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The Iowa Library Association is working hard to keep you connected at this year's conference and long after you're back home! Follow us on Twitter and Facebook and stay up-to-date on all ILA related events and activities!

*Take a moment to “friend” us on Facebook and be sure to follow the conference on Twitter at #IALIB18*
A Message From ILA President, Mike Wright

Welcome to Cedar Rapids and the 2018 ILA Annual Conference! I hope you find the theme of this year’s conference, “Access, Connections, Action,” mirrors your experience as we network, learn, and engage with ideas, old friends, and new faces.

As always, the Annual Conference is a blend of fresh experiences and longtime favorites and is a terrific opportunity to engage with colleagues from all over Iowa (and beyond). New to the conference this year is a Speed Mentoring evening on Thursday facilitated by Dr. Michele Leininger, whom some of you may remember from her time at the State Library. Making a return is Breakfast with the Board on Friday morning. I hope you’ll stop by with any concerns, praise, ideas, or just to visit.

One of my favorite stops at any ILA Annual Conference is the exhibit hall to check out the services and products offered by the many vendor supporters of ILA and Iowa libraries. The Grand Opening of Exhibits takes place from 3 – 6 p.m. on Wednesday, and this year it includes an author fair, scavenger hunt, and drinks and appetizers.

While in the exhibit hall you’ll also want to check out the raffle and silent auction items from the ILA Foundation. Monies raised by ILAF help pay for our conference speakers, the Leadership Institute, and more.

A big shout out goes to the Conference Planning and Local Arrangements Committees and our partners at DMS. Without all their efforts the ILA Annual Conference simply wouldn’t happen. Thank you so much! And special thanks to Melissa Primus and Eric Morse at DMS, whose guidance (and patience) kept me on-task as president.

Finally, another big thank you goes to you, the ILA membership. Your support, involvement, and service are what make all this not only possible, but worthwhile.

Enjoy the conference and Cedar Rapids!

Mike Wright
2018 ILA President

Conference Planning Committee

Michael Wright, Co-Chair
Dubuque County Library District

Dan Chibnall, Co-Chair
Drake University

Stacy Goodhue, Exhibits & Sponsors Co-Chair
Carlisle Public Library

Lindsay Healey, Speakers Co-Chair
Des Moines Area Community College

Jillian Rutledge, Speakers Co-Chair
Waverly Public Library

Dara Schmidt, Local Arrangements Chair
Cedar Rapids Public Library

Amy Turgesen, Exhibitors & Sponsors Co-Chair
Altoona Public Library

Rebecca Berg
Dike Public Library

Dawn Cline, Public Library Forum
Marion Public Library

Jill Edgerton, Health Sciences
Des Moines University

John Elson, Government Documents
University of Iowa

Claudia Frazer, Association of College and
Research Libraries
Drake University

Mackenzie Gill, Student Subdivision
University of Iowa

Jan Grandgeorge
Eagle Grove Memorial Library

Susan Green, Resources & Technical Services
Forum
Bettendorf Public Library

David Hargrove, Local History and Genealogy
 Gibson Memorial Library, Creston

Steve Imming, Trustees Association
Davenport Public Library

Michelle Kruse, Association of School
Librarians
Cedar Rapids Community School District

Janet Lubben, Information Technology
North Liberty Community Library

Nancy Medema
State Library of Iowa

Lara Moellers, Support Personnel
Marion Public Library

Amy Muchmore, Readers Advisory
Carnegie-Stout Public Library

Jessica Musil
Cedar Rapids Public Library

Robin Paetzold, Trustees Association
Iowa City Public Library

Angela Pilkington, Youth Services Subdivision
Iowa City Public Library

Don Ruby, Vendor Representative
Koch Office Group

Natalie Struecker, Library Leadership and
Management and Small Library Association
Cedar Rapids Public Library

Holli Trenary
Cedar Rapids Public Library

Jeanneal Weeks
Hiawatha Public Library
Agenda At A Glance

- All events take place at the DoubleTree by Hilton / Cedar Rapids Conference Center unless otherwise specified in the program.
- Program subject to change.
- CE credit approved by the State Library of Iowa.
- Refer to the ILA Conference mobile website (ila2018conference.sched.com) for full session descriptions.

Registration
Wednesday ............. 8:00 a.m. - 5:30 p.m.
Thursday .............. 7:00 a.m. - 6:00 p.m.
Friday ................. 7:15 a.m. - 12:00 p.m.

Exhibits
Wednesday ............. 3:00 p.m. - 6:00 p.m.
Thursday .............. 7:30 a.m. - 11:45 a.m.
Thursday ............. 1:00 p.m. - 5:00 p.m.

ILA Silent Auction
Wednesday ............. 3:00 p.m. - 6:00 p.m.
Thursday .............. 7:30 a.m. - 6:00 p.m.

