Opportunities abound at the Annual Conference for you to explore the various facets of building community and what that may mean to you. Community building programs include Katherine de la Peña McCook’s keynote address as well as her concurrent session on Community Building Through Cultural Heritage; Pat Wagner’s keynote address on Building Community one “Hello” at a Time; sessions on public relations efforts; and A Modern Economic Development Romance: Courting the Creative Worker. Nationally known speakers Jim Trelease, Mary Stuart Hunter, Jayne Hitchcock and Beverly Hinds present sessions to make us think about the community outside our local areas. Many of our members present sessions detailing what’s happening in their communities.

Tuesday and Wednesday evening provide activities for you to network with colleagues at no charge to attend these events.

This year there are changes to the registration form. Please note that it is an insert in this issue. Be sure to complete the section indicating which concurrent sessions you will likely attend. This will help the Local Arrangements Committee to assign rooms based upon projected attendance.

Plan to come to Sioux City to be educated and entertained at this year’s ILA Annual Conference!

“...Come let’s mix where Rockefellers walk with sticks and umbrellas in their mitts...puttin’ on the Ritz...”

Irving Berlin could have easily been writing about the atmosphere surrounding Sioux City’s Orpheum Theatre when he penned his famous song Puttin’ on the Ritz back in 1928. Well, ILA conference goers will have a chance to “go where fashion sits” Tuesday October 12th by touring Sioux City’s refurbished Orpheum Theatre.

If you’ll be in Sioux City by Tuesday evening, be sure to take part in this fun, free event, brought to you by the Local Arrangements Committee and FEH Associates Inc. Tuesday’s event begins at 5:30 p.m. at the downtown Wilbur Aalfs Library (529 Pierce St.) Enjoy a light supper of boxed sandwiches and soda while watching an award-winning documentary showcasing the Theatre’s 9 million dollar restoration. The documentary, appropriately entitled Puttin’ on the Glitz, depicts the planning, construction, and craftsmanship that went into restoring Sioux City’s landmark Orpheum Theatre to its original 1927 grandeur. At 7:00 p.m., we’ll walk across the street for a guided tour through this beautiful, historic building.

So hearken back to the days of “high hats and Arrow collars, white spats and lots of dollars...” Step back in time and join us in downtown Sioux City Tuesday night, where we’ll be “Puttin’ on the Glitz!” Images of the Sioux City Orpheum Theatre can be previewed at www.fehassociates.com; click projects. Sioux City Orpheum Theatre is under the “Civic and Municipal” bullet.

Discover Sioux City at www.siouxcitytourism.com
WEDNESDAY’S SPECIAL EVENTS

Conference goers always look forward to seeing the exhibits and this year’s exhibit night promises to be especially entertaining. The Grand Opening of the Exhibits is scheduled from 3:30 - 6:30 p.m. on Wednesday, October 13th. Tour the exhibits and enjoy refreshments at the Sioux City Convention Center.

Then adjourn to the newly renovated Martin Ballroom, an easy walk from the Convention Center via a skywalk connection. You’ll enjoy an assortment of wonderful desserts, along with wine, beer, and coffee brought to you by Leo A. Daly Architects Inc. And for your after-dinner-dancing-pleasure, The Embers, “Siouxland’s Favorite Dance Band,” will perform at the Martin Ballroom from 7:00 - 10:00 p.m.

So for your dining and dancing pleasure - not to mention delectable desserts - make plans to attend the Grand Opening of the Exhibits and later dance to the music of The Embers.

PR BOOT CAMP: THE HOW-TO’S OF BUILDING STRONG COMMUNITY SUPPORT

The ILA Public Relations Committee sponsors two concurrent sessions Friday on developing a low-cost, high-impact plan to bring community support to your library. As more worthy projects vie for fewer tax dollars, libraries need to creatively and proactively secure their support in a community. Ben Hildebrandt of the Iowa Bankers Association will discuss how to leverage your institutional strength to build a strong and secure brand among politicians, the public and the press.

10:30 - 11:25 Friendraising Before Fundraising
Politics and power impact your job. Learn how to use public relations and partnerships to increase your visibility and help secure a bigger piece of the funding pie. We will focus on developing a concise message that will help you build better long-term relationships with politicians, the public and the press.

11:30 - 12:25 Make Them Hear You
You must effectively communicate the importance of a community library everyday. But everyday it gets tougher as people are constantly bombarded with other messages. Learn how to make politicians, the public and the press hear you. In an interactive session, we will discuss strategies to build support among patrons, decision-makers and the media.

We were born to unite with our fellow men, and to join in community with the human race.

Cicero
DOES YOUR BUILDING INVITE THEM IN?
ATTRACTION THE COMMUNITY USING MERCHANDISING AND DECORATING “CENTS”

This session will highlight inexpensive and easy ways to boost your library’s image. With color, lighting, decorations, displays, signage, placement and merchandising, you too, can use your decorating “cents” to ensure a positive feeling every time someone enters your building, from the exterior to the foyer to the basement.

Some of the ideas for this session were taken directly from a handout by Bob Phibbs, a speaker at PLA in Seattle and author of the book, You, Too, Can Compete. Also included are ideas from the speaker, Vicki Myron, (a hobbyist decorator and wedding planner) and pictures from a variety of Northwest Iowa libraries. Ms. Myron is the director of the Spencer Public Library. The Local Arrangements Committee sponsors this 11:05 a.m. Thursday session.
FIVE PRE-CONFERENCES

PUPPETRY MADE EASY IN THE STORYTIME ROOM

Want to learn more from the best? Here’s your opportunity. Dr. Sue Unger, a dedicated and experienced educator offers you a delightful insight into an unending source of highly useable and extensively proven educational activities for children of all ages. For 35 years, Dr. Unger has gathered the best of her tried and true teaching techniques, ideas and activities, and prepared them especially for use by the classroom teacher and librarian. She shares a wealth of useable ideas and dozens of proven activities you can apply immediately. The nationally-acclaimed teacher, professor, administrator and teacher-trainer gives you a practical, hands-on approach to enhance and encourage your students’ learning with adaptations for use in the library.

