October along the Great River. Brilliant fall foliage. Eagles overhead. Dubuque, a “Masterpiece on the Mississippi,” with its many attractions - Cable Car Square, Fenelon Place Elevator, Victorian homes, Betty Jane’s Candies, trolley cars, the Diamond Jo, Eagle Point Park, the National Mississippi River Museum. New conference facilities overlooking the water at the Grand River Center and Grand Harbor Resort.

Plan now to join us for the Iowa Library Association Annual Conference on October 18th - 21st. The Conference Planning Committee has put together a program that will enable everyone to pursue established interests and to explore unfamiliar areas in librarianship. There will be numerous opportunities to renew old acquaintances and make new ones with colleagues from all types of libraries.

We’ll kick off with a Tuesday evening dinner cruise on the Mississippi. Wednesday brings pre-conferences focused on the sites of Dubuque, digital imaging, service excellence, Friends organizations, and public awareness campaigns. Enjoy appetizers at the Grand Opening of the exhibits supported by Houchen Bindery, Ltd and Jones Library Sales and enter your bids at the ever-popular silent auction. Find further opportunities to socialize at the Food, Friends, & Frogs event, a dessert party at the National Mississippi River Museum, just a short walk from the conference center and hotel. The museum is featuring a special exhibit on frogs of the world called Toadally Frogs! Members of the Storytellers Roundtable will spin their tales for the attendees.

Thursday’s keynote speaker is ALA Immediate Past-President, Carol Brey-Casiano; she is this year’s ILA Foundation Endowed Speaker. Her remarks will focus on Advocates Moving Forward: The Power of Partnerships. Concurrent sessions will cover such topics as reference services, Iowa libraries and legislation, collaboration between classroom teachers and librarians, wireless computing, and celebrations in Iowa libraries. The speakers

**Southeastern Library Services Administrator**
Emily Navarre was selected to be a member of the Association of Library Trustees and Advocates (ALTA) National Advocacy Honor Roll. She is shown here at the dinner held in Chicago during the ALA Annual Conference. Iowa State University Professor Barbara Mack, who was also selected, was unable to attend.
ILACANDIDATES

The ILA Nominating Committee has selected the candidates for the 2005 election.

Sheryl Bissen, Library Systems Support Technician, Grinnell College Libraries and Claudia Frazer, Digital Initiatives Coordinator, Drake University have agreed to be candidates for the position of **Vice President/President Elect**.

Candidates for the **Executive Board** are: Lorraine Borowski, Director, Decorah Public Library; Pam Collins, Director, Scott County Library, Eldridge; Jennie Garner, Assistant Library Director, North Liberty Community Library; and Emily Weaver, Consultant and Continuing Education Coordinator, Southeastern Library Services, Davenport.

Information on each of the candidates will be published in the September **Catalyst**. Plan to attend the candidate forums on Thursday at the Annual Conference. Any other nominations signed by not less than thirty members and filed with the Executive Director no later than September 1 will be included on the official ballot sent to all personal members provided the written consent of the nominee has also been received. Write-ins will not be tallied.

CHANGESONTHEILAEXECUTIVEBOARD

John Pollitz, Director of O’Keefe Library at St. Ambrose University, has resigned his position as a Director on the ILA Executive Board. John has accepted a position at Oregon State University in Corvallis, Oregon. Past President Betty Rogers, Head of Reference at Stewart Memorial Library, Coe College, graciously has agreed to complete John’s term on the Executive Board, which runs through December 2005. The Board is pleased to welcome Betty back to its membership.

BYLAWSCHANGE

At the June Executive Board meeting the Board voted that the dues schedule be changed and the membership vote on the proposed changes at the Annual Business Meeting. The current chart is shown below with the proposed changes following it.

<table>
<thead>
<tr>
<th>Library Employees Annual Salary</th>
<th>Dues</th>
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<tr>
<td>$0 - $6,999</td>
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<td>$50,000 and above</td>
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*Change $50,000 and above to* $50,000 - $59,999 $85
$60,000 and above $95
MAY THERE ALWAYS BE MUSIC!
MAY THERE ALWAYS BE BOOKS!

Jim Gill’s recording of *May There Always Be Sunshine* is known to many youth services librarians. Spend a fun-filled hour with the artist as he focuses on music as the context for active play and participation. Although Jim Gill is best known for his music recordings, his goal in this session is to emphasize the many connections between musical play, literacy and all domains of early childhood development. Librarians in youth services will find many new ideas to enhance story times and children’s programming.

Jim Gill presents concerts of “music and play” to children and families throughout the country at libraries, schools, theaters and museums. His ideas, however, come from weekly programs in music play that he directs for families with children with special needs in the Chicago area. Jim also speaks to early childhood educators throughout the country about the many benefits of play in young children’s lives. He has produced four recordings of music play activities that have received awards from both the American Library Association and the Parents’ Choice Foundation. He is the author of *May There Always Be Sunshine*, a picture book based on a traditional song he has sung with many thousands of children. The book received the 2002 Book Award from the Philadelphia Children’s Museum. Jim has a Master’s degree in Child Development from the Erikson Institute of Chicago.

Children and Young People’s Forum and the Iowa Library Trustees Association sponsor this Thursday morning session.

MUSIC PLAY FOR THE VERY YOUNG

Come and join Jim Gill for an enjoyable hour as he presents music and play that can be utilized in story times for infants, toddlers, and parents. Family participation is emphasized in Jim’s ideas, and audience participation will be a big part of his presentation. Be prepared to do *Do Re Mi* on your *Toe Leg Knee* and bring home a variety of musical play for the young ones at your library. Jim Gill has a Master’s degree in child development, and he speaks nationwide to audiences about play and its value in the lives of both children and adults.

Children and Young People’s Forum and the Iowa Library Trustees Association sponsor this Thursday afternoon session.

CULTIVATING COLLABORATIVE RELATIONSHIPS: WORKING WITH CITY GOVERNMENT

This panel discussion will provide perspectives from a library administrator, a city councilor, and a municipal public relations officer on developing and maintaining productive working relationships among library administrators, trustees, and city councils. The panelists will address topics such as the wealth of programs and services that libraries routinely provide, which often fall under the radar of city officials who may be unfamiliar with day-to-day library operations, and will offer suggestions on raising the visibility of those valuable library services. They will also focus on specific aspects of Library Board/City Council relationships, clarifying the unique governance structures of public libraries in Iowa with suggestions on establishing effective communication channels between the two governing bodies.

Panelists are: Alison Ames Galstad, Director, Coralville Public Library; Randy Gehl, Public Information Officer, City of Dubuque; and John Lundell, City Council member, Coralville. Public Relations Committee sponsors this Friday session.
GET THE MESSAGE @ YOUR LIBRARY: CREATING A PUBLIC AWARENESS CAMPAIGN

Would you like to develop a public relations campaign for your library? Don't know how to even start? This pre-conference session offers an in-depth introduction to the American Library Association's @ your library advocacy program and will give you a chance to develop your own public relations plan. Attendees will be guided through a hands-on, systematic approach to creating an awareness campaign, including help in identifying 'customer' needs and wants as well as strategic planning and implementation. The outcome of the session will be a three-to-five year plan that participants can implement right away. Participants will be working as teams with others from similar libraries to complete planning tasks. Library directors are also encouraged to consider sending a team to work together.

Jill Hofmockel, Prairie High School Librarian, leads this session sponsored by the ILA Public Relations Committee. Cost is $25 for ILA members and $35 for non-ILA members.

DUBUQUE: MASTERPIECE ON THE MISSISSIPPI

Please join the Local History and Genealogy subdivision as they tour points of interest in Dubuque. Board the trolley at 9:30 a.m. in front of the Grand River Center for a trip to the Mathias Ham House. This 1856 Italianate mansion has elegant furnishings that reflect the splendor and beauty of nineteenth century life along the river. Also on site are an 1833 lead miner's double log cabin (Iowa's oldest building) and a one-room school house.

