IOWA LIBRARY ASSOCIATION
ANNUAL CONFERENCE
OCTOBER 18-20, 2000
SCHEMAN BUILDING
IOWA STATE UNIVERSITY, AMES

LIBRARIES ENRICH IOWA COMMUNITIES

CONFERENCE DETAILS THROUGHOUT THIS ISSUE
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ILA PRECONFERENCES
Wednesday, October 18, 2000
CE Credit offered for each program
Pre-registration is required
Registration form on page 16

FILTERED OR UNFILTERED INTERNET ACCESS:
HOW AND WHY LIBRARIES CHOOSE

Carrie Gardner, Coordinator of Library Media Services at Milton Hershey School and Member of the ALA Intellectual Freedom Committee, will start the session by discussing how filtering software works and where filtering technology is headed in the next few years. Gardner will also address how libraries are handling intellectual freedom issues and the Internet, in regard to both children and adults.

A panel of three Iowa librarians will share how their libraries are making choices about Internet filtering. Barbara Mack, Iowa Correspondent to Lawyers for Libraries, will speak about the federal and state legislation on the horizon.

This preconference is sponsored by the Computer Forum and the Intellectual Freedom Committee.

THE ART AND SCIENCE OF NEGOTIATION

Negotiation is an exchange between two parties for the purpose of reaching an agreement. Do library directors, staff and trustees ever find themselves in situations where they must negotiate? Absolutely! Negotiation occurs over budgets and money, staff responsibilities and hours, library policies, as well as library services and purchasing decisions, to name a few.

The goal of this preconference is to help participants improve their negotiation skills by examining and practicing the elements of negotiations. Participants will engage in mock negotiations aimed at improving their understanding of the negotiation model, negotiation barriers, a formula for settlement and other special considerations.

The instructor is Lynn Walding, administrator of the Department of Commerce, Alcoholic Beverages Division. Mr. Walding, an attorney, was formerly with the Iowa Attorney General’s Office and has done workshops for the State Library. To learn more about the art and science of negotiation, plan on attending this preconference, sponsored by the Conference Planning Committee.

DEALING WITH DIFFICULT PEOPLE IN THE LIBRARY

Mark Willis is the author of a recent ALA publication, Dealing with Difficult People in the Library. He has worked for over ten years as the Community Relations Manager at the Dayton & Montgomery County Public Library, Dayton, Ohio. Job duties for his position include handling patron complaints and helping with difficult situations.

Sponsored by the Computer Forum and Intellectual Freedom Committee, you can expect a presentation designed for people who work with library patrons every day. You will receive practical advice, ideas and examples that apply in a real library world. Tough patron issues can make life unpleasant—Mr. Willis will help you prevent problems and deal with the ones that come up using good communication, preventative measures and clear, concise policies.
IL A FALL CONFERENCE
KEYNOTE SPEAKERS

MY PLAN FOR LIBRARIANS TO 
REPLACE PROFESSIONAL ATHLETES 
IN THE LIVES OF OUR CHILDREN

"My plan grew out of the time I spent taking care of 
my son, Gus, when he was very young. Quite by acci-
dent, he developed an interest in libraries that turned 
into a crusade to visit as many as possible. Together, 
our little family pursued this hobby through several 
summers and many empty winter afternoons. As our 
‘autograph book’ filled with library stamps, I began to 
wonder why it was so unusual that my little boy idol-
ized librarians instead of the professional sports stars 
his friends followed.

The plan itself is perfectly logical and simple to imple-
ment. It only requires the involvement of sports agents, 
roller blades, helmets, TV exposure, a mass personality 
transformation, and several hundred million dollars.”
To learn more about this plan, attend the banquet on 
Thursday, October 19
Dale Connelly is a writer and host for Minnesota 
Public Radio. He spoke at PLA this year and the Con-
ference Planning Committee is thrilled that he was able 
to arrange his schedule to be with us!

RECENT COPYRIGHT DEVELOPMENTS 
AND THEIR IMPACT ON LIBRARIES

On Friday morning ILA welcomes another attorney 
from Washington, D.C., Dr. Peter Jaszi. Dr. Jaszi is 
nationally known for his longstanding work in guard-
ning the rights and privileges of access to information. 
His topic, “Recent Copyright Developments and Their 
Impact on Libraries,” has immense ramifications for all 
library communities. Dr. Jaszi is an engaging speaker 
who can create audience enthusiasm for difficult top-
ics. He will also examine ways that individuals and 
libraries can assist in preserving affordable access.

FROM MANCHESTER TO THE 
CAPITOL STEPS

Characterized as the “funniest lawyer in Washing-
ton,” Dave Werner brings music and political satire to 
the ILA Fall Conference on Thursday morning. The ILA 
Endowed Speaker, Werner grew up in Manchester, Iowa, 
earned a law degree from Yale, and was a Senate staffer 
on Capitol Hill. He joined the highly regarded political 
satire troupe, the Capitol Steps, then went solo in 1995.
Dave agrees that “Libraries Enrich Iowa Commu-
nities” and according to his brother, a trustee for the West 
Des Moines Public Library, Dave is looking forward to 
performing for Iowa librarians. You’ll want to join us 
and start the conference laughing while you sharpen 
your political savvy in preparation for Election 2000.

HOLLYWOOD COMING TO 
A TOWN NEAR YOU

Wendol Jarvis joined the State of Iowa in 1984, where 
he pioneered the establishment of the Iowa Film Office 
and has been its sole manager. He is a recognized ex-
pert in the field of motion picture production and has 
secured thousands of television and feature productions 
for Iowa.
Wendol is in daily contact with key production ex-
ecutives from around the world. His marketing efforts 
have taken him to Italy, France, Canada, Japan, and 
England, where he has promoted Iowa’s location op-
portunities to the global film industry.
Wendol serves on the Association of Film Commis-
sioners International Board of Directors. He is a mem-
ger of numerous philanthropies in Iowa, where his peers 
have recognized him for his volunteer efforts.
On Friday, Wendol will be discussing all aspects of 
filming in Iowa including low and high budget films, 
commercials, and humorous stories.
Our grandparents thought that the last century would be the time when machines and technology finally freed human beings to live a life beyond “necessity” and work, in which our major concern would be what to do with our leisure.

