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**ILA Conference Mobile Website**

To access all the conference materials, visit http://2015ilaconference.sched.org/

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The Iowa Library Association is working hard to keep you connected at this year's conference and long after you’re back home! Follow us on Twitter and Facebook and stay up-to-date on all ILA related events and activities!

*Take a moment to “friend” us on Facebook and be sure to follow the conference on Twitter at #IALIB15*
President’s Message

Welcome to Des Moines for the 125th Iowa Library Association Conference, ILA: The Next Chapter!

This is a special conference celebrating ILA’s 125 years of service. It’s hard to imagine that the Iowa Library Association was founded in 1890 and is one of the oldest library associations in the country. Our conference program has many fantastic speakers, sessions and some new activities planned as we mark our anniversary and plan for the future. Make sure you visit the exhibit hall and check out the Iowa Library Association Foundation’s silent auction. The funds raised by ILAF go toward conference speakers, the leadership institute and much more. Also, take advantage of the opportunities to network and talk to fellow ILA members.

A huge thank you to the Conference Planning Committee and the Local Arrangement Committee for their hard work on this year’s conference, and our partners at Diversified Management Services. And thank you to the members of the Iowa Library Association. Your membership and service make ILA happen.

Enjoy the conference!

Duncan Stewart
2015 ILA President

125th Iowa Library Association Conference
2015 Conference Planning Committee

Duncan Stewart, Co-Chair
University Of Iowa Libraries

Sarah Willeford, Co-Chair
Iowa Library for the Blind and Physically Handicapped

Kim Kietzman, Local Arrangements Chair
Altoona Public Library

Jill Sanders, Exhibits & Sponsors Chair
Bondurant Community Library

Stacy Goodhue, Exhibits & Sponsors Vice Chair
Carlisle Public Library

Barbara Corson, ILA Foundation Representative, Speakers Co-Chair
Iowa Library Services

Kathy Rieger, Speakers Co-Chair
Council Bluffs Public Library

Don Ruby, Vendor Representative
Koch Brothers

Linda Adams
Arlington Public and Fayette Community Libraries

Jan Grandgeorge
Eagle Grove Memorial Library

Greg Heid
Des Moines Public Library

Becky Johnson
Jefferson High School

Marcia Keyser
Drake University, Cowles Library

John Lerdal
Pleasant Hill Public Library

Larry Marquardt
Iowa Commission of Libraries

Amy McGraw
Independence Public Library

Nancy Medema
Iowa Library Services

Jillian Rutledge
Waverly Public Library
The new look.

**APOLLO ILS**

Simply better design.
Responsive.
Solely for public libraries.
Acquisitions too!

Welcome to the Polk City Community Library Catalog!
125th Iowa Library Association Conference

Agenda At A Glance

All events take place in the Holiday Inn unless otherwise specified in the program
• Program subject to change • CE credit pending approval • “Supported by” indicates corporate monetary donations

Registration
Wednesday 8:00 a.m. - 5:30 p.m.
Thursday 7:00 a.m. - 6:00 p.m.
Friday 7:15 a.m. - 12:00 p.m.

Exhibits
Wednesday 3:00 p.m. - 6:00 p.m.
Thursday 8:30 a.m. - 11:45 a.m.
Friday 1:00 p.m. - 5:00 p.m.

ILAF Silent Auction
Wednesday 3:00 p.m. - 6:00 p.m.
Thursday 8:30 a.m. - 6:30 p.m.

WEDNESDAY, OCTOBER 14

10:00 AM – 3:00 PM PRE-CONFERENCES

TOUR OF DES MOINES’ HISTORIC MUSEUMS
Please note: The bus will leave from the hotel at 9:30 AM

SEEING THINGS DIFFERENTLY: SERVING INDIVIDUALS WHO HAVE VISION LOSS
Please note: This Pre-Conference will take place at the Iowa Library for the Blind and Physically Handicapped.

ACTIVE TEACHING & LEARNING: APPLYING THE INFORMATION LITERACY FRAMEWORK
Westview Room - 2nd Floor

WILL DUCT TAPE CURE MY WARTS? EXAMINING COMPLEMENTARY AND ALTERNATIVE MEDICINE
Room 292 - 2nd Floor

3:00 PM – 6:00 PM
GRAND OPENING OF EXHIBITS
Iowa Hall

3:00 PM – 6:00 PM
ILAF SILENT AUCTION
Iowa Hall

6:30 PM – 9:00 PM
CONFERENCE RECEPTION
Courtyard

THURSDAY, OCTOBER 15

7:30 AM – 8:25 AM
CONTINENTAL BREAKFAST
Ballroom Foyer

7:45 AM – 8:25 AM
CONFERENCE ORIENTATION/NEW MEMBERS BREAKFAST
Des Moines Room

8:30 AM – 10:00 AM
WELCOME
CANDIDATES FORUM
THE NEXT LIBRARY WORKFORCE: 2020 - 2050
Ballroom

10:00 AM – 11:00 AM
BREAK IN THE EXHIBIT HALL
Iowa Hall

11:05 AM – 11:55 AM CONCURRENT SESSIONS

THE 20 SECOND CONVERSATION
Ballroom Central

SOCIAL MEDIA TOOLS, TIPS, AND TRICKS
Westview North – 2nd Floor

COLLEGE READINESS: BUILDING K-16 INFORMATION LITERACY FOUNDATIONS
Room 292 – 2nd Floor

GOVERNMENT DOCUMENTS RESOURCES FOR PUBLIC LIBRARIES
Board Room

MAYO CLINIC ON HEALTH
Des Moines Room

PROGRAMMING ON A SHOESTRING BUDGET – PART 1
Ballroom North

THE CITY’S VIEW OF LIBRARY BUDGETS
Ballroom South

SO ALL MAY READ: 2015 GREAT CHILDREN AND TEEN BOOKS
Westview Central & South – 2nd Floor

12:00 PM – 1:15 PM
LUNCH

INTRODUCTION OF EXHIBITORS & CORPORATE MEMBERS
CANDIDATES FORUM
IOWA LIBRARY SERVICES UPDATE
ILA MEMBERSHIP BUSINESS MEETING
Courtyard