Included in the cost of the pre-conference is lunch at Rafters Restaurant. You can read about Rafters at www.raftersdubuque.com/raftershistory.html. Menu is turkey croissant; chilled lettuce wedge topped with cheese, bacon and egg; beverages; and strawberry mousse.

After lunch, the trolley will take the group on a tour to view various historical points in the area. At 2:00 the trolley will take you to Cable Car Square. You'll enjoy browsing the many shops in this area. You might even want to ride the Fenelon Place Elevator. This is the world's shortest, steepest, scenic railway. For a small fee you can travel up the bluff from 4th Street to Fenelon Place and enjoy a magnificent view of Iowa, Illinois and Wisconsin.

It's a short walk back to the Grand Harbor Center in time for you to participate in the grand opening of exhibits. Tour cost is $40 for ILA members and $50 for non-ILA members.

ILA Fast Fact: Ada North is credited with initiating the 1890 meeting.
INTRODUCTION TO DIGITAL IMAGING

As we continue our charge into the digital age and patrons request greater electronic access to information, libraries and other cultural institutions are being confronted with the need to convert printed resources into a digital format. This is a daunting prospect for staff because of the many questions raised by digitization work. What type of equipment is appropriate for the scale of the project? How should the digital images be stored? What is the best file format and image size for the resources being digitized? When should a project be outsourced because it is just too large for the library to undertake on its own and how should one go about this?

Sponsored by ILA/ACRL, Community College Librarians Roundtable and Special Libraries Roundtable, this pre-conference will address these and other questions by providing an overview of basic digital imaging techniques. It is recommended for staff engaging in digital imaging work and does not require any previous experience with digitization.

Jill Koelling from BCR will introduce participants to the Western States Digital Imaging Best Practices, quality control issues, and storage options. Participants will have the opportunity to work with a flatbed scanner to get hands-on experience in creating and saving scanned images. The agenda includes the following topics:

• General introduction, including definitions
• Image capture
• File formats and compression
• Image sizing
• Selecting digital imaging hardware
• Managing color, calibration
• Quality control including benchmarking and formulas
• Outsourcing
• Hands-on-exercises

Cost is $40 for ILA members and $50 for non-ILA members.

FRIENDS: BUILDING BLOCKS TO SUCCESS

This pre-conference sponsored by Iowa Library Friends Association will give you the tools you need to build a successful friends group at your library. The connection among the library, the friends group and the foundation will be explored. Leading the discussion are Melinda Tomsic and Amy Geiger.

Ms. Tomsic is a freelance writer specializing in marketing and promotional materials. She has been a community volunteer for most of her adult life, including leading a regionally recognized writing program at Johnson Elementary School. Ms. Tomsic is the Vice President of the Cedar Rapids Public Library Board of Trustees.

Amy Geiger is the Director of Development for the Cedar Rapids Public Library Foundation. She is responsible for raising endowment funds and managing the day-to-day operations of the development program.

After lunch, breakout sessions will be offered at 12:45 p.m. and repeated at 1:30 p.m. The topics are:

• How to Use Listserves
• Begin at the Beginning (starting a friends organization)
• Maintaining and Revitalizing Your Friends Organization
• Using a Publishing Company to Your Advantage
• Exchange Central (share ideas)

At 2:30 p.m. a panel of trustees and friends representatives will discuss their roles as literacy advocates in the community and within the library organization.

Cost for ILA members is $25 and $35 for non-ILA members.

Annual Conference registration at www.iowalibraryassociation.org. Click on conferences/meetings.

Cost is $25 for ILA members and $35 for non-ILA members.

Actor and author Henry Winkler greets Council Bluffs Public Library Director Barbara Peterson at the ALA Annual Conference in Chicago while Davenport Public Library Director LaWanda Roudebusch looks on.
CONCURRENT SESSIONS

REFERENCE SUCCESS, REFERENCE FAILURE

This program will show attendees what reference service looks like from the patron side of the desk. Based on the ALA/RUSA Guidelines for Behavioral Performance of Reference and Information Service Providers, this session will demonstrate how the behavior of the librarian affects patron satisfaction. Attendees will participate in a study that demonstrates how our activities at the desk influence patron willingness to ask a question (Approachability); witness examples of nonverbal behavior that encourage or discourage patrons (Interest); observe role-playing of some sample reference transactions that demonstrate positive and negative forms of verbal and non-verbal communication (Listening/Inquiry); and see how confirming that patrons have found what they want leads to reference success (Follow-up). By seeing how patrons see us, attendees can get a better understanding of reference behavior.

Dave Tyckoson, Head of Public Services, Henry Madden Library, California State University – Fresno leads this Thursday morning session sponsored by ILA/ACRL and Community College Librarians Roundtable.

REFERENCE DESK LIVE!

Tiered reference, roving reference, reference by appointment, virtual reference, traditional reference— a wide range of reference models have been proposed or adopted during the past decade. All of these models are designed to provide better service to our patrons— or are they?

Take a humorous look with Dave Tyckoson, Head of Public Services, Henry Madden Library, California State University – Fresno, at various models of reference service taken to their extremes. Using characters and scenes from popular culture, this program will entertain and inform you about reference service. Join us at Rick’s American Library for some intrigue, romance, and maybe even a little magic. Who knew that reference service could be so much fun! ILA/ACRL and Community College Librarians Roundtable sponsor this session on Thursday afternoon at 2:00 p.m.

STAND UP AND SPEAK OUT FOR LIBRARIES

Carol Brey-Casiano, Immediate Past-President of the American Library Association and Director of the El Paso (Texas) Public Library, will address library advocacy, one of the focal points of her presidential platform, in a Thursday afternoon session entitled, Stand Up and Speak Out for Libraries: How to Turn Passive Support of Libraries and Librarians into Educated Action. Ms. Brey-Casiano will give practical tips on how to develop plans for a grassroots library advocacy effort and will also address the extensive advocacy resources available through the American Library Association.

Ms. Brey-Casiano’s conference participation is supported by the Iowa Library Association Foundation. This session also is sponsored by the Governmental Affairs Committee.

CONNECT WITH ONLINE LIBRARY RESOURCES

Learn to use a variety of online resources available for library staff through the State Library of Iowa and Iowa AEA Online web sites. Participants will receive tip sheets for specific skills and an awareness of the many online resources available to aid public and school librarians.

Presenters Kristin Steingreaber, Southern Prairie AEA 15, and Judy Jones, State Library of Iowa, will demonstrate and discuss using Web Junction to locate resources to operate a library; finding state documents on Iowa Publications Online (IPO); and making EBSCO-host more user-friendly. Discussion also includes finding demographic information on the State Data Center web site and finding clip art and photos to enhance curriculum.

This Thursday afternoon session is sponsored by Iowa Association of School Librarians and Public Library Forum.

Judy Jones
Kristin Steingreaber
EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT THE IOWA TEEN AWARD AND THE IOWA HIGH SCHOOL BOOK AWARD (BUT DIDN’T KNOW WHO TO ASK)

The Iowa Teen Award (ITA) and Iowa High School Book Award (IHSBA) promote the reading of quality young adult and adult literature by Iowa’s teens. These awards are unique in that they begin and end with the teens themselves, who nominate their favorite books to begin the process and complete the task by voting for the winner. Learn how you can participate in this exciting and rewarding process and how you can help promote participation by the teens who use your school or public library.

Speakers are Kim Carlson, Monticello Community Schools; Nancy Geiken, Vinton-Shellsburg Community School District; Bonnie Raasch, Vernon Middle School in Marion; and Joel Shoemaker, Southeast Junior High in Iowa City. They are members of the ITA and IHSBA committees of the Iowa Association of School Librarians which sponsors this Friday morning session.

GENEALOGY RESOURCES ON THE WEB

Do you get a little nervous when you see a genealogist coming to the reference desk? Are you overwhelmed by the number of web sites on genealogy and don’t know where to turn? Rhonda Frevert, Head of Reference Services at the Burlington Public Library, will demonstrate some of the key genealogy resources on the web. Many of these sites are free and offer information for the novice as well as the more advanced genealogist. She will also discuss the top two subscription sites — Ancestry Library Edition and Heritage Quest Online.

