Your colleagues on Conference Planning Committee are arranging for an incredibly exciting conference starting on Wednesday October 15th, 2003. Friends team up with Weblogs, Sacred Cows, Web Searching and Maureen Sullivan to make an interesting day of options for pre-conference attendees. Then late in the afternoon, we will open the exhibits (sponsored by OPN Architects, Inc.) and you will get your first look at ILAF’s silent auction items before adjourning to the IMAX Theater for sodas, popcorn and your favorite theatre candy. And a breathtaking look at Cirque de Soliel.

Thursday’s kickoff event sponsored by the Linn County Library Consortium brings Maurice (Mitch) Freedman, immediate past president of ALA to the podium. Better salaries, pay equity, saving America’s libraries – these are all his agenda items and he campaigns hard. The invitation has also been extended to Senator Russ Feingold for a late Thursday morning review of the USA Patriot Act.

During the day on Thursday take advantage of the “no conflict” times to check out the exhibits and visit with colleagues. Please remember to thank exhibitors who are also corporate members and sponsors of conference activities.

You will also NOT want to miss the Thursday evening banquet – we’ll be serving a truly unique dessert and watching June Allyson, Jason Robards, Goldie Hawn, Katharine Hepburn, Julia Roberts and many others play librarians in the movies. Ann Seidl’s “Hollywood Librarian” explores the cinematic image of librarians and examines the ambivalence toward us as cultural icons. See Ann’s website at www1.freewebs.com/hollywoodlibrarian.

Continuing the theme of this year’s conference, the Friday morning kickoff will feature June Berry, moving force behind Tall Texans, the nation’s most successful librarian leadership program. She will set the stage for many of the morning’s activities with her presentation Acorns to Oaks: Strength through Leadership. Mary Wegner, Christie Brandau, and Sharman Smith, will respond to June’s presentation and follow up with a session titled The Many Paths to Leadership. Other Friday concurrent sessions deal with leadership topics and you will have special opportunities to talk about Peace Like a River, the first All Iowa Reads book. To finish off the conference we’ve invited Leif Enger to lunch on Friday to visit with us about ‘Peace…” You can read more about the author and his book at www.silo.lib.ia.us/misc/All-Iowa-Reads/index.htm.

Betty Rogers,
ILA President
BYLAW CHANGES

The following bylaw changes will be voted on by the membership at the business meeting, Thursday, October 16 at the Crowne Plaza in Cedar Rapids.

Strikeout = Remove wording  Italic = new wording

Article III Membership Section 2 A 5
Lifetime: a retired person who has had fifteen 25 years of continuing membership in the Association

Article VII Meetings Section 7 Quorum and Membership Count
Five percent of the personal members will constitute a quorum at any Annual or Special Business Meeting. December 31 of the previous year will be used when a membership count is required. A quorum of a committee will be a majority of its members. *Ex-officio committee members will not be counted toward a quorum.*

Article VII Meetings Section 7 Quorum and Membership Count
These two sentences will be moved to Article VIII Committees and will become a new Section 5 titled Quorum:
A quorum of a committee will be a majority of its members. *Ex-officio committee members will not be counted toward a quorum.*

Article IV Officers Section 4 A President 4
Appoint *representatives to other organizations,* and *all committee members and chairs for newly created committees or for vacancies occurring during his/her year as President.*

Article IV Section 4 A current 6 and 7 become 7 and 8

Article IV Officers Section 4 A President 6 (new 6)
Serve as *ex-officio non-voting member of Finance, Governmental Affairs, Membership, Personnel, and Strategic Planning Committees.*

Article VI Nominations and Elections Section 2 C
Nomination by Petition. Any other nominations signed by not fewer than thirty members and filed with the Executive Director *according to Association policies* will be included in the official ballot sent to all members provided the written consent of the nominee has also been received.

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The ILA Intellectual Freedom Committee has revised and updated the Association’s Intellectual Freedom Emergency Kit. The Executive Board has approved the revisions, and the Kit is now available as a PDF document on the ILA Web site at www.iowalibraryassociation.org. Please note that it will not be distributed in print format.

The Emergency Kit includes guidelines for handling intellectual freedom challenges, as well as a PulseWatch form to be used in reporting local incidents. The Intellectual Freedom Committee encourages the reporting of all challenges in order that it might become aware of patterns or of particular titles that have been targeted for removal from local collections. The Kit also contains information about other organizations that can advise or assist Iowa librarians, an outline to follow in developing a materials selection policy, a guide to intellectual freedom resources on the ALA website, and a select bibliography.

The Intellectual Freedom Committee hopes the Emergency Kit will be useful in dealing with local challenges as they may arise. Committee members, identified in the Kit, are available for consultation.

**REPORTING MATERIALS CHALLENGES TO THE ALA OFFICE OF INTELLECTUAL FREEDOM**

The ALA Office of Intellectual Freedom has issued an appeal for reports of local materials challenges. The office tracks challenges to materials faced by libraries and schools. Any challenges reported directly to the office are kept confidential. The reports received are used to compile statistics and determine trends.

The office also tracks challenges that have been covered in the public media. These challenges are reported in the Newsletter on Intellectual Freedom and the Banned Books Resource Guide which provide valuable information to those monitoring intellectual freedom issues.

When you experience a local challenge, send a report to the Office for Intellectual Freedom, American Library Association, 50 E. Huron Street, Chicago, IL 60611, or contact the office by fax (312-280-4227) or e-mail (oif@ala.org). Be sure to file a PulseWatch report form, available in the ILA Intellectual Freedom Emergency Kit, as well. Copies of articles about local challenges also should be submitted to both organizations.

**WHO’S THE NEW KID ON THE BLOCK?**

A new chapter for professional librarians’ has been organized in Iowa! The Iowa Chapter of the Special Libraries Association was officially inaugurated at a luncheon on February 7, 2003 in Johnston, Iowa. Attendees were special librarians and guests from all over the state of Iowa.

Before the formation of the Iowa Chapter, librarians belonging to the Special Libraries Association could choose to affiliate with the Omaha Chapter, the Illinois Chapter or other Midwest chapters—which, as you might guess, was at best awkward since programs were seldom, if ever, held in Iowa. Now, local programming in Iowa for Iowans will make the association even more valuable to special librarians who choose to belong to SLA.

