## In This Issue

<table>
<thead>
<tr>
<th>Page</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>A Message From Our President</td>
</tr>
<tr>
<td>4</td>
<td>Meet Your ISLA Officers</td>
</tr>
<tr>
<td>6</td>
<td>Fall Business Meeting Minutes</td>
</tr>
<tr>
<td>7</td>
<td>Spring Meeting &amp; Program</td>
</tr>
<tr>
<td>8</td>
<td>Presenter Information</td>
</tr>
<tr>
<td>10</td>
<td>Scholarship Opportunities</td>
</tr>
<tr>
<td>12</td>
<td>2018 ILA Scholarship Winner</td>
</tr>
<tr>
<td>13</td>
<td>ISLA 2018 Spring Meeting &amp; Program Registration Form</td>
</tr>
</tbody>
</table>

**Contact Us:**

**President**  
Sarah Sellon  
ssellon@ely.lib.ia.us

**Vice President**  
Molly Rach  
director@blairstownpubliclibrary.com
Welcome to the Iowa Small Library Association (ISLA)! We are looking forward to another great year and have a lot to look forward to this year!

**ISLA SPRING MEETING AND PROGRAM**

**Date:** April 12, 8:15 a.m. - 12:00 p.m  
**Location:** Online webinar via Zoom

Save the date for our ISLA Spring Meeting and Program, to be held online through Zoom on Friday, April 12th. Attend this great learning opportunity from the comfort of your own library! Our spring meeting will be held from 8:15-8:45 a.m. followed by a 3 hour CE program from 9:00 a.m. – 12:00 p.m. on web content and design.

Attending this program makes you eligible for a chance to win one of several scholarships. A $100 award for the Summer Reading program will be given to any size A or B library.

We are also giving away two $250 scholarships to attend the joint ILA and NLA conference in Nebraska in October. To win one of these, you must be a member of ISLA and attend the conference. You won’t want to miss out on this great CE opportunity and your chance to win!
BRIDGING BORDERS: SUCCEEDING TOGETHER

Date: October 2-4, 2019
Location: LaVista, Nebraska

This year’s ILA conference will be a joint venture with the Nebraska’s Library Association and will be held in LaVista, Nebraska October 2-4, 2019. We are looking forward to forging new mentorships and learning together! (Remember, if you attend the ISLA Spring Meeting, you have a shot at winning a scholarship to attend!)

ISLA will have a booth in the Exhibit Hall. If you’re interested in helping, let me know. Otherwise, make sure you stop by and chat with us when you are out and about!

ARSL SCHOLARSHIP

Date: Sept. 4-7, 2019
Location: Burlington, Vermont

Speaking of scholarships, we are also planning to award a $500 scholarship to attend the Association for Rural and Small Libraries (ARSL) in Burlington, VT September 4-7, 2019. More information for eligibility and requirements will be shared at a later date.

Leadership

If you are looking for ways to get more involved with ISLA, please let me or one of the other officers know. We are always looking for additional leadership and new ideas! You can also help the Executive Board by answering a few questions for us.

Why are you a member? What would you like to come out of ISLA? What kind of topics would you like us to focus on? What leads you to become a member of ILA and ISLA? What can ISLA do to make you more successful? We want to make your membership in ISLA meaningful.

Success Stories

If you have something successful that has happened at your library and would like to share, please let us know! We want to share our successes and celebrate the small libraries in Iowa.

Stay safe and warm,

~ Sarah
ssellon@ely.lib.ia.us
319-848-7616

Look for this in our upcoming newsletters or postings on our Facebook page. Information for eligibility and requirements will be shared at a later date. Look for this in our upcoming newsletters or postings on our Facebook page.
Meet Your ISLA Officers

Sarah Sellon

Sarah Sellon is excited to be serving as the President of ISLA this year! She is also the Director of the Ely Public Library in Ely, Iowa. Sarah grew up on a farm in North Dakota and attended the University of Bemidji in northern MN where she earned her B.S. in Biology. She is an active member of her community and the local school district - College Community.

Sarah accepted the position as Director in June of 2012 and graduated December 2012 with her MLIS from the University of Iowa. She is also a graduate of the 2016 Leadership Institute and aspires to be an advocate for all of Iowa’s small libraries.

