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ILA Conference Mobile Website
To access all the conference session descriptions
visit ila2017annualconference.sched.org/

The Iowa Library Association is working hard to keep you connected at this year's conference and long after you're back home! Follow us on Twitter and Facebook and stay up-to-date on all ILA related events and activities!

Take a moment to "friend" us on Facebook and be sure to follow the conference on Twitter at #IALIB17
President’s Message

Welcome to Coralville, Iowa for the 2017 Iowa Library Association Conference, Seeking Inclusion, Finding Success.

The Annual Conference is a wonderful opportunity to engage with colleagues from around the state, participate in and glean new ideas from conference sessions, and broaden our professional expertise. This year’s theme challenges us to recognize and celebrate all the ways libraries, and the communities they serve, succeed through inclusion. We hope you find the sessions insightful and energizing!

The Conference Planning Committee has also made a number of changes to the conference schedule. We are excited about these changes and hope you will find them to be welcomed additions to your conference experience!

Leadership Institute Reunion Breakfast: Now held Thursday morning, 7:45 – 8:25am.

Awards Luncheon: All awards will be presented during Thursday lunch, making it a great opportunity for recipients to invite colleagues, family, or friends to join them.

Breakfast with the Board: The ILA Board will provide updates and be available for discussion. State Librarian, Michael Scott, will also provide an update.

Of course, there will be plenty of time to take in the array of products and services in the Exhibit Hall. While you’re visiting the exhibits, be sure to check out the Iowa Library Association Foundation’s silent auction. The funds raised by ILAF go toward conference speakers, the leadership institute, and much more.

Many thanks to the Conference Planning Committee, the Local Arrangement Committee, and our partners at Diversified Management Services for their hard work and dedication. Without them, this conference would not happen. And thank you to the members of the Iowa Library Association. The Association is central to our profession across all libraries in Iowa, and your membership and service is what makes it all possible!

Be intentional. Seek inclusion. Find success.

Enjoy!

Rebecca Funke
2017 ILA President

127th Iowa Library Association Conference
October 18, 2017 through October 20, 2017

Conference Planning Committee

Rebecca Funke, Co-Chair
Des Moines Area Community College

Michael Wright, Co-Chair
Dubuque County Library District

Alison Ames Gaistad,
Local Arrangements Chair
Coralville Public Library

Sarah Beth Bartlett
Coralville Public Library

Rebecca Berg
Dike Public Library

Dawn Cline
Marion Public Library

Brett Cloyd
University of Iowa Libraries

Val Ehlers
Gladbrook-Reinbeck CSD / Grundy Center SD

Jennie Garner
North Liberty Community Library

Stacy Goodhue, Exhibits & Sponsors Chair
Carlisle Public Library

Jan Grandgeorge
Eagle Grove Memorial Library

Ellen Hampe Alexander
Coralville Public Library

Lindsay Healey
Des Moines Area Community College

Samantha Helmick
Burlington Public Library

Natalie Hutchinson
Des Moines University

Janet Lubben
North Liberty Community Library

Nancy Medema
State Library of Iowa

Amy Muchmore
Carnegie-Stout Public Library

Ellen Neuhau
University of Northern Iowa – Rod Library

Don Ruby, Vendor Representative
Koch Brothers

Jillian Rutledge, Speakers Co-Chair
Waverly Public Library

Kelly Stern
Cedar Falls Public Library

Olivia Stoner, Speakers Co-Chair
Marion Public Library

Natalie Strucker
Cedar Rapids Public Library

Kyle Winward
Central College

2 - 2017 ILA Annual Conference
As a premier architecture firm, our mission is to design sustainable building solutions that meet your budget, add value to your community, and exceed your expectations. Learn more at www.martingardnerarch.com.

Where imagination TAKES FLIGHT!

Visit us at booth #9
127th Iowa Library Association Conference  
October 18, 2017 through October 20, 2017

**Agenda At A Glance**

All events take place at the Coralville Marriott Hotel & Conference Center unless otherwise specified in the program.

- Program subject to change • CE credit approved by the State Library of Iowa •
- Refer to the ILA Conference mobile website (ila2017conference.sched.com) for full session descriptions •

### Registration

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<th>Day</th>
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<tr>
<td>Wednesday</td>
<td>8:00 a.m. - 5:30 p.m.</td>
<td>127th Iowa Library Association Conference</td>
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<td>Thursday</td>
<td>7:00 a.m. - 6:00 p.m.</td>
<td>127th Iowa Library Association Conference</td>
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<tr>
<td>Friday</td>
<td>7:15 a.m. - 12:00 p.m.</td>
<td>127th Iowa Library Association Conference</td>
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### Exhibits

