ACKNOWLEDGMENTS
The Conference Planning Committee and the Iowa Library Association extend special thanks to the following for their most generous support of this conference:

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FROM RIVER TO RIVER: LIBRARIES BUILD COMMUNITY
IOWA LIBRARY ASSOCIATION ANNUAL CONFERENCE
OCTOBER 13-15, 2004
Sioux City Convention Center and Plaza Hotel
Sioux City, Iowa
*CE Credit approved for this session
Program Subject to Change

Registration
Wednesday ....................  9:00 a.m. - 5:30 p.m.
Thursday .......................  8:00 a.m. - 6:00 p.m.
Friday ..........................  7:15 a.m. - 12:30 p.m.

Exhibits
Wednesday ....................  3:30 p.m. - 6:30 p.m.
Thursday .......................  8:00 a.m. - 11:45 a.m.
Thursday  .......................  2:00 p.m. - 6:30 p.m.

ILA Auction
Wednesday .....................  3:30 p.m. - 6:30 p.m.
Thursday .......................  8:00 a.m. - 6:50 p.m.

ILA Booth
During Exhibit Hours

Lee National Denim Day - observed Friday

CONFERENCE PROGRAM

TUESDAY, OCTOBER 12
5:30 p.m. – 8:00 p.m.
PUTTIN' ON THE GLITZ and ORPHEUM THEATER TOUR
Sioux City Public Library and Orpheum Theater
Supported by FEH Associates Inc.

WEDNESDAY, OCTOBER 13
PRE-CONFERENCES
10:00 a.m. – 3:00 p.m.

*PUPPETRY MADE EASY IN THE STORYTIME ROOM
Dr. Sue Unger, Educator, Founder, M. S. Creations, Bolivar, Missouri
Sponsored by Children and Young People's Forum and Iowa Association of School Librarians
Room 6

*ALONG THE RIVER'S EDGE: DISCOVER HISTORIC SIOUX CITY
Sponsored by Local History and Genealogy

*PAY EQUITY
Paula Singer, President, The Singer Group, Baltimore, Maryland
Sponsored by Iowa Small Library Association, Public Library Forum, and Support Personnel
Room 1

*FIRST AMENDMENT WARRIORS: INTELLECTUAL FREEDOM FUNDAMENTALS
Deborah Caldwell-Stone, Deputy Director, Office for Intellectual Freedom of ALA,
Chicago, Illinois
Barbara Mack, Professor, Iowa State University
Sponsored by Intellectual Freedom Committee
Room 2

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There is more than a verbal tie between the words common, community, and communication. Try the experiment of communicating, with fullness and accuracy, some experience to another, especially if it be somewhat complicated, and you will find your own attitude toward your experience changing.

John Dewey

THURSDAY, OCTOBER 14

8:00 a.m. – 9:00 a.m. CONTINENTAL BREAKFAST IN EXHIBIT HALL
Supported by the University of Iowa School of Library and Information Science
Gallery B & C

8:00 a.m. – 9:00 a.m. CONFERENCE ORIENTATION/NEW MEMBERS BREAKFAST
Room 2

8:00 a.m. – 9:00 a.m. STORYTELLERS ROUNDTABLE BUSINESS MEETING
Dave Ashcraft, Chairperson
Room 3

9:15 a.m. - 10:30 a.m. OPENING GENERAL SESSION
Presentation of Colors by the 185th Airborne Unit
Welcome by ILA President Kay Weiss and Dave Ferris, Mayor of Sioux City

CANDIDATES FORUM
ILA Vice President/President-elect Candidates

Dr. Kathleen de la Peña McCook, Distinguished University Professor, University of South Florida, Tampa, Florida
Supported by Iowa Library Association Foundation Endowed Speakers’ Fund
Plaza Hotel - Ballroom

10:30 a.m. – 11:00 a.m. BEVERAGE BREAK IN EXHIBIT HALL
Supported by Swets Information Services and Nancy Terpstra - Lerner Publishing Group
Gallery B & C