Local History and Genealogy subdivision sponsors this Thursday morning session.

CLASSROOM TEACHERS AND SCHOOL LIBRARIANS WORK TOGETHER

What does collaboration and cooperative teaching look like in our schools? This session will focus on ideas for planning and developing units that incorporate subject area standards and information literacy standards. Sample lessons will be shared and background reading, including Debbie Abilock’s work and the Department of Education collaboration guide, will be presented.

Sue Kientz, Fairfield High School Media Specialist and Kristin Steingreaber, Media Specialist at Southern Prairie AEA 15 in Ottumwa, present this session sponsored by Iowa Association of School Librarians on Thursday at 2:00 p.m.

BOOK CARTS: NOT JUST FOR SHELVING ANYMORE

Looking for an innovative way to show that your library isn’t the stuffy, boring institution of yesteryear and that Marion the Librarian no longer exists? How about involving your whole staff in a fun, team-building project that promotes libraries and reading to the community? Or are you just trying to figure out a way to have fun at work? If so, don’t miss the Support Personnel sponsored session Bookcarts: Not Just for Shelving Anymore on Thursday at 3:30 p.m.

Nancy Medema, a veteran book cart drill team member, will show you how easy and fun it is to organize a Book Cart Drill Team at your library.

There are many benefits of forming a book cart drill team including innovative public relations for your library, great networking between staff and/or staff of other libraries, team building, and last but not least a good way to laugh at yourself. This session will include practical ideas on how and why to participate in this team, along with some routines, suggestions for decorating, where to perform, and many other ideas.

LEADING BY EXAMPLE: REFLECTIONS ON THE 1ST ILA LEADERSHIP INSTITUTE

Strong library leaders are imperative to the evolution of great libraries. This realization prompted the development of the first Iowa Library Association Leadership Institute. Participants concluded that the institute provided a venue where their process of discovery, learning and sharing helped prepare them to become better and more active leaders within their libraries and communities.

A panel of institute graduates will share their experiences with the institute, its impact on their jobs, careers and lives. Some of the topics that will be covered include recognizing yourself as a leader; the marriage of personal leadership style and goal attainment; and, how to turn planned change strategies into action.
CONFERENCE PROGRAM

TUESDAY, OCTOBER 18
5:30 p.m. – 8:30 p.m.
SPIRIT OF DUBUQUE RIVER CRUISE

WEDNESDAY, OCTOBER 19

PRE-CONFERENCES
9:30 a.m. – 3:00 p.m.
DUBUQUE: MASTERPIECE ON THE MISSISSIPPI
Supported by Local History and Genealogy

10:00 a.m. – 3:00 p.m.
INTRODUCTION TO DIGITAL IMAGING
Jill Koelling, Executive Director, Bibliographical Center for Research, Aurora, CO
Supported by ILA/ACRL, Community College Librarians Roundtable and Special Libraries Roundtable

SERVICE EXCELLENCE
Kathleen Weibel, Retired, Champaign, Illinois
Supported by Library Administration and Management Association

FRIENDS: BUILDING BLOCKS TO SUCCESS
Amy Geiger, Director of Development, Cedar Rapids Public Library Foundation
Melinda Tomsic, Vice President, Board of Trustees, Cedar Rapids Public Library
Supported by Iowa Library Friends Association

GET THE MESSAGE @ YOUR LIBRARY:
CREATING A PUBLIC AWARENESS CAMPAIGN
Jill Hofmockel, Librarian, Prairie High School, Cedar Rapids
Sponsored by Public Relations Committee

1:00 p.m. – 3:00 p.m.
EXECUTIVE BOARD MEETING
Platinum Room A, Grand Harbor Hotel

3:30 p.m. – 6:30 p.m.
GRAND OPENING OF EXHIBITS
Dubuque Senior High Jazz Band
Supported by Houchen Bindery Ltd and Jones Library Sales

5:30 p.m. – 6:15 p.m.
STORYTELLERS FESTIVAL
Sponsored by Storytellers Roundtable
Carnegie-Stout Public Library

7:00 p.m. – 10:00 p.m.
FOOD, FRIENDS & FROGS: AN EVENING AT THE NATIONAL MISSISSIPPI RIVER MUSEUM
Storytellers Roundtable Members Perform
Supported by Thomson-Gale

THURSDAY, OCTOBER 20
7:45 a.m. – 8:45 a.m.
CONTINENTAL BREAKFAST IN EXHIBIT HALL
Supported by The University of Iowa School of Library and Information Science
7:45 a.m. – 8:45 a.m.
CONFERENCE ORIENTATION/NEW MEMBERS BREAKFAST
Supported by George Lawson Library Planning

9:00 a.m. – 10:30 a.m.
OPENING GENERAL SESSION
Welcome by ILA President Katherine Martin and Terry Duggan, Mayor of Dubuque

CANDIDATES FORUM
President-Elect Candidates

ADVOCATES MOVING FORWARD: THE POWER OF PARTNERSHIPS
Carol Brey-Casiano, Immediate Past-President, ALA, El Paso, Texas
Supported by Iowa Library Association Foundation Endowed Speakers’ Fund

9:00 a.m. – 10:30 a.m.
OPENING GENERAL SESSION
Welcome by ILA President Katherine Martin and Terry Duggan, Mayor of Dubuque

CANDIDATES FORUM
President-Elect Candidates

ADVOCATES MOVING FORWARD: THE POWER OF PARTNERSHIPS
Carol Brey-Casiano, Immediate Past-President, ALA, El Paso, Texas
Supported by Iowa Library Association Foundation Endowed Speakers’ Fund

10:30 a.m. – 11:00 a.m.
BEVERAGE BREAK IN THE EXHIBIT HALL

11:05 a.m. – 11:55 am.
CONCURRENT SESSIONS

COPYRIGHT LAW BASICS
Dru Zuretti, Client Relationship Manager, Copyright Clearance Center, Danvers, Massachusetts
President’s Program

REFERENCE SUCCESS, REFERENCE FAILURE
David Tyckoson, Head of Public Services, California State University, Fresno, California
Sponsored by ILA/ACRL and Community College Librarians Roundtable

MAY THERE ALWAYS BE MUSIC! MAY THERE ALWAYS BE BOOKS!
Jim Gill, Children’s Musician, Author, Child Development Specialist, Oak Park, Illinois
Sponsored by Children and Young People’s Forum and Iowa Library Trustees Association

IOWANS, THEIR LIBRARIES AND IOWA LEGISLATION
Senator Mike Connolly, Dubuque
Sponsored by Governmental Affairs Committee

LOCATING GENEALOGY ON THE WEB
Rhonda Frevert, Head of Reference Services, Burlington Public Library
Sponsored by Local History and Genealogy

SERVING HISPANIC POPULATIONS
Janette E. McMahon, Director, West Liberty Library
Patrick Finney, Director, Washington Public Library
Sponsored by Public Library Forum

11:05 am. – 11:55 am.
CONCURRENT SESSIONS

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Dru Zuretti, Client Relationship Manager, Copyright Clearance Center, Danvers, Massachusetts
President’s Program

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Janette E. McMahon, Director, West Liberty Library
Patrick Finney, Director, Washington Public Library
Sponsored by Public Library Forum

12:00 p.m. – 1:50 p.m.
LUNCH
Introduction of Exhibitors
Susan Kling & Tim Jones, Exhibit Co-Chairs
Corporate Member Recognition
LaWanda Roudebush, Membership Committee Chair
State Library Update
Mary Wegner, State Librarian
Candidates Forum
Executive Board Candidates
ILA Membership Meeting
Katherine Martin, ILA President, Presiding

2:00 p.m. – 2:50 p.m.
CONCURRENT SESSIONS

STAND UP AND SPEAK OUT FOR LIBRARIES: HOW TO TURN PASSIVE SUPPORT OF LIBRARIES AND LIBRARIANS INTO EDUCATED ACTION
Carol Brey-Casiano, Immediate Past-President, American Library Association, El Paso, Texas
Sponsored by Iowa Library Association Foundation Endowed Speakers’ Fund and Governmental Affairs Committee