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<tr>
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<tr>
<td>Thursday</td>
<td>8:30 a.m. - 11:45 a.m.</td>
<td>127th Iowa Library Association Conference</td>
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<tr>
<td>Thursday</td>
<td>1:00 p.m. - 5:15 p.m.</td>
<td>127th Iowa Library Association Conference</td>
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### ILAF Silent Auction

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### Wednesday, October 18

10:00 A.M. - 3:00 P.M. **PRE-CONFERENCES**

**ASKABLE ADULTS MATTER**
Oakdale IV

**SUCCESSION PLANNING AND MENTORING FOR ALL LIBRARIES**
Oakdale V
Sponsored by Iowa Association of College and Research Libraries

**SEEKING INCLUSION, FINDING SUCCESS: A PRE-CONFERENCE IN THREE PARTS**
Oakdale II

**IOWA CITY LIBRARIES & LITERATURE BUS TOUR**
This tour will leave from the Marriott hotel lobby.

3:00 P.M. - 6:00 P.M. **GRAND OPENING OF EXHIBITS**
Exhibit Hall
Sponsored by Gale, a Cengage Company

3:00 P.M. - 6:00 P.M. **ILAF SILENT AUCTION**
Exhibit Hall

6:30 P.M. - 9:00 P.M. **UNIVERSITY OF IOWA SLIS ANNIVERSARY RECEPTION**
Coral Ballroom

### Thursday, October 19

7:30 A.M. - 8:25 A.M. **CONTINENTAL BREAKFAST**
Coral A, B, C
Sponsored by The Public Libraries of Johnson County

7:45 A.M. - 8:25 A.M. **NEW MEMBERS / FIRST-TIME ATTENDEE BREAKFAST**
Coral D

7:45 A.M. - 8:25 A.M. **LEADERSHIP INSTITUTE REUNION BREAKFAST**
Coral E

8:30 A.M. - 10:00 A.M. **OPENING GENERAL SESSION**

**KEYNOTE: THE LANGUAGE IN THE MIRROR: DICTIONARIES, INCLUSIVITY, AND THE IRRITATING CASE OF “IRREGARDLESS”**
Coral A, B, C
Sponsored by Biblionic and Iowa Library Association Foundation

10:00 A.M. - 11:00 A.M. **EXHIBIT HALL BREAK**
Sponsored by Library Furniture International, Inc.

11:05 A.M. - 11:55 A.M. **CONCURRENT SESSIONS**

**THE LANGUAGE IN THE MIRROR: DICTIONARIES, INCLUSIVITY, AND THE IRRITATING CASE OF “IRREGARDLESS”**
Oakdale III

**SUCCESSION PLANNING AND MENTORING FOR ALL LIBRARIES: AN OVERVIEW**
Oakdale V
Sponsored by Iowa Association of College and Research Libraries

**BEYOND THE BOOK SALE**
Oakdale II

**POP CULTURE PROGRAMMING FOR TEENS AND ADULTS**
Coral E

**AUTOMATING TECHNICAL SERVICES: SORTING THROUGH YOUR OPTIONS**
Oakdale I

**INCLUSIVE LEARNING: DEVELOPING STUDENTS’ WORKPLACE SKILLS THROUGH THE LIBRARY**
Oakdale IV

**GIVING A VOICE TO UNDERREPRESENTED GROUPS ON CAMPUS THROUGH DIGITAL AUDIO COLLECTIONS**
Coral D

12:00 P.M. - 1:15 P.M. **AWARDS LUNCHEON**

**RECOGNITION OF EXHIBITOR, SPONSORS, CORPORATE MEMBERS**

**PRESENTATION OF AWARDS**
Coral A, B, C

1:25 P.M. - 2:10 P.M. **SUBDIVISION BUSINESS MEETINGS**
(SESSION 1)
Youth Services: Coral D
ISLA: Coral E
Information Technology: Oakdale I
Public Library Forum: Oakdale II
ILA-ACRL: Oakdale III
IASL: Oakdale IV
Health Sciences: Oakdale V
Trustees and Local History & Genealogy: Benson - 2nd Floor