MS Creations presents “mountains” full of learning filled with hands-on activities and ideas to promote science-based education and storytelling into your programs. Join Dr. Unger for a fun-filled pre-conference sponsored by Children and Young People’s Forum and Iowa Association of School Librarians. Walk away with materials in hand for a new or revitalized approach to puppetry in the Storytime room.

Pre-conference starts at 10:00 a.m. Cost to ILA members is $50.00 and non-members pay $60.00. Lunch is included.

GET ORGANIZED FOR THE LIBRARY INFORMATION TECHNOLOLIST

This pre-conference examines areas of your work life to identify ways you can be more efficient, ordered, and organized. It emphasizes how you can use current technology such as computers, software, PDAs, cell phones, web sites, and e-mail to create order out of the chaos of your life. In this session, you’ll learn how to:

- Organize your work space.
- Eliminate the clutter in drawers, closets, and shelves and bookcases.
- Throw away stuff you aren’t using.
- Buy office products that will help you stay organized.

Sponsored by the Information Technology Forum, Dreama Deskins, of DKD Consulting, will present many ideas for you to take home with you so that you can have a better, organized work life.

Pre-conference starts at 10:00 a.m. Cost to Information Technology Forum members is $30, ILA members is $40 and non-members pay $50. Lunch is included.

FIRST AMENDMENT WARRIORS: INTELLECTUAL FREEDOM FUNDAMENTALS

You too can join the ranks of well trained librarians, armed with policies and principles, as they fight at the front of the battle to uphold our basic liberties. First Amendment Warriors Barbara Mack and David Ferree will challenge and enlighten you as they explore issues of intellectual freedom and libraries.

During the morning session of this pre-conference Barbara and David will give us an update on the current intellectual freedom issues facing libraries. They will provide insight that will help librarians and trustees develop sound and thoughtful policies that provide guidance in the case of a challenge. Discussion will include the importance of comprehensive training for library staff and tips for creating public awareness in your community regarding intellectual freedom issues.

The afternoon session will be devoted to hearing from Iowa librarians and trustees who have recently faced intellectual freedom challenges. Barbara will moderate this discussion.

Barbara Mack is an Associate Professor at the Iowa State University Greenlee School of Journalism. She is also an attorney and a passionate advocate for libraries. David Ferree is the Assistant Attorney General, Transportation Division and a member of the Ames Public Library Board of Trustees. Both Barbara and David are active members of Lawyers for Libraries, a project of the American Library Association Office of Intellectual Freedom.

The ILA Intellectual Freedom Committee sponsors this pre-conference. Cost is $30.00 for ILA members and $40.00 for non-members. Lunch is included.
PAY EQUITY

Everyone in the Library world is talking about “pay equity,” but do we really know what it is ... or how to get it?

This pre-conference will focus on pay equity, what it is, why it is important, and what you need to do to make a case for pay equity in your library system.

ALA has done a wonderful job advocating for better pay for library workers, but acknowledges that addressing the issue must happen at the local level. This workshop will give you the understanding and tools needed to go forward to make a case.

In this interactive session you will learn:

• Compensation 101
• The difference between equal pay for equal work and pay equity
• What you need to learn about your institution (municipality, university, other)
• Who are the stakeholders you need on your side
• What data you need to collect
• How to collect, analyze and present the data
• The options you have
• How to tell your story

Paula Singer, PhD., is the President of The Singer Group, Inc., based in Baltimore, Maryland. The firm specializes in compensation, human resources, and organization development. In addition to consulting with many organizations in the private, public and not-for-profit sectors, Paula has conducted many compensation and organization design/staffing studies for library systems.

Prior to beginning her consulting practice, Paula served as Executive Director, Maryland Nurses Association; Human Resources Manager, for a subsidiary of the Bendix Corporation; and as Executive Director of the Classified Municipal Employees Association of Baltimore City, Inc., a labor organization representing 6,000 municipal employees.

Complementing her consulting and work experience is her teaching experience. Paula is currently a faculty associate, teaching graduate level classes in organization development and human resources at Johns Hopkins University, Baltimore, and for the distance doctoral program in higher education and leadership at Nova Southeastern University in Ft. Lauderdale, Florida.

Paula has written two books for the American Library Association, Leadership Matters with consultant/educator Dr. Christi Olson (ALA July 2004) and Developing a Compensation Plan for Your Library (ALA, 2002). She is also the co-author of Best Practices in Learning and Development (Baxter HealthCare Corporation, 2002) and numerous articles and papers and conference presentations on a wide range of human resources and organization development topics. Along with Jeanne Goodrich, Paula is currently writing HR for Results: Putting the Right People in the Right Job as part of the Public Library Association’s (PLA) Results Series.

Paula’s consulting projects with public libraries include organizational and/or compensation studies on behalf of the following library systems: Carnegie Library of Pittsburgh (CA); Tulsa City-County Library System (OK); Carroll, Harford, Wicomico, Cecil, Talbot, and Baltimore County Public Libraries (MD); Eastern Shore and Southern Maryland Regional Library Associations (MD); the Oklahoma Department of Libraries (OK); Rochester Hills Public Library (MI); and Whatcom County Public Library (WA).

Cost is $40.00 for ILA members and $50.00 for non-members. Lunch is included in this 10:00 a.m. pre-conference sponsored by Public Library Forum, Iowa Small Library Association and Support Personnel.

ALONG THE RIVER’S EDGE: DISCOVER HISTORIC SIOUX CITY

Learn about the rich history of Sioux City and its role in the Lewis and Clark expedition at this pre-conference sponsored by Local History and Genealogy.

At 10:00 a.m. we’ll begin the day with a walking tour of Historic Downtown Sioux City to see extraordinary architecture and learn about the growth of Sioux City. This portion of Sioux City has over 30 buildings either on or eligible for the National Register of Historic Places. The tour will last nearly two hours and will feature the largest Prairie School style public building in the world, one of the largest Art Deco commercial buildings in the area and the recently reconstructed City Hall. Lunch will be served at the beautiful Victorian Opera House on Historic 4th Street.