10:30 a.m. – 12:00 p.m. AUTOGRAPH SESSION WITH JIM TRELEASE
Gallery B & C

11:05 a.m. – 11:55 a.m. CONCURRENT SESSIONS

*All Hands on Deck: Community and the First-Year Experience
Mary Stuart Hunter, Director, National Resource Center for the First-Year Experience and Students in Transition, University of South Carolina, Columbia, South Carolina
How can librarians contribute to student success? This session focuses on creating community for first-year students.
Supported by ILA/ACRL, Community College Librarians Roundtable and Iowa Association of School Librarians
Room 7
**STORYTELLING 101: GETTING STARTED**
Dave Ashcraft, Youth Services Librarian, Des Moines Public Library, Forest Ave. Branch
Duffy De France, Storyteller, Muscatine
Pat Coffie, Director, Waverly Public Library
An introduction to the timeless art of storytelling with various age groups.
Sponsored by Storytellers Roundtable
Room 8

**DOES YOUR BUILDING INVITE THEM IN? ATTRACTING THE COMMUNITY BY USING MERCHANDISING AND DECORATING “CENTS”**
Vicki Myron, Director, Spencer Public Library
This session will highlight inexpensive and easy ways to boost your library’s image.
Sponsored by Conference Planning Local Arrangements Committee
Room 1

**SELF-SERVICE PRINT AND RESERVATION SYSTEMS**
Mike Dargan, Technical Services Librarian, Waterloo and Cedar Falls Public Libraries
After an explanation showing how the systems work, session participants will learn why such a system may or may not make sense for their library.
Sponsored by Information Technology Forum
Room 2

**COUNTY CONTRACTS AND CONTRACTS WITH CITIES WITHOUT LIBRARIES**
Myrna Anderson, Director, Kirkendall Public Library, Ankeny
Patrick Finney, Director, Washington Public Library
Becky Heil, Director, Dubuque County Library System, Farley
Susan Henricks, Director, Carnegie-Stout Public Library, Dubuque
Roy Kenagy, Administrator, Central Library Service Area, Ankeny
Discussion of a format for county contracts that would require all people receiving library services to pay a fair share of the costs for these services.
Sponsored by Iowa Small Library Association and Public Library Forum
(session continued at 2:00 p.m.)
Room 5

**EXPOSE YOUR COLLECTION – DIGITIZE IT**
Amy Groskopf, Archivist, Davenport Public Library
Nancy E. Kraft, Preservation Librarian, University of Iowa, Iowa City
If your institution owns collections, resources, and other materials that cover some aspect of Iowa history and culture, this session will be of special interest to you.
Sponsored by Local History and Genealogy
Room 6

12:00 p.m. – 1:50 p.m.
LUNCH
Introduction of Exhibitors
Susan Kling, Merideth Wilcox, Exhibit Co-Chairs
Corporate Member Recognition
Kent Snowden, Membership Committee Chair
State Library Update
Mary Wegner, State Librarian
Candidates Forum
Executive Board Candidates
ALA Councilor Candidates
ILA Membership Meeting
Kay Weiss, ILA President Presiding
Gallery A

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COMMUNITY BUILDING THROUGH CULTURAL HERITAGE
Dr. Kathleen de la Peña McCook, Distinguished University Professor, University of South Florida, Tampa, Florida
Dr. McCook will identify key concerns and open up discussion about Iowa libraries and cultural heritage as a means to build community.
Sponsored by Conference Planning Committee
Room 2

*READING LESSONS FROM OPRAH AND THE LOCAL GROCERY STORE: MAKING BOOKS INTO FRIENDS, NOT ENEMIES
Jim Trelease, Author, Springfield, Massachusetts
The simple act of reading aloud to children builds listening comprehension which feeds reading comprehension; provides positive reading role models and stimulates listeners’ imaginations.
Sponsored by Children and Young People’s Forum, Iowa Association of School Librarians, Iowa Library Friends Association and Iowa Library Trustees Forum
(session continued at 3:30 p.m.)
Room 1