1:25 P.M. - 2:10 P.M. **EXHIBIT HALL TIME**
2:15 P.M. – 3:05 P.M.  CONCURRENT SESSIONS

BEYOND THE SHUSH: LIBRARIANS AS COMMUNITY CRUSADERS
Coral D

SUMMER DARE EVERYWHERE: PARTNERING TO REACH CHILDREN WITH BARRIERS TO LIBRARY ACCESS
Coral E

BIG DATA FOR ALL LIBRARIES
Oakdale I

DON’T TALK TO ME!: PASSIVE READERS’ ADVISORY
Oakdale II

HAPPY TO HELP! COMPREHENSIVE CUSTOMER SERVICE TRAINING FOR LIBRARY STAFF EMPLOYEES
Oakdale IV

USING DATA TO IMPROVE THE ONLINE USER EXPERIENCE
Oakdale V

CLICK-BAIT, HOAXES, PROPAGANDA, AND MORE: LIBRARIES COMBATING “FAKE NEWS”
Oakdale III

DIVERSITY & INCLUSION UNCONFERENCE SESSION
Borlaug - 2nd Floor

3:05 P.M. – 3:30 P.M.  EXHIBIT HALL BREAK

3:35 P.M. – 4:25 P.M.  CONCURRENT SESSIONS

PUBLIC RELATIONS AND MARKETING AT THE IOWA CITY PUBLIC LIBRARY
Oakdale V

TECHNOLOGY FOR THE 21ST CENTURY PARENT
Coral E

ADDRESSING HEALTH DISPARITIES: UNDERSTANDING INFORMATION NEEDS AND RESOURCES
Coral D

INCLUSIVE PROGRAMMING: ADVOCACY AND ACCESS
Oakdale III

HR CONFIDENTIAL: INSIDER TIPS FROM LIBRARY HR DIRECTORS
Oakdale IV

MAPPING THE STATE OF IOWA SCHOOL LIBRARIES
Oakdale I

POVERTY IN IOWA: A CULTURAL APPROACH
Oakdale II

4:30 P.M. – 5:15 P.M.  SUBDIVISION BUSINESS MEETINGS
(SESSION 2)
Community Colleges: Coral D
Student: Coral E
Government Documents: Oakdale I
Resources & Technical Services: Oakdale II
Readers’ Advisory: Oakdale III
Library Leadership & Management Association: Oakdale IV
Support Personnel: Oakdale V

4:30 P.M. – 5:15 P.M.  EXHIBIT HALL TIME

4:30 P.M. – 6:00 P.M.  FINAL ILAF AUCTION BIDDING
Exhibit Hall

5:15 P.M. – 6:00 P.M.  SOCIAL HOUR

6:00 P.M.  TRIVIA NIGHT WITH DINNER
Coral A, B, C

FRIDAY, OCTOBER 20

7:30 A.M. – 8:20 A.M.  BREAKFAST WITH THE ILA BOARD
Oakdale III

8:30 A.M. – 10:00 A.M.  GENERAL SESSION
Oakdale III

KEYNOTE: STAYING AT THE TABLE: INCLUSIVITY IN LIBRARIES
ILA BUSINESS MEETING
Coral A, B, C
Sponsored by Iowa Library Association Foundation

10:05 A.M. – 10:55 A.M.  CONCURRENT SESSIONS

EQUITY, DIVERSITY, AND INCLUSION: BEGINNING THE CONVERSATION
Oakdale III

DEVICE ADVICE: ENCOURAGING SENIOR ENGAGEMENT THROUGH LIBRARY SERVICES
Coral D

AT YOUR LOCAL LIBRARY: USING SOCIAL MEDIA TO BUILD COMMUNITY
Oakdale II

OUR WORLD, OUR LIBRARIES: DIVERSITY AS INTENTIONAL PRACTICE
Oakdale V

WHEN FAMILIES AND FANDOMS COLLIDE: MAKING AND MARKETING INTERGENERATIONAL PROGRAMMING AT YOUR LIBRARY
Coral E

WHITE PAGES, WHITE FACES
Oakdale IV

REFRAMING TO BECOME A MORE INCLUSIVE LEADER
Oakdale I

10:55 A.M. – 11:15 A.M.  BREAK

11:20 A.M. – 12:10 P.M.  CONCURRENT SESSIONS

BOOKMOBILE SERVICES AT IOWA CITY PUBLIC LIBRARY
Oakdale V

WORK SMARTER, NOT HARDER: REINVENTING STAFFING & REDEFINING WORKFLOW
Oakdale II

OPEN ACCESS’ DARK CORNERS
Oakdale I

MOVING BEYOND QUEER ACCEPTANCE: CREATING A NEW COMMUNITY CULTURE
Oakdale IV

THE LEGACIES SERIES: SHOWCASING PERSONAL STORIES IN YOUR COMMUNITY
Oakdale III

CODING CLUBS FOR KIDS
Coral D

CIRCULATING LAPTOPS AND MOBILE HOTSPOTS
Coral E

2017 ILA Annual Conference - 5
ILA Annual Conference

Seeking Inclusion
Finding Success

2017

127th Iowa Library Association Conference
October 18, 2017 through October 20, 2017

Detailed Agenda

WEDNESDAY, OCTOBER 18  PRE-CONFERENCES

10:00 A.M. – 3:00 P.M.  ASKABLE ADULTS MATTER

Anna Hartmann, Teen Services Manager, Council Bluffs Public Library
Jacob Kahn, Health Educator, Planned Parenthood of the Heartland, Council Bluffs

