ACKNOWLEDGMENTS
The Conference Planning Committee and the Iowa Library Association extend special thanks to the following for their most generous support of this conference:

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Iowa Library Association
Annual Conference

PLANTING THE SEEDS
GROWING LEADERS FOR TOMORROW
IOWA LIBRARY ASSOCIATION
- 2003 -

OCTOBER 15-17
Crowne Plaza
U.S. Cellular Center
Cedar Rapids
Welcome to Cedar Rapids - The City of Five Seasons - for the 2003 Iowa Library Association Annual Conference

The Association’s theme for the year has been “Planting the Seeds: Growing Leaders for Tomorrow” culminating with the conference program you have before you. I applaud the Conference Planning Committee and ILA’s subdivisions and committees for their thoughtful input into this program. I encourage you all to take advantage of the opportunities for education and growth available during these days.

I especially urge you to look at sessions labeled “Leadership Track.” A significant issue facing us is the dwindling numbers of younger members with the background and training needed to lead ILA and Iowa’s libraries through the coming years of the 21st century. Plan to attend these special events and the keynotes as well.

All of the concurrent sessions are worthy of your attention. And don’t forget to have fun! Visit the exhibits and thank exhibitors for their attendance, speak with session presenters, bid on Foundation auction items and attend the President’s Party. Be sure to stay on Friday to have lunch with Leif Enger, author of Peace Like A River.

Enjoy and have a great conference.

Betty J. Rogers
President
Iowa Library Association
PLANTING THE SEEDS: GROWING LEADERS FOR TOMORROW

IOWA LIBRARY ASSOCIATION ANNUAL CONFERENCE

All events take place in the Crowne Plaza or U. S. Cellular Center unless otherwise specified.

Program Subject to Change
* Leadership Track
*CE Credit approved for this Session

Registration
Wednesday .......................... 8:30 a.m. - 5:30 p.m.
Thursday ................................ 8:00 a.m. - 6:00 p.m.
Friday .................................. 7:15 a.m. - 12:30 p.m.

Exhibits
Wednesday .......................... 3:30 p.m. - 6:30 p.m.
Thursday ............................. 8:00 a.m. - 11:45 a.m.
Thursday ............................. 2:00 p.m. - 6:30 p.m.

ILAF Auction
Wednesday .......................... 3:30 p.m. - 6:30 p.m.
Thursday ............................. 8:00 a.m. - 6:00 p.m.

ILA Booth
During Exhibit Hours

Lee National Denim Day - observed Friday

Program

Wednesday, October 15

Pre-Conferences

9:00 a.m. - 3:30 p.m.  *FROM KOLACHES TO CULTURE
Sponsored by Local History and Genealogy

9:30 a.m. - 3:30 p.m.  *PREPARING THE GROUND: FIRST STEPS ON YOUR PATH TO LEADERSHIP
Maureen Sullivan, Organizational Development Consultant, Annapolis, Maryland
Sponsored by Leadership Task Force and Library Administration and Management Association
Seasons A

10:00 a.m. - 3:00 p.m.  *PUTTING SACRED COWS OUT TO PASTURE: MANAGING FOR RESULTS
Bonnie McKewon, Administrator, Northwest Iowa Library Services
Emily Navarre, Administrator, Southeastern Library Services
Sponsored by Public Library Forum and Iowa Small Library Association
Seasons B

*FROM WEB WANDERING TO INSIGHTFUL SEARCHING: TECHNIQUES FOR TEACHING WEB SEARCHING
Greg Notess, Reference Librarian and Associate Professor, Montana State University,
Bozeman, Montana
Sponsored by Special Libraries Roundtable
Seasons D

*THE INS AND outs OF WEBLOGS AND RSS
Steve Cohen, Assistant Librarian, RivkinRadler, LLP, Uniondale, New York
Sponsored by Information Technology Forum
Seasons C

Summer Library Program
22 N George, Suite 208
Mason City, IA 50401-5261
641-423-6917
day@nclsa.lib.ia.us

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215 E Main St
Blanchester, OH 45107
937-783-8093