1:25 PM – 2:15 PM CONCURRENT SESSIONS

THE PATHFINDER EVOLVED
Des Moines Room

GET THE MOST OUT OF YOUR ILA MEMBERSHIP
Room 292 – 2nd Floor
NETWORKING: MAKE IT WORK, FOR YOU AND YOUR LIBRARY
Ballroom South

TOGETHER WE ARE BETTER: LIBRARIES AND MUSEUMS TELL IOWA’S STORY
Westview North – 2nd Floor

PROTECTING VITAL RESOURCES
Westview Central & South – 2nd Floor

PROGRAMMING ON A SHOESTRING BUDGET – PART 2
Ballroom North

FLASH DRIVE/HARD DRIVE/DVD? PRESERVING YOUR DIGITAL FILES
Board Room

WINE TASTING, DRUG TESTS AND GUN BANS: LIBRARIANS’ TOP TEN LEGAL QUESTIONS
Ballroom Central

2:15 PM – 2:50 PM
BREAK IN THE EXHIBIT HALL
Iowa Hall

2:50 PM – 3:40 PM  CONCURRENT SESSIONS

MAKING YOUR LIBRARY ACCESSIBLE TO INDIVIDUALS WITH VISION LOSS
Westview North – 2nd Floor

SEARCHING THE IOWA CODE ONLINE
Westview Central & South – 2nd Floor

KEEPING THE PAST ALIVE: CREATE A LOCAL HISTORY DIGITAL COLLECTION FREE WITH IHDC
Room 292 – 2nd Floor

SITTING ALL DAY WILL KILL YOU
Ballroom North

CONNECTING WITH YOUR COMMUNITY VIA SOCIAL MEDIA – PART 1
Ballroom Central

OPEN MEETINGS AND OPEN RECORDS
Des Moines Room

ICING ON THE CAKE: ADDING SUMMER MEALS TO YOUR READING PROGRAM – PART 1
Board Room

GRANTS: HERE’S THE CATCH – PART 1
Ballroom South

3:50 PM – 4:20 PM  CONCURRENT SESSIONS

IOWA BIB AT DRAKE UNIVERSITY
Westview North – 2nd Floor

SEED LIBRARIES
Westview Central & South – 2nd Floor

ZOOM SOFTWARE FOR ONLINE MEETINGS AND WEBINARS
Room 292 – 2nd Floor

CONNECTING WITH YOUR COMMUNITY VIA SOCIAL MEDIA – THE NEXT LEVEL! – PART 2
Ballroom Central

SHARE YOUR SUCCESSFUL ADULT PROGRAMS
Ballroom North

ICING ON THE CAKE: ADDING SUMMER MEALS TO YOUR READING PROGRAM – PART 2
Board Room

GRANTS: HERE’S THE CATCH – ROUNDTABLE SHARING – PART 2
Ballroom South

SHARE YOUR MOST SUCCESSFUL STUFF AT POSTER PRESENTATIONS
Des Moines Room & Iowa Hall Foyer

4:20 PM – 5:00 PM
VISIT THE EXHIBITS - Final Opportunity
Iowa Hall

4:20 PM – 6:30 PM
FINAL ILAF AUCTION BIDDING

4:30 PM – 6:00 PM
SUBDIVISION BUSINESS MEETINGS

6:30 PM
TRIVIA NIGHT WITH DINNER
Ballroom

9:00 PM
STORIES AFTER HOURS
Room 160

FRIDAY, OCTOBER 16

7:30 AM – 8:30 AM
CONTINENTAL BREAKFAST
Iowa Hall Foyer

7:30 AM – 8:15 AM
LEADERSHIP INSTITUTE REUNION BREAKFAST
Des Moines Room

8:30 AM – 10:00 AM
GENERAL SESSION

START A REVOLUTION: STOP ACTING LIKE A LIBRARY
Iowa Hall A

10:05 AM – 10:55 AM  CONCURRENT SESSIONS

DISCUSS A REVOLUTION
Ballroom Central
125th Iowa Library Association Conference

Agenda At A Glance

CONVERSATIONS & COFFEE: BRINGING ENGLISH LEARNERS INTO THE CONVERSATION
Des Moines Room

MENTAL HEALTH FIRST AID
Iowa E

CHALLENGING SITUATIONS: ANSWERING A BOOK CHALLENGE IN YOUR COMMUNITY
Iowa D

PUBLIC AND SCHOOL LIBRARY CONNECTIONS
Iowa B

STICKY CATALOGING PROBLEMS
Ballroom North

CITY LIBRARY, CITY SERVICE
Ballroom South

EFFECTIVE ADVOCACY FOR LIBRARIES
Iowa C

10:55 AM – 11:15 AM
BREAK
Iowa Hall Foyer

11:20 AM – 12:10 PM  CONCURRENT SESSIONS

ACTIVATE YOUR LIBRARY TEAM USING STRATEGIC PLANNING
Ballroom South

THE FUTURE OF CATALOGING
Ballroom North

THE APPY HOUR: FAMILY FUN AT YOUR LIBRARY
Iowa E

YOU CAN’T KNOW WHERE YOU ARE GOING UNLESS YOU KNOW WHERE YOU’VE BEEN
Iowa B

THE MAGIC OF FANTASY LITERATURE: A GENRE STUDY
Iowa C

COLLABORATIVE PROFESSIONAL DEVELOPMENT: CREATING YOUR OWN OPPORTUNITIES
Iowa D

THE MAGIC OF MAKING: CREATE A MAKERSPACE IN YOUR LIBRARY
Ballroom Central

REVITALIZING COLLECTIONS AT THE STATE HISTORICAL SOCIETY – A PROJECT UPDATE
Des Moines Room

12:15 PM – 1:45 PM
LUNCH

WRITING MY NAME IS MARY SUTTER
Iowa Hall A

1:45 PM – 3:00 PM
RECONVENE ILA BUSINESS MEETING (IF NECESSARY)
Iowa Hall A
ILAF Depends on YOU for its Success!

Keep the Iowa Library Association Foundation working for you!
Give to the fund(s) of your choice.
Gifts are tax-deductible!

<table>
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<tr>
<th>Your Donations Keep Iowa Libraries Strong! Help Fund:</th>
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<td>* Iowa Library Association Leadership Institute *</td>
<td>* Great speakers at the ILA Conference *</td>
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<tr>
<td>* Support and improve the ILA website *</td>
<td>* Scholarships for Iowa Library School students *</td>
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The Jack Tillson Operating Fund, established in 1994 by a bequest from the estate of Mr. Jack Tillson, is used to underwrite general expenses for the Iowa Library Association Foundation.