What does this mean for the Special Libraries Roundtable of the Iowa Library Association? We believe that both SLA-IA and the SLRT of ILA have a place in the Iowa library landscape and that each will serve its members in different ways. The Roundtable has a unique role to play in helping to keep special librarians linked to librarians in other types of libraries in the state and can provide a local focus that can only enhance the day-to-day work of special libraries. SLA-IA and SLRT are also planning to cooperate in whatever ways seem to best serve special librarians in Iowa. Based on the special librarian’s needs, we believe that some will choose to belong to both organizations, some to only Special Libraries Association and some to only ILA’s Special Libraries Roundtable.

Sue Lerdal, as president of the Iowa Chapter of SLA and myself as Chair of the Special Libraries Roundtable were invited to speak to the ILA Board in April. We were delighted to share information about Special Libraries Association and our hopes and goals for the two groups. In turn, the Board was very supportive of the work our two groups can do in Iowa.

So help welcome SLA-IA—the “new kid on the block”! For more information about the new Iowa Chapter of the Special Libraries Association, contact Sue Lerdal at the Drake Law School Library, Drake University, 515-271-2141, susan.lerdal@DRAKE.EDU. For more information about the Special Libraries Roundtable of ILA, contact Shari Stelling at the State Historical Society of Iowa Library in Des Moines, 515-281-5070, Shari.Stelling@dca.state.ia.us.

Shari Stelling
Chair, Special Libraries Roundtable
ILA PRE-CONFERENCES

GROWING FRIENDS: PLANTING THE SEEDS OF LITERACY AND FUNDRAISING
1:00 p.m. - 3:00 p.m.

The Iowa Library Association has a new subdivision dedicated to Friends groups. Come join us for our first official pre-conference.

Friends are vital to the growth and success of libraries. Whether you are a Friends member or a library staff member working with Friends, this pre-conference will help you plant the seeds for a more active role for your library’s Friends Group. We will be focusing on two crucial areas: literacy and fundraising. We have lined up two excellent Friends members who will inspire you to grow your Friends Group to support library efforts.

Greer Fry has been a Friend to libraries for the past 25 years. She has been president of the Friends of the Cedar Rapids Public Library, a member of the State Library LSCA Advisory Committee, and a 1991 delegate to the White House Conference on Library and Information Services. Currently, Greer is president of the Cedar Rapids Public Library Foundation and vice president of the Friends group. Greer will talk about her involvement in literacy efforts, particularly the Cedar Rapids “ Babies and Books” program, as a Friends volunteer. She says, “I feel so strongly about this program because recent research has indicated that the single most important thing parents can do to ensure school success is to read to their children at a very early age.” Come hear how you can be involved in strengthening literacy efforts in your community.

Nancy Miller is another library supporter and cheerleader. She began her connection to the Marion Public Library with a large donation to their building fund. Then she resigned her teaching job and worked full time on that successful fundraising campaign. The library opened in July 1996 thanks to her community efforts. Currently, Nancy serves on the Library Board of Trustees and the Foundation Board. Nancy’s enthusiasm is infectious as she shares her experience and expertise in fundraising and capital campaigns.

Preconference hours are 1:00 – 3:00 p.m. and the cost is $10 for ILA members and $20 for non-members.

Following our speakers and a time for questions and discussion will be the first business meeting of the new Iowa Library Friends Association. The group will approve bylaws, elect a slate of officers, and discuss plans for the future of the organization.

This is your opportunity to get in on the ground level and help create a vital and energetic statewide Library Friends group.

KOLACHES TO CULTURE: A TOUR OF CEDAR RAPIDS’ UNIQUE MUSEUMS AND LIBRARIES
9:00 a.m. - 3:30 p.m.

Sponsored by Local History and Genealogy, the first stop is the Czech Museum where the Czech culture comes alive. For the morning break, we’ll have kolaches, coffee and juice.

At the History Center, we’ll get a behind the scenes look at the library, archives and exhibits. We’ll eat a catered lunch of crepes (spinach/cheese or chicken/mushroom), winter fruit salad (romaine lettuce with apples, pears, cashews in a lemon poppy seed dressing), roll, dessert and tea or lemonade.

The Iowa Masonic Library founded in 1845 will be the next stop, which includes a tour of the Grand Lodge, rare book collection and museum.

The highlight of the trip will be a visit to Brucemore, a twenty-one room Queen Anne style mansion set on a twenty-six acre estate in the heart of Cedar Rapids. The tour of the mansion provides a glimpse of the privileged life of another time. Interiors feature a Wagnerian mural, rich woodwork and a magnificent pipe organ. Built in the 1880s, Brucemore has been home to three prominent families who used the estate as a center for culture and the arts. The National Trust for Historic Preservation maintains the home.

Except for the Masonic Library, all sites have wonderful museum stores. Tour cost is $35 for ILA members and $45 for non-members.

THE INS AND OUTS OF WEBLOGS AND RSS
10:00 a.m. - 3:00 p.m.

Steven M. Cohen, Assistant Librarian, Rivkin Radler, LLP, is the presenter for this pre-conference sponsored by Information Technology Forum.

Steve’s blog is LibraryStuff at www.librarystuff.net. Keep current with what is happening in our field! Join the grand discussion of Blogs, RSS and website monitoring software as Steven reviews various products while instructing you on how to set up your own blog. Unravel the mystery of web tools, weblogs and RSS feeds, and explore the cutting edge methods that make communication between information professionals as simple and as time effective as possible.

Cost is $45 for ILA members and $55 for non-members.
FROM WEB WANDERING TO INSIGHTFUL SEARCHING: TECHNIQUES FOR TEACHING WEB SEARCHING
10:00 a.m. - 3:00 p.m.

With the constantly changing nature of the Web, search engine features, and the search engines themselves, how do we best teach our users to search the Web? Learn a variety of techniques for teaching self-proclaimed newcomers as well as those who think they know everything about the Web. Explore the latest changes among the search engines and their impact on instruction. Discover how other instructors manage the complexities of teaching Web search strategies. This workshop covers advantages, disadvantages and techniques for hands-on training, demonstration sessions, and online, self-paced guides for use in teaching others to search more effectively amidst the wealth of information on the Web.

