Present like a boss
Share your voice.

Own your stories.

Advocate.
2 steps

- Create
- Deliver
1. Create
“In preparing for battle I have always found that plans are useless, but planning is indispensable.”

Dwight D. Eisenhower
Objectives

❑ Demonstrate the need for professional presentations
❑ Provide strategies and tools useful for all levels of content creation
❑ Empower participants to facilitate presentations with confidence
Format = Accessibility

- Case study
- Discussion
- Lecture
- Demonstration
Research

Resources
Α Ω
Practice

“The more you practice...the less chance you’ll crack under pressure.” Harvard Business Review
Watch with a critical eye.
2. Facilitate
You da boss
Courage

Connection.

Empathy.

~Brene Brown
SHANNON-WEAVER’S MODEL OF COMMUNICATION
First impressions
30 seconds (careerrealism.com)
7 seconds (forbes.com)
1/10 (psychologicalscience.com)
The introduction.

Name.

Title.

WHY

“...it’s about them, not about you. What will make them feel safe and trusting is hearing how what you do will help them...” - https://ruletheroompublicspeaking.com/get-ball-rolling-5-public-speaking-ice-breakers/
Hook
Passionate delivery.

“It’s not about the content of the speech. It’s about the presence.” ~Amy Cuddy

- Confident
- Passionate
- Enthusiastic
- Captivating
- Comfortable
- Authentic
Vulnerability.

Humour.

Trust.
20 minutes

Optimal attention span for a human
90%  30
The Power of Visuals in eLearning

- Stick in long-term memory
- Transmit messages faster
- Improve comprehension
- Trigger emotions
- Motivate learners
- Used incorrectly can deter learners

Images

SHIFT
DISRUPTIVE ELEARNING
Nerves

I’m not nervous. I’m excited!
Prepare.

Engage. Be authentic.

Rinse and repeat
THE MAN IN THE ARENA

It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again; who spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement, and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who neither know victory nor defeat.

THEODORE ROOSEVELT
THANKS!

Any questions?

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RESOURCES

- 10 tips on becoming a better presenter. Wendy Russell. https://www.lifewire.com/tips-on-becoming-a-better-presenter-2767314
- Daring greatly. Brene Brown
- How to rehearse for an important presentation. https://hbr.org/2019/09/how-to-rehearse-for-an-important-presentation
- Rule the Room. Jason Teteak. https://www.youtube.com/watch?v=5h7DeGQLxk0&t=373s
- The Golden Circle. Simon Sinek. https://www.youtube.com/watch?v=qp0HIF3Sfl4
- Your body language shapes who you are. Amy Cuddy https://www.youtube.com/watch?v=RWZluriQUzE