The Naomi Stovall Leadership Fund, established in 2007, in honor of the leadership of former ILA Executive Assistant Naomi Stovall, this fund supports the ILA Leadership Institute and other library leadership training activities.

The Endowed Speakers Fund is used to underwrite keynote speaker fees at the Iowa Library Association Annual Conference. Typically, around $5,000 is given to the Conference Planning Committee each year to fund excellent speakers.

The Jack Tillson Scholarship Fund, an endowment established in 1987 by this longtime Executive Assistant to the Iowa Library Association, is used to award a $1,500 scholarship to a library student attending the University of Iowa School of Library Science.

Undesignated Funds allow the ILAF Board to apply your donation where it will do the most good, including the ILA Foundation Scholarship Fund which is used to award a $1,500 scholarship to an outstanding student pursuing a graduate degree in School Library Studies at the University of Northern Iowa. In addition this fund supports the ILA website.

SUPPORT ILAF – MAKE A DONATION TODAY!

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Name__________________________________________
Address________________________________________
City__________________________________________State__________Zip__________
Telephone______________Email_________________

If you prefer, your contribution may be a designated gift.
Please mark your preference:
$____in Honor of______________________ or $____in Memory of______________________
Designee____________________________________

Make your check payable to: Iowa Library Association Foundation
Mail To: ILAF | 6919 Vista Drive | West Des Moines, IA 50266
Or donate online at www.iowalibraryassociation.org, click on Foundation, then click Online Donation.
125th Iowa Library Association Conference

Detailed Agenda

Wednesday, October 14 Pre-Conferences

9:30 AM – 3:00 PM  TOUR OF DES MOINES’ HISTORIC MUSEUMS
Sponsored by the Storytellers’ Roundtable and Local History and Genealogy Subdivision
Renew your interest in Iowa history while enjoying a bus tour of Fort Des Moines, Terrace Hill, and the Iowa Gold Star Military Museum–located at Camp Dodge. Note: an ID is a must for Camp Dodge. The bus will leave promptly at 9:30 a.m. from the Holiday Inn.

10:00 AM – 3:00 PM  SEEING THINGS DIFFERENTLY: SERVING INDIVIDUALS WHO HAVE VISION LOSS
Department of the Blind and Iowa Library for the Blind and Physically Handicapped Staff, Des Moines
Spend a day at the Department of the Blind and the Iowa Library for the Blind and Physically Handicapped to learn more about their services, and what is available for your library and community. Iowa Library for the Blind and Physically Handicapped, 524 Fourth Street, Des Moines. Complimentary parking will be available.

10:00 AM – 3:00 PM  ACTIVE TEACHING & LEARNING: APPLYING THE INFORMATION LITERACY FRAMEWORK
Dr. Jean Donham, Facilitator
Small Group Leaders: Becky Canovan, Carrie Dunham-LaGree, Anne Marie Gruber, Chris Neuhaus, Sara Scheib, & Susan A. Vega Garcia
Sponsored by the Iowa Association of College and Research Librarians
Join this distinguished panel for a hands-on workshop to gain familiarity with the new ACRL “Framework for Information Literacy for Higher Education”, and to explore its use for college and research libraries.

Please note: Participants are asked to bring an assignment for which information literacy instruction could be taught; this assignment will be used in workshop activities.
Westview Room - 2nd Floor

10:00 AM – 3:00 PM  WILL DUCT TAPE CURE MY WARTS? EXAMINING COMPLEMENTARY AND ALTERNATIVE MEDICINE RECORDS
Samanthi Hewakapuge, Consumer Health Coordinator, National Network of Libraries of Medicine, Chicago, IL
Sponsored by Iowa Health Sciences Library Association
The goal of this session is for participants to increase their understanding of Complementary and Alternative Medicine (CAM) and its impact on medical practices. They will also learn how to avoid “bad science”, and how to look up evidence of the effectiveness of CAM therapies.
Room 292 - 2nd Floor
Wednesday, October 14 continued...

3:00 – 6:00 PM  GRAND OPENING OF EXHIBITS
Duncan Stewart, ILA President
Greater Des Moines Area Officials and Chamber Representatives
Iowa Hall

3:00 – 6:00 PM  IOWA LIBRARY ASSOCIATION FOUNDATION SILENT AUCTION
Iowa Hall

6:30 – 9:00 PM  CONFERENCE RECEPTION
Hosted by the Polk County Library Association
Musical Entertainment and Desserts Provided
Courtyard

Thursday, October 15

7:30 – 8:25 AM  CONTINENTAL BREAKFAST
Ballroom Foyer

7:45 – 8:25 AM  CONFERENCE ORIENTATION/NEW MEMBERS BREAKFAST
Sponsored by Biblionix
Des Moines Room

8:30 – 10:00 AM  GENERAL SESSION
WELCOME
Duncan Stewart, ILA President

CANDIDATES FORUM
President-Elect Candidates

THE NEXT LIBRARY WORKFORCE: 2020 - 2050
Jamie LaRue, Chief Executive Officer, LaRue & Associates, Castle Rock, CO
Sponsored by the Iowa Library Association Foundation
Long-heralded, now it’s happening: there is a significant generational turnover. The Boomers are leaving. Gen-Xers and Millennials are moving up. Some historians suggest that this parallels a major shift in public consciousness, and our culture itself. What will, what should, library staffing look like, care about, and do in the future?
Ballroom

10:00 – 11:00 AM  BREAK IN THE EXHIBIT HALL
Iowa Hall

11:00 – 11:55 AM  CONCURRENT SESSIONS

THE 20 SECOND CONVERSATION
Jamie LaRue, Chief Executive Officer, LaRue & Associates, Castle Rock, CO
Sponsored by Lyrisis and the Iowa Library Association Foundation
When someone is not doing their job, or is holding the organization hostage, you need to have this clear, concise communication. In this session, you’ll write the script that’s guaranteed to get results.
Ballroom Central
Thursday, October 15 continued

**SOCIAL MEDIA TOOLS, TIPS, AND TRICKS**
Marci Behm, Service Librarian, Des Moines Public Library
Kathy Leonard, Service Librarian, Des Moines Public Library