Travel by bus to the Sergeant Floyd River Museum and Welcome Center to learn about the historic role of the Missouri River through the exhibits displayed in the Sergeant Floyd Riverboat which moved men, equipment and supplies along the Missouri River from 1922 to 1975 for the U.S. Army Corps of Engineers. Then journey on to the Lewis and Clark Interpretive Center along the Missouri River. The expedition comes to life at the interpretive center through interactive media including animatronic mannequins, the changing-river exhibit and replicas of military and Indian artifacts. See the Spirit of Discovery sculpture as well as the 30 x 50 foot, 15 star 15 stripe replica of the U.S. flag carried by Lewis and Clark.

Join us for a full day of trekking in Sioux City. Cost is $35 for ILA members and $45 for non-members. Lunch is included in the cost.

5 - July/August 2004 Catalyst
THE WILD WILD WEB: TOOLS YOU CAN USE

The presentation will include the latest in cyberstalking statistics, who cyberstalkers are, sample cases, how to tell the difference between spam and harassment/stalking, how to work with patrons or co-workers if they are being harassed, setting appropriate online usage policies, why sign in/sign out procedures are important, online safety tips and much more.

Attendees should be able to handle just about any online-related situation they may encounter with students, patrons, co-workers or employees after this session.

Government Documents Roundtable, Resources and Technical Services Forum and the Intellectual Freedom Committee sponsor these two sessions on Thursday.

In the world of the wild wild Web, Jayne Hitchcock is the sheriff bent on chasing Internet outlaws out of town. This is her story.

Writer and professor Jayne Hitchcock logged on to a Usenet group one evening to bond with her fellow authors. There she stumbled upon a conversation about a literary agency with questionable business tactics; in particular, it was requesting reading fees for all submitted manuscripts. Hitchcock submitted her work, and the agency did in fact request a $75 fee. She attempted to question it but did not receive a response. She later sent the agency another manuscript, and this time she received a form letter asking for a $150 reading fee. After reporting her findings on the same online bulletin board, she soon found herself under attack.

Hitchcock discovered that her phone number and address were being posted all over the Web, along with claims that she enjoyed sadomasochistic sex. Then her Internet accounts were “bombed,” meaning a huge number of e-mails (about 200 messages at a time) were sent to her accounts with the intention of rendering them useless. Her husband and the university where she worked were also “bombed.” False statements supposedly made by Hitchcock were posted online. All this activity was traced back to the literary agency’s Internet service provider. Hitchcock pleaded again and again for the abuse to stop but with no success.

Rather than allow herself to be victimized further, Hitchcock decided to fight back. “I got past the panic and fear and got mad,” she says. “I realized that, unfortunately, there is no help to protect adults [from these types of online attacks].”

Hitchcock decided to devote herself to changing the law. She soon found herself testifying before her local government in order to get a bill passed that would punish e-mail harassers with a $500 fine or up to three years in prison. On May 21, 1998, Hitchcock proudly stood by as the governor of Maryland, her home state, signed House Bill 140 into law. “I've helped other states pass similar laws and have co-written several of them, including the ones for Maine, New Hampshire and Florida,” Hitchcock says.

“I'm currently working on getting the last six states [without a law against online abuse] to do the same, and then I will go on to work for a federal cyberstalking law.”

This Internet superheroine serves as president of the organization Working to Halt Online Abuse (WHOA), a position she has held since 1997. She dedicates much of her time to speaking out about cyber crimes and Internet security at schools, libraries and businesses. “I consult for the Department of Justice Office for Victims of Crime, the National Center for Victims of Crime and other law enforcement agencies,” she reports.

Hitchcock also penned *Net Crimes and Misdemeanors* and has two more books on the subject coming out in 2005. “I want to help online victims all over the world,” she says.

Ms. Hitchcock was named Lifetime TV’s Champion For Change for June 2004.

ALA COUNCILOR

The following have agreed to stand for election for ALA Councilor:

**Kathy A. Parsons**, Head, Stacks and Service Desks, Iowa State University, Ames

**Dale H. Ross**, Chair, Iowa Commission of Libraries, Ames Public Library Trustee and Past-President, Association of Trustees and Advocates.
FUN PUPPET SKITS FOR SCHOOLS AND LIBRARIES

Learn how to actively involve children when presenting puppet skits based on books, stories, and songs. The author of *Fun Puppet Skits for Schools and Libraries* will demonstrate the process. No stage is used in these easy puppet skits. Familiar stories such as *Little Red Hen*, *Red Riding Hood*, and *Brown Bear* will be presented at this 11:30 a.m. Friday session sponsored by Children and Young People’s Forum.

Joanne Schroeder is a former children’s librarian. She worked in public, elementary and junior high school libraries in Texas. Her attendance at meetings of the Greater Houston Puppetry Guild inspired her to create puppet skits based on children’s books. She now speaks at library and early childhood conferences, teaching others how to use puppets to promote children’s literature. She received honorary life membership in the Texas Congress of Parents and Teachers in recognition of distinguished service to children and youth.

This 11:30 a.m. Friday morning session is sponsored by Children and Young People’s Forum.

ALL HANDS ON DECK: COMMUNITY AND THE FIRST-YEAR EXPERIENCE

What are the elements that create community on a college campus for first-year students? How can librarians contribute to student success? This Thursday morning session will consider today’s first-year students in the context of these important questions.

Mary Stuart Hunter is the Director of the National Resource Center at the University of South Carolina. She has a broad background in student development administration, counseling, academic advising, and teaching.

After advising undecided students early in her career, continuing her advising work through the training of faculty and staff academic advisers, and teaching at the University of South Carolina, she is currently Director of University 101 Administration and the National Resource Center for the First-Year Experience and Students in Transition. Her commitment to the special needs of first-year students guides her in her work with students and educators nationally and internationally. (www.sc.edu/fye/center/staff/stuart.html)

ILA/ACRL, Community College Librarians Roundtable and Iowa Association of School Librarians are the sponsors of this session.

SELF-SERVICE PRINT AND RESERVATION SYSTEMS

Mike Dargan, technical services librarian for the Waterloo and Cedar Falls Public Libraries, shares his experiences installing and operating two popular print and computer reservation management systems. After an explanation showing how the systems work, session participants will learn why such a system may or may not make sense for their library.