WEDNESDAY, OCTOBER 3

10:00 A.M. – 3:00 P.M.  PRE-CONFERENCES

INTELLECTUAL FREEDOM IN THE AGE OF TRIGGER WARNINGS
Taft A
Sponsored by the Intellectual Freedom Committee and the Library Leadership and Management Association

BEDBUGS AND BIOHAZARDS
Taft B
Sponsored by the Public Library Forum and the Support Personnel Subdivision

PAY IT FORWARD: IMPROVING TODAY'S WORK AND TOMORROW’S WORKLIFE
Room 304

3:00 P.M. – 6:00 P.M.  GRAND OPENING OF EXHIBITS

Author Fair, Drinks and Appetizers, Scavenger Hunt and Visa Gift Card Drawing
Exhibit Hall A
Sponsored by Gale, a Cengage Company

3:00 P.M. – 6:00 P.M.  ILAF SILENT AUCTION
Exhibit Hall A

6:30 P.M. – 8:00 P.M.  NETWORKING RECEPTION AT THE CEDAR RAPIDS PUBLIC LIBRARY

THURSDAY, OCTOBER 4

7:30 A.M. – 8:25 A.M.  CONTINENTAL BREAKFAST
Exhibit Hall A

7:45 A.M. – 8:25 A.M.  NEW MEMBERS / FIRST-TIME ATTENDEE BREAKFAST
Taft A

7:45 A.M. – 8:25 A.M.  LEADERSHIP INSTITUTE REUNION BREAKFAST
Taft B

8:30 A.M. – 10:00 A.M.  OPENING GENERAL SESSION

KEYNOTE: FROM ADVOCATE TO ACTIVIST
Exhibit Hall B-C
Sponsored by the Iowa Library Association Foundation

10:00 A.M. – 11:00 A.M.  EXHIBIT HALL BREAK
Sponsored by Library Furniture International

11:05 A.M. – 11:55 A.M.  CONCURRENT SESSIONS

CREATING EFFECTIVE MESSAGES
Grand Ballroom B

HELPING WITH GENEALOGICAL RESEARCH IN YOUR LIBRARY
Grand Ballroom A

WHAT WOULD SPIDER-MAN DO? THE READER VERSUS TECHNICAL SERVICES
Room 319

CONNECTING WITH HOMESCHOOLING POPULATIONS IN YOUR COMMUNITY
Taft A

FAKE NEWS, FILTERS, AND FALSEHOODS: NAVIGATING INFORMATION OVERLOAD IN THE 21ST CENTURY
Taft B

DEVELOPING AND SUSTAINING AFTER SCHOOL TEEN PROGRAMMING
Grand Ballroom C

LIBRARY RESCUE: WHAT JON TAFFER TAUGHT ME ABOUT LIBRARIES
Room 315

BEING AN EFFECTIVE TRUSTEE: RESOURCES AVAILABLE FROM ILA AND THE STATE LIBRARY
Room 316

12:00 P.M. – 1:15 P.M.  AWARDS LUNCHEON

RECOGNITION OF EXHIBITORS, SPONSORS, CORPORATE MEMBERS

PRESENTATION OF AWARDS
Exhibit Hall B-C

1:25 P.M. – 2:10 P.M.  SUBDIVISION BUSINESS MEETINGS (SESSION 1) AND EXHIBIT HALL TIME

Youth Services: Taft A
ISLA: Taft B
Information Technology: Grand Ballroom A
Public Library Forum: Grand Ballroom B
ILA-ACRL: Grand Ballroom C
IASL: Room 315
Health Sciences: Room 316
Trustees: Room 319
Local History & Genealogy: Benson - Outside Grand Ballroom

2:15 P.M. – 3:05 P.M.  CONCURRENT SESSIONS

CHALLENGES BEFORE LIBRARY TRUSTEES
Room 316

HEALTH INFORMATION RESOURCES FOR IMMIGRANT AND REFUGEE POPULATIONS IN IOWA
Room 315
ESCAPE THE LIBRARY: HOSTING AN ESCAPE ROOM  
Taft A