*Sponsored by Support Personnel Subdivision*
Discover how libraries can leverage social media to connect with users and promote services and collections.
Westview North – 2nd Floor

**COLLEGE READINESS: BUILDING K-16 INFORMATION LITERACY FOUNDATIONS**
Ericka Raber, Librarian Liaison, University of Iowa, Iowa City
Pam Rees, Director, Grand View University Library, Des Moines
Denise Rehmke, District Library Coordinator, Iowa City Community School District

*Sponsored by the Iowa Association of College and Research Libraries and the Community College Librarians Roundtable*
This session will highlight collaborative efforts at the high school and college levels that have been implemented to improve information literacy instruction. Participants will be invited to work in small groups to discuss future collaborations between high school and college librarians.
Room 292 – 2nd Floor

**GOVERNMENT DOCUMENTS RESOURCES FOR PUBLIC LIBRARIES**
Maeve Clark, Adult Services Coordinator, Iowa City Public Library
Amy Groskopf, Director, Davenport Public Library
Marianne Mason, Federal & State Information Librarian, University of Iowa Libraries, Iowa City

*Sponsored by Government Documents Roundtable and Public Library Forum*
Three panelists will discuss the benefits and barriers to government document use in Iowa’s public libraries.
Board Room

**MAYO CLINIC ON HEALTH**
Susan Curtis, Patient Education Specialist Librarian, Mayo Clinic Patient Education Department, Rochester, MN

*Sponsored by Iowa Health Sciences Library Association and Youth Services Subdivision*
Program topics will include recommended health and social media resources, adult education principles, and a pilot project to produce videos in collaboration with Khan Academy.
Des Moines Room

**PROGRAMMING ON A SHOESTRING BUDGET – PART 1**
Dave Mixdorf, Director, South Sioux City Public Library, South Sioux City, NE

*Sponsored by Iowa Small Library Association and Public Library Forum*
What can I offer when I have no budget money for programs?
Ballroom North

**THE CITY’S VIEW OF LIBRARY BUDGETS**
Ted Nellesen, City Budget Director, Iowa Department of Management, Des Moines

*Sponsored by Library Leadership & Management Association*
This session will provide an overview of the responsibilities and role of the city in yearly library budgets.
Ballroom South
SO ALL MAY READ: 2015 GREAT CHILDREN AND TEEN BOOKS
Sarah Willeford, Director, Iowa Library for the Blind and Physically Handicapped, Des Moines
This session will include a review of great children and teen books from 2015. Experience these titles in formats that allow access for all.
Westview Central & South – 2nd Floor

12:00 – 1:15 PM LUNCH
Courtyard

INTRODUCTION OF EXHIBITORS & CORPORATE MEMBERS
Jill Sanders, Exhibitor Chair

IOWA LIBRARY SERVICES UPDATE
Michael Scott, State Librarian

CANDIDATES FORUM
Executive Board Candidates

ILA MEMBERSHIP BUSINESS MEETING
Duncan Stewart, ILA President, Presiding

1:15 – 2:15 PM CONCURRENT SESSIONS
THE PATHFINDER EVOLVED
Joe Hyman, Virtual Librarian, Des Moines Public Library
Sponsored by Community College Librarians Roundtable
Learn how to create web-based, responsive pathfinders that link directly to listed resources.
Des Moines Room

GET THE MOST OUT OF YOUR ILA MEMBERSHIP
Brett Cloyd, Alison Ames Galstad, and Duncan Stewart, ILA Executive Board Members
Sponsored by ILA Executive Board
Looking to get the most out of your membership? This session will provide you with information on opportunities and resources available through involvement with ILA.
Room 292 – 2nd Floor

NETWORKING: MAKE IT WORK, FOR YOU AND YOUR LIBRARY
Sue Mannix, Moderator, Director, Bettendorf Public Library Information Center
Samantha Helmick, Public Services Librarian, Burlington Public Library
Andrew Fuerst-Henry, Adult Services Manager, Carnegie-Stout Public Library, Dubuque
Carina Mulcrone, Circulation Manager, Bettendorf Public Library
Malavika Shrikhande, Cataloging Assistant, St. Ambrose University Library, Davenport
Debbie Stanton, Director, Washington Public Library
Sponsored by Leadership Development Committee
A panel of Iowa librarians will provide a discussion and question/answer session on the benefits of networking to promote libraries, support colleagues, and market services.
Ballroom South
Thursday, October 15 continued

TOGETHER WE ARE BETTER: LIBRARIES AND MUSEUMS TELL IOWA’S STORY
Karen Lampe, Media Specialist, Danville Community School District
Nancy Martin, Teacher, Morning Sun Community School District
Robert Neymeyer, Historian, Grout Museum District, Waterloo
Kolleen Taylor, Director, Bertha Barlett Public Library, Story City
Sponsored by Storytellers’ Roundtable
Panelists will discuss varied opportunities for libraries and museums to work together to preserve, to perpetuate, and to tell the story of any Iowa community, and how they can supplement and support the teaching of history in the local schools.
Westview North – 2nd Floor

PROTECTING VITAL RESOURCES
Jeremy Sroka, Critical Infrastructure Protection Coordinator, Iowa Homeland Security and Emergency Management, Johnston
Sponsored by Support Personnel Subdivision
Protecting libraries in Iowa is essential to our state’s security, public health and safety, economic vitality, and way of life.
Westview Central & South – 2nd Floor

PROGRAMMING ON A SHOESTRING BUDGET – PART 2
Dave Mixdorf, Director, South Sioux City Public Library, South Sioux City, NE
Sponsored by Iowa Small Library Association and Public Library Forum
What can I offer when I have no budget money for programs?
Ballroom North

FLASH DRIVE/HARD DRIVE/DVD? PRESERVING YOUR DIGITAL FILES
Tom Keyser, Government Documents Librarian, Iowa Library Services, Des Moines
Sponsored by Local History and Genealogy Subdivision
This session will present a basic knowledge of digital preservation that every librarian needs for themselves, their patrons, and their organization.
Board Room

