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ILA Conference Mobile Website
To access all the conference materials, visit ila2016annualconference.sched.org/

The Iowa Library Association is working hard to keep you connected at this year’s conference and long after you’re back home! Follow us on Twitter and Facebook and stay up-to-date on all ILA related events and activities!

Take a moment to “friend” us on Facebook and be sure to follow the conference on Twitter at #IALIB16
President’s Message

Welcome to Dubuque, Iowa’s “Masterpiece on the Mississippi” for the 2016 Iowa Library Association Conference, ILA: Lighting up the Future!

The Annual Conference is a unique opportunity to engage with our colleagues from around the state, participate in and glean new ideas from conference sessions, and build and broaden our professional expertise. This year’s conference program has a wide variety of speakers and sessions, and we’ve changed a few things around to make room for more peer networking time as well as plenty of time to take in the array of products and services in the Exhibit Hall. While you’re visiting the exhibits, be sure to check out the Iowa Library Association Foundation’s silent auction. The funds raised by ILAF go toward conference speakers, the Leadership Institute, and much more. Also, stop by the ILA booth to talk with Executive Board candidates and current Board members. We value this opportunity to talk with members from all across Iowa to gather ideas about ILA initiatives and get feedback on the conference!

Many thanks to the Conference Planning Committee, the Local Arrangement Committee, and our partners at Diversified Management Services for their dedicated work on this year’s conference. And thank you to the members of the Iowa Library Association. The Association is central to our profession across all Libraries in Iowa, and your membership and service is what makes ILA happen!

Have a great conference!

Alison Ames Galstad
2016 ILA President

126th Iowa Library Association Conference
2016 Conference Planning Committee

Alison Ames Galstad, Co-Chair
Coralville Public Library

Rebecca Funke, Co-Chair
Des Moines Area Community College

Dawn Cline
Marion Public Library

Barbara Corson, ILA Foundation Representative, Speakers Co-Chair

Duffy DeFrance
Eulenspiegel Puppet Theatre Company

Val Ehlers
Gladbrook-Reinbeck CSD / Grundy Center SD

Stacy Goodhue, Exhibits & Sponsors Chair
Carlisle Public Library

Jan Grandgeorge
Eagle Grove Memorial Library

Susan Green
Bettendorf Public Library

Samantha Helmick
Burlington Public Library

Susan Henricks, Local Arrangements Co-Chair
Carnegie-Stout Public Library

Tom Keyser
State Library of Iowa

Elizabeth Kiscaden
University of Iowa

Dorothy Knight
Van Meter Public Library

Nancy Medema
State Library of Iowa

Amy Paulus
University of Iowa

Gloria Petesch
Marquette Catholic Schools

Kathy Rieger
Council Bluffs Public Library

Don Ruby, Vendor Representative
Koch Brothers

Jillian Rutledge, Speakers Co-Chair
Waverly Public Library

Erin Silva
North Liberty Community Library

Cathy Van Brocklin
Ames Public Library

Brad Wiles
Clinton Public Library

Michael Wright, Local Arrangements Co-Chair
Dubuque County Library District

2 - 2016 ILA Annual Conference
**ILAF Depends on YOU for its Success!**

*Keep the Iowa Library Association Foundation working for you!*  
*Give to the fund(s) of your choice*

### Your Donations Keep Iowa Libraries Strong! Help Fund:
- *Iowa Library Association Leadership Institute*
- *Great speakers at the ILA Conference*
- *Support and improve the ILA website*
- *Scholarships for Iowa Library School students*

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If you prefer, your contribution may be a designated gift. Please mark your preference:  
$_____ in Honor of _________________  or  $ ____ in Memory of_______________________  
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Make your check payable to: **Iowa Library Association Foundation**  
Mail to: ILAF | 525 SW 5th Street, Suite A | Des Moines, IA | 50309  
Or donate online at [www.iowalibraryassociation.org](http://www.iowalibraryassociation.org), click on Foundation, then click Online Donation.
126th Iowa Library Association Conference

Agenda At A Glance

All events take place in the Grand River Center unless otherwise specified in the program

- Program subject to change • CE credit pending approval • “Supported by” indicates corporate monetary donations