Tags: School, Public; Youth, Teens; Diversity, Reference

The Askable Adults Matter training is designed to help youth-serving professionals become more approachable and knowledgeable when referring youth for sexual and reproductive health care.
Oakdale IV

10:00 A.M. – 3:00 P.M.  SUCCESSION PLANNING AND MENTORING FOR ALL LIBRARIES

Erla Heyns, Head, Humanities, Social Sciences, Education and Business Division and Associate Professor, Purdue University, West Lafayette, IN
Judith Nixon, Professor and Liaison Librarian, Purdue University, West Lafayette, IN

Sponsored by Iowa Association of College and Research Libraries
Tags: All Library Types; Leadership, Staffing, Professional Development

This workshop will break Succession Planning down into its component parts—Organizational Culture, Mentoring, and Professional and Personal Development—and explore how these components work together to facilitate succession planning for both the library organization and the individual librarian.
Oakdale V

10:00 A.M. – 3:00 P.M.  SEEKING INCLUSION, FINDING SUCCESS: A PRE-CONFERENCE IN THREE PARTS

LaTasha DeLoach, Co-founder, Sankofa Outreach Connection, Iowa City
Paul Greene, Board Member, Inclusion Connection, Waterloo
Tyler Greene, Inclusion Coordinator, Inclusion Connection, Waterloo
Tabby Kuehl, Coordinated Intake Manager, Visiting Nurse Services of Iowa, Des Moines

Tags: All Library Types; Diversity, Inclusion, Programming, Early Literacy, Youth, Teen, Outreach

This session will explore the conference theme from three different perspectives. Part I will discuss inclusion from physical proximity to habitual attitude. During Part II, learn about the Storybook Project, which keeps incarcerated parents and their children connected through reading. Part III is about cultivating diversity in the workforce and ways to recruit a diverse staff team.
Oakdale II

6 - 2017 ILA Annual Conference
Information careers are changing, and so is our name.

Our name may have changed, but our commitment to academic excellence remains the same. UW-Madison’s iSchool (formerly SLIS) offers quality learning opportunities from one of the nation’s top universities. Learn more at ischool.wisc.edu.
10:00 A.M. – 3:00 P.M.  **IOWA CITY LIBRARIES & LITERATURE BUS TOUR**
   The tour will leave from the hotel lobby of the Coralville Marriott Hotel & Conference Center. Please meet in
   the lobby at 9:45 a.m.

3:00 P.M. – 6:00 P.M.  **GRAND OPENING OF EXHIBITS**
   **Rebecca Funke**, ILA President
   Exhibit Hall
   **Sponsored by Gale, a Cengage Company**

3:00 P.M. – 6:00 P.M.  **ILAF SILENT AUCTION**
   Exhibit Hall

6:30 P.M. – 9:00 P.M.  **SLIS ANNIVERSARY RECEPTION**
   Hosted by The University of Iowa School of Library & Information Science
   Coral Ballroom

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THURSDAY, OCTOBER 19

7:30 A.M. – 8:25 A.M.  **CONTINENTAL BREAKFAST**
   Coral A, B, C
   **Sponsored by the Public Libraries of Johnson County**

7:45 A.M. – 8:25 A.M.  **NEW MEMBERS / FIRST-TIME ATTENDEE BREAKFAST**
   Coral D

7:45 A.M. – 8:25 A.M.  **LEADERSHIP INSTITUTE REUNION BREAKFAST**
   Coral E

8:30 A.M. – 10:00 A.M.  **GENERAL SESSION**
   Coral A, B, C

   **WELCOME**
   **Rebecca Funke**, ILA President
   **John Lundell**, Mayor, City of Coralville

   **THE LANGUAGE IN THE MIRROR: DICTIONARIES, INCLUSIVITY, AND THE IRRITATING CASE OF**
   **“IRREGARDLESS”**
   **Kory Stamper**, Lexicographer at Merriam-Webster and Author of *Word By Word*, New York, NY
   **Sponsored by Biblionix and Iowa Library Association Foundation**
   **Tags: All Library Types; Diversity, Inclusion**

   Join Kory Stamper as he takes you on a wild romp through the ways that
   the dictionary must follow the language into inclusivity, and how tracking
   and recording the language puts us face to face with the need to be
   inclusive and our own assumptions about inclusivity.