WINE TASTING, DRUG TESTS AND GUN BANS: LIBRARIANS’ TOP TEN LEGAL QUESTIONS
Mandy Easter, Law Librarian, Iowa Library Services, Des Moines
Sponsored by Library Leadership & Management Association
Discover the well-documented responses to Iowa librarians’ most frequently asked legal questions pertaining to the business of running our state’s public libraries.
Ballroom Central

2:15 – 2:50 PM
BREAK IN THE EXHIBIT HALL
Iowa Hall

2:50 – 3:40 PM
CONCURRENT SESSIONS

MAKING YOUR LIBRARY ACCESSIBLE TO INDIVIDUALS WITH VISION LOSS
Emily Wharton, Technology Director, Iowa Department for the Blind, Des Moines
Learn about assistive technology and techniques that people with vision loss can use to access information, and find out what resources are already available at your library.
Westview North – 2nd Floor
SEARCHING THE IOWA CODE ONLINE
Mandy Easter, Law Librarian, Iowa Library Services, Des Moines
Sponsored by Government Documents Roundtable
Navigate the Iowa Legislature’s website effectively and efficiently to help your patrons find current and historical state statutes and regulations, and discover lots of other valuable legislative reference tools free on the Internet.
Westview Central & South – 2nd Floor

KEEPING THE PAST ALIVE: CREATE A LOCAL HISTORY DIGITAL COLLECTION FREE WITH IHDC
Pamela Clark Rees, Iowa Heritage Digital Collections Coordinator, Iowa Library Services, Des Moines
Sponsored by Local History and Genealogy Subdivision
This presentation will include both a demonstration of what can be found on the Iowa Heritage Digital Collections (IHDC) website and how you can easily create your own local history collection using the site’s free resources.
Room 292 – 2nd Floor

SITTING ALL DAY WILL KILL YOU
Carol Crane, Technical Services Librarian, Bettendorf Public Library
Susan Green, Technical Services Manager, Bettendorf Public Library
John Resch, Lead Library Clerk, Bettendorf Public Library
Malavika Shrikhande, Cataloging Assistant, St. Ambrose University Library, Davenport
Sponsored by Resources and Technical Services Forum
We will share the research that we did to determine which standing/sitting desk would suit our cataloging staff.
Ballroom North

CONNECTING WITH YOUR COMMUNITY VIA SOCIAL MEDIA – PART 1
Theresa Shafer, Online Community Manager, New Tech Network, Napa, CA
Sponsored by Iowa Small Library Association and Public Library Forum
Meet your community where they live—Facebook, Instagram, Twitter, and Pinterest!
Ballroom Central

OPEN MEETINGS AND OPEN RECORDS
Charlie Smithson, Executive Director, Iowa Public Information Board, Des Moines
Sponsored by Library Leadership & Management Association
Discover the practical application of the open records and open meetings laws and how these laws are enforced by the Iowa Public Information Board.
Des Moines Room
Thursday, October 15 continued

ICING ON THE CAKE: ADDING SUMMER MEALS TO YOUR READING PROGRAM – PART 1
Stephanie Dross, Lead Summer Food Service Program Education Consultant, Iowa Department of Education, Des Moines
Carol Hoke, Youth Services Manager, Cedar Rapids Public Library
Olivia Stoner, Children’s Services Coordinator, Marion Public Library
Sponsored by Youth Services Subdivision and Iowa Health Sciences Library Association
Learn about the free Summer Food Service Program, sponsored by the U. S. D. A., and how it can benefit the children and young people in your community.
Board Room

GRANTS: HERE’S THE CATCH – PART 1
Patty McCarthy, Development Director, Iowa City Public Library
Sponsored by Iowa Small Library Association
After this session, you will return to work with at least three actionable ideas to use to identify potential grant opportunities for your library, and at least that many tips to help land grant funding.
Ballroom South

3:50 – 4:20 PM  CONCURRENT SESSIONS

IOWA BIB AT DRAKE UNIVERSITY
Patricia Dawson, Curator and Librarian, Hubbell Museum & Library, Des Moines
Mark Stumme, Reference Librarian, Drake University, Des Moines
Sponsored by Local History and Genealogy Subdivision
Find out how to use and best take advantage of Iowa Bib, an on-line bibliography of materials relating to Iowa history and culture from 1987 to the present.
Westview North – 2nd Floor

SEED LIBRARIES
Madeline Jarvis, Youth Services Librarian, Ely Public Library
Dave Mixdorf, Director, South Sioux City Public Library, South Sioux City, NE
Sarah Sellon, Director, Ely Public Library
Debbie Stanton, Director, Washington Public Library
Sponsored by Support Personnel Subdivision
Join our seed library panelists to discuss the in’s, the out’s, and the legalities of starting a seed exchange library in your community.
Westview Central & South – 2nd Floor

ZOOM SOFTWARE FOR ONLINE MEETINGS AND WEBINARS
Jay Peterson, Library Consultant, Iowa Library Services, Des Moines
Sponsored by Community College Librarians Roundtable
Discover how zoom software can help your library run effective, collaborative online meetings and classes.
Room 292 – 2nd Floor
CONNECTING WITH YOUR COMMUNITY VIA SOCIAL MEDIA – THE NEXT LEVEL! – PART 2
Theresa Shafer, Online Community Manager, New Tech Network, Napa, CA
Sponsored by Iowa Small Library Association and Public Library Forum
Already on Social Media Channels with your Library? Let’s take it to the next level!
Ballroom Central

SHARE YOUR SUCCESSFUL ADULT PROGRAMS
Maria Levetzow, Assistant Director, Bettendorf Public Library
Sponsored by Readers’ Advisory Roundtable
Find out what works (and what doesn’t) in adult programming by sharing your successful, and not-so-successful, programs with others. Be prepared to let others know what marketing efforts and programs have worked for you. Feel free to bring handouts and business cards to share.
Ballroom North

ICING ON THE CAKE: ADDING SUMMER MEALS TO YOUR READING PROGRAM – PART 2
Stephanie Dross, Lead Summer Food Service Program Education Consultant, Iowa Department of Education, Des Moines
Carol Hoke, Youth Services Manager, Cedar Rapids Public Library
Olivia Stoner, Children’s Services Coordinator, Marion Public Library
Sponsored by Youth Services Subdivision and Iowa Health Sciences Library Association
Learn about the free Summer Food Service Program, sponsored by the U.S.D.A., and how it can benefit the children and young people in your community.
Board Room