**Registration**
Wednesday 8:00 a.m. - 5:30 p.m.
Thursday 7:00 a.m. - 6:00 p.m.
Friday 7:15 a.m. - 12:00 p.m.

**Exhibits**
Wednesday 3:00 p.m. - 6:00 p.m.
Thursday 8:30 a.m. - 11:45 a.m.
Friday 1:15 p.m. - 5:00 p.m.

**ILA Silent Auction**
Wednesday 3:00 p.m. - 6:00 p.m.
Thursday 8:30 a.m. - 6:30 p.m.

**WEDNESDAY, OCTOBER 12**

10:00 A.M. – 3:00 P.M. **PRE-CONFERENCES**

**AN INTRODUCTION TO MENTAL HEALTH FIRST AID**
Room 1

**MUSIC AND LITERACY: THE IMPORTANCE OF MUSIC IN THE LIVES OF YOUNG CHILDREN**
Room 3

**ZEN AND THE ART OF LIBRARY MANAGEMENT**
Room 5

1:00 P.M. – 2:30 P.M. **DUBUQUE TROLLEY TOUR**
Tour will leave from the Grand River Center’s Main Entrance

3:00 P.M. – 6:00 P.M. **GRAND OPENING OF EXHIBITS**
Exhibit Hall

3:00 P.M. – 6:00 P.M. **ILA SILENT AUCTION**
Exhibit Hall

6:00 P.M. – 9:00 P.M. **CONFERENCE RECEPTION**
Location: Carnegie-Stout Public Library, 360 W 11th Street, Dubuque
Transportation provided between the Grand River Center and the library throughout the reception.

**THURSDAY, OCTOBER 13**

7:30 A.M. – 8:25 A.M. **CONTINENTAL BREAKFAST**
Ballroom Foyer

7:45 A.M. – 8:25 A.M. **CONFERENCE ORIENTATION/NEW MEMBERS BREAKFAST**
River Room

8:30 A.M. – 10:00 A.M. **GENERAL SESSION WELCOME WHEN GENERATIONS CONNECT**
Salon CD

10:00 A.M. – 11:00 A.M. **BREAK IN THE EXHIBIT HALL**

11:05 A.M. – 11:55 A.M. **CONCURRENT SESSIONS**

**LIBRARY EMPLOYEE SAFETY**
Room 1

**TECHNOLOGY CLASSES AT YOUR LIBRARY**
Room 2

**WHAT WOULD SANTA SAVE? WEEDING AND COLLECTION DEVELOPMENT FOR YOUTH SERVICES**
Room 3

**WONDERING AND WANDERING: TALES OF ILS MIGRATION**
Room 4

**WHEN GENERATIONS CONNECT—DEEP DIVE**
Room 5

**USING TECHNOLOGY TO CONNECT WITH PATRONS AND STUDENTS**
Salon AB

**CHILDHOOD OBESITY: RESOURCE AND PROGRAM IDEAS FOR LIBRARIANS**
Room 6

12:00 P.M. – 1:15 P.M. **LUNCH**

**INTRODUCTION OF EXHIBITORS AND CORPORATE MEMBERS**

**STATE LIBRARY OF IOWA UPDATE**

**ILA MEMBERSHIP BUSINESS MEETING**
Salon CD

1:25 P.M. – 2:15 P.M. **CONCURRENT SESSIONS**

**2017 COLLABORATIVE SUMMER LIBRARY PROGRAM**
Salon AB

**ROBOTICS IN THE LIBRARY: STEM CONNECTIONS**
Room 1

**KITS AND GAMES AND PUZZLES, OH MY!**
Room 2

**21ST CENTURY ARCHIVES**
Room 3

**READERS’ ADVISORY CRASH COURSE**
Room 4

**DIGITAL NATIVES? BASICS OF INFORMATION LITERACY**
Room 5

**PUBMED VS. MEDLINEPLUS: HELPING CONSUMERS TO PROFESSIONALS WITH GOOD HEALTH INFORMATION**
Room 6
2:15 P.M. – 2:50 P.M.  BREAK IN THE EXHIBIT HALL