TAKING STORYTIME TO THE NURSING HOME  
Taft B

SUMMER VISTAS: GET HELP WHEN YOU (AND YOUNG READERS IN YOUR COMMUNITY) NEED IT MOST  
Grand Ballroom A

MAKE ME A MATCH! REVAMPING ONLINE READERS ADVISORY AT THE IOWA CITY PUBLIC LIBRARY  
Grand Ballroom B

YOUR COMMUNITY ONLINE: LOW BUDGET DIGITAL PROJECTS  
Room 319

DIVERSITY & INCLUSION unconference SESSION  
Grand Ballroom C

3:05 P.M. – 3:45 P.M.  EXHIBIT HALL BREAK

3:50 P.M. – 4:40 P.M.  CONCURRENT SESSIONS

FRIENDS OF THE LIBRARY: OUTREACH AND ENGAGEMENT  
Room 316

CREATING, CULTIVATING, AND CELEBRATING: CULTURALLY RESPECTFUL PROGRAMMING AND COLLECTIONS  
Grand Ballroom C

UNSHELVING DIVERSITY: FOSTERING DIVERSITY AND INCLUSION IN YOUR COLLECTION  
Grand Ballroom B

CONFIDENTIALITY AND PRIVACY – KEEPING PATRONS INFORMED  
Taft B

LIBRARY COUNTY ASSOCIATIONS WORKING TOGETHER  
Room 315

THE PLOT THICKENS: COLLABORATING ON A BOOK CLUB KIT CIRCULATION  
Taft A

OTHER DUTIES AS ASSIGNED: WHAT SMALL TOWN PUBLIC LIBRARY MANAGEMENT REALLY ENTAILS  
Room 319

PULLING BACK THE CURTAIN: TIPS, TRICKS, AND STRATEGIES FOR LEADING PROJECTS OF ANY SIZE  
Grand Ballroom A

4:45 P.M. – 5:30 P.M.  SUBDIVISION BUSINESS MEETINGS (SESSION 2) AND EXHIBIT HALL TIME

  **Community Colleges**: Taft A  
  **Student**: Room 315  
  **Government Documents**: Taft B  
  **Resources & Technical Services**: Grand Ballroom A  
  **Readers’ Advisory**: Grand Ballroom B  
  **LLAMA**: Grand Ballroom C  
  **Support Personnel**: Room 316

4:45 P.M. – 6:00 P.M.  FINAL ILAF AUCTION BIDDING  
Exhibit Hall A

5:30 P.M. – 6:00 P.M.  SOCIAL HOUR

6:00 P.M.  TRIVIA NIGHT WITH DINNER  
Exhibit Hall B-C

6:00 P.M.  SPEED MENTORING WITH DINNER  
Bud Light Lounge

FRIDAY, OCTOBER 5

7:30 A.M. – 8:20 A.M.  BREAKFAST WITH THE ILA BOARD  
Taft A

8:30 A.M. – 10:00 A.M.  GENERAL SESSION

  **KEYNOTE**: STORIES FOR THE FUTURE – TRENDS, SIGNALS, AND VALUES FOR THE LIBRARY OF THE FUTURE

ILA BUSINESS MEETING  
Exhibit Hall B-C  
Sponsored by Iowa Library Association Foundation

10:05 A.M. – 10:55 A.M.  CONCURRENT SESSIONS

BUILDING YOUR FORECAST FOR THE LIBRARY OF THE FUTURE  
Grand Ballroom A

MURDER AT THE LIBRARY: HOW TO GET TEENS TO PLAN THEIR OWN PROGRAMS  
Room 315

SO YOU WANT TO BE AN ADVOCATE FOR LIBRARIES: LESSONS FROM A NEW ACTIVIST  
Taft B

HOST A TRIVIA NIGHT  
Room 319

HOW PUBLIC AND SCHOOL LIBRARIANS CAN EFFECTIVELY MANAGE A CHALLENGED BOOK CONTROVERSY  
Grand Ballroom C

FROM MOVIES TO MEALS: SENIOR SERVICES AND SPACES AT YOUR LOCAL LIBRARY  
Grand Ballroom B

FLAUNT IT IF YOU GOT IT: DISPLAY AND MERCHANDISING GUIDELINES  
Taft A

PUBLIC SCHOOL LIBRARY ARCHIVES: BRINGING ORDER TO CLUTTER  
Room 316

10:55 A.M. – 11:15 A.M.  BREAK

11:20 A.M. – 12:10 P.M.  CONCURRENT SESSIONS

CHANGING LIVES THROUGH LITERATURE  
Grand Ballroom C

UNUSUAL COMMUNITY PARTNERSHIPS  
Grand Ballroom B

THE LIBRARY AS A SCANNING CENTER: TEACHING CITIZENS TO DIGITIZE THEIR FAMILY SNAPSHOTS TO BUILD A COLLECTIVE TOWN HISTORY  
Grand Ballroom A

PLEASE LIKE US: USING SOCIAL MEDIA TO ENGAGE YOUR PATRONS  
Taft B

STUDENT CITIZENS: EMPOWERING OUR SCHOLARS TO HOLLER  
Room 315
Detailed Agenda

WEDNESDAY, OCTOBER 3 PRE-CONFERENCES

10:00 A.M. – 3:00 P.M. INTELLECTUAL FREEDOM IN THE AGE OF TRIGGER WARNINGS
Emily Knox, Assistant Professor, University of Illinois, Urbana, IL
Tags: Leadership; Public Services; Academic Libraries; Public Libraries
Sponsored by the Intellectual Freedom Committee and the Library Leadership and Management Association

This preconference session will cover a wide range of issues related to trigger warnings including the multiple histories of the phenomenon and the relationship between intellectual freedom and trigger warnings, especially as it relates to labeling collection materials.
Taft A

10:00 A.M. – 3:00 P.M. BEDBUGS AND BIOHAZARDS
Dawn Cline, Outreach Services Coordinator, Marion Public Library
Deb Krebill, Fire Chief, City of Marion
Allie McGee, Orkin Pest Control
Tags: Leadership; Academic Libraries; Public Libraries; K-12 Libraries; Small Libraries
Sponsored by the Public Library Forum and the Support Personnel Subdivision