This coming “golden age of leisure” once excited the library profession. Librarians saw mass leisure as a great challenge and opportunity—this was once the future of the library. But we who toil in this new millenium dare not imagine such things.

Instead of our work continuing to decline, as it did, steadily, for a hundred and fifty years before the mid-20th century, work has expanded. Instead of leisure, technological gadgets now excite our imaginations.

Now more of our populations work, and more of us work longer hours than our mothers and fathers. Instead of the “problem” of leisure, we face an array of problems caused by overwork, such as families that erode because we have no time to be at home; troubled and troubling young people who share little or no time with adults; anemic communities bled dry of time, their life’s blood; and institutions that focus solely on teaching people how to work rather than how to live together freely.

Even though ours has become the wealthiest nation in history, we languish in a “time famine” with no relief in sight. What happened?

Friday morning Dr. Benjamin Hunnicutt will review the history of work and leisure, as it relates to the library profession, and explore the phenomenon of work’s recent expansion. He hopes to recall the profession to one of its original visions—to make the library a center which will bring the best resources and ideas to people who have at last found the opportunity to use them.

**YOU CAN DO IT!: INNOVATIVE AND SUCCESSFUL ADULT PROGRAMS**

Many libraries, both large and small, are thinking about embarking on new initiatives to meet the public's interest in programs for an adult audience. Adult programs can cover a wide range of areas, from the traditional book discussion groups and humanities topics, to health, hobbies, home, self-improvement, and music. How do you get started? What topics should you choose? Who will do the programs? What about funding? Find out how it’s being done in several Iowa libraries. A panel will discuss developing, planning, conducting, and funding adult programs for your community. Participants will be encouraged to share their own experiences and will receive hand-outs of resources for the development of adult programs at this Friday morning program sponsored by the Conference Planning Committee.

Panel members are Lynne Carey, Outreach Services Coordinator, Ames Public Library; Ron Palumbo, Programming Chair, Friends of the Ames Public Library; Wanda Gardner, Director, Decorah Public Library and; Dawn Hayslett, Assistant Director, Ames Public Library (moderator).

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**CONFERENCE MENU**

**Wednesday Lunch:**
- Turkey, pastrami or copacola on a croissant
- Potato salad
- Fresh fruit
- Relishes
- Dessert bar

**Wednesday Dinner Theater:**
- Eye of prime rib - 9 oz
- Broccoli cheese soup
- Garlic mashed potatoes
- Green beans Almondine
- Chocolate Swirl Mousse
- **Vegetarian choice – eggplant parmesan**

**Thursday Lunch:**
- Oriental Chicken Salad
- Tea Cookies
- **Vegetarian choice – stir-fried vegetables**

**Thursday Banquet:**
- Stuffed pork loin
- Mixed greens/oranges/strawberries/onions salad
- Roasted baby red potatoes
- Squash medley
- Double chocolate cake
- **Vegetarian choice – vegetable lasagne**

**Friday Breakfasts:**
- Bacon/Swiss Quiche
- Fruit compote
- Pastries
- **Vegetarian choice – tomato/basil Quiche**

**Friday Lunch:**
- Mexican Buffet which includes:
  - Scheman southwestern chicken
  - 3-cheese enchiladas
  - Spanish rice
  - Refried beans
  - Caesar salad
  - Ambrosia salad
  - Tortilla chips and salsa
  - Coconut bars
WHAT IT TAKES TO BE A DIGITAL LIBRARY:
THEORIES AND CONCEPTS

Gail McMillan is the Director of Digital Library and Archives, University Libraries, Virginia Polytechnic Institute and State University. She will be the presenter sponsored by ILA/ACRL on Thursday.

For many people “digital libraries” mean information on the Internet that is available to them either directly or indirectly through search engines, indexes or library catalogs. While digital libraries imply abundance, this term should not imply the broad range of services or quality resources that libraries provide. Digital libraries are perceived as being solely electronic, providing only online resources and lacking people serving people. If the digital library is actually to be a library and not a soulless, heartless system, then it needs to evolve in meaning as well as in practice beyond mere storage and access to digitized information.

A library is a fusion of resources in a variety of forms, includes services and people supporting the entire life cycle of information from creation, to dissemination and use, to preservation. A digital library works best when it is an integral part of a traditional library - one that provides its users with access to information that has been evaluated, organized, and preserved in the most useful formats.

Digital libraries and traditional libraries should share common goals and should interact as if they shared a common soul. If they do, the (digital) library will accomplish more than it could separately and serve its users on the highest order.

A follow-up session at 3:30 will include practical applications. Gail McMillan will be the moderator of this discussion. This interactive session will give you an opportunity to learn how others are implementing ‘digital’ projects in their library, ask questions, and share some of your projects and thoughts. Panel participants include Jennifer Clayton, Online Instruction Support Librarian, Iowa State University; John Goodin, Head of Technical Services, Luther College; and Brian McAtee, Director of Libraries, Southeastern Community College.

EVALUATING OUTBOUND INTERNET TRAFFIC

On Thursday, October 19th, Mike Dargan, Technical Systems Administrator, Waterloo and Cedar Falls Public Library, will explain how to use “sniffer” software to record outbound Internet traffic, which reports where users go and how often (e.g., visits to search engines, sports, stock reports, pornography).

You will see sample reports and learn about software costs, hardware needs, patron privacy, and how to use the information to show the importance of library Internet access as well as the relative incidence and consequence of access to controversial sites.

A handout will include the session abstract and URLs for acquiring the software. Computer Forum is sponsoring this session.

DESIGNING USER FRIENDLY LIBRARIES:
BEYOND RAMPS AND TAPED BOOKS

Ms. Jane Gay has worked in the area of assistive technology for the past nine years. As the staff person responsible for awareness and training activities, she has worked with many community services and agencies across the state. Jane is a lifelong and mega-frequent (ask her librarians in Coralville!) library user and supporter in her community. She is aware of both the range of library services and the needs of library patrons.