2:50 P.M. – 4:20 P.M.  CONCURRENT SESSIONS

FEDERAL OPEN PUBLICATION AND DATA ACCESS REQUIREMENTS
Room 1

WOMB LITERACY AND BABY PROGRAMMING WITH COMMUNITY COLLABORATIONS AND PARENT EDUCATION
Room 2

TELLING PERSONAL STORIES WITH PAPER THEATER AND POOF-UP BOOKS
Room 3

OUTREACH: LIBRARIES OUTSIDE THE WALLS
Room 4

COMPUTER NETWORKING FOR LIBRARIANS
Room 5

HOW TO DEAL WITH PROBLEM PARENTS, UNATTENDED CHILDREN, AND DISRUPTIVE PATRONS
Salon AB

TEACHING AND LEARNING ABOUT COPYRIGHT, CREATIVE COMMONS, AND FAIR USE IN THE DIGITAL WORLD
Room 6

4:20 P.M. – 5:00 P.M.  VISIT THE EXHIBITS – Final Opportunity
Exhibit Hall

4:20 P.M. – 6:30 P.M.  FINAL ILAF AUCTION BIDDING
Exhibit Hall

4:30 P.M. – 6:00 P.M.  SUBDIVISION BUSINESS MEETINGS

6:30 P.M.  TRIVIA NIGHT WITH DINNER
Salon CD

9:00 P.M.  STORIES AFTER HOURS
The Richards House Bed & Breakfast Inn

FRIDAY, OCTOBER 14

7:30 A.M. – 8:30 A.M.  CONTINENTAL BREAKFAST
Ballroom Foyer

7:30 A.M. – 8:15 A.M.  LEADERSHIP INSTITUTE REUNION BREAKFAST
River Room

8:30 A.M. – 10:00 A.M.  GENERAL SESSION
LIGHTING UP THE FUTURE: A LOOK AT WHERE WE’VE BEEN, WHERE WE ARE NOW, AND WHERE WE ARE GOING!
Salon CD

10:05 A.M. – 10:55 A.M.  CONCURRENT SESSIONS

LEGISLATIVE RESOURCES BEYOND THE IOWA CODE: TRACKING YOUR STATE LEGISLATORS
Room 1

RESUME, INTERVIEWING, AND SALARY NEGOTIATION TIPS FOR LIBRARIANS
Room 2

GOOGLE APPS: WHAT YOU NEED TO KNOW TO GET STARTED
Room 3

CHILDREN AND TEEN BOOK AWARDS—GET INVOLVED IN SELECTING AND PROMOTING
Room 4

INNOVATION ON A SHOESTRING
Salon AB

BETWIXT AND BETWEEN: PROGRAMS TO ENTERTAIN AND EDUCATE
Room 5

SAVING IOWA’S HISTORY: AN UPDATE AND DISCUSSION OF RECENT DEVELOPMENTS AT THE STATE HISTORICAL SOCIETY OF IOWA
Room 6

10:55 A.M. – 11:20 A.M.  BREAK

11:20 A.M. – 12:10 P.M.  CONCURRENT SESSIONS

GUYS READ
Room 1

TO RFID OR NOT TO RFID: WHAT ARE THE QUESTIONS?
Room 2

OPEN EDUCATIONAL RESOURCES AND LIBRARIES: PROMOTION AND SUPPORT
Room 3

LIBRARIES AS CONTENT CREATORS
Salon AB

STRONG BOOKS BUILD STRONG PEOPLE—HOW BOOKS CHANGE LIVES
Room 4

EFFECTIVELY COMMUNICATING WITH ADMINISTRATORS, CITY COUNCILS, AND BOARDS FOR ADVOCACY
Room 5

STROLLING WITH THE SPIRITS: HOW TO ORGANIZE A CEMETERY WALK PROGRAM
Room 6

12:15 P.M. – 1:45 P.M.  LUNCH
LIBRARY CARDS, TOY BOXES AND BOOKS = A LOVE FOR READING
Salon CD

1:45 P.M. – 3:00 P.M.  RECONVENE ILA BUSINESS MEETING (IF NECESSARY)
Salon CD
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Quality learning opportunities from one of the nation’s top universities. UW-Madison’s iSchool offers innovative coursework that builds on a rich tradition of excellence.

