Public Library Outreach and Your Community

Bill Carroll Adult Services Manager at Carnegie-Stout Public Library
Danielle Day Youth Services Manager at Carnegie-Stout Public Library
A Little About Carnegie-Stout

• Dubuque, Iowa Single Branch Location
• ‘H’ Size Library
• Population served 57,637
• Annual visits = 267,945
• Circulation FY 19 = 576,730
• Building ~54,000 S. F./ 117 years old
A Little More About the Carnegie-Stout and Organization

- Adult Services Department
  - FY 19 Programs = 138
  - FY 19 Program attendees = 4,978
- Youth Services Department
  - FY 19 Programs = 754
  - FY 19 Program attendees = 20,923
- Maker Space (I.T Department)
  - FY 19 Programs = 159
  - FY 19 Program attendees = 578
Partnership, Partnership, Partnership

- Government
  - State
  - County
  - Local (Other City Departments
    - Leisure Services
    - Law Enforcement
- Non-Profit
- Public Sector
- Volunteers
- Library Vendors
Adult Services

• Bookmobile
• Yoga in the Park
• Movie Night
  • Star Brewery
  • Dubuque Museum of Art
Adult Services

- Recreation Center Visit
- Assisted Living Facility Visits
- Extension Services
- Homebound Services
Adult Services

- Farmer’s Market
- Conferences
- Symphony
- County Fair
- Festivals
Adult Services Funding

- Operating Budget
- Additional Funding Sources
  - Library Foundation
  - Friend’s of the Library
  - Dubuque Racing Association
  - Local Donors
- Ideas for Fundraising
  - Trivia Mulligans
  - Murder Mystery Dinner
  - Simply Asking for Donations
Youth Services
Youth Services
Youth Services

LEAP
LEADERSHIP
ENRICHMENT
AFTER-SCHOOL
PROGRAMS
Youth Services
Youth Services

• Connection Bags
Youth Services

- Expos
Youth Services

• School Partnerships  more
• Battle of the Books
• Guest Reader
• Science Night
• High School Book Clubs
Youth Services

- Offsite Programming
Youth Services

- Know Your Community Storytimes
Summary

- Partnerships, partnerships, partnerships
- Don’t be afraid to ask for help and $$
- Be flexible and be creative
- Make good use of volunteers
Questions
Contact Info

• Bill Carroll – Adult Services Manager at Carnegie-Stout Public Library
  • bcarroll@dubuque.lib.ia.us

• Danielle Day – Youth Services Manager at Carnegie-Stout Public Library
  • dday@dubuque.lib.ia.us