REFERENCE DESK LIVE!
David Tyckoson, Head of Public Services, California State University, Fresno, California
Sponsored by ILA/ACRL and Community College Librarians Roundtable

FROM ACUPUNCTURE TO VALERIAN: FINDING INFORMATION ABOUT ALTERNATIVE MEDICINE
Dr. Nicole Nisley, Associate Professor, Director, Complementary and Alternative Medicine, University of Iowa, Iowa City
Sponsored by Health Sciences Subdivision

CLASSROOM TEACHERS AND SCHOOL LIBRARIANS WORK TOGETHER
Sue Kientz, Media Specialist, Fairfield High School, Fairfield
Kristin Steingreaber, Media Specialist, Southern Prairie AEA 15, Ottumwa
Sponsored by Iowa Association of School Librarians

ADVANCED TOPICS IN COPYRIGHT
Dru Zuretti, Client Relationship Manager, Copyright Clearance Center, Danvers, Massachusetts
President’s Program

program continued on next page
GETTING READY FOR A CHALLENGE BEFORE IT HAPPENS: PREPARING YOUR POLICIES, PREPARING YOUR STAFF
Robert P. Doyle, Executive Director, Illinois Library Association, Chicago, Illinois
Sponsored by Intellectual Freedom Committee

CROSSWALKING INFORMATION: METADATA, MARC & INTEGRATING STANDARDS
David Eichman, Associate Professor, University of Iowa Library School and Information Science, Iowa City
Jennifer Davis, Head of Technical Services, St. Ambrose University, Davenport
Amy Groskopf, Special Collections Manager and City Archivist, Davenport Public Library
Sponsored by Resources and Technical Services Forum and Information Technology Forum

2:50 p.m. – 3:30 p.m.
BEVERAGE BREAK IN THE EXHIBIT HALL

3:30 p.m. – 4:20 p.m.
CONCURRENT SESSIONS

BOOK CARTS: NOT JUST FOR SHELVING ANY MORE
Nancy Medema, Librarian, Bettendorf Public Library
Sponsored by Support Personnel

MUSIC PLAY FOR THE VERY YOUNG
Jim Gill, Children’s Musician, Author, Child Development Specialist, Oak Park, Illinois
Sponsored by Children and Young People’s Forum and Iowa Library Trustees Association

WIRELESS 101
Brian Heil, Networking Consultant, Ezrasoft Consulting, Mechanicsville
Sponsored by Information Technology Forum

WHAT IT MEANS TO BE A LIBRARY DIRECTOR
Jean Donham, College Librarian, Cornell College, Mt. Vernon
Ellen Hampe, Assistant Director, Coralville Public Library
Dr. Barbara Safford, Associate Professor, School Library Media Studies Program, University of Northern Iowa, Cedar Falls
Sponsored by Library Administration and Management Association

CONNECT WITH ONLINE LIBRARY RESOURCES
Judy Jones, Consultant, State Library of Iowa, Des Moines
Kristin Steingreaber, Media Specialist, Southern Prairie AEA 15, Ottumwa
Sponsored by Iowa Association of School Librarians and Public Library Forum

LEADING BY EXAMPLE: REFLECTIONS ON THE 1ST ILA LEADERSHIP INSTITUTE
Institute Participants
Sponsored by ILA Executive Board and ad hoc Leadership Development Committee

IOWA LIBRARIES: REASONS TO CELEBRATE
Debb Green, Childrens Services Coordinator, Iowa City Public Library
Jean Gullikson, Youth Services Manager, Carnegie- Stout Public Library, Dubuque
Sandy Warner, Professional and Scientific Library Associate, University of Northern Iowa, Cedar Falls
Sponsored by Conference Planning Committee

4:30 p.m. – 6:30 p.m.
VISIT THE EXHIBITS (Final Opportunity)

4:30 p.m. – 5:15 p.m.
SUBDIVISION BUSINESS MEETINGS
Children and Young People’s Forum
Health Sciences Subdivision
Information Technology Forum
ILA/ACRL
Iowa Association of School Librarians
Iowa Library Trustees Association
Public Library Forum

5:15 p.m. – 6:00 p.m.
SUBDIVISION BUSINESS MEETINGS
Community College Librarians Roundtable
Iowa Library Friends Association
Iowa Small Library Association
Local History and Genealogy Resources and Technical Services Forum
Support Personnel

6:00 p.m. – 6:50 p.m.
SOCIAL HOUR
Final ILAF auction bidding

7:00 p.m. – 9:00 p.m.
BANQUET
THE LAST RIVER RAT
Kenny Salwey, Author, Alma, Wisconsin
Supported by Neumann Monson

9:15 p.m - 11:15 p.m.
115th ANNIVERSARY CELEBRATION
Carnegie-Stout Public Library

FRIDAY, OCTOBER 21

7:30 a.m. – 8:25 a.m.
BREAKFAST AND BUSINESS MEETINGS
Government Documents Roundtable
ITA, IHSBA & ICCA Committees
Library Administration and Management Association
Storytellers Roundtable
Special Libraries Roundtable
8:30 a.m. – 10:00 a.m.  
**GENERAL SESSION**

**EMBEDDED LIBRARIANS: KNOWLEDGE PROFESSIONALS AT THE FRONT LINES OF THE INFORMATION AGE**

Dr. José-Marie Griffiths, Dean of the School of Information and Library Science, University of North Carolina, Chapel Hill, North Carolina

10:00 a.m. – 10:15 a.m.  
**BEVERAGE BREAK**

10:20 a.m. – 11:10 a.m.  
**CONCURRENT SESSIONS**

**ASSESSING SERVICES IN ACADEMIC LIBRARIES**

David Gregory, Associate Dean for Research and Access, Iowa State University, Ames

Mary Heinzman, Interim Director, St. Ambrose University, Davenport

Lisa Stock, Director, Learning Resources, Des Moines Area Community College, Ankeny

Sponsored by ILA/ACRL and Community College Librarians Roundtable

**FROM KRYPTON TO AUSCHWITZ: THE HIDDEN DEPTH OF COMICS**

Jill Hofmockel, Librarian, Prairie High School, Cedar Rapids

Adam Mix, Manager, Daydreams Comics, Iowa City

Sponsored by Children and Young People’s Forum and Iowa Association of School Librarians

**“MEMORIES ARE MADE OF THIS …”**

Duffy De France, Moderator, Storyteller, Puppeteer, Muscatine

Joy Aavang, Storyteller, Author, Woodstock, Illinois

Dave Ashcraft, Storyteller, Youth Services Librarian, Forest Ave. Branch, Des Moines Public Library

Floyd Pearce, Printer, Publisher, Cumberland

Sponsored by Storytellers Roundtable

**CULTIVATING COLLABORATIVE RELATIONSHIPS: WORKING WITH CITY GOVERNMENT**

Alison Ames Galstad, Director, Coralville Public Library

Randy Gehl, City of Dubuque Public Information Officer, Dubuque

John Lundell, City Council Member, Coralville

Sponsored by Public Relations Committee

**CULTURAL COMPETENCIES: EFFECTIVELY SERVING CULTURALLY DIVERSE POPULATIONS**

John-Paul Chaisson-Cárdenas, Administrator of the Division of Latino Affairs, Iowa Department of Human Rights, Des Moines

Sponsored by Conference Planning Committee

11:20 a.m. – 12:10 p.m.  
**CONCURRENT SESSIONS**

**OPTIONS AND OPPORTUNITIES: THE FUTURE OF LIBRARIANS IN THE WORKFORCE**

Dr. Jose-Marie Griffiths, Dean of the School of Information and Library Science, University of North Carolina, Chapel Hill, North Carolina