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126th Iowa Library Association Conference

Detailed Agenda

Wednesday, October 12 Pre-Conferences

10:00 A.M. – 3:00 P.M. AN INTRODUCTION TO MENTAL HEALTH FIRST AID
Teresa Bombhoff, NAMI Greater Des Moines, Des Moines
*Sponsored by Iowa Health Sciences Library Association and Public Library Forum*
Mental Health First Aid is a public education program that introduces participants to risk factors and warning signs of mental illnesses, builds understanding of their impact, and identifies common support.
Room 1

10:00 A.M. – 3:00 P.M. MUSIC AND LITERACY: THE IMPORTANCE OF MUSIC IN THE LIVES OF YOUNG CHILDREN
Carole Stephens, Owner, Macaroni Soup!, Park Ridge, IL
*Sponsored by Youth Services Subdivision*
Create better brains and bodies through Active Music: Vote NO to enabling couch potatoes and YES to nurturing Dancing Sprouts!
Room 3

10:00 A.M. – 3:00 P.M. ZEN AND THE ART OF LIBRARY MANAGEMENT
Dr. Michele Leininger, Director, Marshall Lyon County Library, Marshall, MN
*Sponsored by Library Leadership & Management Association*
Through a series of activities, this workshop will explore our transitional stories from librarian to manager, and will help discover the keys to unlocking our management stories.
Room 5

1:00 P.M. – 2:30 P.M. DUBUQUE TROLLEY TOUR
Trolley will leave from the Main Entrance of the Grand River Center. Please be at the entrance by 12:45 P.M.

3:00 P.M. – 6:00 P.M. GRAND OPENING OF EXHIBITS
The Dubuque Area Chamber Ambassadors from the Dubuque Area Chamber of Commerce
Alison Ames Galstad, ILA President
Susan Henricks, Director, Carnegie-Stout Public Library, Dubuque
Exhibit Hall
*Supported by Dubuque Area Convention and Visitors Bureau*

3:00 P.M. – 6:00 P.M. IOWA LIBRARY ASSOCIATION FOUNDATION SILENT AUCTION
Exhibit Hall

6:00 P.M. – 9:00 P.M. CONFERENCE RECEPTION
Location: Carnegie-Stout Public Library | 360 W 11th Street, Dubuque
Transportation provided between the Grand River Center and the library throughout the reception.
Cash bar, musical entertainment, and food provided.
THURSDAY, OCTOBER 13

7:30 A.M. – 8:25 A.M. CONTINENTAL BREAKFAST
Ballroom Foyer

7:45 A.M. – 8:25 A.M. CONFERENCE ORIENTATION/NEW MEMBERS BREAKFAST
River Room

8:30 A.M. – 10:00 A.M. GENERAL SESSION
Salon CD

WELCOME
Alison Ames Galtad, ILA President
Roy D. Buol, Mayor, City of Dubuque

AWARDS PRESENTATIONS

WHEN GENERATIONS CONNECT
Bryan Lansing, BridgeWorks, Minneapolis, MN
Sponsored by Iowa Library Association Foundation, Iowa Association of College and Research Libraries, and Government Documents Roundtable
Four distinct generations are working together shoulder to shoulder, each with a unique set of attitudes, values and work styles: this program will give you the tools to convert generational diversity from an obstacle into an opportunity.

10:00 A.M. – 11:00 A.M. BREAK IN THE EXHIBIT HALL
Supported by Biblionix and Jones Library Sales, Inc.

11:05 A.M. – 11:55 A.M. CONCURRENT SESSIONS

LIBRARY EMPLOYEE SAFETY
Tim Kirgan, Marketing Manager, Iowa Municipalities Workers’ Compensation Association, Des Moines
Dean Schade, Senior Loss Control Representative, Iowa Municipalities Workers’ Compensation Association, Des Moines
Sponsored by Library Leadership & Management Association
Discover why safety is important to the efficient operation of your library.
Room 1

TECHNOLOGY CLASSES AT YOUR LIBRARY
Jen Eilers, Library Assistant, Iowa City Public Library
Sponsored by Readers’ Advisory Roundtable
Learn how to grow interest in your library’s technology courses with strategies for assessment, marketing, and curriculum development.
Room 2