Information Technology Forum sponsors this Thursday morning session at 11:05 a.m.
FROM RIVER TO RIVER: LIBRARIES BUILD COMMUNITY
IOWA LIBRARY ASSOCIATION ANNUAL CONFERENCE
OCTOBER 13-15, 2004
Sioux City Convention Center and Plaza Hotel
Sioux City, Iowa
All sessions are open to Conference Registrants.
CE Credit expected to be approved for all sessions.
Program Subject to Change

Registration
Wednesday .................... 9:00 a.m. - 5:30 p.m.
Thursday .................... 8:00 a.m. - 6:00 p.m.
Friday ....................... 7:15 a.m. - 12:30 p.m.

Exhibits
Wednesday ................. 3:30 p.m. - 6:30 p.m.
Thursday ................. 8:00 a.m. - 11:45 a.m.
Thursday .................... 2:00 p.m. - 6:30 p.m.

Lee National Denim Day - observed Friday

CONFERENCE PROGRAM

TUESDAY, OCTOBER 12
5:30 p.m. – 8:00 p.m.
PUTTIN’ ON THE GLITZ and ORPHEUM
Theatre TOUR
Sioux City Public Library and Orpheum Theatre
Supported by FEH Associates Inc.

WEDNESDAY, OCTOBER 13
PRE-CONEFERENCES
10:00 a.m. – 3:00 p.m.
PUPPETRY MADE EASY IN THE STORYTIME ROOM
Dr. Sue Unger, Educator, Founder, M. S.
Creations, Bolivar, Missouri
Sponsored by Children and Young People’s Forum
and Iowa Association of School Librarians

ALONG THE RIVER’S EDGE: DISCOVER HISTORIC SIOUX CITY
Supported by Local History and Genealogy

PAY EQUITY
Paula Singer, President, The Singer Group,
Baltimore, Maryland
Sponsored by Iowa Small Library Association,
Public Library Forum, and Support Personnel

FIRST AMENDMENT WARRIORS: INTELLECTUAL FREEDOM FUNDAMENTALS
David Ferree, Trustee, Ames Public Library
Barbara Mack, Professor, Iowa State University
Sponsored by Intellectual Freedom Committee

ILAF AUCTION
Wednesday .................... 3:30 p.m. - 6:30 p.m.
Thursday ..................... 8:00 a.m. - 6:50 p.m.

ILA Booth
During Exhibit Hours

GETTING ORGANIZED FOR THE LIBRARY
INFORMATION TECHNOLOGIST
Dreama Deskins, Consultant, DKD Consulting,
Boone
Sponsored by Information Technology Forum

1:00 p.m. – 3:00 p.m.
EXECUTIVE BOARD MEETING

3:30 p.m. – 6:30 p.m.
GRAND OPENING OF EXHIBITS

7:00 p.m. – 10:00 p.m.
DANCE & DESSERT
The Embers
Martin Ballroom
Supported by Leo A. Daly Company

THURSDAY, OCTOBER 14
8:00 a.m. – 9:00 a.m.
CONTINENTAL BREAKFAST IN EXHIBIT HALL

8:00 a.m. – 9:00 a.m.
CONFERENCE ORIENTATION/NEW MEMBERS BREAKFAST
Supported by the University of Iowa School of Library and Information Science

8:00 a.m. – 9:00 a.m.
STORYTELLERS ROUNDTABLE BUSINESS MEETING
9:15 a.m. – 10:30 a.m.

OPENING GENERAL SESSION
Presentation of Colors by the 185TH Airborne Unit

Welcome by ILA President Kay Weiss and Dave Ferris, Mayor of Sioux City

CANDIDATES FORUM
ILA Vice President/President-elect Candidates

Dr. Kathleen de la Peña McCook, Distinguished University Professor, University of South Florida, Tampa, Florida
Supported by Iowa Library Association Foundation Endowed Speakers’ Fund
Plaza Hotel

10:30 a.m. – 11:00 a.m.

BREAK IN EXHIBIT HALL
Supported by Swets Information Services and Nancy Terpstra - Lerner Publishing Group

10:30 a.m. – 12:00 p.m.

AUTOGRAPH SESSION WITH JIM TRELEASE

11:05 a.m. – 11:55 a.m.

CONCURRENT SESSIONS

ALL HANDS ON DECK: COMMUNITY AND THE FIRST-YEAR EXPERIENCE
Mary Stuart Hunter, Director, National Resource Center for the First-Year Experience and Students in Transition, University of South Carolina, Columbia, South Carolina
Sponsored by ILA/ACRL, Community College Librarians Roundtable and Iowa Association of School Librarians

STORYTELLING 101: GETTING STARTED
Dave Ashcraft, Youth Services Librarian, Des Moines Public Library, Forest Ave. Branch
Duffy De France, Storyteller, Muscatine
Pat Coffie, Director, Waverly Public Library
Sponsored by Storytellers Roundtable

DOES YOUR BUILDING INVITE THEM IN? ATTRACTING THE COMMUNITY BY USING MERCHANDISING AND DECORATING “CENTS”
Vicki Myron, Director, Spencer Public Library
Sponsored by Conference Planning Local Arrangements Committee

SELF-SERVICE PRINT AND RESERVATION SYSTEMS
Mike Dargan, Technical Services Librarian, Waterloo and Cedar Falls Public Libraries
Sponsored by Information Technology Forum

COUNTY CONTRACTS AND CONTRACTS WITH CITIES WITHOUT LIBRARIES
Myrna Anderson, Director, Kirkendall Public Library, Ankeny
Patrick Finney, Director, Washington Public Library
Becky Heil, Director, Dubuque County Library System, Farley
Susan Henricks, Director, Carnegie-Stout Public Library, Dubuque
Roy Kenagy, Administrator, Central Library Service Area, Ankeny
Sponsored by Iowa Small Library Association and Public Library Forum
(session continued at 2:00 p.m.)

EXPOSE YOUR COLLECTION – DIGITIZE IT
Amy Groskopf, Archivist, Davenport Public Library
Nancy E. Kraft, Preservation Librarian, University of Iowa, Iowa City
Sponsored by Local History and Genealogy

12:00 p.m. – 1:50 p.m.