Sponsored by ILA Executive Board

**THE IOWA UNDERGROUND – THE NORTHERN LINE**

Floyd Pearce, Printer, Publisher, Cumberland

Sponsored by Storytellers Roundtable

**MOVING FORWARD WITH DATA-DRIVEN DECISIONS FROM THE CENSUS**

Beth Henning, Coordinator, Iowa State Data Center, State Library, Des Moines

Sponsored by Government Documents Roundtable

**HOW TO CATALOG DIRT: REALIA CATALOGING**

Jean Parker, District Cataloger, Iowa City Community School District

Sponsored by Resources and Technical Services Forum

**EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT THE IOWA TEEN AWARD & IOWA HIGH SCHOOL BOOK AWARD (BUT DIDN’T KNOW WHO TO ASK)**

Kim Carlson, Library Director, Monticello Community Schools

Nancy Geiken, Library Media Specialist, Vinton-Shellsburg Community School District

Bonnie Raasch, Media Specialist, Vernon Middle School, Marion

Joel Shoemaker, Library Media Specialist, Southeast Junior High, Iowa City

Sponsored by Iowa Association of School Librarians

**BCR Update**

Regan Harper, Bibliographical Center for Research, Aurora, CO

*program continued on next page*
12:15 p.m. – 1:45 p.m.
**LUNCH**
All Iowa Reads Book Selection Announcement

**Louise Erdrich**, Author

1:45 p.m.
**Louise Erdrich Autograph Session**
Reconvene ILA Business Meeting if necessary

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**FRIDAY KEYNOTE SPEAKER**

Annual Conference sessions on Friday, October 21st, will begin with a keynote address by Dr. José-Marie Griffiths, Dean of the School of Information and Library Science at The University of North Carolina at Chapel Hill. Dr. Griffiths will speak on the topic *Embedded Librarians: Knowledge Professionals at the Front Lines of the Information Age*. The use of technology in knowledge creation, collection, communication and circulation has dramatically changed the landscape in which knowledge professionals now do their work. One of the most significant changes has been the development of virtual Knowledge Communities: groups of individuals and organizations brought together by shared inquiry and purpose, not necessarily along disciplinary lines. Knowledge Professionals must not only support these new communities, they must be imbedded within them. Today’s librarians, whatever their job title, must understand the work their relevant communities are doing and how they do it, and shape the support they provide to the context within which it is being used. These new roles demand not only skill in traditional library functions, but also the ability to identify new needs and create new approaches integral to the success of knowledge endeavors in the Information Age. Dr. Griffiths will explore the various aspects and implications of these changes, and how we as Knowledge Professionals can use these understandings to move forward in new roles and worlds.

Prior to coming to UNC-Chapel Hill in 2004, Dr. Griffiths held the Doreen E. Boyce Chair in Library and Information Science at The University of Pittsburgh. She has had numerous federal, state, and local government appointments, and has participated in information and library science projects in more than 35 countries. Her research interests include the design, analysis, integration, and economics of systems to create effective information exchange; information retrieval; evaluation of information systems and service; use of information technology in higher education, and the diffusion of information. Dr. Griffiths earned the Ph.D. in Information Science from University College London (UK).

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**CONFERENCE MENU**

*Vegetarian options listed in italics.*

**Wednesday Lunch**
- Assorted Deli Sandwiches
- Chips
- Cookie
- Soda
- Grilled Vegetable Sandwich

**Thursday Lunch**
- Pasta Primavera with Chicken
- Bistro Salad
- Rolls and Butter
- Apple Crisp
  - *Pasta Primavera without Chicken*

**Thursday Dinner**
- Roast Pork Loin with Cranberry Demi Glaze
- Garden Salad
- Grilled Vegetable Medley
- Roasted Baby Red Potatoes
- Raspberry Sherbet with Sugar Cookie
  - *Eggplant Parmesan*

**Friday Breakfast**
- Assorted Pastries
- Scrambled Eggs
- Bacon or Sausage Links
- Breakfast Potatoes
- Orange Juice, Coffee and Tea

**Friday Lunch**
- Italian Buffet consisting of:
  - Fusilli Pasta Salad with Calamata Olives and Gorgonzola Dressing
  - Fresh Mozzarella and Tomato with Basil Oil Drizzle
  - Red Onion and Cucumber Salad with Herb Vinaigrette
  - Italian Sausage with Sweet Pepper Medley
  - Chicken Parmesan
  - Meatless Lasagna
  - Garlic Bread Sticks
  - Italian Desserts

Please participate in the meal events at conference. ILA has contracted to order food and beverage items based upon past participation. Remember that the cost of a meal covers more than just the cost of the actual food consumed. Centers charge ILA for wait staff, taxes and other service charges.
GET CREATIVE! SUPPORT THE ILA FOUNDATION

Do you have a creative streak? Have you just been waiting for an opportunity to set it free? Have you crafted items but found no one to give them to?

Create a basket for the ILA Foundation’s annual Silent Auction. Your basket can have any kind of theme or none at all. Your basket doesn’t have to be large or elaborate (but it can be if you want).

Here are some ideas to get your creative juices flowing.

• Do you knit, sew, make jewelry, or paint? Share a piece or two of your work with the library community.
• Recycle. Fill a basket with items from around your town, your library, or even your home.
• Give something edible or something to drink. Coffee, tea, and food are always popular.
• All librarians love books. Mysteries, new best sellers, copies signed by the author, or children’s books are all great ideas.
• Showcase your library or city. Collect some fun certificates or merchandise from area merchants and/or a place to stay for some lucky ILA bidder.

The 2004 Silent Auction raised more than $6,000 for the Iowa Library Association Foundation, and this year we plan to raise even more.

All the proceeds from the ILA Foundation Silent Auction help support speakers at the Annual Conference, scholarships and continuing education for librarians and librarians-to-be. Questions? Contact Maeve Clark at the Iowa City Public Library mavclark@icpl.org or 319-887-6004.
CONCURRENT SESSIONS

CULTURAL COMPETENCIES: EFFECTIVELY SERVING CULTURALLY DIVERSE POPULATIONS

How can organizations such as libraries increase their level of cultural competence and better serve diverse populations? John-Paul Chaisson-Cárdenas, Administrator of the Division of Latino Affairs, Iowa Department of Human Rights, will discuss how culture and privilege affect worldview, communication, and programming in this session scheduled for Friday morning. Areas he will address include community outreach, material selection, and language appropriate services. Mr. Chaisson-Cárdenas, a native of Guatemala, holds a Master’s degree in Social Work. He has developed and presented training sessions for educational institutions, governmental agencies, community organizations, businesses, health organizations, and social service systems in the United States, Canada, Mexico, and Central America. Prior to joining the Division of Latino Affairs, Mr. Chaisson-Cárdenas was the Training and Technical Assistance Director at the National Resource Center for Family Centered Practice (NRC/FCP) and the Executive Director of the Institute for the Support of Latino/a Families and Communities (ISLFC) at the University of Iowa. This Friday session is sponsored by the Conference Planning Committee.

SPOTLIGHT ON IOWA’S NEWEST SPECIAL LIBRARY: NATIONAL MISSISSIPPI RIVER MUSEUM & AQUARIUM’S CAPTAIN WILLIAM BOWELL, SR. LIBRARY

Special Libraries Roundtable spotlights the Captain William Bowell, Sr. Library at the National Mississippi River Museum and Aquarium in Dubuque. Iowa’s newest special library came into being after Captain William S. Bowell, Sr. donated his personal river collection and funds totaling $1,000,000.00 in June 2003. The library opened on June 27, 2004 and houses texts, photographs, newspapers, periodicals, historic paintings, plat maps, artifacts and more. The library and archives supports the Dubuque County Historical Society’s other locations as well as the museum.

Our speaker is Tacie N. Campbell who has been the curator for the historical society for twenty years and is the director of the library. She has worked on preservation and restoration projects for the society and has completed much research on local people and events. Librarians and researchers will learn about accessing the library for their patrons’ Mississippi River and greater Dubuque area information needs.

This 10:20 a.m. Friday session is available for the first twenty-five registrations received in the ILA office who select this session on the registration form. This session is a short walk to the Museum from the Grand River Center.