10:00 A.M. – 11:00 A.M.  **EXHIBIT HALL BREAK**
   **Sponsored by Library Furniture International, Inc.**

11:05 A.M. – 11:55 A.M.  **CONCURRENT SESSIONS**

   **THE LANGUAGE IN THE MIRROR: DICTIONARIES, INCLUSIVITY, AND THE IRRITATING CASE OF**
   **“IRREGARDLESS”**
   **Kory Stamper**, Lexicographer at Merriam-Webster and Author of *Word By Word*, New York, NY
   **Tags: All Library Types; Diversity, Inclusion**

   Join Kory Stamper as she expands on her keynote address and takes you on a wild romp through the ways
   that the dictionary must follow the language into inclusivity, and how tracking and recording the language
   puts us face to face with the need to be inclusive and our own assumptions about inclusivity.
   Oakdale III

8 - 2017 ILA Annual Conference
SUCCESSION PLANNING AND MENTORING FOR ALL LIBRARIES: AN OVERVIEW
Erla Heyns, Head, Humanities, Social Sciences, Education and Business Division and Associate Professor, Purdue University, West Lafayette, IN
Judith Nixon, Professor and Liaison Librarian, Purdue University, West Lafayette, IN
Sponsored by Iowa Association of College and Research Libraries
Tags: All Library Types; Leadership, Staffing, Professional Development
This session will be a brief review of four different organizational cultures and formal mentoring programs and how these two components interact with generational differences and can be aligned to lead to successful succession planning.
Oakdale V

BEYOND THE BOOK SALE
Bill Benson, Board President, Friends of the Coralville Public Library
Tags: Public; Friends Groups; Outreach; Programming
The Friends of the Coralville Public Library share what they do beyond running the Library's book sale.
Oakdale II

POP CULTURE PROGRAMMING FOR TEENS AND ADULTS
Angie Cox, Instruction and Liaison Librarian, University of Northern Iowa, Cedar Falls
Matt Mick, Programming and Outreach Librarian, Ericson Public Library, Boone
Sarah Smith, Adult Services Librarian, Carnegie-Stout Public Library, Dubuque
Tags: Public, School, Academic; Teens, Adults; Programming
Learn how to use the public's interest in pop culture to generate usage of your library.
Coral E

AUTOMATING TECHNICAL SERVICES: SORTING THROUGH YOUR OPTIONS
Erin Horst, Materials Manager, Cedar Rapids Public Library
Kristine Olsen, Materials Librarian, Cedar Rapids Public Library
Sarah Voels, Materials Librarian, Cedar Rapids Public Library
Tags: All Library Types; Cataloging/Technical Services, Collection Management, Technology
This session will be helpful for libraries facing cataloging backlogs, staff-intensive cataloging processes, and anyone hoping to learn more about the capabilities of their ILS and how automation can quickly get materials to patrons.
Oakdale I

INCLUSIVE LEARNING: DEVELOPING STUDENTS' WORKPLACE SKILLS THROUGH THE LIBRARY
Molly Garrett, Young Adult Librarian, Cedar Rapids Public Library
Jessica Link, Volunteer Coordinator, Cedar Rapids Public Library
Tags: Public, School; Teen, Outreach, Volunteers, Training, Partnerships, Inclusion
Prepare to take inclusion to the next level by offering students with disabilities the opportunity to learn critical workplace skills through volunteering at your library – learn how from a model program at the Cedar Rapids Public Library.
Oakdale IV
GIVING A VOICE TO UNDERREPRESENTED GROUPS ON CAMPUS THROUGH DIGITAL AUDIO COLLECTIONS
Christopher Doll, Assistant Director of Technical Services and Archivist, University of Dubuque
Joseph Letriz, Digital Management and Reference Assistant, University of Dubuque
Tags: Academic, Collection Management, Digitization, Diversity, Inclusion, Technology
This session will be centered on how to store, transcribe, index, and display audio files within a digital collection, and how a specific collection at the University of Dubuque promotes diversity on campus.
Coral D

12:00 P.M. – 1:15 P.M. AWARDS LUNCHEON
Coral A, B, C
Recognition of Exhibitor, Sponsors, Corporate Members
Stacy Goodhue, Exhibitor Chair
Presentation of Awards

1:25 P.M. – 2:10 P.M. SUBDIVISION BUSINESS MEETINGS (SESSION 1) AND EXHIBIT HALL TIME
Youth Services: Coral D
Information Technology: Oakdale I
ILACR: Oakdale III
Health Sciences: Oakdale V
ISLA: Coral E
Public Library Forum: Oakdale II
IASL: Oakdale IV
Trustees and Local History & Genealogy: Benson - 2nd Floor

2:15 P.M. – 3:05 P.M. CONCURRENT SESSIONS

BEYOND THE SHUSH: LIBRARIANS AS COMMUNITY CRUSADERS
Jennie Garner, Director, North Liberty Community Library
Nancy Medema, Program Director, State Library of Iowa, Des Moines
Debbie Stanton, Director, Washington Public Library
Tags: Public, Advocacy, Boards/Trustees, Public Relations, Staffing, Partnerships
This session will provide practical examples of how librarians can develop positive relationships with their city leaders and why having a place at the table in our communities is vital to our success.
Coral D

