

IOWA LIBRARY ASSOCIATION
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February 2009

You are invited to join us for the 2009 Annual Conference of the Iowa Library Association to be held October 21-22 at the Polk County Convention Center in Des Moines, IA.

Why do you need to join us?

- Numbers – we expect 650 registrants from academic, public, school and special libraries.
- Convenience – Drive your vehicle up to the loading dock for set up and teardown.
- Exposure – tentatively over 9 hours of exhibit time on Wednesday afternoon and Thursday. About 4.5 hours of that exhibit time is “no conflict” time, so our attendees will have plenty of time to visit the Exhibit Hall. The time you spend in your booth will be **PRODUCTIVE** time! All breaks are in the Exhibit Hall.
- Recognition – The Iowa Library Association appreciates the importance of exhibitors to the success of our conference. Your time and money will be rewarded with quality contacts with Iowa’s library leadership.

Schedule of Events

- Set Up Time – Wednesday, October 21st at your convenience, 9:00 a.m. – 2:30 p.m. Free sandwiches will be served 11:30 a.m. – 1:00 p.m.
- Grand Opening of Exhibits – tentatively 3:00 p.m. to 6:00 p.m. with refreshments in Exhibit Hall
- On Thursday ...
 - Exhibits tentatively open 8:30 a.m.
 - Lunch, with Exhibitor Recognition at Noon
 - Exhibitors Meeting (about 12:45 p.m., during ILA Business Meeting)
 - Exhibits tentatively close at 5:00 p.m.

Your competition will be at the Iowa Library Association’s 2009 Conference, so we hope you will return the enclosed exhibit space application as soon as possible. Checks should be made payable to the Iowa Library Association. MasterCard and Visa are also accepted.

If you have questions or need more information, please call me at 712-749-2097.

Sincerely,

Jodie Morin

Jodie Morin
Exhibitor Coordinator