This preconference shares information about biohazards, bedbugs and other pests, and simple first aid.
Taft B

10:00 A.M. – 3:00 P.M. PAY IT FORWARD: IMPROVING TODAY’S WORK AND TOMORROW’S WORKLIFE
Becky Hell, Consultant, State Library of Iowa
Bonnie McKewon, Consultant, State Library of Iowa
Tags: Leadership; Library Processes & Services; Public Libraries

Pay It Forward suggests practical workplace approaches that can help pave the way for new staff and lessen their learning curve.
Room 304

3:00 P.M. – 6:00 P.M. GRAND OPENING OF EXHIBITS
Michael Wright, ILA President
Author Fair, Drinks and Appetizers, Scavenger Hunt & Visa Gift Card Drawing
Sponsored by Gale, a Cengage Company

3:00 P.M. – 6:00 P.M. ILAF SILENT AUCTION
Exhibit Hall A

6:30 P.M. – 8:00 P.M. NETWORKING RECEPTION AT THE CEDAR RAPIDS PUBLIC LIBRARY
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THURSDAY, OCTOBER 4

7:30 A.M. – 8:25 A.M. CONTINENTAL BREAKFAST IN THE EXHIBIT HALL
Exhibit Hall A

7:45 A.M. – 8:25 A.M. NEW MEMBERS / FIRST-TIME ATTENDEE BREAKFAST
Taft A

7:45 A.M. – 8:25 A.M. LEADERSHIP INSTITUTE REUNION BREAKFAST
Taft B

8:30 A.M. – 10:00 A.M. OPENING GENERAL SESSION
Exhibit Hall B-C

WELCOME
Michael Wright, ILA President

KEYNOTE: FROM ADVOCATE TO ACTIVIST
PC Sweeney, Political Director, EveryLibrary, Riverside, IL
Sponsored by the Iowa Library Association Foundation

PC Sweeney, political director for EveryLibrary, will highlight resources and skills that librarians and library staff need to develop if they want to have the political and community support that they need in order to increase support and funding.

10:00 A.M. – 11:00 A.M. EXHIBIT HALL BREAK
Exhibit Hall A
Sponsored by Library Furniture International

11:05 A.M. – 11:55 A.M. CONCURRENT SESSIONS

CREATING EFFECTIVE MESSAGES
PC Sweeney, Political Director, EveryLibrary, Riverside, IL
Tags: Leadership; Library Processes & Services; Boards / Boards & Staff Development

Learn the most effective strategies and methods for communicating the value of your library to your community.
Grand Ballroom B

HELPING WITH GENEALOGICAL RESEARCH IN YOUR LIBRARY
Kacy Novak, Director, Family Research Center, LDS Church
Tags: Instruction/Information Literacy; Technology Tools; Public Libraries; Small Libraries

This session will give librarians the tools to help beginners and more advanced learners research their family history in the library.
Grand Ballroom A

WHAT WOULD SPIDER-MAN DO? THE READER VERSUS TECHNICAL SERVICES
Dreama Deskins, Technical Services and Information Technology Librarian, Johnston Public Library
Tags: Library Processes & Services; Public Libraries; K-12 Libraries

This session will share tips about dealing with materials that users commonly think of as serials but are not actually serials.
Room 319

CONNECTING WITH HOMESCHOOLING POPULATIONS IN YOUR COMMUNITY
Brianne Anderson, Youth Services Librarian, Ames Public Library
Kelly Stern, Youth Services Manager, Cedar Falls Public Library
Tags: Instruction/Information Literacy; Programming; Youth Services; Public Libraries

This session will discuss strategies for finding homeschooling populations as well as providing ideas for programming, collection development, and more.
Taft A
FAKE NEWS, FILTERS, AND FALSEHOODS: NAVIGATING INFORMATION OVERLOAD IN THE 21ST CENTURY
Dan Chibnall, STEM Librarian, Drake University, Des Moines
Tags: Instruction/Information Literacy; Academic Libraries; K-12 Libraries
This session focuses on methods of teaching information literacy skills by integrating topics related to fake news, journalism, and information navigation.
Taft B

DEVELOPING AND SUSTAINING AFTER SCHOOL TEEN PROGRAMMING
Madeline Jarvis, Adult and Information Services Coordinator, Marion Public Library
Rachel Pollari, Library Assistant - Teen Services, Marion Public Library
Shanel Slater, Library Assistant - Teen Services, Marion Public Library
Tags: Programming; Youth Services; Public Libraries; K-12 Libraries
Learn how the Marion Public Library, with no dedicated programming space, cultivated an after-school crowd through revised scheduling, drop-in programs, and new community connections.
Grand Ballroom C

LIBRARY RESCUE: WHAT JON TAFFER TAUGHT ME ABOUT LIBRARIES
Sarah Uthoff, Reference Librarian, Kirkwood Community College, Cedar Rapids
Tags: Marketing & Outreach; Technology Tools; Academic Libraries; Public Libraries; K-12 Libraries; Small Libraries
Librarians will be able to look at their libraries with a critical eye, identify potential opportunities to increase their draw from the outside, and apply ideas of customer service that Jon Taffer espouses to libraries.
Room 315

