All events take place at the Coralville Marriott Hotel & Conference Center unless otherwise specified in the program. • Program subject to change. • CE credit pending approval. • Use the session topic tags listed in italics below each session to help plan your schedule. • Refer to the ILA Conference mobile website (ila2017conference.sched.com) for full session descriptions.

**Registration**
Wednesday.........8:00 a.m.–5:30 p.m.
Thursday...........7:00 a.m.–6:00 p.m.
Friday.............7:15 a.m.–12:00 p.m.

**WEDNESDAY, OCTOBER 18**

10:00 A.M. – 3:00 P.M.
**PRE-CONFERENCES**

**ASKABLE ADULTS MATTER**
Anna Hartmann, Teen Services Manager, Council Bluffs Public Library
Jacob Kahn, Health Educator, Planned Parenthood of the Heartland, Council Bluffs

Tags: School, Public; Youth, Teens; Diversity, Reference

**SUCCESSION PLANNING AND MENTORING FOR ALL LIBRARIES**
Judith Nixon, Professor and Liaison Librarian, Purdue University, West Lafayette, IN
Erla Heyns, Head, Humanities, Social Sciences, Education and Business Division and Associate Professor, Purdue University, West Lafayette, IN

Sponsored by Iowa Association of College and Research Libraries

Tags: All Library Types; Leadership, Staffing, Professional Development

**SEEKING INCLUSION, FINDING SUCCESS: A PRE-CONFERENCE IN THREE PARTS**
Paul Greene, Board Member, Inclusion Connection, Waterloo
Tyler Greene, Inclusion Coordinator, Inclusion Connection, Waterloo
Tabby Kuehl, Coordinated Intake Manager, Visiting Nurse Services of Iowa, Des Moines

**127th Iowa Library Association Conference**
October 18 – 20, 2017
Coralville Marriott Hotel & Conference Center

LaTasha DeLoach, Co-founder, Sankofa Outreach Connection, Iowa City

Tags: All Library Types; Diversity, Inclusion, Programming, Early Literacy, Youth, Teen, Outreach

**IOWA CITY LIBRARIES & LITERATURE BUS TOUR**
This tour will visit two new libraries on the campus of the University of Iowa: the new long-term, state-of-the-art storage facility for the University of Iowa libraries and the University of Iowa Rita Benton Music Library in the new Voxman Music Building. Following those visits, Rachael Carlson, director of operations for the Iowa City UNESCO City of Literature, will lead a literary tour of Iowa City.

3:00 P.M. – 6:00 P.M.
**GRAND OPENING OF EXHIBITS**

3:00 P.M. – 6:00 P.M.
**ILAF SILENT AUCTION**

6:30 P.M. – 9:00 P.M.
**SLIS CONFERENCE RECEPTION**
Hosted by The University of Iowa School of Library & Information Science
THURSDAY, OCTOBER 19

7:30 A.M. – 8:25 A.M.  
**CONTINENTAL BREAKFAST**

7:45 A.M. – 8:25 A.M.  
**NEW MEMBERS / FIRST-TIME ATTENDEE BREAKFAST**

7:45 A.M. – 8:25 A.M.  
**LEADERSHIP INSTITUTE REUNION BREAKFAST**

8:30 A.M. – 10:00 A.M.  
**OPENING GENERAL SESSION & KEYNOTE**

**THE LANGUAGE IN THE MIRROR: DICTIONARIES, INCLUSIVITY, AND THE IRRITATING CASE OF "IRREGARDLESS"**

Kory Stamper, Lexicographer at Merriam-Webster and Author of Word By Word, New York, NY

*Sponsored by Biblionix and Iowa Library Association Foundation*

10:00 A.M. – 11:00 A.M.  
**EXHIBIT HALL BREAK**

11:05 A.M. – 11:55 A.M.  
**CONCURRENT SESSIONS**

**THE LANGUAGE IN THE MIRROR: DICTIONARIES, INCLUSIVITY, AND THE IRRITATING CASE OF "IRREGARDLESS"**

Kory Stamper, Lexicographer at Merriam-Webster and Author of Word By Word, New York, NY

*Tags: All Library Types; Diversity, Inclusion*

**SUCCESSION PLANNING AND MENTORING FOR ALL LIBRARIES: AN OVERVIEW**

Judith Nixon, Professor and Liaison Librarian, Purdue University, West Lafayette, IN