DON’T WORRY, WE SAVED YOU A SPOT.
http://mobiusconsortium.org
Thursday, October 15 continued

**GRANTS: HERE’S THE CATCH – PART 2**
Leslie Noble, Facilitator, Information Services Librarian, Des Moines Public Library

*Sponsored by Iowa Small Library Association*
Share stories and ask questions about all things grant seeking.
Ballroom South

**SHARE YOUR MOST SUCCESSFUL STUFF AT POSTER PRESENTATIONS**
ILA Members
This poster presentation session is an opportunity to learn from colleagues about great library projects, activities, and research happening throughout the state.
Des Moines Room & Iowa Hall Foyer

4:20 – 5:00 PM **VISIT THE EXHIBITS** (Final Opportunity)
Iowa Hall

4:20 – 6:30 PM **FINAL ILAF AUCTION BIDDING**
Iowa Hall

4:30 – 5:15 PM **SUBDIVISION BUSINESS MEETINGS**

Government Documents … Room 298 – 2nd Floor
Health Sciences ………… Room 396 – 3rd Floor
IASL …………………… Westview Central & South – 2nd Floor
ILA-ACRL ………………… Westview North – 2nd Floor
ISLA …………………… Board Room

Public Library Forum ……… Room 398 – 3rd Floor
Reader’s Advisory ……… Des Moines Room
Trustees ……… Conference Room 175
Youth Services ………… Room 292 – 2nd Floor

*Designed for your community.*
5:15 – 6:00 PM SUBDIVISION BUSINESS MEETINGS
Community Colleges .......... Westview North – 2nd Floor
Information Technology ...... Room 298 – Second Floor
LLAMA ......................... Westview Central & South – 2nd Floor
Local History & Genealogy . Board Room
Resources & Tech Services . Room 398 – 3rd Floor

Student Subdivision ........... Room 396 – 3rd Floor
Support Personnel .......... Des Moines Room

6:30 PM TRIVIA NIGHT WITH DINNER
Dan Wardell, Emcee, Iowa Public Television
Ballroom

9:00 PM STORIES AFTER HOURS
Sponsored by Storytellers’ Roundtable
Room 160

Friday, October 16

7:30 – 8:30 AM CONTINENTAL BREAKFAST
Iowa Hall Foyer

7:30 – 8:15 AM LEADERSHIP INSTITUTE REUNION BREAKFAST
Des Moines Room

8:30 – 10:00 AM GENERAL SESSION
Iowa Hall A

START A REVOLUTION: STOP ACTING LIKE A LIBRARY
Ben Bizzle, Ben Bizzle Consulting, Jonesboro, AR
Sponsored by University of Iowa SLIS and the Iowa Library Association Foundation
Join Ben as he discusses his award winning approach to increasing community awareness of the value of libraries, and learn how you too can engage your patrons and promote your library.

10:05 – 10:55 AM CONCURRENT SESSIONS

DISCUSS A REVOLUTION
Ben Bizzle, Ben Bizzle Consulting, Jonesboro, AR
Sponsored by the Iowa Library Association Foundation
Join today’s keynote speaker for a roundtable discussion about technology, social media, and marketing.
Ballroom Central

CONVERSATIONS & COFFEE: BRINGING ENGLISH LEARNERS INTO THE CONVERSATION
Ashley Molzen, Librarian, Des Moines Public Library
Sponsored by Public Library Forum
This weekly program, coordinated by the DMPL, pairs up English learners and native English speaking volunteers to work on spoken and written English skills using the library’s resources.
Des Moines Room

MENTAL HEALTH FIRST AID
Teresa Bomhoff, President, NAMI Greater Des Moines, Des Moines
Sponsored by Iowa Health Sciences Library Association and Support Personnel Subdivision
An Introduction to Mental Health First Aid, help offered to a person developing a mental health problem or experiencing a mental health crisis.
Iowa E

2015 ILA Annual Conference - 17
Friday, October 16 continued

**CHALLENGING SITUATIONS: ANSWERING A BOOK CHALLENGE IN YOUR COMMUNITY**

Kristin Pekoll, Associate Director, Office for Intellectual Freedom, American Library Association, Chicago, IL  
Kevin Roberts, Formerly with Waterloo Community Schools  
Mara Strickler, Director, Algona Public Library  
Sponsored by Intellectual Freedom Committee  
The three panelists have all dealt with a challenged item, and each of them found strategies and resources to help wend their way through what can be an exceptionally delicate—and emotionally charged—situation.  
Iowa D

**PUBLIC AND SCHOOL LIBRARY CONNECTIONS**

Paul Odell, Youth Services Manager, Bettendorf Public Library  
Kathrine Rogers, Middle School Teacher Librarian, Davenport Community School District  
Sponsored by Information Technology Subdivision  
Looking for successful ways public and school libraries can collaborate? Join this session for ideas galore which will benefit your community.  
Iowa B

**STICKY CATALOGING PROBLEMS**

Dreama Deskins, Technical Services and Information Technology Librarian, Johnston Public Library  
Sponsored by Information Technology Subdivision  
Learn tips and ask questions about your own materials so that you can clear your backlog of cataloging problems.  
Bring examples of your sticky cataloging problems.  
Ballroom North

**CITY LIBRARY, CITY SERVICE**

Brandi Ledford, Director, Carroll Public Library  
Bonnie McKewon, Library Consultant, Iowa Library Services, Sioux City  
Sponsored by Iowa Library Trustees Association  
Discover the Top 10 List illustrating how the public library is connected to city government and why the library is a valuable community investment.  
Ballroom South

**EFFECTIVE ADVOCACY FOR LIBRARIES**

Amy Campbell and Craig Patterson, ILA Lobbyists  
Sponsored by Governmental Affairs Committee  
Our lobbying team will discuss successful advocacy efforts, hear about your lobbying experiences, and answer questions from the audience.  
Iowa C

10:55 – 11:15 AM  BREAK IN THE FOYER
11:20 AM – 12:10 PM CONCURRENT SESSIONS

**ACTIVATE YOUR LIBRARY TEAM USING STRATEGIC PLANNING**
Nancy Trask, Director, Winterset Public Library  
*Sponsored by Library Leadership & Management Association*
This session will describe and demonstrate several methods of strategic planning which can be used in one-hour to two-hour meetings to activate groups such as library staff, library boards, and friends of the library.  
Ballroom South