BEING AN EFFECTIVE TRUSTEE: RESOURCES AVAILABLE FROM ILA AND THE STATE LIBRARY
Steve Imming, Trustee, Davenport Public Library
Bonnie McKewon, Consultant, State Library of Iowa
Michael Wright, Director, Dubuque County Library District
Tags: Leadership; Trustees Training; Public Libraries
This panel presentation raises awareness of the training and other resources available to Iowa library trustees to increase their effectiveness.
Room 316

12:00 P.M. – 1:15 P.M. AWARDS LUNCHEON
Exhibit Hall B-C
Recognition of Exhibitors, Sponsors, Corporate Members
Stacy Goodhue and Amy Turgesen, Exhibitors and Sponsors Co-Chairs
Presentation of Awards

1:25 P.M. – 2:10 P.M. SUBDIVISION BUSINESS MEETINGS (SESSION 1) AND EXHIBIT HALL TIME
Youth Services: Taft A
ISLA: Taft B
Information Technology: Grand Ballroom A
Public Library Forum: Grand Ballroom B
ILA-ACRL: Grand Ballroom C
IASL: Room 315
Health Sciences: Room 316
Trustees: Room 319
Local History & Genealogy: Benson - Outside Grand Ballroom
CONCURRENT SESSIONS

CHALLENGES BEFORE LIBRARY TRUSTEES
Robin Paetzold, Trustee, Iowa City Public Library
Tags: Leadership; Library Trustees; Public Libraries

Trustees will discuss recent challenges brought before Boards of Library Trustees in order to share best practices.
Room 316

HEALTH INFORMATION RESOURCES FOR IMMIGRANT AND REFUGEE POPULATIONS IN IOWA
Derek Johnson, Outreach Specialist, National Network of Libraries of Medicine, Iowa City
Tags: Technology Tools; Public Libraries; K-12 Libraries

This session will provide attendees with background information about immigrant and refugee populations within the U.S. and Iowa, describe their unique health needs and barriers, and demonstrate how two resources from the National Library of Medicine, MedlinePlus and HealthReach, can be used to access reliable health information in multiple languages.
Room 315

ESCAPE THE LIBRARY!: HOSTING AN ESCAPE ROOM
Emily McClimon, Teen Services Librarian, Waverly Public Library
Jillian Rutledge, Information Services Librarian, Waverly Public Library
Tags: Programming; Public Libraries; Small Libraries

How to plan and host an escape room at the library.
Taft A

TAKING STORYTIME TO THE NURSING HOME
Phyllis Peter, Youth Services Librarian, Newton Public Library
Tags: Programming; Youth Services; Public Libraries; Small Libraries

How to start an intergenerational program, bringing children and the elderly together in a storytime.
Taft B

SUMMER VISTAS: GET HELP WHEN YOU (AND YOUNG READERS IN YOUR COMMUNITY) NEED IT MOST
Justin Ellis, Program Coordinator, Iowa Campus Compact, Des Moines
Sarah Ciendidineng, Director, Fort Madison Public Library
Kevin Delecki, Programming Manager, Cedar Rapids Public Library
Olivia Stoner, Volunteer Coordinator, Marion Public Library
Tags: Youth Services; Volunteers/Staffing; Public Libraries; Small Libraries

Learn about how you can use the low-cost Summer VISTA AmeriCorps program to expand your summer reading program through the experiences of three Iowa libraries.
Grand Ballroom A

MAKE ME A MATCH! REVAMPING ONLINE READERS ADVISORY AT THE IOWA CITY PUBLIC LIBRARY
Melody Dworak, Librarian, Iowa City Public Library
Alyssa Hanson, Web Specialist, Iowa City Public Library
Anne Mangan, Collections Services Coordinator, Iowa City Public Library
Tags: Marketing & Outreach; Technology Tools; Public Libraries

The Iowa City Public Library is introducing its new Staff Picks web presence---www.lcpl.org/picks---a Readers Advisory Initiative where patrons are able to explore and discover great books, movies, and music by matching their tastes to those of like-minded library staff.
Grand Ballroom B
YOUR COMMUNITY ONLINE: LOW BUDGET DIGITAL PROJECTS
Christine Barth, Librarian, Scott County Library System, Eldridge
*Tags:* Library Processes & Services; Technology Tools; Public Libraries; Small Libraries

From the example of the Scott County Library System, libraries can learn how to start on their wishlist of local history and digital projects.
Room 319

DIVERSITY & INCLUSION UNCONFERENCE SESSION
Cara Stone, Instruction Librarian, Iowa State University, Ames
*Tags:* Diversity, equity, and inclusion within all libraries; Academic Libraries; Public Libraries; K-12 Libraries; Small Libraries

Participants will discuss issues of diversity, equity, and inclusion as they relate to all types of libraries in an open space for brainstorming, collaborating, and inspiration; the conversation will be flexible and responsive to the interests of attendees, with ground-rules and dialogue driven by the participants.
Grand Ballroom C