Erla Heyns, Head, Humanities, Social Sciences, Education and Business Division and Associate Professor, Purdue University, West Lafayette, IN

*Sponsored by Iowa Association of College and Research Libraries*

*Tags: All Library Types; Leadership, Staffing, Professional Development*

**BEYOND THE BOOK SALE**

Bill Benson, Board President, Friends of the Coralville Public Library

*Tags: Public; Friends Groups, Outreach, Programming*

**POP CULTURE PROGRAMMING FOR TEENS AND ADULTS**

Matt Mick, Programming and Outreach Librarian, Ericson Public Library, Boone

Sarah Smith, Adult Services Librarian, Carnegie-Stout Public Library, Dubuque

Angie Cox, Instruction and Liaison Librarian, University of Northern Iowa, Cedar Falls

*Tags: Public, School, Academic; Teens, Adults; Programming*

**AUTOMATING TECHNICAL SERVICES: SORTING THROUGH YOUR OPTIONS**

Erin Horst, Materials Manager, Cedar Rapids Public Library

Kristine Olsen, Materials Librarian, Cedar Rapids Public Library

Sarah Voels, Materials Librarian, Cedar Rapids Public Library

*Tags: All Library Types; Cataloging/Technical Services, Collection Management, Technology*

**INCLUSIVE LEARNING: DEVELOPING STUDENTS’ WORKPLACE SKILLS THROUGH THE LIBRARY**

Jessica Link, Volunteer Coordinator, Cedar Rapids Public Library

Molly Garrett, Young Adult Librarian, Cedar Rapids Public Library

*Tags: Public, School; Teen; Outreach, Volunteers, Training, Partnerships, Inclusion*

**GIVING A VOICE TO UNDERREPRESENTED GROUPS ON CAMPUS THROUGH DIGITAL AUDIO COLLECTIONS**

Christopher Doll, Assistant Director of Technical Services and Archivist, University of Dubuque

Joseph Letriz, Digital Management and Reference Assistant, University of Dubuque

*Tags: Academic; Collection Management, Digitization, Diversity, Inclusion, Technology*

12:00 P.M. – 1:15 P.M.  
**AWARDS LUNCHEON**

Recognition of Exhibitor, Sponsors, Corporate Members

*Presentation of Awards*

1:25 P.M. – 2:10 P.M.  
**SUBDIVISION BUSINESS MEETINGS (SESSION 1)**

**AND EXHIBIT HALL TIME**
2:15 P.M. - 3:05 P.M.
CONCURRENT SESSIONS

BEYOND THE SHUSH: LIBRARIANS AS COMMUNITY CRUSADERS
Jennie Garner, Director, North Liberty Community Library
Nancy Medema, Program Director, State Library of Iowa, Des Moines
Debbie Stanton, Director, Washington Public Library
Tags: Public; Advocacy, Boards/Trustees, Public Relations, Staffing, Partnerships

SUMMER DARE EVERYWHERE: PARTNERING TO REACH CHILDREN WITH BARRIERS TO LIBRARY ACCESS
Jessica Link, Volunteer Coordinator, Cedar Rapids Public Library
Kevin Delecki, Programming Manager, Cedar Rapids Public Library
Tags: Public; Early Literacy, Youth, Outreach, Programming, Volunteers, Inclusion

BIG DATA FOR ALL LIBRARIES
Christopher Taylor, Mayor, City of Swisher and Obermann Graduate Fellow, University of Iowa School of Library and Information Science, Iowa City
Tags: Public; Advocacy, Outreach, Statistics, PR/Marketing, Technology

DON’T TALK TO ME!: PASSIVE READERS’ ADVISORY
Amy Muchmore, Adult Services Librarian, Carnegie-Stout Public Library, Dubuque
Bill Carroll, Adult Services Manager, Carnegie-Stout Public Library, Dubuque
Angie Johnson, Adult Services Librarian, Carnegie-Stout Public Library, Dubuque
Tags: All Library Types; Books & Reading, Readers Advisory, Social Media

HAPPY TO HELP! COMPREHENSIVE CUSTOMER SERVICE TRAINING FOR LIBRARY STUDENT EMPLOYEES
Ashley McHose, Liaison Librarian, Wartburg College Vogel Library, Waverly
Tags: All Library Types; Staffing, User Experience, Training