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Karen Day
Mary Cameron
33

Craig Wilson
Bill Sample
Rick Brammer
80

Bradley Cole
16

Scott Abrahamson
Kathy Geronzin
26

Richard Buthod
75

Sara Sauers
Megan Scott
8

Rita Meyer
57

Alan McHose
78

Paul Hexom
36
**GROWING FRIENDS: PLANTING THE SEEDS FOR LITERACY AND FUNDRAISING**
Greer Fry, Babies and Books Chairman, Cedar Rapids Public Library Friends
Nancy Miller, Marion Public Library Friends
Sharon Wetherell, Literacy Initiative Chairman, Cedar Rapids Public Library Friends
Sponsored by Friends Subdivision
Diplomat Room

**FRIENDS SUBDIVISION MEETING**
Marlene Reynolds, Chairperson
Diplomat Room

**GRAND OPENING OF EXHIBITS**
Meet Erin Hart at the ILA booth
Supported by OxFit Architects, Inc.
U. S. Cellular Center

**HOP THE BUS TO IMAX**
Free Concessions at IMAX Theater

**IMAX THEATER** (ticket required)
Cirque De Soliel

**THURSDAY, OCTOBER 16**

**CONTINENTAL BREAKFAST IN EXHIBIT HALL**
Supported by The University of Iowa School of Library and Information Science
U. S. Cellular Center

**CONFERENCE ORIENTATION/NEW MEMBERS BREAKFAST**
Supported by George Lawson Consulting, Inc.
U. S. Cellular Center – VIP Lounge

**STORYTELLERS ROUND TABLE BUSINESS MEETING**
Dave Ashcraft, Chairperson
U. S. Cellular Center – Green Room

**OPENING GENERAL SESSION**
Welcome by ILA President Betty Rogers, Paul Pate, Mayor of Cedar Rapids,
Dr. Victor Klopfenstein, Mayor of Marion, and Thomas Patterson,
Mayor of Hisawtha

**CANDIDATES FORUM**
ILA Vice President/President-elect Candidates

**BEETTER SALARIES, PAY EQUITY AND OTHER LIBRARY ISSUES**
Maurice J. (Mitch) Freedman, Immediate Past President, American Library Association; Director, Westchester Library System, Ardsley, New York
Supported by Linn County Library Consortium
Ballroom I & VI

**RECORDING ROOM**
Recording Books LLC
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410-535-8590

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annette.wetteland@lib.state.ia.us

Steamatic
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Clive, IA 50325
515-270-8641
**CONCURRENT SESSIONS**

**TICK TOCK – DON’T WASTE IT**

*Digital Reference: Now What?*

**Joseph Janes**, Associate Professor, Information School, University of Washington, Seattle, Washington

It's time to take a step back and see where we are with digital reference. From Joseph Janes, one of the field's most noted authors, a look at where we've been, where we are and where we might be (or should be) headed.

Sponsored by ILA/ACRL and Community College Librarians Roundtable

Monarch Room

**GLIMPSES AN IOWA TREASURE: THE JOHN MARTIN RARE BOOK ROOM**

*Edwin Holturn*, Assistant Director, Administrative Services and Special Collections, Harlin Library for the Health Sciences, University of Iowa, Iowa City

Ed Holturn shares his insights into the wonderful collection of rare books housed in the University of Iowa’s Harlin Library for the Health Sciences.

Sponsored by Health Sciences Subdivision

Seasons D

**MARKETING YOURSELF: YOU HAVE THE POWER**

*Debra Wilcox Johnson*, Partner, Johnson & Johnson Consulting, Waukegan, Wisconsin

How we respond to our coworkers and superiors has an impact on how we are perceived in the work place. Learn how to effectively market yourself and take control of your work life.

Sponsored by Support Personnel Forum

Supported by Blackwell's Book Services

Seasons B

**MENTORING AND COACHING IN THE LIBRARY: BUILDING TOMORROW'S LEADERS**

*Kathy Bognanni*, Manager, Public Library of Des Moines, Franklin Library

**Steve Goes**, Manager, Public Library of Des Moines, North Side Library

**Dorothy Kelley**, Assistant Director, Public Library of Des Moines, Central Library

**Michele Leininger**, Senior Librarian, Public Library of Des Moines, Central Library

A mentoring/coaching program is an effective approach to training new library staff. A panel of librarians will discuss how this training model was successfully implemented and how you can carry out a similar program at your library.