3:05 P.M. - 3:45 P.M.  EXHIBIT HALL BREAK

3:50 P.M. - 4:40 P.M.  CONCURRENT SESSIONS

FRIENDS OF THE LIBRARY: OUTREACH AND ENGAGEMENT
Samantha Helmick, Public Services Librarian, Burlington Public Library
Dr. Cindy Murphy, Friends President, Burlington Public Library
*Tags:* Leadership

Dr. Cindy Murphy, the Burlington Public Library (BPL) Friends President, and Sam Helmick, the BPL Public Services Manager, will discuss collaborative efforts, fundraising opportunities, and general advocacy for library initiatives.
Room 316

CREATING, CULTIVATING, AND CELEBRATING: CULTURALLY RESPECTFUL PROGRAMMING AND COLLECTIONS
Harrison Inefuku, Scholarly Publishing Services-Librarian, Iowa State University, Ames
Tanvi Rastogi, Teen Services Librarian, Ames Public Library
Vera Scrivner, Children's Librarian, Algona Public Library
Cara Stone, Instruction Librarian, Iowa State University, Ames
Mara Strickler, Director, Algona Public Library
*Tags:* Library Processes & Services; Marketing & Outreach; Programming; Diversity, Equity, & Inclusion; Collections

Creating programming and cultivating collections that celebrate cultures can be difficult, especially when selected cultures are not represented in our communities. What questions and considerations can we think about to help ensure we are developing culturally-sensitive programming and collections?
Grand Ballroom C

UNSHELVING DIVERSITY: FOSTERING DIVERSITY AND INCLUSION IN YOUR COLLECTION
Casey Maynard, Librarian I, Children’s Services, Iowa City Public Library
*Tags:* Instruction/Information Literacy; Youth Services

This session will share information regarding the current conversation around diversity, equity, and inclusion in kidlit as well as sharing resources where librarians can find up-to-date booklists and information.
Grand Ballroom B

ILA Conference Mobile Website - ila2018conference.sched.org
View session details, speaker biographies, exhibitor details, and more.
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CONFIDENTIALITY AND PRIVACY – KEEPING PATRONS INFORMED
Kara Logsdon, Community and Access Services Coordinator, Iowa City Public Library
Anne Mangano, Collections Services Coordinator, Iowa City Public Library
Brent Palmer, IT Coordinator, Iowa City Public Library
Tags: Instruction/Information Literacy; Library Processes & Services

Learn about how staff at the Iowa City Public Library have been working to increase patron awareness of issues related to privacy and confidentiality.
Taft B

LIBRARY COUNTY ASSOCIATIONS WORKING TOGETHER
Carrie Falk, Director, Shenandoah Public Library
Sandy Long, Director, Whittemore Public Library
Natalie Struecker, Downtown Branch Manager, Cedar Rapids Public Library
Tags: Leadership; Networking and Support

Panel discussion about different county associations and how the libraries work together.
Room 315

THE PLOT THICKENS: COLLABORATING ON BOOK CLUB KIT CIRCULATION
Erin Horst, Materials Manager, Cedar Rapids Public Library
Madeline Jarvis, Adult and Information Services Coordinator, Marion Public Library
Kristine Olsen, Materials Librarian, Cedar Rapids Public Library
Tags: Library Processes & Services; Collection Development

Hear from two libraries who recently expanded and redesigned their book club kits based on community feedback.
Taft A

OTHER DUTIES AS ASSIGNED: WHAT SMALL TOWN PUBLIC LIBRARY MANAGEMENT REALLY ENTAILS
Molly Ruch, Director, Blairstown Public Library
Tags: Leadership; Management

This session focuses on what you should know before becoming a library director.
Room 319

PULLING BACK THE CURTAIN: TIPS, TRICKS, AND STRATEGIES FOR LEADING PROJECTS OF ANY SIZE
Melissa Moll, Music Cataloging Librarian, University of Iowa, Iowa City
Shelby Strommer, Preservation Processing Assistant, University of Iowa, Iowa City
Tags: Leadership; Library Processes & Services

This session will offer adaptable, scalable tips, tricks, and strategies to apply to your own library projects.
Grand Ballroom A

4:45 P.M. – 5:30 P.M. SUBDIVISION BUSINESS MEETINGS (SESSION 2) AND EXHIBIT HALL TIME
Community Colleges: Taft A
Student: Room 315
Government Documents: Taft B
Resources & Technical Services: Grand Ballroom A
Readers' Advisory: Grand Ballroom B
LLAMA: Grand Ballroom C
Support Personnel: Room 316

12 - 2018 ILA Annual Conference
4:45 P.M. – 6:00 P.M.  FINAL ILAF AUCTION BIDDING  
Exhibit Hall A

5:30 P.M. – 6:00 P.M.  SOCIAL HOUR

6:00 P.M.  TRIVIA NIGHT WITH DINNER  
Dan Wardell, Emcee, Iowa Public Television  
Exhibit Hall B–C