USING DATA TO IMPROVE THE ONLINE USER EXPERIENCE
Alyssa Hanson, Webmaster, Iowa City Public Library
Tags: All Library Types; Technology, User Experience

CLICK-BAIT, HOXES, PROPAGANDA, AND MORE! LIBRARIES COMBATING “FAKE NEWS”
Lindsay Healey, Librarian, Des Moines Area Community College, Ankeny
Samantha Helmick, Public Services Librarian, Burlington Public Library
Brenda Ross, Community Engagement and Learning Librarian, Davenport Public Library
Rachel Rugg, Reference Librarian, Davenport Public Library
Tags: All Library Types; Information Literacy, Instruction, Programming, Reference

DIVERSITY & INCLUSION UNCONFERENCE SESSION
Cara Stone, Instruction Librarian, Iowa State University, Ames
Tags: All Library Types; Diversity, Inclusion

3:05 P.M. - 3:30 P.M.
EXHIBIT HALL BREAK

3:35 P.M. - 4:25 P.M.
CONCURRENT SESSIONS

PUBLIC RELATIONS AND MARKETING AT THE IOWA CITY PUBLIC LIBRARY
Kara Logsden, Community and Access Services Coordinator, Iowa City Public Library
Meredith Hines-Dochterman, Public Relations Specialist, Iowa City Public Library
Tags: Public; Public Relations, Marketing

TECHNOLOGY FOR THE 21ST CENTURY PARENT
Shalyn Hughes, Teacher-Librarian, Fillmore Elementary School, Delmar
Tags: Public, School; Technology, Information Literacy, Instruction

ADDRESSING HEALTH DISPARITIES: UNDERSTANDING INFORMATION NEEDS AND RESOURCES
Darlene Kaskie, Librarian, Greater Midwest Region of the National Network of Libraries of Medicine, Iowa City
Tags: All Library Types; Information Literacy, Instruction, Reference, Inclusion
3:35 P.M. – 4:25 P.M.
**CONCURRENT SESSIONS – Continued**

**INCLUSIVE PROGRAMMING: ADVOCACY AND ACCESS**
Erin Silva, Youth and Teen Services Librarian, North Liberty Community Library
Angela Pilkington, Children’s Services Coordinator, Iowa City Public Library

Tags: Public, School; Early Literacy, Youth, Programming, Inclusion, Outreach, Advocacy

**HR CONFIDENTIAL: INSIDER TIPS FROM LIBRARY HR DIRECTORS**
Leo Agnew, Director, Human Resources and Diversity Programs, University of Iowa Libraries, Iowa City
Kathryn Kjaer, Academic Personnel Coordinator, University of California-Irvine Libraries

Tags: All Library Types; Staffing, Leadership, Policy

**MAPPING THE STATE OF IOWA SCHOOL LIBRARIES**
Ericka Raber, Research and Education Librarian, University of Iowa Libraries, Iowa City
Rob Shepard, GIS Specialist, University of Iowa, Iowa City

Tags: School; Statistics, Technology

**POVERTY IN IOWA: A CULTURAL APPROACH**
Ambri Refer, Reference Librarian, Cedar Falls Public Library

Tags: Public; Inclusion, Outreach

4:30 P.M. – 5:15 P.M.
**SUBDIVISION BUSINESS MEETINGS (SESSION 2) AND EXHIBIT HALL TIME**

4:30 P.M. – 6:00 P.M.
**FINAL ILAF AUCTION BIDDING**

5:15 P.M. – 6:00 P.M.
**SOCIAL HOUR**

6:00 P.M.
**TRIVIA NIGHT WITH DINNER**
Dan Wardell, Emcee, Iowa Public Television

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**FRIDAY, OCTOBER 20**

7:30 A.M. – 8:20 A.M.
**BREAKFAST WITH THE ILA BOARD**

8:30 A.M. – 10:00 A.M.
**GENERAL SESSION & KEYNOTE**

**STAYING AT THE TABLE: INCLUSIVITY IN LIBRARIES**
Jody Gray, Director, American Library Association Office for Diversity, Literacy & Outreach Services, Chicago, IL

Sponsored by Iowa Library Association Foundation

ILA Business Meeting

10:05 A.M. – 10:55 A.M.
**CONCURRENT SESSIONS**

**EQUITY, DIVERSITY, AND INCLUSION: BEGINNING THE CONVERSATION**
Jody Gray, Director, American Library Association Office for Diversity, Literacy & Outreach Services, Chicago, IL