This presentation, sponsored by Health Sciences Roundtable and ILTA, will focus on down-to-earth and realistic approaches to making library services more usable by its community. Simple suggestions and resources will be provided across the range of library services, from the more obvious (entryways, drinking fountains, alternative formats for written material) to those that make libraries real community assets (story hour, computer stations, periodicals).

Since its inception ten years ago, the Americans with Disabilities Act (ADA) has puzzled, bewildered, and even frightened some community services and agencies. While some changes might require special or costly equipment, in fact many library services can be made accessible with simple or low-cost alternatives. These changes often make the library more user-friendly to a wider range of library patrons. Many “accommodations” made for persons with disabilities actually help the increasing number of older persons in Iowa, who frequently have mobility and vision problems. They also help families and children more easily use library services.
LIBRARIES ENRICH IOWA COMMUNITIES

IOWA LIBRARY ASSOCIATION ANNUAL CONFERENCE
OCTOBER 18-20, 2000
SCHEMAN BUILDING
AMES, IOWA

All events take place in the Scheman Building unless specified.
All sessions are open to Conference Registrants
*CE Credit approved for this session

Registration
Wednesday ............................ 9:00 a.m. – 5:30 p.m.
Thursday .................................. 8:00 a.m. – 6:00 p.m.
Friday ..................................... 7:15 a.m. – 12:30 p.m.

Exhibits
Wednesday ............................... 4:00 p.m. – 7:00 p.m.
Thursday ................................ 8:00 a.m. – 11:45 a.m.
Thursday .................................. 1:30 p.m. – 7:00 p.m.
Friday ...................................... 8:00 a.m. – 10:40 a.m.

Table Displays:  Best Books, Children and Young People’s Forum, 2001 Conference in Davenport, ILA/ACRL, Government Documents Roundtable.

Conference Program

WEDNESDAY, OCTOBER 18

PRE CONFERENCES
10:00 a.m. – 3:30 p.m.

*INTERNET FILTERING
Carrie Gardner, Coordinator, Library Media Services, Milton Hershey School, Hershey, Pennsylvania
Barbara Mack, J.D., Iowa Correspondent, Lawyers for Libraries, Iowa State University, Ames
Bryan Davis, Assistant Director/Director of Technology Cedar Rapids Public Library
Marie Harms, Reference/Technical Services Librarian, Clive Public Library
MaSha Tate, Director, Musser Public Library, Muscatine
Sponsored by Computer Forum and Intellectual Freedom Committee

*DEALING WITH DIFFICULT PEOPLE IN THE LIBRARY
Mark Willis, Public Information Officer, Dayton & Montgomery County Library, Dayton, Ohio
Jim Godsey, Director, Council Bluffs Public Library
Russ Motta, Security Officer, Grinnell College
Betty Rogers, Reference Librarian, Coe College, Cedar Rapids
Beth Williams, Director, Nevada Public Library
Sponsored by LAMA and Iowa Library Trustees Association

ILAF Auction
Wednesday ............................... 4:00 p.m. - 7:00 p.m.
Thursday .................................... during exhibit hours

Trustees Corner
Exhibit Area ............................... during exhibit hours

Lee National Denim Day  - observed Friday

PRE CONFERENCES Continued
1:00 p.m. – 4:00 p.m.

*THE ART AND SCIENCE OF NEGOTIATION
Lynn Walding, Department of Commerce, Alcoholic Beverages Division, Ankeny
Sponsored by Conference Planning Committee

4:00 p.m. – 7:00 p.m.

GRAND OPENING OF EXHIBITS
Supported by Jones Library Sales, and the Ames Public Library

7:00 p.m. – 10:00 p.m.

DINNER THEATRE
Supported by Friends of the Ames Public Library

THURSDAY, OCTOBER 19

8:00 a.m. – 8:45 a.m.

CONTINENTAL BREAKFAST IN EXHIBIT HALL
Supported by The University of Iowa School of Library and Information Science

8:00 a.m. – 8:45 a.m.

CONFERENCE ORIENTATION/ NEW MEMBERS BREAKFAST
Robin Martin, ILA Vice-President/ President Elect and the ILA Membership Committee
8:45 a.m. – 10:15 a.m. OPENING GENERAL SESSION
Welcome by ILA President Carol French Johnson and Mayor Ted Tedesco

FROM MANCHESTER TO THE CAPITOL STEPS
David Werner, Political Satirist, Washington D.C.
ILA Endowed Speaker

10:15 a.m. – 11:00 a.m. BEVERAGE BREAK IN EXHIBIT HALL

11:00 a.m. – 11:50 a.m. CONCURRENT SESSIONS
* FAMILY STORYTIMES
Rob Reid, Youth Services Coordinator, Indianhead Library System, Eau Claire, Wisconsin
Sponsored by Children and Young People's Forum and Storytellers Roundtable

*EVALUATING OUTBOUND INTERNET TRAFFIC
Michael J. Dargan, Technical Systems Administrator, Cedar Falls and Waterloo Public Libraries
Sponsored by Computer Forum

*CENSUS 2000 UPDATE
Beth Henning, Coordinator, State Data Center, State Library of Iowa, Des Moines
Matthew Milbrodt, Information Services Specialist, Bureau of the Census, U.S. Department of Commerce, Kansas City, Kansas
Sponsored by Government Documents Roundtable

*GOOD POLICIES MAKE GOOD PATRONS
Mark Willis, Public Information Officer, Dayton-Montgomery County Library, Dayton, Ohio
Sponsored by ILA/LAMA

*DISTANCE EDUCATION FOR PARAPROFESSIONALS
Annmarie Erickson, CSO/Librarian, Epixtech Inc., Chicago, Illinois
Tom Bauhs, Chair, Wright College, LRC, Oak Park, Illinois
Sponsored by Support Personnel Forum

*LIBRARIES AND LIBRARIANS: HERE TODAY!! GONE TOMORROW???
Kay Runge, Director, Davenport Public Library and President, Public Library Association, Davenport
Les Sims, Associate Provost, Graduate Education, University of Iowa, Iowa City
Sponsored by Conference Planning Committee