LUNCH
Introduction of Exhibitors
Susan Kling, Merideth Wilcox, Exhibit Chairs
Corporate Member Recognition
Kent Snowden, Membership Committee Chair
State Library Update
Mary Wegner, State Librarian
Candidates Forum
ILA Membership Meeting
Kay Weiss, ILA President Presiding

2:00 p.m. – 2:50 p.m.

CONCURRENT SESSIONS

COMMUNITY BUILDING THROUGH CULTURAL HERITAGE
Dr. Kathleen de la Peña McCook, Distinguished University Professor, University of South Florida, Tampa, Florida
Sponsored by Conference Planning Committee

READING LESSONS FROM OPRAH AND THE LOCAL GROCERY STORE: MAKING BOOKS INTO FRIENDS, NOT ENEMIES
Jim Trelease, Author, Springfield, Massachusetts
Sponsored by Children and Young People’s Forum, Iowa Association of School Librarians, Iowa Library Friends Association and Iowa Library Trustees Forum
(session continued at 3:30 p.m.)
THE WILD, WILD WEB: TOOLS YOU CAN USE
Jayne Hitchcock, Author, President of Working to Halt Online Abuse, York, Maine
Sponsored by Government Documents Roundtable, Intellectual Freedom Committee and Resources and Technical Services Forum
(session continued at 3:30 p.m)
Supported by Bibliographical Center for Research

IT TAKES A VILLAGE: IOWA LIBRARIANS BUILD COMMUNITY
Andi Beckendorf, Electronic Resources Librarian, Luther College, Decorah
Jane Campagna, Associate Dean for Learning Resources, Scott Community College, Bettendorf
Mary Heinzman, Head of Reference, St. Ambrose University, Davenport
Sponsored by ILA/ACRL, Community College Librarians Roundtable and Iowa Association of School Librarians

DISASTER RESPONSE: A TALE OF TWO LIBRARIES
Karen Bjorkman, Director, Sioux Center Public Library
Nancy E. Kraft, Preservation Librarian, University of Iowa, Iowa City
Sponsored by Iowa Small Library Association and Public Library Forum

COUNTY CONTRACTS AND CONTRACTS WITH CITIES WITHOUT LIBRARIES
Myrna Anderson, Director, Kirkendall Public Library, Ankeny
Patrick Finney, Director, Washington Public Library
Becky Heil, Director, Dubuque County Library System, Farley
Susan Henricks, Director, Carnegie-Stout Public Library, Dubuque
Roy Kenagy, Administrator, Central Library Service Area, Ankeny
Sponsored by Iowa Small Library Association and Public Library Forum
(continued session)

2:50 p.m. – 3:30 p.m.
BREAK IN EXHIBIT HALL
Supported by Nancy Terpstra - Capstone Press

3:30 p.m. – 4:20 p.m.
CONCURRENT SESSIONS

A MODERN ECONOMIC DEVELOPMENT ROMANCE: COURTING THE CREATIVE WORKER
Dave Swenson, Regional Scientist, Department of Economics, Iowa State University, Ames
Sponsored by ILA Executive Board

ATTITUDES, IMPRESSIONS AND A ONE-TIME CHANCE!
Kay K. Runge, Director, Des Moines Public Library
Sponsored by Conference Planning Committee

YOUR LIBRARY: GETTING THE WORD OUT
Valorie Woerdehoff, Director of Institutional Marketing, Loras College, Dubuque
Sponsored by Health Sciences Subdivision

COMMUNITY ACCESS TO STATE DOCUMENTS: IOWA PUBLICATIONS ONLINE
Barbara Corson, Head of Technical Services, State Library, Des Moines
Sponsored by Government Documents Roundtable

READING LESSONS FROM OPRAH AND THE LOCAL GROCERY STORE: MAKING BOOKS INTO FRIENDS, NOT ENEMIES
Jim Trelease, Author, Springfield, Massachusetts
Sponsored by Children and Young People’s Forum, Iowa Association of School Librarians, Iowa Library Trustees Association and Iowa Library Trustees Forum
(continued session)

THE WILD, WILD WEB: TOOLS YOU CAN USE
Jayne Hitchcock, Author, President of Working to Halt Online Abuse, York, Maine
Sponsored by Government Documents Roundtable, Intellectual Freedom Committee and Resources and Technical Services Forum
(continued session)

4:30 p.m. – 6:30 p.m.
VISIT THE EXHIBITS (Final Opportunity)

4:30 p.m. – 5:15 p.m.
SUBDIVISION BUSINESS MEETINGS
Children and Young People’s Forum
Health Sciences Roundtable
Information Technology Forum
ILA/ACRL
Iowa Library Trustees Association
Public Library Forum

5:15 p.m. – 6:00 p.m.
SUBDIVISION BUSINESS MEETINGS
Community College Librarians Roundtable
ILA/IASL
Iowa Library Friends Association
Iowa Small Library Association
Local History and Genealogy
Resources and Technical Services
Support Personnel

6:00 p.m. – 6:50 p.m.
SOCIAL HOUR
Final ILAF auction bidding
7:00 p.m. – 9:00 p.m.

BANQUET
LIBRARIES: WHY WE LOVE THEM
Donald Harstad, Author, Elkader

FRIDAY, OCTOBER 15

7:30 a.m. – 8:30 a.m.
BREAKfast & BuSSiness meetiNgs
Government Documents Roundtable
Library Administration and Management Association
Special Libraries Roundtable

8:30 a.m. – 10:00 a.m.
GENERAL SESSION
BUILDING COMMUNITY ONE ‘HELLO’ AT A TIME
Pat Wagner, Co-owner, Pattern Research, Denver, Colorado
Plaza Hotel

10:00 a.m. – 10:30 a.m.
BEVERAGE BREAK
Supported by Ingram Library Services Inc. and Nancy Terpstra - Enslow Publishers

10:30 a.m. – 11:25 a.m.
CONCURRENT SESSIONS

SHARED LIBRARY SPACES
Nathan Clark, Director, Emmetsburg Public Library
Jean Donham, Director, Cornell College, Mt. Vernon
Sue Padilla, Director, Newton Public Library
Sponsored by Library Administration and Management Association