This pre-conference is taught by Greg Notess, Reference Librarian and Associate Professor at Montana State University. Sponsored by Special Libraries Roundtable the cost is $45 for ILA members and $55 for non-ILA members.

PUTTING SACRED COWS OUT TO PASTURE: MANAGING FOR RESULTS AT YOUR LIBRARY
10:00 a.m. - 3:00 p.m.

When published in 2001, PLA’s The New Planning for Results presented a new planning model for public libraries. Now Managing for Results presents a new management model, suggesting that management decisions concerning staff, collections, facilities, and technologies be directly linked to the library’s plan of service.

Managing For Results is the third in a series of books dedicated to helping public library boards, directors, and staff make more effective use of library resources. Managing for Results looks at four primary resources: the library’s staff, its collection, its facility, and its technology. It requires a proactive approach to marshalling and allocating these four resources effectively, in order to best support the library’s plan of service.

This pre-conference offers library personnel new ways of thinking about these resources, work forms for gathering data, along with small-group exercises. It begins with an overview of PLA’s Planning for Results concepts. Then the focus shifts to Managing for Results, looking at re-allocating the library’s staff, collections, facility and technology through lecture, discussion, and exercises.

Sponsored by ISLA and PLF the cost is $25 for ILA members and $35 for non-members.

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STEPPING INTO THE LEADERSHIP ZONE

How do we create work cultures that foster personal development and lead to innovation, performance, and positive relationships within Iowa’s libraries? Attend a session that responds to this dilemma and stretch and expand your leadership skills! Because leaders are “made” and not “born” this workshop focuses on self-assessment and the development of leadership goals, specifically including the latest information from experts on emotional intelligence and its impact on leadership. This session sponsored by LAMA starts at 10:30 on Friday and is continued at 11:30.

Scarlett Lunning has over 20 years experience in training adults and youth, community organizing and planning, program development, and supervision. She was a member of a facilitation team who provided training for all Des Moines district teachers and school staff in the area of cross-cultural competency. In the past five years, Ms. Lunning has trained managers and employees in over 50 companies and organizations. A skilled trainer in the areas of interpersonal communication, cultural diversity, and organizational development, she is recognized for her ability to creatively and effectively work with employers and employees in planning and organizational problem solving.

DIGITAL REFERENCE — NOW WHAT?

Dr. Joseph Janes will focus on digital reference, specifically discussing where we go from here. Digital reference has been around for a while now. People have been experimenting with various programs, and there are books, conferences, and projects on the topic. Janes believes that now is a good time to take a step back and see where we are and where we might be or should be headed. ILA/ACRL sponsors this Thursday morning session.

DIGITAL REFERENCE: THE IOWA EXPERIENCE

ILA/ACRL sponsors this Thursday session in which three librarians from Iowa institutions will respond to Joseph Janes’ presentation in a panel discussion format, and will share their own experiences with virtual reference service and software. The panelists are Marcia W. Keyser, Drake University; Steve Ostrem, University of Iowa; and Kris Stacy-Bates, Iowa State University.
INCREASE IN ENDOWED SPEAKERS FUND DONATION

Thanks to the generosity of the donors to the Foundation and careful stewardship of the gift monies, ILAF has been able to increase what it annually donates to ILA from the Endowed Speakers Fund. ILAF is particularly proud of the fact it is able to increase its annual gift by $500 to a total of $3,500 in spite of the troubled economy.

Each year, ILAF plans to invest 50% of new gifts to build the endowment. Due to increased profits from the raffle and the auction in 2002, ILAF decided this year to increase its annual gift to ILA for the Endowed Speaker to $3,500 per year for the Annual Conference.

GET CREATIVE! SUPPORT THE ILA FOUNDATION

Do you have a creative streak? Haven’t you just been waiting for an opportunity to set it free? Have we got a deal for you! Create a basket for the ILA Foundation’s annual Silent Auction. Your basket can have any kind of theme, maybe you’d like to showcase your city? Collect some fun certificates from area merchants and/or a place to stay for some lucky ILA bidder. Not on the “beaten path”? How about using a book theme – mysteries, Grisham, Oprah books, children’s books. Maybe you’re a gardener or a plant lover and you can share your green thumb with a plant or maybe you have some fun jewelry to offer!

The basket doesn’t have to be large or elaborate (but it can be if you want). And, truth be told, you don’t have to have that creative streak... anyone can put a basket together, it really is fun. You can use things that you have around your town, your library, even your house or you can solicit donations.

All the proceeds from the ILA Foundation Silent Auction go toward the work of the Foundation which supports scholarships and continuing education for librarians and librarians-to-be. Questions? Contact Maeve Clark at the Iowa City Public Library (319) 887-6004 or Susan Kling at the Marion Public Library (319) 377-6200, ext. 24.

AUCTION NOTICE

Plans are in full force for another great silent auction during the ILA Annual Conference. Thank you to all who donated items last year. Your help is needed again. Please complete the form below and send it to:

Iowa Library Association Foundation
3636 Westown Pkwy Suite 202
West Des Moines, IA 50266-6713
515-273-5522 Phone
515-273-5323 Fax

ITEMS FOR THE 2003 ILAF AUCTION
(Items must have a minimum value of $5.00)

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<th>Item</th>
<th>Donor</th>
<th>Company or Institution</th>
<th>Value</th>
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<th>Special Conditions</th>
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7 - July/August 2003 Catalyst
PLANTING THE SEEDS: GROWING LEADERS FOR TOMORROW
IOWA LIBRARY ASSOCIATION ANNUAL CONFERENCE
OCTOBER 15-17, 2003
Crowne Plaza and U.S. Cellular Center
Cedar Rapids, Iowa
All sessions are open to Conference Registrants.
*CE Credit approved for this session.
Program Subject to Change

Registration
Wednesday ..................... 8:30 a.m. - 5:30 p.m.
Thursday ....................... 8:00 a.m. - 6:00 p.m.
Friday .......................... 7:15 a.m. - 12:30 p.m.