*GETTING A READ ON eBooks IN LIBRARIES
Matt Martin, Director of Library Services, Central Region for netLibrary, Chicago, IL
Sponsored by Conference Planning Committee

Noon – 1:50 p.m. LUNCH
CANDIDATES' FORUM
INTRODUCTION OF EXHIBITORS
STATE LIBRARY UPDATE
Sharan Smith, State Librarian
ILA MEMBERSHIP MEETING
Carol French Johnson, ILA President, Presiding
Christie Vilsack, First Lady of Iowa (has been invited)

2:00 p.m. – 2:50 p.m. CONCURRENT SESSIONS
* CHILDREN’S JUKEBOX: MUSICAL ACTIVITIES FOR STORY PROGRAMS
Rob Reid, Youth Services Coordinator, Indianhead Library System, Eau Claire, Wisconsin
Sponsored by Children and Young People’s Forum and Storytellers Roundtable

*ENRICH IOWA FUNDS: MAKING A DIFFERENCE
Sandy Dixon, Consultant, State Library of Iowa, Des Moines
Sponsored by Governmental Affairs Committee

*WHAT IT TAKES TO BE A DIGITAL LIBRARY: THEORIES AND CONCEPTS
Gail McMillan, Director, Digital Library and Archives, University Libraries, Virginia Tech, Blacksburg, Virginia
Sponsored by ILA/ACRL

*EASING THE ANXIETIES OF ASKING FOR MONEY
Laurie Ward, Principal Owner, TusenTakk Consulting/The Metanoia Group, Winona, Minnesota
Sponsored by Iowa Library Trustee Association

*NEW OPTIONS FOR OLD STUFF: LOCAL HISTORY IN THE AGE OF THE WORLD WIDE WEB
Janet Klaas, Ames Public Library
Sponsored by Local History Roundtable

2:50 p.m. – 3:30 p.m. ICE CREAM BREAK

3:30 p.m. – 4:20 p.m. CONCURRENT SESSIONS
*MEDLINE PLUS: HEALTH AND WELLNESS INFORMATION SELECTED BY THE NATIONAL LIBRARY OF MEDICINE
Chris Shaffer, Consumer Health Representative, NNLM-GMR Chicago, Illinois
Sponsored by Health Sciences Roundtable

*DON’T JUST STAND THERE, DO SOMETHING!
Dr. Denise Vrchota, Greenlee School of Journalism and Communication, Iowa State University
Sponsored by Public Relations Committee

ARE FEE-BASED ONLINE SERVICES DINOSAURS?
Carol Tenopir, Professor, School of Information Sciences, University of Tennessee, Knoxville, Tennessee
Sponsored by Special Libraries Roundtable
*WHAT IT TAKES TO BE A DIGITAL LIBRARY:
PRACTICAL APPLICATIONS IN IOWA
Gail McMillan, Moderator, Director, Digital Library and Archives, University Libraries, Virginia Tech, Blacksburg, Virginia
Jennifer Clayton, Online Instructional Support Librarian, Iowa State University, Ames
John Goodin, Technical Services Librarian, Luther College, Decorah
Brian McAtee, Director of Libraries, Southeastern Community College, West Burlington
Sponsored by ILA/ACRL

*EASING THE ANXIETIES OF ASKING FOR MONEY
Laurie Ward, Principal Owner, TusenTakk Consulting/The Metanoia Group, Winona, Minnesota
Sponsored by Iowa Library Trustee Association

*MAKING CONNECTIONS
Susan Craig, Director, Iowa City Public Library
Ann Dobbs, Information Services Librarian, Ames Public Library
Dawn Hayslett, Assistant Director, Ames Public Library
Susan Kling, Director, Marion Public Library
Martha Lubaroff, Business Office Manager, Iowa City Public Library
Sponsored by Support Personnel Forum and Public Library Forum

FRIDAY, OCTOBER 20
7:30 a.m. – 8:40 a.m. BREAKFAST AND BUSINESS MEETINGS
Government Documents Roundtable
Public Library Forum
Special Libraries
Past Presidents

7:30 a.m. - 8:40 a.m. BUSINESS MEETING
LAMA

8:45 a.m. – 10:00 a.m. GENERAL SESSION
RECENT COPYRIGHT DEVELOPMENTS AND THEIR IMPACT ON LIBRARIES
Dr. Peter Jaszi, Professor of Law, American University, Washington D.C.

10:00 a.m. – 10:40 a.m. COOKIE BREAK IN EXHIBIT HALL
Supported by SIRS Mandarin, Inc.

10:40 a.m. – 11:30 a.m. CONCURRENT SESSIONS

*PRESIDENTS PROGRAM:
IS THERE LIFE AFTER WORK? THE COMING AGE OF LEISURE AND THE LIBRARY
Benjamin Hunnicutt, Professor, University of Iowa, Iowa City
Supported by Brodart

*FRIENDS? INDEED!
Marty Clark, Director of Volunteers, Waterloo Public Library
Sponsored by Conference Planning Committee

*THE FUTURE OF SCHOLARLY JOURNALS: BYTES OUT OF MYTHS AND BITS OF REALITY
Carol Tenopir, Professor, School of Information Sciences, University of Tennessee, Knoxville, Tennessee
Sponsored by Special Libraries Roundtable

*NO TIME, NO MONEY YOUTH SERVICES
Wanda Carlson, Former Librarian, Colo Public Library
Beth Williams, Director, Nevada Public Library
Joa LaVille, Youth Services Librarian, Marshalltown Public Library
Barb Rardin, Youth Services Librarian, Ericson Public Library, Boone
Ellen Wall, Children’s Librarian, Ames Public Library
Sponsored by Children and Young People’s Forum and Public Library Forum

*STATE GOVERNMENT INFORMATION:
CREATING NEW CONNECTIONS
Roy Kenagy, Information Services Manager, State Library of Iowa, Des Moines
Sponsored by Government Documents Roundtable
**MANAGING FOR RESULTS**

Bonnie McKewon, Administrator, Northwest Iowa Regional Library System, Sioux City

