABLE – Thompson reported that they have 27 members.

EDITORIAL COMMITTEE – Thompson reported that they are wondering about their role in the organization.

YOUTH SERVICES SUBDIVISION – Vande Haar stated that the planning meeting they held last summer reinvigorated their subdivision.

IOWA LIBRARY FRIENDS ASSOCIATION – Vande Haar reported that their chairperson has resigned.

STORYTELLERS ROUNDTABLE – Vande Haar reported that they are looking forward to next year.

GOVERNMENTAL AFFAIRS COMMITTEE – Vande Haar reported that they are doing a good job and are well-poised for the next legislative term. The lobbyists are concerned about a statement in the Organization Manual which says that all publications, excluding serial publications, bearing the ILA name shall be submitted to the Editorial Committee. The Board decided that the work of the lobbyists was a communication, rather than a publication, and would not be subject to this regulation. Vande Haar reminded the Board that the GAC Action Day is scheduled for February 14, 2006 and the Lobby from Home Day is scheduled for February 22, 2006.

ADJOURNMENT – Martin thanked everyone for their support, dedication, and commitment to the Association. She especially thanked Jean Donham, John Pollitz, and Betty Rogers who were completing their terms on the Board. Martin presented Rogers with a certificate. Vande Haar moved adjournment at 2:15. Motion carried.
2006 LEGISLATIVE DAY

Representative Lance Horbach, Tama; Julie Stratton, Wellsburg Public Library; C. J. Thompson, Kling Memorial Library, Grundy Center; Eunice Riesberg, NEILSA, Waterloo; and Susan Blythe, Conrad Public Library.

Kay Runge, Des Moines Public Library; Senator David Johnson, Ocheydan; and Susan Craig, Iowa City Public Library.

Linda Robertson, State Law Library and GAC Committee member Dale Vande Haar, Des Moines Public Schools.

Senator Bob Dvorsky, Coralville; and Denise Rehmke, West High School, Iowa City.

The Catalyst
Iowa Library Association
3636 Westown Parkway #202
West Des Moines, Iowa 50266

Return Service Requested