PR BOOT CAMP: THE HOW TO’S OF BUILDING STRONG COMMUNITY SUPPORT PART I
Ben Hildebrandt, Vice-President, Marketing and Public Affairs, Iowa Bankers Association, Johnston
Sponsored by Public Relations Committee

WHAT’S FRBR AND WHY SHOULD I CARE ABOUT IT?
Rosario Garza, Assistant Director for Member Services, Bibliographical Center for Research, Aurora, Colorado
Sponsored by Resources and Technical Services Forum

FROM THE DANUBE TO THE MISSISSIPPI: BUILDING AN INTERNATIONAL LIBRARY COMMUNITY
Jeanette Boebeen, Youth Services Manager, Sioux City Public Library
Barb Corson, Head of Information Services, State Library, Des Moines
Wendy Street, Director, Pella Public Library
President’s Program

WEB TEMPLATES
Karen Burns, Administrator, Southwest Iowa Library Service Area, Council Bluffs
Sponsored by Iowa Small Library Association

EVERY CHILD READS AND THE LIBRARIAN
Karen Lampe, Instructional Print Materials Librarian, Green Valley Area Education Agency, Creston
Sponsored by Children and Young People’s Forum and Iowa Association of School Librarians

11:30 a.m. – 12:25 p.m.
CONCURRENT SESSIONS

GOVERNANCE: MAKING HARD DECISIONS AND MAKING THEM WELL
Pat Wagner, Co-owner, Pattern Research, Denver, Colorado
Sponsored by Governmental Affairs Committee and Iowa Library Trustees Association

FUN PUPPET SKITS FOR SCHOOLS AND LIBRARIES
Joanne Schroeder, Library Consultant for Puppeteers of America, Bear Lake, MI
Sponsored by Children and Young People’s Forum

SACAJAWEA, SAKAKAWEA, SAH CAR GA WE: THE YOUNG INDIAN WOMAN OF THE LEWIS & CLARK EXPEDITION
Beverly Hinds, Purveyor of History, Sioux City
Sponsored by Local History and Genealogy and Storytellers Roundtable

BIG PIPE
Bryan T. Davis, Assistant Director, Cedar Rapids Public Library
Sponsored by Information Technology Forum

PR BOOT CAMP: THE HOW TO’S OF BUILDING STRONG COMMUNITY SUPPORT PART II
Ben Hildebrandt, Vice-President, Marketing and Public Affairs, Iowa Bankers Association, Johnston
Sponsored by Public Relations Committee

BCR UPDATE
Rosario Garza, Assistant Director for Member Services, Bibliographical Center for Research, Aurora, Colorado

12:35 p.m. – 2:00 p.m.
LUNCH
All Iowa Reads Book Selection Announcement

Elizabeth McCracken, Author of Niagara Falls All Over Again
Supported by DEMCO - Iowa discount contract #C8009
CONFERENCE MENU
Vegetarian Options listed in italics.

**Wednesday Lunch**
- Chef’s Salad
- Roll
- Cookie
- *Portabella Mushroom Salad*

**Thursday Lunch**
- Lemon Herb Chicken
- Rice Pilaf
- Sauteed California Veggies
- Mixed Greens Salad
- Dinner Rolls
- Pumpkin or Apple Pie
- *Pasta Primavera*

**Thursday Banquet**
- Apple Cured Pork Loin
- Mixed Greens Salad
- Parsley Buttered Baby Potatoes
- Riviera Blend Vegetables
- Dinner Rolls
- Chocolate mousse or Peach Pie
- *Portabella Mushroom Filet*

**Friday Breakfast**
- Scrambled Eggs
- Bacon or Sausage Links
- Croissants
- Chilled Juices/Coffee/Tea

**Friday Lunch**
- Meat Lasagna
- House Salad
- Sauteed Italian Blend Vegetables
- Herbed Breadstick
- Cream Puff with Fruit Sauce
- *Spinach Lasagna*

HOTEL REGISTRATION
ILA ANNUAL CONFERENCE
PLAZA HOTEL AND CONFERENCE CENTER
707 Fourth St
Sioux City, IA 51101
712-277-4101
800-593-0555

Name ________________________________
Additional Person(s) ____________________
_______________________________________
Address ________________________________________________
City _______________________________________________________
Phone ____________________________________________________
Arrival Date _______ Departure Date ______
Guaranteed AE/VISA/MC/DC
# ________________________________________
Expiration Date _________________________________________
$85.00 per room
Two Double Beds _______ King Bed _______
Smoking___________ Non-Smoking ______

All room reservations must be on a guaranteed basis by
an advance deposit or credit card. All room reservations
must be made directly with the hotel. When making the
reservation, identify yourself as a reservation for the
Iowa Library Association Annual Conference.

Room reservations must be made by **September 21** to
obtain the conference rate. After that date, room rate
will be the hotel’s rack rate on a space-available-basis
only.

Please participate in the meal events at conference.
ILA has contracted to order food and beverage
items to reduce the cost of meeting rooms. **If we
don’t order enough meals, then we could be charged up to $85 per person to use the convention center.** Please remember that the cost of a meal covers more than just the cost of the actual food consumed.

*When they are alone they want to be with others, and when they are with others they want to be alone. After all, human beings are like that.*

Gertrude Stein
GET CREATIVE! SUPPORT THE ILA FOUNDATION

Do you have a creative streak? Have you just been waiting for an opportunity to set it free? Have we got a deal for you!

Create a basket for the ILA Foundation’s annual Silent Auction. Your basket can have any kind of theme, maybe you’d like to showcase your city? Collect some fun certificates from area merchants and/or a place to stay for some lucky ILA bidder. Not on the “beaten path”? Last year coffee and tea baskets or food baskets were very popular. How about using a book theme – mysteries, best sellers, copies signed by the author, or children’s books are all great ideas. The basket doesn’t have to be large or elaborate (but it can be if you want). And, truth be told, you don’t have to have that creative streak...anyone can put a basket together, it really is fun. You can use items that you have around your town, your library, even your house or you can solicit donations.

Handcrafted items have been extremely successful, too. Can you knit or sew or do you make jewelry or paint? If so, please consider sharing a piece or two of your work with the library community. The 2003 Silent Auction raised more than $5,700 for the Iowa Library Association Foundation. Let’s see if we can raise even more money in 2004.