When she’s not busy with work and reading, she enjoys spending time with her husband, Dustin, and their three children, Kaitlyn (16), Audrey (14) and Aidan (14). If you are in the area, stop by for a visit! Sarah would love to see you and talk about what a difference libraries can make in their communities!

Molly Rach

Molly Rach has spent the last 18 years working in and learning about libraries of all sizes. She is currently the Library Director for the Blairstown Public Library in Blairstown, Iowa.

Some of Molly’s prior “library lives” include a Library Page, Library Materials/Reference Assistant, and Adult Programming Coordinator.

In addition to her work in libraries, Molly has also had the privilege of speaking at numerous conferences around the country. She has also presented for several library systems around the country as well.

Molly completed her Bachelor’s degree in Psychology from Mount Mercy College in 2006 and her MLIS from the University of Wisconsin-Madison in May 2017. Molly and her husband currently live in Vinton, Iowa with six members of the feline persuasion.

Carrie Falk

Carrie Falk is serving as the Treasurer of ISLA. Carrie is the Director the Shenandoah Public Library. She has been at the Shenandoah Public Library for over 17 years, first serving teens and overseeing technology, then moving to Circulation Librarian and finally becoming director in 2016.

Carrie has enjoyed being a part of ISLA for the past 10 years. It is a great way to meet other librarians and get great ideas that she can use at her library!
Rebecca Berg has over twenty-five years of experience in library services including Interlibrary Loan Services at the University of Northern Iowa, International Reference Librarian with Widernet at the University of Iowa, Circulation Services at Waterloo Public Library and eight years in her current position as Director of Dike Public Library. She earned her undergraduate degree in Consumer and Family Services from Iowa State University and her Master’s in Library and Information Science from the University of Iowa.

As Director, she is a member of the Grundy County Library Association which she serves as Treasurer.

She also is a member of the Iowa Library Association Conference Planning Committee with a sub-committee membership on the Exhibits Committee.

Rebecca is on the purchasing committee for Bridges and is excited to begin her turn in January. And she is equally honored to serve as Secretary of the Iowa Small Library Association.

Erin Zaputil is the ISLA Public Relations Chair. Erin is the Operations Manager at the Hiawatha Public Library in Hiawatha, Iowa. She earned a B.A. in English from the University of Iowa. Erin started working at the Hiawatha Public Library as a library page in 2012.

A lifelong lover of libraries, she quickly discovered a passion for library work and the importance of libraries to their communities. She completed her MLIS from the University of Wisconsin, Madison in May 2018. She is also a graduate of the 2018 Leadership Institute.

Erin has been active in FIRST Lego League and FIRST Tech Challenge, Boy Scouts and Venturing. She and her husband live in Cedar Rapids with their five children.
Iowa Small Library Association (ISLA) President Natalie Struecker opened the meeting with a welcome to all members in attendance.

**Introduction of Officers:**
- All Executive Board officers made a brief introduction of themselves and their position on the board.

**Treasurer’s Report:**
- Treasurer Falk reported $4374.82 in the general fund.
- A member at large questioned if there was a discrepancy in this figure.
- Falk will double check with ILA’s fund account. The report was tabled until fund totals could be verified.
- A follow-up and vote to approve the treasurer’s report will be held at the next meeting.

**By-Laws:**
- Struecker presented the revised ISLA By-Laws that were provided to all attendees. She detailed how members could access the By-Laws via ILA’s website. The revision to the By-Laws made them more concise and reflective of the ISLA mission.

**ILA Annual Conference:**
- Struecker reported the 2019 ILA Annual Conference will be held in Omaha, Nebraska. More details will be posted on ILA’s website.

**Awards:**
- Struecker outlined the rules and procedures for granting ISLA awards each year. The awards were announced at the ILA Conference Luncheon. Further details on application procedures and recipients can be found on ISLA’s website.

**Spring Meeting:**
- The ISLA Spring meeting will be held April 12, 2019. The business meeting will be held at 9:30 with the program starting at 10:00. Via Zoom. Potential topics for the meeting:
  * Web Connect
  * Communication Network
  * Website Building - This topic was chosen

**Election of Officers:**
- Struecker opened the election of officers with two candidates stepping forward to run for the vacant Vice President position.
- Jill O’Neil and Molly Rach offered short speeches to the members in attendance.
- Struecker motioned to close nominations. Kolleen Taylor seconded.
- Molly Rach was voted Vice President of ISLA.
- Thank you to both for their willingness to gain leadership roles in ISLA

**Adjournment:**
- The meeting concluded with Struecker stepping down as President of ISLA and giving the role to the new President of ISLA, Sarah Sellon.