*Sponsored by Public Library Forum*

**CONCURRENT SESSIONS**

**11:35 a.m. – 12:25 p.m.**

**DESIGNING USER FRIENDLY LIBRARIES:**
**BEYOND RAMPS AND TAPED BOOKS**

Jane Gay, R.N., Co-Director, Iowa Program for Assistive Technologies, Iowa City

*Sponsored by Iowa Library Trustees Association and Health Sciences Roundtable*

**PUBLISHING LOCAL HISTORY**

Robert Niemeyer, Owner, Mid-Prairie Publishing, Parkersburg

*Sponsored by Local History Roundtable*

**YOU CAN DO IT!: INNOVATIVE AND SUCCESSFUL ADULT PROGRAMMING**

Lynne Carey, Outreach Services Coordinator, Ames Public Library
Ron Palumbo, Programming Chair, Friends of the Ames Public Library
Wanda Gardner, Director, Decorah Public Library
Dawn Hayslett, moderator, Assistant Director, Ames Public Library
Kristina Venzke, Director of Programs, Humanities Iowa, Iowa City

*Sponsored by Conference Planning Committee*

**MANAGING FOR RESULTS**

Bonnie McKewon, Administrator, Northwest Iowa Regional Library System, Sioux City

*Sponsored by Public Library Forum*

**TICKET TO THE PAST, THE PRESENT, AND THE FUTURE: THE IMPORTANCE OF CATALOGING IN THE VARIED AND CONFUSING WORLD OF KNOWLEDGE**

Arlene Taylor, Professor, School of Information Sciences, University of Pittsburgh, Pittsburgh, Pennsylvania

*Sponsored by Resources and Technical Services Forum*

**EVOLVING NATURE OF CONSORTIUMS**

Michael Sauers, Bibliographical Center for Research, Aurora, Colorado
Mike Wright, Bibliographical Center for Research, Iowa City

**12:35 p.m. – 2:00 p.m.**

**LUNCH**

**HOLLYWOOD COMING TO A TOWN NEAR YOU**

Wendol Jarvis, Manager, Iowa Film Office, Des Moines

*Supported by DEMCO – use your Iowa discount contract #C81009*

**HOTEL REGISTRATION**

Holiday Inn Gateway Center
US 30 & Elwood Drive
P O Box X
Ames, IA  50014

Name ____________________________
Additional Person(s)_________________
____________________
Address ____________________________
City ______________________________
Phone ____________________________
Arrival Date ______ Departure Date_____
Guaranteed AE/VISA/MC/DC # __________
Expiration Date _________________

$79 per room
Double – two double beds __________
King Leisure – one king bed __________
Smoking _____ Non-Smoking ______
Check in 3:00 p.m. – Check out 12 noon

All room reservations must be on a guaranteed basis by an advance deposit or credit card. All room reservations must be made directly with the Holiday Inn Gateway Center. Room reservations must be made by September 17 to obtain the conference rate.

**JACK BE NIMBLE, JACK BE DEAD!**

Mystery Capers Dinner Playhouse presents a five act play during a three course dinner. The conference planning committee is excited to present this event on Wednesday evening in the Scheman Building. Plan for an evening of comedy, intrigue and murder! Be a part of ‘interactive’ theatre as the action takes place all around the room.

Will you be willing to play a “cameo role” if asked? (Do you have the flair for the dramatic just “dying” to be released?) Or will you be the first to solve the murder?

Seating is limited to the first 150 registered.
The Scheman Building is part of the Iowa State Center. The site is at the corner of Lincoln Way and Elwood Drive. It is set apart from daily traffic, making arrival and set-up trouble-free. Abundant free parking is available for all buildings. All conference events are in the Scheman Building.
CENSUS 2000 UPDATE

Census 2000 is upon us! What census data products will be available to your library, what will they look like, and when will they be available? Get an overview of Census 2000 and learn the answers to these and other questions at this session sponsored by ILA/GODORT on Thursday, October 19, at 11:00 a.m.

Matthew Milbrodt, Information Services Specialist at the Kansas City Office of the Bureau of the Census, will join forces with Beth Henning, Census Liaison at the State Library of Iowa, to present this census update.

Matthew holds degrees in Geography and Library Science, and has worked at the Census Bureau since 1987. He served as a Geographer for ten years and was an area manager for the 1990 decennial census. For the past two years, he has served as an Information Specialist.

Beth Henning joined the State Library of Iowa in 1989 as coordinator of the State Data Center program and Iowa’s liaison to the U.S. Census Bureau for population estimates and projections. During the past three years, she also served as the Governor’s liaison for Census 2000.

STORYTELLERS FESTIVAL

The ILA Storytellers Roundtable is sponsoring two Iowa storytellers who will entertain conference attendees following the banquet on Thursday evening, October 19. The storytellers are Bettie Jane Bibler from Granger and Jim Boardman from Des Moines.

Bettie Jane is a member of the Des Moines Two River Storyspinners and the National Storytellers Association. She is originally from Minnesota and is an experienced educator who has participated in a variety of outreach programs for the Metro Arts Alliance of Greater Des Moines. She has appeared at many locations in central Iowa including Living History Farms, Terrace Hill, and Borders Bookstore. She enjoys telling folktales, personal stories, and Native American legends.

Jim Boardman is originally from Kewanee, Illinois and is a member of Two River Storyspinners and the National Storytellers Association. He is a past member of Spin-a-Tale Storytellers in Buffalo, New York. He was an American Baptist Pastor for 32 years and learned storytelling from his grandfather who lived in Kentucky. Jim enjoys telling a variety of stories and has appeared at many locations in the central Iowa area including Living History Farms, Broadlawns Hospital, and the Des Moines Playhouse.

The catalog record is the library world’s unique method for providing access to the ever-evolving world of knowledge. The catalog record was an effective tool in the world of print. It is even more valuable in the electronic world. The catalog record was ready and waiting for hypertext and the World Wide Web with each carefully determined access point searchable and accessible. Certainly now, even as the MARC format is being modified for the expedient cataloging of Web sites, we should not turn our back on our cornerstone tool.