WHAT WOULD SANTA SAVE? WEEDING AND COLLECTION DEVELOPMENT FOR YOUTH SERVICES
Roy Kenagy, Retired Librarian and Consultant, Windsor Heights
Sponsored by Youth Services Subdivision
The how and why of weeding children’s collections, explained by a very old child.
Room 3
WONDERING AND WANDERING: TALES OF ILS MIGRATION
Rebecca Funke, Director of Library Resources, Des Moines Area Community College, Ankeny
Sue Julich, IT Director, Head, Library Information Technology, University of Iowa Libraries, Iowa City
Kyle Winward, Technical Services Librarian, Central College, Pella
Sponsored by Resources & Technical Services Forum
Panelists will share insights about their libraries’ recent ILS migrations and implementations.
Room 4

WHEN GENERATIONS CONNECT—DEEP DIVE
Bryan Lansing, BridgeWorks, Minneapolis, MN
Sponsored by Iowa Association of College and Research Libraries
Delve deeper in this follow-up session from Thursday morning’s keynote speaker into the four distinct generations which are working together shoulder to shoulder in our libraries.
Room 5

USING TECHNOLOGY TO CONNECT WITH PATRONS AND STUDENTS
Kenya Arrants, Teacher Librarian, Madrid Community School District
Carrie Foell, Teacher Librarian, Brookview Elementary, West Des Moines
Sponsored by Iowa Association of School Librarians
Explore ways to create book trailers to share with your patrons.
Salon AB

CHILDHOOD OBESITY: RESOURCE AND PROGRAM IDEAS FOR LIBRARIANS
Sharon Tucker, Director for Research, Evidence-Based Practice (EBP) and Quality, Department of Nursing and Patient Care Services, University of Iowa Hospitals & Clinics, Iowa City
Sponsored by Iowa Health Sciences Library Association
The goal of this session is to increase participant understanding of childhood obesity and its risk factors, and to present programs and resources librarians could offer as a community service.
Room 6

12:00 P.M. – 1:15 P.M. LUNCH
Salon CD

INTRODUCTION OF EXHIBITORS AND CORPORATE MEMBERS
Stacy Goodhue, Exhibitor Chair

STATE LIBRARY OF IOWA UPDATE
Michael Scott, State Librarian

ILA MEMBERSHIP BUSINESS MEETING
Alison Ames Galstad, ILA President, Presiding
THURSDAY, OCTOBER 13, continued

1:25 P.M. – 2:15 P.M. CONCURRENT SESSIONS

2017 COLLABORATIVE SUMMER LIBRARY PROGRAM
Merri Monks, Moderator, Library Consultant, State Library of Iowa, Des Moines
Sarah Day, Mom and art teacher
Samantha Helmick, Customer Service & Community Outreach Librarian, Burlington Public Library
Angela Pilkington, Children’s Services Coordinator, Iowa City Public Library
Cathy Shaw, Director, Edgewood Public Library
Sponsored by Youth Services Subdivision
Join a panel of youth services librarians for a fabulous preview of the 2017 Collaborative Summer Library Program (www.cslpreads.org) and for programming and resource ideas.
Salon AB

ROBOTICS IN THE LIBRARY: STEM CONNECTIONS
Alyssa Calhoun, Teacher Librarian, Prairie Hill Elementary School, Cedar Rapids
Miranda Kral, Teacher Librarian, Solon Community School District
Sponsored by Iowa Association of School Librarians
An introduction to robots and how to code them.
Room 1

KITS AND GAMES AND PUZZLES, OH MY!
Dreama Deskins, Technical Services and IT Librarian, Johnston Public Library
Sponsored by Resources & Technical Services Forum
Learn the AACR2 and RDA cataloging rules and the MARC format principles for cataloging kits, games, and puzzles.
Room 2

21ST CENTURY ARCHIVES
Mark Anderson, Digital Collections Librarian, University of Iowa Libraries, Iowa City
Claudia Frazer, Director of University Archives & Special Collections, Drake University, Des Moines
Onnica Marquez, Library Archivist, St. Ambrose University Library, Davenport
Sponsored by the Association of College and Research Libraries
Librarians and archivists from three Iowa institutions discuss initiatives they are taking to innovatively connect with their constituents.
Room 3
READERS’ ADVISORY CRASH COURSE
Jillian Rutledge, Information Services Librarian, Waverly Public Library
Sarah Smith, Adult Services Librarian, Carnegie-Stout Public Library, Dubuque
Seth Warburton, Acquisitions Technician, Ames Public Library
Sponsored by Readers’ Advisory Roundtable
Members of ILA’s Readers’ Advisory Roundtable present an introductory crash-course in Readers’ Advisory which covers free RA resources, conducting an RA interview, genre, appeal factors, and more.
Room 4