**THE FUTURE OF CATALOGING**
Dreama Deskins, Technical Services and Information Technology Librarian, Johnston Public Library  
Lori Osmus Kappmeyer, Associate Professor, Head, Metadata & Cataloging Department, Iowa State University, Ames  
*Sponsored by Information Technology Subdivision*
Elements of the future of cataloging, including linked data and moving beyond the MARC format, will help catalogers provide better service to their users.  
Ballroom North

**THE APPY HOUR: FAMILY FUN AT YOUR LIBRARY**
Trista Peitzman, Ready for School Team Leader, Iowa Public Television, Johnston  
Angela Pilkington, Children’s Services Coordinator, Iowa City Public Library  
*Sponsored by Youth Services Subdivision*
Presenters will discuss some of the best and worst apps for education, and how to host your own Appy Hour at your library. Attendees are encouraged to bring their own mobile devices and to share their favorite apps.  
Iowa E

**YOU CAN’T KNOW WHERE YOU ARE GOING UNLESS YOU KNOW WHERE YOU’VE BEEN**
Leo Landis, Museum Curator, State Historical Museum of Iowa, Des Moines  
Julie Lang, Marshall County Historical Society & Museum, Marshalltown  
Angela Polowy, Puppeteer, Eulenspiegel Puppet Company, West Liberty  
*Sponsored by Storytellers’ Roundtable*
This session explores the various ways that history can be presented, including reenactments of an old-fashioned school day and using puppetry to tell the community history.  
Iowa B

**THE MAGIC OF FANTASY LITERATURE: A GENRE STUDY**
Jenny Ellis, ILA Member, Glenwood  
Amy Muchmore, Adult Services Librarian, Carnegie-Stout Public Library, Dubuque  
Jillian Rutledge, Information Services Librarian, Waverly Public Library  
Sarah Smith, Adult Services Librarian, Carnegie-Stout Public Library, Dubuque  
*Sponsored by Readers’ Advisory Roundtable*
Members of the Readers’ Advisory Roundtable will discuss what they have learned throughout their one-year genre study of Fantasy Literature which included: appeal factors of the genre, creating and maintaining a collaborative blog, and how to conduct readers’ advisory interviews with patrons.  
Iowa C
Friday, October 16 continued

**COLLABORATIVE PROFESSIONAL DEVELOPMENT: CREATING YOUR OWN OPPORTUNITIES**

Amy Blevins, Clinical Education Librarian, Hardin Library, University of Iowa, Iowa City
Mara Egherman, Library Services Manager & Adjunct Instructor, Marshalltown Community College
Anne Marie Gruber, Assistant Director for Library Instruction and Public Services, University of Dubuque

*Sponsored by The Iowa Association of College and Research Libraries and Iowa Health Sciences Library Association*

In the spirit of all things DIY, participants will learn and share ways to individually and collaboratively engage in professional development, and will discuss how to create their own opportunities to learn and be inspired in the profession.
Iowa D

**THE MAGIC OF MAKING: CREATE A MAKERSPACE IN YOUR LIBRARY**

Shannon Miller, Consultant, Mackin Education Resources
Christine Sturgeon, Teacher Librarian, Manson Northwest Webster Schools, Manson

*Sponsored by Iowa Association of School Librarians*

Learn about the "magic of making" as the presenters share their vision and experience in creating makerspaces in their libraries.
Ballroom Central

**REVITALIZING COLLECTIONS AT THE STATE HISTORICAL SOCIETY – A PROJECT UPDATE**

Tony Jahn, State Archivist, State Historical Library & Archives, Des Moines

*Sponsored by Governmental Affairs Committee*

The State Historical Society of Iowa is developing an institution-wide collection plan. Hear more about the goals and objectives of the initiative, and receive an update on the current project status.
Des Moines Room

**12:15 – 1:45 PM LUNCH**

Iowa Hall A

**WRITING MY NAME IS MARY SUTTER**

Robin Oliveira, 2015 All Iowa Reads Author, Bellevue, WA

*Sponsored by the Iowa Library Association Foundation*

Enjoy an exploration of writing *My Name is Mary Sutter*, including discussion of the extensive research conducted, and of the novel's intriguing characters.
Iowa Hall A

**1:45 – 3:00 PM – RECONVENE ILA BUSINESS MEETING**

(if necessary)
Iowa Hall A
125th Iowa Library Association Conference  
2015 Committee Appointments

Awards
Mary Heinzman, St. Ambrose University Library, 2015; Chair  
Brett Cloyd, University of Iowa Libraries, 2015  
Sarah Willeford, Iowa Library for the Blind and Physically Handicapped, 2015

Johnson Brigham Award Subcommittee
Laura Blaker, Independence Public Library, 2015  
Ed Goedeken, Iowa State University, 2016  
Jodie Morin, Buena Vista University, 2015

Bylaws and Organization Manual
Louise Alcorn, West Des Moines Public Library, 2015, Chair  
Sandy Long, Whittemore Public Library, 2016  
Sheri Muller, Grand View University Library, 2017  
Dan Chibnall, Grand View University Library, 2015, Liaison

Conference Planning
Duncan Stewart, University of Iowa Libraries, 2016, Co-Chair  
Sarah Willeford, Iowa Library for the Blind and Physically Handicapped, 2015, Co-Chair  
Jill Sanders, Bondurant Community Library, 2015, Exhibits & Sponsors Chair  
Stacy Goodhue, Carlisle Public Library, 2017, Exhibits & Sponsors Vice Chair  
Kim Kietzman, Altoona Public Library, 2016, Local Arrangements Chair  
Barbara Corson, Iowa Library Services, 2015, ILAF, Speakers Co-Chair  
Kathy Rieger, Council Bluffs Public Library, 2016, Speakers Co-Chair  
Don Ruby, Koch Brothers, 2015, Vendor Representative  
Linda Adams, Fayette Community Library, 2015  
Jan Grandgeorge, Eagle Grove Memorial Library, 2016  
Greg Heid, Des Moines Public Library, 2015  
Becky Johnson, Jefferson High School, 2015  
Marcia Keyser, Drake University, Cowles Library, 2015  
John Lerdal, Pleasant Hill Public Library, 2015  
Larry Marquardt, Iowa Commission of Libraries, 2015  
Amy McGraw, Independence Public Library, 2015  
Nancy Medema, Iowa Library Services, 2017  
Jillian Rutledge, Waverly Public Library, 2016