Professor Arlene Taylor of the University of Pittsburgh, Department of Library and Information Sciences, and author of the award-winning book, The Organization of Information (Libraries Unlimited, 1999), will speak to the importance of quality cataloging. Panelists Cathy Cranston, Reference and Instruction Librarian at Central College, Pella, and Gerald Peterson, Special Collections Librarian and Archivist at the University of Northern Iowa, Cedar Falls, will respond to Professor Taylor’s address.
NEW OFFICE ASSISTANT

Recently, Michael Farrell began working in the ILA office as an intern. He is working with ILA as an office assistant to Laurie Hews. The internship began in June and continues through October, as he is helping to coordinate the details of the annual ILA conference in Ames.

Originally from Geneseo, Illinois, Michael is a senior at the University of Northern Iowa in Cedar Falls. He is majoring in Organizational Communications with a minor in Professional Writing.

Interestingly, Michael is no stranger to libraries. His father John has served two years on the Geneseo Library Board as well as serving on the River Bend Library Board in the Quad Cities. Meanwhile, his mother Mary has been a librarian at the Geneseo Public Library for the past ten years.

Upon completion of the internship, Michael will graduate from UNI in December 2000. Say “hi” to Michael when you register at the fall conference.

STATE GOVERNMENT INFORMATION: CREATING NEW CONNECTIONS

A wealth of state government information is available to Iowa libraries and their users. In a session on Friday, October 20, at 10:40 a.m., State Library of Iowa and Iowa Information Technology Department staff will present information on the ramifications of Senate File 2395’s section pertaining to the formation of an electronic repository for mandated state agency reports. The lead presenter will be Roy Kenagy, Manager, Information Services Bureau, State Library.

An additional update on the Iowa State Documents Depository Program will be given, as well as information regarding the value of core state publications as library resources. ILA/GODORT is sponsoring this session.

FRIENDS? INDEED!

Friends groups strengthen libraries. Learn ways to foster relationships with Friends and build a network of community-wide advocates for your library. Tips for recruiting and rewarding volunteers will also be explored.

Marty Clark began her volunteer career at age twelve, operating the patient gift cart in her local hospital. She is a graduate of the University of Iowa, past president of PTA, a classroom volunteer for 22 years, a mentor and a member of Junior League. She is a founding member of the Waterloo Public Library Friends of the Library. In 1991 she received the Mayor’s Volunteer Performance Award and began her career as Director of Volunteers for the Waterloo Public Library. Under her auspices in 1996, WPL hosted a yearlong celebration of their Centennial for which they received a John Cotton Dana Award for Public Relations.

BCR ELECTS NEW BOARD MEMBERS

The BCR Board of Trustees elected Richard Doyle, Director of Library Services and Academic Computing at Stewart Memorial Library, Coe College, as its new president for the July 2000-June 2001 fiscal year. Other board members with Iowa ties are Marilyn Mercado, Associate Dean of Library Services at Rod Library, University of Northern Iowa, and James Godsey, Director, Council Bluffs Public Library.

REMEMBER ....

If you change your name or move, be sure to notify the ILA office.

MPLA/NLA/NEMA 2000 TRICONFERENCE

Iowa librarians are invited to attend this conference at member registration rates.

Omaha, Nebraska is the site of this October 25-28th conference. For more information check their web site at reinert.creighton.edu/triconf/.
CANDIDATES FOR 2001

The ILA nominating committee has selected the candidates for the 2001 elected positions. They are:

**Vice-President/President Elect:** Gina Millsap, Director, Ames Public Library; and Betsy Thompson, Director, Sioux City Public Library

**Executive Board:** Mary Beveridge, Head of Public Services, Cowles Library, Drake University; Jim Godsey, Director, Council Bluffs Public Library; Kara Logsden, Community and Audiovisual Services Coordinator, Iowa City Public Library; and Jerri Heid, Youth Services Librarian, Clive Public Library.

Information on each of the candidates will be published in the September *Catalyst*. Plan to attend the candidates forum during Thursday lunch at the Fall Conference. Any other nominations signed by not less than thirty members and filed with the Administrative Assistant not later than September 1, will be included on the official ballot sent to all personal members provided the written consent of the nominee has also been received. Write-ins will not be tallied.

DID YOU KNOW THAT….

... if you are a retired ILA member with a minimum of 25 continuous years of membership, you are eligible to become a lifetime member of the Association?

All you need do is write to the ILA Office indicating that you meet these two requirements and your membership will be automatically renewed each year, at no cost to you. We would also like to recognize you at the fall conference. Take advantage of another benefit of being an ILA member!

CHILDREN & YOUNG PEOPLE’S FORUM

2000 AWARDS & GRANTS NOW AVAILABLE

The CYP Awards have been reviewed and revised by a committee comprised of Awards Chair Jean Gullikson, Past Awards Chair Tami Chumbley, Carol Elbert, and Susan Blythe. Many thanks to the committee members who volunteered their time to assist with the changes to the awards. We feel the membership will appreciate the improvements.

The following is a brief overview of awards & grants available through the CYP Forum. Detailed criteria & applications may be obtained from Awards Chair Jean Gullikson at the Carnegie-Stout Public Library in Dubuque by faxing a request to her attention at 319-589-4217 or by leaving your name, address, & request for which awards you would like more information about on her voice mail at (319)589-4225, extension 222 or by e-mailing her at jgulliks@stout.dubuque.lib.ia.us.

1. **CYP Conference Grant:** Each year CYP offers a grant of $350.00 to enable a CYP member to attend a national conference such as ALA or PLA. National conferences related to reading, literature, or services to children are also eligible for consideration. An individual may receive the grant more than once, but not in consecutive years. If there is more than one qualified applicant, a winner will be determined by a random drawing of all entries. Applications need to be received by September 1, 2000.

2. **CYP Quality Time Award:** An engraved clock & certificate will be presented to a person who has made an outstanding contribution to library service to young people on a regional, statewide, or national level. Neither the nominee nor the nominator must be a CYP member or a youth services librarian. Nominations are due September 1, 2000.