DIGITAL NATIVES? BASICS OF INFORMATION LITERACY
Sarah Uthoff, Reference Librarian, Kirkwood Community College, Cedar Rapids
Sponsored by Iowa Small Library Association
Focusing on digital literacy, participants will look at the validity of ideas about what younger people should know about tech, some useful tech tips to wow them, and some practical digital literacy to learn and pass along.
Room 5

PUBMED VS. MEDLINEPLUS: HELPING CONSUMERS TO PROFESSIONALS WITH GOOD HEALTH INFORMATION
Jacqueline Leskovec, Network Librarian, National Network of Libraries of Medicine-Greater Midwest Region, University of Iowa, Iowa City
Sponsored by Iowa Health Sciences Library Association
This session will provide an introduction to MedlinePlus.gov and PubMed.gov, review which one will lead you to the answers you need, and show you how the two work together to provide good health information.
Room 6

2:15 P.M. – 2:50 P.M. BREAK IN THE EXHIBIT HALL
Supported by Bibliomix

2:50 P.M. – 4:20 P.M. CONCURRENT SESSIONS

FEDERAL OPEN PUBLICATION AND DATA ACCESS REQUIREMENTS
Sponsored by Government Documents Roundtable
Explore public access policies that have contributed historically to supporting an informed citizenry.
Room 1

WOMB LITERACY AND BABY PROGRAMMING WITH COMMUNITY COLLABORATIONS AND PARENT EDUCATION
Karen Gordon, Children’s Librarian, Iowa City Public Library
Jennifer Jordebrek, Assistant Director, North Liberty Community Library
Sponsored by Youth Services Subdivision
Learn how to offer womb literacy and baby literacy programming by focusing on new and expecting parent education and by building community partnerships.
Room 2

TELLING PERSONAL STORIES WITH PAPER THEATER AND POP-UP BOOKS
Monica Leo, Founder and Principal Puppeteer, Eulenspiegel Puppet Theatre, West Liberty
Sponsored by Storytellers’ Roundtable and Local History and Genealogy
Monica tells the story of her puppet troupe and shows participants how to tell personal stories using paper puppets and an extra-large pop-up book.
Room 3
OUTREACH: LIBRARIES OUTSIDE THE WALLS
Cathy Van Brocklin, Library Assistant, Ames Public Library, Moderator
Mary Jedlicka Humston, Author, Poet, and Speaker, Iowa City
Brittany Nichols, Youth Services Librarian, Mount Pleasant Public Library
Sponsored by Local History and Genealogy
Find out how libraries are serving patrons who can’t come to a traditional library building.
Room 4

COMPUTER NETWORKING FOR LIBRARIANS
Chris Brown, Assistant Library Director, Pella Public Library
Sponsored by Resources & Technical Services Forum
Chris talks about the library computer network, the components that make it tick, and some practical troubleshooting tips.
Room 5

HOW TO DEAL WITH PROBLEM PARENTS, UNATTENDED CHILDREN, AND DISRUPTIVE PATRONS
Mandy Easter, Law Librarian, State Library of Iowa, Des Moines
Maryann Mori, Consultant, State Library of Iowa, Des Moines
Sponsored by Support Personnel Subdivision
Gain legal information and learn practical ways to successfully handle these problem situations in your library.
Salon AB

TEACHING AND LEARNING ABOUT COPYRIGHT, CREATIVE COMMONS, AND FAIR USE IN THE DIGITAL WORLD
Rebecca Funke, Director of Library Resources, Des Moines Area Community College, Ankeny
Sponsored by Iowa Association of School Librarians
Copyright 101: using copyrighted works in the school/college setting.
Room 6

4:20 P.M. – 5:00 P.M. VISIT THE EXHIBITS – FINAL OPPORTUNITY
Exhibit Hall

4:20 P.M. – 6:30 P.M. FINAL ILA AUCTION BIDDING
Exhibit Hall

4:30 P.M. – 5:15 P.M. SUBDIVISION BUSINESS MEETINGS
ILA-ACRL ........................ Room 1
Health Sciences ........................ Room 3
ISLA ........................ Room 5
Local History & Genealogy, ... Salon AB
Youth Services ........................ River Room