Exhibits
Wednesday ..................... 3:30 p.m. - 6:30 p.m.
Thursday ....................... 8:00 a.m. - 11:45 a.m.
Thursday ........................ 2:00 p.m. - 6:30 p.m.

Lee National Denim Day - observed Friday

CONFERENCE PROGRAM

WEDNESDAY, OCTOBER 15

PRE-CONFERENCES

9:00 a.m. – 3:30 p.m.
FROM KOLACHES TO CULTURE
Sponsored by Local History and Genealogy

9:30 a.m. – 3:30 p.m.
PREPARING THE GROUND: FIRST STEPS ON YOUR PATH TO LEADERSHIP
Maureen Sullivan,
Sponsored by Leadership Task Force and Library Administration and Management Association

10:00 a.m. – 3:00 p.m.
PUTTING SACRED COWS OUT TO PASTURE: MANAGING FOR RESULTS AT YOUR LIBRARY
Bonnie McKewon, Administrator, Northwest Iowa Library Services
Emily Navarre, Administrator, Southeastern Library Services
Sponsored by Public Library Forum and Iowa Small Library Association

*FROM WEB WANDERING TO INSIGHTFUL SEARCHING: TECHNIQUES FOR TEACHING WEB SEARCHING
Greg Notess, Reference Librarian and Associate Professor, Montana State University
Sponsored by Special Libraries Roundtable

10:00 a.m. - 3:00 p.m.
*THE INS AND OUTS OF WEBLOGS AND RSS
Steve Cohen, Assistant Librarian, RivkinRadler, LLP, Uniondale, New York
Sponsored by Information Technology Forum

1:00 p.m - 3:00 p.m.
GROWING FRIENDS: PLANTING THE SEEDS FOR LITERACY AND FUNDRAISING
Greer Fry, Cedar Rapids Public Library Friends
Nancy Miller, Marion Public Library Friends
Sponsored by Friends Subdivision

3:00 p.m. – 3:30 p.m.
Friends Subdivision Meeting

3:30 p.m. – 6:30 p.m.
Grand Opening of Exhibits
Supported by OPN Architects, Inc.

6:30 p.m.
HOP THE BUS TO IMAX
Free Concessions at IMAX Theater

7:00 p.m
IMAX THEATER
Cirque De Soliel
THURSDAY, OCTOBER 16

8:00 a.m. - 9:00 a.m.
CONTINENTAL BREAKFAST IN EXHIBIT HALL
Supported by The University of Iowa School of Library and Information Science

8:00 a.m. - 9:00 a.m.
CONFERENCE ORIENTATION/NEW MEMBERS BREAKFAST
Supported by George Lawson Consulting, Inc.

8:00 a.m. – 9:00 a.m.
STORYTELLERS ROUNDTABLE BUSINESS MEETING

9:15 a.m. - 10:30 a.m.
OPENING GENERAL SESSION
Welcome by ILA President Betty Rogers, Paul Pate, Mayor of Cedar Rapids, Dr. Victor Klopfenstein, Mayor of Marion, and Thomas Patterson, Mayor of Hiawatha

CANDIDATES FORUM
ILA Vice President/President-elect Candidates

BETTER SALARIES, PAY EQUITY AND OTHER LIBRARY ISSUES
Maurice J. (Mitch) Freedman, Immediate Past President, American Library Association; Director, Westchester Library System, Ardsley, New York
Supported by Linn County Library Consortium

10:30 a.m. - 11:00 a.m.
BEVERAGE BREAK IN EXHIBIT HALL
Supported by Jones Library Sales Inc. and Houchen Bindery Ltd.
U. S. Cellular Center

11:05 a.m. – 11:55 a.m.
CONCURRENT SESSIONS

*DIGITAL REFERENCE: NOW WHAT?
Joseph Janes, Associate Professor, Information School, University of Washington, Seattle, Washington
Sponsored by ILA/ACRL and Community College Librarians Roundtable

*GLIMPSE AN IOWA TREASURE: THE JOHN MARTIN RARE BOOK ROOM
Edwin Holtum, Assistant Director, Administrative Services and Special Collections, Hardin Library for the Health Sciences, University of Iowa, Iowa City
Sponsored by Health Sciences Subdivision

*MARKETING YOURSELF: YOU HAVE THE POWER
Debra Wilcox-Johnson, Partner, Johnson & Johnson Consulting, Waunakee, Wisconsin
Sponsored by Support Personnel Forum
Sponsored by DKD Consulting

*MENTORING AND COACHING IN THE LIBRARY:
BUILDING TOMORROW’S LEADERS
Kathy Bognanni, Manager, Public Library of Des Moines, Franklin Library
Steve Goers, Manager, Public Library of Des Moines, North Side Library
Dorothy Kelley, Assistant Director, Public Library of Des Moines, Central Library
Michele Leininger, Senior Librarian, Public Library of Des Moines, Central Library
Sponsored by Library Administration and Management Association

*TICK TOCK – DON’T WASTE IT
Dreuma Deskins, Library Consultant, DKD Consulting, Boone
Sponsored by Leadership Task Force

SENATOR FEINGOLD has been invited to speak on the U.S. Patriot Act
Sponsored by Intellectual Freedom Committee

12:00 p.m. - 1:50 p.m.
LUNCH
Introduction of Exhibitors
Dawn Hayslett, Steve Kemble, Exhibit Chairs
Corporate Member Recognition
Claudia Frazer, Membership Committee Chair
State Library Update
Mary Wegner, State Librarian
Candidates Forum
Executive Board Candidates
ILA Membership Meeting
Betty Rogers, ILA President Presiding

2:00 p.m. - 2:50 p.m.
CONCURRENT SESSIONS

*DIGITAL REFERENCE: THE IOWA EXPERIENCE
Marcia W. Keyser, Coordinator of Information Services, Cowles Library, Drake University, Des Moines
Steve Ostrem, Reference Librarian, University of Iowa
Kris Stacy-Bates, Science and Technology Librarian, Iowa State University
Sponsored by ILA/ACRL

*YOUTH SERVICE LIBRARIANS: LEADERS OF THE COMMUNITY
Mary Cameron, Consultant, State Library of Iowa
Tami Chumbley, Youth Service Librarian, Bettendorf Public Library
Nancy Simpson, Former Director, Oskaloosa Public Library
Sponsored by Children and Young People’s Forum