3. **Mister Anderson’s Attendance Award:** This award in the amount of $200 provides financial assistance to a CYP member to attend the Fall 2000 ILA Conference in Ames. The winner is chosen through a random drawing. Individuals may receive the award more than once, but not in consecutive years. Entries are due September 1, 2000.

4. **CYP Summer Reading Program Award:** Exceptional summer reading programs for young people are recognized by this award. A total of three awards will be offered with one award being presented to a library in each of the following service population categories: 0-999; 1,000-9,999; and 10,000 and over. Each winning library receives a $100 gift certificate for Upstart/Highsmith products. Four additional $25 awards will be given in a random drawing of contest participants. An entry form and a scrapbook detailing your summer reading program will be required of each participating library. Entrants must be CYP members. Applications and scrapbooks will be due September 15, 2000.

Submitted by Jean Gullikson
Awards Chair, Children’s and Young People’s Forum
Auction Notice

Plans are in full force for another great auction during the ILA Annual Conference. Thank you to all who donated items last year. Your help is again needed. Please fill out the form below and send it to:

Iowa Library Association Foundation
505 5th Ave. Suite 823
Des Moines, IA 50309-2317
515-243-2172 Phone
515-243-0614 Fax

Items for the 2000 ILAF Auction
(Item with a minimum bid of $10.00)

<table>
<thead>
<tr>
<th>Item</th>
<th>Donor</th>
<th>Company or Institution</th>
<th>Value</th>
<th>Minimum Bid</th>
<th>Special Conditions</th>
</tr>
</thead>
</table>

London Trip for Two

May be Yours

Jones Library Sales is again sponsoring a one-week trip for two to London as a fundraiser for the Iowa Library Association Foundation during the Annual Conference in Ames. In order to win you will need to buy a raffle ticket or make a pledge to the foundation.

New Board Members

Kay Elliott, Clive Public Library Trustee (seated); Laurie Hews, ILA Administrative Coordinator; Maeve Clark, Iowa City Public Library; and Robin Martin, Central College Library, Pella, were elected to the ILAF Board of Directors. They attended their first meeting in March at the Waterloo Public Library.

Fundraising Addressed by Joint Groups

Jons Olsson, Director of Development at KUNI in Cedar Falls, addressed a joint meeting of the ILA Executive Board, the ILA Finance Committee and the Foundation Board to discuss coordinating fundraising efforts. A joint task force has been appointed that will include representation from the ILA Finance and Conference Planning Committees, ILA Executive Board, ILAF Board, the ILAF Fundraising and Finance Committees, and the ILA staff.
The ILA Executive Board met on June 16, 2000 at 10:00a.m. at the Newton Public Library. Members present were: President Carol French Johnson, Vice-President/President-Elect Robin Martin, Administrative Coordinator Laurie Hews, Directors Sheryl Bissen, Kathy Parsons, John Lerdal, Emily Navarre, and Barb Rardin, and Secretary Marilyn Murphy. Absent were Ann Watts, Dottie Persson, and Mary Wegner. Office Intern Michael Farrell was also present.

The agenda was amended to include membership counts as item 5b. The agenda was approved as amended. The minutes of the April 21, 2000 meeting were approved as previously distributed.

**ADMINISTRATIVE COORDINATOR / TREASURER'S REPORT**

The Financial Report for April was distributed through the mail and the report for May was distributed at the meeting. The Merrill Lynch Fiscal Statement for 1999 was distributed. Hews distributed the membership count.

**PRESIDENT'S REPORT**

**CORRESPONDENCE** - French Johnson received a letter from Camila Aire, asking for a contribution to ALA's Spectrum initiative, a scholarship program aimed at people of diversity. Parsons moved that one hundred dollars be given to the Spectrum initiative. Motion passed.

**CONFERENCE REPORT** - A draft of the conference program was distributed. The Board was asked to send ideas about noted Iowa librarians to Hews, for David Werner's opening session. The Board discussed a recommendation from the Conference Planning Committee to raise conference fees. Parsons moved that each category of fees be raised by ten dollars, except "Student" and "Exhibit's Only", which would be raised by five dollars, and that persons registering after the regular registration deadline be assessed an extra twenty dollars, except for the "Student" and "Exhibit's Only" categories. Motion passed. Parsons reported that conference attendees could attend a play on Sunday October 22, 2000 in Ames. Hews distributed ILA exhibitor packages for those attending ALA's conference to pass out to potential exhibitors. Hews reported that Sioux City has submitted a proposal to host the conference in 2004. Council Bluffs will also be given an opportunity to submit a proposal for that year.

**EDITORIAL COMMITTEE** - French Johnson stated that Michael Farrell will help with the ILA web site and will train Hews to maintain it after he finishes his internship. She also reported that the roundtables and forums were enthusiastic about the idea of contributing articles to the Catalyst; she will ask the Editorial Committee to develop a plan for contributions. French Johnson distributed a handout from Dawn Work titled "Iowa Libraries and Internet Access."

**VICE-PRESIDENT'S REPORT**

**PROFESSIONAL DEVELOPMENT COMMITTEE** — Martin reported that one person responded to the request for volunteers that appeared in the Catalyst. He also stated that the fall planning meeting will be held on November 3, 2000 at the Graham Center at Central College in Pella.

**STRATEGIC PLANNING COMMITTEE** - Martin distributed a summary of the strategic plan as it exists now, a possible draft of a 2000-2001 plan, and a copy of the mission statement of the Illinois Library Association. French Johnson asked Michael Farrell to look at the web sites of various state library associations and try to find their mission statements. Martin will work with Mary Ann Knefel and the Strategic Planning Committee on further developing the 2000-2001 plan. Board members should send their suggestions to Martin. The final plan should be submitted to the membership for approval at the October conference.

**PAST-PRESIDENT'S REPORT**

Hews reported for Wegner.

**AWARDS COMMITTEE** - Hews reported that there are currently no nominations for Member of the Year. Nominations should be sent to Wegner by July 1, 2000. Nominees are also needed for Trustee of the Year.