Information Technology ........ Room 2
IASL ................................. Room 4
Public Library Forum .......... Room 6
Trustees ............................ Lobby

5:15 P.M. – 6:00 P.M. SUBDIVISION BUSINESS MEETINGS
Community Colleges ......... Room 1
LLAMA ........................ Room 3
Resources & Tech Services ... Room 5
Storytellers’ Roundtable ... Salon AB

Government Documents.................Room 2
Reader’s Advisory ........................Room 4
Support Personnel........................Room 6
Student Subdivision....................River Room
6:30 P.M. TRIVIA NIGHT WITH DINNER
Dan Wardell, Emcee, Iowa Public Television
Salon CD

9:00 P.M. STORIES AFTER HOURS
Sponsored by Storytellers’ Roundtable
The Richards House Bed & Breakfast Inn

FRIDAY, OCTOBER 14

7:30 A.M. – 8:30 A.M. CONTINENTAL BREAKFAST
Ballroom Foyer

7:30 A.M. – 8:15 A.M. LEADERSHIP INSTITUTE REUNION BREAKFAST
River Room

8:30 A.M. – 10:00 A.M. GENERAL SESSION
Salon CD

LIGHTING UP THE FUTURE: A LOOK AT WHERE WE’VE BEEN, WHERE WE ARE NOW, AND WHERE WE ARE GOING!
Cindy Blinkinsop, Teacher Librarian at Mid City High School, Davenport; and Adjunct Professor at the University of Iowa, Iowa City
Sponsored by the Iowa Library Association Foundation
Take a brief look at how free libraries began in the United States, how public and school libraries have evolved into the 21st Century, and where libraries are headed.

10:05 A.M. – 10:55 A.M. CONCURRENT SESSIONS

LEGALISTIC RESOURCES BEYOND THE IOWA CODE: TRACKING YOUR STATE LEGISLATORS
Mandy Easter, Law Librarian, State Library of Iowa, Des Moines
Sponsored by Government Documents Roundtable
Learn how to use the tools on the Legislature’s website pertaining to the people involved—the legislators, House and Senate leadership, caucus research staff, fiscal analysts, and even lobbyists.
Room 1

RESUME, INTERVIEWING, AND SALARY NEGOTIATION TIPS FOR LIBRARIANS
Leo Agnew, Director, Human Resources & Diversity Programs, University of Iowa Libraries, Iowa City
Kathryn Kjaer, Head of Library Human Resources, University of California, Irvine, CA
Sponsored by Library Leadership & Management Association
Ask questions about, and learn how to improve, your resume and your interview and job negotiation skills.
Room 2

GOOGLE APPS: WHAT YOU NEED TO KNOW TO GET STARTED
Cindy Blinkinsop, Teacher Librarian at Mid City High School, Davenport; and Adjunct Professor at the University of Iowa, Iowa City
Sponsored by Readers’ Advisory Roundtable
This session will show you the various aspects of Google Apps, and their ease of use; tutorials to view at your leisure will be included.
Room 3
CHILDREN AND TEEN BOOK AWARDS—GET INVOLVED IN SELECTING AND PROMOTING
Tami Finley, Director, Clarence Public Library
Shalar Knupp, Teacher-Librarian, Rivermont Collegiate, Bettendorf
Sponsored by Youth Services Subdivision
If you would like to be better informed about award books for kids and teens, join Tami and Shalar as they talk about ways to get involved in selecting and promoting a variety of age-level awards.
Room 4

INNOVATION ON A SHOESTRING
Louise Alcorn, Technology Services Coordinator, West Des Moines Public Library
Christa Burns, Library Development Consultant, Nebraska Library Commission, Lincoln, NE
Sponsored by Support Personnel Subdivision
Discover cheap and free web tools for all libraries.
Salon AB

BETWIXT AND BETWEEN: PROGRAMS TO ENTERTAIN AND EDUCATE
Ernie Cox, Teacher Librarian, Prairie Creek Intermediate School, Cedar Rapids
Morgan Reeves, Tween Librarian, Iowa City Public Library
Sponsored by Iowa Association of School Librarians
Learn about successful programs for the tricky tween age group, and discuss commonly encountered pitfalls.
Room 5

Kids will join Marshall along the trail of cowboy life with his interactive songs and stories ... and their imagination. He will have them out on the open range or riding herd on a famous cattle trail; learning about cowboy tools of the trade, riding their pony, eating cowboy grub, and stretching out on their bedroll; and most importantly, respecting the cowboy code by applying good character traits so they can ..... Help Build A Better World!