*FROM COPING TO COMFORT: DEALING WITH CHANGE
Debra Wilcox-Johnson, Partner, Johnson & Johnson Consulting, Waunakee, Wisconsin
Sponsored by Support Personnel Forum
Sponsored by Support Personnel Forum
*BOARD LEADERSHIP
Geneva Johnson, Former President and CEO, Family Service America, Brookfield, Wisconsin
Sponsored by Iowa Library Trustees Association
(continued session)

*FINDING GOVERNMENT INFORMATION ON THE WEB
Sponsored by Government Documents Roundtable
Supported by Bibliographic Research Center (BCR)

*WHAT’S NEW IN AACR2 FOR ELECTRONIC RESOURCES
Steven J. Miller, Head, Monographs Department, University of Wisconsin at Milwaukee
Sponsored by Resources and Technical Services Forum

*DOES YOUR LIBRARY REALLY CHANGE LIVES?: OUTCOMES BASED EVALUATION
Faye Clow, Director, Bettendorf Public Library
Sponsored by Conference Planning Committee

2:50 p.m. - 3:30 p.m.
BREAK IN THE EXHIBIT HALL
Supported by Iowa Small Library Association

3:00 p.m.
ALL IOWA READS PRESS CONFERENCE

3:30 p.m. - 4:20 p.m.
CONCURRENT SESSIONS

*KEEPING CURRENT IN 40 MINUTES OR LESS – GUARANTEED!
Steve Cohen, Assistant Librarian, RivkinRadler, LLP, Uniondale, New York
Sponsored by Information Technology Forum

*HEALTH INFORMATION FOR OLDER IOWANS
Denise H. Britigan, Moderator, Reference and Education Librarian, Hardin Library, University of Iowa, Iowa City
Dee Crowner, Director, North Liberty Public Library
Geri Hall, PhD, ARNO, CNS, FAAN, Associate Clinical Professor, University of Iowa Center on Aging, Iowa City
Ronald Reider, Director of Continuing Physician Professional Development, Cedar Rapids Medical Education
Candice Smith, Information Services Librarian, Iowa City Public Library
Sponsored by Health Sciences Subdivision

*BOARD LEADERSHIP Q & A
Geneva Johnson, Former President and CEO, Family Service America, Brookfield, Wisconsin
Sponsored by Iowa Library Trustees Association
(continued session)

*HOW TO STOP WHINING AND START WINNING: EFFECTIVE GOAL SETTING
Dr. Diane Van Wyngarden, Director of Extended Education, Central College, Pella
Sponsored by Children and Young People’s Forum

*FINDING GOVERNMENT INFORMATION ON THE WEB
Sponsored by Government Documents Roundtable

*THE MONEY TREE: HOW TO GET A GRANT FOR THAT TERRIFIC PROGRAM
Lynn Spaight, Program Director, Humanities Iowa, Iowa City
Sponsored by Iowa Small Library Association and Public Library Forum

*THE PROFESSIONAL OUTLOOK FOR IOWA’S PRIVATE ACADEMIC LIBRARIES
Christine Faris Kline, Graduate Student, University of Iowa, Iowa City
Sponsored by Leadership Task Force

4:30 p.m. - 6:30 p.m.
VISIT THE EXHIBITS (Final Opportunity)

4:30 p.m. - 5:15 p.m.
SUBDIVISION BUSINESS MEETINGS
Children’s and Young People’s Forum
Health Sciences Roundtable
Information Technology Forum
ILA/ACRL
Iowa Library Trustees Association
Public Library Forum

5:15 p.m - 6:00 p.m.
SUBDIVISION BUSINESS MEETINGS
Community College Librarians Roundtable
Iowa Small Library Association
Local History and Genealogy
Resources and Technical Services
Support Personnel

6:00 p.m.-6:50 p.m.
SOCIAL HOUR
Final ILAF auction bidding
U. S. Cellular Center

7:00 p.m. - 9:00 p.m.
BANQUET

THE HOLLYWOOD LIBRARIAN: A LOOK AT LIBRARIANS ON FILM
Ann Seidl, Principal, Information, Managed, Madison, Wisconsin
FRIDAY, OCTOBER 17

7:30 a.m. - 8:30 a.m.
BREAKFAST & BUSINESS MEETINGS
Government Documents Roundtable
Library Administration and Management Association
Special Libraries Roundtable

8:30 a.m. - 10:00 a.m.
GENERAL SESSION

ACORNS TO OAKS: STRENGTH THROUGH LEADERSHIP
June K. Berry, Institute Manager, Texas Library Association, Round Rock, Texas
Christie Brandau, State Librarian, Lansing, Michigan
Sharman B. Smith, Executive Director, Mississippi Library Commission, Jackson, Mississippi
Mary Wegner, State Librarian, Des Moines
Sponsored by the Iowa Library Association Foundation Endowed Speakers Fund

10:00 a.m. - 10:30 a.m.
BEVERAGE BREAK

10:30 a.m. - 11:25 a.m.
CONCURRENT SESSIONS

*THE MANY PATHS TO LEADERSHIP
Christie Brandau, State Librarian, Lansing, Michigan
Sharman B. Smith, Executive Director, Mississippi Library Commission, Jackson, Mississippi
Mary Wegner, State Librarian, Des Moines
Sponsored by Leadership Task Force

*STEPPING INTO THE LEADERSHIP ZONE
Scarlett Lunning, LMSW, Mediation/Training Coordinator, Iowa Mediation Service, Urbandale, Iowa
Sponsored by Library Administration and Management Association

*THE OCLC CONNEXION CLIENT: WHAT LIBRARIES HAVE BEEN WAITING FOR
Regan Harper, Member Services Project Manager, Bibliographical Center for Research, Aurora, Colorado
Sponsored by Resources and Technical Services Forum

*WITCHES, SEX AND OTHER CONTROVERSIES: HANDLING CHALLENGES IN IOWA’S LIBRARIES
Sandy Dixon, Consultant, State Library, Des Moines
Jennifer Garner, Assistant Director/Teen Librarian, North Liberty Community Library
Lucille Lettow, Youth Collection Librarian, Rod Library, University of Northern Iowa, Cedar Falls
Gina Millsap, Director, Ames Public Library
Sponsored by Intellectual Freedom Committee