**NOMINATING COMMITTEE** - Hews reported that two of the four nominees for director have withdrawn from the ballot.

**PERSONNEL COMMITTEE** - A job description for the Administrative Coordinator position was distributed in the packet. Board members were encouraged to send suggestions to Wegner.

**HEALTH SCIENCES ROUNDTABLE** - Hews reported that the Roundtable's spring meeting was held on April 19-20, 2000.

**STATE LIBRARY REPORT**

Navarre reported that the State Library is interviewing three individuals for the Assistant State Librarian position. The State Library has received a grant to train trustees in advocacy; the program is scheduled to start in the spring. ALTA is starting a national advocacy group of honorees; five people from Iowa will be honored. Navarre also reported that the State Library will stop loaning films/videos next year.

**EXECUTIVE BOARD REPORTS**

**LAMA** - Bissen reported that LAMA has their preconference and conference offerings all prepared.

**SUPPORT PERSONNEL FORUM** - Bissen reported that they will have a speaker on distance education for paraprofessionals at the conference.

**IOWA LIBRARY ASSOCIATION FOUNDATION** - Bissen reported that they have received $33,000 in pledges. The minutes of the last ILAF meeting were distributed.

**CYP** - Rardin reported that CYP has terminated their relationship with Ecolocad for the summer program award. Upstart will sponsor a program and give one hundred dollar gift certificates. The awards will be divided into three size categories. An anonymous donor has given one hundred dollars to be divided between four libraries that enter scrapbooks.

**PUBLIC LIBRARY FORUM** - Rardin reported that they are working on a faucet.

**GOVERNMENT DOCUMENTS ROUNDTABLE** — Parsons distributed registration forms for the workshop to be held on July 21, 2000. She reported that the roundtable is also working on the conference.

**COMPUTER FORUM** - Parsons reported that they are working on their preconference.

**FINANCE COMMITTEE** - Lerdal reported that the committee is looking at the accounts at Merrill Lynch. The Board discussed the Finance Committee's recommendation that $13,000 be invested in a TIAA-CREF account. The Board voted to accept the Committee's recommendation that $13,000 be invested in TIAA-CREF. The Board accepted, in principle, the idea of investing 60% of the money in higher risk stocks and 40% in moderate risk investments, but felt that more clarification on the accounts was needed. The Board asked Bissen to represent the Board at the next Finance Committee meeting and suggested that that meeting be held as soon as possible. It was suggested that the chairs of the Finance Committee might want to be present at the August Board meeting.

**PUBLIC RELATIONS COMMITTEE** - Lerdal reported that the committee is continuing to work on the poster project. Their conference presentation will be on the topic of making presentations.

**MEMBERSHIP COMMITTEE** - Navarre reported that the committee will meet June 26.

**IOWA LIBRARY TRUSTEES ASSOCIATION** - Navarre reported that the trustee attendance at conference is so low that ILTA cannot even have a business meeting.

The meeting adjourned at 12:55p.m.
REGISTRATION FOR ILA CONFERENCE
OCTOBER 18-20, 2000, Ames, Iowa

Conference pre-registration and request for meals must be received by October 4. Payment must be received by check or credit card.

Name_______________________________________________
(Use only one form per person – please print as you wish it to appear on badge)

Library or Institution___________________________________

City________________________________________________

E-mail address________________________________________
(Please include if you would like confirmation- please print)

REGISTRATION

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<tr>
<th></th>
<th>Registration</th>
<th>After Oct. 4th</th>
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<tr>
<td>Member Full Conference</td>
<td>$70.00 ❑</td>
<td>$90.00 ❑</td>
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<tr>
<td>Member Thursday</td>
<td>$60.00 ❑</td>
<td>$80.00 ❑</td>
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<tr>
<td>Member Friday</td>
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<td>$60.00 ❑</td>
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<tr>
<td>Non-member Full Conference</td>
<td>$100.00 ❑</td>
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<tr>
<td>Non-member Thursday</td>
<td>$90.00 ❑</td>
<td>$110.00 ❑</td>
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<tr>
<td>Non-member Friday</td>
<td>$70.00 ❑</td>
<td>$90.00 ❑</td>
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<tr>
<td>Full Time Student</td>
<td>$20.00 ❑</td>
<td>$20.00 ❑</td>
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<tr>
<td>Exhibits Only</td>
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PRECONFERENCE REGISTRATION
(Includes Lunch)
See page 2 for more details

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<tr>
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<tr>
<td>Dealing With Difficult People</td>
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<td>$50.00 ❑</td>
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<tr>
<td>Negotiation Skills (does not include lunch)</td>
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<td>$30.00 ❑</td>
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If you have a disability that may limit your participation or a special dietary need, attach a statement describing your needs.

Please fill in
Member ILA ______
Trustee ______
First Time Attendee ______
Amount ______

Meals*
See Menu on Page 4

<table>
<thead>
<tr>
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<tr>
<td>* Thursday Lunch</td>
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<td>* Thursday Dinner</td>
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<tr>
<td>* Friday Lunch</td>
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<td>*Above three as package</td>
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<tr>
<td>Past President’s Breakfast</td>
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<tr>
<td>GODORT Breakfast</td>
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<tr>
<td>Special Libraries Roundtable Breakfast</td>
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<tr>
<td>Public Library Forum Breakfast</td>
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</tbody>
</table>

No meal tickets will be sold at the conference and no changes can be made in selections.

*Vegetarian meals are available. Please indicate by writing “veg” at each meal selection.

Total for meals $__________
Total for registration $__________
(Total ENCLOSED $__________
Receipt Required ❑
Mail check and form to:
Iowa Library Association
505 5th Ave., Suite 823
Des Moines, IA 50309-2317

Visa ❑ Mastercard ❑
Card No. _____________________________
Expiration Date _____________________________
Signature _____________________________

Bring proof of personal membership for member registration rate at the Conference. Spouses may attend only the meal functions without paying registration fees. Please use a separate form to order their meals. Membership forms will be available at the registration desk. Prepaid tickets, badges, and conference packets may be picked up at the registration desk. No refunds will be made until after the Conference and then only if notification has been received by noon October 16.