SUMMER DARE EVERYWHERE: PARTNERING TO REACH CHILDREN WITH BARRIERS TO LIBRARY ACCESS
Kevin Delecki, Programming Manager, Cedar Rapids Public Library
Jessica Link, Volunteer Coordinator, Cedar Rapids Public Library
Tags: Public, Early Literacy, Youth, Outreach, Programming, Volunteers, Inclusion
Discover tools the Cedar Rapids Public Library used to expand its summer programs to reach children with barriers to traditional library access by partnering with summer childcare providers, utilizing staff expertise, and engaging volunteer support.
Coral E

BIG DATA FOR ALL LIBRARIES
Christopher Taylor, Mayor, City of Swisher and Obermann Graduate Fellow, University of Iowa School of Library and Information Science, Iowa City
Tags: Public, Advocacy, Outreach, Statistics, PR/Marketing, Technology
This session will discuss how public libraries can collect and use “big data” to support organizational decision-making, especially within their communities.
Oakdale I
DON'T TALK TO ME: PASSIVE READERS' ADVISORY
Bill Carroll, Adult Services Manager, Carnegie-Stout Public Library, Dubuque
Angie Johnson, Adult Services Librarian, Carnegie-Stout Public Library, Dubuque
Amy Muchmore, Adult Services Librarian, Carnegie-Stout Public Library, Dubuque
Tags: All Library Types; Books & Reading, Readers Advisory, Social Media

Passive readers' advisory ideas for patrons who don't want to interact and for libraries that are short staffed.
Oakdale II

HAPPY TO HELP! COMPREHENSIVE CUSTOMER SERVICE TRAINING FOR LIBRARY STUDENT EMPLOYEES
Ashley McHose, Liaison Librarian, Wartburg College Vogel Library, Waverly
Tags: All Library Types; Staffing, User Experience, Training
Discover how comprehensive customer service development workshops can improve library student employee performance, morale, and sense of belonging.
Oakdale IV

USING DATA TO IMPROVE THE ONLINE USER EXPERIENCE
Alyssa Hanson, Webmaster, Iowa City Public Library
Tags: All Library Types; Technology, User Experience
Learn about the various methods available for collecting web data that can be used to improve your library's website.
Oakdale V

CLICK-BAIT, HOAXES, PROPAGANDA, AND MORE! LIBRARIES COMBATING "FAKE NEWS"
Lindsay Healey, Librarian, Des Moines Area Community College, Ankeny
Samantha Helmick, Public Services Librarian, Burlington Public Library
Brenda Ross, Community Engagement and Learning Librarian, Davenport Public Library
Rachel Rugg, Reference Librarian, Davenport Public Library
Tags: All Library Types; Information Literacy, Instruction, Programming, Reference
This session will present ideas and experiences from public and academic librarians who have implemented "fake news" programs or activities.
Oakdale III

DIVERSITY & INCLUSION UNCONFERENCE SESSION
Cara Stone, Instruction Librarian, Iowa State University, Ames
Tags: All Library Types; Diversity, Inclusion
Participants have the opportunity to gather and discuss issues of diversity and inclusion as they relate to all types of libraries; this session is an open space for brainstorming, collaborating, and inspiration.
Borlaug - 2nd Floor

ILA Conference Mobile Website - ila2017annualconference.sched.org
View session details, speaker biographies, exhibitor details, and more.
Empowered Librarians
Empowered Communities

Give your staff the support they need to reach and inspire the communities they serve.

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An independent publishing tool to assist with community engagement

Shelf-ready services
Reclaim hours spent processing and cataloging with error-free C&P

Edelweiss Analytics
In-depth title information to aid your specific collection efforts

... And even more services to meet the distinct needs of your community.

Your Mission. Our Purpose.
Elevating your communities through #TheLibraryLife

Attend a demo at the Ingram booth for your chance to win a 2018 PLA Scholarship*!

*For full contest guidelines please visit ingramcontent.com/plascholarship

ingramcontent.com/thelibrarylife

INGRAM
3:05 P.M. – 3:30 P.M.  **EXHIBIT HALL BREAK**

3:35 P.M. – 4:25 P.M.  **CONCURRENT SESSIONS**

**PUBLIC RELATIONS AND MARKETING AT THE IOWA CITY PUBLIC LIBRARY**

**Meredith Hines-Dochterman**, Public Relations Specialist, Iowa City Public Library

**Kara Logsden**, Community and Access Services Coordinator, Iowa City Public Library

**Tags:** Public; Public Relations; Marketing

Marketing strategies for libraries from the staff of the Iowa City Public Library.

Oakdale V

**TECHNOLOGY FOR THE 21ST CENTURY PARENT**

**Shalyn Hughes**, Teacher-Librarian, Fillmore Elementary School, Delmar

**Tags:** Public; School; Technology; Information Literacy; Instruction

Tips for how libraries can teach parents how to raise 21st-century learners through technology integration at home.