*THE WILD, WILD WEB: TOOLS YOU CAN USE
Jayne Hitchcock, Author, President of Working to Halt Online Abuse, York, Maine
Sponsored by Government Documents Roundtable, Intellectual Freedom Committee and Resources and Technical Services Forum
Attendees should be able to handle just about any online-related situation they may encounter with students, patrons, co-workers or employees after this session.
Ms. Hitchcock’s book will be available for purchase during the break.
(session continued at 3:30 p.m)
Supported by Bibliographical Center for Research
Room 10

*IT TAKES A VILLAGE: IOWA LIBRARIANS BUILD COMMUNITY
Andi Beckendorf, Electronic Resources Librarian, Luther College, Decorah
Jane Campagna, Associate Dean for Learning Resources, Scott Community College, Bettendorf
Mary Heinzman, Head of Reference, St. Ambrose University, Davenport
This session will cover experiences of Iowa librarians related to the first-year experience and will respond to issues raised by Mary Stuart Hunter’s session.
Sponsored by ILA/ACRL, Community College Librarians Roundtable and Iowa Association of School Librarians
Room 6

*DISASTER RESPONSE: A TALE OF TWO LIBRARIES
Karen Bjorkman, Director, Sioux Center Public Library
Nancy E. Kraft, Preservation Librarian, University of Iowa, Iowa City
Participants will learn the basics needed in responding to disasters.
Sponsored by Iowa Small Library Association and Public Library Forum
Room 7

*COUNTY CONTRACTS AND CONTRACTS WITH CITIES WITHOUT LIBRARIES
Myrna Anderson, Director, Kirkendall Public Library, Ankeny
Patrick Finney, Director, Washington Public Library
Becky Heil, Director, Dubuque County Library System, Farley
Susan Henricks, Director, Carnegie-Stout Public Library, Dubuque
Roy Kenagy, Administrator, Central Library Service Area, Ankeny
Sponsored by Iowa Small Library Association and Public Library Forum (continued session)
Room 5
2:50 p.m. – 3:30 p.m.
BREAK IN THE EXHIBIT HALL
Supported by Nancy Terpstra - Capstone Press
Gallery B & C

3:30 p.m. – 4:20 p.m.
CONCURRENT SESSIONS

*A MODERN ECONOMIC DEVELOPMENT ROMANCE: COURTING THE CREATIVE WORKER
Dave Swenson, Regional Scientist, Department of Economics, Iowa State University, Ames
Participants will learn about Dr. Swenson’s studies of the economic impact of "cultural workers" in a community and suggesting ways for reaching out to them.
Sponsored by ILA Executive Board
Room 7

*ATTITUdES, IMPRESSIONS AND A ONE -TIME CHANCE!
Kay K. Runge, Director, Des Moines Public Library
Your demeanor and attire can influence how others view you and your level of expertise.
Sponsored by Conference Planning Committee
Room 2

*YOUR LIBRARY: GETTING THE WORD OUT
Valorie Woerdehoff, Director of Institutional Marketing, Loras College, Dubuque
This session will provide you with valuable marketing basics to help you raise funds and build traffic with practical tips.
Sponsored by Health Sciences Subdivision
Room 5

*COMMUNITY ACCESS TO STATE DOCUMENTS: IOWA PUBLICATIONS ONLINE
Barbara Corson, Head of Technical Services, State Library, Des Moines
Learn about Iowa Publications Online and other aids for making information available to your patrons.
Sponsored by Government Documents Roundtable
Room 6

*READING LESSONS FROM OPRAH AND THE LOCAL GROCERY STORE:
MAKING BOOKS INTO FRIENDS, NOT ENEMIES
Jim Trelease, Author, Springfield, Massachusetts
Sponsored by Children and Young People’s Forum, Iowa Association of School Librarians, Iowa Library Friends Association and Iowa Library Trustees Forum
(continued session)
Room 1