SPEED MENTORING WITH DINNER  
Dr. Michele Leininger, Facilitator  
Bud Light Lounge

FRIDAY, OCTOBER 5

7:30 A.M. – 8:20 A.M.  BREAKFAST WITH THE ILA BOARD  
Taft A

8:30 A.M. – 10:00 A.M.  GENERAL SESSION & KEYNOTE  
Exhibit Hall B–C

STORIES FOR THE FUTURE – TRENDS, SIGNALS, AND VALUES FOR THE LIBRARY OF THE FUTURE  
Miguel Figueroa, Director, American Library Association Center for the Future of Libraries, Chicago, IL  
Sponsored by Iowa Library Association Foundation

ILA BUSINESS MEETING

10:05 A.M. – 10:55 A.M.  CONCURRENT SESSIONS

BUILDING YOUR FORECAST FOR THE LIBRARY OF THE FUTURE  
Miguel Figueroa, Director, American Library Association Center for the Future of Libraries, Chicago, IL  
Tags: Leadership; Management

This session will expand on Miguel’s keynote by helping libraries understand and identify trends and their possible impact on future operations.  
Grand Ballroom A

MURDER AT THE LIBRARY: HOW TO GET TEENS TO PLAN THEIR OWN PROGRAMS  
Dee Shalon-Deur, Youth Services Librarian, Carlisle Public Library  
Tags: Programming; Youth Services

Learn how an understaffed library transformed their teen group from being passive participants to active members who took ownership of their programs.  
Room 315

SO YOU WANT TO BE AN ADVOCATE FOR LIBRARIES: LESSONS FROM A NEW ACTIVIST  
Annah Hackett, Campus Engagement and Instruction Librarian, Grand View University, Des Moines  
Tags: Leadership; Advocacy

A new activist will discuss what she has learned about advocacy, particularly as it applies to libraries.  
Taft B

HOST A TRIVIA NIGHT  
Nancy Medema, Library Program Director, State Library of Iowa, Des Moines  
Tags: Programming; Friends and Fundraising

Learn the ins and outs of developing and presenting a trivia night event.  
Room 319
HOW PUBLIC AND SCHOOL LIBRARIANS CAN EFFECTIVELY MANAGE A CHALLENGED BOOK CONTROVERSY
John Elson, Federal and State Information Librarian, University of Iowa, Iowa City
Kate Lechtenberg, Teacher Librarian, University of Northern Iowa, Cedar Falls
Kristin Pekoll, Assistant Director, Office of Intellectual Freedom, American Library Association, Chicago, IL
Tags: Leadership; Intellectual Freedom
Learn how to effectively handle challenges to controversial material.
Grand Ballroom C

FROM MOVIES TO MEALS: SENIOR SERVICES AND SPACES AT YOUR LOCAL LIBRARY
Dawn Cline, Outreach Services Coordinator, Marion Public Library
Madeline Jarvis, Adult and Information Services Coordinator, Marion Public Library
Tags: Marketing & Outreach; Programming
A mid-sized public library shares their tips and tricks for senior engagement.
Grand Ballroom B
FLAUNT IT IF YOU GOT IT: DISPLAY AND MERCHANDISING GUIDELINES
Aaron Bock, Materials Project Supervisor, Cedar Rapids Public Library
Erin Horst, Materials Manager, Cedar Rapids Public Library
Amber Mussman, Community Relations Manager, Cedar Rapids Public Library
Tags: Library Processes & Services; Marketing & Outreach

Setting standards and using your collection data for your library displays can not only increase circulation of your items but also add to the fun and professional look of your library.
Taft A

PUBLIC SCHOOL LIBRARY ARCHIVES: BRINGING ORDER TO CLUTTER
Kerry Barnes, Teacher Librarian, Cedar Rapids Washington High School
Renate Bernstein, Teacher Librarian, Cedar Rapids Washington High School
Tags: Library Processes & Services

A how-to session about organizing and cataloging a small archival collection as a way to provide public access.
Room 316

10:55 A.M. – 11:15 A.M. BREAK

11:20 A.M. – 12:10 P.M. CONCURRENT SESSIONS

CHANGING LIVES THROUGH LITERATURE
Scott Delaert, Juvenile Court Officer I, Dubuque Juvenile Court Services
Susan Henricks, Director, Carnegie-Stout Public Library, Dubuque
Tags: Youth Services; Partnerships/Outreach

Changing Lives Through Literature is a partnership between the library and juvenile court services serving as a diversion program.
Grand Ballroom C

UNUSUAL COMMUNITY PARTNERSHIPS
Cheryl Held, Director, Grimes Public Library
Tags: Leadership

Learn how to chew gum, make unusual long-lasting community partners, and not tick everyone off at the same time!
Grand Ballroom B