Sponsored by Library Administration and Management Association

Seasons A

**DOES YOUR LIBRARY REALLY CHANGE LIVES?: OUTCOMES BASED EVALUATION**

*Faye Clay*, Director, Bethelhjem Public Library

Learn the principle components of outcome based planning and evaluation. This session will help you increase programming effectiveness, help you communicate that effectiveness to others and provide a framework for further program development.

Sponsored by Conference Planning Committee

(Session repeated at 2:00 p.m.)

Diplomat Room
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Nancy Terpstra
22

Lerner Publishing Group/Gareth Stevens
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wilcoxassoc@aol.com
Steve Wilson
12
Joe Schmitz

Terry Lynn
Michele Hansen
Jayne Palmer

Jeff Monzu, AIA
35
Dave Hawes
Ed Vidlak

Merideth L. Wilcox
71
**BOARD LEADERSHIP**

*Geneva Johnson*, Former President and CEO, Family Service America, Brookfield, Wisconsin

Trustees, librarians and staff members will all benefit from this session on board development. Learn about the responsibilities of the non-profit board and the role of the individual as a board member.

Sponsored by Iowa Library Trustees Association

Supported by Baker & Taylor

(Session continued at 3:30 p.m.)

Seasons B

**FINDING GOVERNMENT INFORMATION ON THE WEB**


Take a "tour" of the GPO database, tips for best searching practices and a glimpse into future developments in government electronic resources.

Sponsored by Government Documents Roundtable

Supported by Bibliographic Research Center (BCR)

(Session repeated at 3:30 p.m.)

Seasons D

**DOES YOUR LIBRARY REALLY CHANGE LIVES: OUTCOMES BASED EVALUATION**

*Faye Clow*, Director, Bettendorf Public Library

Sponsored by Conference Planning Committee

(Repeated session)

Diplomat Room

**BREAK IN THE EXHIBIT HALL**

Supported by Iowa Small Library Association

U. S. Cellular Center

**ALL IOWA READS PRESS CONFERENCE**

Ballroom I & VI

**CONCURRENT SESSIONS**

**KEEPING CURRENT IN 40 MINUTES OR LESS – GUARANTEED!**

*Steve Cohen*, Assistant Librarian, RivkinRadler, LLP, Uniondale, New York

Steve Cohen explains how one can use the Internet in a timely manner to keep current and up-to-date, even in today's information overload.

Sponsored by Information Technology Forum

Diplomat Room

**HEALTH INFORMATION FOR OLDER IOWANS**

*Denise H. Britigan*, Moderator, Reference and Education Librarian, Hardin Library, University of Iowa, Iowa City

*Dee Crownover*, Director, North Liberty Community Library

*Geri Hall, PhD, ARNO, CNS, FAAN*, Associate Clinical Professor, University of Iowa Center on Aging, Iowa City

*Ronald Reider*, Director of Continuing Physician Professional Development, Cedar Rapids Medical Education

*Candice Smith*, Information Services Librarian, Iowa City Public Library

A panel of two health professionals and two public librarians discuss health information and health services for older Iowans.

Sponsored by Health Sciences Subdivision

Seasons C
**BOARD LEADERSHIP Q & A**
Geneva Johnson, Former President and CEO, Family Service America, Brookfield, Wisconsin
Sponsored by Iowa Library Trustees Association
(continued session)
Seasons B

**HOW TO STOP WHINING AND START WINNING: EFFECTIVE GOAL SETTING**
Dr. Diane Van Wynegarden, Director of Extended Education, Central College, Pella
This interactive session will lead you to discover more about who you are and where you would like to be professionally and personally. Learn the six simple steps of goal setting for success.
Sponsored by Children and Young People’s Forum
Monarch Room

**FINDING GOVERNMENT INFORMATION ON THE WEB**
Sponsored by Government Documents Roundtable
(Repeated session)
Seasons D

**THE MONEY TREE: HOW TO GET A GRANT FOR THAT TERRIFIC PROGRAM**
Lynn Spaught, Program Director, Humanities Iowa, Iowa City
Sponsored by Iowa Small Library Association and Public Library Forum
(Repeated session)
Executive Room