11:30 a.m. - 12:25 p.m.
CONCURRENT SESSIONS

*STEPPING INTO THE LEADERSHIP ZONE
(continued session)

*SECURING PUBLIC INTERNET WORKSTATIONS
Scott Vermeersch, Lead Programmer, TeamSoftware Solutions, Rochester, Minnesota
Sponsored by Information Technology Forum

BCR UPDATE
Regan Harper, Member Services Project Manager, Bibliographical Center for Research, Aurora, Colorado

PEACE LIKE A RIVER: LET’S TALK ABOUT IT
Katherine Von Wald, Director, Iowa Center for the Book, Des Moines
Sponsored by Conference Planning Committee

*MAKE THEM LISTEN: DEALING WITH THE MEDIA
Ben Hildebrandt, Vice President, Marketing and Public Affairs, Iowa Bankers Association, Johnston
Sponsored by Public Relations Committee

*PAY EQUITY: ADVOCATING FOR YOUR LIBRARY’S MOST VALUABLE ASSET
John Pollitz, Director, O’Keefe Library, St. Ambrose University, Davenport
Sponsored by ILA Executive Board

12:35 p.m. - 2:00 p.m.
LUNCH

PEACE LIKE A RIVER
Leif Enger, Author, Peace Like a River, Minneapolis, Minnesota
Supported by DEMCO – use your Iowa discount contract #C81009
Supported by All Iowa Reads
CONFERENCE MENU

Wednesday Lunch
Turkey or Ham or Roast Beef Sandwich
Chips
Cookie
Soda

Thursday Lunch
Basil Cream Chicken
Rice Pilaf
Broccoli
Salad with Choice of Dressings
Rolls
Lemon Cake

Thursday Banquet
Pork Loin Medallions
Caesar Salad
Garlic Mashed Potatoes
Green Beans
Rolls
Pecan Ball Sundae with
Caramel and Chocolate Sauce

Friday Breakfast
Scrambled Eggs
Bacon or Sausage Links
Hash Browns
Basket of Pastries
Orange Juice/Coffee/Tea/Milk

Friday Lunch
Fettucine Alfredo
Salad with Choice of Dressings
Honey-Glazed Carrots
Rolls
Chocolate Cheese Cake

HOTEL REGISTRATION
ILA ANNUAL CONFERENCE
CROWNE PLAZA
350 1st Ave NE
Cedar Rapids, IA  52401
319-363-8161
888-363-3550

Name_____________________________________
Additional Person(s) ________________________
____________________________________________
Address ___________________________________
City ________________________________________
Phone ______________________________________
Arrival Date __________ Departure Date _______
Guaranteed AE/VISA/MC/DC
# ___________________________________________
Expiration Date _____________________________
$81.00 per room
Two Double Beds ________ King Bed___________
Smoking______________ Non-Smoking ________

All room reservations must be on a guaranteed basis by
an advance deposit or credit card. All room reservations
must be made directly with the hotel. When making the
reservation, identify yourself as a reservation for the Iowa
Library Association Annual Conference.

Room reservations must be made by September 26 to
obtain the conference rate. After that date, room rate
will be the hotel’s rack rate on a space-available-basis
only.

Parking is available at $4 per day to overnight guests.

DIRECTIONS: Take I-80 to I-380 North. Exit 20B,
2 blocks East to 1st Avenue and 3 blocks South to hotel
entrance.
MENTORING AND COACHING IN THE LIBRARY: BUILDING TOMORROW’S LEADERS

This Thursday session will offer a look at how a mentoring/coaching program can work in training new employees, even if the mentor and mentored are not working in the same building. The program is based on a Public Library of Des Moines pilot project involving the training of a new supervisor. A successful mentoring program can apply to all staff, regardless of position or library size. The program features a panel presentation by Kathy Bognanni, Steve Goers, Dorothy Kelly, and Michele Leininger, all supervisors from the Public Library of Des Moines, and is sponsored by LAMA.

LEADERS SET THE TONE

Tune up your ability to orchestrate your life by finding out what personality type you are. Discover that you are the conductor of your life’s symphony and make the winds, the brass, the percussion, and the strings work together to create beautiful music. Learn how to make concerts happen at work, at home, or within the community. The more in sync you are with yourself, the more in harmony you will be with others.

Two youth services librarians - Linda Fox, Oskaloosa Public Library, and Jerri Heid, Clive Public Library - present this program sponsored by Children and Young People’s Forum on Friday.

MARKETING YOURSELF: YOU HAVE THE POWER AND FROM COPING TO COMFORT: DEALING WITH CHANGE

The Support Personnel subdivision is very excited to have Debra Wilcox Johnson speak for two sessions, one on marketing yourself and the other on managing change. Debra has worked in libraries and been a consultant for years, is a dynamic speaker, and has spoken at ILA before. Please welcome her back for a return engagement by attending her sessions on Thursday.

FINDING GOVERNMENT INFORMATION ON THE WEB: USING GPO ACCESS

GPO Access provides free electronic access to the U.S. Government Printing Office. Full-text resources from all three branches of government, educational resources for all ages, documents essential to the Federal Depository Library Program, and access to the U.S. Government Online Bookstore are all available at www.gpoaccess.gov.

Expert trainers from the Government Printing Office will provide us with a “tour” of the database, tips for best searching practices, and a glimpse into future developments in government electronic resources.

Matthew R. Landgraf and Kelly M. Lillibridge are Electronic Products and Services Specialists in the Office of Electronic Information Dissemination Services at the U.S. Government Printing Office (GPO) in Washington D.C.

Mr. Landgraf has a Bachelor’s Degree in Business Administration with a concentration in marketing while Ms. Lillibridge has a Bachelor’s Degree in Mass Communications with a concentration in public relations. At GPO she performs a variety of promotional and analytical functions, including training, research, conducting usability testing and surveys and writing to market GPO Access.

Government Documents Roundtable sponsors these Thursday afternoon sessions.