All the proceeds from the ILA Foundation Silent Auction go toward the work of the Foundation which supports speakers at the Annual Conference, scholarships and continuing education for librarians and librarians-to-be. Questions? Contact Maeve Clark at the Iowa City Public Library mavclark@icpl.org.

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The ILA Executive Board met April 29, 2004 at 10:00 a.m. at the ILA office in West Des Moines. Present were President Kay Weiss; Vice President/President-Elect Kate Martin; Executive Director Laurie Hews; Directors Dee Crowner, Jean Donham, John Pollitz, Dale Vande Haar, and Nancy Medema; ALA Councilor Susan Craig; and Secretary Marilyn Murphy. Absent were Betty Rogers and Betsy Thompson. Also present was Kay Elliott. Members responded to roll call by naming their favorite automobile.

AMENDMENTS TO/APPROVAL OF AGENDA
A revised agenda was distributed at the meeting. Crowner moved that the agenda be approved, as distributed. Motion carried.

BOARD ORIENTATION
Hews offered several reminders to Board liaisons: (1) the need to have subdivision minutes submitted to the ILA office, (2) the need for liaisons to receive copies of subdivision e-mail messages, (3) the change in the approval process for bylaws, and (4) the need to inform subdivisions of pertinent actions taken at Board meetings. Hews reported that she is working on getting the Handbook on the organization’s website.

APPROVAL OF MINUTES OF FEBRUARY 12, 2004
Hews asked that the Public Relations Committee be added to Betty Rogers’ report. Donham moved approval of the minutes, as amended. Motion carried.

EXECUTIVE DIRECTOR/TREASURER’S REPORT
FINANCIAL REPORT – Distributed in the packets were the Profit & Loss statement for March 2004, the Balance Sheet for March 31, 2004, the Subdivision Fund Accounts through March 31, 2004, the Budget vs. Actual statement through March 2004, and the Poster Account summary through March 2004.
AUDITOR’S REPORT – Hews reported that the auditing firm is reminding all of its clients to be aware of the potential for fraud. The auditors have suggested that Board members be in the registration area at the Annual Conference and that subdivision officers be present during registration at subdivision meetings. Present in the Board packets were letters from the auditor addressed to both the Executive Board and the Finance Committee.
MEMBERSHIP COUNT – A membership count sheet was distributed in the packets. Hews reported that the organization has more members this year, so far, than at this time last year. IASL has 189 members. Vande Haar suggested that the Information Technology Subdivision send an invitation letter to the AEA media directors, asking them to forward the invitation to interested individuals in the schools.
WILLIAM MINCHK BANKRUPTCY ACTION – Hews informed the Board that the BMS Steamatic Company owes ILA for advertisement in the Catalyst. ILA, therefore, is listed in the bankruptcy action.
SEMINAR REPORT (Developing an Effective Research Strategy) – Hews reported that she attended a seminar on this topic.

PRESIDENT’S REPORT
CORRESPONDENCE – Weiss circulated a ballot received from the Freedom to Read Foundation; the Board completed the ballot. ILA also received a thank-you for the Association’s contribution to the National Legislative Day. Weiss reported that she had also received a letter from the American Friends Service Committee, asking ILA to co-sponsor a campaign to restrict the Patriot Act; the Board decided to respond to this request with a letter stating that ILA has already endorsed the ALA statement pertaining to the Patriot Act.

CONFERENCE PLANNING COMMITTEE – Weiss distributed the working conference program. She suggested that each Board member take responsibility for thanking and supporting a group of vendors. Craig suggested that a program for trustees on state standards be added to the program.

VICE PRESIDENT’S REPORT
IOWA LIBRARY ASSOCIATION FOUNDATION – Martin reported that they met in Coralville on March 19; the minutes were distributed. Weiss encouraged everyone to think about donating an item for the silent auction.
ANNUAL PLANNING MEETING PLANS – Martin asked for location suggestions. Hews will contact the Grant Wood Area Education Association in Cedar Rapids. The Strategic Planning Committee will help with the program.

INTELLECTUAL FREEDOM COMMITTEE – Martin reported that they hope to do a pre-conference led by two individuals who have participated in the Lawyers for Libraries program. They will also be co-sponsoring a session at the Annual Conference.

PAST PRESIDENT’S REPORT – Hews reported for Rogers.

LEADERSHIP TASK FORCE – Hews reported that they had met and selected the 25 participants. They will be applying for 2004 LSTA funds.

FINANCE COMMITTEE – The minutes of the February 27 meeting were distributed.

AWARDS COMMITTEE – Hews reported that some subdivisions still need to have their awards approved by the Awards Committee. A call for nominations for the major awards will appear in the next Catalyst.

PUBLIC RELATIONS COMMITTEE – The Board considered options for a brochure for the League of Cities conference. A bookmark with factoids about libraries and school libraries was suggested. Hews reported that the committee will do a situational analysis to determine who is doing what in terms of library public relations.

ALA COUNCILOR’S REPORT
Craig asked what Board members thought of ALA’s electronic balloting. Most liked it, but thought they had not read the statements of concern as thoroughly as they had in the past.

ALL-IOWA READS – Craig reported that Elizabeth McCracken will be at the conference. The announcement of the 2005 book may occur at the Friday luncheon.

EXECUTIVE BOARD REPORTS
IOWA SMALL LIBRARY ASSOCIATION – Crowner reported that they will be talking about book clubs at their spring meeting. They will be doing a pre-conference and wanted to give a discount to ISLA members, but the
that a discount for members of only one subdivision would not work.

COMMUNITY COLLEGE LIBRARIANS – Donham reported that they will be meeting in late April and talking about the Information Literacy Summit on June 22.

NOMINATING COMMITTEE – Donham moved approval of the Nominating Committee’s slate of candidates: For Director – John Goodin (Luther), Susan Lerdal (Drake), Carlette Washington-Hoagland (U of I), and Mary Jo Langhorne (U of I). For Vice President/President-Elect – John Lerdal (Pleasant Hill PL) and Susan Craig (Iowa City PL). Motion carried. Donham reported that the committee is just starting to solicit names for ALA Councilor and the Board agreed to wait until June to approve those candidates. The Board decided that the Nominating Committee should maintain the confidentiality of other candidates when approaching potential candidates.