**THE PROFESSIONAL OUTLOOK FOR IOWA’S PRIVATE ACADEMIC LIBRARIES**
Christine Paris Kline, Electronic Services Coordinator, Northern State University, Aberdeen, South Dakota
Ms. Paris Kline presents the results of a study undertaken for Iowa’s private academic libraries on the current and future picture of recruiting new professionals to academic library positions. Study includes survey data of retention, projected retirements and hiring patterns in IPAL libraries.
Sponsored by Leadership Task Force
Seasons A

4:30 p.m. - 6:30 p.m.
**VISIT THE EXHIBITS** (Final Opportunity)
U. S. Cellular Center

4:30 p.m. - 5:15 p.m.
**SUBDIVISION BUSINESS MEETINGS**
Children’s and Young People’s Forum
Linda Fox, Chairperson
Monarch Room
Health Sciences Roundtable
Michelle Tedrow, Chairperson
Seasons C
Information Technology Forum
Ken Davenport, Chairperson
Diplomat Room
ILA/ACRL
John Politz, Chairperson
Seasons A

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Iowa Authors
Wayne Bennett (Wed & Thurs) 73
Larry Stone (Wed)
Arne Waldstein (Thurs)
Marianne Waldstein (Thurs)

Kathy A. Parsons
John Politz
Ellen Neuhaus

Jason Shirley

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- "...a particularly difficult job--moving the books from an underground storage area and installing them with our principal collection. Your work resulted in a smooth operation..." -- University of Chicago, D’Angelo Law Library

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Larry Stone (Wed)
Arne Waldstein (Thurs)
Marianne Waldstein (Thurs)
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Iowa City, IA 52242
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humiowa@blue.weeg.uiowa.edu

Ralph Oxley 72
Bill Easton 34
Steve Bozich 41
Jack L. Hallett 53
Jay Jellison 46
Scott Abrahamson 29
Kathy Geronzin
Damon Osborne 14
Don Osborne
Jamie Martin
Herb Stone, AIA 56
Larry Niegowski, AIA
Steve Emerson, AIA
Dana McGillin 79
Erin McGee
Lynn Spaight
Iowa Library Trustees Association
Millie Knee, President
Seasons B
Public Library Forum
Karen Bjorkman, Chairperson
Executive Room
SUBDIVISION BUSINESS MEETINGS
Community College Librarians Roundtable
Betsy Gardner, Chairperson
Seasons A
Iowa Small Library Association
Shirley Vonderhaar, Chairperson
Executive Room
Local History and Genealogy
Rosie Spruget, Chairperson
Seasons D
Resources and Technical Services
Greg Wool, Chairperson
Ambassador Room
Support Personnel
Leanne Alexander, Chairperson
Crown Room
SOCIAL HOUR
Final ILAF auction bidding
U. S. Cellular Center
BANQUET
THE HOLLYWOOD LIBRARIAN: A LOOK AT LIBRARIANS ON FILM
Ann Seid, Principal, Information, Managed, Madison, Wisconsin
Ballroom II, III, IV & V
PRESIDENT’S PARTY: JAZZ AT THE TOP
Eddie Piccard Trio
Commerce Club
FRIDAY, OCTOBER 17
7:30 a.m. - 8:30 a.m.
BREAKFAST & BUSINESS MEETINGS
Government Documents Roundtable
Marianne Mason, Chairperson
Ambassador Room
Library Administration and Management Association
Kathy Bognanni, Chairperson
Diplomat Room
Past Presidents
Crown Room
Special Libraries Roundtable
Shari Stelling, Chairperson
Executive Room

8:30 a.m. - 10:00 a.m.

GENERAL SESSION

**AGORNS TO OAKS: STRENGTH THROUGH LEADERSHIP**
June K. Berry, Institute Manager, Texas Library Association, Round Rock, Texas
Christie Brandau, State Librarian, Lansing, Michigan
Sharman B. Smith, Executive Director, Mississippi Library Commission, Jackson, Mississippi
Mary Wegner, State Librarian, Des Moines

Sponsored by the Iowa Library Association Foundation Endowed Speakers Fund
Ballroom I & VI

10:00 a.m. - 10:30 a.m.

BEVERAGE BREAK
Supported by Ingram Library Services
Ballroom I & VI

10:30 a.m. - 11:25 a.m.