Respectfully Submitted,

Rebecca L. Berg, Secretary
Iowa Small Libraries Association
IOWA SMALL LIBRARY ASSOCIATION
2019 SPRING MEETING & PROGRAM
WEBSITE CONTENT STRATEGY
WEBSITE ADA COMPLIANCE

FRIDAY, APRIL 12
8:15 a.m. - 12:00 p.m.

Registration Cost:
$10 ISLA Members
$20 Non-ISLA Members

Registration form on Page 13
Register by mail or fax

- We will be utilizing ILA's Zoom contract to present the Spring Meeting & Conference across Iowa.
- ISLA will not be coordinating host sites-- each attendee will have their own Zoom connection.
- Attendees wishing to view the Spring Meeting & Program at a nearby library may do so, however you will need to coordinate this on your own, and will use the Zoom connection information provided to the site library upon registration.
- In order to keep track of the number of Zoom connections needed, please indicate your need for a Zoom connection on your registration form.

8:15 am - 8:45 am
Business Meeting
9:00 am - 10:30 am
Melissa Rach
Content Strategy
10:30 am - 12:00 pm
Julie Brinkhoff
Website ADA Compliance
Successful Small Websites

Just because your website is small doesn’t mean it can’t have a big impact. In this session, we’ll discuss how to make your site useful and usable for your patrons, including:

- Understanding best practices for small sites.
- Choosing and organizing website content (i.e., text, pictures, videos).
- Making the most out of a small web budget.

Melissa Rach is co-founder of Dialog Studios—a consultancy devoted to solving messy information problems. She is author co-author of the book Content Strategy for the Web. Her methodologies have been taught at universities worldwide and recognized in books and blogs for more than 20 years. Melissa has worked with hundreds of clients around the world—from Fortune 100 companies to start-ups, including General Mills, Best Buy, Target, Bayer, Wells Fargo, and Carnegie Mellon University.
Designing and maintaining an accessible website involves taking certain actions and avoiding others. What are the primary areas that can cause barriers to people with disabilities when accessing web pages and how can we eliminate those barriers? This session will discuss common areas, using the Web Content Accessibility Guidelines V2 Level AA to design and evaluate web pages, and incorporating user feedback into improving accessibility. The session will also cover why it is important to use a team approach to web accessibility as well as building web accessibility requirements into your vendor contracts.

Julie Brinkhoff is the Associate Director of the Great Plains ADA Center. Julie oversees communications, publications, dissemination, data collection, reporting and outreach activities of the Great Plains ADA Center. Julie has a special interest in product development and dissemination through web-based platforms. She develops and produces the ACTCP publication, ADA Now and serves as content manager for GP ADA Center websites. Julie is versed in all areas of the ADA and has designed and developed numerous materials on ADA related topics as well as on-line courses. She has given presentations and workshops on a wide range of ADA related topics including employment, child care, accessible websites and software, principles of universal design, and k-12 education. She has been involved with the Center since 1995. Julie received her Master’s Degree in Education with an emphasis in Student Services in 1985 from the University of Missouri.
Are you looking for ways to grow professionally? Would you like to attend a state or national conference? Wouldn’t it be great to boost your summer reading program? Here is your chance!

ISLA IS PROVIDING THE FOLLOWING SCHOLARSHIPS:

**SUMMER READING PROGRAM**

ISLA is offering a $100.00 scholarship to be used for your library Summer Reading Program.

To be eligible to receive this Summer Reading Program Scholarship you must:
- Attend the ISLA Spring Meeting Friday, April 12, 2019
- Be from a size A or B library

**IOWA LIBRARY ASSOCIATION CONFERENCE PRESENTER STIPEND**

ISLA is offering three $100 stipends to sponsor ISLA members who have been selected to present at the Iowa Library Association Conference in 2019.

To be eligible to receive this stipend you must:
- Be selected to present at the Iowa Library Association Conference in 2019
- Be a member of ISLA
ASSOCIATION OF RURAL & SMALL LIBRARIES CONFERENCE

ISLA is offering a $500.00 scholarship to attend the Association of Rural & Small Libraries Conference in Burlington, Vermont September 4-7, 2019.