Tags: All Library Types; Staffing, Outreach, Diversity, Inclusion

**DEVICE ADVICE: ENCOURAGING SENIOR ENGAGEMENT THROUGH LIBRARY SERVICES**
Erin Thompson, Library Assistant, Cedar Falls Public Library
Kimberly Nicholson, Library Assistant, Cedar Falls Public Library

Tags: Public; Technology, Information Literacy, Instruction

**AT YOUR LOCAL LIBRARY: USING SOCIAL MEDIA TO BUILD COMMUNITY**
Rachel Black, Reference, Circulation, and Children’s Librarian, Coralville Public Library and Iowa Women's Archives

Tags: All Library Types; Public Relations, Marketing, Social Media, Technology, Advocacy

**OUR WORLD, OUR LIBRARIES: DIVERSITY AS INTENTIONAL PRACTICE**
Katelyn Browne, Youth Services Librarian, University of Northern Iowa, Cedar Falls
Vera Scrivner, Children's Librarian, Algona Public Library
Amy Golly, Services Department, Urbandale Public Library

Tags: All Library Types; Diversity, Inclusion, Collection Management, Outreach, Programming
10:05 A.M. – 10:55 A.M.
CONCURRENT SESSIONS - Continued

WHEN FAMILIES AND FANDOMS COLLIDE:
MAKING AND MARKETING
INTERGENERATIONAL PROGRAMMING AT
YOUR LIBRARY
Sheila Olson, Children’s Librarian, Altoona Public Library
Elizabeth Stevens, Public Services Librarian, Johnston Public Library
Jessica Young, Assistant Youth Services Librarian, Johnston Public Library

Tags: Public, Academic; Youth, Teen, Adult, Programming

WHITE PAGES, WHITE FACES
Jill Westen, Information Literacy Librarian, Wartburg College, Waverly

Tags: All Library Types; Diversity, Inclusion

REFRAMING TO BECOME A MORE INCLUSIVE LEADER
Amy Paulus, Head, Access Services, University of Iowa, Iowa City

Tags: All Library Types; Leadership

10:55 A.M. – 11:15 A.M.
BREAK

11:20 A.M. – 12:10 P.M.
CONCURRENT SESSIONS

BOOKMOBILE SERVICES AT IOWA CITY PUBLIC LIBRARY
Angela Pilkington, Children’s Services Coordinator, Iowa City Public Library
Kara Logsdon, Community and Access Services Coordinator, Iowa City Public Library
Shawna Riggins, Bookmobile Assistant, Iowa City Public Library

Tags: Public; Outreach, Collection Management, Partnerships

MOVING BEYOND QUEER ACCEPTANCE:
CREATING A NEW COMMUNITY CULTURE
Kate Kitchens, Reference and Instruction Librarian, University of Dubuque

Tags: All Library Types; Diversity, Inclusion

THE LEGACIES SERIES: SHOWCASING PERSONAL STORIES IN YOUR COMMUNITY
Heidi Hartke, Librarian – Programming, Cedar Rapids Public Library
LaSheila Yates, Executive Director and Chief Diversity Officer, Civil Rights Commission, City of Cedar Rapids

Tags: Public; Outreach, Programming, Inclusion, Partnerships

CODING CLUBS FOR KIDS
Sarah Beth Fuchsen, Children’s Librarian, Spencer Public Library
Aimee Clark, Library Information Technology, Spencer Public Library

Tags: School, Public; Youth, Technology, Programming

CIRCULATING LAPTOPS AND MOBILE HOTSPOTS
Brian Visser, Teen Services Librarian, Iowa City Public Library

Tags: Public, Academic; Collection Management

12:15 P.M. – 1:45 P.M.
ALL IOWA READS LUNCH

THE POWER OF FICTION: DISCOVERING THE UNIVERSAL WITHIN THE INDIVIDUAL
Michelle Hoover, Author

Sponsored by Iowa Library Association Foundation

1:00 P.M. – 4:30 P.M.
SLIS OPEN HOUSE & LIBRARY TOUR
As part of the SLIS anniversary activities, you are invited to walk the University of Iowa School of Library and Information Science hallways, view photos and videos, enjoy refreshments, and record your own oral/video history for future generations of librarians. Please indicate on your registration form if you plan to attend.

The ILA Conference Registration form is available for download or you can register online at www.iowalibraryassociation.org.