CONCURRENT SESSIONS

**THE MANY PATHS TO LEADERSHIP**
Christie Brandau, State Librarian, Lansing, Michigan
Sharman B. Smith, Executive Director, Mississippi Library Commission, Jackson, Mississippi
Mary Wegner, State Librarian, Des Moines

Three state librarians discuss who mentored them and what lead them into leadership positions.
Sponsored by Leadership Task Force
Supported by DDK Consulting Services
Ballroom I & VI

**STEPPEING INTO THE LEADERSHIP ZONE**
Scarlett Lunning, LMSW, Mediation/Training Coordinator, Iowa Mediation Service, Urbandale

Realize your leadership potential through a self-assessment and the development of leadership goals. Learn how to increase your Emotional Intelligence (EQ), a concept that attempts to describe and predict occupational and life success.
Sponsored by Library Administration and Management Association
(Session continued at 11:30 a.m.)

Commerce Club

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Regan Harper
43

Jennifer Rooth
Lisa Davis
John Hayes

Gary Wilsher
47

Donna Gunther
Gary Dalbke
55

Nancy Terpstra
21

Daniel Vovak
10

John Varme
42

11:30 a.m. - 12:25 p.m.

*WITCHES, SEX AND OTHER CONTROVERSIES: HANDLING CHALLENGES IN IOWA’S LIBRARIES*
Sandy Dixon, Consultant, State Library, Des Moines
Jennifer Garner, Assistant Director/Teen Librarian, North Liberty Community Library
Lucille Letteow, Youth Collection Librarian, Rod Library, University of Northern Iowa, Cedar Falls
Gina Millsap, Director, Ames Public Library
A panel of four Iowa librarians will discuss intellectual freedom issues in Iowa and review options for handling challenges, incorporating use of the Intellectual Freedom Emergency Kit.
Sponsored by Intellectual Freedom Committee
Monarch Room

*THE OCLC CONNEXION CLIENT: WHAT LIBRARIES HAVE BEEN WAITING FOR*
Regan Harper, Member Services Project Manager, Bibliographical Center for Research, Aurora, Colorado
This is an overview presentation of the client interface to OCLC Connexion. Learn about enhanced cataloging functionality available with this new software.
Sponsored by Resources and Technical Services Forum
Seasons C

PEACE LIKE A RIVER: LET’S TALK ABOUT IT
Dr. Dale H. Ross, Chair, Iowa Commission of Libraries, Des Moines
Discuss this All Iowa Reads selection with Dr. Dale H. Ross, veteran leader of discussion groups on this book.
Sponsored by Conference Planning Committee
Seasons B

*LEADERS SET THE TONE*
Linda Fox, Youth Services Librarian, Oskaloosa Public Library
Jerry Heid, Youth Services Librarian, Clive Public Library
Discover that you are the conductor of your life's symphony and learn how to create beautiful music in all areas of your life.
Sponsored by Children and Young People's Forum
Seasons D

*THE POWER OF ROMANCE*
Leigh Michaels, Winner of the Johnson Brigham Plaque, Author, Ottumwa
This teacher of romance writing will answer your questions about romance novels and writing.
Sponsored by Johnson Brigham Plaque Committee
Supported by Barnes and Noble Booksellers
Seasons A

CONCURRENT SESSIONS

*STEPping INTO THE LEADERSHIP ZONE*
Scarlett Lunning, LMSW, Mediation/Training Coordinator, Iowa Mediation Service, Urbandale
Sponsored by Library Administration and Management Association (continued session)
Commerc Club

*PAY EQUITY: ADVOCATING FOR YOUR LIBRARY’S MOST VALUABLE ASSET*
John Politz, Director, O’Keefe Library, St. Ambrose University, Davenport
Learn what you can do in your own community and institution to advocate for pay equity for library staff.
Sponsored by IALA Executive Board
Seasons A
**THE NATIONAL ARCHIVES AND THE REFERENCE LIBRARIAN**  
Marilyn R. Fluke, Archivist, National Archives and Records Administration,  
Kansas City, Missouri  
This presentation will focus on some of the interesting records of interest to  
genealogists, how NARA can assist Iowa librarians and how to access these records.  
Sponsored by Government Documents Roundtable and Local History and Genealogy  
Executive Room  