*THE WILd, WILd WEB: TOOLS YOU CAN USE
Jayne Hitchcock, Author, President of Working to Halt Online Abuse, York, Maine
Sponsored by Government Documents Roundtable, Intellectual Freedom Committee and Resources and Technical Services Forum
(continued session)
Room 10

4:30 p.m. – 6:30 p.m.
VISIT THE EXHIBITS (Final Opportunity)
Gallery B & C

4:30 p.m. – 5:15 p.m.
SUBdIVISION BUSINESS MEETINGS
Children and Young People’s Forum
 Jerri Heid, Chairperson
Room 1

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  o Report and newsletter writing
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- Knowledgeable consultants available to answer questions on the books. Come to booth #21.
- Questions: Julie Kreun, Usborne Educational Consultant & Supervisor, 712/439-1810, usborne@hickorytech.net
5:15 p.m. – 6:00 p.m.

**SUBDIVISION BUSINESS MEETINGS**

**Community College Librarians Roundtable**
Elizabeth Gardner, Chairperson
Room 7

**ILA/IASL**
Dale Vande Haar, Chairperson
Room 1

**Iowa Library Trustees Association**
Marlene Reynolds, Chairperson
Room 2

**Local History and Genealogy**
Janette McMahon, Chairperson
Room 6

**Resources and Technical Services**
Patty Belus, Chairperson
Room 5

**Support Personnel**
Marilyn Kennett, Chairperson
Room 8

**Social Hour**
Final ILAF auction bidding
Gallery B & C

**Banquet**

**Librarians: Why We Love Them**
Donald Harstad, Author, Elkader
Gallery A
FRIDAY, OCTOBER 15

7:30 a.m. – 8:30 a.m.  BREAKFAST & BUSINESS MEETINGS
Government Documents Roundtable
Barbara Corson, Chairperson
Room 3

Library Administration and Management Association
Kent Snowden, Chairperson
Room 2

Special Libraries Roundtable
Shari Stelling, Chairperson
Room 5

8:30 a.m. – 10:00 a.m.  GENERAL SESSION
BUILDING COMMUNITY ONE ‘HELLO’ AT A TIME
Pat Wagner, Co-owner, Pattern Research, Denver, Colorado
Plaza Hotel Ballroom

10:00 a.m. – 10:30 a.m.  BEVERAGE BREAK
Supported by Ingram Library Services Inc. and Nancy Terpstra - Enslow Publishers

10:30 a.m. – 11:25 a.m.  CONCURRENT SESSIONS
*SHARED LIBRARY SPACES
Nathan Clark, Director, Emmetsburg Public Library
Jean Donham, Director, Cornell College, Mt. Vernon
Sue Padilla, Director, Newton Public Library
This panel will explore the challenges and opportunities of shared library facilities.
Sponsored by Library Administration and Management Association
Room 1

*PR BOOT CAMP: THE HOW TO’S OF BUILDING STRONG COMMUNITY SUPPORT PART I
Ben Hildebrandt, Vice-President, Marketing and Public Affairs, Iowa Bankers Association, Johnston
Learn how to use public relations and partnerships to increase your visibility and help secure a bigger piece of the funding pie.
Sponsored by Public Relations Committee
Supported by Blackwell’s Book Services
Room 2

*WHAT’S FRRR AND WHY SHOULD I CARE ABOUT IT?
Rosario Garza, Assistant Director for Member Services, Bibliographical Center for Research, Aurora, Colorado
An introduction to this new program.
Sponsored by Resources and Technical Services Forum
Room 10
FROM THE DANUBE TO THE MISSISSIPPI: BUILDING AN INTERNATIONAL LIBRARY COMMUNITY
Jeanette Bobeen, Youth Services Manager, Sioux City Public Library
Barb Corson, Head of Information Services, State Library, Des Moines
Wendy Street, Director, Pella Public Library
Participants in the Bulgarian library exchange program will share information about their experiences and expectations.