THE PROFESSIONAL OUTLOOK FOR IOWA’S PRIVATE ACADEMIC LIBRARIES

On Thursday, Christine Faris Kline, currently a graduate student at the University of Iowa School of Library and Information Science, will present the results of a study undertaken for Iowa’s private academic libraries (IPAL) on the current and future picture of recruiting new professionals to academic library positions. Christine’s study includes survey data of retention, projected retirements, and hiring patterns in IPAL libraries. She also reports on qualitative data derived from interviews with SLIS students interested in academic careers.

This Thursday program is sponsored by the Leadership Task Force.

ALA COUNCILOR REPORT will be in the September/October Catalyst.

MEMO FALL CONFERENCE

The Minnesota Educational Media Organization fall conference is October 2-4, 2003 at the Holiday Inn Convention Center in Fargo, North Dakota. For more information log on to www.memoweb.org.
The ILA Executive Board met on April 25, 2003 at 10:00 a.m. at Coe College in Cedar Rapids. Members present were: President Betty Rogers; Vice President/President-Elect Kay Weiss; Executive Director Laurie Hews; Directors Jean Donham and Nancy Medema; ALA Councilor Susan Craig, and Secretary Marilyn Murphy. Also present were Susan Lerdal and Shari Stelling. Absent were Dee Crowner, Jerri Heid, Kathy Parsons, John Pollitz, and Gina Millsap.

ROLL CALL
It was noted that business would need to be completed while a quorum was present.

AGENDA
Hews asked to make an addition (5c) her report: “Membership Statistics” and an addition to New Business: “Intellectual Freedom Kit.” Rogers asked to make an addition to New Business: “Proposal from IRIS for a cooperative program with Bulgarian libraries.” Hearing no objections, the agenda was approved as amended.

MINUTES
Donham moved that the February 28, 2003 minutes be approved as distributed. Motion carried.

EXECUTIVE DIRECTOR/TREASURER’S REPORT
FINANCIAL REPORT — Hews distributed copies of the Balance Sheet through March 31, 2003 and the Budget vs. Actual for March 2003. Also distributed were the Profit & Loss sheet for March 2003, the Subdivision Fund Account sheet for March 31, 2003, and the Poster Account sheet through March 2003.

COMPUTER UPDATE — Hews reported that a laptop has been purchased.

MEMBERSHIP STATISTICS — Membership statistics through April 20, 2003 were distributed. It was noted that membership is down by 21 from last year.

PRESIDENT’S REPORT
CORRESPONDENCE — Rogers reported that she had received a newsletter from the Freedom to Read Foundation, a letter from Nancy Kraft stating that ILAF intends to increase its contribution for the keynote speaker to $3500 this year, and a letter from America’s Promise.

CONFERENCE PLANNING COMMITTEE — A tentative program was distributed for this year’s Annual Conference. Craig suggested moving the meeting of the Public Library Forum up to 4:30. The Finance Committee’s recommendation to raise registration fees was discussed. Donham moved that Late Registration fees for Annul Conference be raised by $5.00 for all categories, with the exceptions of Exhibits Only (for whom there would be no increase) and Students (for whom the raise would be $10.00). Motion carried.

JOIN CONERENCE COMMITTEE — Hews reported that she would be meeting with representatives from the Nebraska Association on April 28. She distributed a memo from the Nebraska Library Association. The Board agreed that the location decision (Council Bluffs or Omaha) would be dependent on cost. Weiss moved that a Joint Conference Planning Committee be established and that someone from the Finance Committee be named to that committee. Motion carried. Medema moved that Pam Collins be named to the Joint Conference Planning Committee. Motion carried.

FUNDING SUBCOMMITTEE — Rogers reported that Wanda Gardner has resigned from the funding sub-committee of the Conference Planning Committee. Rogers, Hews, and Sheryl Bissen will coordinate the process of fundraising this year.

LEADERSHIP TASK FORCE — On behalf of Millsap, Rogers reported that the State Library would be contributing a minimum of $10,000 of LSTA funds for the Leadership Program, which will include a residence program. The Task Force is discussing various models with Maureen Sullivan.

PUBLIC RELATIONS COMMITTEE — Rogers reported that they are looking at the Strategic Plan. The next poster will feature Astronaut Peggy Whitson.

PRESS RELEASE — A press release on Legislative Day will be distributed electronically to Board members. Craig moved that the press release be approved. Motion carried.

VICE PRESIDENT’S REPORT
IOWA LIBRARY ASSOCIATION FOUNDATION — The minutes of their March 21 meeting were distributed.

PAST PRESIDENT’S REPORT
Rogers reported for Millsap.

GOVERNMENTAL AFFAIRS COMMITTEE — Rogers noted that the Board has been kept informed through e-mails from Dawn Hayslett. She distributed a letter that Hayslett had sent to Mike Blouin.

INTEGRATION WITH ISLA — Millsap met with the ISLA Board in March to address their questions about transitioning to a subdivision. They will be meeting again in May.

AL A COUNCILOR’S REPORT
BYLAWS COMMITTEE — Craig reported that they will be having a spring meeting.

ALL IOWA READS — Craig reported that they are transitioning to the second year of the project and that she would continue as co-chair. She asked for recommendations for books.

Regarding her responsibilities as Councilor, Craig asked that the June agenda include ideas that the Board would like her to discuss at ALA.

EXECUTIVE BOARD REPORTS
PUBLIC LIBRARY FORUM — Crowner submitted a written report stating that they will be sponsoring a pre-conference with ISLA.

IOWA SMALL LIBRARY ASSOCIATION — Crowner’s written report stated that they would be having a spring meeting in Dyersville. Their bylaws have been revised. They have asked the Library School for help with a website.

STRATEGIC PLANNING COMMITTEE — Donham reported that they are circulating questions to the subdivisions and asking for revisions by the end of June.
Donham asked that the June agenda include time for input from the Board.

COMMUNITY COLLEGE LIBRARIANS — Donham reported that they are reviewing the strategic plan.