**SECURING PUBLIC INTERNET WORKSTATIONS**  
Scott Vermeeensch, Lead Programmer, TeamSoftware Solutions, Rochester, Minnesota  
Scott Vermeeensch explains the necessity of and the techniques for securing public  
Internet workstations.  
Sponsored by Information Technology Forum  
Diplomat Room  

**MAKE THEM LISTEN: DEALING WITH THE MEDIA**  
Ben Hildebrandt, Vice President, Marketing and Public Affairs, Iowa Bankers  
Association, Johnston  
Learn the basics of writing effective letters to the editor. Tips on dealing with TV  
media will be shared. Let the media work for you to get your message out to the public.  
Sponsored by Public Relations Committee  
Seasons D  

**PEACE LIKE A RIVER: LET’S TALK ABOUT IT**  
Dr. Dale H. Ross, Chair, Iowa Commission of Libraries, Des Moines  
Sponsored by Conference Planning Committee  
Seasons B  

**BCR UPDATE**  
Regan Harper, Member Services Project Manager, Bibliographical Center for  
Research, Aurora, Colorado  
Seasons C  

12:35 p.m. - 2:00 p.m.  
LUNCH  

**PEACE LIKE A RIVER**  
Leif Enger, Author, Peace Like a River, Minneapolis, Minnesota  
Supported by All Iowa Reads and DEMCO – use your Iowa discount contract #C81009  
Ballroom II, III, IV & V  

Reconvene IIA Business Meeting if necessary  
Program Subject to Change  
*# Leadership Track  
*CE Credit approved for this Session  

---  

**2003 CONFERENCE EXHIBITORS**  

<table>
<thead>
<tr>
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<th>REPRESENTATIVE</th>
<th>BOOTH</th>
</tr>
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<tbody>
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<td>3M Library Systems</td>
<td>Janice Peterson</td>
<td>20</td>
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<td>P O Box 33682</td>
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<td>ABDO Publishing</td>
<td>Scott Abrahamson</td>
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<td>ACES</td>
<td>Phil Kenealy</td>
<td>30</td>
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<td>107 E Bremer Ave</td>
<td>Janet Trepp</td>
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<td>Waverly, IA 50677</td>
<td>Shaun Otto</td>
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<tr>
<td>Advanced Systems/Koch Brothers</td>
<td>Dan Thompson</td>
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<td>Ray LeGrand</td>
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<td>ASI-Modulex</td>
<td>Tom Latimer</td>
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<td>1219 Zimmerman Dr S</td>
<td>Courtney Witt</td>
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<td>Grinnell, IA 50112</td>
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<td>Bryce Carlson</td>
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<td>Baker &amp; Taylor</td>
<td>Curt Leppert</td>
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<td>2709 Water Ridge Pkwy</td>
<td>Joe Cupito</td>
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<td>Charlotte,NC 28217</td>
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<td>Bergland &amp; Cram Architects</td>
<td>Randy Cram</td>
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<td>1002 E State St Suite A</td>
<td>Martha Huntington</td>
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<td>Mason City, IA 50401</td>
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<td>South St Paul, MN 55075</td>
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<tr>
<td>800-223-7837</td>
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M. H. Douglass ............................................. 1906
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Malcolm G. Wyer ......................................... 1911
Grace D. Rose ............................................ 1912
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L. L. Dickerson ............................................ 1915
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Grace Shellenberger ..................................... 1923
Callie Wieder ............................................. 1924
Mary Rosemond .......................................... 1925
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Johnson Brigham .......................................... 1927
Mary A. Egan ............................................. 1928
Charles H. Brown ........................................ 1929
J. Sidney Johnson ......................................... 1930-1931
E. Joanna Hagerty ....................................... 1932-1933
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May B. Ditch .............................................. 1935
Mildred H. Pike .......................................... 1936
Forrest B. Spaulding ..................................... 1937
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Frank T. Milligan ...................................... 1956
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University of Iowa, Iowa City

Alison Ames Galstad
Coralville Public Library
Dawn Hayslett
Ames Public Library
Laurie Hews
Iowa Library Association

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Steve Kemble
Cedar Rapids
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Marion Public Library

Lily Lau
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Kling Library, Grundy Center
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