Editorial
Barbara Corson, Iowa Library Services, 2015, Co-Chair  
Samantha Helmick, Burlington Public Library, 2016, Co-Chair  
Cynthia Dyer, Simpson College - Dunn Library, 2015  
Ryan Gjerde, Luther College, 2016  
Frankie Hannan, Missouri Valley Public Library, 2016  
Dan Chibnall, Grand View University Library, 2015, Liaison

Finance
Nancy Trask, Winterset Public Library, 2016, Chair, Treasurer  
Paula Brown, Spencer Public Library, 2016  
Frankie Hannan, Missouri Valley Public Library, 2016  
Thomas Kessler, University of Northern Iowa, 2015  
Jeffrey Kushkowski, Iowa State University, 2017  
Duncan Stewart, University of Iowa Libraries, 2015  
Sarah Willeford, Iowa Library for the Blind and Physically Handicapped, 2015, Liaison

Governmental Affairs
Christine Sturgeon, Manson Northwest Webster School, 2017, Chair  
Michael Scott, Iowa Library Services, 2015, State Librarian, Advisor  
Alison Ames Galstad, Coralville Public Library, 2015  
Cassandra Elton, Antelope Lending Library Bookmobile, 2017  
Sonja Ferrell, Ottumwa Public Library, 2015  
Rebecca Funke, Des Moines Community College, 2017  
Jan Grandgeorge, Eagle Grove Memorial Library, 2017

Governmental Affairs continued...
Andrew Fuerste-Henry, Carnegie-Stout Public Library, 2015  
Andrew Hoppmann, Lied Public Library, 2017  
Kim Kietzman, Altona Public Library, 2017  
Duncan Stewart, University of Iowa Libraries, 2015  
Sarah Willeford, Iowa Library for the Blind and Physically Handicapped, 2015  
Misty Gray, Iowa Library Services, 2015, Liaison

Intellectual Freedom
Michael Wright, Dubuque County Library District, 2017, Chair  
Justin Armbruster, Ames Public Library, 2016  
Paula Brown, Spencer Public Library, 2016  
Nathan Clark, Emmetsburg Public Library, 2016  
Darryl Escethe, West Des Moines Public Library, 2017  
Andrew Fuerste-Henry, Carnegie-Stout Public Library, 2016  
Pat Lienemann, Williamsburg Public Library, 2017  
Nicole Lindstrom, Newton Public Library, 2017  
Nancy Luikart, Muscatine Community College, 2017  
Lisa Martinick, University of Iowa Libraries, 2017  
Molly Mauer, Klenz Memorial Library, 2017  
Cara Stone, Grand View University, 2016  
Chelsea Sims, Iowa City Community School District, 2015, Liaison

Leadership Development
Susan Mannix, Bettendorf Public Library, 2016, Chair  
Sandy Long, Whittemore Public Library, 2015  
Nancy Medema, Iowa Library Services, 2015  
Mary Murphy, Perry Public Library, 2016  
Devon Murphy-Petersen, Waukee Public Library, 2016  
Holly Sealline, Norwalk Easter Public Library, 2016  
Alison Ames Galstad, Coralville Public Library, 2015, Liaison

Membership
Emily O’Sheidan-Tabor, North Liberty Community Library, 2015, Chair  
Gretchen Carolan, Decorah Public Library, 2016  
Marie Harms, Iowa Library Services, 2016  
Elaine Hayes, North Liberty Community Library, 2015  
Sarah Latcham, Van Allen Elementary, 2017  
Jill Sanders, Bondurant Community Library, 2015, Liaison  
Duncan Stewart, University of Iowa Libraries, 2015, Liaison

Nominating
Mary Heinzman, St. Ambrose University Library, 2015, Chair  
Leo Clougherty, University of Iowa Sciences Library, 2017  
Kimberly Mashek, Iowa Library Services, 2017  
Kris Moser, Sioux City Community School District, 2017  
Devon Murphy-Petersen, Waukee Public Library, 2015  
Alison Ames Galstad, Coralville Public Library, 2015, Liaison

Strategic Planning
Karen Davidson, Northeast Iowa Community College, 2016, Chair  
Lynne Carey, Ames Public Library, 2015  
Sarah Clendenin, Ft. Madison Public Library, 2017  
Sam Garchik, Ottumwa High School, 2016  
Andrew Hoppmann, Lied Public Library, 2016  
Jet Kofoot, Iowa Library Services, 2017  
Jill Sanders, Bondurant Community Library, 2015, Liaison  
Duncan Stewart, University of Iowa Libraries, 2015, Liaison

2015 ILA Annual Conference - 21
125th Iowa Library Association Conference

Executive Board

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  University Of Iowa Libraries
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- **Alison Ames Galstad**
  Coralville Public Library
  Vice President/President Elect

- **Sarah Willeford**
  Iowa Library for the Blind and Physically Handicapped
  Past President

- **Andrew Fuerste-Henry**
  Carnegie-Stout Public Library
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  Mt Mercy University
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  Winterset Public Library
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- **Rick Eugene Brammer**, The Book Farm

- **Mary Bucy**, Hudson Public Library

- **Sarah Clendinning**, Ft. Madison Public Library

- **Karen Davidson**, Northeast Iowa Community College

- **Tami Finley**, Edna Zybll Memorial Library

- **Ken Jones**, Jones Library Sales, Inc.

- **Timothy Jones**, Retired

- **Brandie Ledford**, Carroll Public Library

- **Marlys Lien**, Council Bluffs Public Library

- **Susan Macken**, Oelwein Public Library

- **Susan Moore**, University of Northern Iowa

- **Kay Runge**, KK Runge Consultants
125th Iowa Library Association Conference
2015 Subdivision Officers

Community College Librarians Roundtable
Cheryl Talbert .............................................. Chair
Mara Eggerman ............................................ Vice Chair
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Government Documents Roundtable
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Leighton Christiansen .................................... Vice Chair
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Jill Jack ..................................................... Member at Large

Iowa Health Sciences Library Association
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Cynthia Busse
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Baker & Taylor, Inc. – Booth #48
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