MEREDITH’S CREATIVE LIBRARY: THE MOVE FROM PRINT TO ELECTRONIC

The Creative Library was created by Meredith Corporation in 2003 to organize images and archive published files. The system includes contractual rights and usage information. Over the past two years, the library staff has changed their procedures from a print based system to a digital one. This session will cover all aspects of Meredith’s electronic library and what we see for the future of Digital Asset Management.

Creative Library Manager Patty Bellus and Tina Christiansen Mabuce, Digital Asset Administrator at Meredith Corporation, are the presenters at this Thursday morning session. Information Technology Forum sponsors this session.

“MEMORIES ARE MADE OF THIS . . .”

Storytelling is a great way to pass along life’s lessons to other generations. During this session, Joy Aavang will explain Memory Makers, an inter-generational program linking elders with school-age children in McHenry County, Illinois, in partnership with Illinois Storytelling, Inc., RSVP, the Illinois Department on Aging, and VISTA.

In addition, Duffy De France, Storyteller; Dave Ashcraft, Youth Services Library, Forest Ave. Branch, Des Moines Public Library; and Floyd Pearce; Printer and Publisher will join Joy as they also demonstrate their own unique style of memory makers by sharing their personal experiences, research, and family traditions. Opportunity will be given to ask questions in this session sponsored by Storytellers Roundtable on Friday morning.

ILA Fast Fact: ILA was originally established as the Iowa Library Society in 1890. 1897 is when the first meeting was held as the Iowa Library Association.
**MOVING FORWARD WITH DATA-DRIVEN DECISIONS FROM THE CENSUS**

Are you wondering how the make-up of your community is changing but don’t know where to turn for an answer? Do you need recent statistical data to back up budgetary requests or justify new services? Do you have patrons who need to obtain current demographic data to support a grant proposal or make a business decision?

Libraries, non-profits, businesses, and community leaders require timely data about their communities to assess the needs of the populations they serve and implement programming, marketing, and budgeting decisions. In this session Beth Henning, the coordinator of the State Library’s State Data Center program, will show you how to use a variety of information products from the U.S. Census Bureau to describe your community and its needs.

One of the census products to be highlighted is the American Community Survey. This is a new nationwide survey designed by the Census Bureau to provide communities with more timely information about how their demographic composition is changing. Once this new survey is fully operational, librarians and the public will no longer have to wait for the release of data from the next decennial census to obtain an up-to-date picture of their communities. Attend this session and learn more about how this survey, which will be replacing the long form questionnaire in the 2010 decennial census, and other census products can meet your information needs as well as those of your patrons. Government Documents Roundtable sponsors this Friday session.

**CONSECUTIVE SESSIONS: COPYRIGHT LAW BASICS AND ADVANCED TOPICS IN COPYRIGHT**

Need information about copyright and how it applies to your library and its services? Feel confident about the basics but have particular questions about operations such as interlibrary loan or electronic reserves? If so, one or both of these sessions is for you.

**Dru Zuretti** is currently the Client Relationship Manager for the Copyright Clearance Center, with which she has been employed in varying capacities since 1997. She has spoken on copyright issues at a number of national conferences, including those of the Medical Library Association and Special Library Association.

In *Copyright Law Basics*, she will talk about copyright law and academia, public domain, fair use and copyright infringement, and interlibrary loan and copyright.

In *Advanced Topics in Copyright*, Ms. Zuretti will consider copyright in the digital context, the Digital Millenium Copyright Act, the TEACH Act and distance learning environments, electronic reserves and classroom materials, and course management systems. These Thursday sessions constitute the conference President’s Program.

*ILA Fast Fact: The Iowa Library Association held its first meeting September 2, 1890 in the State Library of Iowa in Des Moines. The first state librarian T. S. Parvin was selected as temporary chairman. Mrs. M. H. Miller, State Librarian, was elected the first president.*

*Annual Conference continued from page 1*

include Senator Mike Connolly, children’s musician and author Jim Gill, Dru Zuretti of the Copyright Clearance Center, and participants in ILA’s first Leadership Institute. There will be additional opportunities to visit the exhibits and talk with the exhibitors. Find the eagles in the exhibit hall and be eligible to win a prize. We’ll begin the evening with a banquet featuring Kenny Salwey, the woodman, river guide, and environmental educator known as “The Last River Rat,” as our speaker before proceeding via trolley cars to ILA’s 115th Anniversary Celebration at the historic Carnegie-Stout Public Library.

On Friday, our keynote speaker is Dr. Jose-Marie Griffiths, Dean of the School of Information and Library Science at The University of North Carolina at Chapel Hill. She will speak on *Embedded Librarians: Knowledge Professionals at the Front Lines of the Information Age*. Concurrent sessions will focus on the hidden depth of comics, collaboration with city governments, servicing culturally diverse populations, and realia cataloging, among other topics. At lunch, you’ll have the opportunity to sit and visit with others with similar interests. See the registration form for the “topical tables” for which you can sign up. The featured speaker will be Louise Erdrich, author of the All Iowa Reads selection for 2005, *The Master Butchers Singing Club*. Following lunch, Ms. Erdrich will participate in a book sale and signing for ILA members. Her latest book, *The Painted Drum*, will be published in September.

I hope to see all of you in Dubuque in October!

*Kate Martin*  
ILA President
The ILA Executive Board met on April 1, 2005 at 10:00 a.m. at the ILA office in West Des Moines. Members present were: President Kate Martin; Vice President/President-Elect Susan Craig; Directors Jean Donham, John Goodin, Mary Jo Langhorne, Betsy Thompson, and Dale Vande Haar; and ALA Councilor Dale Ross. Absent were Past-President Kay Weiss and Director John Pollitz. Executive Director Laurie Hews, Secretary Marilyn Murphy, State Librarian Mary Wegner and Kay Elliott were also in attendance.

**CALL TO ORDER**
It was noted that a quorum was present.

**AGENDA**
Martin asked that “Site Selection Committee” be added under New Business, and that “Recruitment Task Force” and “Update on the FOI Open Meetings Handbook” be added under Unfinished Business. Craig moved that the agenda be approved, as amended. Motion carried.

**MINUTES OF JANUARY 28, 2005 BOARD MEETING**
Ross moved that the minutes be approved, as distributed. Motion carried.

**EXECUTIVE DIRECTOR /TREASURER’S REPORT**

**FINANCIAL REPORT** - The Balance Sheet for Feb. 28, 2005, the Budget vs. Actual sheet for January through February 2005, the Profit & Loss Budget vs. Actual sheet for January through Feb. 2005, the Subdivision Fund Account sheet for Feb. 28, 2005, and the Poster Account sheet for Feb. 2005 were distributed in the Board packets. Hews noted that the $20,000 Shaw bond and the money left over from 2004 had been deposited in the TIAA-CREF account.

**MEMBERSHIP COUNT** — The membership count is higher than last year at the same time. The Board discussed the drop in membership over the past twelve years.

**AUDITOR’S REPORT** – The confidential auditor’s report was distributed in the packets. It was noted that the concern over the absence of appropriate segregation of duties was fairly standard for small organizations, but that ILA is handling the problem better than many organizations.

**PRESIDENT’S REPORT**
**CORRESPONDENCE** – Martin reported that correspondence included the following: (1) a letter inviting directors of state library agencies to nominate up to three advocates for the 2005 ALA/ALTA National Advocacy Honor Roll; Martin has consulted with Wegner, who will forward the names of two Iowans; (2) a letter from Drake University about a planned program on the value of dissent; Martin asked Ross to inform the Intellectual Freedom Committee about the program; (3) a letter from the Council on Library/Media Technicians (COLT) about a conference in Chicago in June; and, (4) The latest issue of the Freedom to Read Foundation News.

**CONFERENCE PLANNING COMMITTEE** – Martin reported that the theme and logo had been selected for the conference. Carol Brey-Casiano has been scheduled as the Thursday keynote speaker and José-Marie Griffiths has been scheduled as Friday’s keynote speaker. Louise Erdrich will speak at the Friday luncheon. The number of rooms for concurrent sessions has been increased to seven. Five pre-conferences have been scheduled. Social events will be held on Wednesday night at the National Mississippi River Museum and on Thursday night at the Dubuque Public Library.