Coral E

**ADDRESSING HEALTH DISPARITIES: UNDERSTANDING INFORMATION NEEDS AND RESOURCES**

**Darlene Kaske**, Librarian, Greater Midwest Region of the National Network of Libraries of Medicine, Iowa City

**Tags:** All Library Types; Information Literacy; Instruction; Reference; Inclusion

This session will help public and school librarians identify marginalized population groups in their own communities and help public librarians become familiar with National Library of Medicine resources to improve health disparities in their communities.

Coral D

**INCLUSIVE PROGRAMMING: ADVOCACY AND ACCESS**

**Angela Pilkingon**, Children’s Services Coordinator, Iowa City Public Library

**Erin Silva**, Youth and Teen Services Librarian, North Liberty Community Library

**Tags:** Public; School; Early Literacy; Youth; Programming; Inclusion; Outreach; Advocacy

Learn how your library can help create a culture of advocacy and inclusivity for families with children who have special needs.

Oakdale III

**HR CONFIDENTIAL: INSIDER TIPS FROM LIBRARY HR DIRECTORS**

**Leo Agnew**, Director, Human Resources and Diversity Programs, University of Iowa Libraries, Iowa City

**Kathryn Kjaer**, Academic Personnel Coordinator, University of California-Irvine Libraries

**Tags:** All Library Types; Staffing; Leadership; Policy

An informal discussion and Q&A session where you can gain an insider’s perspective about professional development and career advancement from two experienced HR Directors.

Oakdale IV

**MAPPING THE STATE OF IOWA SCHOOL LIBRARIES**

**Ericka Raber**, Research and Education Librarian, University of Iowa Libraries, Iowa City

**Rob Shepard**, GIS Specialist, University of Iowa, Iowa City

**Tags:** School; Statistics; Technology

This session will introduce work to understand, analyze, and map data from the annual Iowa School Library Survey and Iowa Department of Education Basic Educational Data Survey (BEDS).

Oakdale I
POVERTY IN IOWA: A CULTURAL APPROACH
Ambri Refer, Reference Librarian, Cedar Falls Public Library
Tags: Public, Inclusion, Outreach
This session will provide information about the culture present with people that experience poverty, types of poverty people experience, and sensitivity training to better serve patrons who experience poverty.
Oakdale II

4:30 P.M. – 5:15 P.M. SUBDIVISION BUSINESS MEETINGS (SESSION 2) AND EXHIBIT HALL TIME
Community Colleges: Coral D
Government Documents: Oakdale I
Readers' Advisory: Oakdale III
Support Personnel: Oakdale V

Student: Coral E
Resources & Technical Services: Oakdale II
Library Leadership & Management Association: Oakdale IV

4:30 P.M. – 6:00 P.M. FINAL ILAF AUCTION BIDDING
Exhibit Hall

5:15 P.M. – 6:00 P.M. SOCIAL HOUR

6:00 P.M. TRIVIA NIGHT WITH DINNER
Dan Wardell, Emcee, Iowa Public Television
Coral A, B, C

FRIDAY, OCTOBER 20

7:30 A.M. – 8:20 A.M. BREAKFAST WITH THE ILA BOARD
Oakdale III

8:30 A.M. – 10:00 A.M. GENERAL SESSION
Coral A, B, C

STAYING AT THE TABLE: INCLUSIVITY IN LIBRARIES
Jody Gray, Director, American Library Association Office for Diversity, Literacy & Outreach Services, Chicago, IL
Sponsored by Iowa Library Association Foundation
Jody will discuss the importance and the complex nature of inclusion in a time where our country is visibly divided.

ILA BUSINESS MEETING

10:05 A.M. – 10:55 A.M. CONCURRENT SESSIONS

EQUITY, DIVERSITY, AND INCLUSION: BEGINNING THE CONVERSATION
Jody Gray, Director, American Library Association Office for Diversity, Literacy & Outreach Services, Chicago, IL
Tags: All Library Types; Staffing, Outreach, Diversity, Inclusion
This session will discuss ways to strategize the best approach for your institution to approach equity, diversity, and inclusion.
Oakdale III

DEVICE ADVICE: ENCOURAGING SENIOR ENGAGEMENT THROUGH LIBRARY SERVICES
Kimberly Nicholson, Library Assistant, Cedar Falls Public Library
Erin Thompson, Library Assistant, Cedar Falls Public Library
Tags: Public, Technology, Information Literacy, Instruction
Find out how the Cedar Falls Public Library partnered with a local community center to develop a monthly tech club to assist senior patrons with technology use.
Coral D
AT YOUR LOCAL LIBRARY: USING SOCIAL MEDIA TO BUILD COMMUNITY

Rachel Black, Reference, Circulation, and Children’s Librarian, Coralville Public Library and Iowa Women’s Archives

Tags: All Library Types; Public Relations, Marketing, Social Media, Technology, Advocacy

An introduction to the At Your Local Library website and the concept of humanizing social media, a method that can break stereotypes and create community.