NOMINATING COMMITTEE — Donham reported that the committee is working hard. They have four nominees for Executive Board: Francine Canfield, LaWanda Roudebush, Betsy Thompson, and Dale VandeHaar. They are still seeking candidates for Vice President/President-Elect. Weiss moved that the Nominating Committee be given until the June Board Meeting to submit their report. Motion carried. Rogers will mention the need for nominees at the ACRL meeting in May.

MEMBERSHIP COMMITTEE – Parsons reported (in absentia) that they are recommending no increase in dues.

LAMA – The Board received a memo from Kathy Bognanni, LAMA chair, asking for recommendations on how to select students for conference scholarships. Donham moved that LAMA be referred to the Awards Committee, with a recommendation that they ask the two library schools (UNI & U of IA) to determine who will receive the awards. Motion carried.

INTELLECTUAL FREEDOM COMMITTEE – Heid reported in writing that they hope to have the Intellectual Freedom Kit on the web, when it is approved. They are hoping to have a panel discussion on how to handle challenges. Ideas for participants can be sent to Katherine Martin.

CHILDREN AND YOUNG PEOPLE’S FORUM – Heid reported in writing that their chair has resigned. They are meeting to decide on their leadership and to talk about awards.

FRIENDS SUBDIVISION – Heid reported in writing that a Friends workshop was held in Decorah in April. They have developed a slate of candidates and they are modeling their bylaws on ILTA. They will be sending an idea for a preconference to Conference Planning.

IOWA LIBRARY TRUSTEES ASSOCIATION — Medema reported that they are discussing how to increase attendance at conference.

SUPPORT PERSONNEL FORUM — Medema reported that Debra Wilcox Johnson would be doing two sessions at conference.

INFORMATION TECHNOLOGY FORUM — Medema reported that they would have a pre-conference on using blogs and a concurrent session at the conference.

OLD BUSINESS

ALA CONGRESS ON PROFESSIONAL DEVELOPMENT — Medema will be attending this session on May 15-16. Approximately 150 people will be focusing on professional development for paraprofessionals.

CONFERENCE SCHOLARSHIPS AND AWARDS – The Board agrees that the Awards Committee needs to work on definitions for their page in the organization manual. Rogers will contact them.

PUBLIC LIBRARY FORUM – The Board is still waiting on their bylaws. Rogers will contact them.

NEW BUSINESS

SPECIAL LIBRARIES ASSOCIATION IOWA CHAPTER – Sue Lerdal, President of the Iowa Chapter of the SLA, and Shari Stelling, chair of the Special Libraries Roundtable, presented information about the Iowa Chapter of the SLA and its relationship with the Special Libraries Roundtable. The Board suggested that they write an article for the Catalyst. Rogers thanked Lerdal and Stelling for sharing this information with the Board.

INTELLECTUAL FREEDOM KIT – A draft of the Intellectual Freedom Kit was distributed. Craig moved that the Board approve the Intellectual Freedom Kit, pending the correction of several web-links and further proof-reading. Motion carried. Craig suggested that the Intellectual Freedom Committee work on a privacy publication that is aimed at patrons. Rogers will suggest this to the committee.

PROPOSAL FROM IRIS FOR COOPERATIVE PROGRAM WITH BULGARIAN LIBRARIES – Rogers distributed e-mail from Bob Anderson, IRIS. He was asking for a letter of endorsement for a grant proposal and for help in identifying Iowa libraries that might be interested in mentoring Bulgarian partners. The consensus of the Board was that they did not have enough information about the partnership and the time involved and that they could not endorse this project.

Donham encouraged everyone to submit ideas for nominees for vice president/president-elect to Robin Martin.

ADJOURNMENT

The meeting adjourned at 1:30 p.m.

CANDIDATES FOR 2004

The ILA Nominating Committee has selected the candidates for the 2003 election.

Vice President/President-Elect: Rebecca Johnson, Head, Research and Information Services, University of Iowa; Katherine Martin, Head, Collection Management and Special Services, University of Northern Iowa.

Executive Board: Francine Canfield, Director, Johnston Public Library; LaWanda Roudebush, Director Davenport Public Library; Betsy Thompson, Director, Sioux City Public Library; and Dale VandeHaar, Coordinator, Libraries and Information Services, Des Moines Public Schools.

Information on each of the candidates will be published in the September Catalyst. Plan to attend the candidates forums on Thursday at the Annual Conference. Any other nominations signed by not less than thirty members and filed with the Executive Director not later than September 1, will be included on the official ballot sent to all personal members provided the written consent of the nominee has also been received. Write-ins will not be tallied.
REGISTRATION FOR ILA CONFERENCE
OCTOBER 15-17, 2003, Cedar Rapids, Iowa

Conference preregistration and request for meals must be received by September 30 and will be made only if payment is enclosed. Payment must be received by check or credit card.

Name_______________________________________________
(Use only one form per person – please print as you wish it to appear on badge)

Library or Institution___________________________________

City________________________________________________

Email address________________________________________
(Please include if you would like confirmation- please print)

REGISTRATION

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PRE-CONFERENCE REGISTRATION
(Includes Lunch)
See pages 4 - 5 for more details

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<td>Local History Tour</td>
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<td>Putting Sacred Cows out to Pasture</td>
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<td>The Ins and Outs of Weblogs and RSS</td>
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<td>Web Wandering to Insightful Searching</td>
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<td>Growing Friends (does not include lunch)</td>
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Please fill in
Member ILA _____
Trustee _____
First Time Attendee _____
Check # ___________ Amount ___________

Meals*
See Menu on Page

Total for meals $__________
Total for registration $__________

Mail check and form to:
Iowa Library Association
3636 Westown Pkwy, Suite 202
West Des Moines, IA  50266-6713
Visa  Mastercard
Card No. ___________________________ Expiration Date _____________________
Signature __________________________

*Vegetarian meals are available. Please indicate by writing “veg” at each meal selection.

Spouses may attend only the meal functions without paying registration fees. Please use a separate form to order their meals. Membership forms will be available at the registration desk. Prepaid tickets, badges, and conference packets may be picked up at the registration desk. No refunds will be made until after the Conference and then only if notification has been received by noon October 6.

If you have a disability that may limit your participation or a special dietary need, attach a statement describing your needs.

The Catalyst
Iowa Library Association
3636 Westown Parkway #202
West Des Moines, Iowa 50266

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