THE LIBRARY AS A SCANNING CENTER: TEACHING CITIZENS TO DIGITIZE THEIR FAMILY SNAPSHOT TO BUILD A COLLECTIVE TOWN HISTORY
Bettina Fabos, Associate Professor, University of Northern Iowa, Cedar Falls
Jaycie Vos, Special Collections Coordinator and University Archivist, University of Northern Iowa, Cedar Falls
Tags: Instruction/Information Literacy; Technology Tools; Public Photo Archiving and the Creative Commons

Faculty at UNI will share their protocol for scanning family photos at high resolution, and discuss the open source public platform (fortepan.us) they developed for collecting, curating, and sharing Iowa’s family snapshots in chronological order.
Grand Ballroom A

PLEASE LIKE US: USING SOCIAL MEDIA TO ENGAGE YOUR PATRONS
Tess Anderson, Reference and Instruction Librarian, University of Dubuque
Amber Mussman, Community Relations Manager, Cedar Rapids Public Library
Tags: Marketing & Outreach

Learn strategies for social media engagement with your patrons that go beyond promoting events to help increase interest and awareness of all you do.
Taft B
STUDENT CITIZENS: EMPOWERING OUR SCHOLARS TO HOLLER
Cathy Cranson, Undergraduate Engagement Librarian, University of Iowa, Iowa City
Tags: Instruction/Information Literacy; Programming
This session describes how the University of Iowa Libraries is inspiring and empowering the next generation of student activists and citizens through a series of collaborations and outreach efforts geared towards first-time voters.
Room 315

BUILDING A CULTURE OF LEARNING FOR LIBRARY BOARDS AND STAFF
Bonnie McKewon, Consultant, State Library of Iowa
Helen Rigdon, Director, Sioux City Public Library
Tags: Leadership; Library Processes & Services; Boards / Boards & Staff Development
This session includes a review of education-related standards, along with ideas for bringing education for boards and staff into common practice.
Taft A

DIY DEPOT: YOU CAN DO IT, WE CAN HELP
Joyce Haack, Library Technical Assistant, St. Ambrose University, Davenport
Karly Lyle, Head of Media Services, St. Ambrose University, Davenport
Onnica Marquez, Archivist, St. Ambrose University, Davenport
Tags: Marketing & Outreach; Programming
From simple takeaway bags to elaborate games, attend this session and learn how to launch a passive programming initiative that builds connections with your busy patrons.
Room 319

WEBSITE ACCESSIBILITY DEMYSTIFIED
Alyssa Hanson, Web Specialist, Iowa City Public Library
Tags: Technology Tools; Web Accessibility
Introduction to best practices in web accessibility with a focus on improvements you can make without writing any code.
Room 316

12:15 P.M. – 1:45 P.M. ALL IOWA READS LUNCH
Exhibit Hall B-C

THE BOYS IN THE BUNKHOUSE: SERVITUDE AND SALVATION IN THE HEARTLAND
Dan Barry, Author
Sponsored by Iowa Library Association Foundation
This year’s All Iowa Reads selection is The Boys in the Bunkhouse: Servitude and Salvation in the Heartland. The book tells the harrowing yet uplifting story of the exploitation and abuse of a resilient group of men with intellectual disabilities, and the heroic efforts of those who helped them to find justice and reclaim their lives. The Iowa Center for the Book describes the book as “A luminous work of social justice, told with compassion and compelling detail. The Boys in the Bunkhouse is more than just inspired storytelling. It is a clarion call for a vigilance that ensures inclusion and dignity for all.”

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Local History and Genealogy
David Hargrove, Gibson Memorial Library, Creston

Public Library Forum
Dawn Cline, Marion Public Library and Samantha Helmick, Burlington Public Library

Readers’ Advisory Roundtable
Bill Carroll, Carnegie-Stout Public Library, Dubuque

Resources & Technical Services Forum
Susan Green, Bettendorf Public Library

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Mackenzie Gill, University of Iowa

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Lara Moellers, Marion Public Library

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The Jack Tillson Operating Fund, established in 1994 by a bequest from the estate of Mr. Jack Tillson, is used to underwrite general expenses for the Iowa Library Association Foundation.

The Naomi Stovall Leadership Fund, established in 2007, in honor of the leadership of former ILA Executive Assistant Naomi Stovall, this fund supports the ILA Leadership Institute and other library leadership training activities.

The Endowed Speaker's Fund is used to underwrite keynote speaker fees at the Iowa Library Association Annual Conference. Typically, at least $6,000 is given to the Conference Planning Committee each year to fund excellent speakers.

The Jack Tillson Scholarship Fund, an endowment established in 1987 by this longtime Executive Assistant to the Iowa Library Association, is used to award a $1,500 scholarship to a library student attending the University of Iowa School of Library Science.

Undesignated Funds allow the ILAF Board to apply your donation where it will do the most good, including the ILA Foundation Scholarship Fund which is used to award a $1,500 scholarship to an outstanding student pursuing a graduate degree in School Library Studies at the University of Northern Iowa. In addition this fund supports the ILA website.

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Jessica Musil, Hollie Trenary, Jeaneal Weeks, and Erin Zaputil

A special Thank You to all those individuals and organizations who gave generously of their time and talents to make this conference a success!