WEB TEMPLATES
Karen Burns, Administrator, Southwest Iowa Library Service Area, Council Bluffs
This session will demonstrate how to construct a web page using a pre-designed template and Microsoft Front Page.
Sponsored by Iowa Small Library Association

EVERY CHILD READS AND THE LIBRARIAN
Karen Lampe, Instructional Print Materials Librarian, Green Valley Area Education Agency, Creston
Participants will discover what is involved in the nonfiction module in the Department of Education’s Every Child Reads initiative and how the library - whether public or school - can be a natural partner.
Sponsored by Children and Young People’s Forum and Iowa Association of School Librarians

GOVERNANCE: MAKING HARD DECISIONS AND MAKING THEM WELL
Pat Wagner, Co-owner, Pattern Research, Denver, Colorado
Simple and effective decision-making models you and your board can use to invite input, weigh choices, make decisions and communicate the results.
Sponsored by Governmental Affairs Committee and Iowa Library Trustees Association

FUN PUPPET SKITS FOR SCHOOLS AND LIBRARIES
Joanne Schroeder, Library Consultant for Puppeteers of America, Bear Lake, MI
Learn how to actively involve children when presenting puppet skits based on books, stories, and songs.
Sponsored by Children and Young People’s Forum

SACA/JAWEA, SAKAKAWEA, SAH CAR GA WE: THE YOUNG INDIAN WOMAN OF THE LEWIS & CLARK EXPEDITION
Beverly Hinds, Purveyor of History, Sioux City
Learn about this remarkable young woman and her fascinating story.
Sponsored by Local History and Genealogy and Storytellers Roundtable

THE BIG PIPE PROJECT: A LIBRARY COOP FOR INTERNET ACCESS
Mike Dargan, Technical Services Librarian, Waterloo and Cedar Falls Public Libraries
If lowering Internet costs is a goal for your library, this session will be of interest to you.
Sponsored by Information Technology Forum
A Tallgrass Prairie Alphabet
by Claudia McGehee

Stalks of grass towering over one’s head. Patches of yellow and purple flowers as far as the eye can see. Scenes like this were familiar on the tallgrass prairie that once stretched across America’s heartland. Today, although most of the original prairie has disappeared, hints of its beauty still remain. Anyone who has ever seen remnants of the tallgrass prairie—from child to teacher to tourist to prairie enthusiast—will appreciate the passion and warmth that leap from the pages of this beautifully illustrated book.

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Marion Public Library

Nancy Simpson
Southeastern Library Services, Oskaloosa

C. J. Thompson
Kling Library, Grundy Center

Carlette Washington Hoagland
University of Iowa, Iowa City

Barbara Peterson
Council Bluffs Public Library

The love of our neighbor in all its fullness simply means being able to say, “What are you going through?”

Simone Weil
## MORE THAN A CENTURY OF ILA PRESIDENTS

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By 2004, Dawn Hayslett was appointed to the Ames Public Library board for the 2006 term. Michele Leininger was appointed to the Des Moines Public Library board for the 2005 term. Embury, LTD provided an advisory role, as did Stephen Matusiewicz, Bruce Deming, Denny Sharp, AIA, and Michelle Brennan. AIA. The nomination of Robin Martin, Central College Library, Pella ’05; Chair ’04, Susan Knippel, Iowa State University Library, Ames ’04, Jill Pannkuk, Harlan Community Library ’05, and Kay Runge, Des Moines Public Library ’05 were also addressed.
We are all longing to go home to some place we have never been — a place half-remembered and half-envisioned we can only catch glimpses of from time to time. Community. Someplace, there are people to whom we can speak with passion without having the words catch in our throats. Somewhere a circle of hands will open to receive us, eyes will light up as we enter, voices will celebrate with us whenever we come into our own power. Community means strength that joins our strength to do the work that needs to be done. Arms to hold us when we falter. A circle of healing. A circle of friends. Someplace where we can be free.

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