ILA/IASL – Donham reported that one hundred people attended their conference in early April. Membership in the subdivision now numbers two hundred. Kay Elliott reminded Donham that the subdivision needs a cover sheet for the manual and an awards process. Liaisons were reminded that all subdivision awards are subject to the new awards approval process.

EDITORIAL COMMITTEE – Weiss stated that she needed input on identifying a new chair for this committee.

MEMBERSHIP COMMITTEE – Hews reported that they are working on a letter to be sent to members who have not yet renewed. Hews will send an e-mail message reminding institutions that they can check to see who has renewed by checking the membership directory on the website.

ACRL – Pollitz reported that 138 people attended their spring conference.

LAMA – Pollitz reported that they are working on revisions to their bylaws.

STORYTELLERS ROUNDTABLE – Vande Haar reported that they are working on two programs for the Annual Conference.

GOVERNMENT AFFAIRS COMMITTEE – Vande Haar reported that the legislative day went well.

CHILDREN AND YOUNG PEOPLE’S FORUM – Vande Haar reported that they had a goal planning session in January. An issue of their newsletter has been distributed. They are working on their awards and on the Annual Conference.

SUPPORT PERSONNEL FORUM – Medema reported that their conference was held April 14. Attendance and evaluations were good.

INFORMATION TECHNOLOGY FORUM – Medema reported that they are planning a session for the Annual Conference.

UNFINISHED BUSINESS

LEAGUE OF CITIES BOOTH – The Board decided to distribute a bookmark.

TRUSTEES-LIFETIME MEMBERSHIP – Donham moved that the recommendation of the Bylaws Committee, as stated in point #5 of the Bylaws Committee minutes of April 7, 2004, be approved. Specifically, this recommendation stated that the phrase “from appointed or paid library position” did not need to be added; any person who had been a member of ILA for 25 years and is retired qualifies for a lifetime membership. Motion carried.

COUNTY CONTRACTS-DAVENPORT MEMO – It was noted that this topic will be addressed by a session at the Annual Conference.

LOYALIST RFP – Crowner distributed comments she had received from others on the RFP and GAC committees. She stated that the committee basically recommends using the RFP prepared last year, but change the wording to a year-round contract. It was decided that the committee would distribute the RFP with the revised calendar to identified lobbyists in the state, asking that responses be submitted by June 1, 2004. The Board expects to make a decision at the June 17 Board meeting.

NEW BUSINESS

BYLAWS COMMITTEE REPORT – The minutes of the committee’s April 7, 2004 meeting were distributed. The Board agreed to put the Manual on the public website. The Board agreed to send a one-time mailing to lifetime members saying that they can join subdivisions, but they may need to pay dues to do so. The Board decided not to post subdivision bylaws on the website manual until they have been revised and approved by the subdivision. Craig moved adoption of the Bylaws Committee Report, with the exception of item #17, which will be handled separately. Motion carried.

IOWA LIBRARY FRIENDS ASSOCIATION BYLAWS — The Friends bylaws were distributed. It was noted that they had been approved by the Bylaws Committee. Donham moved approval of the bylaws. Motion carried.

PLA PRE-CONFERENCE – Weiss distributed a copy of a letter from the PLA asking the Association to name a representative to attend a PLA pre-conference on the topic of heightening awareness and support for public libraries. Weiss will ask if someone on the Public Relations Committee is interested in attending.

PENSION PLAN – The Board received a summary of the Executive Director’s present benefits plan, and a proposed new plan. Craig moved that the Executive Director’s total benefits package for 2004 be reallocated to include the retirement fund contribution. Motion carried. Martin moved that the Personnel Committee be directed to review the fringe benefits, specifically the Employee Options section of the Personnel Policy to address concerns of the Executive Director, with the review to be completed in time for the 2005 budget preparation. Motion carried.

FINANCE COMMITTEE – Martin submitted revisions to the General Financial Policies, on behalf of the Finance Committee. The policies were approved by the Board. Also distributed was a new Event Finance Report form. This form is to be used as a cover letter for the deposit of money from Association events. Board members made several suggestions for improving the form. It was noted that the revised form should be shared with the Finance Committee and that the form should be discussed at the Annual Planning Meeting.

ADJOURNMENT – The meeting adjourned at 2:00 p.m.

The next meeting is scheduled for June 17, 2004.

Don’t forget to update your information on the ILA website at www.iowalibraryassociation.org. User ID is your first and last name with no spaces and ILA is the password until you change it.
AUCTION NOTICE

Plans are in full force for another great silent auction during the ILA Annual Conference. Thank you to all who donated items last year. Your help is needed again. Please fill out the form below:

ITEMS FOR THE 2004 ILAF AUCTION

Item________________________________
Donor_______________________________
Company or Institution__________________
____________________________________
Value_____________Minimum Bid_______
Special Conditions_____________________
____________________________________

SEND FORM TO:
Iowa Library Association Foundation
3636 Westown Pkwy Suite 202
West Des Moines, IA  50266-6713
515-273-5522 Phone
515-309-4576 Fax

IOWA’S 2004 REVISED NONPROFIT CORPORATION ACT

If you have a friends organization or a foundation in your library that are either a 501(c)(6) or 501(c)(3), they are affected by the passage of this act in the 2004 Iowa Legislature. This is the first time since 1965 that the nonprofit laws have been updated. Information about this Act is available at www.legis.state.ia.us/. Choose Enrolled bills and then choose SF 2274. As in all legal matters, please consult an attorney for further explanation.

How does one keep from “growing old inside”? Surely only in community. The only way to make friends with time is to stay friends with people... Taking community seriously not only gives us the companionship we need, it also relieves us of the notion that we are indispensable.

Robert McAfee Brown

Galina Doycheva-Viktorova, Bulgaria; Kay Weiss, President of Iowa Library Association and husband David Weiss at Bulgarian Embassy in Washington D.C. on May 4, 2004. A program will be offered on Friday at Annual Conference about the American-Bulgarian Library Exchange.