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SAVING IOWA’S HISTORY: AN UPDATE AND DISCUSSION OF RECENT DEVELOPMENTS AT THE STATE HISTORICAL SOCIETY OF IOWA
Tony Jahn, State Archivist, Iowa Department of Cultural Affairs, Des Moines
Ralph Scharnau, Retired Professor, Dubuque
Timothy Walch, Historian and Archivist, Iowa City
Historians and archivists will discuss the plans and promise of the State Historical Society of Iowa.
Room 6

10:55 A.M. – 11:20 A.M.  BEVERAGE BREAK
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11:20 A.M. – 12:10 P.M.  CONCURRENT SESSIONS

GUYS READ
Gary Metivier, Journalist and Children’s Book Author, Davenport
Sponsored by Local History and Genealogy, Storytellers’ Roundtable, and Youth Services Subdivision
Find out why fourth and fifth grade boy readers are dropping off at such a high rate, and learn some simple tips and links that are working right now to keep them reading.
Room 1

TO RFID OR NOT TO RFID: WHAT ARE THE QUESTIONS?
Lois Blythe, Technology and Technical Services Librarian, Burlington Public Library
Mary Heinzman, Director, St. Ambrose University Library, Davenport
Sponsored by Resources & Technical Services Forum
Presenters will discuss the pros and cons of using RFID tags in libraries.
Room 2

OPEN EDUCATIONAL RESOURCES AND LIBRARIES: PROMOTION AND SUPPORT
Kate Hess, Library Coordinator, Kirkwood Community College, Iowa City
Ericka Raber, Research and Instruction Librarian, University of Iowa Libraries, Iowa City
Bruce Gilbert, Professor of Librarianship, Drake University, Des Moines
Sponsored by the Association of College and Research Librarians
Join a panel of Iowa librarians in a discussion about promotion and support of open educational resources (OER) at our institutions.
Room 3

LIBRARIES AS CONTENT CREATORS
Ben Johnson, Adult Services Manager, Council Bluffs Public Library
David Otten, Information Librarian, Bettendorf Public Library
Brad Wiles, Director, Clinton Public Library
Sponsored by Public Library Forum
Librarians will discuss original content creation projects at their libraries, and how the role of librarians as content creators continues to shift in the digital age.
Salon AB
FRIDAY, OCTOBER 14, continued

STRONG BOOKS BUILD STRONG PEOPLE—HOW BOOKS CHANGE LIVES
Dr. Nita Schmidt, Associate Professor, College of Education, University of Iowa, Iowa City
Sponsored by Iowa Health Sciences Library Association
Discover the benefits of an afterschool book club with 4th-6th grade girls that reads and responds to books with strong female protagonists.
Room 4

EFFECTIVELY COMMUNICATING WITH ADMINISTRATORS, CITY COUNCILS, AND BOARDS FOR ADVOCACY
Samantha Helmick, Customer Service & Community Outreach Librarian, Burlington Public Library
Jill Hofmockel, Teacher Librarian, Iowa City West High School
Craig Patterson, ILA Lobbyist
Sponsored by Iowa Association of School Librarians
Learn about tested outputs, measurable outcomes, and trending methods to connect, collaborate, and communicate with power players in your library’s community on the behalf of your patrons.
Room 5

STROLLING WITH THE SPIRITS: HOW TO ORGANIZE A CEMETERY WALK PROGRAM
Susan Macken, Director, Oelwein Public Library
Sponsored by Local History and Genealogy
Share the history of your community’s heritage by learning how to research and organize a Cemetery Walk program.
Room 6

12:15 P.M. – 1:45 P.M. LUNCH
Salon CD

LIBRARY CARDS, TOY BOXES AND BOOKS = A LOVE FOR READING
Heather Gudenkauf, Author, Dubuque
Heather will be speaking about how a library, books, and a toy box fostered her love for reading.
Supported by Book Systems, Inc.

1:45 P.M. – 3:00 P.M. RECONVENE ILA BUSINESS MEETING (if necessary)
Salon CD

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