To be eligible to receive this ARSL Conference scholarship you must:
• Attend the ISLA Spring Meeting Friday, April 12, 2019
• Be a member of ISLA
• Submit a one page, typed essay to the ISLA Executive Board explaining:
  1. Why you want to attend the ARSL Conference?
  2. How will attendance benefit you?
  3. How will attendance benefit your library?
• Applications must be received by April 1, 2019

IOWA LIBRARY ASSOCIATION CONFERENCE

ISLA is offering two $150.00 scholarships to attend the Iowa Library Association (ILA) Conference in LaVista, Nebraska October 2-4, 2019.

To be eligible to receive one of these ILA Conference scholarships you must:
• Attend the ISLA Spring Meeting Friday, April 12, 2019
• Be a member of ISLA
Why Join ISLA?

- Networking opportunities with other small library staff
- Spring Meeting on topics relevant to your library -- earn C.E. hours
- ISLA is focused on small libraries within Iowa Library Association
- Help advocate for small Iowa libraries
- Opportunities to be more involved in ILA within ISLA
- Scholarship opportunities for the ILA Conference & ARSL Conference
- Scholarship opportunity for the Leadership Institute
- Scholarship opportunity for your library Summer Reading Program
- It only costs $5 on top of your ILA Membership

2018 ILA Scholarship Winner
Sandy Long, Director
Whittemore Public Library

Thank you for awarding me the grant to attend ILA in Cedar Rapids. I certainly enjoyed being there and taking part in sessions and activities. I thoroughly enjoyed attending the Pre-Conference, “Bedbugs and Biohazards.” I wasn’t too sure that I would enjoy or learn much from that one, but I did! The speakers were excellent, gave us a lot of information and I came away with much more knowledge about bugs, fires and other hazards along with simple first-aid and what is suggested that we have on hand.

Each session I attended on Thursday and Friday was enjoyable and gave me much to think about and work on in my daily Library life. Also, the sharing between Librarians in between sessions and at the meals was very beneficial. Makes you realize that you are not alone and no matter what size Library you work in, we all have similar problems and concerns.

Coming from a small Library with limited funds, this award was truly appreciated. Thank you Iowa Small Library Association!
SCHOLARSHIPS YOU COULD WIN:

- One ($100) Summer Reading Program Scholarship will be awarded to an attendee from a size A or B library.
- Two ($150 each) Scholarships to attend the Iowa Library Association Conference to attendees who are a member of ISLA.
- One ($500) Scholarship to attend the Association of Rural and Small Libraries Conference to an attendee who is a member of ISLA and submits the required essay by April 1, 2019.

TWO EASY PAYMENT OPTIONS:

1. Mail your completed registration form and payment* to:
   Iowa Library Association
   6919 Vista Drive
   West Des Moines, IA 50266
   *Providing a check as payment authorizes ISLA to use the information from your check to make a one-time electronic fund transfer from your account, or to process the payment as a check transaction.

2. Fax registration form with credit card information to: 515-282-9117**
   **This is a secure fax number located directly in the ILA office**

RECEIVE 3 C.E. CREDIT HOURS FOR ATTENDING THE ISLA SPRING PROGRAM

NAME & LIBRARY AFFILIATION: ____________________________ Phone: ____________________________

Email: __________________________________ Address: ____________________________________________

City/Zip: __________________ Library Size: ______ Do You Plan to Attend ILA? Yes _____ No _____

LOCATION

We will be utilizing ILA's Zoom contract to present the Spring Meeting & Program across Iowa. ISLA will not be coordinating host sites-- each attendee will have their own Zoom connection. Attendees wishing to view the Spring Meeting & Program at a nearby library may do so, however you will need to coordinate this on your own, and will use the Zoom connection information provided to the site library upon registration.

☐ I need a Zoom connection.
☐ I do not need a Zoom connection. I will coordinate attending at a nearby library.

COST

$10 ISLA Members
$20 Non-ISLA Members

$10 x _____
$20 x _____
Total = _____

PAYMENT METHOD

Check One: Check ☐ Credit Card ☐
Credit Card:  Mastercard ☐ Visa ☐ Discover ☐ Am Ex ☐
Card Number: ____________________________ Exp. Date: ____________
Signature: ____________________________________________