Discussion preceded meeting on why we start at 10:15 instead of on the hour.

President Mary Heinzman called the meeting to order at 10:15 a.m.


Present via ZOOM: Lois Blythe, Mary Bucy, Sarah Clendineng, Mary Heinzman, Marlys Lien, Susan Moore, Kay Runge, Mara Strickler.

Absent: Rick Brammer, Dan Chibnall.

**Agenda**

Unanimously approved.

**Minutes** from the March 8, 2019 meeting.

Approved.

**Upcoming Conference ILA/NLA/NASL--Auction**

Strickler reported that NLA is planning a raffle and holding their own auction. ILA will do our own auction. No proceeds will be split. Confirmed by Susan O’Brien (DMS).

Heinzman reported that there is an assigned room for silent auction items. Painter said the room is quite small. Lien expressed necessity of signage due to location.

Strickler requested a draft of an advertisement for ILA *Catalyst* to be sent immediately for inclusion in the next publication.

**Annual Report**

Clendineng sent out a draft of 2018 annual report and received a couple of corrections.

**Scholarship**

Clendineng posted to the ZOOM group chat:

The Scholarship Committee received (3) three applications from the University of Iowa Students for the Jack E. Tillson Scholarship. The members of the Committee reviewed the applications by email and selected Emily Mcclimon as the 2018 recipient. The Committee received (3) applications from the University of Northern Iowa students for the ILA Foundation Scholarship. Committee members reviewed the applications by email and selected Melissa Marwedel as the 2018 recipient of that scholarship.

Clendineng inquired about Biblionix scholarship.

https://www.biblionix.com/about/
Heinzman asked about Biblionix contact. Painter uses Biblionix, will share information with Clendineng. 847-54-9497 [phone number seems to be missing a digit]. Heinzman suggested sending out an email if the Catalyst submission deadline is missed.

**Committee and Other Reports**

**Budget/Finance**

Heinzman reported that the treasurer’s report from March 31, 2019 was sent out. There is $20,673.43 in checking account now, though $15K is tied up with Tillson account/scholarship, so just about $5K remains.

(Back to Strickler’s report—question… Heinzman answered it. Informal communications with ILA treasurer, Tom Kessler.)

There is not a specific time of year at which funds from foundations and investments need to be moved to the checking account, but there are some limits and rules to when withdrawals can be made. As long as it [not sure if the account or withdrawal] is under specified amount, Moore can request a withdrawal via email. Moore reported that an email from Terry [last name?] says there is about $5K “free” in checking.

Moore reported that the only ongoing payment is $1500 to Diversified Management Services (DMS) for website, although closer to the conference we spend more money. DMS is $500 a month. Eschete reported that DMS hired to be “office manager” and that they support several nonprofits in Iowa.

Heinzman proposed withdrawal of remainder of community money available. Davidson moved that Moore withdraw that amount, $3K, in August. Runge seconded. Unanimously approved; no discussion.

Painter sent updates of new directory, question: 2017 ILA scholarship for UNI students, 2 places listed 2 different winners. That’s only thing she has unresolved. Catalyst and our ILAFB Meeting Minutes disagreed. Walker Woods will go into Ken Jones’ files, to see if 2017 winner is listed there. Clendineng found Christina Moore, 2017 winner. That’s what Catalyst says. (So meeting minutes are incorrect). Painter done.

**Fundraising**

Davidson reported that the fundraising campaign is “20/20 Vision,” with sample ads including eye charts, “focus on the future,” etc. The committee seeks to raise money for memberships and conference attendance.

Strickler shared that Susan O’Brien (DMS) is asking for approximately $5K to $6.5K for those who are unable to renew their memberships as institution and for those who would like to attend the joint conference.

https://www.iowalibraryassociation.org/images/Foundation/Lerdal-Biblionix_Scholarship__App.pdf

There was discussion about support for libraries of different sizes, including small community libraries and A-C size libraries.

Clendineng suggested that part of the 20/20 campaign should include first-time ILA membership, giving those who have never been members a chance try it out and give us an opportunity to encourage continuation. There was a suggestion that those coming off of the student membership rate who are not
yet employed full time should receive financial assistance and a proposal that those who accept funds should be required to serve on an ILA committee.

Lien suggested that this year’s board donation that usually goes toward raffle prizes, could be a kickoff for the “20/20 Vision” campaign. In the four years that the 30x30x30 campaign ran, it raised nearly $20K which was very close to the goal.

Heinzman proposed setting a one year goal of $7500-$10K, hoping for $7K-9K for scholarships and membership.

Strickler reported that they are working to “sell” the conference location, and that there are approximately 935 members. (NOTE: Is that total, ILA, NLA and NLSL?)

Blythe moved that we go ahead and begin “20/20 Vision” campaign, to be used for scholarships and memberships. Davidson seconded.

There was an inquiry about application review process and whether the application should specify that scholarship recipients are required to be on a committee for the year or following the conference attendance.

Amendment passed that the group will have the 20/20 Vision campaign together by August 23rd to prepare for rollout at the conference, including first time memberships and conference scholarships. Runge will help.

Passed.

**Back to ILA Conference Auction**
For the small room to be functional, things will need to be raised off of the tables for display.
Necessary supplies include: removeable wall hooks, collapsible shelving, etc.

The room holds 14 tables, as compared to 25 tables last year.

Suggestions for maximizing use of small space include:
- Easel
- Bulletin boards that rest on a table (with something to keep the base from sliding) that can hold a few things tacked to them,
- A virtual display (problem: last minute items)
- Using Twitter

**Review of Calendar**
The next meeting is Friday, August 23.

**Other Business**
Zoie Wissler was liaison at DMS office, leaving to go back to school, so Jeremy Clark is now our connection.

**Adjournment**
Heinzman adjourned meeting at 11:43 a.m.

----------------------------- Minutes respectfully submitted by Mara Egherman.