Oakdale II

OUR WORLD, OUR LIBRARIES: DIVERSITY AS INTENTIONAL PRACTICE

Katelyn Browne, Youth Services Librarian, University of Northern Iowa, Cedar Falls
Amy Golly, Services Department, Urbandale Public Library
Vera Scrivner, Children’s Librarian, Algona Public Library

Tags: All Library Types; Diversity, Inclusion, Collection Management, Outreach, Programming

This panel, consisting of Iowa librarians, will provide attendees with a foundational knowledge, vocabulary, and resources to build diverse collections and library environments, and will provide the basis for an ongoing conversation regarding the diverse needs of the communities we serve.

Oakdale V

MAKE VALUABLE CONNECTIONS

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2017 ILA Annual Conference - 15
A guide to using fandoms for planning and promoting intergenerational programming at public libraries.

10:55 A.M. – 11:15 A.M. BREAK

11:20 A.M. – 12:10 P.M. CONCURRENT SESSIONS

BOOKMOBILE SERVICES AT IOWA CITY PUBLIC LIBRARY
Kara Logsdon, Community and Access Services Coordinator, Iowa City Public Library
Angela Pilkington, Children’s Services Coordinator, Iowa City Public Library
Shawna Riggins, Bookmobile Assistant, Iowa City Public Library
Tags: Public Outreach, Collection Management, Partnerships
Learn how the Iowa City Public Library is using a bookmobile to connect with the community in new places; engage with new partners and patrons; and enrich lives through better access to library collections and services.
Oakdale V

WORK SMARTER, NOT HARDER: REINVENTING STAFFING & REDEFINING WORKFLOW
Jennie Garner, Director, North Liberty Community Library
Tags: All Library Types; Staffing, Leadership, Policy
Gain ideas on how to increase productivity and workplace satisfaction by empowering support staff.
Oakdale II

OPEN ACCESS’ DARK CORNERS
Rob Hudson, Director of Library Services, Upper Iowa University, Fayette
Tags: Academic Collection Management, Databases, Technology
Open access in publishing is leading to unintended consequences and this session will discuss the ethical and legal issues facing researchers in open access grey areas.
Oakdale I
MOVING BEYOND QUEER ACCEPTANCE: CREATING A NEW COMMUNITY CULTURE
Kate Kitchens, Reference and Instruction Librarian, University of Dubuque
Tags: All Library Types; Diversity, inclusion
An interactive discussion on concrete actions we can take as both academic and public librarians to make our communities more conducive environments for flourishing within the LGBT+ community and beyond.
Oakdale IV

THE LEGACIES SERIES: SHOWCASING PERSONAL STORIES IN YOUR COMMUNITY
Heidi Hartke, Librarian – Programming, Cedar Rapids Public Library
LaSheila Yates, Executive Director and Chief Diversity Officer, Civil Rights Commission, City of Cedar Rapids
Tags: Public; Outreach, Programming, Inclusion, Partnerships
Using one library’s successful collaborative series as a catalyst, develop an action plan for engaging your community in civic dialogue by spotlighting local citizens’ personal stories.
Oakdale III

CODING CLUBS FOR KIDS
Aimee Clark, Library Information Technology, Spencer Public Library
Sarah Beth Fuchs, Children’s Librarian, Spencer Public Library
Tags: School; Public; Youth, Technology, Programming
Coding for kids in libraries is educational and fun!
Coral D

CIRCULATING LAPTOPS AND MOBILE HOTSPOTS
Brian Visser, Teen Services Librarian, Iowa City Public Library
Tags: Public; Academic; Collection Management
Quick overview of the Iowa City Public Library’s experience planning and executing providing circulating laptops.
Coral E

12:15 P.M. – 1:45 P.M.  ALL IOWA READS LUNCH
Coral A, B, C

THE POWER OF FICTION: DISCOVERING THE UNIVERSAL WITHIN THE INDIVIDUAL
Michelle Hoover, Author
Sponsored by Iowa Library Association Foundation
Michelle Hoover will speak about what inspired her to write the 2017 All Iowa Reads selection, Bottomland, and how she dramatized the life of one small 1920s Iowa farm family to reflect the larger American experience both of the past and today.
1:00 P.M. – 4:30 P.M.  UNIVERSITY OF IOWA SLIS OPEN HOUSE & LIBRARY TOUR (OPTIONAL)
127th Iowa Library Association Conference
October 18, 2017 through October 20, 2017

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Samantha Helmick, Burlington Public Library

Readers' Advisory Roundtable
Seth Warburton, Ames Public Library

Resources & Technical Services Forum
Susan Moore, University of Northern Iowa

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