**UNFINISHED BUSINESS**

**ALA MEMBERSHIP PRE-CONFERENCE** – Thompson contacted Lawanda Roudebush and she will attend the Pre-Conference.

**PRE-CONFERENCE SPEAKERS AND REIMBURSEMENT**
Martin reported that the Conference Planning Committee had discussed the topic and hope to send a proposal to the Finance Committee. For 2005, the committee plans to follow past practices. Martin has also contacted other state associations.

**RECRUITMENT TASK FORCE** – Martin reported that she will be working on this.

**UPDATE ON FOI OPEN RECORDS HANDBOOK** – A link to the online handbook has been placed on the ILA website and Hews sent an email to ILA members alerting them to the link.

**NEW BUSINESS**

**MANUAL CHANGES** – It was noted that any recommendations for manual changes would go to the Bylaws Committee. The Board considered the manual page titled “Financial Policies Related to Association Events.” In section II the Board recommended (1) combining items 1 and 2; (2) asking that budgets and agendas be submitted to both Executive Board Liaisons and the Executive Director; (3) making budgets and agendas due “in time for approval at a scheduled Executive Board meeting preceding any publicity”; and (4) specifying that requests for exceptions to this policy be directed to the ILA President. Donham moved that Craig take the recommended changes for the Financial Policies manual page to the Bylaws Committee. Motion carried. The Board then considered the manual page for the Nominating Committee. The Nominating Committee is asking that the page be amended to make the deliberations of the Committee confidential. The Board recommended adding a statement saying that “except for the slate, the deliberations of the Committee are confidential.” The Board also recommended adding a statement to the first paragraph saying that the meetings are closed. Ross moved that Craig take these recommendations to the Bylaws Committee and ask the Committee to reply on both manual changes by the next meeting of the Executive Board. Motion carried. Martin asked Donham to inform Robin Martin of this action.

**CONFIRM HEALTH SCIENCES SPRING MEETING**
– Craig moved that the Board confirm the email vote authorizing the spring meeting. Motion carried.
CONFIRM SUPPORT PERSONNEL SPRING MEETING  
Thompson moved that the Board confirm the email vote authorizing the spring meeting. Motion carried.

ILA/ACRL SPRING MEETING – A draft budget for the spring meeting was distributed. It was noted that a three-tier registration fee is required only if the subdivision wants a lower fee for subdivision members. The theme of the conference will be Academic Libraries: Cornerstones for Communities. Craig moved approval of the proposed meeting. Motion carried.

GODORT SUMMER WORKSHOP – An agenda and proposed budget were distributed. Thompson stated that the proposed registration fees should be amended to make the registration for GODORT members $5.00; registration for ILA members $10.00; and registration for non-members $15.00. Thompson moved approval of the workshop and its budget. Motion carried.

IASL SPRING LEADERSHIP WORKSHOP – An agenda and proposed budget were distributed. Craig moved approval of the budget and content of the workshop. Motion carried. Martin asked Hews to send all subdivision chairpersons a reminder about the procedures for handling money at events.

NOMINATING COMMITTEE REPORT – Donham presented a report from the Nominating Committee in which the Committee asked for an extension on the April 15 deadline for reporting a complete slate of candidates. Vande Haar moved that the Board grant an extension to the Nominating Committee, giving them until the June 3 Executive Board meeting to present a full slate of candidates for the 2005 election. Motion carried.

FINANCE COMMITTEE RECOMMENDATION – Craig presented a report from the Finance Committee in which they recommended continuing the current practice of raising exhibitor’s fees by $25 each year and recommended investing $50,000 in short-term preferred securities. Craig moved that the Board approve the recommendation to invest $50,000 of ILA funds in short-term preferred securities. Motion carried. The Board expressed their appreciation to the Finance Committee for their hard work.

COMMITTEE APPOINTMENTS – Martin proposed three committee appointments: Susan Lerdal as chair of the Public Relations Committee; Karen Burns as co-chair of the Ad Hoc Leadership Development Committee, with the provision that another co-chair would be identified; Sarah Willeford as an appointment to the Leadership Development Committee. Donham moved approval of the three appointments. Motion carried.

SITE SELECTION COMMITTEE – It was noted that the 2006 conference will be held in Council Bluffs and the 2007 conference will be held in Coralville. Craig moved that the Board direct the President to appoint an Ad Hoc Conference Site Selection Committee of no more than four people plus the Executive Director and task the Committee with revising the RFP and selecting conference sites for 2008, 2009, and 2010; the President shall have the appointments made no later than the June 3 Board meeting and the Ad Hoc Committee will report to the Finance Committee, which will be responsible for providing a budget for the Committee. Motion carried.

VICE-PRESIDENT’S REPORT  
Craig reported that three titles had been submitted to the “Many Voices, One Nation @ your library” initiative. Craig also reported that she will be attending the Support Personnel Conference on April 13.

IOWA LIBRARY ASSOCIATION FOUNDATION – Craig reported that ILAF has agreed to process donations for the Leadership Institute, which will make them tax deductible. Hews will include an announcement in Catalyst.

ALL-IOWA READS – Craig reported that they are working on the 2006 selection. There has been a good response to the 2005 book.

PAST PRESIDENT’S REPORT

AWARDS COMMITTEE – Martin reported that she has written Kay Weiss, suggesting that the Awards Committee contact subdivisions about awards criteria.

ALA COUNCILOR’S REPORT

IOWA LIBRARY TRUSTEES ASSOCIATION – Ross reported that trustees are being encouraged to be involved with the legislature.

INTELLECTUAL FREEDOM COMMITTEE – Ross reported that the Committee is working on their Conference presentation. The Board discussed two challenges in the state and decided to rerun an article that appeared in the Catalyst publicizing the Intellectual Freedom Committee and the ILA Emergency Kit as a resource for librarians. Martin asked Ross to remind the committee chair to update the committee contact information in the Emergency Kit. The Board discussed the possibility of filtering legislation.

ALA – Ross reported that the ALA email list is dominated by three issues: debit/credit cards, voting procedures, and the trip to Salinas, CA.

STATE LIBRARY REPORT – Wegner distributed a page from the new issue of Footnotes displaying photos from Legislative Day. Wegner discussed funding and stated that the State Library is interviewing for a Continuing Education position. Martin, Craig, Ross, Wegner, and Patricia Coffie will be attending the ALA Legislative Day. Wegner reported that approximately one hundred school districts in the state have no librarian. Martin stated that she had written to the Department of Education expressing the Association’s appreciation for introducing the school librarian legislation. Wegner stated that she attended the IPAL meeting and she reported on the Iowa Heritage Digital Collections. Wegner reported that a new bid had been received from OCLC and she hoped to soon reconvene the OCLC Task Force to consider the bid.

EXECUTIVE BOARD REPORTS

COMMUNITY COLLEGE LIBRARIANS – Donham reported that they will be meeting on April 29 and discussing distance education.

STRATEGIC PLANNING COMMITTEE – Donham reported that the Action Plan had been updated and placed

Minutes continued on page 18
on the website. Martin has asked the committees and subdivisions to look at the plan and suggest items for the Innovations section.

HEALTH SCIENCES SUBDIVISION – Goodin reported that they are working on their Conference plans.

IOWA ASSOCIATION OF SCHOOL LIBRARIANS – Langhorne reported that they are working on their website and have sent a representative to the AASL meeting. Langhorne thanked the Board for their flexibility on conference scheduling.

PUBLIC LIBRARY FORUM – Langhorne reported that they are working on concurrent sessions on graphic novels and serving Hispanic patrons.

SUPPORT PERSONNEL – Langhorne reported that they are planning a conference for April 11; Martin, Craig, and Donham are on the program.

EDITORIAL COMMITTEE – A member of the Committee is checking the website each month.

MEMBERSHIP COMMITTEE – Thompson reported that the chair of the committee will be attending the ALA Membership Pre-Conference. An email about renewals has been sent to the membership.

IOWA LIBRARY FRIENDS ASSOCIATION – Vande Haar reported that their membership is up.

STORYTELLERS ROUNDTABLE – Vande Haar stated that they have sent their bylaws changes to the Bylaws Committee.

GOVERNMENTAL AFFAIRS COMMITTEE – Vande Haar reported that the Legislative Day was very successful, with an estimated 310 people in attendance. Lobby from Home Day was a good innovation. Martin has contacted Coffie about recommendations for processes for appointing and evaluating the lobbyist, as discussed at the January Board meeting.

ADJOURNMENT – Thompson moved adjournment at 1:50. The next meeting is scheduled for June 3, 2005.

ILA Fast Fact: The first exhibitor at an Iowa library conference was George B. Meleney of the Library Bureau’s Chicago office. He promoted the Library Bureau’s printed catalog card service.

HOTEL REGISTRATION

GRAND HARBOR RESORT & WATERPARK
350 Bell St, Dubuque, IA 52001
563-690-4000/866-690-4006
$99.00 per room plus taxes

Name __________________________________________

Additional Person(s) ____________________________

Address _________________________________________

City ____________________________________________

Phone __________________________________________

Arrival Date ___________ Departure Date _____________

Guaranteed AE/VISA/MC/DC
#

Expiration Date __________________________________

Two Double Beds___________ King Bed_______________

Smoking _______________Non-Smoking______________

A deposit equal to one night’s stay is required to hold the reservation. Such deposit shall serve to confirm the reservation for the date(s) indicated, and upon check-in, shall be applied to the first and/or final night of the reserved stay. This deposit is refundable if notice is received at least seventy-two (72) hours prior to arrival and a cancellation number is obtained. All room reservations must be made directly with the hotel. When making the reservation, identify yourself as a reservation for the Iowa Library Association Annual Conference.

Room reservations must be made by September 18 before 5:00 p.m. to obtain the conference rate. After that date and time, room rate will be the resort’s rack rate on a space-available basis only. ILA has guaranteed that a certain number of rooms will be reserved. If this guarantee is not met, ILA will be charged fees. Therefore, ILA will review the number of reservations received by specific dates in August and September. If reservations aren’t being received at a rate to anticipate filling the room block, ILA will lower the anticipated room block number and you may not be able to receive the guaranteed room rate. So, please reserve your room early.

Online reservation is available at http://secure.platinumhospitality.net/irm/AccessID.asp. Select groups, conventions, and weddings. Group number is library and the password is ILA. Information about the resort is available at www.grandharborresort.com.
CONFERENCE EVENTS

FOOD, FRIENDS, AND FROGS: AN EVENING AT THE NATIONAL MISSISSIPPI RIVER MUSEUM

Looking for the most “hop-pening” place in Dubuque? Want to get reacquainted with your old ILA friends and meet some new ones? Just need a dessert fix? Join us at the National Mississippi River Museum and Aquarium from 7-10 p.m. on Wednesday, October 19th. The Museum is conveniently located in the Port of Dubuque near the Grand Harbor Resort and Grand River Conference Center.

Attendees will have the opportunity to tour this exciting facility to explore the wonders and history of the Mississippi River. Exhibits include the National Rivers Hall of Fame, riverboat history, life in the wetlands, boatyard industry, and all of the animal life in the aquarium! The Museum’s award-winning documentaries will also be playing on the big screens. A special highlight is the Museum’s current exhibit Toadally Frogs! which features 30 species of frogs from around the world including colorful poison dart frogs.

In addition to browsing and chatting you may want to participate in the Museum’s scavenger hunt to win a great prize. There will be an assortment of delicious desserts to choose from in addition to a cash bar. Members of the Storytellers Roundtable will be spinning some of their entertaining, river-related tales. The gift shop will be open; it offers a wide selection of books, clothing, toys, home décor, and other treasures to remind you of your trip to Dubuque.

Get off your pad and leap on over for a fabulous time with food, friends, and frogs!

The charge for this event (see Registration Form) will cover the cost of admission and dessert.

RIVER CRUISE KICKS OFF ILA ANNUAL CONFERENCE

Start the 2005 ILA Annual Conference by joining friends and colleagues for a dinner cruise on the Spirit of Dubuque, a replica of a century old Mississippi River steamboat, on the evening of Tuesday, October 18th. Join us as we begin the conference with a festive evening on the Mississippi river. The event features a prime rib and chicken dinner and live entertainment. Boarding begins at 5:30 p.m. and at 6:00 p.m. we'll depart from the historic Ice Harbor at the end of 3rd Street for a 2½ hour cruise. See the conference registration form to sign up for this event.

1890 – 2005: CELEBRATING 115 YEARS OF SERVICE

Join with fellow conference attendees on the evening of Thursday, October 20th, to celebrate the 115th Anniversary of the Iowa Library Association. We'll gather at 9:15 p.m. for cake, conversation, and conviviality at the Carnegie-Stout Public Library (entering the original part of the building from the doors on 11th Street). The library will be open for touring. City trolleys will provide transportation to and from the Grand Harbor Resort.

WANTED: YOUR BOOKMARK!

Bookmarks from all Iowa libraries are still needed as part of the special celebration to be held during the conference to commemorate ILA’s 115 years of wonderful service to our state. Please send a bookmark from your library – one that has your library's name on it (not the prepurchased bookmarks from retail sources, but one that advertises your library’s address, hours, etc.) to Jean Gullikson, Carnegie-Stout Public Library, 360 W. 11th St., Dubuque, IA 52001. If your library does not have a bookmark, it is fine to create one using any desktop publishing program – just put your library’s name and address on it!

The Local Arrangements Committee needs to have them by Sept. 15. We hope to have bookmarks from all types of libraries and we’d love to have one from every community.

Many thanks to those library staff who have sent their bookmarks already.

Jean Gullikson,
Local Arrangements Chair

19 - July/August 2005 Catalyst
AUCTION NOTICE

We need your help! Plans are in full force for another great silent auction during the ILA Annual Conference. Thank you to all who donated items last year. If you would like to make a donation, please fill out the form below by September 30 and send it to:

Iowa Library Association Foundation
3636 Westown Pkwy Suite 202
West Des Moines, IA  50266-6713
515-273-5522 Phone
515-273-5323 Fax

ITEMS FOR THE 2005 ILAF AUCTION

<table>
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<th>Item</th>
<th>Donor</th>
<th>Company or Institution</th>
<th>Value</th>
<th>Minimum Bid</th>
<th>Special Conditions</th>
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ILA COMMITTEES – RESIGNATIONS, APPOINTMENTS, OPPORTUNITIES

The last few months have brought several changes in the membership of ILA committees, as noted below:

Elizabeth Cox, Grinnell College, has resigned from the ByLaws and Organization Manual Committee. Michele Leininger, Des Moines Public Library, and Wendy Ziegler, John F. Kennedy High School, Iowa City, have left the Governmental Affairs Committee. Kathy Lincoln, Drake University, has resigned from the Membership Committee, and Tim Bryant, University of Northern Iowa has resigned from the Strategic Planning Committee.

Karen Burns, Southwest Iowa Library Service Area, and Carlette Washington-Hoagland, The University of Iowa, have agreed to co-chair the ad hoc Leadership Development Committee. Sarah Willeford, Lieb Library, Clarinda, also has joined the committee.

Susan Lerdal, Drake University Law Library, has agreed to chair the Public Relations Committee.

Sandra Ballasch, The University of Iowa, has accepted appointment to the ByLaws and Organization Manual Committee.

Pamela Collins, Scott County Library System, has joined the Membership Committee.

If you are interested in serving on an ILA committee, there are a dozen to choose from! Now's the time to express your interest and get more involved in the work of the Association. To volunteer, complete the “I Can Help ILA” form on the Association Web page at www.iowalibraryassociation.org/index.cfm and go to the Other Items of Interest link.